## Data Collection Metrics for April 20-26, 2020

The COVID-19 Household Impact Survey is a philanthropic effort to provide national and regional statistics about physical health, mental health, economic status, and social interaction. The survey includes 2,190 interviews conducted April 20-26, 2020.

### Design

The COVID Impact Survey: Methodological Approach includes the following:

- **Fielding:** A probability-based sample of U.S. adults ages 18 and older was selected using NORC’s American National Election Study (ANES) sample frame.
- **Response:** The combined probability sample was stratified by Census propensity to respond metric and then randomly selected for interview eligibility.
- **Collection:** Once the sample has been selected and fielded, and all study data have been collected and made final, an iterative raking process is used to produce U.S. national weights.

The sample was constructed to be representative of all U.S. adults ages 18 and older, weighted to landmark characteristics, and designed to be nationally representative.

### Data Quality

- **Completeness:** 99% of the sample was completed and eligible for weighting.
- **Interview Completion Rates:**
  - **Most:** 88% completed the survey with a short duration.
  - **Some:** 17% completed the survey in longer durations.
- **Response Rates:**
  - **Most:** 66% of the sample responded.
  - **Some:** 28% of the sample responded.

### Participant and Household Characteristics

- **Household Income:**
  - **Under $10,000:** 7%
  - **$10,000 to under $20,000:** 13%
  - **$20,000 to under $30,000:** 15%
  - **$30,000 to under $50,000:** 30%
  - **$50,000 to under $75,000:** 21%
  - **$75,000 to under $100,000:** 11%

- **Race/Ethnicity:**
  - **White:** 74%
  - **Black:** 11%
  - **Asian:** 6%
  - **Other:** 9%

- **Gender:**
  - **Male:** 50%
  - **Female:** 50%

- **Age:**
  - **18-24:** 9%
  - **25-34:** 19%
  - **35-44:** 23%
  - **45-54:** 21%
  - **55-64:** 18%
  - **65+:** 10%

- **Marital Status:**
  - **Married:** 54%
  - **Single:** 46%

- **Education:**
  - **Less Than High School:** 10%
  - **High School Grad:** 27%
  - **Some College:** 30%
  - **College Grad:** 25%
  - **Graduate Degree:** 8%

- **Employment Status:**
  - **Employed:** 55%
  - **Unemployed:** 20%
  - **Not in Labor Force:** 25%

- **Residence Type:**
  - **Urban:** 53%
  - **Rural:** 47%

### Health and Social Interaction

- **Health:**
  - **Has a doctor or other health care provider ever told you that you have COVID-19?** (PHYS4)
  - **Are you currently covered by any of the following types of health insurance or health coverage plans?** (PHYS9)

- **Mental Health:**
  - **A mental health condition** (PHYS7)
  - **Asthma** (PHYS8)

- **Social Interaction:**
  - **Top:**
    - **Social Distancing:**
      - **Most:** 82%
      - **Some:** 18%
    - **In-person Visits:**
      - **Most:** 96%
      - **Some:** 4%
    - **Social Media:**
      - **Most:** 91%
      - **Some:** 9%
    - **Communication with Family:**
      - **Most:** 95%
      - **Some:** 5%
  - **Bottom:**
    - **Social Distancing:**
      - **Most:** 53%
      - **Some:** 47%
    - **In-person Visits:**
      - **Most:** 76%
      - **Some:** 24%
    - **Social Media:**
      - **Most:** 83%
      - **Some:** 17%
    - **Communication with Family:**
      - **Most:** 76%
      - **Some:** 24%

### Economic

- **Economy:**
  - **What was your main reason for not working for pay?** (ECON4)
  - **In the past 7 days, have your personal plans been changed or affected by the following types of restrictions, or not?** (ECON8)

### Contact Tracing

- **Contact Tracing:**
  - **Have you had your location tracked by a third party for contact tracing?** (ECON5)
  - **Have you had your location or contact information sent to a government agency or health care provider?** (ECON6)

### References

For more information, please contact covidimpactsurvey@datafoundation.org.