MIDTOWN DETROIT, INC.
ANNUAL MEETING

#MidtownDetroit

Wednesday, December 14, 2022
8:30-10:00 AM
The Garden Theatre
EXECUTIVE COMMITTEE AND BOARD OF DIRECTORS

2023 BALLOT
Board of Directors (3-Year Term, 2023-2025)

- Josh Gershonowicz, Rebuild Group
- Paul Irwin, Fifth Third Bank
- Janet Jones, Source Booksellers
- Mamba Hamissi, Baobab Fare
- Bryan Hogle, The Kresge Foundation
- Kristine Kidorf, Kidorf Preservation Consulting
- Bud Liebler, The Whitney
- Linda Lutz, Detroit Symphony Orchestra
- David Sampson, Mariners Inn

- Rachael Woods, Artloft
- Johnny Cannonball, Joe Louis Southern Kitchen
- Kenneth Walker, K. Walker
- Charles Dickerson, Cass D, LLC
- Angela Harris, Textures by Nefertiti
- Robert Mills, St. Patrick’s Senior Center
- Elizabeth Luther, Capital Impact Partners
EXECUTIVE COMMITTEE AND BOARD OF DIRECTORS

2023 BALLOT
Executive Committee (1-Year Term, 2023)

• Chairman, Anne Beck, College for Creative Studies
• Vice Chairman, David Massaron, Wayne State University
• Secretary, Gene Barber, Henry Ford Health
• Assistant Secretary, Cari Easterday, Midtown Detroit Inc
• Treasurer, Janet Jones, Sourcebook Sellers
• Susan Mosey, Executive Director, Midtown Detroit, Inc.
• Bryan Hogle, The Kresge Foundation
• Richard Hosey, Hosey Development
• Darin McKeever, William Davidson Foundation
• Marcia Ventura, Invest Detroit
• Elliott Broom, Detroit Institute of Arts
PUBLIC SPACE MAINTENANCE
CONFIRMED ROAD PROJECTS - 2023

- Alexandrine between Woodward and 2nd
- John R between Mack and Grand Blvd. (to be coordinated with DWSD work below)
- Brush between Canfield and Grand Blvd
- Kirby from John R to Cass
- Charlotte from Woodward to 2nd
- Ledyard from 3rd to Cass
- SB 75 Service Drive from Woodward to 3rd

CANDIDATE ROAD PROJECTS - 2023

Still Being Evaluated

- Beaubien from I-94 to Fredrick Douglass
- Oakland from Grand Blvd to Highland Park border
- 2nd from Grand Blvd to Highland Park border
- 3rd from Pallister to Highland Park border

DWSD WATER MAIN REPLACEMENTS - 2023-2024

- Willis from Brush to John R
- Alexandrine from John R to alley E/Woodward
- 2nd from W. Canfield to Selden
- Cass from Selden to Forest
- Cass from MLK to I-75
- 4th from Selden to Calumet
- NB M-10 Service Drive from Henry to Temple
- Henry from 4th to 5th
- Henry from Cass to Clifford
- John R from Kirby to Ferry
THE DUCK
HOTEL BONSTELLE
DISTRICT DATA

JANUARY-NOVEMBER 2019, 2021, 2022

MIDTOWN DATA:

Unique Visitors in 2019 - 4.1 M
Average income $72K

Unique Visitors in 2021 - 2.4 M
Average income $67K

Unique Visitors in 2022 - 3.7 M
Average income $70K

91% Visitor Recovery

NEW CENTER DATA:

Unique Visitors in 2019 - 973.9 K
Average income $69K

Unique Visitors in 2021 - 572.2 K
Average income $64K

Unique Visitors in 2022 - 761.6 K
Average income $64K

72% Visitor Recovery

Unique Visitors = Students, Visitors and Hybrid Employees
In 2020, Midtown Detroit Inc., Wayne State University’s Computing and Information Technology Department (WSU C&IT), and rootoftwo began expanding Wayne State University’s Wi-Fi network across the Detroit Cultural Center. A 5-year initial agreement for permanent, free, public, outdoor Wi-Fi was secured. This agreement outlined the supply of broad coverage with an optional increase in capacity for large events. The pilot project extends connectivity through wireless bridges and wireless access points (WAPs) to encourage more outdoor programming and attract visitors to the Detroit Cultural Center. Beyond enhanced event programming and commissioning, the network creates additional benefits, including digital wayfinding, increased public safety, and opportunities for interactive content throughout the Detroit Cultural Center.
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#ThankYou

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