SHE LOVES TECH 2021 REPORT

#SheTechsCharge
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She Loves Tech is a global platform committed to closing the funding gap for women entrepreneurs.

Launched in 2015, She Loves Tech runs the world’s largest startup competition for women and technology, which has attracted thousands of startups from around the world and operates in over 50 countries. The platform seeks out and accelerates the best entrepreneurs and technology for transformative impact, providing both the funding and global community which helps these entrepreneurs grow and scale their businesses. She Loves Tech aims to unlock over US$1 billion in capital by 2030 for women-led businesses.

This report utilizes data provided by more than 4000 startup from the She Loves Tech 2021 Global Startup Competition.

"Women entrepreneurs often do not receive the recognition and support they deserve in the startup and tech space, and this is reflected in the huge funding gap that currently exists. So we made it our mission to champion the development of strong female representation in technology and to fund women who are building worthy technologies."

-Rhea See, Leanne Robers and Virginia Tan
She Loves Tech Co-Founders
## MILESTONES
### Our Journey Through the Years

<table>
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<th>Year Range</th>
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| 2015 - 2016  | - She Loves Tech started in 2015 as the first global startup competition for women and technology  
               - A year after, She Loves Tech expanded to 4 countries                                                                                    |
| 2017-2018    | - In 2017, She Loves Tech Doubled to 8 locations across 3 continents  
               - In 2018, She Loves Tech doubled again to 16 locations across 4 continents                                                            |
| 2019         | - By 2019, She Loves Tech have expanded to 20 locations across 5 continents                                                               |
| 2020         | - Following the effects of the pandemic, She Loves Tech went 100% virtual and expanded to 30+ countries across 6 continents            |
| 2021         | - Now Bigger than Ever in 6 continents and 50+ locations worldwide!  
               - This year, we also launched the She Loves Tech Global Fund                                                                               |
Where we are now

- 1B+ Media Impressions
- 8000+ Global Startups
- 50+ Countries
- 250M+ Funding Raised
What’s New in 2021:
She Loves Tech Fund

She Loves Tech Fund is a global early-stage VC fund investing exclusively in women-led technology startups coming out of She Loves Tech Global Startup Competition

Why we are building She Loves Tech Fund?

Since 2015, we have helped startups scale, effectively fundraise, acquire the right customers, and more. To date, our top startups have gone on to raise more than USD 250 million in funding. And now, we’re taking that to the next level.

The Global Fund is geography and industry agnostic, and seeks to be the first institutional cheque for the best women entrepreneurs globally, acting as catalytic capital to mobilise up to 10x in funding with each investment it makes. This further reflects our 2020 commitment to unlock US$1B for women entrepreneurs by 2030.

To date

USD 250 Million Raised by our winning startups until 2020

Levelling Up

- Provide catalytic capital and mobilise further investment
- Support ecosystem to accelerate startup development

OUR AIM

USD 1 Billion Capital Unlocked by 2030
Countries & Regions 2021

All data from this report are derived from 2021 She Loves Tech startups coming from 83 countries and regions.

Andorra
Angola
Armenia
Australia
Austria
Azerbaijan
Bahrain
Bangladesh
Belgium
Bosnia
Brazil
Cambodia
Cameroon
Canada
Africa
Chile
China
Chinese Taipei
Colombia
Costa Rica
Cyprus
Congo
Denmark
Egypt
Estonia
Finland
France
Germany
Ghana
Hong Kong SAR
India
Indonesia
Iran
Ireland
Israel
Italy
Japan
Jordan
Kenya
Kyrgyzstan
Latvia
Lithuania
Luxembourg
Macau SAR
India
Indonesia
Iran
Ireland
Israel
Mexico
Monaco
Mongolia
Morocco
Myanmar
Namibia
Nepal
Netherlands
New Zealand
Nigeria
Norway
Pakistan
Philippines
Poland
Portugal
Qatar
Romania
Russia
Rwanda
Singapore
South Africa
South Korea
Spain
Sri Lanka
Sweden
Switzerland
Tanzania
Thailand
Tunisia
Turkey
Uganda
Ukraine
UAE
United Kingdom
USA
Vietnam
Healthcare & Wellness remains to be the most popular industry at She Loves Tech since 2020. This year, out of all of the startups that applied, 15.34% are categorised as Healthcare & Wellness companies, with most coming from United Kingdom (24.57%), North America (12.80%), India (11.07%), Australia (10.03%), and Pakistan (6.92%).

Education also maintains its position as the second most popular industry at 10.56%. We found that this industry is especially popular with startups that are applying from countries such as India (15.58%), Pakistan (14.57%), Indonesia (13.07%), the United Kingdom (12.56%), and North America (8.04%).

**2020 VS 2021**

Top 5 Industries 2020: Healthcare & Wellness, Education, Social Impact, E-Commerce, and Artificial Intelligence

Top 5 Industries 2021: Healthcare & Wellness, Education, SaaS, E-commerce, FinTech

Last year, FinTech and Clean Tech were not part of the top 10 list. This year, we saw a rise of companies in these industries. The rise of Fintech can be attributed to the disruption brought about by the pandemic, but is expected to continue to grow even post-covid.

The Healthcare market is projected to grow to $11.9 Trillion USD by 2022 (Businesswire, 2019)

The Healthcare industry continues to close the gender gap with women representing 61% of all roles in 2020 (World Economic Forum, 2021)

Women represent 57% of roles in the Education industry. (World Economic Forum, 2021)
Demographics

31% of startups are revenue generating

8% of startups are profit generating

18% of startups have launched with no revenue yet

33% of startups are MVP ready

83% of startups have less than 10 employees

72% first-time founders

Top Startup Regions

The Top 10 regions with the most startup applications in 2021 are: United Kingdom, North America, Pakistan, India, Australia, Indonesia, Africa, Western Europe, China-Mainland, Singapore

Business Models

Business to Business, Business to Business to Consumers, and Business to Business to Consumers remains to be the top 3 most popular business models based on the 2021 startup application.
Target Investment

Most startups are primarily targeting investment from Equity (38%) and Grants (31%). Funded startups have mostly received investment from Angel investors (31.04%), Accelerators (16.06%) and Venture Capital funds (10.24%).

Top Funded Industries

The Top 5 funded industries in 2021 are Healthcare & Wellness, Education, SaaS, FinTech and E-commerce. Healthcare & Wellness remains at the top of the ranks, having collectively raised $124M USD.

Top Challenges

Fundraising remains to be the top challenge for startups with finding the right investor and access to investor networks being the top barriers.
Gender Lens Metrics

**Women-Founded**
99% of our startups applicant this year have at least 1 female founder in their company.

**Women-led**
75% of startups have over 50% C-level women executives with 28% of startups having 100% C-level women executives.

**Top 10 Industries that is dominated by Women**
76% of startups have significant female end-users and among them, 54% of startups designed their products specifically targeting women users. Women make up of 85% of global consumer spending and accordingly, women are driving the growth of the following industries:

1. Healthcare & Wellness
2. Education
3. E-commerce
4. Saas
5. Artificial Intelligence
6. Fashion
7. Social Networks
8. Marketplace
9. Fintech
10. Social Impact

**Why we need more women entrepreneurs**
Women entrepreneurship can be an opportunity for women to have business and working environment tailored to women’s needs especially when traditionally women have greater domestic responsibility and women entrepreneurship can help fill in the global funding gap (Rafi, Forbes, *Why Women Entrepreneurs Are Critical To Economic Growth*, 2021)

**Why we need more women in C levels**
Recent article by Harvard Business Review mentions how Firms with women in their C-suite have reportedly become more open to change, focuses more to research and development, and makes greater impact towards female appointments. (Post, Lokshin, and Boone, Harvard Business Review, Research: Adding Women to the C-Suite Changes How Companies Think, April 2021)

$12 trillion USD could be added to global GDP by 2025 by advancing women’s equality. The public, private, and social sectors will need to act to close gender gaps in work and society. (McKinsey Global Institute report, 2015)
Key Takeaways 2021:

1.5 Years in The Pandemic

What have we seen so far?

Women in The Workforce

Although the COVID-19 Pandemic affects both men and women, reports have repeatedly shown that women are impacted more significantly than men. The pandemic, which started in 2020, has brought a huge impact on women’s employment and participation in the workforce. In Asia and the Pacific, 1 in 4 women considered leaving the workforce due to family commitments and household responsibilities since the pandemic began. There are also another 25% of self-employed women who reported job loss due to the COVID 19 Pandemic. Both numbers are higher than their male counterpart. (Source: UN Women Report)

On a positive note, women managers have been seen to step up more than their male counterpart, leading and supporting their colleagues during these times as well as bringing more revenue and raising more funding.

Women in Healthcare

Women made up of 70% of the health workforce at the frontline, most of whom are nurses, midwives, doctors and caretakers.

She Loves Tech data also shows women’s increased participation in healthcare and wellness industry with it being the top industry since 2020. Additionally, the femtech category which tackles reproductive health, maternal care and chronic diseases, has also been seen to be on the rise. Funding for women-focused digital health startups rose 105% from last year, and this is only for the US alone. As reported by Bloomberg, the pandemic brought health to the forefront of people’s consciousness and with it an explosion in digital health solutions, from teledicine to wearables and digital health tracking. These developments amplified the opportunity to target women’s unique health needs.
According to BGC, if women and men participated equally as entrepreneurs, global GDP could rise 3%-6%, boosting the global economy by $2.5 Trillion - $5 Trillion. Although, women still face significant challenges when it comes to funding especially with dip of 27% in 2020, the overall trend these 5 years is still considered to be going on a positive curve with an increase of funding accumulated up to 72% even with the pandemic, as reported by Crunchbase.

This year, we have received 4000+ applications from 83 countries, ranging across 60 industries. 72% of these applications are companies founded by first-time founders which shows positive growth in entrepreneurship even during the pandemic. From our previous findings, there are 99% of the companies have at least 1 women founder in their company which shows that more women are increasingly taking part in entrepreneurship and leadership. This positive trend is expected to continue to accelerate the growth of women’s opportunities in the workforce in 2022.
Key Takeaways 2021: 2021 vs 2020 for Women

**Meaningful growth in the number of women in decision making roles**
Increasing the roles of women in decision-making processes especially around prevention and response to COVID-19 in all countries have been taken very seriously, and most notably in development and humanitarian settings.

**Number of Active Female Angels Investors has grown by over 1,100% in 10 years**
There has been a rise of more active female angel investors in the venture capital world following the COVID-19 pandemic. This is particularly essential as the report has shown that female angels are mostly backing more for female founded startups.

**Female Founded Companies Raised $40.4B Through 1st 3 Quarters of 2021**
Women-led firms and companies are raising larger funds in a shorter time horizon compared to 2020. The majority of these funds are focusing on seed and early-stage startups. Following the years, more women firms are focusing on raising enough funds to invest in female-founded startups.

**Female founded companies exited for a combined $58.8bil, 143.6% higher than 2020**
Female founders have raised more venture capital dollars and have exited at greater values, 143.6% higher than last year. This surge is living proof of women founders receiving more confidence in the capital venture world. Though the number is increasing, more efforts are needed to ensure the percentage of funding for women can increase towards the double digits.

*Something Ventured: Female-Founded U.S. Venture Firms On Track To Raise Over $7B In 2021, Crunchbase, 2021*
*Female founders are staging an impressive comeback in 2021, Inc, 2021*
*All In - Female Founders in the US VC Ecosystem, Pitch Book, 2021*
Key Takeaways 2021:

Industry Growth along with the Pandemic

Though the pandemic brought the world to a standstill, there are some industries that not only showed resilience but have actually flourished rapidly during this period.

GLOBAL TECHNOLOGY TRENDS

1. Next Level process automation (IoT, Robots)
2. Future of Connectivity (5G)
3. Distributed Infrastructure (Cloud and edge computing)
4. Next-generation computing (Neuromorphic chips)
5. Applied AI (computer vision, speech technology)
6. Future of programming (Software 2.0)
7. Trust architecture (Zero trust security, Blockchain)
8. Bio Revolution (Biosystem, bio machines)
9. Next-generation materials (Nanomaterials, graphene and 2-D materials)
10. Clean Technologies (Nuclear fusion, battery storage)

These technology trends are expected to reshape the future of markets and industries for the next few decades. Not only will they disrupt company strategy, organization and operations, they can also help solve humanity’s biggest challenges.

Out of the 4000+ registration we received this year, around 7% of the startups are from the global technology trends. Among this 7%, Artificial intelligence and Clean Tech stand the highest percentage, with 24.7% and 22% respectively compared to the other industries.
Presentations are communication tools that can be used as demonstrations, lectures, speeches, reports, and more. It is mostly presented before an audience. It serves a variety of purposes, making presentations powerful tools for convincing and teaching. To create a stunning presentation, it's best to simplify your thoughts.
CardMedic is a communication tool designed to improve the transfer of vital information between healthcare staff and patients, across any barrier—whether visual, hearing or cognitive impairment, foreign language or PPE.

Best Advice for fellow founders: "Follow your gut instinct and be true to yourself"

Industry: MedTech
Website: www.cardmedic.com
No of Founders: 2
Business Model: B2B
Funding Round: Seed
Target Regions: Africa, East Europe, Latin America, North Europe, South Europe, USA & Canada, West Europe
EcoSteer software enables the data sharing economy by converting industrial devices into tokenizable data streams that can be shared within distributed ecosystems.

Best Advice for fellow founders:
"I do not want to take care of the World, I want to change it"

Industry: IoT, Blockchain
Website: www.ecosteer.com
No of Founders: 4
Business Model: B2B2C
Round: Seed
Target Regions: East Europe, Japan & Korea, North Europe, South Europe, USA & Canada, West Europe

CEO: Elena Pasquali
Chief Legal Officer: Guido Ferradini
CFO: Andrea Chirostrri
CTO: Daniel Grazioli
Dill provides a client-centric contract management and monitoring software for small and medium businesses.

Industry: SaaS
Website: www.dill.cl
No of Founders: 1
Business: B2B
Round: Seed
Target Regions: Latin America, US, Canada

CEO: Catalina Aliaga

Best Advice for Fellow Founders:
You don't need a door to enter, sometimes just a tiny window; listen, persist and persist.
GoodLives is a holistic mental wellness platform for individuals and corporates

**Best Advice for fellow founders:**
“How wonderful it is that nobody need wait a single moment before starting to improve the world.” — Anne Frank

Industry: HealthTech
Website: www.goodlives.in
No of Founders: 2
Round: Seed
Target Regions: North Europe, South Asia, South East Asia

Founder: Sakshi Shah

Founder: Lawrence Bamania
Femtech Solution develops digital applications to help track the health and lifestyle of women and children.

**Femtech Solution**

Industry: FemTech  
Website: www.hellobaby.mn  
No of Founders 2  
Business B2B2C  
Round: Angel  
Target Regions: Mongolia, Central Asia

CEO: Mand Batdorj  
COO: Ariunsanaa Batsaikhan

She Loves Tech 2021 Global Finalists (Mongolia)

**Best Advice for Fellow Founders:** Empowered women empower women.
Fluv is a pet care marketplace that helps urban pet parents find trusted and loving local pet care easily by matching pets with the most suitable pet sitters.

Best Advice for Fellow Founders:
Rejections are better than regrets. - Candice

CEO: Candace Chen
COO: Amy Chen

Fluv

Industry: Petcare
Website: www.fluv.com
No of Founders: 2
Business Model: C2C
Round: Pre-A
Target Regions: Asia Pacific, Japan and South Korea
Formaloo is a no-code platform that helps businesses automate their processes and engage their audience.

Best Advice for Fellow Founders: You're not a failure until you give up :) | Do, or do not, there's no try. (Yoda)

COO: Mehrnoosh Baratpour
CTO: Hassan Nouri
CEO: Faroukh Shahabi
CIO: Amir Hashemi

Industry: Data Analytics, SaaS
Website: www.formaloo.com
No of Founders: 4
Round: Series A
Target Regions: Africa, South Asia, South East Asia

She Loves Tech 2021 Global Finalists (Baltics & CEE)
IBUNDA.ID is an integrated platform for mental health care support through online counselling, virtual support group and mental health education

**Ibunda**

**Best Advice for fellow founders:**
"Women need to shift from thinking (I'm not ready to do that) to thinking (I want to do that and I'll learn by doing it)" – Sheryl Sandberg

Industry: HealthTech
Website: www.ibunda.id
No of Founders: 2
Round: Seed
Target Regions: South East Asia

CEO: Lady Chita Mawardi

CEO: Arif Fajar Saputra
Kno Global is a real-time transparent data platform for brands, factories and workers.

**Best Advice for fellow founders:**
"If not now, then when? If not me, then who?"

Industry: Big Data
Website: www.knoglobal.com
No of Founders: 1
Business Model: B2B
Round: Pre-A
Target Regions: Asia Pacific

CEO: Marianne Hughes
She Loves Tech 2021 Global Finalists (Bangladesh)

Markopolo AI is a Marketing automation SaaS that helps online stores to grow their businesses

Markopolo AI

CEO: Tasfia Tasbini
CEO: Md. Rubaiyat Farhan

Industry: SaaS
Website: markopolo.ai
No of Founders: 2
Round: Seed
Target Regions: Africa, Latin America, Mongolia & Central Asia, South Asia

Good is the enemy of Great
- Tasfia Tasbin
Meridian is an AI platform to empower both family doctors and families for better health and wellness care.

**Best Advice for fellow founders:**
"Growing a startup is just as conceiving and raising a child to be a valuable adult: Endurance and learnability are a woman's inner and natural strengths."

Industry: HealthTech
Website: www.mmednet.com
No of Founders: 2
Round: Series B
Target Regions: Greater China, South East Asia

Chairperson of Board: Jingjing Xu, Ph.D
CEO: John Yu Ph.D
MiProbes helps health-curious people understand their current health without going to the doctor.

"Experience is something you don't get until just after you need it." - Steve Wright

Industry: HealthTech
Website: www.miprobes.de
No of Founders: 2
Round: Angel
Target Regions: Europe, West Europe

CEO: Dr. Nina Patrick
CSO: Dr. Augusta Modestino
Ndovu

Industry: FinTeh
Website: www.ndovu.co
No of Founders: 3
Round: Seed
Target Regions: Africa

Best Advice for Fellow Founders:
Surround yourself with allies/mentors that can help you shorten your feedback loop when looking to pilot different strategies.

Ndovu is a micro investment platform that provides easy access to financial markets.
Neighbourlytics is a data analytics platform that study insights about human behaviour and activity in neighbourhoods.

Neighbourlytics

Industry: Property Tech, SaaS
Website: www.neighbourlytics.com
No of Founders: 2
Round: Series A
Target Regions: Africa, North Europe, West Europe, East Europe, Latin America, North America, East Asia, West Asia, Central Asia, Oceania, West Asia

Best Advice for Fellow Founders:
Get moving, because you can't steer a parked car!

Co-Founder:
Jessica Christiansen-Franks

Co-Founder:
Lucinda Hartley
Northwood Consulting is a Data Driven Marketing and Technology Agency specializing in digital and data solutions.

Best Advice for fellow founders:
"There's nothing you can't do if you believe in yourself"

Industry: SaaS
Website: www.northwoodconsultants.com
No of Founders: 2
Business Model: B2B
Round: Seed
Target Regions: East Europe, USA & Canada, West Europe

CEO: Amira Ghaffoor
CTO: Azaam Marikar
Noodle Factory is an AI-powered platform designed for educators that augments what they do by offloading repetitive tasks through intelligent automation.

**Best Advice for fellow founders:**
*Trust your instincts and play to your strengths.*

Industry: EdTech
Website: www.noodlefactory.ai
No of Founders: 2
Business Model: B2B
Round: Seed
Target Regions: Oceania, South Asia, USA & Canada, West Europe

CEO: Yvonne Soh
CTO: Jim Wagstaff
Out Class

Best Advice for Fellow Founders:
"Don't be intimidated by what you don't know. That can be your greatest strength and ensure that you do things differently from everyone else." - Sara Blakely

Industry: EdTech
Website: www.out-class.org
No of Founders: 3
Round: Not currently raising
Target Regions: Southeast Asia

CEO: Aiman Bashir
COO: Ali Nomani
CFO: Oosman Bashir
Parlon is a platform to discover, book, and buy beauty and wellness services online.

Best Advice for fellow founders:
"Have the courage to believe in yourself but stay humble and never stop learning." —Claire Oncangco

Industry: Beauty Tech, E-commerce
Website: www.parlon.ph
No of Founders: 2
Business Model: B2B2C
Round: Seed
Target Regions: South East Asia

CEO: Claire Oncangcon
CTO: Mike Oncangcon
Petotum is the all-in-one platform for pet care

Industry: Petcare
Website: www.petotum.com
No of Founders: 2
Round: Angel
Target Regions: Greater China, Japan & Korea, South East Asia, USA & Canada

Best Advice for Fellow Founders:
Don't wait, just do it!
Predicta Med is an AI based solution for early detection of autoimmune diseases.

Predicta Med

CEO: Shlomit Steinberg Koch
COO: Benny Getz

Industry: MedTech
Website: www.predicta-med.com
No of Founders: 2
Business: B2B
Round: Seed
Target Regions: Greater China, Japan & Korea, North Europe, USA & Canada, West Europe

Best Advice for Fellow Founders:
Life is a journey, not a destination.
Reach52

Industry: HealthTech
Website: www.reach52.com
No of Founders: 1
Round: Series A
Target Regions: Africa, South Asia, South East Asia

CEO: Edward Booty

She Loves Tech 2021 Global Finalist (Thailand Vietnam Cambodia)

reach52 is a tech platform building access to healthcare in areas where others don't reach

"Women belong in all places where decisions are being made. It shouldn’t be that women are the exception" - Ruth Bader Ginsberg
re3D

Industry: 3D Printing
Website: www.re3d.org
No of Founders: 2
Business: B2B
Target Regions: Africa, East Europe, Japan & Korea, Latin America, Mongolia & Central Asia, North Europe, Oceania, South Asia, South East Asia, South Europe, USA & Canada, West Asia, West Europe

CEO: Samantha Snabes
CTO: Matthew Fiedler

She Loves Tech 2021 Global Finalists (North America)

re3D is a developer of affordable industrial 3D printers designed to permit 3D printing from reclaimed plastic

Best Advice for Fellow Founders: Ask questions! You can be stupid for a day, or stupid forever!
Resistomap is a data-driven laboratory service provider for monitoring antibiotic resistance from any type of samples.

Resistomap

Industry: Biotech
Website: www.resistomap.com
No of Founders: 2
Round: Seed
Target Regions: Africa, Asia Pacific, Japan and South Korea

"If you are passionate, there is always going to be a door open for you. People will remember you and give you an opportunity if you are passionate about what you are doing." - Windi Muziasari
SAIB & Co. is a femtech startup providing women safer, healthier and female-friendlier sexual wellness products.

Industry: FemTech
Website: www.saibnco.com
No of Founders: 1
CEO and Founder: Jiwon Park
Round: Pre-A
Target Regions: Asia Pacific, Japan and South Korea

Best Advice for fellow founders:
It ain’t over till it’s over 😊 - Jiwon Park
Secret Skin is an e-commerce platform delivering clean beauty products to conscious consumers.

**Secret Skin**

**Best Advice for fellow founders:**

The people who are the most alive, driven and fulfilled are those who seek to lead by a life of contribution and service to something greater than themselves – Tony Robbins

Industry: Beauty Tech, E-Commerce
Website: www.thesecretskin.com
No of Founders: 1
Business Model: B2C
Round: Seed
Target Regions: Middle East & South East Asia
SHE LOVES TECH
2021 REGIONAL WINNERS
Ndovu
Ndovu is a micro investment platform that provides access to global financial markets.
Industry: FinTech
website: www.ndovu.co

Legendary Foods
Legendary Foods is a producer of animal protein alternative made from palm larvae.
Industry: Food & Beverage
website: www.legendaryfoodsafrica.com

Clafiya
Clafiya is a digital platform that connects patients in semi-urban and rural areas to community health workers.
Industry: HealthTech
website: www.clafiya.com
Neighbourlytics

Neighbourlytics is a data analytics platform that study insights about human behaviour and activity in neighbourhoods.

Industry: Property Tech, SaaS

website: www.neighbourlytics.com

Vitable

Vitable is a healthtech startup that provides personalised vitamin packs

Industry: HealthTech

website: www.vitable.com.au

4eyes Vision

4eyes Vision Kit allows anyone to test eye vision and dispense customized and affordable glasses on the spot.

Industry: HealthTech

website: www.4eyesvision.org

1st WINNER
<table>
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<th>1st WINNER</th>
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<tr>
<td><strong>FORMALOO</strong></td>
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<td><strong>Formaloo</strong></td>
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<tr>
<td>Formaloo is a no-code platform that helps businesses automate their processes and engage their audience.</td>
</tr>
<tr>
<td>Industry: SaaS</td>
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<tr>
<td>website: <a href="http://www.formaloo.com">www.formaloo.com</a></td>
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| **2nd RUNNER-UP** |
| **Twigsee** |
| Twigsee provides a mobile app to simplify and digitize administrative task for teachers. |
| Industry: EdTech |
| website: www.twigsee.com |

| **3rd RUNNER-UP** |
| **Mission Space** |
| Mission Space develops advanced forecast and monitoring system for space weather. |
| Industry: Aerospace |
| website: www.mission.space |
Dr. Chashi is a Machine Learning Technology for digital farming to ensure better crop health & efficient farming practices.

Industry: Agritech
Website: www.drchashi.com

Markopolo provides AI Marketing Assistant that organizes campaign planning, creative and copy generation, A/B testing and ad spending optimization. It assists businesses in managing creative and Ad spending optimization. It assists businesses in managing creative and efficient advertising campaigns.

Industry: SaaS
Website: www.markopolo.ai

CHAYA is a space-sharing marketplace where users can find and book any kind of space for their needs.

Industry: E-commerce
Website: www.bookchaya.com

CHAYA provides a space-sharing marketplace where users can find and book any kind of space for their needs.

Industry: E-commerce
Website: www.bookchaya.com

Bangladesh She Loves Tech
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<th>Name</th>
<th>Industry</th>
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<tr>
<td>3</td>
<td>Palpa</td>
<td>FemTech</td>
<td><a href="http://www.palpa.cl">www.palpa.cl</a></td>
</tr>
</tbody>
</table>

Dill provides a client-centric contract management and monitoring software for small and medium businesses.

Purify City provides integrated hardware and software solution to improve air quality for polluted cities.

Palpa provides silicon constructed breast model that allows women to do at home breast self examination and self education on breast cancer indication.
**Meridian**

Meridian is a medical AI service platform which provides intelligent service systems and solutions such as chronic disease management, early screening, postoperative rehabilitation, and elderly care.

Industry: HealthTech

Website: www.mmednet.com

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**Snail Mom Technology**

Snail Mom is a biodegradable technique and product innovation service provider in Maternal and Baby Industry

Industry: CleanTech

Website: www.snailmom.com

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**Pro-Med Biotech**

Pro-Med Biotech provides an early diagnosis and precision medical recommendation system for complex diseases based on pharmacology and biology big data

Industry: BioTech
Kno Global

Kno Global is a real-time transparent data platform for brands, factories and workers.

Industry: SaaS

website: www.knoglobal.com

Lemi

Lemi is an mobile application based e-commerce platform that provides businesses with a faster, easier and affordable online presence.

Industry: E-Commerce

website: www.lemiapp.com

Neufast

Neufast is a video interviewing platform supporting both Gen Z career development and employers.

Industry: SaaS

website: www.neufast.com
Goodlives is an end to end mental health services platform where individuals and corporates can measure, manage and improve their mental health.

Industry: HealthTech
website: www.goodlives.in

Zealth is an end to end remote monitoring system for cancer patients

Industry: HealthTech
website: www.zealth-ai.com

Prayasta manufactures medical grade silicone 3D printers to make personalized breast prosthesis for mastectomy survivors.

Industry: BioTech
website: www.prayasta.com
IBUNDA.ID is an integrated platform for mental health care support through online counselling, virtual support group and mental health education.

Industry: HealthTech

website: www.ibunda.id

Dr Tani by Neurafarm is an Artificial Intelligence powered crop protection and management platform.

Industry: AgriTech

website: www.neurafarm.com

Nona provides period care supports for women through period care products and user-friendly menstruation tracking mobile app.

Industry: Femtech

website: www.nonawoman.com
Predicta Med

Predicta Med is on a mission to solve the puzzle of undiagnosed autoimmune diseases, one of the biggest pains of both healthcare systems and patients.

Industry: MedTech

website: www.predicta-med.com

Re-Fresh

Re-Fresh is an open innovation platform that aims to bring sustainable and innovative conceptual and technology solutions to the fashion and textile industry.

Industry: CleanTech

website: www.re-fresh.global

SolidBlock

SolidBlock transforms illiquid assets into tradable financial products, which are easy to buy and sell, collateralize for securing loans, and combine into structured products.

Industry: Real Estate

website: www.solidblock.co
Fluv
Fluv is a sharing economy pet care platform where for pet-owners to find pet sitter near them.
Industry: Petcare Tech
website: www.fluv.com

G-Space
DG-SPACE, inc provides artificial intelligence powered terrestrial hardware and software solutions
Industry: AI
Website: www.gspace.com

Style Clueless
StyleClueless is an artificial intelligence powered virtual styling assistant for fashion brands.
Industry: AI, Fashion & lifestyle
website: www.styleclueless.co
1st WINNER

**Petotum**
Petotum is the all-in-one platform for pet care.
industry: Petcare Tech
website: www.petotum.com

**Joyfolk**
Joyfolk is a platform that allows creators to connect with fans through live engagements and monetize it.
Industry: E-commerce
website: www.joyfolk.co

**Food Market Hub**
Food Market Hub is a cloud-based procurement and inventory solution for food and beverage businesses to digitize their back end process.
Industry: E-commerce
website: www.foodmarkethub.com

SHE LOVES TECH MALAYSIA
Secret Skin is an e-commerce platform delivering clean beauty products to conscious consumers.

Industry: E-commerce

website: www.thesecretskin.com

QiDZ is a family activity mobile app that connects parents with entertainment, education and after school vendors.

Industry: EdTech

website: www.qidz.com

Welcome to The World is a video content based platform for hotels and destination bookings.

Industry: Travel

website: www.welcometotheworld.com
Femtech Solution

Femtech Solution develops digital applications to help track the health and lifestyle of women and children to solve through artificial intelligence and machine learning.

Industry: FemTech
website: www.hellobaby.mn

Geru Platform

Geru is an e-commerce platform for customized apparels made by artists

Industry: E-commerce
website: www.geru.mn

Bright On

S.A.M by Bright On LLC is a mobile based application for minimal language learning solution focusing on speaking skills.

Industry: EdTech
website: www.brighton.mn
<table>
<thead>
<tr>
<th>1st WINNER</th>
<th>re:3D</th>
<th>Voi Logist</th>
<th>MedAux</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>re:3D</strong></td>
<td>re3D is a developer of affordable industrial 3D printers designed to permit 3D printing from reclaimed plastic</td>
<td>Voi is an automated solution for notification and toll management for commercial vehicle fleet</td>
<td>MedAux is a text-based solution that automates outpatient follow-ups and records real-time clinical data on hospital electronic medical systems</td>
</tr>
<tr>
<td><strong>Industry: 3D Printing</strong></td>
<td><strong>Industry: Transportation &amp; Logistics</strong></td>
<td><strong>Industry: MedTech</strong></td>
<td></td>
</tr>
<tr>
<td>website: <a href="http://www.re3d.org">www.re3d.org</a></td>
<td>website: <a href="http://www.voilogistics.com">www.voilogistics.com</a></td>
<td>website: <a href="http://www.medaux.com">www.medaux.com</a></td>
<td></td>
</tr>
</tbody>
</table>
Resistomap offers various monitoring tools to detect and quantify antibiotic resistance genes in any environment.

**Industry: BioTech**

**website:** www.resistomap.com

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**Peafowl**

Peafowl provides direct plasmonic solar cell that converts light into electricity using plasmonic nanoparticles as the active, photovoltaic material.

**Industry: CleanTech**

**website:** www.peafowlspolarpower.com

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**Animals AI**

Animal AI provides artificial intelligence powered animal monitoring technology for the livestock industry.

**Industry: Artificial intelligence**

**website:** www.animals.ai

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1st WINNER

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SHE LOVES TECH NORDICS
Parlon

Secret Skin is an e-commerce platform delivering clean beauty products to conscious consumers.

Industry: E-commerce, Beauty Tech

website: www.thesecretskin.com

Bixie

Bixie is an AI-powered finance platform that encourages savings and wealth generation through knowledge, network, and tools.

Industry: Fintech

website: www.mybixie.com

Airship

Airship is an end to end logistic management solutions for last mile transport.

Industry: Transportation & Logistics

website: www.airship.me

Panublix

Panublix is an online sourcing platform that connects business owners to artisans.

Industry: E-commerce

website: www.panublix.com
Out-Class

Out-class is an online platform that provides exam preparation courses for students.

Industry: EdTech

website: www.out-class.org

Enent

Enent manufactures clean-tech products that reduce energy waste.

Industry: Clean Tech

website: www.enenttech.com

ScaryAmmi

Scaryammi is an online marketplace for babies, children and maternity products.

Industry: E-commerce

website: www.scaryammi.com
Zumvet is a platform that provides access to affordable and convenient veterinary care through video calls and medication delivery.

Industry: Petcare Tech
Website: www.zumvet.com

Noodle Factory

Noodle Factory is an EdTech platform that provides AI powered virtual assistance to educator and students.

Industry: EdTech
Website: www.noodlefactory.ai

WeavAir

WeavAir is an end-to-end software & hardware solution for air distribution systems that prevents the spread of air contamination and infection.

Industry: Data Analytics
Website: www.weavair.com
1st WINNER

Saib

SAIB is an intimate cosmetic brand that provides female-friendly sexual wellness products.

Industry: FemTech

website: www.saibnco.com

Gallery 360

Gallery 360 (Social Venture) is an online art exhibition platform that provides virtual exhibition solutions through virtual reality technology.

Industry: Arts& Design

website: www.gallery360.co.kr

Cherry

Cherry is a blockchain-based donation platform that ensures transparency and accountability for donors.

Industry: Blockchain

website: www.givecherry.org
EcoSteer is a provider of a data ownership platform designed to give data owners the ability to control third-party access to their data and to be compensated for data sharing.

Industry: IoT, Blockchain

website: www.ecosteer.com

MEETOPTICS is an online platform and search engine for phototonics products.

Industry: Marketplace, Robotics

website: www.meetoptics.com

NHoli by Nevaro is a mobile application that assist companies with employee health tracking and mental health kits.

Industry: HealthTech

website: www.nevaro.tech
Northwood
Northwood Consulting is a Data Driven Marketing and Technology Agency specializing in digital and data solutions.
Industry: SaaS
website: www.northwoodconsultants.com

Trash for Trade
Trash for trade is a plastic upcycling company that manufactures processed and upcycled products from waste plastics
Industry: CleanTech
website: www.trashfortrade.com

Connect co
Connect co provides a cost-effective logistics solution for e-commerce players.
Industry: Logistics
website: www.connectco.lk
Reach 52
Reach52 is an offline first digital platform training women in undeserved rural communities help community members access essential health care support and affordable products
Industry: HealthTech
website: www.reach52.com

Easy Gop
EasyGop provides the most friendly cash pay later solution for both the Customers & the Merchants.
Industry: Fintech
Website: www.easygop.com

EQUO International
EQUO is a sustainable brand delivering easy solutions for everyday single-use plastic items.
Industry: CleanTech
website: www.equointl.com
Nurokor is a developer of microcurrent based device for pain relief, rehabilitation aid and athletes conditioning.

Industry: BioTech
website: www.nurokor.com

CardMedic is a communication tool designed to improve the transfer of vital information between healthcare staff and patients, across any barrier – whether visual, hearing or cognitive impairment, foreign language or PPE.

Industry: HealthTech
website: www.cardmedic.com

The Hormona Home test enables women to do at-home hormon test and receive rapid lab grade test results.

Industry: FemTech
website: www.hormona.io
Miproses

Miproses is a mobile-application based at home health test kit and tracking.

Industry: HealthTech

Website: www.miproses.de

Cardiomo

Cardiomo is an artificial intelligence powered cloud analytic platform for cardiac monitoring.

Industry: HealthTech

Website: www.cardiomo.com

Food4All

Food4All is a service company that provides mobile application and software for supermarkets to track and organize soon to expire products.

Industry: Retail, SaaS

Website: www.f4a.com

Wasser 3.0

Wasser 3.0 gGmbH is a non-profit organization enabling environmental and health protection in waste water treatment.

Industry: HealthTech

Website: www.wasserdreinull.com
She Loves Tech x Kontinentalist
Breaking into the boys club:
The rise of women in tech
This year, She Loves Tech collaborated with Kontinentalist on an article to spotlight the women in tech landscape in Asia and the rest of the world.

About Kontinentalist:
Kontinentalist is an award-winning data storytelling and visualisation studio focussed on making data accessible, bridging research and the public, with the aim of changing conversations about Asia.
Women-led businesses benefit society and the economy, but bias in the male-dominated start-up industry remains a major obstacle. Female founders often struggle to get a word in at networking events and are unfairly grilled when pitching. In general, women have to work harder than men just to prove that they are credible, and even then they struggle to raise as much money as men to get their businesses off the ground.

Research shows that women-led startups receive around $1 million less in funding than their male counterparts, even though their businesses perform better in the early stages and are better for the bottom line. Having female investors at the table might equalise the playing field, but women remain underrepresented on investment teams.
This disparity is not new. It is further reflected in situations that impede a woman's ability to build work experience, exposure, and confidence to succeed in the tech industry. For instance, women are expected to juggle domestic responsibilities on top of caring for children and the elderly. When the burden of unpaid care work falls solely on a woman, she is deprived of the time and energy required to pursue a startup career.

Despite these challenges, women are claiming opportunities to scale their businesses and create support networks for other female entrepreneurs to thrive. With the growth of gender lens investing, more funds are being poured into businesses that directly improve the lives of women and girls, or that empower women on their boards and across their supply chains.

Read the full story, “Breaking into the boys’ club: The rise of women in tech”, in collaboration with She Loves Tech, at www.kontinentalist.com/the-rise-of-tech-women-in-asia.
Get in touch with us!

Special Thanks to the She Loves Tech 2021 Global Startup Competition International Organising Partners: