ONE COMMUNITY.
ONE LEGACY.

Standing in Our Power through a Giving Campaign to Invest in Colorado’s Latino Community
Paving our Destiny for Progress

Over a decade ago, a set of visionary Latino families and allies sought to establish Colorado’s first Latino foundation. Their dream was to create a culturally relevant philanthropic entity who could harness the talents, the resources, and the "ganas" to tackle some of the most pressing issues facing the community. Since then, we have established a strong foundation for elevating our leadership, building strong Latino led organizations, and giving hope to communities. Additionally, we create opportunities for Latinos to engage in philanthropy and foster an environment where they see themselves as givers and investors in social change.

Who we are.

The Latino Community Foundation of Colorado (LCFC) is a state-wide philanthropic foundation—led by Latinos, for Latinos. We pursue civic, economic, and cultural opportunities that advance a more authentic narrative about Latinos in the state, with the goal of cementing a healthy and vibrant future where all Latino Coloradans will prosper. As one of only six community philanthropic foundations in the United States exclusively dedicated to supporting the Latino community, the LCFC combats unfair systems and builds more just communities through education, innovation and advocacy that is informed by the values and knowledge of Latino communities.

OUR VISION: A Colorado where Latinos are united and advance their collective power

OUR MISSION: To work hand in hand with our diverse communities to create culturally responsive strategies that build influence, equity and opportunity for all Latino Coloradans.

SINCE OUR BEGINNING IN 2007,
LCFC has invested close to $13 million in Latino communities throughout Colorado - elevating leadership, connecting people and strengthening our power.
Standing in Our Power Through a Giving Campaign:

ONE COMMUNITY. ONE LEGACY.

One Community. One Legacy. is a $20 million goal community legacy endowment campaign comprised of four funds that help develop talent, elevate our nonprofits, help our communities prosper, and shape a strong Latino future.

“Giving back to our community has been a family tradition for generations. We were taught to give of our time, share our talents and contribute monetarily when we can. It came down to making our community a better place so that everyone had an opportunity to get ahead. These values have guided our family and we will continue to pass them on for generations to come. It’s about creating a legacy of caring and giving back for the Rodriguez’s.”

– Rosemary Rodriguez

Pictured: Three generations of the Rodriguez family: Trinidad, Rosemary, Catalina and Sarah Rodriguez | Photo Credit: W.K. Kellogg Foundation
Our Growth is Real.

A Time for Transformation

After 15 years, the LCFC has come into its own. We have built a strong foundation to do extraordinary things. We have earned your trust and will continue to work with partners, like you. We are investing in the community in ways that are culturally relevant to us!

Now, with your help, we will elevate our Latino communities to new heights. In the next 20 years, one third of all Coloradans will be of Latino ancestry. We will comprise much of the student population, labor force, and talent that will be vital to Colorado’s prosperity. We will hold a meaningful role in helping shape the next two decades for Latino nonprofits and leaders.

The One Community. One Legacy. campaign honors our past, embraces our present, and positions us for a bright future for generations to come. Through the campaign, the LCFC will invest in Latino individuals and communities, lifting our collective strengths and cementing our presence well into the future.

One Community. One Legacy. is comprised of four funds that help develop talent, elevate our nonprofits, help our communities prosper, and shape a strong Latino future. They are:

<table>
<thead>
<tr>
<th>Legacy Fund</th>
<th>Vision Fund</th>
<th>Named Funds</th>
<th>Loan Fund</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pooled fund of unrestricted dollars that helps keep the LCFC fresh, innovative and improves the way Latinos live in Colorado.</td>
<td>Pooled fund for restricted investments that are targeted to: • Invest in great minds • Build innovative nonprofits • Support community problem solving</td>
<td>Funds in someone’s memory/honor or family name. Minimum $50,000, without time limitation, and tie back to the Vision or Legacy Fund.</td>
<td>Provides no/low interest loans from $10,000 to $250,000 to support strategic organizational investments that build wealth and local economic development opportunities.</td>
</tr>
<tr>
<td>$10 Million Goal</td>
<td>$5 Million Goal</td>
<td>$5 Million Goal</td>
<td>$5 Million Goal</td>
</tr>
</tbody>
</table>
Our Contributions Are Everlasting.

Envisioning Our Future

The One Community, One Legacy campaign will dedicate the capital for our community to think big, innovate, transform, and unite our collective power.

• Our funds will solidify the Latino legacy in Colorado.
• We will provide greater access to working capital to nonprofits.
• We will invest through culturally responsive ways.
• We will empower transformational change.
• Together we will secure our future!

Your Contributions Help Create Transformative Change

As a contributor, you will help grow a sustainable future through:

**Culturally Responsible Investments:**
contribute to building a powerful narrative that embraces traditions, heritage and culture

**Excellence in Nonprofits:**
provide greater access to working capital and capacity building opportunities for thriving communities

**Social Change:**
build equitable opportunities in which all can participate and to which all can give back

**Long-Term Sustainability:**
explore, design, and build rural to urban strategies that transform communities across generations

**Talent and Leadership:**
invest in changemakers who can shape a brighter future

**Latino Centered Philanthropy:**
cultivate, educate, and engage donors, businesses, foundations, and others on evolving the Latino presence
Be Part of the Change.

Whether it is your first time, or you have given to a campaign in the past, we know your decision to give is a thoughtful one, no matter the level you choose.

Keep in mind the following, when making your gift decision:

1. Your gift is deeply meaningful and will make a difference.
2. Your gift is combined with others and invested prudently so that investment proceeds go back to the community year after year.
3. You are building a legacy for you and your family.

### Making Your Gift

There are multiple options to facilitate making your gift:

- Make a one-time donation.
- Make a multi-year pledge and pay overtime (up to 3-5 years depending on amount).
- Make your payment/s through any of the following: check, credit card, stocks, fixed assets (i.e. land), IRA distributions, charitable trusts or donor advised fund contributions.

Your gift is eligible for a tax deduction.

### Giving Levels

Our giving levels and payment options are designed to make giving accessible. No matter the level, we are here to help you assess your options and the legacy you want to leave. We can also help you think through rolling in a planned gift as part of your contribution. Giving levels start at $1,000.

### Employer Match

Some employers will match gifts provided by their employees to a 501c3 charitable nonprofit organization. LCFC is a qualified 501c3 nonprofit. Please inquire to find out if your employer provides such support. Contact us to learn how you can leverage an employer match.

### Recognizing Your Legacy

All gifts at or above $1,000 will receive recognition in print and online materials and will be included on a permanent Recognition Wall to be located at LCFC headquarter office. Donors can also choose to honor or remember a loved one. Named giving opportunities are available.
Create a Lasting Legacy.

We invite you to be part of our story. Transforming lives is powerful and your investments are turned into opportunities for Latinos across the state. Because of donors like you, we are able to help organizations reach their highest potential. Our initiatives support community leaders with developing the skills to be catalysts for social change. A Legacy Gift, great or small, is invaluable and will help build strong, vibrant communities. Join us and be a part of our mission to build influence, equity and opportunity for all Latino Coloradans.

Any Quantity Moves Mountains
Our Legacy Giving Levels

JUSTICIA
$250,000 - $499,999

VISIÓN
$100,000 - $249,999

FUTURO
$50,000 - $99,999

DESTINO
$25,000 - $49,999

PODER
$10,000 - $24,999

COLORADO, SÍ SE PUEDE
$1,000 - $9,999

CAMPEÓN
$1,000,000 +

VICTORIA
$500,000 - $999,999

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Named Fund
A named fund offers opportunities for a donor or a family to build a lasting legacy.
Building on our Past to Secure our Future

Fifteen years ago, various community leaders had a dream of creating a foundation in Colorado led by, and for, Latinos. A foundation that understood how to invest in the community to build strong Latino communities where children, youth, families have opportunities to be their best. They started paving the road - by giving of their time, talent and treasure - for a new reality and we thank them.

We are your trusted stewards of change.

We are here to assist in structuring your legacy.

One Community. One Legacy. Committee
Hollie Velasquez Horvath, Co-Chair
Andrew “Rusty” Gonzales, Co-Chair
Vicki Dansky
Enrique Elizondo
Larry Gallegos
Elsa Holguin
James Martinez
Ronald Montoya
Angell Pérez
Jesse Ramirez
Elaine Torres
Steve Ward

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Director of Community & Strategic Partnerships, CBS

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Chief Experience Officer, Spitfire Strategies

Thomas Bryan, Treasurer
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We are here to assist in structuring your legacy.

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Cyndi & Richard Bush-Luna
Toti Cadavid & Luis Colón
Francisco Garcia

Andrew “Rusty” Gonzales
Mitchell Gonzales
Elsa Holguin
Irene Ibarra* & Armando Quiróz
Jay and Rose Phillips Family Foundation of Colorado
Timothy & Bernadette Marquez
Ron & Naomi* Montoya

Jerry & Grace Navidad
Annette Quintana & Len Silverston
Deborah Quintana & Family
Rose Community Foundation
Lola & Rob Salazar
The Tafoya Family

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