

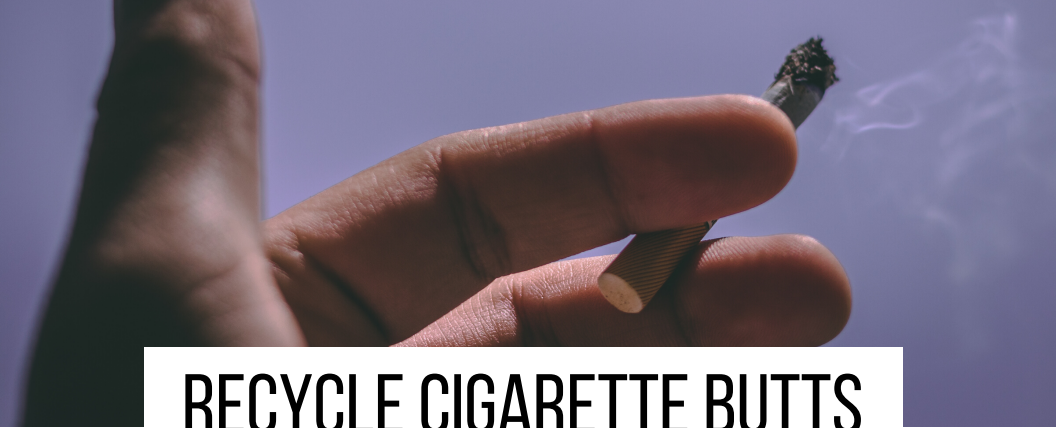
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RECYCLE CIGARETTE BUTTS

THE HOLD ON TO YOUR BUTT CAMPAIGN AIMS TO RAISE AWARENESS ABOUT THE ENVIRONMENTAL IMPACT OF CIGARETTE BUTT LITTER ON THE OCEANS, WAVES AND BEACHES, AS WELL AS LOWER THE AMOUNT OF POLLUTION OCCURRING THROUGH A RECYCLING PROGRAM. YOU CAN RECYCLE YOUR OWN BUTTS OR LAUNCH A COMMUNITY RECYCLING PROGRAM USING THE INFORMATION IN THIS TOOLKIT!

CAMPAIGN HOW-TO

HOLD ON TO YOUR BUTT CAMPAIGN



RECYCLE CIGARETTE BUTTS

CREATE A TERRACYCLE ACCOUNT

YOU CAN RECYCLE CIGARETTE BUTTS THROUGH TERRACYCLE, WHICH IS A PROGRESSIVE RECYCLING COMPANY THAT HAS A FREE CIGARETTE RECYCLING PROGRAM. ALL YOU NEED TO DO IS CREATE AN ACCOUNT AT [TERRACYCLE.CA](https://www.terracycle.ca).



GETTING THE BUTTS PICKED UP

ONCE YOU'VE MADE AN ACCOUNT, NAVIGATE TO "RECYCLE YOUR WASTE", THEN CLICK TO THE PAGE "FREE RECYCLING PROGRAMS." FROM THERE, YOU CAN SHIP THE BOX TO TERRACYCLE BY CALLING UPS AT 1-800-PICK-UPS, INFORMING UPS THAT YOU HAVE A "PRE-PAID RETURN SHIP" LABEL ON A PARCEL THAT NEEDS TO BE SCHEDULED FOR A NEXT BUSINESS DAY PICK UP.



COLLABORATE FOR GREATER IMPACT

TO GET A PROGRAM IN PLACE, YOU CAN TALK TO LOCAL ORGANIZATIONS AND YOUR MUNICIPALITY ABOUT GETTING DROP ZONES SET UP FOR THE CIGARETTES BUTTS, OR FIND OUT IF THERE ARE EXISTING DROP ZONES THAT CAN BE PICKED UP FROM AND SENT TO TERRACYCLE, RATHER THAN GOING TO LANDFILL. IF THERE ARE NO DROP ZONES, OR YOU NEED MORE, YOU CAN ORDER CIGARETTE WASTE RECYCLING RECEPTACLES FROM TERRACYCLE.

