



General Plan Update Visioning Workshop

Land Use, Mobility, Noise

January 2021

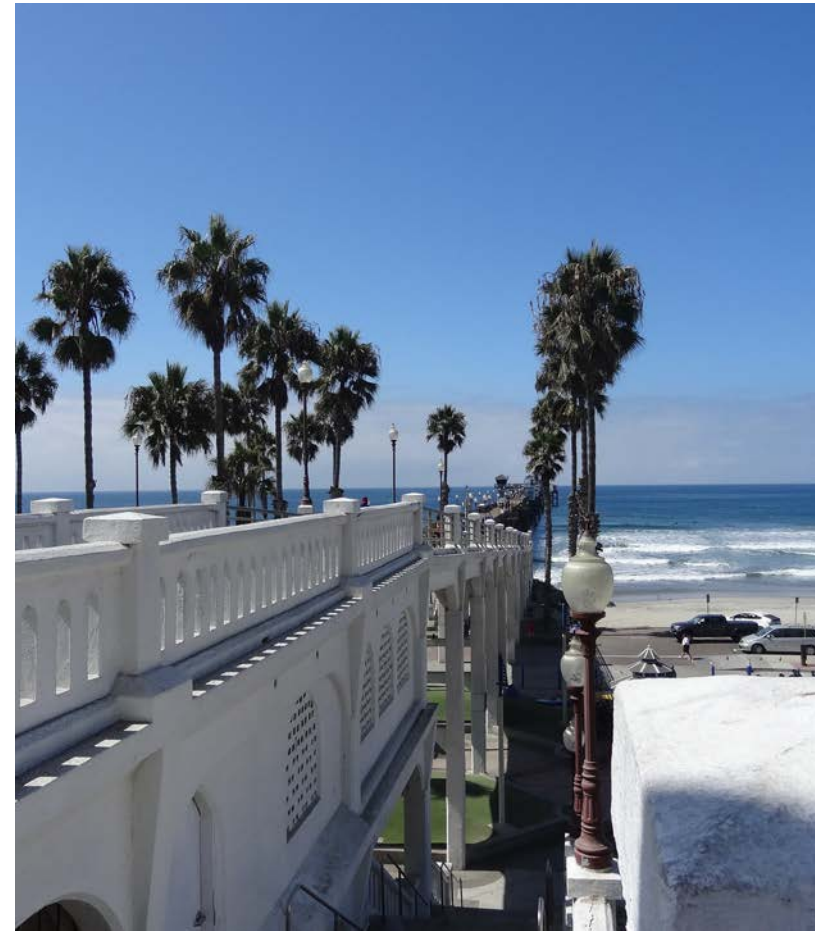
TODAY'S MEETING OBJECTIVES

1. Provide information on the second and final phase of the General Plan Update (e.g., purpose, components, process)
2. Discuss key issues and opportunities
3. Gather community input on the future of Oceanside



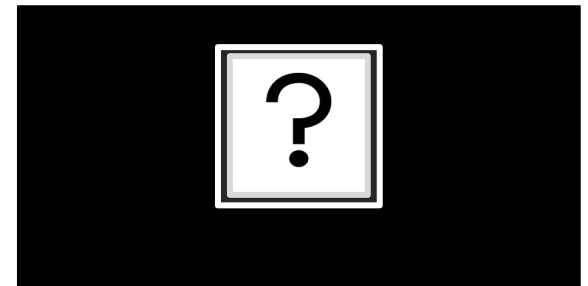
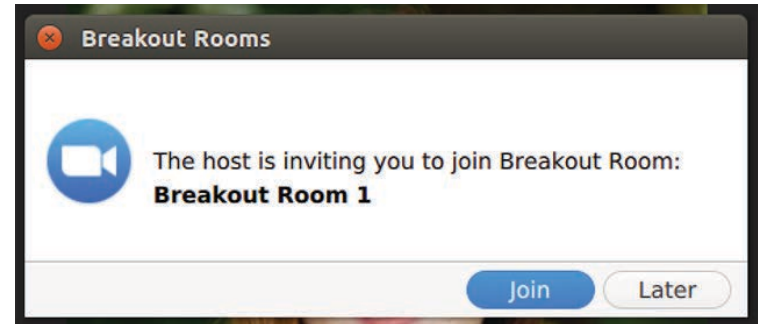
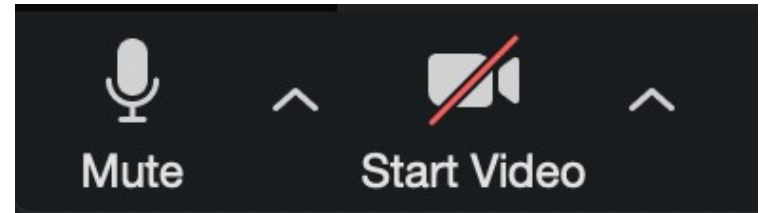
MEETING AGENDA

1. Background
2. Elements
 - Land Use
 - Mobility
 - Noise
3. Small Group Discussions
4. Small Group Reports
5. Next Steps



ZOOM PROTOCOL

1. Please be respectful. There will be zero tolerance for inappropriate behavior or language
2. Please mute yourself if you are not actively speaking
3. Discussion will be in breakout rooms. Look for the invite to move to your room. If there are any problems, you can “Ask For Help” by clicking on the button at the bottom of your screen



SI NECESITA TRADUCCIÓN AL ESPAÑOL

1. La ciudad llevará a cabo reuniones específicas de un lugar en español en una fecha posterior
2. Si quiere aprender mas, por favor usar la función “levante la mano”
 - Si se une por teléfono, marque * 9 para levantar la mano.



WHAT IS A GENERAL PLAN?

- Establishes a long-range vision for the community and outlines steps to get there
- Provides direction on key issues, such as accommodating growth, enhancing mobility, protecting the environment, and providing public services
- Expresses broad community values and priorities



BACKGROUND

- Existing General Plan

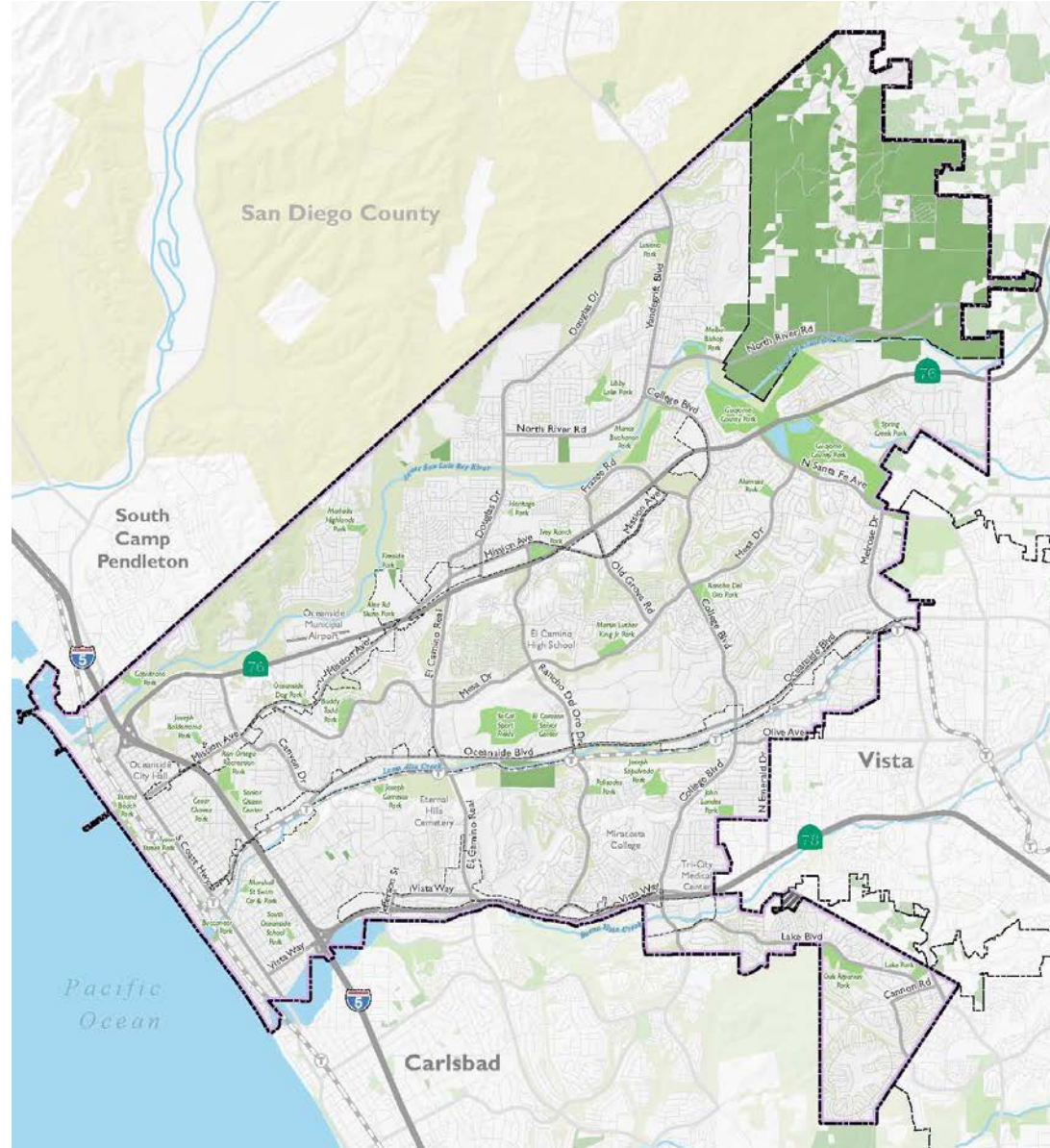
- Never comprehensively updated
- Some elements 40+ years old
- Required General Plan topics
- Optional General Plan topics

- Phase I (2019)

- Economic Development Element
- Energy and Climate Action Element
- Climate Action Plan

- Phase II

- Update of seven GP elements
- South Morro Hills Community Plan (SMHCP)
- Smart Sustainable Corridors Specific Plan (SSCSP)
- Climate Action Plan Update



TIMELINE

Fall 2020

Winter 2020/2021

Spring 2021

Summer 2021

Fall 2021

Winter 2021/2022

Spring 2022

Summer 2022

Vision & Issue Identification



Website



Tech Studies



Online Surveys



Mtgs. with
Commissions/
City Council



Community
Workshop: Land Use,
Mobility, & Noise



Community
Workshop:
Community Facilities,
Conservation/Open
Space & Safety



Community
Workshop:
Housing



Interviews/
Discussions



Stakeholder
Comments

Alternatives



Online Surveys



Community
Workshops



Partner
Roadshow

Housing Element Public Review

Draft & Final Environmental Impact Report



Mtgs. with Commissions/
City Council

Draft General Plan and Draft Corridor Plan



Partner
Roadshow



Mtgs. with
Commissions/
City Council



Community Workshops

Hearing & Adoption



Mtg. with
Commission,
City Council



WE ARE HERE

INTRODUCTORY ZOOM POLL

ELEMENTS: LAND USE, MOBILITY, NOISE

LAND USE

LAND USE

The Land Use Element will address:

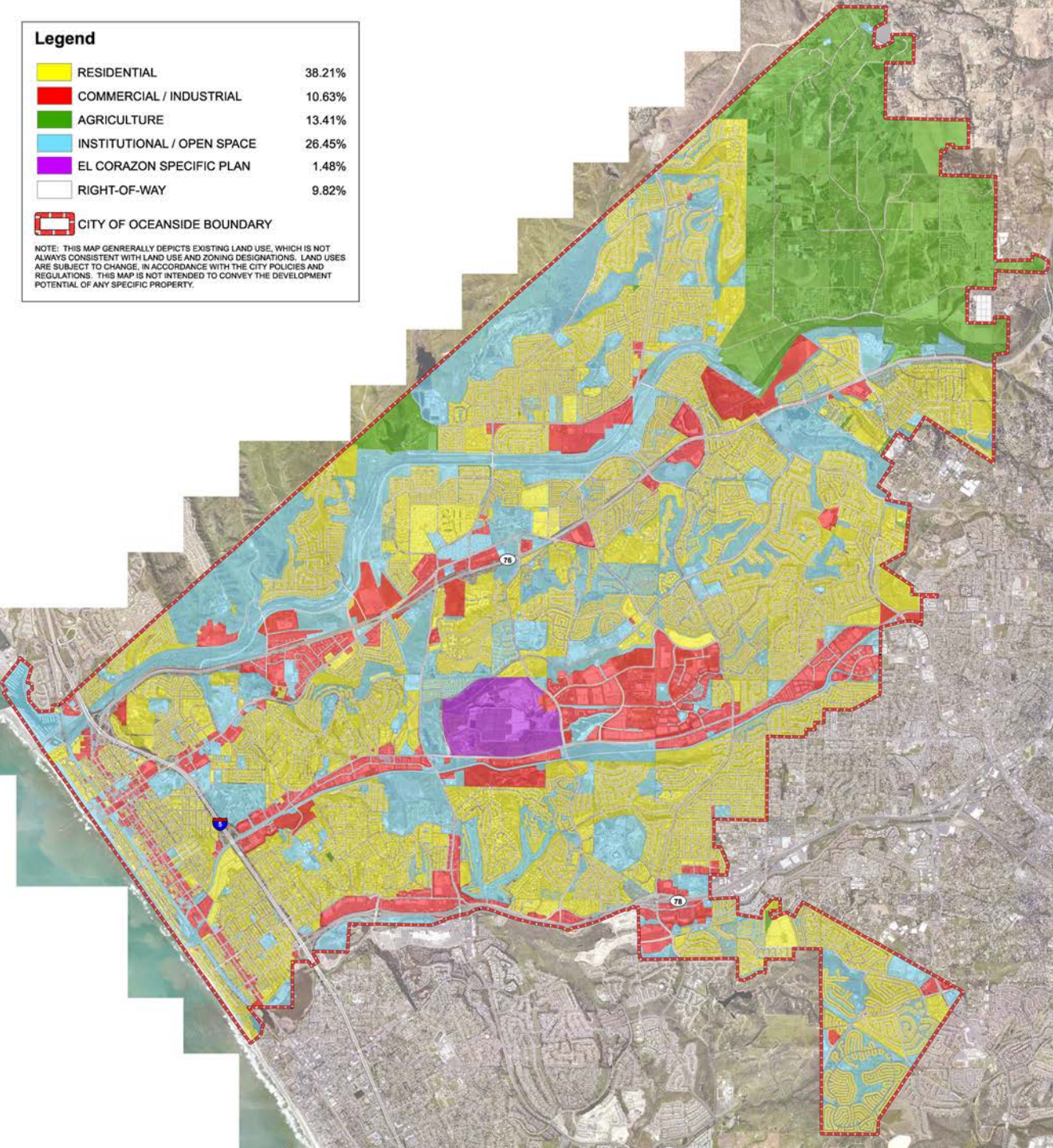
- Land Use Patterns
- Separation of Incompatible Land Uses (Buffers)
- Synergies between Land Uses
- Special Areas
- Land Use Intensities
- Architecture/Urban Design



Legend

	RESIDENTIAL	38.21%
	COMMERCIAL / INDUSTRIAL	10.63%
	AGRICULTURE	13.41%
	INSTITUTIONAL / OPEN SPACE	26.45%
	EL CORAZON SPECIFIC PLAN	1.48%
	RIGHT-OF-WAY	9.82%
	CITY OF OCEANSIDE BOUNDARY	

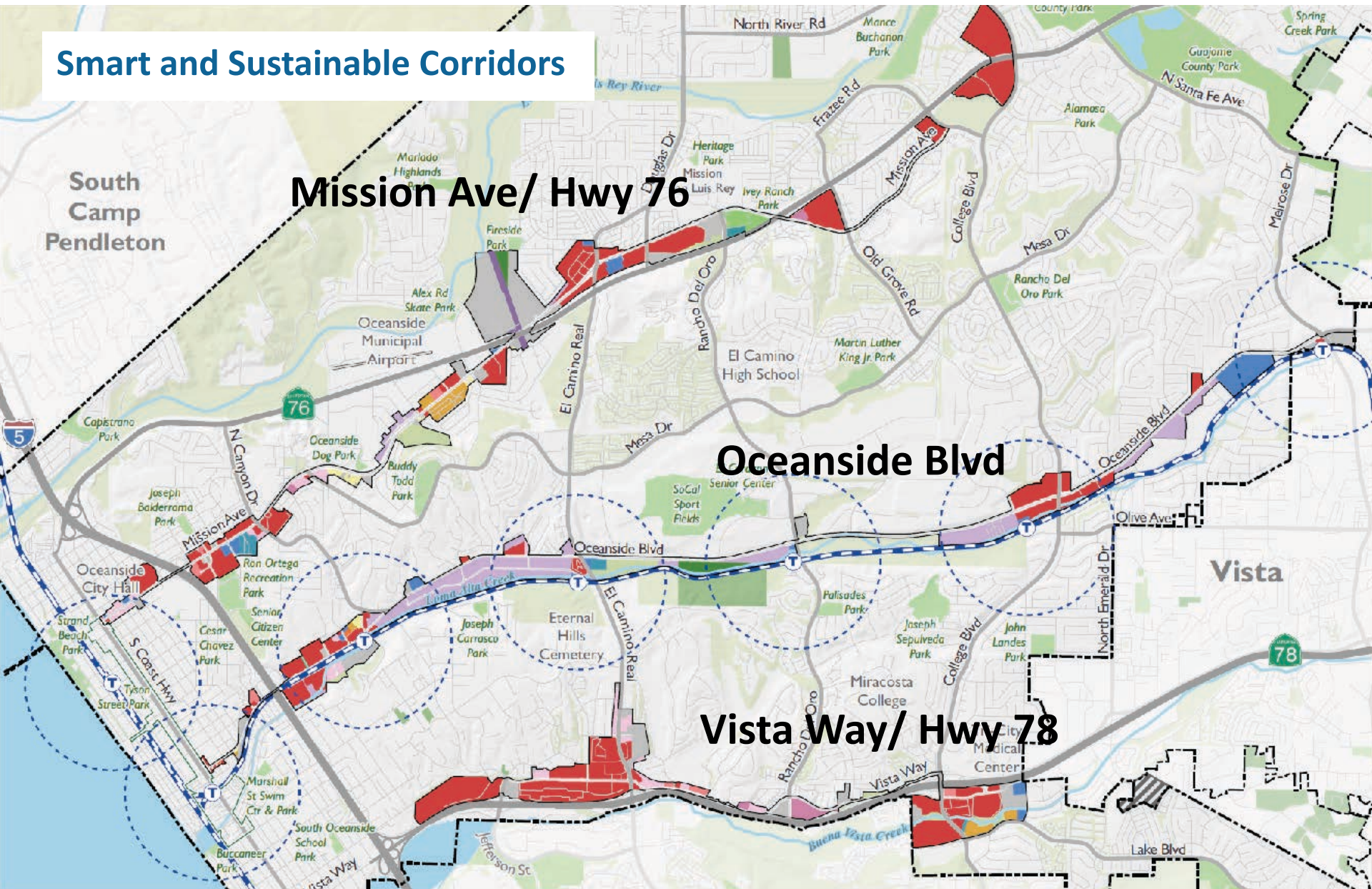
NOTE: THIS MAP GENERALLY DEPICTS EXISTING LAND USE, WHICH IS NOT ALWAYS CONSISTENT WITH LAND USE AND ZONING DESIGNATIONS. LAND USES ARE SUBJECT TO CHANGE, IN ACCORDANCE WITH THE CITY POLICIES AND REGULATIONS. THIS MAP IS NOT INTENDED TO CONVEY THE DEVELOPMENT POTENTIAL OF ANY SPECIFIC PROPERTY.



Existing Land Use

Oceanside has a diverse range of land uses. Most commercial and industrial land is concentrated in the corridors. Most agricultural land is in the South Morro Hills area. Between the corridors area mix of residential and institutional/ open space uses.

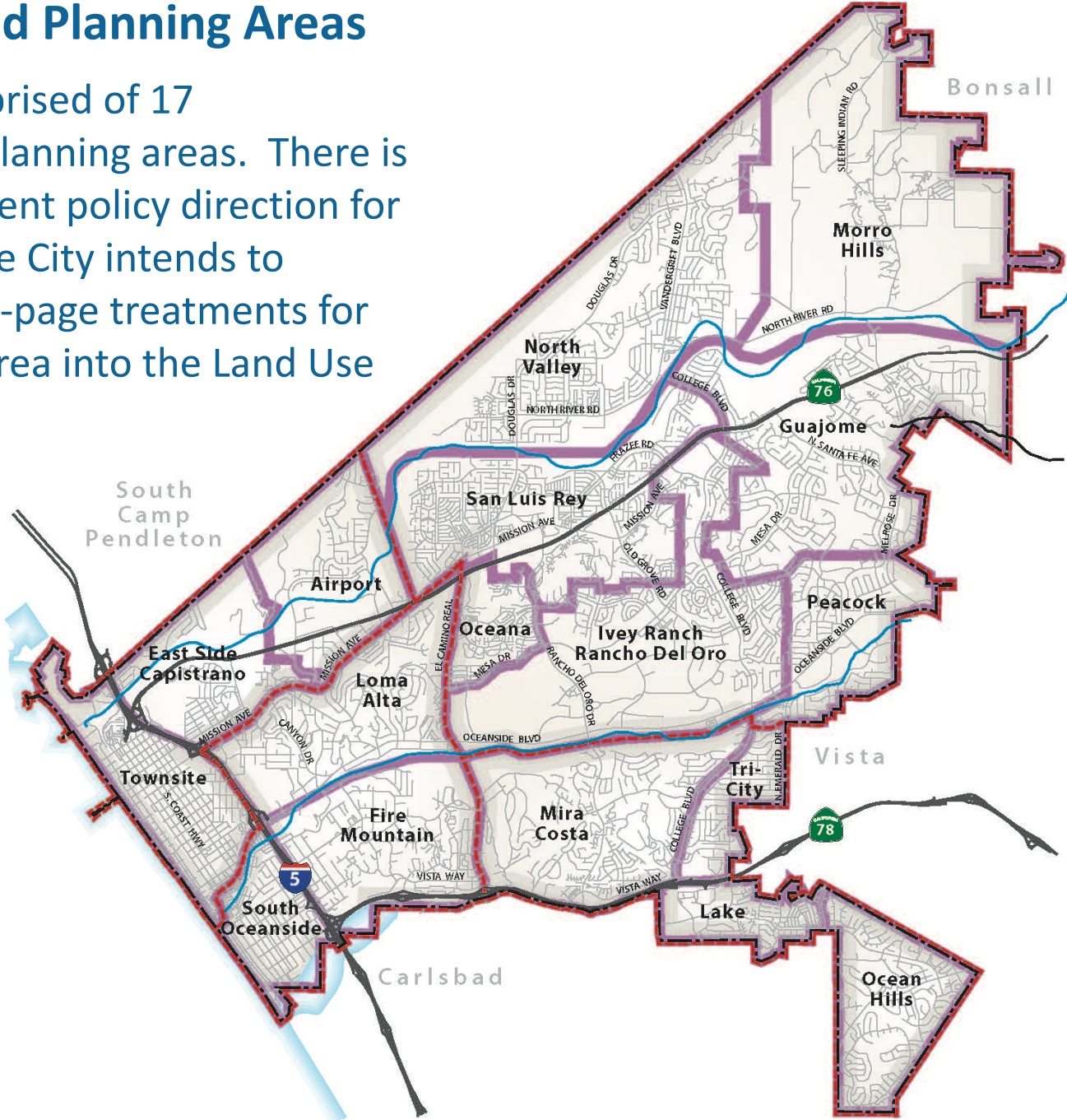
Smart and Sustainable Corridors



The corridors represent areas for more housing, jobs, mixed land uses, and public realm improvements.

Neighborhood Planning Areas

The City is comprised of 17 neighborhood planning areas. There is virtually no current policy direction for these areas. The City intends to incorporate one-page treatments for each planning area into the Land Use Element.

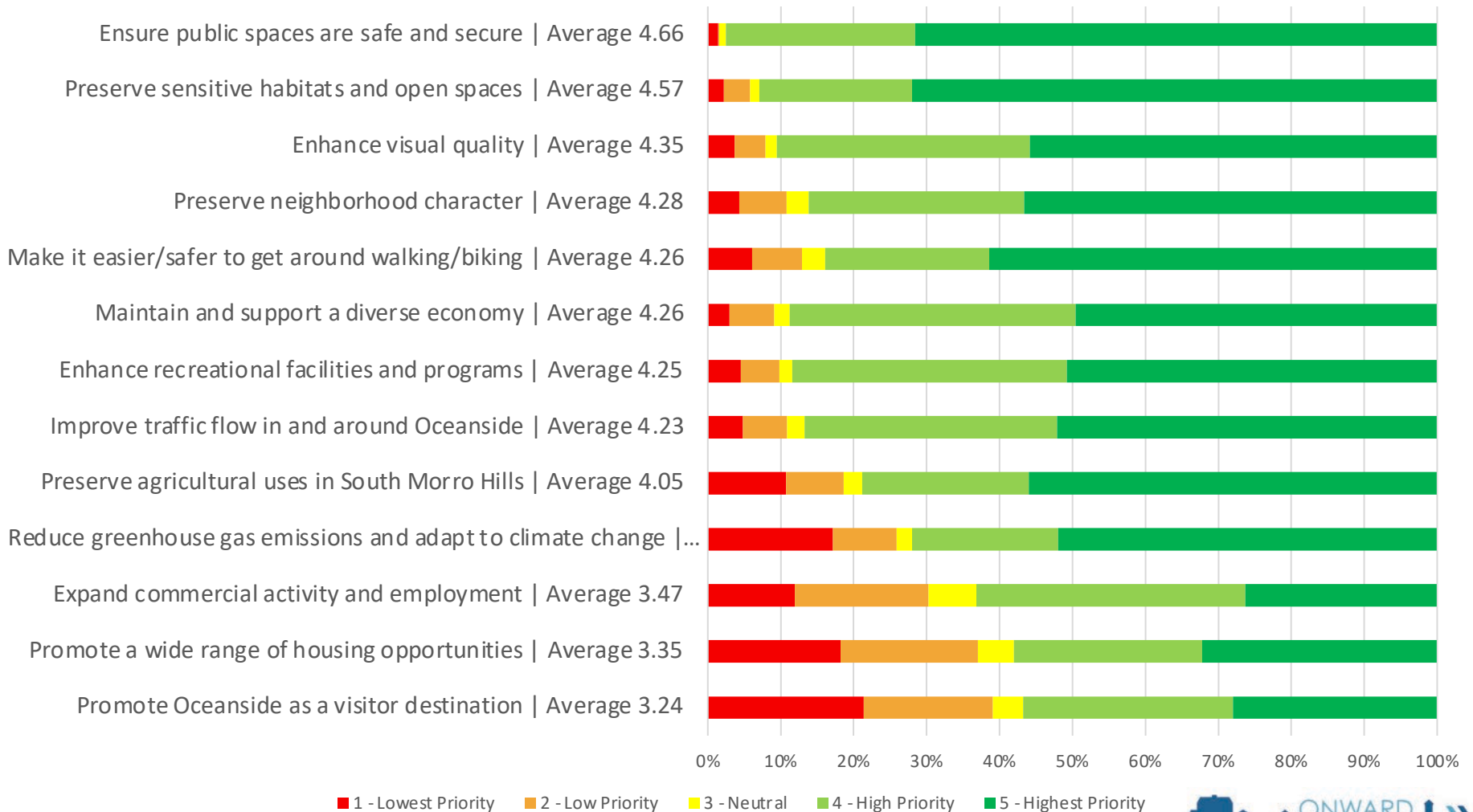


LAND USE – ISSUES

1. The City has minimal vacant land available for development.
2. The City has one of the lowest jobs-to housing ratios in the region.
3. The City has a surplus of commercial land and a deficit of industrial land.
4. The City must show capacity for its regional fair share of housing growth.
5. Existing land use patterns do not promote public transit and active transportation.
6. There are physical constraints upon new development in certain areas of the City.

LAND USE – SURVEY RESULTS

Thinking about the future, how high a priority do you think each of the following should be for the City of Oceanside?



PRELIMINARY LAND USE GOALS

New development will:

- Avoid or mitigate environmental impacts
- Promote economic stability and growth
- Be sensitive to adjacent neighborhoods
- Support public transit and active transportation
- Enhance safety and security in the public realm
- Enhance the visual quality of the City

LAND USE – ZOOM POLL

MOBILITY

MOBILITY

The Mobility Element will address:

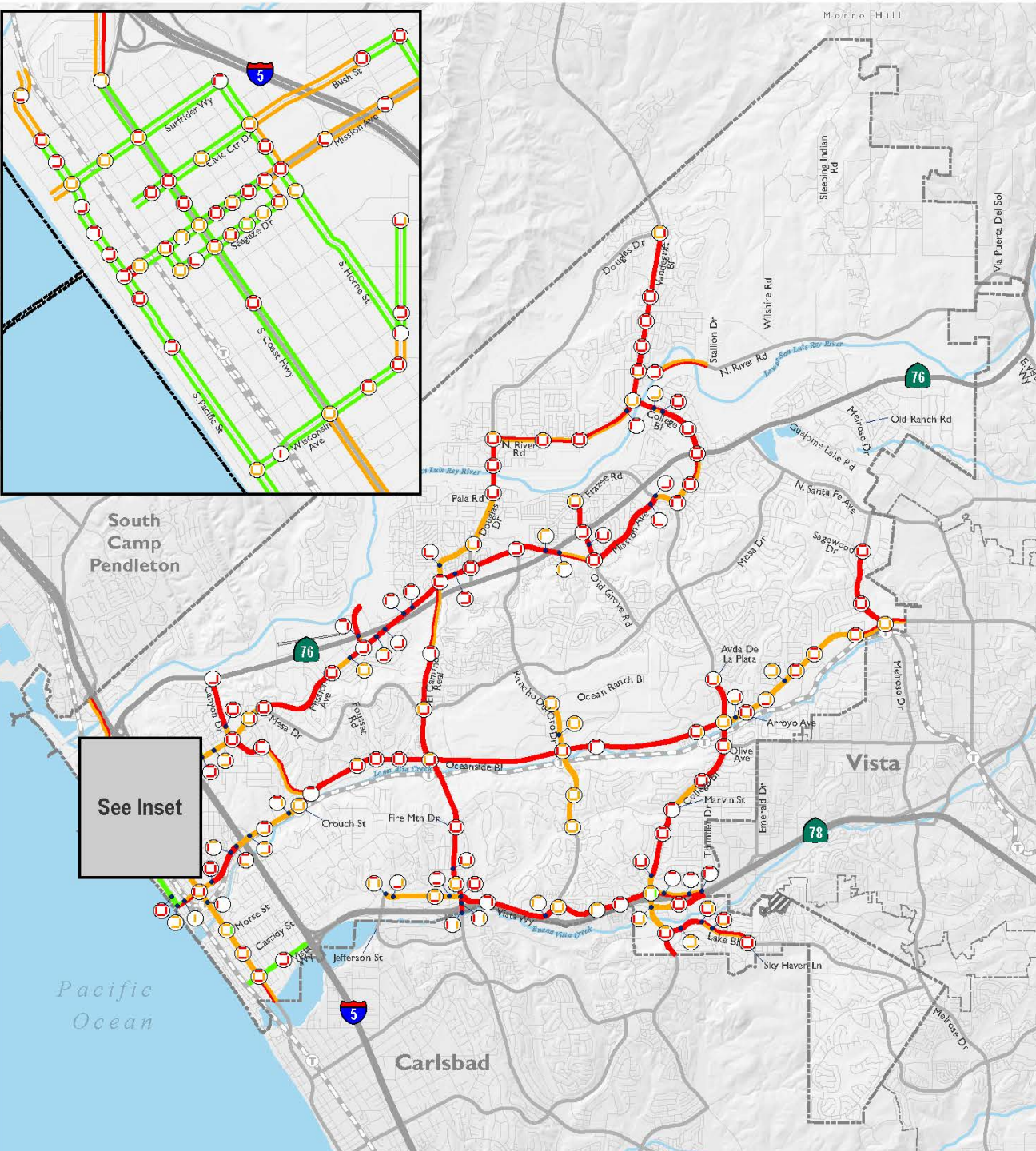
- Road network/hierarchy
- Pedestrian/bicycle facilities
- Public transit
- Emerging technologies
- "Complete" streets
- Coordination with land use planning
- Mode shift, rather than roadway expansion
- Water, sewer, drainage addressed in Community Facilities



Pedestrian Environmental Quality

Oceanside's pedestrian environmental quality is high downtown, in part due to recent development.

Corridors are not pedestrian friendly.



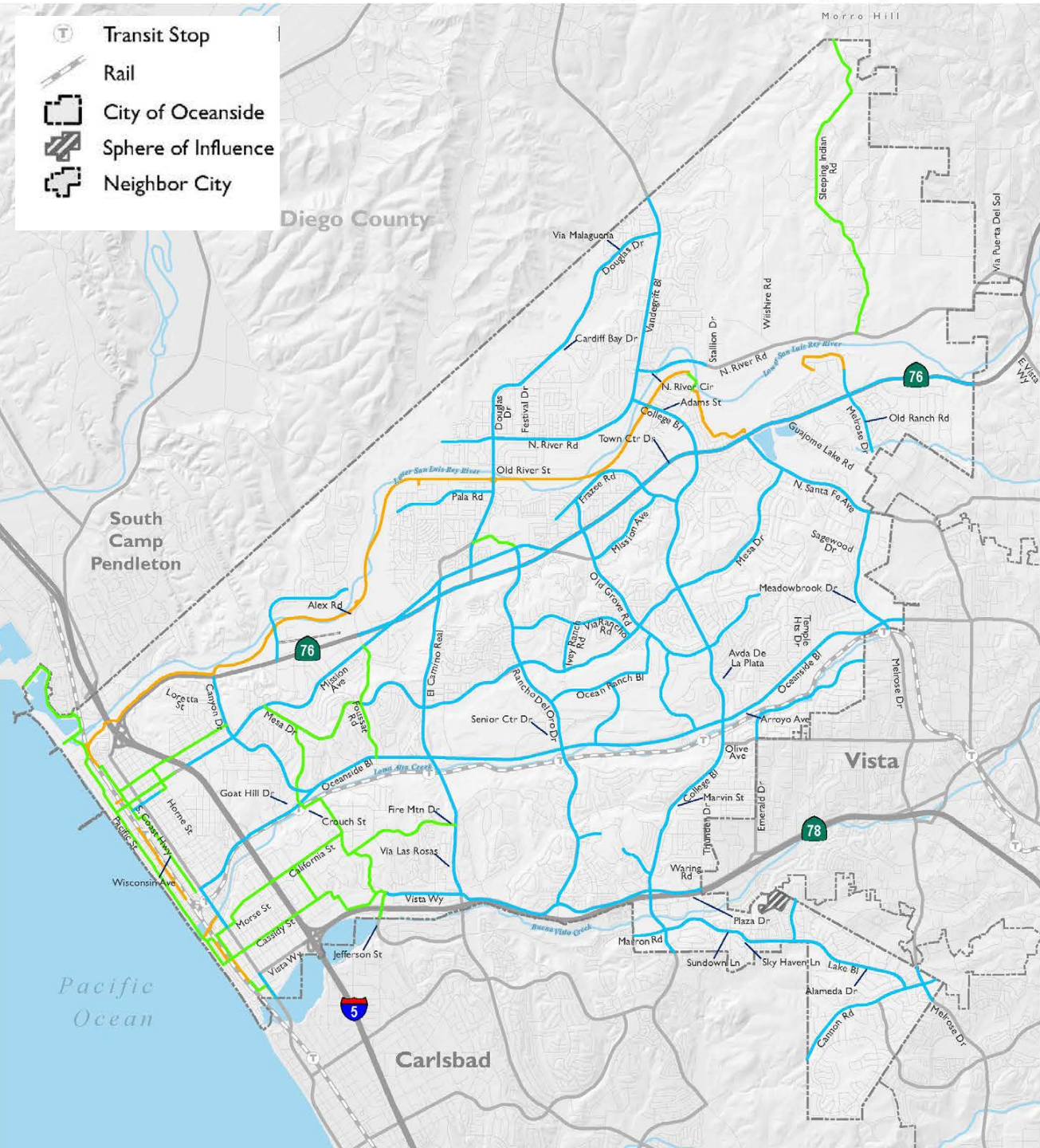
See Inset

- ⊕ Transit Stop
- ▬ Rail
- ▭ City of Oceanside
- ▨ Sphere of Influence
- ⊕ Neighbor City

- Pedestrian Environmental Quality (PEQE) Score**
- High
 - Medium
 - Low
- ⊕ PEQE Score by Intersection Leg




-  Transit Stop
-  Rail
-  City of Oceanside
-  Sphere of Influence
-  Neighbor City

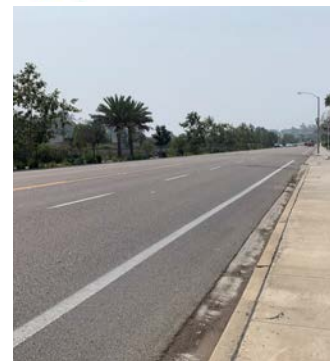



Bicycle Facilities

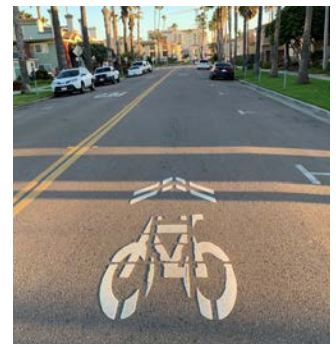
Most bike routes are Class II.
Bike routes exist throughout the City.




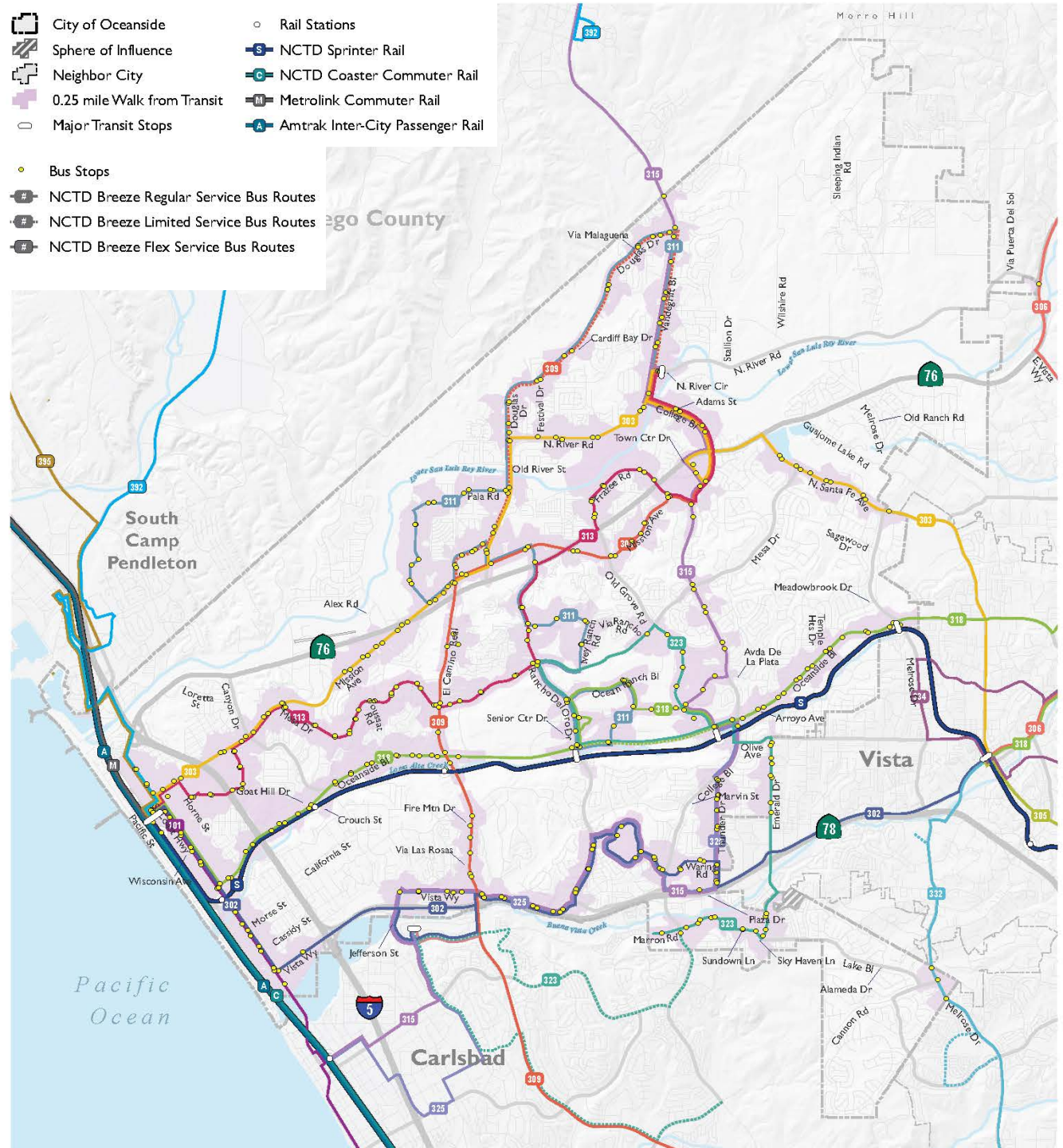
 Class I - Bike Path



 Class II - Bike Lane



 Class III - Bike Route



Transportation lines and stops

Downtown has a high level of transit accessibility.

Oceanside is a major transportation hub with light rail lines connecting the City to the rest of Southern California.

Some residential areas lack walkable transit connections.

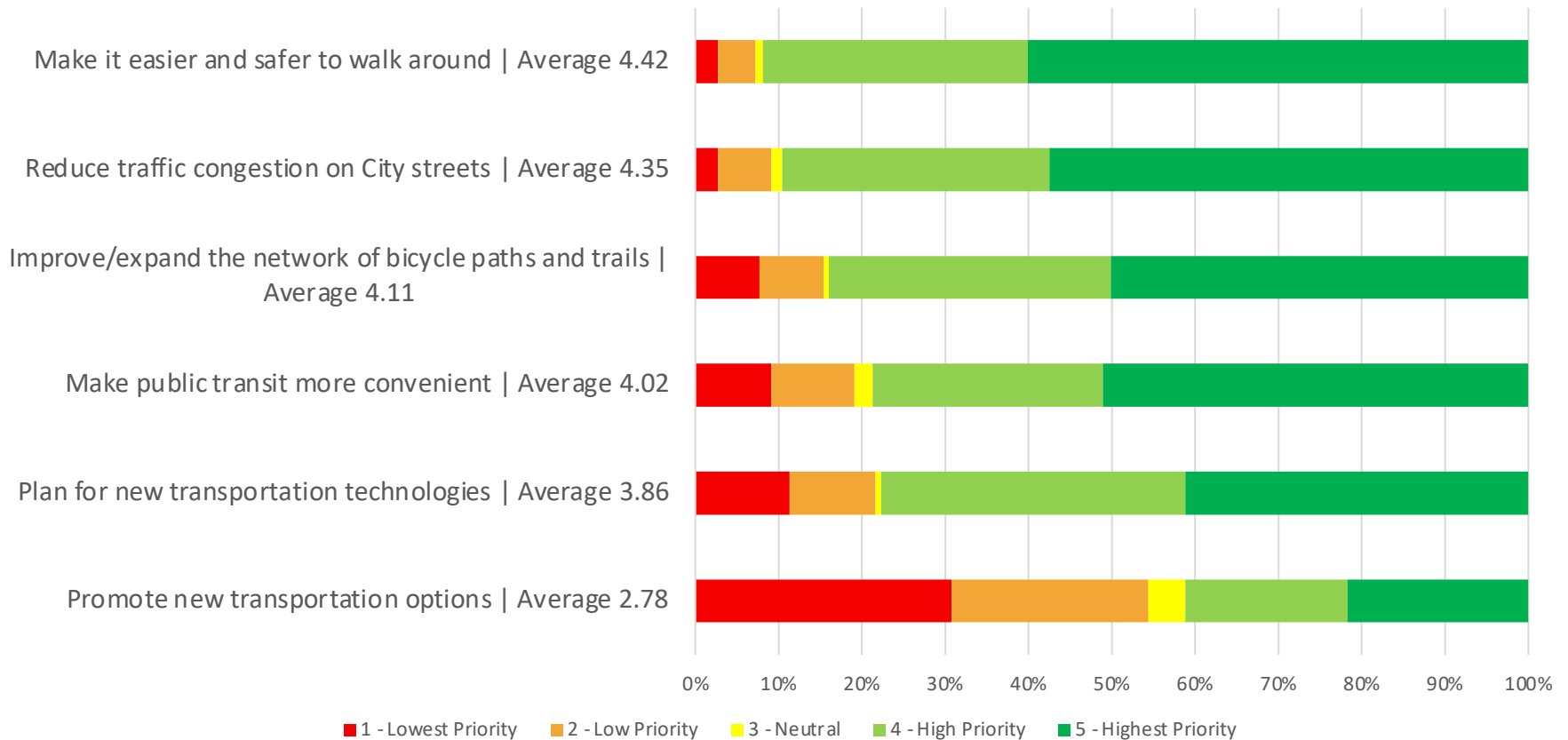


MOBILITY – ISSUES

1. Traffic congestion
2. Emergency access and egress
3. Ped/bike safety and convenience
4. Demand for recreational trails
5. Auto use responsible for 50% of City's GHG emissions

MOBILITY – SURVEY RESULTS

Thinking about the next 10 to 20 years, how high a priority do you think each of the following should be for the City of Oceanside?



MOBILITY – ZOOM POLL

NOISE

NOISE

The Noise Element will address:

- Sources of Noise
- Future Noise Conditions
- Minimizing Noise Impacts (development standards, compatible land use, etc.)



POTENTIAL SOURCES OF EXCESSIVE NOISE

- Roadways
- Railroads
- Airports
- Industrial activity
- Construction
- Military operations
- Recreational facilities
- Entertainment venues
- Neighbors



NOISE – ZOOM POLL

SMALL GROUP DISCUSSIONS

SMALL GROUP DISCUSSIONS

- Zoom Breakout Rooms
 - 10-12 participants per room
 - Each room will have a facilitator
- ~40 minutes for Discussion
- Reconvene for a Report-Back

QUALITY OF LIFE

A fundamental goal of the General Plan Update is to enhance **quality of life** for Oceanside residents. What factors do you believe have the greatest influence on quality of life in Oceanside and how would you prioritize them?

- How can these priorities be supported and advanced by land use policies and zoning standards?

ECONOMIC GROWTH

Oceanside has one of the lowest jobs-to-housing ratios in the San Diego region, and the vast majority of Oceanside residents commute to jobs outside of the City.

- How can the City promote **business activity** and **employment growth** through land use policies and zoning standards?

SUSTAINABILITY

The term “**sustainability**” typically refers to the management of both natural resources and the built environment in a manner that ensures these assets remain available to future generations.

- In what ways can the City operate more sustainably?

ALTERNATIVE TRANSPORTATION

Despite access to four passenger rail services, local and regional bus service, and expanding active transportation facilities, Oceanside remains an auto-centric community.

- What more can the City do to reduce dependence on the automobile, one of the priorities identified as part of Phase I?

REPORT BACK

NEXT STEPS

NEXT STEPS

VISIONING PHASE

- Workshop 2: Conservation and Open Space, Facilities, Safety January 13
- Workshop 3: Housing January 19
- Existing Conditions and Visioning Survey Reports Q1, 2021
- Public Review and Meetings: Draft Vision Q2, 2021

ALTERNATIVES PHASE

Q2, 2021

Sign up for project updates at www.onwardoceanside.com/subscribe

Thank you!

For questions, please contact:

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