OAHHS National Hospital Week 2020
Digital Toolkit (May 10-16)

In honor of National #HospitalWeek, OAHHS has compiled resources to assist members in promoting Oregon hospitals and the incredible work they do.

Alongside the American Hospital Association’s national-level toolkit, we encourage you to utilize our toolkit with Oregon-specific information and hashtags. We have also included theme days based on current issues facing health care in Oregon.

Social Media

Below are messages and tools that can be copied and shared on your own social media channels highlighting the great work of Oregon hospitals. Please use the hashtag #ThankYouOregonHospitals on any additional content related to #HospitalWeek to raise awareness within our state.

In light of the hard work and personal sacrifices by health officials, we want to use this as an opportunity to thank our hospitals for the work they are doing to protect our communities—not only in the face of COVID-19, but all year long.

Sample Messages

- Hospitals aren’t buildings—they’re the health care workers inside them. This #HospitalWeek, we could not be more thankful for those on the front lines fighting to keep us safe and healthy! #ThankYouOregonHospitals
- This #HospitalWeek, we’re especially thankful for all frontline workers keeping us safe and healthy in the face of a global pandemic. You are appreciated more than you know. #ThankYouOregonHospitals
- Through the entirety of the COVID-19 global pandemic, #OregonHospitals and their staff have been making sacrifices to care for you and me. This #HospitalWeek, join us in saying #ThankYouOregonHospitals!
• It’s #HospitalWeek! Let’s use this time to say #ThankYouOregonHospitals for their hard work to keep us healthy—not only during COVID-19, but year-round!
• #ThankYouOregonHospitals! We see you—we see your hard work, the risks you are all facing, and the time you’re sacrificing with your families to care for ours. We’re so thankful. #HospitalWeek

Digital Images & Assets

All OAHHS assets related to #HospitalWeek are available for use by any member hospital.

Graphics:
Graphics Cont’d:

Our community hospitals have been there for us. This week, let’s say thank you.

#ThankYouOregonHospitals
#HospitalWeek