



reuse.share.care.

## Our Mission and Vision

We want to keep the to-go culture alive in a sustainable way. This project is fun, convenient, and affordable! 25 000 single-use items are thrown away in garbage every day in Victoria! 13 000 of them are disposable cups. We provide an alternative to single-use cups with our reusable cup service.

## How it works

### Partners

---

- Place an order of Nulla Cups with us (\$5 per cup).
- Keep a small display in your coffee shop explaining The Nulla Project cup program (provided by us).
- Collect \$5 from the customer.
- Collect, wash and swap the returned cups. They need to be sanitized in your dishwasher.
- Refund \$5 to the customer when cups and lids are returned in good condition. Let customers know that the project's idea is to swap cups.

### Additional information

- Encourage customers to keep the cups in circulation.
- Customers can find the partnered coffee shops on our [website](#) and look for a Nulla sticker in the window (provided by us).
- Damaged cups will not be eligible for refund. Ask us when you are not sure. We will collect the damaged cups at the end of life for repurpose or recycling.
- Email, text or call us (see contact info below) when cups are needed or in excess.
- Cups are made of polypropylene, have manufactured in an ethical unionized environment in North America. They can be reused 300-400 times and fit up to 16 oz drinks.

## Customers

---

- Get a drink and obtain a reusable Nulla cup for a small \$5 deposit.
- Enjoy your drink to stay and to go.
- Keep reusing the Nulla cup by swapping it for a clean one. Ask the \$5 deposit back if prefer.
- Take pictures with the Nulla cup and share on social media. We want to hear from you!

*Damaged cups will not be eligible for refund*

## Nūlla Team

---

- We deliver based on your needs and ensure you are not running out of cups.
- We are happy to deal with questions and refund issues. Share our contact info with customers and we will reply in a delay of 24 hours maximum.
- We promote the project, create a network of participating vendors, and invite customers to visit your establishment!
- We are always open to your feedback

We are just a call/text/email away! [info@thenullaproject.ca](mailto:info@thenullaproject.ca), Caroline **250-885-2510** or Nancy **418-564-5554**

Thank you for supporting our project and helping us to reduce waste!!

Follow **The Nulla Project** on

