Thank you for amplifying the #DivestChallenge! We know that climate change is one of the greatest issues of our time, which is why it is important to take action towards climate justice to ensure a just, equitable, and livable planet for future generations.

We must begin by dismantling the root causes of the climate crisis—the systems of oppression that have led to widespread social injustice and ecological catastrophe. Racism, sexism, colonialism, and classism are only a few of the corrupt ideologies that have acted as a cancer within our institutional power structures for centuries.

READ MORE

AMPLIFY THE #DIVESTCHALLENGE!

Get your networks engaged in divestment by downloading and sharing these graphics on your social media platforms:

Instagram Stories

Instagram/Facebook Feed
TAKE THE #DIVESTCHALLENGE!

The #DivestChallenge engages folks around the globe to defund parts of an oppressive and destructive system and invest in frontline solutions. We are asking our partners and allies to post about anything they feel they want to divest from, whether that is an institution or harmful practice, and what they want to invest in, i.e. local businesses or productive practices.

HOW IT WORKS

1. Read the blog from our Divestment Team
2. Pledge to never fund fossil fuels
3. Write what you’re divesting from/investing in and take a photo of yourself with it.
4. Tag @earthguardians, @youthvsapocalypse and use the hashtag #DivestChallenge.
5. Reach out to your friends and family to do the same!

Needing some inspiration? Check out these amazing examples!

TIPS

- Be as real as possible, don’t hesitate to express your feelings, needs and thoughts
- Get creative! Feel free to utilize any other art form to help amplify your message
- We suggest calling for Divestment from fossil fuels- visit our website to learn more
- Post the photo on your story and in your feed
- Use these hashtags- #DivestChallenge #DivestFromDestruction #InvestInSolutions #NoOneIsDisposable #StopTheMoneyPipeline #earthguardians #youthvsapocalypse

SAMPLE INSTAGRAM CAPTION

You can copy & paste this simple caption to post with your video:

I took the #DivestChallenge and now I’m asking @friend1 @friend2 @friend3 to share what you’re divesting from and investing in!

@earthguardians @youthvsapocalypse

#DivestChallenge #DivestFromDestruction #InvestInSolutions #NoOneIsDisposable #StopTheMoneyPipeline #earthguardians #youthvsapocalypse
EXAMPLES

- “I am divesting from Chase bank & Investing in a credit union”
- “I'm divesting from the industrial beauty complex, and investing in BIPOC owned beauty.”
- “My family is divesting from industrial food production. We are investing in building a chicken coop and sharing with our relatives.”
- “Governor Newsome, defund Sacramento’s Police and fund Education”
- “We will divest from private prisons to community restorative justice in our high schools.”
- “Putting my money and energy into tapping into my healing and joy.”