Building a Portfolio with Intention

Balance & The Big Questions

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Portfolio Review
How do we manage our existing commons resources and how we build new or more resources to serve this intentional community?
What do you know about your portfolio?

<table>
<thead>
<tr>
<th>Overall Portfolio</th>
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</thead>
<tbody>
<tr>
<td>• Total # of projects supported</td>
</tr>
<tr>
<td>• Total revenues under management</td>
</tr>
<tr>
<td>• Total expenses managed</td>
</tr>
<tr>
<td>• Total fees collected</td>
</tr>
<tr>
<td>• Total available cash</td>
</tr>
<tr>
<td>• Total change in net assets</td>
</tr>
<tr>
<td>• Average effective rate charged</td>
</tr>
<tr>
<td>• Changes across all these items over time (pre-COVID, post-COVID, change in services)</td>
</tr>
</tbody>
</table>
What do you know about this community?

Community

• # of community members by mission type
• # of community members by supports we provide
• # of community members by financial activity (revenues, expenses, fees contributed)
• # of community members by the type of efforts it requires to support
• Liquidity (Available Cash)
• LUNA (Available Net Assets)
• Portfolio breakdown by:
  ■ Mission focus,
  ■ Program areas,
  ■ Revenue and expense management approach

AND
• Changes across all these items over time (pre-COVID, post-COVID, change in services)
What do you know about your costs to deliver?

- Direct costs
- Allocable costs
- Indirect costs
- Capital/Infrastructure costs
- Investment costs
Portfolio Informs: Shared Resources, Power and Community

**SHARED RESOURCES**
- Program
- People
- Finance
- Systems

**SHARED POWER**
- Governance
- Decision Making
- Transparency
- Trust

**SHARED COMMUNITY**
- Facilitated Learning
- Anti-Oppression
- Relationship Building
- Field Participation
Portfolio Analysis Can Inform

- Opportunities and risks of the current state
- Increases knowledge across the organization about who we serve and how
- Theory of Change/ Mission Drivers

**AND**

- Program Sustainability
- Program Strategy
- Services
- Structure (at all levels)
- Future scenario considerations
- Future Community
- Future Management
Preparing for Portfolio Analysis

- Assess current available data sources
- Assess current data quality (i.e. indirect costs)
- Assess commitment across the organization
- Create urgency / clarify your WHY
- Put a team and a plan together
- Keep the momentum
- Use the results to inform internal staff, external community, funders, strategic planning process, ongoing management and other strategic decisions
Generous support for the development and work of Social Impact Commons has been provided thus far by:

Through the Fidelity Charitable Trustees’ Initiative

Mellon Foundation

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