SLO County 2023 Creeks to Coast Cleanup

Sponsorship Opportunities
Increase your company’s community presence and support your local environment by becoming a sponsor for the 2023 Creeks to Coast Cleanup, hosted by long standing community leader, EcoSlo!
ECOSLO’s mission is to organize our community to protect San Luis Obispo County’s environment.

*We believe when nature thrives, our community grows stronger.*
What is Creeks to Coast Cleanup?

Creeks to Coast Cleanup is a one-day volunteer event, happening Saturday September 23, 2023, where hundreds of volunteers - including our local business community - come together in support to clean up and care for our local beaches, parks, and creeks throughout SLO County.

In partnership with International Coastal Cleanup Day, ECOSLO has coordinated this event in SLO County for nearly 20 years!
Typical Creeks to Coast Cleanup Impact

40 cleanup sites across SLO County

We will **distribute 100 cleanup kits** to households to participate on their own time, in their own neighborhoods.

1,500 volunteers engaged

5,000 pounds of trash and recyclables collected

Most common trash items:
- 5,000 cigarette butts
- 3,500 pieces of plastic
- 3,000 food wrappers

40 cleanup sites across SLO County
Why YOU should sponsor Creeks to Coast Cleanup 2023

Connect with like-minded consumers and bring awareness to your company

Encourage volunteerism in your company and within our local community

Be a community leader by supporting local initiatives
This event has been featured by...

with sponsors including...

![KSBY 6 California's Central Coast](image1)

![Downtown SLO](image2)

![The Tribune](image3)

![Whalebird](image4)

![Waste Connections](image5)

![Forever Stoked](image6)

![City of Pismo Beach](image7)
## 2023 Creeks to Coast Cleanup Sponsorship Levels

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<thead>
<tr>
<th>Sponsorship Level</th>
<th>Sponsorship Includes</th>
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| **Whale** $5,000+ | *All Dolphin benefits plus:*  
- Business logo included in county-wide television and online streaming advertisements  
(scheduled to run two weeks prior to the event) |
| **Dolphin** $2,500 | *All Sea Otter benefits plus:*  
- Business name included in a “Thank You” ad in New Times newspaper of all of the Dolphin level sponsors (scheduled for October)  
- Logo on 200 reusable 5-gallon cleanup buckets |
| **Sea Otter** $1,000 | *All Pelican benefits plus:*  
- Receive reserved space on-site at one major location to setup and promote your business  
- Logo on event poster, flyers, and cleanup kits |
| **Pelican** $750 | *All Heron benefits plus:*  
- Mention in all program newsletter updates sent out to 5,500+ subscribers  
- Individual thank you post on ECOSLO social media |
| **Heron** $500 | *All Frog benefits plus:*  
- Tagged in ECOSLO social media posts about the event (Reach: 2,800 Facebook and 3,300 Instagram)  
- Link to your business website from ECOSLO’s Sponsorship webpage |
| **Frog** $250 | *Frog sponsorship includes:*  
- Company logo on ECOSLO website  
- Receive an appreciation certificate to display |

**Example social media highlight:**

Thank you City of Pismo Beach for your sponsorship of Creeks to Coast!
This event is EPIC! Don’t just take our word for it...

When asked what their favorite part of Creeks to Coast Cleanup is, our volunteers shared...

"Doing something good for our community and planet... with friends!"

"The kids loved learning about the impact they're making."

"Knowing I'm out there, making a difference."

"The kids loved learning about the impact they're making."
Demonstrate good business stewardship, engage prospective customers, and increase community engagement all the while supporting our local environment.

Become a Creeks to Coast Cleanup sponsor today!
Interested in Sponsoring this year’s Creeks to Coast Cleanup? Contact Us!

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Learn More:
Visit our website: www.ECOSLO.org
Check out our social media: Instagram, Facebook, & YouTube