



2021 ANNUAL REPORT



WELCOME BACK!

In 2021, NewBridge resumed our most critical in-person services. Older adults and staff were so happy to return congregate dining sites, case management home visits, home chore assistance, exercise classes and other activities that started back up. Other older adults were not ready to be in groups quite yet and continued with our virtual programming. Not to worry, our virtual programming is here to stay! We gave over 100 computers to older adults who wanted one and will give away many more in 2022.

Thank you to our generous donors, Friends of NewBridge, government funders, community foundations and business sponsors! It is because of you that we were able to meet the most critical needs of older adults in our community in 2021. We appreciate your continued support.

Program	# Served
Case Management Clients	1,151
Case Management Hours	10,742
Mental Health Resource Clients (May-Dec)	36
Home Chore Clients	281
Food Bridge Clients	253
Bridge Buddy Clients	70
Guardian & Rep. Payee Clients	72
Diversity & Inclusion Participants *	3,620
Activity Participants *	6,119
Congregate & Take Out Meals	42,705
Friends of NewBridge	439
Volunteers	580
Volunteer Hours	9,500
Value of Volunteer Time at \$28.54/hour	\$271,130

*Duplicated Count

SERVICES



Mission Statement

Providing older adults a bridge to successful aging.

Vision Statement

A Community Where All Older Adults Live Their Best Life.

Bridge Buddies: Offers weekly friendly chats or daily reassurance calls for Case Management clients.

Case Management: Provides older adults support needed to live independently by identifying resources and coordinating services. Information, referrals, and advocacy provided through case management home visit assessments of each older adult's individual needs.

Classes & Activities: Social, educational, and exercise classes at various community sites.

Diet Consultations & Healthy Aging Workshops: Meet with a registered dietitian to discuss ways to manage newly prescribed diets, poor appetite, unintended weight loss, or other areas of concern.

Diversity & Inclusion Activities: Activities for Black and Hispanic older adults to help reduce isolation. Activities focus on socialization, health education and support groups.

Food Bridge: Offers monthly food pantry delivery for Case Management clients at nutritional risk throughout Madison and Monona.

Home Chore: Matches Case Management clients who need basic household chore help with individual volunteers/volunteer groups who provide assistance and friendly visitation.

Medical Equipment Loan Closet: Provides health equipment items to check out. Equipment available may include wheel chairs, walkers, canes, shower chairs, and more.

Mental Health Resources: Supports older adults in the case management program with mental health issues and help access community resources to address their needs.

Nutrition Sites: Serves nutritious weekday meals and provides socialization for older adults at multiple Madison/Monona locations.

Volunteer Guardian & Representative Payee: Connects vulnerable older adults with trained volunteers who serve as payees or guardians. The volunteers may make health care decisions, or manage social security benefits, and much more.

CLIENT STORIES



Meet Bernice *

Bernice called NewBridge needing help with housing. Her husband passed away and their home sold shortly after. Bernice had two dogs that she loved dearly but made the housing search more difficult. Her fear was that she was going to end up living in her car. Bernice and her NewBridge Case Manager called apartments and found an opening in Beaver Dam that would accept her dogs. Bernice applied and got accepted. She was ready for her next chapter and was very appreciative of the services and diligence case management services through NewBridge.



Meet Kathy*

Kathy was looking for group to help her out with a few projects around her apartment she had recently moved to. She was very anxious and excited about having others come to help her, and she called me multiple times about when the volunteers would be coming, and what they would be helping with. Kathy's case manager, met with her to make a list of things the group could do when they came. The group of volunteers helped reorganize a closet, clean her kitchen, and set up her stereo system. As the day went on, you could see Kathy becoming more relieved at all of the work that was being done, and that her apartment was becoming a home. Kathy was so grateful for the help of the volunteer group, and that they were able to make her more comfortable in her new home.



Meet Luis *

Luis grew up in Guatemala City, Guatemala. Though with civil unrest at his doorstep, he was forced to make the heart wrenching decision to leave him home. Unfamiliar with the culture and the language, he took a leap of faith and moved halfway across the world to be closer to his son here in Wisconsin. In search of friendship and support, Luis was introduced to NewBridge programming. It was at NewBridge that he discovered that there were many others here who share a similar story. He found a community that could empathize with the difficulty of leaving one's family, culture, and customs behind.



**Names changed to protect identity.*

LEADERSHIP

Board of Directors

Our organization benefits every day from the dedicated energies and time devoted by the members of our board. We recognize their contributions reflect a year-round commitment. NewBridge is very fortunate to have such thoughtful and dedicated community members guiding and supporting our organization.

2021

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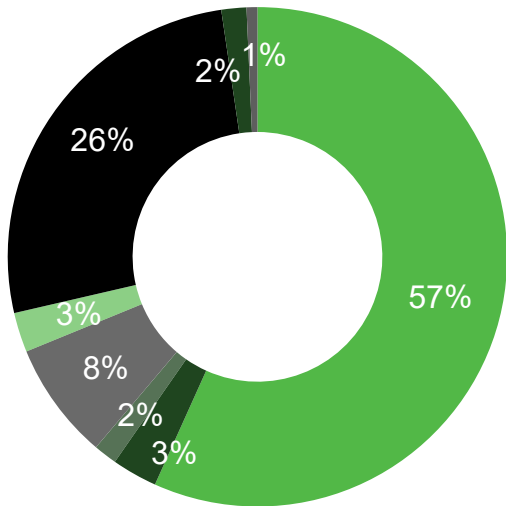
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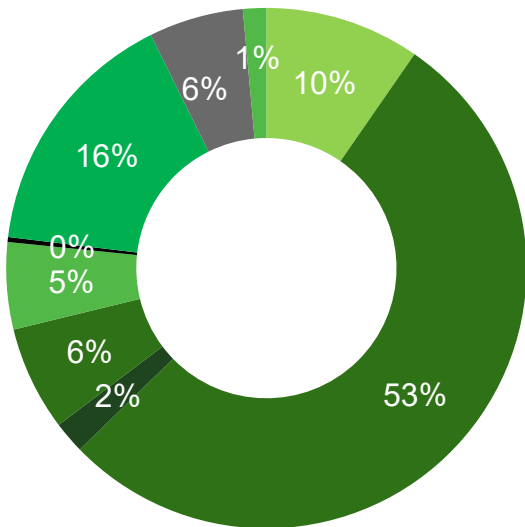
AMY SCARR

FINANCIALS



Revenue

- Dane County
- Fundraising & Other Revenues
- United Way of Dane County
- Grants & Sponsorships
- City of Monona
- City of Madison
- Individual Donations
- Friends of NewBridge



Expense

- Administration
- Case Management/Mental Health
- Volunteer Guardian & Rep. Payee
- Diversity & Inclusion
- Home Chore
- Fundraising
- Nutrition & Dietitian
- Classes & Activities
- Other Program Expenses

FINANCIAL REPORT

Revenue by Source

Dane County	\$1,260,248
City of Madison	\$584,157
City of Monona	\$57,109
United Way of Dane County	\$33,793
Grants & Sponsorships	\$169,229
Friends of NewBridge	\$15,565
Individual Donations	\$36,002
Fundraising & Other Revenue	\$65,282
Total	\$2,221,385

Expense by Program

Administration & General	\$211,878
Case Management/Mental Health	\$1,167,029
Diversity & Inclusion	\$142,719
Home Chore	\$118,744
Nutrition & Dietitian	\$346,512
Classes & Activities	\$129,197
Volunteer Guardian & Rep Payee	\$43,602
Fundraising	\$6,686
Other Program Expenses	\$31,842
Total	\$2,198,209

Assets

Current Assets	\$836,506
Fixed Assets	\$160,653
Total	\$997,159

Liabilities & Net Assets

Current Liabilities	\$191,489
Equity	\$715,798
Total Liabilities & Equity	\$997,159

Change in Net Assets

\$25,097

SPONSORS & DONORS

2021 Business Sponsors \$500+

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Capitol Lakes

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If you and/or your business was inadvertently omitted from this list,
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