About The Data Foundation

The COVID Impact Survey: Methodological Approach

The COVID Impact Survey is a random-digit dial telephone survey of households in the United States, conducted from April 20 to 26, 2020. The survey was conducted by NORC at the University of Chicago for The Data Foundation. The survey included interviews with a representative sample of non-institutionalized persons 18 years of age and older. The survey used a multi-stage area probability sample design to select a representative national sample of construction dwellings. Addresses are stratified by the Census propensity to respond metric and then randomly selected within each target stratum. An oversampling of certain states (CA, CO, FL, LA, MN, MO, MT, NY, OR, TX) and 8 Metropolitan Statistical Areas (Atlanta, Baltimore, Birmingham, Chicago, Cleveland, Denver, Houston, Los Angeles) is included to adjust for any survey nonresponse as well as any noncoverage or under and oversampling. Raking variables include age, gender, race, education, employment, income, and region.

Survey Questions:

PHYS3. Has a doctor or other health care provider ever told you you have any of the following?

PHYS9. Are you currently covered by any of the following types of health insurance or health coverage plans?

PHYS11_TEMP. Can you use a thermometer to take your temperature now? [Recorded temperature]

ECON4B. Think about 3 months from now, how likely do you think it is that you will be employed at that time?

SOC4B. During a typical month prior to March 1, 2020, when COVID-19 began spreading in the United States, did you spend any time communicating with friends and family by phone, text, email, app, or using the Internet?

NORC

Please visit www.norc.org for more information.