MAKE A SUPPORT VIDEO

A STAY-AT-HOME GUIDE TO SAVING THE WORLD

HOW-TO GUIDE
Earth Guardians + Our Children's Trust

Earth Guardians is committed to empowering youth voices all over the world, and one of the ways we do this is through our partnership with Our Children’s Trust.

Our Children’s Trust (OCT) is a public interest, non-profit law firm that does one very specific thing: represents and supports youth plaintiffs in legal actions against their governments related to climate. These legal actions include lawsuits, in which young plaintiffs are demanding that the courts hold governments accountable for climate change.

Supporting Young People Fighting for You

The plaintiffs in these cases are, in many ways, just like you. They, their communities, and their homes are suffering from the adverse effects of climate change, and many are too young to vote for their interests. Because of that, they are bravely going to the courts to demand change.

This work can be really challenging, and one of the best ways you can support them is by telling them in a short (1-3 minute) video. These support videos can be short, no-frills, and recorded right on your phone—the simplest ones will probably take you 15 minutes, start to finish.

Read, Script, Record, and Send

You don’t need to be an expert about the case to make a video, but you might find it helpful to read about some of the active cases that OCT leads or supports—look one happening near where you live or somewhere you’ve visited! You might also have gotten an email about mobilizing around a particular case, and, if so, you can start reading there.

After that, figure out what you want to say. You can start with the script template on the next page and add your own personal touch. Once you have a rough script, glance through the video recording tips on page 4, and then record your message. You can edit it yourself, or we can do it for you—whatever you’re most comfortable with.

When it’s all ready, email your video to Jecca Bowen at jecca@earthguardians.org. We’ll make sure it gets to the plaintiffs, and after legal review, we might even feature your video in a virtual rally or on social media! It’s that simple!
The following topics and questions are meant to spark ideas. You definitely don’t need to answer all of them, and you don’t need to follow this sequence exactly. Use these questions to help you brainstorm, then tell your own story and share your own message.

**Introduce Yourself**
- What’s your name?
- How old are you?
- Where are you from?
- How did you hear about the case?

**Explain Why You Care**
- How has climate change affected you? Your family? Your community? Your home? Your land?
- Why does climate change make you worried about the future?
- How does this work give you hope or encouragement?
- Why do you think it’s important for people like you to be part of the fight for a safer, healthier climate?

**Explain What the Case Means to You**
- How did you feel when you found out about the case?
- What has the case taught you?
- How does it make you feel to know that there are people working in the judicial system to fight for your rights to a better, more sustainable climate?

**Share Words of Encouragement**
- What do you want to say to the young people behind the case(s)?
- What do you want to say to the attorneys representing them?
- What do you want your community to know about this work?
VIDEO TIPS

When recording your video, we suggest you follow these simple guidelines to make sure your video looks and sounds as polished as possible.

CHOOSE THE RIGHT SETTING

• Inside spaces or very quiet outside spaces work best.

• If inside, try to record in front of a solid-colored wall or other non-distracting background.

• Find a spot with good natural light and limited to no shadows.

FIGURE OUT A GOOD FILMING SETUP

• You can record on your computer or on your phone—whatever is most comfortable.

• If recording on a computer (e.g., via Zoom or desktop video filming software)...
  ◦ Place the computer on a desk or table and use books or a computer stand to elevate it until the video is straight on (e.g., not looking down at you from above or pointing up your nose from below).
  ◦ Center yourself in the frame.
  ◦ Sit 2-3 feet away from the camera.

• If recording on a phone...
  ◦ Portrait or landscape mode are both okay—just pick one and stick with it.
  ◦ Avoid shaky-cam footage! Don’t just hold your phone out and record in selfie mode. Have someone else record you or, better yet, set/prop up your phone on a stable surface for the recording.

OTHER CONSIDERATIONS

• Make sure to silence anything that could make noise during recording (e.g., phones, computers, Apple watches)

• Dress in a way that is semi-formal and authentically you.

• Practice what you want to say in advance, and try to get the video all in one take. If you need to make an edit, start from the beginning of the sentence, not the word.

PRIVACY NOTE

If you’re concerned about maintaining privacy or anonymity but still want to make a video, feel free to stay off camera and instead record outdoor scenes and narrate and/or include text over the recording.
ABOUT US

OUR CHILDREN’S TRUST

Our Children’s Trust is a non-profit public interest law firm that provides strategic, campaign-based legal services to youth from diverse backgrounds to secure their legal rights to a safe climate. We work to protect the Earth’s climate system for present and future generations by representing young people in global legal efforts to secure their binding and enforceable legal rights to a healthy atmosphere and stable climate, based on the best available science.

We support our youth clients and amplify their voices before the third branch of government in a highly strategic legal campaign that includes targeted media, education, and public engagement work to support the youths’ legal actions. Our legal work – guided by constitutional, public trust, human rights laws and the laws of nature – aims to ensure systemic and science-based climate recovery planning and remedies at federal, state, and global levels.

EARTH GUARDIANS

Earth Guardians is an intergenerational organization that inspires, informs, engages and invests in its impactful community of over 300 youth activist crews across the world. We provide the platform, resources and the collaborative opportunities necessary to elevate their voices and strengthen the positive impact they are having in their communities and the world.

Now with thousands of engaged youth on six continents, Earth Guardians has given youth a voice and direction worldwide to become effective leaders and make measurable change in their communities. Earth Guardians continues to develop the resources to build a stronger collaborative network to cultivate and support this large wave of youth engagement.

STILL HAVE QUESTIONS?

Email Jecca Bowen at jecca@earthguardians.org