

# LINSEED JOURNAL CONTENT & PITCHING GUIDELINES

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Linseed is a journal of cultural entanglement  
Unspooling from communities, landscapes and histories  
Weaving threads through place and time

# Our Philosophy

- To seek out the new, the old and the in-between
- To illuminate the unseen and the obscured; embrace the partial; chase the ephemeral
- To elevate the everyday; revel in the familiar; charm the unknowable
- To create space for serendipity

# Our Vision

- To unearth cultural crossover, shared experience and mutual ground from diverse communities and geographies around the world
- To inspire affection for our world through attention to our local environment
- To offer an antidote to fragmented and decontextualised discussions around culture
- To preserve traditions of culture & knowledge which are unsung, dormant or dying



## CONTENT GUIDELINES

### Content Pillars

- Local particularity
- Cultural connection
- Contextual dialogue

### Content Themes

- The linseed is an organic material connecting multiple forms of culture through its beauty, resilience and practicality.

# Submissions may be related to any of the following themes and ideas

## *1. Creativity & Productivity*

Cultural expression and endeavour related to ideas of place or place-making - contemporary and historical

- Creative expression or practice engaging with landscape (natural or urban), ecology or place-making
- Forms of production (eg. manufacturing, infrastructure, agriculture) which are site-specific or tied to a particular geography or circumstance
- Ideas of native & non-native creative & cultural activity

## *2. Community & Identity*

Personal and communal connection to places and geographies

- working & physical relationships eg. conservation, cultivation, walking, fishing
- emotional & intellectual connections - eg. ideas of home, lineage, displacement, memory, belonging, language
- intangible & implicit forms of cultural heritage - eg. unique local rituals, customs, skills, legends, lore, spirituality

## *3. Materials & Forms*

The materiality, physical form and functionality of an environment:

- emotional/personal/creative connection with local features or distinctive natural phenomena
- working relationships to local land forms, materials or natural resources
- cultural property (eg. sites, objects, buildings) particular to an environment
- the role of local materials in the cultural history & present identity of a place

## *4. Seasons & Occasions*

The experience of time, place and seasonality

- Activities and identities tied to the seasonal cycle eg. gardener, farmer, forager, artisan food producer
- Records of - or responses to - a place, through the year
- Seasonal events, customs, ceremonies, behaviours, cultural activities

# FORMATS

*Written or visual submissions may include:*

Long form features

Essays / critical writing

Written-through interviews/ conversations

Short stories

Serial narratives

Research

Poetry

Personal observations

Artist projects

Photo essays

Maps - found or drawn

Archival imagery

Sketches, plans, unfinished endeavours

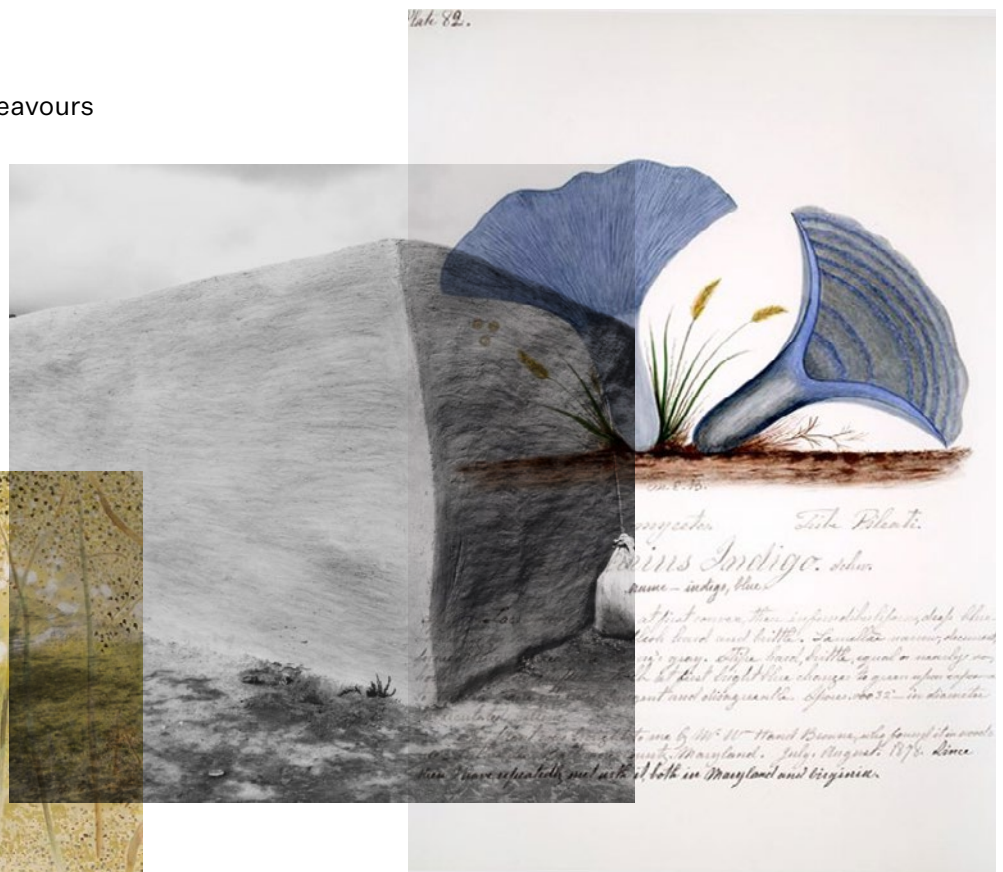
Recipes

Lists

Diaries

Culinary diaries

Creative exercises



*Thank you, but we are not looking to commission:*

Previously published work

Round-ups and listicles

Trend pieces

News stories or topics recently covered in mainstream print

Hotel or restaurant reviews

Q&As

# PITCH GUIDELINES

- We are looking for considered and surprising ideas - especially those taking an oblique approach to the Volume Theme.
  - We encourage stories or projects which intersect with other fields of interest or creativity
  - If you have a completed project or fully written piece, please do share it with us at this stage.
- Otherwise, a proposal is ample
- Contributors from any geography or background are welcome, you do not need to be previously published.

## Pointers for your pitch

### *Written submissions*

Please include, where possible:

- A brief summary of your piece (up to 300 words), outlining:
  - Key ideas, themes, arguments, questions or conclusions
  - Its relation to, or interpretation of, the Volume Theme, and/or any of the general Content Themes
  - Notes on any interviews, sources of research, sources of inspiration etc.
  - Thoughts on visuals to illustrate your piece (existing or archival imagery), or any collaborations with photographers/illustrators etc you wish to initiate
  - Rough word count
- A brief Bio (up to 150 words)
- Examples of previous work (links or clippings) - up to 3 relevant examples, if you have

### *Visual submissions*

Please include, where possible:

- A project description (up to 300 words), outlining:
  - Your medium, process, format and thinking
  - Your project's relation to, or interpretation of, the Volume Theme, and/or any of the general Content Themes
  - Examples of existing work from the project or visual reference for proposed work
- Sample portfolio (up to 10 images), or link to website (with direct links to relevant work if desired)
- A brief Bio or Artist's Statement (up to 150 words)



## TIMINGS, FEES & PRACTICALITIES

Please email your pitch to [editor@linseedjournal.com](mailto:editor@linseedjournal.com) with 'Volume One Pitch' in the subject line. (NB. please avoid sending large files by email - we would appreciate a single low-res pdf or files by Dropbox /WeTransfer).

We pay for every contribution - fees depending on the type and length of project

The Pitch deadline for Volume One is 30th July

All content for Volume One must be received by 27th August

If you have a relevant project in mind which cannot be completed in this timeframe, please do share with us for future Volumes.

*Thank you. We can't wait to hear your ideas.*

