Once the sample has been selected and fielded, and all the study data have been collected and made final, an iterative raking process is used to make the sample representative of the target population. In eight regions (CA, CO, FL, MN, MO, NY, TX, and the Chicago MSA), the AmeriSpeak panel design yields representative sub-national sample coverage. Those excluded from the dataset are typically non-Hispanic White adults living in non-response households, with the exception of the Chicago MSA. The survey is designed to provide weekly estimates of the U.S. adult household population nationwide and for 18 regional areas including 10 census regions, 59 states, 100 large metropolitan areas, and 346 cities.

GENDER. Are you male or female?

ECON4A. Think about 30 days from now, how likely do you think it is that you will be employed at that time?

ECON7. Suppose that you have an unexpected expense that costs $400. Based on your current financial situation, how would you pay for it right now?

ECON8. In the past 7 days, have your personal plans been changed or affected by the following types of restrictions,

SOC4A. In the past month, did you spend any time volunteering for any organization or association?

SOC2B. During a typical month prior to March 1, 2020, when COVID-19 began spreading in the United States, how often did you talk with family members about COVID-19 notifications if you might have been infected by COVID-19 by drawing a small sample?