



# Neighborhood Planning Area Survey Results

December 2020





## Neighborhood Planning Area Survey

### BIG TAKEAWAYS

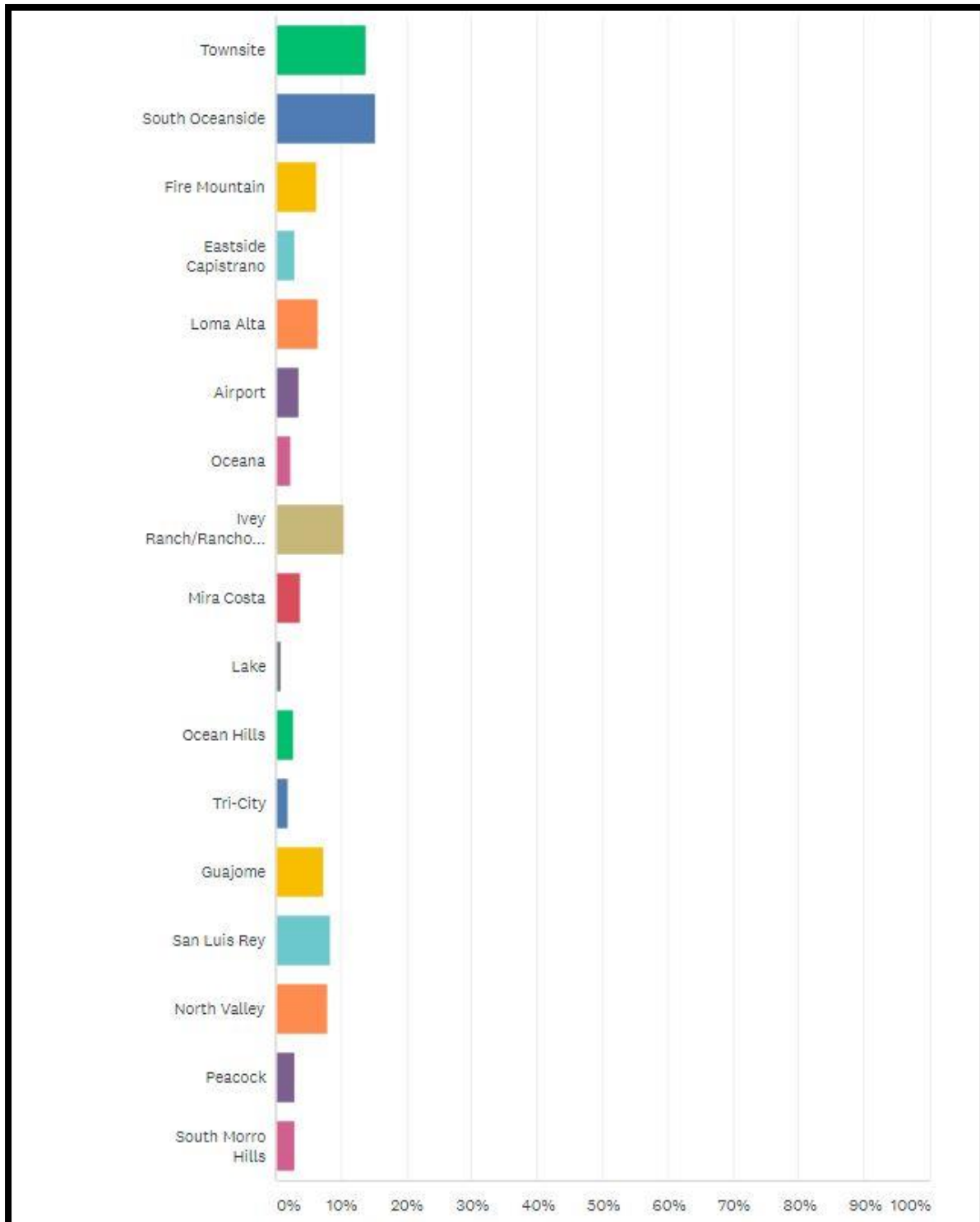
- Just over half of survey respondents were aware of the City’s neighborhood planning areas (NPAs).
- Most respondents did not have a good sense of the physical boundaries of their NPAs.
- Survey respondents placed a lot of value on open space, scenic resources, and public facilities/amenities.
- Respondents were very concerned about homelessness, with divergent opinions on how to address it.
- Survey respondents want to see better maintenance of both public spaces and private property.
- Many respondents would like more retail and dining options (particularly those in the SLR Valley).
- Many respondents want to see more traffic calming and noise abatement.
- Many respondents were nostalgic about what Oceanside “used to be.”
- While there were quite a few survey respondents who don’t want to see any more development, many just want to see higher quality projects.
- Only a small percentage of respondents acknowledged the need for more housing, though some recognized the link between homelessness and the housing shortage.
- Few respondents seemed interested in expanding transit service, though some would like to see better access to transit stations and stops.
- A fair number of respondents placed high value on “access” to freeways and other auto-oriented conduits into and out of their neighborhoods and the City.
- Some survey respondents cautioned that placing too much emphasis on NPAs could foster parochialism, segregation, inequity, and an overly complicated decision-making process.



## Neighborhood Planning Area Survey

### Question 1

In which neighborhood planning area (NAP) do you reside or own property?

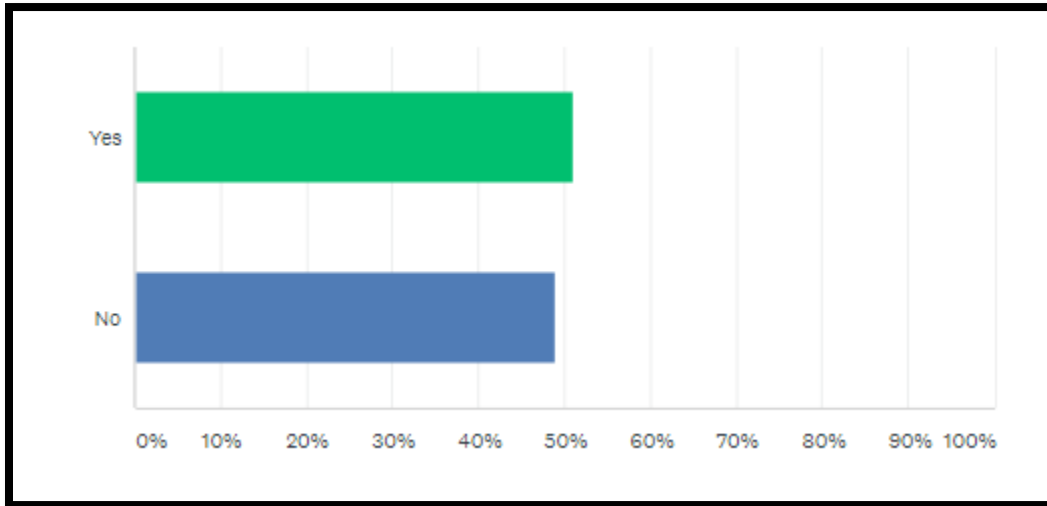




## Neighborhood Planning Area Survey

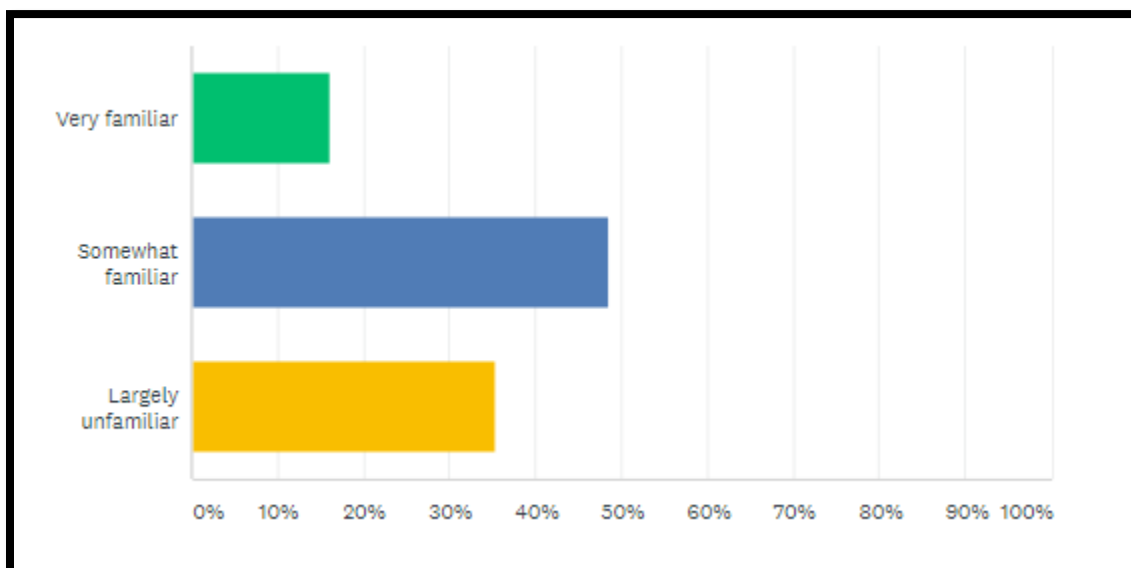
### Question 2

Prior to taking this survey, were you aware that you lived and/or owned property within a designated neighborhood planning area?



### Question 3

Prior to taking this survey, how familiar were you with the boundaries of the neighborhood planning area in which you live and/or own property?





## Neighborhood Planning Area Survey

### Question 4

List the physical features of your neighborhood planning area that you believe most contribute to its visual character.

Open Space/Scenery	34.24%
Public Facilities/Amenities	25.36%
Built Environment (Housing Types, Architecture)	24.64%
Landscape	13.61%
Business Activity	7.02%
Maintenance/Cleanliness	6.88%
Walkability/Bikeability	5.59%
Historic Features	5.16%
Tranquility/Privacy	4.73%
Sense of Community	1.72%
Vitality	1.58%
Homelessness	0.86%
Diversity	0.29%
Natural Hazards	0.29%

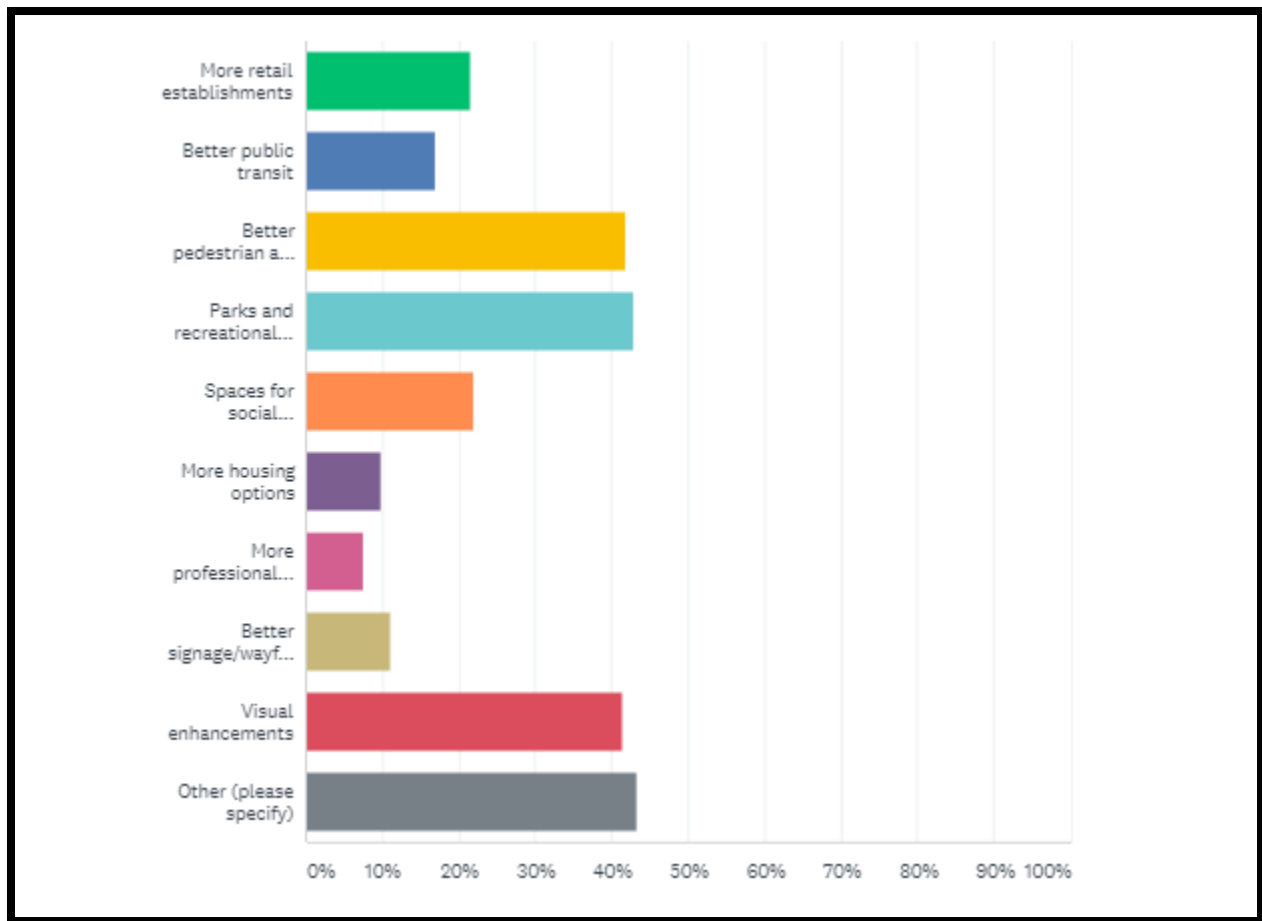




## Neighborhood Planning Area Survey

### Question 5

“Complete” neighborhoods are commonly defined as those that provide safe and convenient access to essential good, services, and amenities. What are the physical improvements, public services, and/or land uses that would help to make your neighborhood planning area more complete? Check all that apply.





## Neighborhood Planning Area Survey

ANSWER CHOICES	RESPONSES
More retail establishments	21.49% 162
Better public transit	16.84% 127
Better pedestrian and bicycle facilities	41.78% 315
Parks and recreational facilities	42.97% 324
Spaces for social gathering	22.02% 166
More housing options	9.81% 74
More professional services	7.56% 57
Better signage/wayfinding	11.14% 84
Visual enhancements	41.51% 313
Other (please specify) <a href="#">Responses</a>	43.24% 326

### Other Responses to Question 5

**More Dining Options**

**More Grocery Stores**

**Better Upkeep (Graffiti, Litter, Blighted Properties)**

**Traffic Calming/Traffic Safety Measures**

**Better Parking Management**

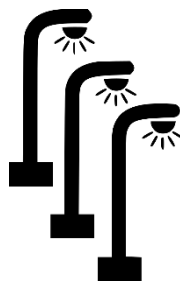
**Open Space Preservation/Habitat Restoration**

**Better Landscaping**

**Better Lighting**

**Emergency Access/Egress**

**Better Noise Control**





## Neighborhood Planning Area Survey

### Question 6

What do you like best about your neighborhood planning area?

Public Facilities/Amenities	19.94%
Spaciousness	15.78%
Dining/Shopping Options	15.06%
Tranquility	12.20%
Beach/Ocean	12.05%
Sense of Community	9.88%
Walkability/Bikeability	9.61%
Convenient Access (e.g., Freeways	6.46%
Safety/Security	6.46%
Visual Quality	6.03%
Maintenance/Cleanliness	4.73%
Landscape	4.16%
Design (e.g., Housing Type, Architecture)	3.16%
Diversity	3.87%
History	2.15%
Transit Service	2.01%







## Neighborhood Planning Area Survey

### Question 7

What do you believe is most in need of improvement within your neighborhood planning area?

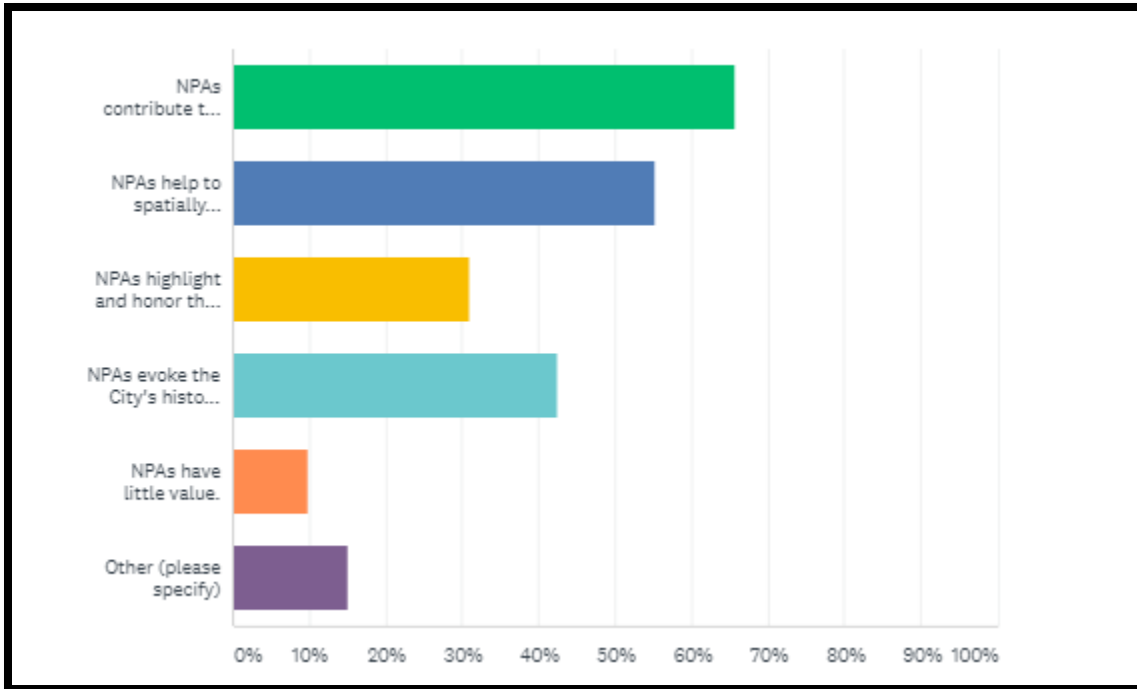
<b>Better Maintenance/Renovation (Public and Private Property)</b>	<b>29.65%</b>
<b>Better Pedestrian/Bicycle Facilities</b>	<b>14.55%</b>
<b>Solutions to Homelessness</b>	<b>14.55%</b>
<b>More Traffic Calming</b>	<b>12.59%</b>
<b>More Retail/Dining Establishments</b>	<b>7.69%</b>
<b>More Restrictions on Development</b>	<b>7.27%</b>
<b>More Recreational Facilities</b>	<b>6.85%</b>
<b>Less Traffic Congestion</b>	<b>5.59%</b>
<b>Better Landscaping</b>	<b>5.45%</b>
<b>More Active Policing</b>	<b>4.48%</b>
<b>Better Noise Control</b>	<b>4.34%</b>
<b>Better Parking Management</b>	<b>4.06%</b>
<b>Better Lighting</b>	<b>3.36%</b>
<b>More Housing Options</b>	<b>3.22%</b>
<b>Better Transit Service</b>	<b>2.24%</b>
<b>More Restrictions on STRs</b>	<b>1.54%</b>
<b>Open Space Preservation</b>	<b>1.26%</b>
<b>Beach Replenishment</b>	<b>1.12%</b>
<b>Better Hazard Planning</b>	<b>0.98%</b>
<b>Better Wayfinding/Branding</b>	<b>0.98%</b>
<b>More Gathering Spaces</b>	<b>0.84%</b>
<b>Better Drainage</b>	<b>0.42%</b>



## Neighborhood Planning Area Survey

### Question 8

What is the value of defining and maintaining neighborhood plan areas? Check all that apply.



ANSWER CHOICES	RESPONSES
▼ NPAs contribute to a sense of community.	65.77% 488
▼ NPAs help to spatially organize the City.	55.26% 410
▼ NPAs highlight and honor the City's diversity.	31.00% 230
▼ NPAs evoke the City's history and encourage the preservation of historic resources.	42.45% 316
▼ NPAs have little value.	9.84% 73
▼ Other (please specify)	<a href="#">Responses</a> 14.96% 111
Total Respondents: 742	

### Other Responses to Question 8

NPAs can empower residents

NPAs can complicate decision-making

NPAs can promote parochial thinking

NPAs can help to identify unique needs

NPAs can lead to segregation and inequities

NPAs can bring attention to inequities

NPAs can support preservation of neighborhood character