



nūlla
PROJECT



Victoria's first reusable cup and container program.

The Nūlla Project provides coffee shops and restaurants in and around Victoria with a reusable and returnable cup and container service. We provide eateries and their customers a sustainable alternative to single-use cups.

*The data from hundreds of case studies shows that making the switch from single-use to reuse for on-site dining always ends up saving money — 100% of the time. And that's after accounting for any capital costs for purchasing or leasing additional dishwasher capacity and any added labor costs.**



Save on costly compostable to-go cups & containers
25 customers/day x \$0.30 = Over \$2,500/year in SAVINGS!

*Reuse Wins Report

BE PART OF THE CHANGE

Reusable programs are popping up around the globe. With the Canadian single use plastics ban coming into effect soon, NOW is your chance to get ahead of the curve and be a leader in the industry!

HOW IT WORKS

- 1 BE PART OF THE NÜLLA NETWORK
- 2 PURCHASE THE REUSABLE CUPS & CONTAINERS FROM US
- 3 REDISTRIBUTE TO CUSTOMERS ON A DEPOSIT BASIS.
- 4 WHEN RETURNED, PROVIDE DEPOSIT REIMBURSEMENT OR EXCHANGE FOR A NEW REUSABLE CUP OR CONTAINER WITH MEAL OR DRINK PURCHASE



Together, we can divert millions of single-use items away from disposal!

**Reuse is the new norm. Be part of the change.
Sign up today. Save money and the planet!**

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