VISION
Our vision is kinder, stronger and more equitable communities propelled by individuals leading healthy, prison-free lives.

MISSION
Transforming the lives of adults and youth in prison and on parole by pointing them to their innate resilience and wellbeing.
Dear friends and supporters:

Who could have imagined that 2020 would bring such significant and defining moments for our country and world? Between a global pandemic, the racial justice protests that swept the country, and a historic presidential election, our world was rocked in so many ways. Through it all, our team held true to our core belief of making plans, but holding them lightly. We adapted and grew in ways that we never could have imagined.

Soon after COVID restrictions shut down all possibility of going into prison, we came together with our team to talk about possibilities. We got quiet and started to come up with ideas we hadn’t had before. This is the beauty of the work we do here at The Insight Alliance. We all know that worrying about something we have no control over isn’t helpful. And, we understand the transitory nature of thought and feeling, so we get less caught up in them, giving us more space inside to listen to fresh ideas about how to navigate life.

With many curious and creative minds that weren’t caught up in the static of the pandemic, we were able to come up with some innovative ideas to connect with folks in prison. Moments of Insight (our newsletter) emerged from that conversation, actually from one of our past participants who wondered what he would appreciate being locked up without having visits or classes/groups. Foundation to Insight also emerged from this creative space. We started interviewing various colleagues, past participants and peers who share the understanding of the mind we teach in prison. Hearing from a diversity of voices from all over the world gave so much opportunity for learning.

This year also brought important and powerful discussions around racism, power, and privilege, and ways that we could address these systemic issues within our organization. We started working on an anti-racism and inclusion framework, building a progressive HR Handbook, and exploring new organizational models. We have only scratched the surface of our work around anti-racism and inclusion and look forward to the work we have in front of us in 2021.

Alongside our conversations around racial justice came a renewed commitment to centering and amplifying the voices of team members who bring lived experience related to our mission. One of the many wonderful things about our work is that lots of people who leave prison stay connected to our organization, wanting to help others the way they have been helped. As the saying goes, inclusion is not about making decisions and then informing others. Rather, it’s about co-creation and building together. Alongside our diverse team of teachers, volunteers and mentors, we also launched our Project 180 re-entry program this past year and jointly raised $9,600 MORE than we projected at the beginning of the year.

2020 was truly a VERY full year. We are proud of all the creativity and growth that emerged from an otherwise challenging year. The possibilities for this next year seem even more exciting!!!

Onward!

Anna Debenham, Founder and Director

Lindsay Jensen, Executive Director
On March 13, 2020, the Department of Corrections (DOC) and Oregon Youth Authority (OYA) stopped all programs from entering their facilities in response to COVID-19. In response, our team launched new programs in order to continue providing services despite not physically being able to go into prison. With the permission of the OYA, we continued providing Insight to Wellbeing group sessions via Zoom Conferencing at MacLaren Youth Facility, growing the number of sessions we offer from three per week to five per week.

Additionally, we launched a newsletter that is distributed monthly to 375 people and developed our Foundation to Insight video series featuring recorded conversations with professionals in our field, our teachers, and past participants that are televised on prison TV. We also engaged in a series of Random Acts of Kindness bringing soap to the women at Coffee Creek and ice cream to the men at Columbia River Correctional Institution and youth at MacLaren Youth Facility.
“First off, I love the meaningful information this group has been teaching me. I have learned so much, I can honestly say I am thinking a lot less about the past that has haunted me and I am now starting to gain control of myself and I am taking accountability as I need to on the daily. This group has shown me how to live right now - this second, this moment. Not yesterday or tomorrow, but right this very moment.”

- Christopher, Columbia River Correctional Institution
Project 180 was launched in early 2020 to support our participants re-entering the community. We have always had past participants from our signature Insight to Wellbeing program connect with us once they have been released from prison, many becoming teachers and mentors. Over the last year, we formalized our wraparound services for folks and built up our team to better serve youth and adults on the outside. Expanding our work in the community was timely given that COVID-19 left many folks in even more challenging circumstances (living in their cars, struggling to buy food, etc.)

Services offered through Project 180 include ongoing support groups led by trained facilitators, emergency funds for basic needs, referrals to social services, skills-building classes, general advocacy, and peer mentorship matches. We also partner with local workforce development agencies to connect folks with jobs and with the Opening Doors program at Portland Community College to connect our participants to a college education.
“The Insight Alliance helped me find myself while locked away in prison. 3 years later, I'm out and I'm healthy. I'm living present in the moment. I know now that I'm not broken or damaged. I am worthy and good enough, regardless of what life has thrown at me. My name is Jessica Rogers-Hall and I was as broken as they come. And, the Principles of the Mind helped to give me my life back.”

- Jess, released Fall 2020
As a part of our anti-racism and inclusion framework, we started engaging more deeply in advocacy work centered around ending mass incarceration in Oregon. Our platform for 2020 was focused on cultivating relationships with elected officials and endorsing ballot measures that aligned with our values. For example, we partnered with US Senator Ron Wyden’s office around the Finding Alternatives to Mass Incarceration: Lives Improved by Ending Separation Act or FAMILIES Act. Anna was quoted in a national press release about the Act.

We also cultivated a relationship with the newly elected District Attorney, Mike Schmidt. One of our past program participants and teachers, Brandon Brown, interviewed him at the beginning of July to discuss the changes he plans to implement while in office. And, we endorsed Measure 110 that passed in the November election. Now, instead of arresting and incarcerating people for drug-related crimes, existing marijuana tax dollars will pay for expanded addiction recovery services, including supportive housing.
“The Insight Alliance has championed the FAMILIES Act since we first learned about it. Keeping families together and providing parents with training and resources is essential to strengthening our communities. This legislation is an important step for our country in addressing the devastating impacts mass incarceration has had.”

- Anna Debenham from a press release about the FAMILIES Act, Senator Ron Wyden’s office
• Created our curriculum in partnership with SPARK and Beyond Recovery
• Developed our teacher training program
• Launched Moments of Insight (newsletter) and Foundation to Insight (webinars)
• Founded the Global Change Incubator with One Solution and SPARK
• Piloted Insight to Wellbeing at Washington County Community Corrections
• Ran groups at CRCI and Coffee Creek Medium through March; offered groups at MacLaren Youth Facility year round
• Started scheduling groups at Coffee Creek Minimum and at Oregon State Correctional Institution (in partnership with OJRC) before COVID hit.
• Developed Project 180 and the services we offer on the outside, including our support hotline and emergency funding for participants
• Built a database of resources and services
• Built a database of participants that are out in the community
• Created new partnerships with the African American Program (Probation & Parole office), NW Re-entry Center, and LaSalle High School
• Our program was highlighted on KGW in June (TEDx Portland) and October (Brandon interview)
• Continued our research project with Pacific University & started writing an initial paper
• Established a relationship with Senator Wyden's office and supported his FAMILIES First legislation
• Endorsed our first ballot measure (Measure 110)
• Built new relationships with Commissioner Hardesty and Mike Schmidt and have continued to stay engaged with them
• Created our first ever development plan!
• Launched a new annual appeal campaign in March and raised over $17,475
• Brought grant writing in house and secured $96,412
• Hosted a successful VIRTUAL fundraiser and raised just over $56,000
• Secured event sponsorship and built new sponsorship materials
• Brought in 45+ new donors this year!!!
• Laid the groundwork for new earned income streams in 2021
• Hired Lindsay, initially as our Operations Director now Executive Director
• Developed a theory of change and strategic work plan
• Built a new website!
• Created new marketing materials and other collateral
• Increased our social media followers and implemented monthly marketing planning
• Started an anti-racism and inclusion framework
• Developed a new HR Handbook and Financial Policies & Procedures
• Recruited two new board members - Barb & Roxanne!
Many thanks to our supporters:

Individual Donors

Adina Hudak
Alexis Louise Nyland
Allya Rose
Amelia Pape
Amie Wexler
Andrea & David Tenenbaum
Anna Debenham & Charles Kingsley
Anne Talbot
Anonymous
Anonymous
Anonymous
Anonymous
Anonymous
Anonymous
Anonymous
Antra Boyd
Barbara Jean Daigneau
Barbara Patterson
Barbara Varani
Barry & Denise Groce
Betty Brickson
Brandon Brown
Carl Smith
Catherine Casey
Charles & Darci Swindells
Christine Boyd
Christine McCullough
Claudia Gonella
Colin Anderson
Dan Jones
Dani Ramsby
Darrielle Sadle-Ruff
Dave & Sarah Schrott
David Anderson
David Colpo
David Kean
Dawn Brundage
Debbie Milam
Ed Cottrell
Elizabeth Fairchild
Emily Munford
Gaynelle & Paul Jensen
Grace Lee-Park
Grace Moen & Nolan Lienhart
Glenn Dahl
Indra & Ralph Bloemers
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Jean McNamara
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Jennifer Stady
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Jinx Faulkner
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Jordana Levenick
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Katharine Scott
Kathleen Lane
Kathryn Mayo-Hudson
Katie Fleetwood
Kaye Taylor
Kelley Roy
Kenny & Mary Rait
Laura Rogers
Linda Boyd
Linda Nettekoven
Lindsay Jensen & Blake Goud
Logen Logendran
Lucy Stewart Van Liew
Lydia Randolph
Lynn & Steve Hanrahan
Maran Sheils
Marilyn Neville
Mark Grimes
Mark Sammons
Mary Ann Patterson
Mavis Karn
Nan Neville
Nicole & Ted Helprin
Patty Merrill
Randall Wayne
Rita Shuford
Roberto Jimenez
Robin Charbit
Robyn Tenenbaum & Miles Ellenby
Rodney Olin
Roxanne Thomas
Ryan Crosby
Sam Rudd
Sandra Krot
Sarah Hatch
Shannon McCabe
Shauna & Larry Bowden
Shawna Meyer
Shobi Dahl
Simon Burl Collins
Susan Hering
Susan Kerner
Susan Marmot
Tessa Woods
Thomas Boyd
Tia Ho
Tina & Jeremy Metcalfe
Valerie Hall
Vicki Hart
Vicki Martin
Sponsors, Foundation Supporters, and Partners

A to Z Winery
Allison Frost, Coaching
American SaniCan
Andrew Gifford, Artist
Anna Kodesch, Artist
Barre 3, Orenco Station
Bellini’s Skin + Parfumerie
Ben C. Allen, Coaching
Beyond Recovery
BOET
Brushfire Heart Art
Cargo Inc.
Charis Fund
CLEAR Clinic at PCC
Constructing Hope
CrimAnon
Emily Georges Gottfried Fund
FACTS Engineering
Grand Central Bakery
Green Hammer Design Build
Harlow Jewelry
Henry Lea Hillman Jr. Foundation
Herbert A Templeton Foundation
Janie Lowe, Artist
Janus Youth
Jeff Linzer, Astrologist
Jon Gottshall, Artist
Joseph P. Weston Public Foundation
Laurelhurst Market
Lisa Skaff Yoga & Movement
Living Room Realty
Mara Safransky, Artist
Martina Hoffman Art
MeyerPro
New Seasons Market
NW Regional Re-entry Center
One Solution Global
Oregon Community Foundation
Oregon Department of Corrections
Oregon Justice Resource Center
Oregon Youth Authority
Ox Restaurant
Portland Timbers Foundation
Rapid Response Bio Clean
Relay Resources
Reverend Nat's Hard Cider
Rob & Nick Carter, Artists
Ruthie & Olive
Salt & Straw
TEDx Portland
The Alano Club
The Collins Foundation
The Reserve Vineyards and Golf Club
The Spark Initiative
The Whole Bowl
Three Principles Global Community
Tom Cramer, Artist
Vanillawood
Voodoo Donuts
Widmer Bros Brewing
William Hernandez, Artist

THANK YOU!
Our Year in #'s
a look at our financials from 2020

<table>
<thead>
<tr>
<th>Profit &amp; Loss Summary:</th>
<th>Totals</th>
<th>Budget</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corporate Contributions</td>
<td>$44,932.62</td>
<td>$36,000.00</td>
<td>-$8,932.62</td>
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<tr>
<td>Individual Contributions</td>
<td>$95,663.00</td>
<td>$125,000.00</td>
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<td>Foundation Grants</td>
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<td>$70,000.00</td>
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<td>Government Grants</td>
<td>$15,412.00</td>
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<td>Fundraising Events</td>
<td>$16,140.00</td>
<td>$10,000.00</td>
<td>-$6,140.00</td>
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<tr>
<td>Earned Income</td>
<td>$3,457.85</td>
<td>$6,000.00</td>
<td>$2,542.15</td>
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<tr>
<td><strong>Total Revenue:</strong></td>
<td><strong>$256,605.47</strong></td>
<td><strong>$247,000.00</strong></td>
<td><strong>-$9,605.47</strong></td>
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<tr>
<td>Expenses</td>
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<tr>
<td>Fundraising</td>
<td>$12,781.78</td>
<td>$12,700.00</td>
<td>-$81.78</td>
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<td>Marketing</td>
<td>$2,264.70</td>
<td>$2,500.00</td>
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<td>Professional Fees</td>
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<td>$10,000.00</td>
<td>-$6,999.85</td>
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<tr>
<td>Programs</td>
<td>$16,394.00</td>
<td>$29,000.00</td>
<td>$12,606.00</td>
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<td>Operations</td>
<td>$14,292.53</td>
<td>$27,185.00</td>
<td>$12,892.47</td>
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<tr>
<td>Salaries &amp; Wages</td>
<td>$146,125.05</td>
<td>$136,455.00</td>
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<tr>
<td>Travel, Training &amp; Conferences</td>
<td>$3,242.81</td>
<td>$13,600.00</td>
<td>$10,357.19</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$212,100.72</strong></td>
<td><strong>$231,440.00</strong></td>
<td><strong>$19,339.28</strong></td>
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<td>Net Income</td>
<td>$44,504.75</td>
<td>$15,560.00</td>
<td>-$28,944.75</td>
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</table>

**Total Expense Summary - YTD**

<table>
<thead>
<tr>
<th>Category:</th>
<th>Admin</th>
<th>Fundraising</th>
<th>Programs</th>
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</thead>
<tbody>
<tr>
<td>Total Amount:</td>
<td>$63,516.00</td>
<td>$26,660.38</td>
<td>$121,924.35</td>
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<tr>
<td>% of Overall Budget:</td>
<td>29.95%</td>
<td>12.57%</td>
<td>57.48%</td>
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### Balance Sheet Summary

<table>
<thead>
<tr>
<th>Balance Sheet Items</th>
<th>Totals</th>
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<tbody>
<tr>
<td><strong>Assets</strong></td>
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<tr>
<td>OnPoint Checking Account</td>
<td>$139,718.92</td>
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<td>OnPoint Savings Account</td>
<td>$5.00</td>
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<tr>
<td>Paypal</td>
<td>$56.58</td>
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<tr>
<td>Accounts Receivable</td>
<td>$10,750.00</td>
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<tr>
<td>Fixed Assets</td>
<td>$1,999.00</td>
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<tr>
<td>Accumulated Depreciation</td>
<td>-$266.52</td>
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<tr>
<td><strong>Liabilities</strong></td>
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<tr>
<td>PPP Loan</td>
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<tr>
<td>EID Loan</td>
<td>$16,322.66</td>
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<td>Accrued Payroll</td>
<td>$0.00</td>
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### Nonprofit Financial Ratios

<table>
<thead>
<tr>
<th>Nonprofit Financial Ratios</th>
<th>YTD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Self-Sufficiency Ratio</td>
<td>2%</td>
</tr>
<tr>
<td>Percentage of Budget for Personnel</td>
<td>69%</td>
</tr>
<tr>
<td>Current assets over current liabilities</td>
<td>767%</td>
</tr>
<tr>
<td>Months of Cash on Hand</td>
<td>8</td>
</tr>
</tbody>
</table>

### Revenue by Source

- Corporate Contributions: 17.5%
- Individual Contributions: 37.3%
- Foundation Grants: 31.6%
- Government Grants: 6.0%
- Fundraising Events: 6.3%
- Earned Income: 1.3%
2020 Board of Directors

Robyn Tenenbaum  I  Board Chair
Amelia Pape  I  Board Secretary
Glenn Dahl  I  Board Treasurer
Barbara Patterson  I  Board Member
Karl Armstrong  I  Board Member
Roxanne Thomas  I  Board Member

2020 Staff Members & Teachers

Anna Debenham  I  Founder and Director
Lindsay Jensen  I  Operations Director
Jarell Lambert  I  Project 180 Coordinator
   Antra Boyd  I  Teacher
   Brandon Brown  I  Teacher
   Charles Kingsley  I  Teacher
Jessica Rogers-Hall  I  Teacher-in-training
   Kary Youman  I  Teacher
   Mason Suehs  I  Teacher
   Monica Mueller  I  Teacher
   Roxanne Thomas  I  Teacher
   Nikki Weaver  I  Volunteer
   Vicki Martin  I  Volunteer

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