Dear Community Partner:

Our 6th Annual F.A.D.E. 5K Walk/Run for Overdose Awareness will be held on Thursday, June 25, 2020 at Shelton Pavilion (rain date June 26) at 6:00 P.M. All proceeds will benefit BHcare’s Alliance for Prevention & Wellness (APW). APW provides prevention education to thousands of youth and adults each year.

Drug overdoses and drug overdose deaths continue to rise at an alarming rate. 200 people die of an overdose every day in the US and two to three of deaths occur in CT.

The F.A.D.E. 5k Walk/Run is being held to raise awareness of the opioid epidemic and overdoses, acknowledge and support the grief felt by families and friends who have lost a loved one, provide hope to families who have a loved one struggling with a substance use disorder, and to provide local prevention and treatment resources.

Please help us make the F.A.D.E. Walk/Run a success by lending your support in one or more of the following ways:

- Become an event sponsor. (see attached levels and benefits)
- Encourage your employees to participate in this walk/run.
- Post the enclosed event flyer at your place of business.

We hope you become a community partner and join us in our efforts to combat this growing epidemic.

Thank you for your consideration.

Sincerely,

Julia Markarian
Founder, F.A.D.E. Walk/Run
6th Annual F.A.D.E. Walk/Run for Overdose Awareness

June 25, 2020 (rain date - June 26)
6:00 pm
Shelton Pavilion & Riverwalk

SPONSORSHIP FORM

Contact Name: __________________________________________________________

Company: ________________________________________________________________

Address: ______________________________ City _____________ St _____ Zip _______

Phone: _____________________________ Email: ________________________________

Sponsorship Levels (sponsor benefit descriptions attached)

☐ $2,500 Presenting Sponsor (Exclusive)
☐ $1,000 Platinum Sponsor
☐ $500 Gold Sponsor
☐ $250 Mile Marker Sponsor (limited to first two responses)
☐ $150 Water Stop Sponsor (limited to first two responses)
☐ $100 Supporter

Name as it will appear in donor listings: _________________________________________

For Water Stop through Presenting Sponsor levels, please email logo to
Pmautte@bhcare.org upon completing this form.

Please mail this completed form along with your check made payable to *F.A.D.E., 80 North
Street, Shelton, CT 06484 by May 29, 2020.

*Proceeds from this event will go directly to BHcare’s Alliance for Prevention & Wellness.
# FREE EVENT ENTRIES
- Social Media Promotion
- Website Presence
- Email Blasts
- Event Flyer
- Press Release

PRE-EVENT RECOGNITION
- Logo on T-shirt (front, back (top), back (bottom))
- Company Banner
- Program Inclusion
- Meet & Greet Table
- Event Day Poster
- Lawn Signage

ON-SITE RECOGNITION
- Logo on T-shirt (front, back (top), back (bottom))

POST-EVENT RECOGNITION
- Press Release
- Thank You Email Blast

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