



GRATITUDE REPORT

2019-20



**WHAT
MATTERS
MOST**

The definition of gratitude is “***the quality of being thankful; readiness to show appreciation for and to return kindness***”. These qualities of thankfulness, appreciation, and returned kindness are something that we, the Nature Trust, experience daily.

Our work is rewarding yet challenging. From the increase of pressing issues our **changing climate** faces, to the lack of land and water conservation policies currently in place provincially and federally, our team works tirelessly to push through various barriers in order to continue our work in **conserving** and **stewarding** New Brunswick’s beautiful and diverse natural spaces.

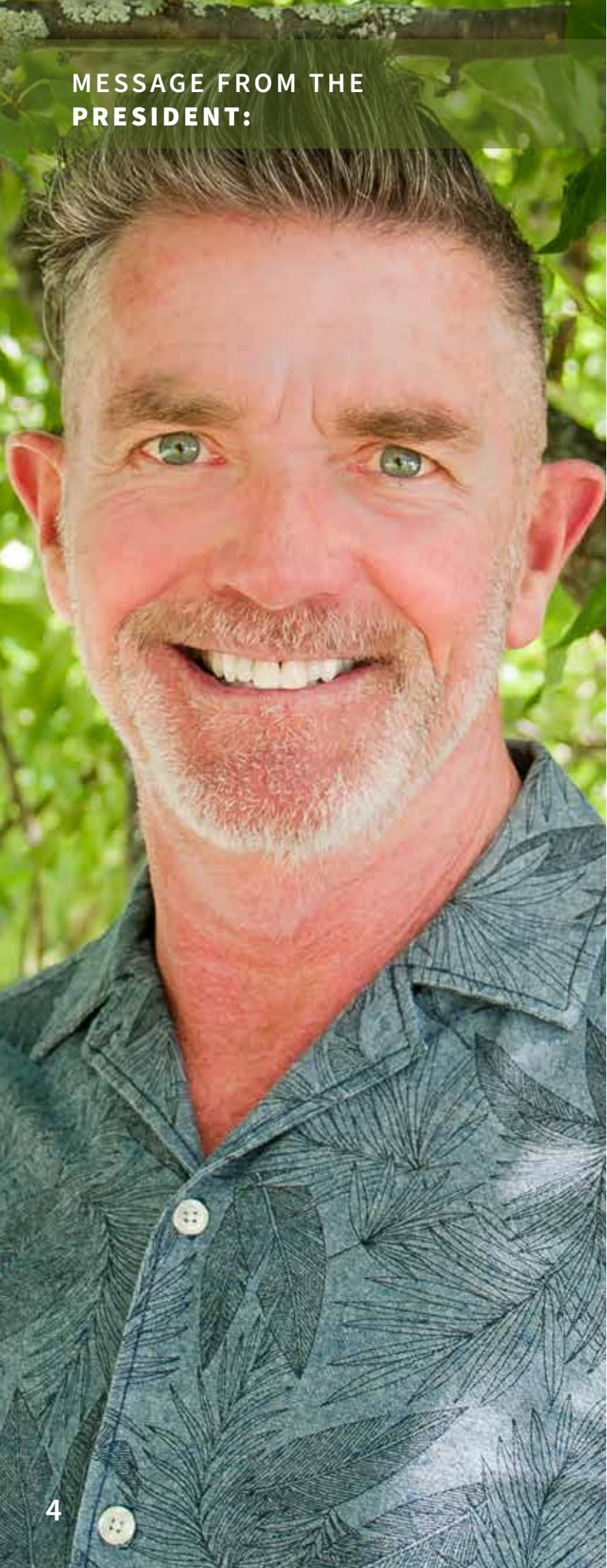
Despite these challenges, it is your unwavering appreciation for our organization's mission and vision that continues to inspire us.

This year, your support to protect the places you love **did not** go unnoticed. We witnessed your acts of kindness in the forms of volunteering, attending events, contributing financially on an annual or monthly basis, and by giving in-kind gifts or donations of land. **We cannot thank you enough.**

Your gratitude and respect for nature through supporting our organization not only helps us today. Your support is being paid forward to the **next generations**. Because of you, future generations will experience New Brunswick nature in a similar way that you have and continue to enjoy it.

And for that, we express immense gratitude and dedicate this Gratitude Report to **you**.

MESSAGE FROM THE
PRESIDENT:



Who could have predicted how 2019-20 would turn out? Our lives have been impacted in so many ways in the past year, however, we have been very fortunate in how the COVID-19 pandemic has been handled and addressed.

Our organization was able to respond rapidly to the provincial government's recommended COVID-19 guidelines, thanks to the tremendous leadership from the Nature Trust staff.

On behalf of the Board of Directors, I want to congratulate and thank the staff for their swift actions, which allowed operations to continue as we protect and steward nature preserves across the province.

Prior to March 2020, the Nature Trust was experiencing an unparalleled level of growth and development. In October 2019, the provincial government announced a province-wide target to conserve 10% of New Brunswick's lands and waters.

We believe that we helped spur the province to act through our public advocacy campaign, "*Conserve Our NB*". We express our deepest thanks to the hundreds of New Brunswickers who took the time to sign our petition and contact elected representatives asking for a provincial commitment.

This year, we sadly said good-bye to three board members who provided many years of dedicated service and input to the Nature Trust. We thank Jamie LeMesurier, Sandy Loder and Tannis Beardmore for their support. These are very special individuals and we express immense gratitude for their contributions.

We are very grateful for the significant financial contribution by the federal government that has allowed our organization to acquire new preserves, increasing the range of provincial protected land and addressing important conservation objectives.

In closing, I would like to highlight the efforts and commitment of Nature Trust donors, members, supporters, volunteers, board members and staff members.

Many of the achievements found in this Gratitude Report would not be possible without the support of these talented individuals and groups.

We look forward to seeing what role our organization will play towards the permanent protection of private land in New Brunswick in the upcoming year.

YOURS IN CONSERVATION,

MESSAGE FROM THE
CHIEF EXECUTIVE OFFICER:

As we reflect on 2019-20, and the ensuing impact of COVID-19, I want to extend my deepest gratitude. Your support over the years has provided the Nature Trust a solid foundation to continue protecting significant and cherished natural spaces in New Brunswick. Whether monetary, in-kind, or through volunteering, we have been able to remain stable throughout these unexpected events. We are excited to share our achievements with you in this year's Gratitude Report.

Our growth could not be achieved without the dedicated and passionate stewards and stewardship groups that care for the 67 nature preserves. Thank you for cherishing the land and being our eyes and ears on the preserves.

This year, we concluded a successful first edition of the Passport to Nature, in partnership with the Alcool NB Liquor Community Foundation. Established to support our pillars of engagement and stewardship, we hosted 38 events throughout the province from May 2019 to March 2020. We were thrilled to connect with everyone on the preserves through the Passport. You can learn more on **page 18**.

We continue to work with the Wabanaki peoples on our three Indigenous Engagement goals. We are committed to building relationships and developing shared stewardship practices on nature preserves. Learn more on **page 20**.

Moving forward, we have set ambitious goals to protect more of our beautiful province by launching the "*Conserve Y(our) NB: Protect the Places You Love*" campaign in 2019. We currently protect 9,000 acres of ecologically significant land. With your help, we will raise \$10 million to increase the amount of land to 15,000 acres by 2030. Together, we can provide a legacy of protected land for future generations. You can learn more on how to contribute as a donor, volunteer, or partner on **page 6**.

You have shown your support and dedication to our shared future. During the first year of the campaign, we have established five new nature preserves and added two additional parcels of land to existing preserves, totaling 1,141 additional acres protected in perpetuity.

We are grateful for your commitment which allowed the Nature Trust to grow into a permanent and lasting conservation organization. Join us as we move towards a future where our cherished forests, coastlines, and waterways remain places of natural wonder forever and enjoyed by future generations.

YOURS IN CONSERVATION,

Reed Woodland



CONSERVE:

CONSERVING Y(OUR) NEW BRUNSWICK

YOUR GENEROUS SUPPORT HAS HELPED US CONSERVE OVER 9,000 ACRES OF ECOLOGICALLY SIGNIFICANT LAND. WE LOOK AHEAD TOWARDS OUR NEXT GOAL OF 15,000 ACRES CONSERVED BY 2030.



As nature lovers, we develop the skills to spot the smallest plants and animals and notice the most peculiar of species when adventuring. For example, when birding in the early months of May and June, there are countless species buzzing around and it can be hard to differentiate between them. We learn to tune into one song while embracing the others.

In the fall of 2018, one big, loud, call grabbed the attention of nature lovers, like you, across the province. New Brunswickers came together to encourage political party leaders and members of the legislative assembly to push for increased land conservation in our province and for the inclusion of conservation targets in political platforms.

We are proud to say, the rumblings and noise made by our supporters, and in collaboration with supporters of Nature NB, Canadian Parks and Wilderness Society (NB Chapter) and the Conservation Council of New Brunswick, our provincial government committed to **protecting 10%** of the province we know and love **by 2020**.

It was made extremely clear to us that New Brunswickers care about the places we love. We care about the Bay of Fundy Coast, the species that find refuge in our local wetlands, and the old growth trees we feel responsible to protect. When thinking about how to respond to your outpour of support for the "**Conserve Our NB**" campaign, the next step was a clear one.

We made a promise, to you, our most dedicated supporters, that together, we will protect the places you love. The **Conserve Y(our) NB: Protect the Places You Love** campaign was established in 2019 with a goal of raising **\$10 million** to increase the amount of land we protect to **15,000 acres by 2030**.

The **Conserve Y(our) NB: Protect the Places You Love** campaign has focused on protecting **five** of the essential habitats important to combatting climate change, increasing wildlife habitat, and protecting the natural heritage of our province. In our inaugural campaign year, your gifts protected essential areas in each of the following habitat types:

Appalachian Hardwood Forest: The Appalachian Hardwood Forest is different from all other hardwoods in New Brunswick. Only 1% of the original Appalachian Hardwood forest is standing in New Brunswick, and thanks to the protection of the **Speer Hillside Nature Preserve**, an additional **26.9 hectares (66.4 acres)** of Appalachian Hardwood Forest are now protected, forever.

Old Growth Acadian Forest: This resilient forest type supports a diversity of wildlife with colours bursting in every season. **The Louis W. Bassett Nature Preserve** and the **Big Rock Nature Preserve** have been established in the first year of the campaign, protecting the Acadian Forest, forever.

Bay of Fundy Coast/Islands: Known for high tides and an abundance of marine life, the Bay of Fundy is a culturally integral area of the Maritimes and attracts visitors from around the world. Preserves like the **Frye Island Nature Preserve** and the **Bliss Island Nature Preserve** protect remote Bay of Fundy Islands and are essential to the diverse marine and terrestrial life we see in New Brunswick.

Wetlands: Our province's natural sponges, wetlands help us combat floods and extreme weather events. Wildlife depends on wetlands for nesting, raising their young, migrating, and foraging. By investing in the protection of wetlands, we invest in our natural heritage and future generations of wildlife. **The Nicol Family Nature Preserve** does just that.

River Shorelines: With changing rivers, our shorelines need protection now more than ever. Protecting our natural shorelines conserves essential wildlife habitat and the picturesque views we know and love. We continue to keep Long Island Wild with the extension of the **Minister's Face Nature Preserve**.

In the first year of this campaign, we have conserved **1,141 acres** of ecologically significant land, bringing the amount of land the Nature Trust protects throughout the province to over **9,000 acres**.

We look forward to protecting even more of the forests, wetlands, shorelines, coastlines and islands that you know and love over the next decade. Thank you for your unwavering commitment to land conservation in New Brunswick.

We want to congratulate and thank the following funders, donors, and supporters who were a part of this successful year:

- Environment and Climate Change Canada;
- New Brunswick Wildlife Trust Fund;
- Government of New Brunswick (Department of Natural Resources and Energy Development);
- Canada's Ecological Gifts Program;
- The Bassett Family;
- Jane Hadley and Robert Speer;
- Ronald Hughes;
- Mark Nicol;
- Christina and Frederick Taylor.

Written by: Cheyenne Currie, Conservation and Engagement Coordinator

KEY ACQUISITION NUMBERS:



ACRES
OF LAND
CONSERVED
IN 2019-20

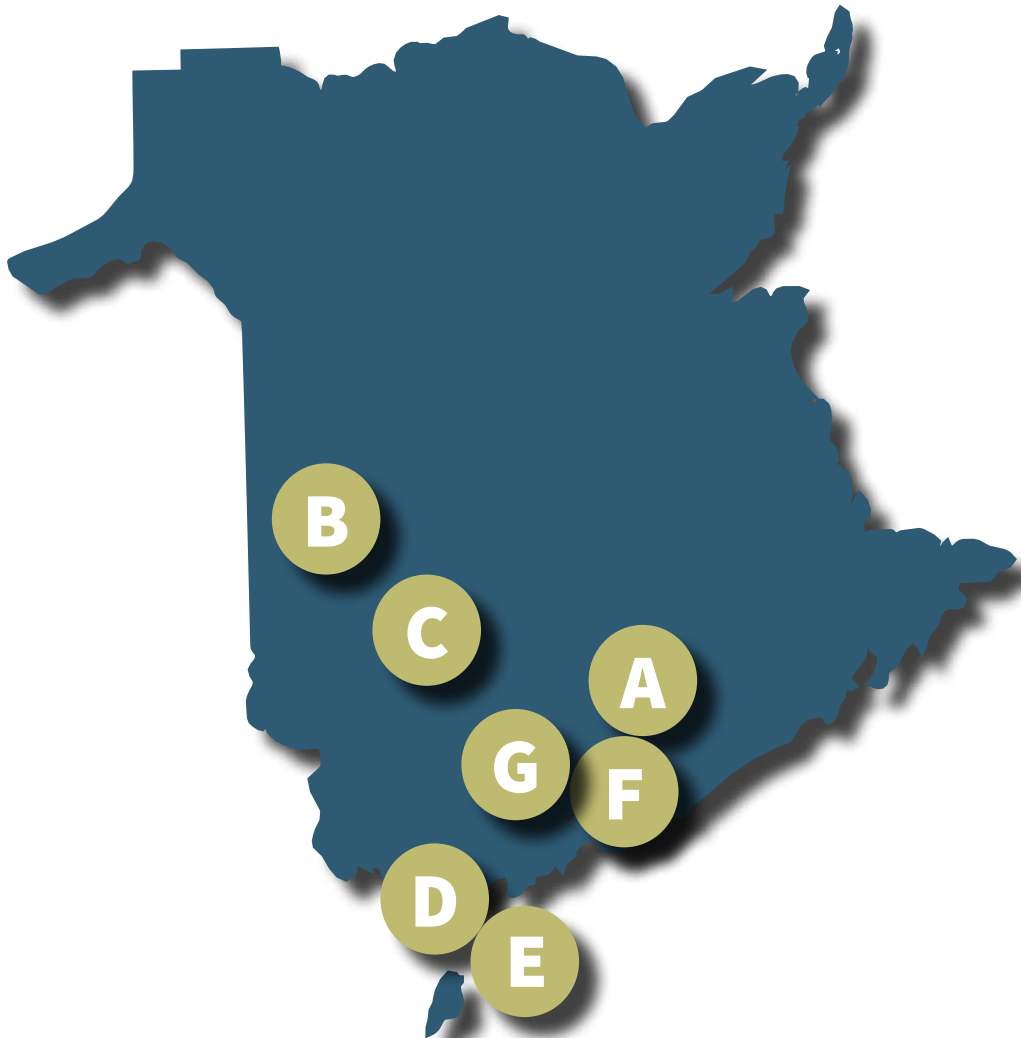


ECOGIFT
DONATIONS
MADE IN
2019-20



PRESERVES
PROTECTING
SPECIES AT
RISK AND RARE
HABITAT

NEW PROPERTIES CONSERVED IN 2019-20



A - Big Rock Nature Preserve

This preserve protects 64.4 hectares (159.1 acres) of mature Ironwood and Eastern Hemlock found on the sloped areas of the preserve, located in Springfield.



B - Speer Hillside Nature Preserve

This preserve protects 26.9 hectares (66.4 acres) of Appalachian Hardwood Forest, located in Woodstock.



C - Louis W. Bassett Nature Preserve

This preserve protects 98 hectares (242.2 acres) of mixed forest and watershed habitat in Pokiok Settlement, which provides habitat for species like the endangered Canada Warbler.



D - Frye Island Nature Preserve

This preserve extension of 215.3 hectares (532 acres) protects the remainder of the island and brings the amount of protected land to 369.9 hectares (914 acres).



E - Bliss Island Nature Preserve

This preserve protects 42.1 hectares (104 acres) of island habitat and contributes in creating the ideal feeding habitat for the endangered North Atlantic right whale.



F - Minister's Face Nature Preserve

This preserve extension of 8.4 hectares (20.8 acres) brings the amount of protected land on Long Island to 173.3 hectares (428.2 acres).



G - Nicol Family Nature Preserve

This preserve protects 6.8 hectares (16.8 acres) of essential shoreline habitat for Species at Risk, located in Grand Bay-Westfield.



**DONOR
PROFILE:**

A photograph of Jane Hadley, an older woman with short grey hair, wearing a dark green baseball cap and a light blue t-shirt. She is smiling and looking down at a fern frond she is holding in her hands. The background is a dense forest with many thin tree trunks and lush green foliage. The lighting is bright and natural, suggesting a sunny day.

BREATHE FROM THE TOP OF THE PINE TREE

**IN DISCUSSION WITH LONG-TIME NATURE TRUST SUPPORTER
AND LAND DONOR, JANE HADLEY, WHO, ALONG WITH HER
BROTHER, ROBERT SPEER, DONATED THE SPEER HILLSIDE
NATURE PRESERVE TO THE NATURE TRUST IN 2019**

Anyone who has the pleasure of knowing Jane Hadley and her family is familiar with their kind nature and their love for our natural world. Jane, an outdoors woman, mother, gardener, naturalist, and conservationist, is an environmental leader in our community. Along with her brother, Robert Speer, she recently worked with the Nature Trust to protect her family's land, **in perpetuity**. This resulted in the creation of the **Speer Hillside Nature Preserve**, which protects over 26.9 hectares (66.4 acres) of endangered Appalachian Hardwood Forest and Species at Risk habitat in Woodstock.

Our Conservation and Engagement Coordinator, Cheyenne, had the pleasure of speaking with Jane to learn more about her love for nature in New Brunswick and why she has worked hard to advocate for the protection of these special places.

Jane grew up on a dairy farm in Upper Woodstock, in the heart of Carleton County. Her family home was nestled between a towering Appalachian Hardwood Forest and New Brunswick's beloved Wolastoq/Saint John River.

As a child, she was told and retold a story that one cool autumn afternoon, her mother, with Jane in her arms and brother at her side, wandered up the hillside to play in the leaves. Jane believes she was not yet one at the time and was told her brother fearfully exclaimed: "You can't do that! Something will happen to her!" Her mother persisted, and Jane was plunged into the leaf pile, as if being blessed by Mother Nature herself.

Jane recounts her childhood like a storybook she once loved deeply. To her, spring meant picking fiddleheads along the water's edge. In the summer, her brother would help her build river dams and catch minnows in plastic buckets and tin cans.

In autumn, as the trees burst with vivid colours, Jane would wander up the long blustery driveway, crunching the leaves that had fallen from the arching maples above. With winter came snow-kissed white birch along the embankment of the river. Jane fondly remembers her grandmother referring to them as her "White Ladies".

Jane's grandmother, who had taught in different areas of Carleton County, lived with her family for a time. She remembers her grandmother's lessons, and her stressing the importance of understanding the natural world around us.

Jane's parents also shared an appreciation for wildlife. Her father knew every tree by name, like butternut and yellow birch, and could never hide his excitement at the discovery of a hidden bird nest. Before school, her mother would say to her, "go out and breathe from the top of the pine tree", as if a big breath of fresh air would bring a peaceful and productive day.

Jane remembers Sunday afternoons dedicated to finding bloodroot and Dutchman's breeches, new plants that popped up in the springtime, and wildflowers that encircled their little patch of heaven in summer.

In high school, Jane spent her summers volunteering for the late Dr. Katherine M. Connell. She acted as an assistant, climbing over banks and wading into bogs to collect, and eventually press, a vast array of wildflowers native to Carleton County.

Dr. Connell's collection, including plants that Jane collected and documented, are on display at the Connell Memorial Herbarium at the University of New Brunswick.

Jane's unforgettable experiences led her to a Biology degree at the University of New Brunswick, several memorable summers working for Parks Canada, and a deep emotional connection with nature.

As she reflected on her time in Fredericton as a young woman, she spoke specifically about her time helping school children explore the UNB Woodlot.

For Jane, the forest never lost the sense of safety and familiarity her mother taught her at a young age. Jane continues to breathe from the top of the pine tree.

Jane's dedication to the Nature Trust rests on the hope that future generations of New Brunswickers will have an opportunity to enjoy the gifts nature has to offer. She told us: **"If we don't protect more land for the future, it will be gone."**

Jane's unconditional love for the natural world prompted the recent donation of the Speer Hillside Nature Preserve. The property is speckled with eastern hemlock, butternut, basswood, and ironwood.

As you venture through this magical space, showy orchis, American lopseed, and wild ginger line the forest floor.

Thanks to Jane and her brother Robert's dedication to conserving our New Brunswick, the fiddleheads, minnows, maples, and their memories will be protected, forever.

Written by: Ellen Sterns, Fund Development Officer



Photo: The Speer/Hadley family on a visit to the Speer Hillside Nature Preserve in July 2020.



CREATE YOUR LASTING LEGACY



Investing in nature is the best way to ensure future generations can enjoy New Brunswick the way that you do. Since 1987, **The Nature Trust of New Brunswick** has fulfilled the legacy wishes of many land donors and financial donors. **Let us help create your lasting legacy.**

Contact Nature Trust Chief Executive Officer, Renata Woodward, by email at renata.woodward@ntnb.org or call (506) 457-2398 to discuss a gift in your will.

STEWARD:

UNCOVERING HIDDEN LAKES

FROM BIG CANOE TRIPS TO EXPLORING THE NATURE PRESERVES, OUR STEWARDSHIP DEPARTMENT HAD A BUSY AND FRUITFUL YEAR. WE DISCUSS A BIOBLITZ TRIP TO THE HIDDEN LAKES NATURE PRESERVE, LOCATED IN LAKEVILLE.



The treasures found on an outing to a nature preserve never cease to amaze. From wading carefully through bogs and wetlands with naturalists to document rare sedges and the diverse array of butterflies, dragonflies and damselflies to trudging through waist-high ostrich ferns and helleborine under black ash and balsam-poplar canopies, all of your senses are engaged when out on a monitoring trip.

This year, the Nature Trust hosted its first-ever BioBlitz for the Hidden Lakes Nature Preserve, a site just north of Williamstown Lake in Lakeville, NB, to document as many of the organisms residing on this preserve as possible. This impressive nature preserve was donated in part by the family of Franklin and Iva Hickling in 2019. Franklin referred to the land as ‘the greatest little spot in North America’ and we agree.

This BioBlitz was part of a joint project between the Nature Trust and the University of New Brunswick Master of Environmental Management Student Vivian (Qi) Peng. Vivian helped organize the experts to come and help out with the efforts.

The waterbodies within the preserve, Gowan and McWaid Lakes, and Stewart Brook all drain into Williamstown Lake, recognized as one of the most biologically diverse areas within the province by Ducks Unlimited Canada (2016).

The unique mature hardwood-cedar stands are accompanied by large trees (i.e. mature sugar maple, yellow birch, hemlock and cedar). Also found are snags (which provide important habitat for nesting birds or mammals), and regenerated small trees, and plenty of understory plants, which make up a dynamic old-growth forest.

Walking along one of the old trails on the preserve through an upland hardwood forest, we could hear the swell of the ovenbird song, and a very observant Eric Hadley looked down under a log we had stepped over and discovered a small nest of ovenbird eggs. On the edge of McWaid Lake, Stewardship Coordinator, Catherine Wisniowski, and Conservation Planning Technician, Tessa Wissink, were in awe at the gorgeous display of orchids.



With the help of our Stewardship Committee volunteers and volunteers, from the University of New Brunswick’s Connell Memorial Herbarium, and the Meduxnekeag River Association, we documented plants, birds, amphibians, and mammal tracks. We established a Wetland Ecosystem Services Protocol to determine the health of the large cedar wetland complex.

Botanists Gart Bishop, Liz Mills, Susan Belfry, and Jane Hadley, helped participants to properly document and collect a sample of one of every plant observed. There was also a brazen group who completed boundary monitoring of the new nature preserve, falling hip-deep in the mud at times to attempt to follow and flag the entire boundary line.

Shaylyn Wallace, Stewardship Technician at the Nature Trust, conducted an amphibian survey. Under the last rock of the day that she upturned, there was a yellow-spotted salamander. The first Shaylyn had ever seen! Nature is always full of delightful surprises.

The Nature Trust is incredibly thankful for all of our volunteer land stewards, botanists, ornithologists, wetland biologists, and naturalists who take the time to help with the proper care of the growing network of nature preserves.

For Hidden Lakes, we are thankful to Tim Friesen for keeping an eye on the preserve. It is with their continued involvement, support, and training that the Nature Trust can continue expanding its reach to new areas of the province, like Lakeville.

If you would like to become involved with stewardship at Hidden Lakes, or any of the nature preserves, please feel free to reach out to our Stewardship department.

Thanks to funding from Wildlife Habitat Canada, Greater Saint John Community Foundation, Crane Mountain Enhancement Inc., Environmental Trust Fund and Wildlife Trust Fund, the Nature Trust team was able to host eleven invasive species removal workshops, four bird survey workshops, and many stewardship training opportunities in 2019-20.

Written by: Bethany Young, Stewardship Manager



STEWARDSHIP POSTCARD

2019-20

61

NATURE
PRESERVES
MONITORED



27

SPECIES
SURVEYS
COMPLETED



13

INVASIVE SPECIES
REMOVAL
WORKSHOPS



380

DEDICATED
NATURE TRUST
VOLUNTEERS



11

PADDLING TRIPS
TO MONITOR
PRESERVES



4,465

VOLUNTEER
HOURS
WORKED



OUR SUPPORTERS

2019-20

The Nature Trust of New Brunswick may provide the means for land conservation, but it is the individuals and groups featured on this list who truly make it possible. The following list recognizes the individuals and families who gave generously to our organization between **May 1, 2019 and April 30, 2020. We thank you for your support.**

DONORS OF LAND

Richard Bassett
Jane Hadley
Ronald Hughes
Robert Speer
Christina Taylor
Mark Nicol

LIFE MEMBERS

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Karen & Eugene Brewer
Ann Chudleigh
Barbara Clayden
Leta Clayden
Dr. Stephen Clayden
Jessie Davies
HMS Transportation
Lydia LaPointe
Elizabeth MacFarlene
Doug Milton
Jim Ross
Jane Tarn
Liz Von Ziegesar
Sheila Washburn
Lois Ellis

INDIVIDUALS AND FAMILIES

\$ 1,000 +

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Marion Cameron
Laurie Campbell & Gabriel Bourgeois
Leta Clayden
Shirlyn Coleman
Doug DeAngelis
Doris Demers & David Palmer
Gail Dennison
Margo & Walter Emrich
Steven Harvey
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Margo Inches
Margaret & Bill Jones
Lynn MacKinnon
Doris MacKnight
Jennifer Paziienza
Marina Sabatacakis
Robert Stewart
Donna Young
644465 NB Ltd

UNDER \$ 1,000

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Sally Allanach
Wilfred Alliston
Danielle Andrus

Chantal Audet
Christopher Ayres
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Gillian Ruth Barfoot
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Sean Legassie
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Gabriel Levesque
Tony Little
Sandy Loder
Ian Lodge
Arthur G. Logue
Jennifer Loomer
Glen Love
Caroline Lubbe D'Arcy
Tyler Lynn

OUR SUPPORTERS

2019-20

The Nature Trust of New Brunswick may provide the means for land conservation, but it is the individuals and groups featured on this list who truly make it possible. The following list recognizes the individuals and families who gave generously to our organization between May 1, 2019 and April 30, 2020. We thank you for your support.

UNDER \$1,000

Quinn MacAskill
Paul MacDonald
Barbara MacKay
Cedric Mallais
Nayeli Marcial
Josie Marks
Kevin Matthews
Donald McAlpine
Kathryn McCain
Stephen McCain
Michael McClare
Martha & John McClelland
Martha McClure & Vince Zelazny
Tara McConnery
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Sally McIntosh
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Samantha Michaud
William Miller
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Jane Neil
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Renata Woodward
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Bong Yoo
Estate of D.Murray Young C/O Mary Young
Young Emma
Erica Young
Gordan Young
Jacqueline Young
Karen Young
Adian Zelazny
Vivien Zelazny

IN MEMORY OF SHIRLEY BARBARA SLOAT

Anonymous
David Myles
Margaret & Don Fletcher
Shirley McMurtrie
Glenna Monteith
Don Gibson
Shirley Ann Bowles
Ellen Siekierski
Catherine Walsh
Heather Hobart
Mary Smith
Marina Sabatacakis
Janice Ross
Suann Hosie
Frederick McElman

IN MEMORY OF HEATHER DAWN BLACK

Joan Pearce

IN MEMORY OF ROBERT DAVID CURRAN

Joan Pearce

IN MEMORY OF ELIZABETH DIAMOND

Antony Diamond

IN MEMORY OF BEVERLY L GREENE

Dusan Soudek

IN MEMORY OF FRED TRIBE

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Simon Mitchell
Stephen Clayden

IN MEMORY OF WILLIAM BURGESS

Deborah Burgess
Mary Burgess
Victoria Burgess

IN MEMORY OF MARK JEFFERSON

Elisabeth Jefferson

IN MEMORY OF JONATHAN YOUNG

Bethany Young

IN MEMORY OF JOHN G STEVEN

Bram de Geus

IN MEMORY OF PETER DEMARSH

Amy Floyd

IN MEMORY OF HEATHER MCLAGGAN SMITH

Anna DeWolfe



OUR SUPPORTERS

2019-20

The Nature Trust of New Brunswick may provide the means for land conservation, but it is the individuals and groups featured on this list who truly make it possible. The following list recognizes the individuals and families who gave generously to our organization between **May 1, 2019 and April 30, 2020. We thank you for your support.**

IN MEMORY OF
CORREY SEWELL

Blue Cross - MAAX IT Operations

IN MEMORY OF
ALEXANDER DALZELL

Christine Howard

IN MEMORY OF
WALTER WILLIAMS

Desmond O'Neill

IN MEMORY OF
CATERINA GRECO

David De Koeyer

IN MEMORY OF
RUSSELL MACCLEERY

Ruth Ann & Doug MacCleery

IN MEMORY OF
LOIS RAMSEY

Fenwick Bonnell

IN MEMORY OF THE
DONALD G DENNISON LEGACY
FUND

Gail Dennison

IN MEMORY OF
GEORGE CONNORS

Gail Wylie

IN MEMORY OF
MARTHA & REG BALCH

George Strunz

IN MEMORY OF
MARGARET CAMERON

Jim Sheppard

IN MEMORY OF
BRENT MCCUMBER

Laura McCumber Davenport

IN MEMORY OF
GRAHAM BARTLETT

Leah Bartlett

IN MEMORY OF
LEE FRENETTE

Leta Clayden

IN MEMORY OF
BETTY HAYWARD

Mitch Zelman

IN MEMORY OF
LESTER BARTLETT

Robert Bartlett

IN MEMORY OF
EVANS HARPER

Sally Allanach

IN MEMORY OF
ANITA & GERRY MADIGAN

Tessa Madigan

IN MEMORY OF
JULIE WILLIAMSON

Gail Dennison
Anne-Marie Walker

IN HONOUR OF
WENDY & GREG SEWARD

Anonymous

IN HONOUR OF
JANE & ERIC HADLEY

Anonymous

IN HONOUR OF
JOAN & JIM CROZIER

Anonymous

IN HONOUR OF
LAURIE CAMPBELL & GABRIEL
BOURGEOIS

Anonymous

IN HONOUR OF
CATHERINE WISNIOWSKI

Anthony Mayaki

IN HONOUR OF
RENATA WOODWARD

Danielle Andrus

IN HONOUR OF
HANK DEICHMAN

Jocelyn Deichmann

IN HONOUR OF
DEREK MELANSON

Lynn Davies

IN HONOUR OF
RON & KATHY SESSAMEN

Joyce & Robert McCavour

IN HONOUR OF
NATURE TRUST OF NEW
BRUNSWICK STAFF

Renata Woodward

OUR SUPPORTERS

2019-20

The Nature Trust of New Brunswick may provide the means for land conservation, but it is the help of individuals and groups featured on this list who truly make it possible. The following list recognizes the corporations, foundations, partnering organizations, and government departments who supported our organization between **May 1, 2019 and April 30, 2020**. We thank you for your support.

Alcool NB Liquor Community Foundation
Atlantic Canada Conservation Data Centre
Au P'tit Monde de Franco
Blue Heron Landing
Bottomless Bingo
Clean Foundation
Colleges and Institutes Canada
Crane Mountain Enhancement Fund
Ducks Unlimited Canada
Echo Foundation
Environment and Climate Change Canada
Environment Canada Habitat Stewardship Program
Fundy Community Foundation
Gosling Foundation
Greater Saint John Community Foundation
Irving Oil Limited
Island Nature Trust
KCR Fisheries Ltd
Lothar Von Ziegesar Foundation
Maritime College of Forest Technology
McInnes Cooper
Nature Conservancy Canada
Nature NB
New Brunswick Wildlife Trust Fund
New Maryland Day Camp
Passamaquoddy Recognition Group Inc
Government of Canada
Government of New Brunswick:
Department of Energy and Resource Development
NB Environmental Trust Fund

Department of Post Secondary Education, Labour and Training
Remsoft
RL Hunter Holdings
Stantec Consulting
Sustainability Network
The Schad Foundation
Tim's Excavating & Landscaping
Tweed Foundation
UNB Harriet Irving Library
United Way:
Central New Brunswick
Greater Moncton & Southeastern New Brunswick
Saint John, Kings, and Charlotte Counties
Venture for Canada
Wildlife Habitat Canada
William Wharton Foundation
Young Canada Works



CREATING A PASSPORT TO NATURE

WE LAUNCHED ONE OF OUR BIGGEST ENGAGEMENT INITIATIVES IN 2019-20 TO ENGAGE WITH NEW BRUNSWICKERS ABOUT THE IMPORTANCE OF LAND CONSERVATION.



FIÈREMENT COMMANDITÉ PAR:



As I led the group of fifteen over the brook at the Caughey-Taylor Nature Preserve, I was overcome by the desire to listen to the sounds that filled the forest. We came to a small open space by the bridge and naturally, we gathered. I asked participants to close their eyes and identify five sounds.

We listened to the birds sing as the sun shone on their feathers and warmed them from their sleep; the trees creaked as if to greet us into their home; the water in the brook trickled ever so slowly as it seeped into Sam Orr's Pond; the remnants of fall leaves crackled underfoot; and, in the distance, a woodpecker tapped on an old oak tree in its search for food.

We opened our eyes to share and while some said they felt silly at first, they revealed that they had not slowed down like that in a long time. We discussed how easy it is to get absorbed by life that we forget how important it is to stop, listen, and breathe in the fresh air. That is what this event was all about; going into nature to reconnect with the forest after a long New Brunswick winter.

The Wellness Hike was the kickoff event for our first Passport to Nature program in 2019, an engagement initiative featuring 40 outdoor events that took place on over 20 nature preserves from May 2019 to March 2020. The Passport was created to engage supporters, friends, and newcomers and invite them to the beautiful spaces we have protected. Though new to our province, the Passport to Nature is not a new concept to Canada.

Since 2016, the Nature Trust has attended a yearly collaborative gathering of environmental organizations called the "Better Organizations for Nature - Community of Practice", to learn and grow new engagement practices within our organization. This is where we first learned about the Passport to Nature, originally created by The Couchiching Conservancy in Orillia, Ontario. We were inspired to develop our own Passport to Nature to connect with New Brunswickers.

For the next few months, the Nature Trust was mentored by The Gosling Foundation in Guelph, Ontario to learn about best practices and shape our events based on what our nature preserves had to offer.

Through our Passport to Nature, an incredible partnership was established with the Alcool NB Liquor Community Foundation, who proudly sponsored our first edition. Taylor Printing also signed on as our printing sponsor.

From there, our Passport to Nature was given life and we hit the ground running.

We wanted our events to celebrate the beauty of New Brunswick's forests, coastlines, and the dynamic rivers and watersheds found in our province. The Passport to Nature featured big canoe paddles, casual hikes, full moon snowshoes, and frog walks, aimed at bringing eager participants onto protected land to learn about biodiversity and the rich history of the nature preserves.

While these events engaged participants about the importance of conservation and stewardship, we felt it was important to engage folks one step further.

We created featured events like invasive species removal and boundary monitoring workshops, nature preserve grand opening celebrations, and the 4th Annual Great Fundy Coastal Cleanup.

These events brought folks together to work toward a common goal for the betterment of nature, biodiversity, and future generations, whether it was removing invasive species or cleaning up the Bay of Fundy coastlines in an effort to combat marine debris.

In March of 2020, when our first Passport to Nature was coming to an end, we were eager to tally up the number of participants who put time aside to attend our events and support conservation and stewardship within our province.

Over its 11-month span, the Nature Trust welcomed 651 event participants, 11 new stewards to various nature preserve stewardship groups, and over 1,500 new contacts, with whom we have begun to build valuable relationships.

The Passport to Nature program has opened up the Nature Trust to engage with New Brunswickers and visitors, and teach them about the incredible places our beautiful province has to offer.

Whether you are new to the outdoors or an avid outdoor explorer, the Passport to Nature provides a means to connect with like-minded people and create a community of sharing, learning, and growing.

After months of hard work, I sat back and was impressed by the entire Nature Trust team, who helped pull off this important engagement work that is now engrained in the very core of our mission.

It is easy to be absorbed into the work that goes into creating, planning, and executing events, but in this moment I reflected on how I felt during the Wellness Hike at the Caughey-Taylor Nature Preserve and stopped to breathe. In these moments I felt grateful for the work that I and so many within the environmental network are able to do everyday.

We are excited to say that this Passport to Nature will not be the last. We are constantly looking for new ways to develop the program and engage the public on the topics of conservation and stewardship.

Thank you to Alcool New Brunswick Liquor Community Foundation, the Gosling Foundation, and the Couchiching Conservancy for all your hard work and dedication to this initiative. We are looking forward to continuing our vision and to thank those who participated in our first Passport to Nature. It would not have been a success without your support.

Written by: Laura Douglas, Engagement Organizing Officer





RECONCILIATION AND INDIGENOUS ENGAGEMENT:

We recognize that New Brunswick is the Wabanaki people’s traditional territory. Through our three Indigenous Engagement goals, shared in the 2018-19 Gratitude Report, we are **committed** to working with the nations within our mandate to conserve, steward and engage:

- 1) BUILD MEANINGFUL RELATIONSHIPS WITH INDIGENOUS PEOPLES**
- 2) COLLABORATE WITH INDIGENOUS GROUPS TO INCREASE LAND CONSERVATION IN NEW BRUNSWICK**
- 3) ENGAGE INDIGENOUS GROUPS IN SHARED STEWARDSHIP OF NATURE PRESERVES**

To oversee the development of these goals, the Nature Trust has established an Indigenous Engagement Committee. With guidance from the committee, we have developed an Indigenous Engagement Policy Framework which outlines our responsibilities and protocols on how to build long-term relationships and create space within our organization for Indigenous peoples to become involved in the shared stewardship of our nature preserves.

Internally, our board, volunteers and staff received training on Indigenous history and cultural sensitivity. We will continue to offer workshops and training to strengthen our knowledge and allow for greater understanding during relationship-building. We are committed to expanding our recruitment processes to reflect our province’s diversity within our team. This includes actively encouraging Indigenous peoples to apply for jobs and board positions at the Nature Trust.

Moving forward, we will continue to work with Indigenous groups to identify priorities for collaboration and conservation, and work to identify nature preserves of significance to incorporate Indigenous Knowledge. As these relationships grow and develop, we will continue to work to establish a “co-learning journey” through applying “two-eyed seeing” and respecting the Indigenous Knowledge systems. Together, we will strengthen biodiversity conservation in New Brunswick.

PASSPORT TO NATURE POSTCARD 2019-20

520

EVENT
PARTICIPANTS



33

PASSPORT
TO NATURE
EVENTS HELD



9

SKILL TRAINING
WORKSHOPS HELD



23

CLEANUP SITES
ALONG THE
BAY OF FUNDY



4

SPEAKER SERIES
HELD IN
BLACKS HARBOUR



FINANCE:

A photograph of several seals resting on a rocky shore covered in seaweed. The seals are brown and appear to be looking towards the water. The background shows the ocean under a bright sky.

FINANCIAL REPORT 2019-20

The Nature Trust of New Brunswick continues to allocate the majority of the funds raised to maintaining the **conservation, stewardship and engagement** pillars. The Nature Trust allocated total revenues of **(69%) to land acquisitions**, this includes five new preserves and two extensions to already existing preserves. Expenses for this include baseline reports, negotiations, management plans, legal fees, appraisals and purchase/donation of land. The chart below shows a breakdown of revenue allocated for five categories, **Admin/Communications, Operations, Stewardship, Conservation Planning and Land Acquisition**.

(9%) of the Nature Trust's total revenue was allocated to the continued **stewardship** of our existing nature preserves, this is done through the hard work of our dedicated volunteers and ever-growing staff through outreach and hands-on engagement.

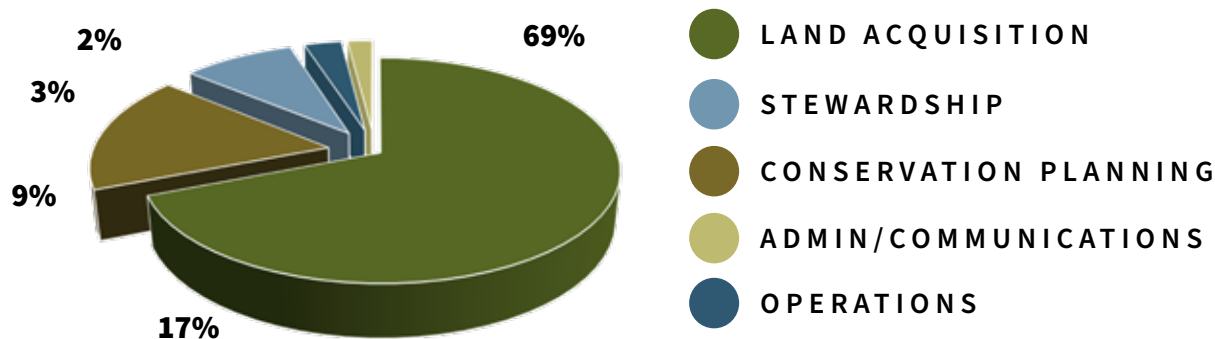
(17%) of revenue for Conservation is associated with project management and field surveys. This includes projects related to conserving **Species at Risk** and rare/threatened habitats in key planning regions, as well as the **Landowner Stewardship Program** which encourages private landowners to practice positive land stewardship.

(2%) of Administration and Communications includes revenues for charitable activities of the organization, communication and public engagement.

Operations make up (3%) of the revenues used to support additional administration costs and fundraising expenses.

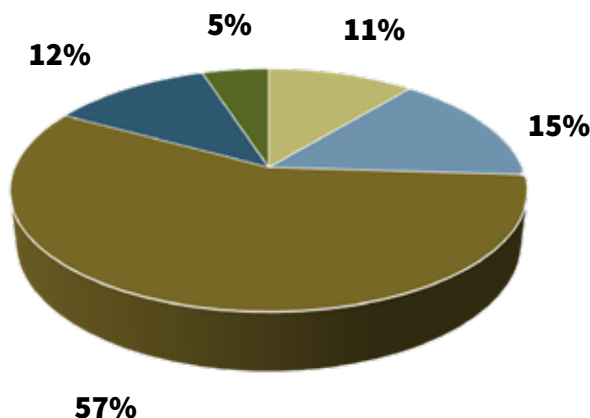
The additional charts provided below show the breakdown of sources, as well as a breakdown of the expenses.

BREAKDOWN OF PROGRAM FUNDS ALLOCATION:

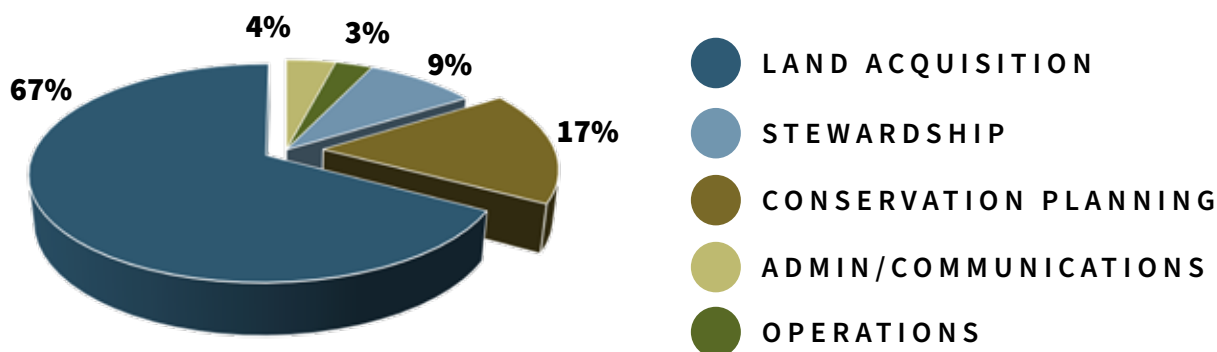


REVENUE SOURCES:

- CHARITABLE DONATIONS
- FEDERAL GOVERNMENT
- PROVINCIAL GOVERNMENT
- FOUNDATIONS
- OTHER REVENUE



EXPENSES:



**SUMMARY STATEMENT OF FINANCIAL POSITION AS OF
APRIL 30, 2020**

ASSETS:	2020	2019
CASH	\$533,109.00	\$246,844.00
CAPITAL ASSETS	\$30,172.00	\$26,807.00
INVESTMENTS	\$3,260,202.00	\$3,282,119.00
INTERFUND BALANCES	\$2,911.00	\$1,778.00
CONSERVATION LANDS/EASEMENTS	\$11,321,197.00	\$9,770,697.00
TOTAL ASSETS	\$15,147,591.00	\$13,378,245.00
 LIABILITIES:		
ACCOUNTS PAYABLE/ACCRUED LIABILITIES	\$54,726.00	\$50,361.00
DEFERRED REVENUE	\$85,674.00	\$45,775.00
INTERFUND BALANCES	\$2,911.00	\$1,778.00
TOTAL LIABILITIES	\$143,311.00	\$97,914.00
 NET ASSETS:		
UNRESTRICTED	\$339,807.00	\$139,477.00
INVESTED IN CAPITAL ASSETS	\$30,172.00	\$26,807.00
INVESTMENT IN LAND/CONSERVATION EASEMENTS	\$11,321,197.00	\$9,770,697.00
STEWARDSHIP FUND	\$1,360,449.00	\$1,331,949.00
ENDOWMENT FUND	\$1,952,655.00	\$2,011,401.00
TOTAL NET ASSETS	\$15,004,280.00	\$13,280,331.00
TOTAL ASSETS AND LIABILITIES	\$15,147,591.00	\$13,378,245.00

**SUMMARY OF THE STATEMENT OF REVENUE AND EXPENSES
FOR THE YEAR ENDING APRIL 30, 2020**

REVENUE:	2020	2019
PUBLIC SUPPORT END REVENUE	\$2,886,415.00	\$2,074,975.00
INVESTMENT INCOME	\$102,763.00	\$83,462.00
CHANGE IN MARKET VALUE OF INVESTMENT	\$0.00	\$236,886.00
TOTAL REVENUE	\$2,989,178.00	\$2,395,323.00
EXPENDITURES	\$2,762,198.00	\$1,675,502.00
CHANGE IN MARKET VALUE	\$53,531.00	\$0.00
TOTAL EXPENSES	\$2,815,729.00	\$1,675,502.00
EXCESS OF REVENUE (EXPENSES) FOR THE YEAR	\$173,449.00	\$719,821.00

THE NATURE TRUST OF NEW BRUNSWICK GRATITUDE REPORT 2019-20

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Robert Stewart

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Renata Woodward

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Kelly Green	
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Courtney Le Roux	
Ian Lodge	
Richelle Martin	
Will McArther	
Grace McLaughlin	
Kaela Neil	



THIS PAGE, PAGES 2,6,8-10,14,21,22,26 BACK COVER: Dutch Elm Studios
PAGE 11, BACK COVER: Peter Gadd
PAGE 20: Nick Hawkins Photography
BACK COVER: Maureen Boone
BACK COVER: Catherine Wisniowski



**SPEER HILLSIDE NATURE PRESERVE
WOODSTOCK**

