

A Better Way Forward: Tim Kelly's Plan for the Black Community | Vision 2021

FOR MAYOR





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SOCIAL-CULINARY-EATER





FIVE CORE PRINCIPLES

Unfortunately, there are still two Chattanoogas today. Tim Kelly is running for mayor to bridge that divide. This plan is a framework for mitigating racism and promoting equality for Black people in Chattanooga. The challenges facing Black Chattanoogans are complex, the legacy of centuries of structural racism, and so will require intentional and persistent solutions. As a city, we must invest in Black communities and work to merge our city into One Chattanooga.

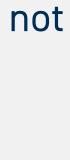
ACKNOWLEDGING INEQUALITY: Race-neutral solutions will not resolve structural racism.

BLACK UPWARD MOBILITY: Promote economic mobility to close income gaps and grow Black wealth in Chattanooga.

RESPECT: Take an intentional approach at every level of government to treat all citizens with the respect they deserve, with solutions sourced from people, not politicians.

CULTIVATING OPPORTUNITIES: Provide meaningful opportunities for early childhood education, job training, and entrepreneurship to cultivate a healthy Black middle class.

TRANSPARENT GOVERNMENT: Promote two-way communication in every neighborhood, listening to (and not patronizing) the concerns of all.











I. KEY AREAS OF FOCUS

BLACK HOME OWNERSHIP

Our city has a documented history of Black families not receiving home loans.

- The city must encourage and facilitate homeownership.
- Chattanooga will work with financial institutions and local foundations to creatively conquer credit access issues.
- The city will discourage absentee and "slum" landlords from speculating in properties.
- Chattanooga minimize must connecting displacement by homeowners to resources that assist with improving and maintaining aging residences.

2019 The City of Chattanooga Disparity Study revealed the extent to which Black-owned businesses are underutilized in procurement processes.

- measures
- business companies business launches.

KELLY FOR MAYOR A BETTER WAY FORWARD: TIM KELLY'S PLAN FOR THE BLACK COMMUNITY VISION 2021

BLACK OWNED BUSINESSES

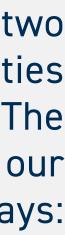
• The study's recommendations will be used to develop accountability implement and comprehensive Minority Business Enterprise (MBE) program for City contracting opportunities.

• The City will establish a small and entrepreneur resource center to help founders and entrepreneurs start and grow by navigating red tape and roadblocks that prevent

CULTURE

To bridge the gap between the two Chattanoogas, minority communities must have a sense of belonging. The city must protect and support our neighborhood culture in several ways:

- With the art we display.
- With the entertainment we attract.
- In the obtainability of opportunities.
- We must begin building foundation for a better Chattanooga today.







I. KEY AREAS OF FOCUS (CONT.)

EDUCATION

Everyone deserves access to quality education, and the City of Chattanooga will work toward making this a reality for all of our children.

- Immediately begin expanding Head Start programs.
- Work with nonprofits to increase the number of seats available for quality and affordable early childhood education.
- Partner with Hamilton County Schools to increase access to Future Ready Institutes and pursue other initiatives to expand educational support
- Provide financial support for underserved students within the City limits.

ENVIRONMENTAL JUSTICE Historically, Black communities have been a dumping ground for industries.

- partners
- these areas.

 Many of our vulnerable communities are still haunted by the mistakes of the past, where toxic soil was used as the foundation for homes.

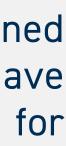
• We must work with community identify funding to and methodologies to address environmental damage, including working with State and Federal authorities to prioritize clean-ups in

• Prevention is better than the cure, and the city will take the lead as an environmental steward to prevent such environmental degradation from happening in the future.

HEALTH AND WELLNESS

The COVID-19 pandemic has shined a light on the disparities that have impacted Black communities for generations.

- The City will establish a Policy Director for Community Health to ensure that health and wellness remains a top priority.
- We must work together as a community to combat food insecurity and ensure that all Chattanoogans have access to healthy and affordable food options.
- Black women are underrepresented in datasets but have some of the worst health outcomes. Through alliances with churches, nonprofits, and health organizations, we will promote outreach to close the healthcare disparities amongst Black women.











I. KEY AREAS OF FOCUS (CONT.)

INCOME INEQUALITY

Income inequality remains a problem in Chattanooga and shows no signs of improvement.

- During the pandemic, lower-income workershavebeendisproportionately affected by economic disruption, losing their jobs in many cases. Many are now in danger of losing their homes.
- Chattanooga's income growth pace is significantly slower compared to cities such as Atlanta, Nashville, and Knoxville. In fact, it is outpaced by the rate of income growth compared to the country. This is unacceptable.
- The racial gap in household earnings in Hamilton County remains 30 percent greater than in the country as a whole, with the typical white household in Chattanooga earning twice as much as the average Black

household. We will use every tool at our disposal to help close this gap.

JOB TRAINING

As economies evolve and industries change, we must look for opportunities to better prepare our workforce. The city will:

- opportunities.
- businesses

• Work with labor unions to support more apprenticeship opportunities. Helptradeschoolstoexpandoutreach into Black communities.

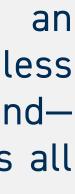
 Work with private industries to connect those looking for career

 Create a one-stop-shop within the city for those seeking to upgrade skills. • Expand access to Entrepreneurial resources to show educate and train those wishing to start small

MOBILITY

For Chattanooga to truly be an inclusive city, all citizens—regardless of race or socioeconomic background must have the freedom to access all corners of our city.

- Chattanooga will create a plan to eliminate fares for main CARTA provide bus routes and transportation to residents 2022, by increasing non-fare revenue, which will rise with increased ridership.
- The city will provide additional demand-driven transportation options for getting to work, accessing health care, or simply getting to a park.







I. KEY AREAS OF FOCUS (CONT.)

REIMAGINING PUBLIC SAFETY

Police officers are too often tasked with responsibilities beyond the scope of public safety.

- Moving forward, Chattanooga will work towards reshaping the priorities of our police department.
- Police will focus on protecting our communities and working alongside those who call it home, instead of meeting quotas that result in unnecessary fines and violations.
- Quotas disproportionately affect our minority communities and contribute to the perpetuating cycle of poverty that has plagued too many of our neighborhoods.
- By decriminalizing certain nonviolent offenses, Chattanooga will ensure that the city's police force works with all community members to keep

them.

RETENTION Atlanta.

- talent.

- and valued.

them safe instead of working against

Chattanooga loses far too much of its Black talent to cities like Nashville and

• As a city, we need to increase our commitment to innovative solutions that will attract and retain Black

• Programs like the Styles Hutchins Fellowship have been successful and must be carried on.

• To bridge the gap between the city's two Chattanoogas, we must commit to building up our Black middle class. • The city must maintain and expand support for cultural resources, programs, and establishments where Black Chattanooga feels welcome





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