This OAM, we celebrate the strength of older adults and the Aging Network, with special emphasis on the power of connection and engagement in building strong communities.

CLOSED ON MONDAY, MAY 31 FOR MEMORIAL DAY

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www.NewBridgeMadison.org | (608) 512-0000
A LETTER FROM THE DIRECTOR...

The State held public hearings in April seeking input on the needs of Wisconsin residents for Governor Evers 2021-2023 budget. WAAN, the statewide aging advocacy group, highlighted many areas of need for older adults. The critical needs of older adults include increased transportation services, affordable housing, internet access and affordable cost for residents, affordable health care and prescription drug costs, and expanding support for family caregivers. Older adults have to continually advocate for the same needs every year to maintain their health, independence and ability to remain connected in the community. Older adults are a valuable part of our society but are often one of the last groups to receive the support they need.
NEWBRIDGE STAFF

- JIM KRUEGER, Executive Director Ext. 3005
- KATIE GALLAGHER, Associate Director Ext. 4001
- DEB TEMERBEKOVA, Executive Assistant Ext. 4000
- JOE NEUMAIER, Administrative Assistant Ext. 2000
- ALIRIO PARDO, Bilingual Case Manager - español Ext. 1007
- EBNIE BROOKS, Case Manager Ext. 3006
- GLEN THOMMESEN, Case Manager Ext. 2005
- GRETCHEN SCHADEBERG, Case Manager Ext. 1009
- JENNIFER BROWN, Case Manager Supervisor Ext. 2003
- JODIE CASTANEDA, Case Manager Supervisor Ext. 1004
- KAYLEIGH COLOSO, Bilingual Case Mgr. - español Ext. 2004
- MAUREEN QUINLAN, Case Manager Ext. 4003
- MEGAN KULINSKI, Case Manager Ext. 3004
- RACHEL MAEL, Case Manager Ext. 4002
- SAMMY AZUMA, Case Manager Ext. 1005
- STEPHANIE BRANDSMA, Case Manager Ext. 2008
- SUSAN WATSON, Case Manager Ext. 1006
- DAVID WILSON, Marketing Manager Ext. 2006
- DEANA WRIGHT, Diversity & Inclusion Program Mgr. Ext. 2007
- DEENAH GIVENS, Program Coordinator Ext. 3002
- GARRETT TUSLER, Diversity & Inclusion Program Coord. Ext. 3009
- JEANETTE ARTHUR, Volunteer Coordinator Ext. 4007
- KATHLEEN PATER, Mental Health Resource Clinical Social Worker Ext. 3007
- KATIE BRIETZMAN, Community Outreach Spec. Ext. 1002
- KEISHA FURNISS, Volunteer Coordinator Ext. 3008
- MICHAEL GARRISON, Mental Health Resource RN Ext. 2002
- RUTH HELLENBRAND, Fund Devel. & Event Coord. Ext. 3012
- BOB BURNS, Nutrition Coordinator
- CANDICE ALEXANDER, Nutrition Manager Ext. 4006
- FAITH SWINBURN, Nutrition Coordinator
- GINNIE RICHARDSON, Nutrition Coordinator
- KRISTEN HUBER, Assistant Nutrition Manager Ext. 2001
- MARY HENNING, Nutrition Coordinator
- NANCY THOMPSON, Nutrition Coordinator
- SHANNON GABRIEL, Dietician & Healthy Aging Crd. ADRC

All services and programs are offered without regard to race, gender, religion, color, creed, disability, sexual orientation, political beliefs, marital status, national origin, ancestry, age (where applicable), or any other basis prohibited by applicable law. Clients, participants, and volunteers are encouraged to report any discrimination relating to service delivery by NewBridge to the Executive Director or Board President, in writing.

ID Statement: The May (issue 5) of “NewBridge News” newsletter is a monthly publication that is mailed free of charge to NewBridge Friends and clients. Madison and Monona residents may pick up an issue at their local library. This newsletter contains at least 25% non-advertising. The NewBridge main office is located at 1625 Northport Dr. #125, Madison, WI 53704.
Bridge Buddies-Friendly Callers
Volunteers are matched with Case Management clients to do safety check calls and/or social friendly calls. *Now including letter writing.*

Case Management
Case Managers are available to help older adults connect to available resources.

COVID-19 Vaccine Transportation
Free transportation available for Dane County older adults, 50+. Call (608) 512-0000 Ext. 3 Monday-Friday, 8:00 am-4:00 pm.

Face Mask Delivery
A face mask will be delivered to the older adult's door by a volunteer or sent through the mail.

Food Bridge Delivery
Volunteers are matched with Case Management clients to deliver food from a pantry.

Foot Clinics & Loan Closet
Provides foot clinics and health equipment items to check out. See page 14 for more info.

Home Chore
Volunteers are matched with Case Management clients who need basic household chore help.

Zoom Classes & Activities
See our website and pages 10, 11, 12.

Zoom Diversity & Inclusion Activities
For Dane County Black and Latinx older adults that focus on socialization and health education. See our website and pages 6, 7, 8, 9. *Funded in part by UW Health, UnityPoint Health-Meriter & Quartz and CUNA Mutual Group.*

Volunteer Representative Payee & Guardianship Service
Trained volunteers are matched with vulnerable older adults who need a payee or guardian.

Take-Out Meals
Meals are available to pick up at the following locations for older adults 60+. Donations are accepted to NewBridge, 1625 Northport Dr. Madison, 53704. Call to order M-F, 8 am-4 pm with Candice at (608) 512-0000 Ext. 4006. Orders are due by Thurs. 10:00 am, 1 week prior.

Romnes Apartments, 540 W. Olin Ave.  
Monday-Friday, 11:30 am - *For residents only.*

NewBridge West Office, 5724 Raymond Rd.  
Monday between 10:00-11:30 am  
1 Meal Catered by Kavanaugh’s Esquire Club

Messiah Lutheran Church, 5202 Cottage Grove Rd.  
Tuesday and Thursday, 11:30 am-12:30 pm

NewBridge West Office, 5724 Raymond Rd.  
Wednesday between 3:00-4:00 pm  
1 Meal Catered by Kavanaugh’s Esquire Club

Kavanaugh’s Esquire Club, 1025 N. Sherman Ave.  
Wednesday between 3:00-4:00 pm  
1 Meal Catered by Kavanaugh’s Esquire Club

LJ’s Sports Tavern and Grill, 8 N. Patterson St.  
Friday between 3:00-4:00 pm  
1 Meal – Hot Fish Fry

*Funded in part by UW Health, UnityPoint Health-Meriter & Quartz and CUNA Mutual Group.*
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<td>MO – Chickpea Joe</td>
<td>MO – Honey Baked Veg.</td>
<td>MO – Hummus/Pita</td>
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<td>MO – Egg Salad</td>
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<td>Brown Rice, Green Beans</td>
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<td>Sugar Cookie</td>
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<td>Chunky Apple Sauce</td>
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<td>Candy Cookie</td>
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<tr>
<td>MO – Veggie Dog</td>
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<td>24 Cheeseburger</td>
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<td>Fruit Cocktail</td>
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<td>Lemon Italian Ice</td>
<td>MO – BBQ veggie meatballs</td>
<td>Apple Crisp</td>
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<tr>
<td>MO – Black Bean Burger</td>
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<td>28 *Meatballs in Marinara</td>
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<td>31 MEMORIAL DAY SITES ARE CLOSED</td>
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Meals provided by: Dane County Consolidated Food Services Division
All menu items are prepared in kitchens that are not allergen-free. We cannot guarantee that food allergens will not be transferred through cross-contact. No substitutions allowed. MO: Meatless Option

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Activities are developed for Black older adults that focus on socialization, health education, and support groups. These activities are free for Black older adults (60+) who live in Dane County.

Funded in part by UW Health, UnityPoint Health-Meriter & Quartz and CUNA Mutual Group.

For more information, contact Deana Wright, Diversity & Inclusion Program Manager
(608) 512-0000 Ext. 2007
DeanaW@newbridgemadison.org

To register for the online activities: See NewBridge website for the Zoom links www.newbridgemadison.org

**CHAIR EXERCISE**
Mondays, 9:00-9:45 am
Want to reduce pain and stiffness or improve your mobility, muscle strength, and functional ability? All exercises can be performed while sitting or standing. Space is limited. *In collaboration with MSCR.*

**DIALOGUE WITH DEANA**
Mondays, 3:00-4:00 pm
Join Deana to discuss current events, social justice topics, health and wellness issues and anything else.

**BALANCING ACT**
Tuesdays, 1:00-1:45 pm
Want to increase your balance and decrease your risk for falling? Exercises primarily done from a standing position. Space is limited. *In collaboration with MSCR.*

**GET MOVIN’ ON ZOOM**
Tuesdays & Thursdays, 1:00-2:00 pm
Keep your body moving with instructor Venus Washington! Gentle exercise for every fitness level. *In collaboration with UW-Madison Alzheimer’s Disease Research Center.*

**THINK CAP CAFÉ**
Thursdays, 11:00 am-12:00 pm
Connect virtually and engage in brain-healthy activities. Studies show that social networks can reduce the rate of cognitive decline. *In collaboration with Alzheimer’s & Dementia Alliance of Wisconsin.*

**BLACK SPACE**
Thursdays, 3:00-4:00 pm
A safe space for Black older adults to talk about all things Black. You decide the topics; you lead the conversation.
MOTHER’S DAY TEA
Friday, May 7, 3:00-4:30 pm
Put on your favorite fancy hat, grab a cup of tea, and join us for a virtual Mother’s Day Tea Party. Tea/snack to be mailed or delivered.

RSVP with Deana by Monday, May 3.

COLOR ME HEALTHY
Tuesday, May 11, 3:00-4:30 pm
Join us for monthly discussions with Black health professionals that focus on health, wellness and racial disparities.

DIABETES RESEARCH
Thursday, May 13, 2:00-3:30 pm
The results are in from a UW-Madison Peers LEAD study that focused on Black adults with type 2 diabetes. Hear the results and get your Diabetes-related questions answered by Dr. Olayinka Shiyanbola.

BINGO
Thursday, May 20, 3:00-4:30 pm
Game cards will be mailed before the program. Prizes will be mailed afterwards. Sign up with Deana by Mon., May 17.
Se desarrollan actividades para adultos mayores latinos que se enfocan en la socialización, la educación para la salud y los grupos de apoyo. Las actividades son ofrecidas en español. Estas actividades son gratuitas para los adultos mayores latinos (60+) que viven en el condado de Dane.

El programa es financiado en parte por UW Health, UnityPoint Health-Meriter & Quartz y CUNA Mutual Group.

**Garrett está de vacaciones el 14 hasta el 23 de mayo.**

Para obtener más información sobre los eventos, comuníquese con Garrett, el Coordinador del programa de Diversidad e Inclusión. (608) 512-0000 Ext. 3009 GarrettT@newbridgemadison.org

Para inscribirse a las actividades: *Consulte el sitio web de NewBridge para obtener el enlace Zoom www.newbridgemadison.org*

**YOGA SUAVE**

Los Lunes, el 3, 10, y 24 de mayo 10:15-11:15 am

Curso de 11 semanas - Una buena opción para todos los niveles y habilidades. Esta clase de yoga combina movimientos lentos, suaves y enfoca atención en la respiración. Por favor traiga su propia estera (yoga mat) a la clase. Este curso es un iniciativo en conjunto con MSCR.

*Hable con Garrett para inscribirse.*

**CLASE DE INGLÉS BÁSICO**

Los Martes, 5:00-6:00 pm

Esta clase de inglés básico es un nuevo iniciativo en conjunto con The Latino Academy.

*Para inscribirse en el curso, póngase en contacto con Garrett.*

**LA REUNIÓN**

Los Viernes, 10:00-11:30 am

Únete a nosotros en el zoom donde discutimos temas relevantes sobre la salud, el bienestar y otros temas importantes dentro de la comunidad latina.

**LA MEDITACIÓN CON CATALINA**

Los Jueves, 6, 13 mayo 4:00-5:00 pm

Únete a nosotros en el zoom donde discutimos y experimentamos los beneficios de la meditación en nuestras vidas y cómo la meditación puede empoderarnos a vivir la vida con más intención y tranquilidad.
**BINGO BILINGÜE**
El primer lunes del mes, 3 mayo, 1:00-2:30 pm
Únete a nosotros! ¡Es la hora de jugar bingo!

**CÍRCULO DE AMIGOS**
Cada otro Miércoles, 5 mayo, 1:00-2:00 pm
Únete a nosotros en el zoom. Ven a tomarse un cafecito y platicar en un ambiente familiar para una oportunidad de conocerse mejor!

¡SÍGUENOS EN FACEBOOK!
www.facebook.com/groups/newbridgelatinx

Concerned about Medicare fraud? Give us a call...

**PROTECT** your personal information
**DETECT** suspected fraud, abuse, or errors
**REPORT** suspicious claims or activities

Toll-free Helpline: 888-818-2611
Email: smw@wgaar.org
gwaar.org/senior-medicare-patrol

Empowering Seniors To Prevent Healthcare Fraud

This project was supported, in part by grant number 90MPPG0041-01-00, from the U.S. Administration for Community Living, Department of Health and Human Services, Washington, D.C., 2020.

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ZOOM CLASSES & ACTIVITIES

For more information, contact Deenah Givens at (608) 512-0000 Ext. 3002 or DeenahG@newbridgemadison.org

NewBridge is currently offering Zoom classes! Check out our website for updates as we are working to expand our offerings and new things are happening! All are welcome. See NewBridge website for the Zoom links www.newbridgemadison.org

STRETCH & STRENGTH
Mondays & Wednesdays
9:00-10:00 am
Join Becky Ott-Forde for an hour of gentle stretch and strengthening exercises where you can learn from the comfort of your own home and get active weekly. The cost is $20/month.
To register, contact Becky Otte Ford raonine@gmail.com or (608) 215-4119.

EASY YOGA PLUS
Wednesdays, 10:00-11:00 am
Friday, 1:00-2:00 pm
Join long-time yoga teacher Ellen Millar for this very popular class. She will gently take you through a series of exercises that can be done standing or from a chair.
To register, visit Ellen’s website for the Zoom link www.thewonderofyoga.com

TECHNICAL ASSISTANCE
Tuesdays, 9:00-11:00 am
Learn more about Zoom, your iPhone, iPad or tablet via Zoom appointment.
To sign up, contact Deenah DeenahG@newbridgemadison.org

SPIRIT & STRENGTH:
SHARING WISDOM IN TROUBLED TIMES
Tuesdays, 1:00-2:30 pm
Join Pam Philips Olson, Writer, Storyteller and Author as she leads us through a weekly process to help tell our own stories. No prior experience necessary and you can join anytime.
See NewBridge website for the Zoom link, www.newbridgemadison.org

BOOK CLUB
Wednesday, May 5, 1:00-2:00 pm
Discussing Secret Life of Bees by Sue Monk Kidd. Our June book is Time Traveler’s Wife by Audrey Niffenegger. You are responsible for getting and returning your book each month. The Lakeview Library is our home library and will have the books available there for pick up or order it through another library. Tell them you are part of the NewBridge Book Club.
To register, contact Deenah DeenahG@newbridgemadison.org
**BINGO!**
Friday, May 14-28, 1:00-2:00 pm
Join us for some laughs and rollicking games of Bingo with caller Diana D. Fill the card and win a prize! You can play with your own cards or get them from Deenah. **Contact Deenah to sign up at least one week in advance to get your bingo cards and Zoom link, DeenahG@newbridgemadison.org.**

**ART CLASS WITH PATRIZIA FROM ARTS FOR ALL**
6 Week Class, May 6-June 10
10:30-11:45 am
The Title of this session is: Telling Stories Through Textiles in the Style of Kantha which is an Indian practice where battered textiles are mended and embroidered over and over to make beautiful heirloom pieces. We will layer stitches like words on paper and let thread guide us, as we compose discarded or broken pieces of fabric to make them whole. Free art supplies, no experience necessary. **To register, contact Deenah to sign up at least one week in advance to get your art supplies and Zoom link DeenahG@newbridgemadison.org.**
LIFE DURING A PANDEMIC: A PHOTOGRAPHIC EXPOSE’
Calling photographers from beginners to professionals. Please join us for this intergenerational and multi-cultural journey of telling our stories through photographing our lives during this pandemic – from March 15, 2020 to June 30, 2021.
To learn more or to get involved, contact Deenah DeenahG@newbridgemadison.org

BADGER TALKS LIVE - BEING A GLOBAL ARTIST
Wednesday, May 26, 1:00 pm

Baron Kelly is a four-time Fulbright Scholar who has worked nationally and internationally on Broadway, regional theatre, and in television and film. He trained at London’s Royal Academy of Dramatic Arts and holds a Ph.D. in Theatre from the University of Wisconsin-Madison. He is a widely published author and sits on numerous editorial boards including The Harold Printer Review and the Comparative Drama Conference.

After surviving growing up in a tough neighborhood in New York, Kelly discusses his career beginnings singing with the Metropolitan Opera to eventually becoming a four-time world traveled Fulbright Scholar bridging cultural divides as a cultural specialist for the United States.

To register for this event go to the NewBridge website, www.newbridgemadison.org or contact Deenah DeenahG@newbridgemadison.org

SPECIAL EVENTS

These collaborative events are brought to you by NewBridge Madison, Monona Senior Center, Madison Senior Center & Goodman Community Center.

LET’S COOK TOGETHER
6 Sessions, Wednesdays
April 21-May 26, 4:00-5:30 pm
Try a new recipe and have fun cooking together online! Recipe will be sent out prior to cooking class. If you need help acquiring the ingredients, let us know when you register.
To register, contact Deenah DeenahG@newbridgemadison.org

From the Streets of New York to the Stages of the World by Professor Baron Kelly, Department of Theatre & Drama

Baron Kelly is a four-time Fulbright Scholar who has worked nationally and internationally on Broadway, regional theatre, and in television and film. He trained at London’s Royal Academy of Dramatic Arts and holds a Ph.D. in Theatre from the University of Wisconsin-Madison. He is a widely published author and sits on numerous editorial boards including The Harold Printer Review and the Comparative Drama Conference.

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To register for this event go to the NewBridge website, www.newbridgemadison.org or contact Deenah DeenahG@newbridgemadison.org
VETERANS GROUP
Wednesday, May 12, 10:00-11:00 am
Join your fellow veterans in person where you can chat and share camaraderie. **Call 222-3415 if interested in attending.**

MEET THE NEWBRIDGE STAFF
Thursday May 6, 1:00 pm
Come learn about what services NewBridge provides for the community and "meet" the staff. **Call (608) 222-3415 to share your email address to register.**

VOICES OF COLOR
Thursday, May 20, 10:00-11:00 am
Melvin Hinton & Guests: Aaron Perry and Andrea Gilmore Bykowskyi
Tune in to this monthly program that gives you the opportunity to engage in conversations with People of Color who are making a different in our community. **Email Gary at gflesher@cityofmadison.com or call (608) 266-6581 to register.**
HEALTH & WELLNESS

NewBridge is partnered with Registered Nurse Gail Owens and Nail Technician Susan Hasey to provide foot care for older adults 60+. Cost is $20 and we ask that you bring 2 towels.

Appointments are required and should be made in advance by calling (608) 512-0000. Appointments fill up quickly. We recommend you call a few months in advance. We do keep a waitlist.

Due to COVID-19, our clinics will slowly reopen when we are prepared to do so. COVID Procedure for Foot Clinics:
- Please sit in your car until the volunteer comes out to call you in.
- You are required to wear a face mask and get your temperature taken.

EAST MADISON
Monona United Methodist Church
606 Nichols Road, Monona
Tuesday, May 11, 18, 25, 9:30-11:45 am

NORTH MADISON
Goodman Community Center
149 Waubesa Street
Wednesday, May 10, 10:00 am-Noon

Warner Park Community Rec Center
1625 Northport Drive
Friday, May 14, 9:00 am-Noon
Thursday, May 27, 9:00 am-Noon

MEDICAL EQUIPMENT
LOAN CLOSET

NewBridge provides equipment to check out such as walkers, raised toilet seats, commodes, crutches and more at the East Madison/Monona location, 4142 Monona Dr.

Loan closet items are available to City of Madison and Monona residents. Donations are welcomed.

Call NewBridge to ask if the item you need is available (608) 512-0000 Ext. 2000. The loan closet is open Monday-Thursday 9:00 am-3:00 pm and closed on Fridays.

We ask that you call ahead and please wear a mask when you donate or pick up equipment.

Not accepting donations at this time.
The Area Agency on Aging of Dane County offers vouchers to older adults for use in purchasing $25 worth of fruit, vegetables or herbs at farmers’ markets and roadside farm stands in Wisconsin during the 2021 season June-October. The vouchers are distributed on a first come/first serve basis to those 60 or older, who have gross income under $23,828 per year ($1,986/month) for a one person household and $32,227 ($2,686/month) for a two person household, and live in Dane County. One set of vouchers per household regardless of household size.

By the end of May, past participants will receive an application in the mail along with instructions for this year’s program. For those who have never participated in the program and wish to apply, contact AAA Dietitian Shannon Gabriel (608) 261-5678. Once we receive and approve your application, vouchers will be mailed starting on June 1st.

For more information on farmers’ market vouchers, contact NewBridge or Shannon Gabriel at (608) 261-5678.
VOLUNTEER OPPORTUNITIES

For more information, contact David Wilson at (608) 512-0000 Ext. 2006 or DavidW@newbridgemadison.org

To apply, please fill out our application on our website www.newbridge madison.org/volunteer#App

Our organization and the older adults in our community rely on the power of volunteers to provide quality services to those in need especially during this time of uncertainty.

FOOD BRIDGE DELIVERY DRIVERS
DESCRIPTION—Deliver food pantry items from The River Food Pantry and/or St. Vincent de Paul and/or Middleton Outreach Ministry Food Pantry to an older adults front door. No person to person contact. From the comfort and safety of your own car. Flexible for your schedule.
TIME COMMITMENT—2-4 times per month
IMMEDIATE NEED—20+ volunteers
TO APPLY—Contact Mary Schmelzer (608) 238-7787 or https://www.rsvpdane.org/volunteer/i-want-to-volunteer

HOME CHORE - LAWN MOWING
DESCRIPTION—Help an older adult stay independent by volunteering to mow their lawn.
TIME COMMITMENT—Flexible
IMMEDIATE NEED—10-20 volunteers

BRIDGE BUDDY LETTER WRITERS
DESCRIPTION—We are looking for volunteers to be matched with older adults in Madison and Monona and write them a monthly letter.
TIME COMMITMENT—1-2 letters a month
IMMEDIATE NEED—1-3 volunteers
CONTACT—Jeanette Arthur at (608) 512-0000 Ext. 4007 or JeanetteA@newbridgemadison.org

BRIDGE BUDDY CARD MAKERS
DESCRIPTION—Calling all artists! We will be distributing homemade spring/summer themed cards to our older adult clients in and are accepting submissions through the month of May.
TIME COMMITMENT—As many or as few cards as you’d like to make.
CONTACT—Send cards to Attn: Jeanette Arthur, 5724 Raymond Rd, Madison, WI 53711

TAKE-OUT MEAL VOLUNTEERS
DESCRIPTION—Deliver meals to older adult residents at Romnes apartments, 540 W Olin Ave. Monday-Fridays from 9:30 am-12:00 pm.
TIME COMMITMENT—2.5 hours on Monday-Fridays or any days of the week you have available.
IMMEDIATE NEED—2 volunteers
Heather Wenger is a senior at eAcheive Academy, an online charter school. She spends her weekends working at Vitense Golfland and enjoys making crafts and gardening in her free time.

How long have you been volunteering? Since the summer of 2018

What inspires you to volunteer? I value the idea of making others' lives easier. By volunteering I know that I'm providing a meal to someone and that is one less thing they need to worry about.

What would you say to others who are thinking about volunteering? Try it. When I first started volunteering I was really unsure about going to a new place with a group I've never met before, but volunteering with NewBridge has led to some of the best experiences of my life. I'm so grateful for all of the relationships I've formed and the stories I've heard. Taking a chance to have a new experience and help people at the same time is always worth it.

Thank you for volunteering, Heather!
This year, we’re combining our two fundraisers into one week - kicking off Monday, September 13 and ending with Black Tie Bingo, Thursday, September 16.

**Calendar of Events**
- **Monday, September 13**: Champions of Hope
- **Tuesday, September 14**: Our Work, Our Impact
- **Wednesday, September 15**: Corporate Match Day
- **Thursday, September 16**: Black Tie Bingo, in-person, 6:00-9:00 pm at the Monona Terrace

Black Tie Bingo tickets cost $50 for Friends of NewBridge, $100 for Others and $750 for a Reserved Table of eight. Each ticket includes dinner, 10 bingo games and so much more! Bingo cards are sold separately at the event. Watch our website and social media for updates.

Here at NewBridge we understand that our work serving older adults in Dane County is not done alone. We rely on the hard work, dedication and support of our friends, neighbors, and colleagues and want to recognize and honor these individuals that “Champion Hope.”

Your nominations help us identify the heroic individuals that deserve special recognition for their efforts. We will celebrate these individuals during our Bridging Hope week-long fundraiser that will end with our Black Tie Bingo gala on September 16 at the Monona Terrace. The winners will be invited as our guests of honor.

**Champions of Hope Award Categories**
- **Older Adult**: Honors exemplary commitment and effort of adults 60 years and older who use their time to support and give back to their communities.
- **Professional**: Individuals who exhibit the true meaning of hope by showing outstanding character and compassion serving older adults as part of their profession.
- **Volunteer**: Individuals under 60 who showed the true meaning of hope by showing outstanding character and compassion serving older adults through volunteer service.

Nomination forms can be found on our website or by contacting Ruth. Nominations are due Monday, August 2, 4:00 pm and can be emailed or mailed to: RuthH@newbridgemadison.com NewBridge Madison, 1625 Northport Dr. #125 Madison, WI 53704.

Winners will be announced via Facebook on Monday, September 13, Noon.
GET TO KNOW OUR STAFF

May is National Mental Health Month. NewBridge started a program in 2021, “Mental Health Resources” which supports older adults in the case management program with mental health issues and help access community resources to address their needs.

Ruth Hellenbrand, Fund Development and Event Coordinator

You may know Ruth from the Program Team but she is now in the position of Fund Development and Events Coordinator.

“Working with older adults inspires me! I treasure their stories and memories. I love antiquing and thrifting with my husband, Tom and I can't wait to start this year's vegetable garden.”

Kathleen Pater, Mental Health Resource LCSW

Kathleen is coordinating the Mental Health Resource program along with Michael Garrison, Registered Nurse.

For ad info. call 1-800-950-9952 • www.lpiseniors.com  New Bridge, Madison, WI I 4C 01-2049

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Ask your Aging and Disability Resource Center about your long-term care options.
Pregunte en su Centro de Recursos para el Envejecimiento y la Discapacidad acerca de sus opciones de cuidados a largo plazo.

SUPPORT OUR ADVERTISERS!
2020 YEAR END FINANCIAL REPORT

Summary:
The COVID-19 pandemic made 2020 a year with new challenges as well as new opportunities. NewBridge was able to meet these challenges thanks to the overwhelming support of our traditional funders and individual supporters. We also received funding during COVID-19 from foundations, businesses and individuals reaching out to us for the first time. New Bridge is so grateful to everyone who supported our agency in 2020. We were able to provide more assistance to older adults during COVID-19 than we could have ever imagined.

In 2020, NewBridge attained 108% of our budgeted goal for revenue. Our expenses, primarily related to providing food and essential supplies for older adults during COVID-19, were 105% of our anticipated budget. The end result is NewBridge had a small new income of $4,371 in 2020. NewBridge remains on solid financial ground with $793,000 in current assets and $276,428 in liabilities.

Thank you for your continued support!

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<thead>
<tr>
<th>Revenue</th>
<th>2020 Actual</th>
<th>2020 Budget</th>
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<tbody>
<tr>
<td>Dane County Human Services</td>
<td>$1,179,218.83</td>
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<td>City of Madison</td>
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<td>City of Monona</td>
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<td>United Way of Dane County</td>
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<td>Grants and Sponsorships</td>
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<td>Fundraising Events</td>
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<td>Friends of NewBridge</td>
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<td>Program Donations</td>
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<td>Endowment/Interest</td>
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<td>Program Income/Other Revenues</td>
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<td>Total Income</td>
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<table>
<thead>
<tr>
<th>Expenses</th>
<th>2020 Actual</th>
<th>2020 Budget</th>
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<tr>
<td>Personnel Salaries and Benefits</td>
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<td>$1,471,157</td>
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<td>Operating Expenses</td>
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<td>Program Expenses</td>
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<td>Building/Rent Expenses</td>
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<td>Subcontracts/Nutrition Sites/COVID Meals</td>
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<td>Total Expenses</td>
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<td>Net Income</td>
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Dear Dane County Older Adults:

On behalf of the Area Agency on Aging of Dane County’s Board of Directors, I (want) to update you on the status of (older adult) services.

As opportunities for engaging with others begin to reopen, Focal Points (NewBridge) will do so with the assistance of Area Agency on Aging staff.

Small group activities may resume with masks worn and when 6 feet distancing can be assured. As more (people) become vaccinated, programs may increase in size over time and become more plentiful. As we reach herd immunity we (can) have group activities without distancing. In person dining sites will be the last thing to return. Until then, we are committed to ensuring older adults have access to a nutrition meal through carry-out, drive-up, or home delivered meals.

Thank you for being patient with us as we safely bring back the programming you have missed.

Sincerely, Melissa Ratcliff, Chair

(This letter has been edited for space constrictions. The original letter is posted on our website.)
Case Management
“Your connection to community resources”
Provides older adults support needed to live independently by identifying resources and coordinating services. Information, referrals, and advocacy provided through case management home visit assessments of each older adult’s individual needs. Free for eligible Madison/Monona older adults (60+). Private Pay Case Management available.

Mental Health Resources
“Your connection to mental health resources”
Supports older adults, in the case management program, with mental health issues and help access community resources to address their needs. Free for eligible Dane County older adults (60+).

Home Chore
“Your connection to helping hands”
Matches Case Management clients who need basic household chore help with individual volunteers/volunteer groups who provide assistance and friendly visitation. Free for eligible Madison/Monona older adults (60+).

Food Bridge
“Your connection to wholesome groceries”
Offers monthly food pantry delivery for Case Management clients at nutritional risk throughout Madison and Monona. This service is a collaboration between NewBridge Madison, the River Food Pantry, and RSVP of Dane County. Free for eligible Madison/Monona older adults (60+).

Bridge Buddies
“Your connection to a friendly caller”
Offers weekly friendly chats or daily reassurance calls for Case Management clients. Now including letter writing. Free for eligible Madison/Monona older adults (60+).

Representative Payee & Guardianship Service
“Your connection to trained volunteers”
Connects vulnerable older adults with trained volunteers who serve as payees or guardians. The volunteer manages the social security benefits for the older adult and ensures the older adult’s basic needs are met. Free for Dane County older adults (60+).

Nutrition Sites
“Your connection to nutritious meals”
Serves nutritious weekday meals and provides socialization for older adults at multiple Madison/Monona locations. Details listed in monthly newsletter and website. Cost for older adults (60+) is an anonymous donation. Cost for 60 and under, full cost of meal. Transportation available through Transit Solutions with donation. Advance reservations required for meal and transportation.
Medical Equipment Loan Closet
“Your connection to health equipment”
Provides health equipment items to check out. Equipment available may include wheelchairs, walkers, canes, shower chairs, and more. Available to City of Madison or Monona residents for a donation.

Diversity & Inclusion Activities
“Your connection to your peers”
Activities for Black and Latinx older adults to help reduce isolation. Activities focus on socialization, health education and support groups. Latinx activities offered in Spanish only. Free for Black and Latinx Dane County older adults (60+).

Classes & Activities
“Your connection to golden opportunities”
Social, educational, and exercise classes at various community sites. Details listed in monthly newsletter and website. Free or low cost for older adults (60+) with scholarships available.

COVID-19 Specific Services on page 4.
COVID-19 Vaccine Transportation for Dane County Older Adults, 50+

Are you homebound or exhausted all options available to you and still need a ride to your COVID-19 vaccine appointment?

NO COST FOR DANE COUNTY RESIDENTS.

Funded by Dane County Department of Human Services. Coordinated by NewBridge.

(608) 512-0000 Ext. 3 - English & Ext. 2 - Spanish
(608) 695-2773 - Tham Ius Hmoob, Nplog, Qhab Mim (Khmer), Tibetan, Nepali