**Impact**

MCURC dining operations serve **800,000 meals** per day.

Our students will eat **15 billion meals** over the course of their lifetimes.

They will become **tomorrow’s parents, entrepreneurs, and leaders**, impacting the entire food system with their beliefs, behaviors, and decisions.

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**Cultivating the long-term wellbeing of all people and the planet one student, one meal at a time.**

**moccollaborative.org**

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**By the Numbers**

Co-founded in 2014 and jointly led by **Stanford University**, and **The Culinary Institute of America**.

**Membership and Organization**

- 272 total members from 60 colleges and universities
- 4 professional committees
- 3 working groups

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**Published Research for Food Systems Change**

<table>
<thead>
<tr>
<th>Study</th>
<th>Description</th>
<th>Authors</th>
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<tr>
<td>Delicious Impressions Support Healthy Eating (DISH) Study</td>
<td>Largest study ever measuring food choices across multiple universities throughout the country.</td>
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<td>29% more students chose vegetables when labels emphasized flavor than when focused on health attributes.</td>
<td>Psychological Science (2019). 5 participating colleges and universities. 138,000 diner decisions.</td>
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<tr>
<td>Faith in Fat: A Multisite Examination of University Students’ Perceptions of Fat in the Diet.</td>
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<td>For students, foods with no fat are seen as the healthiest options. Nutrition education and sampling can help overcome this misperception.</td>
<td>Nutrients (2020). 5 participating colleges and universities.</td>
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<td>Impact of a “Foodprint” Seminar on College Students’ Dietary Intake and Carbon Footprint</td>
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<td>Students attending the seminar significantly reduced their ruminant meat intake, and significantly increased vegetable intake.</td>
<td>Nutrients (2020). 3 participating colleges and universities.</td>
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<tr>
<td>Food Choice and Waste in University Dining Commons</td>
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<td>Boosting confidence in choosing a dish and reducing portion size can reduce food waste.</td>
<td>Foods (2021). 5 participating colleges and universities.</td>
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