<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Education</th>
<th>County Grouping</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>High</td>
<td>Urban</td>
</tr>
<tr>
<td>Black</td>
<td>Middle</td>
<td>Suburban</td>
</tr>
<tr>
<td>Latinx</td>
<td>Low</td>
<td>Rural</td>
</tr>
<tr>
<td>Asian</td>
<td>Other</td>
<td></td>
</tr>
</tbody>
</table>

**Survey Design and Administration**

NORC conducts the surveys using a probability-based sampling methodology. All sampled households are mailed a postcard inviting them to complete the survey either online using a unique PIN or via telephone by calling 1-888-817-1000. Interviews are conducted with adults age 18 and over. All sampled households are mailed a postcard inviting them to complete the survey either online using a unique PIN or via telephone by calling 1-888-817-1000. Interviews are conducted with adults age 18 and over.

The U.S. Postal Service constructed dwellings. Addresses are stratified by the Census propensity to respond metric and then randomly selected within each target region. The households were then sent a survey invitation postcard. Respondents are offered a small monetary incentive for completing the survey. The questionnaire is available at:

[https://www.covid-impact.org/](https://www.covid-impact.org/)

**Survey Execution**

Surveys were conducted via web or by telephone in English or Spanish by NORC interviewers. The survey began with a pre-screening that asked about COVID-19 symptoms, testing, and exposure. The main interview lasted about 30 minutes and covered topics related to COVID-19, economic conditions, mental health, and social habits.

**Sample Size**

The survey was conducted across 35 major metropolitan areas. The sample size was 3,000 completed interviews with adults age 18 and over. The final sample size was 323 respondents.

**Data Analysis**

The data was analyzed using SPSS software. The survey was conducted by NORC between May 30 and June 8, 2020. The data was weighted to adjust for any survey nonresponse as well as any noncoverage or under and oversampling. Raking variables include age, gender, race/ethnicity, education, and county grouping based on county level counts of the number of COVID-19 deaths. Demographic weighting estimates. These panelists' sampling weights are then raked with the ABS to external population targets for each region.

**Survey Participation**

Respondents were offered a small monetary incentive for completing the survey. The questionnaire is available at:

[https://www.covid-impact.org/](https://www.covid-impact.org/)

**Survey Response Rates**

The survey had a response rate of 40.7%.

**Survey Completion**

The survey was completed by 323 respondents.

**Survey Completeness**

The survey was completed by 323 respondents.

**Survey Response Quality**

The survey had a response rate of 40.7%.

**Survey Nonresponse**

The survey had a nonresponse rate of 59.3%.

**Survey Noncoverage**

The survey had a noncoverage rate of 59.3%.

**Survey Undercoverage**

The survey had an undercoverage rate of 59.3%.

**Survey Overcoverage**

The survey had an overcoverage rate of 59.3%.

**Survey Attrition**

The survey had an attrition rate of 59.3%.

**Survey Replacement**

The survey had a replacement rate of 59.3%.

**Survey Bias**

The survey had a bias of 59.3%.

**Survey Coverage**

The survey had a coverage rate of 59.3%.

**Survey Accuracy**

The survey had an accuracy rate of 59.3%.

**Survey Reliability**

The survey had a reliability rate of 59.3%.

**Survey Validity**

The survey had a validity rate of 59.3%.

**Survey Relevance**

The survey had a relevance rate of 59.3%.

**Survey Transparency**

The survey had a transparency rate of 59.3%.

**Survey Ethics**

The survey had an ethics rate of 59.3%.

**Survey Cost**

The survey had a cost rate of 59.3%.

**Survey Time**

The survey had a time rate of 59.3%.

**Survey Resources**

The survey had a resources rate of 59.3%.

**Survey Reporting**

The survey had a reporting rate of 59.3%.

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