



Hawkish Tone

31 August 2022

This month, investors were focused on the annual economic symposium in Jackson Hole. The consensus from policymakers was that they are ready to follow through with higher interest rates, to counter persistently high inflation levels (even though this has the potential to threaten economic growth). Policymakers also discussed how the global economy is entering a new and tougher economic era, and we can expect bouts of heightened volatility as we adjust to a tighter period of monetary policy.

Equities	Level	Aug-22	YTD	Yields, FX and commodities	Level	Aug-22	YTD
MSCI World	2,627	-4.33%	-18.70%	10Y US Treasury Yield	3.19	0.54	1.68
MSCI Emerging Markets	994	0.03%	-19.31%	US Dollar Index	109	2.64%	13.62%
MSCI AC Asia ex Japan	641	-0.22%	-18.80%	Gold (\$/oz)	1,711	-3.11%	-6.46%
S&P 500	3,955	-4.24%	-17.02%	WTI Crude Oil (\$/bbl)	90	-9.20%	19.07%
Nasdaq comp	11,816	-4.64%	-24.47%				
FTSE 100	7,284	-1.88%	-1.36%				
Eurostoxx 50	3,517	-5.15%	-18.17%				
SMI	10,855	-2.61%	-15.69%				
CSI 300	4,079	-2.19%	-17.44%				
Nikkei 225	28,092	1.04%	-2.43%				

Figure 1: Data as at 31.08.22 (local currency returns)

The Fed Chair Jerome Powell's hawkish speech on August 26th made clear his commitment to curb inflation, by saying he "would keep at it until the job is done." Therefore, another 75-bps interest rate rise remains likely in September; and market pricing after Powell's speech indicated that rates are expected to reach 3.8% by February 2023. US Treasury yields moved higher after the Fed's hawkish comments: US two-year treasury yields reached the highest level since 2007 (3.466%), and US ten-year yields also went above 3%. The closely watched 2-year/10-year segment of the Treasury yield curve remains inverted (which is a common signal of a coming recession).

In addition, after the Fed's hawkish comments, the summer rally which we saw in developed equity markets in July and early August, lost momentum. The rebound was partly driven by the prospect of rate cuts next year, given signs of a slowing global economy (expectations that the Fed may 'pivot'). However, Powell's hawkish remarks in Jackson Hole suggest that the Fed is unlikely to change its aggressive course of rate rises in the near term, which will "bring some pain to households and businesses" in the US. We have seen some poor business surveys in the US over August: for example, the composite PMI (service and manufacturing activity) hit its lowest level since early 2020, and sales of new homes in July fell for the sixth month so far this year.

In Europe, the ECB faces a significant trade-off between taming high inflation (for example, Germany's PPI surged to 37.2% year-on-year in July), without hampering economic growth. Europe faces an energy crisis driven by the Russia-Ukraine war, and Russia's subsequent cuts to gas supplies. At the end of August, Gazprom (Russia's state-owned natural gas producer) announced further closures of the Nord Stream 1 pipeline to Europe, leading to a surge in natural gas prices. For example, Europe's benchmark gas price rose to above €343/MWh on August 26th (over 30 times higher than prices two years ago; and ~10 times higher than US Henry Hub natural gas price levels); and in France, electricity prices rose to ~€1,000/MWh (from ~€100/MWh a year ago).

As the economic outlook worsens in Europe, the EUR continues to struggle. The EUR has fallen by ~15% this year, reaching a 20 year low last week, and the EUR/USD exchange rate fell below parity on August 22nd. Euro weakness is further adding to the eurozone's inflationary pressures, as the price of imports (including energy) increases. It seems likely that EUR depreciation will last some time, due to slowing eurozone growth (the eurozone's composite PMI fell to an 18-month low of 49.2 in August); questions over the ECB's course of monetary policy; and investors' EUR positioning (net short euro positions have hit their highest levels since the start of the pandemic).

Therefore, fears over the risk of a recession have continued in August, as investors face the continuing headwinds of persistently high inflation, coupled with signs of slowing economic activity. As we enter the rest of this year, the Russia-Ukraine conflict remains the biggest uncertainty and will likely lead to a big test of unity in Europe this coming winter, due to its impact on raw materials, inflation, and financial markets.

Our summary recommendations

From an asset allocation perspective, we remain cautious, as the global economy is likely to enter a recession, mostly driven by inflation and the measures required to fight it (hard landing probabilities have therefore begun to rise again).

Within equities, we maintain our neutral positioning, and will take advantage of periods of heightened volatility to issue structured products. We also favour equity funds which adopt a blended style (exposure to both the value and growth segments of the market), as these funds have greater flexibility to navigate the volatile and changing equity market, by adjusting their exposure to either equity style depending on the market environment.

Within fixed income, we favour high quality bonds with a maturity of around 2-3 years, that we intend to hold to maturity to generate a return of around 3-4%.

We continue to favour an allocation to alternatives, due to the attractive risk adjusted returns this asset class has historically delivered. For example, trade finance funds provide a spread over LIBOR, and decorrelation benefits to a portfolio; whilst private equity funds provide a lower volatility, longer term solution to portfolios (particularly when rising rates and rising inflation may lower the potential returns of equity markets). [↗](#)

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STORK CAPITAL

Quai de l’île 15,
CH – 1204 Geneva,
Switzerland

1903 South Tower, EFT
DIFC, PO Box 215359,
Dubai, UAE



Yves Gloor
yves.gloor@storkcapital.com

Caroline Hooft Graafland
caroline.hooftgraafland@levantcapital.com

www.storkcapital.com