Latinos and the Economy

**Latino Coloradans and COVID-19 Impact on Economics and Employment**

- **80%** of Colorado Latino business owners have either shut down or experienced drop in revenue.
- **70%** of Colorado Latinos have lost their job or know someone who has.
- **83%** of Colorado Latinos reported that someone in their household lost employer health benefits because of COVID-19.
- **56%** of Colorado Latinos have had a difficult time buying or finding necessities.

"Since the virus hit, we’ve been unstable and insecure ... The virus kicked in and my husband lost several jobs.”

All but one of Tati’s cleaning jobs dried up. Now, they’re worried about getting evicted, as their bills accumulate.

“It’s terrible,” Tati said. “Every single cent that comes into our home, we have to cherish it, like it was a treasure.”

—Tati, Aurora Resident, and RISE Colorado constituent

As reported by Latino Decisions in an oversampling of Latinos in Colorado.

**Action Steps**

And Resources to Help with Job Loss and/or Insecurity and Unemployment.

- **Energize Colorado Gap Fund** – Provides small business loans and grants.
- **OnwardCO** - a program that supports people impacted by job loss due to COVID-19 through life support, trainings, and job searching.
- **PPE Program for small businesses** (must be less than 25 employees and located in Denver)
- **Small Business Emergency Relief Fund (SBERF)** - Closes OCTOBER 13. (Denver-specific)
- **Low Wage Assistance (LWA) Program**

Organizations providing direct service in Spanish without restrictions:

- Centro Humanitario
- Servicios de la Raza
- Alianza NORCO

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