



JR McKenzie  
Trust

# Outcomes Harvest Summary

July 2019

# Summary

The J R McKenzie Trust has a long history of helping to build stronger communities. Over the past five years it is clear that JR McKenzie funding has contributed towards furthering the vision of a socially just and inclusive Aotearoa New Zealand

Sir Roy McKenzie liked to say “we make a life by what we give”. Whilst this may be true of the giver, a look at outcomes from JR McKenzie funding since 2013 shows that lives have also been made from what has been given.

In early 2019 Point was contracted to conduct an outcomes harvest<sup>1</sup> of 131 responsive grants<sup>2</sup> made between 2013 – 2019. The harvest shows clear evidence that JR McKenzie funding has not only contributed to fewer people struggling, it has also helped grow and support thriving communities.

JR McKenzie funding appears to have contributed to fundamental change at

individual (personal), whānau, community and national levels. The harvest has highlighted a wide range of outcomes across a number of diverse groups including emerging rangatahi Māori leaders, migrant youth, vulnerable whānau, Māori entrepreneurs (and entrepreneurial iwi), refugees, low-paid workers and the homeless.

This report is a summary of the outcomes harvest and contains a brief description of each outcome under each of the JR McKenzie strategic objectives, followed by more information on the activities that have contributed to each outcome. A longer report with significantly more detail is also available.

## Some things to think about...

- How might we ensure we are a learning organisation and are ready to hear and learn about the outcomes?
- What can we learn from this harvest? How can we incorporate this into our work? Where are the points of light? Where are the opportunities? How can we better understand the needs of ngā kaikōkiri<sup>3</sup>?
- What is it we could do in the future to understand the difference the trust has made / is going to make?
- How might we factor outcomes achieved into account when groups reapply for funding?

<sup>1</sup>Outcome harvesting is a method of identifying, formulating, analysing and interpreting what was achieved as the result of an action (which in this instance is JR McKenzie grantmaking). An outcomes harvest is particularly useful in contexts, such as grantmaking, where relations of cause and effect may not be fully understood either at the time of the grant, or afterwards.

<sup>2</sup>Grants of \$10,000 or less were excluded from the harvest

<sup>3</sup>Ngā kaikōkiri’ means those who champion, promote, advocate and lead.

# What can we learn from this?

Our funding appears to be changing over time, moving from support for disparate groups who share the JR McKenzie vision, to a more cohesive strategy (beginning around 2016) which leverages the activities of different groups towards more “joined up” outcomes.

When represented visually (see page 4), it is possible to see that there is some overlap in our strategic areas. As an example, funding that relates to the strategic objective of “Māori succeeding as Māori” is also likely to result in reduced disparities in social outcomes. Moreover, funding for “more inclusive decision-making” also contributes towards outcomes that result in reduced disparities in social outcomes. Creating more connected communities relies on greater valuing of diversity and can result in more inclusive decision-making.

What does this overlap mean? It appears that as our funding strategies have become more cohesive, so have our outcomes. In other words, whilst in 2013 we can see outcomes that are independent of each other, from around 2016 onwards we can see that outcomes are becoming more interdependent, in other words, one groups’ funded activities often influence,

and are influenced by, activities of other groups. An example of this are policy and legislative system reforms. Each of the reforms detailed on page 16 would not have been possible were it not for a number of groups which united communities towards a shared vision, supported vulnerable children and whānau, strategised around reducing Māori imprisonment, grew Māori leadership, fostered community support, addressed inequities and empowered communities to engage with decision-makers.

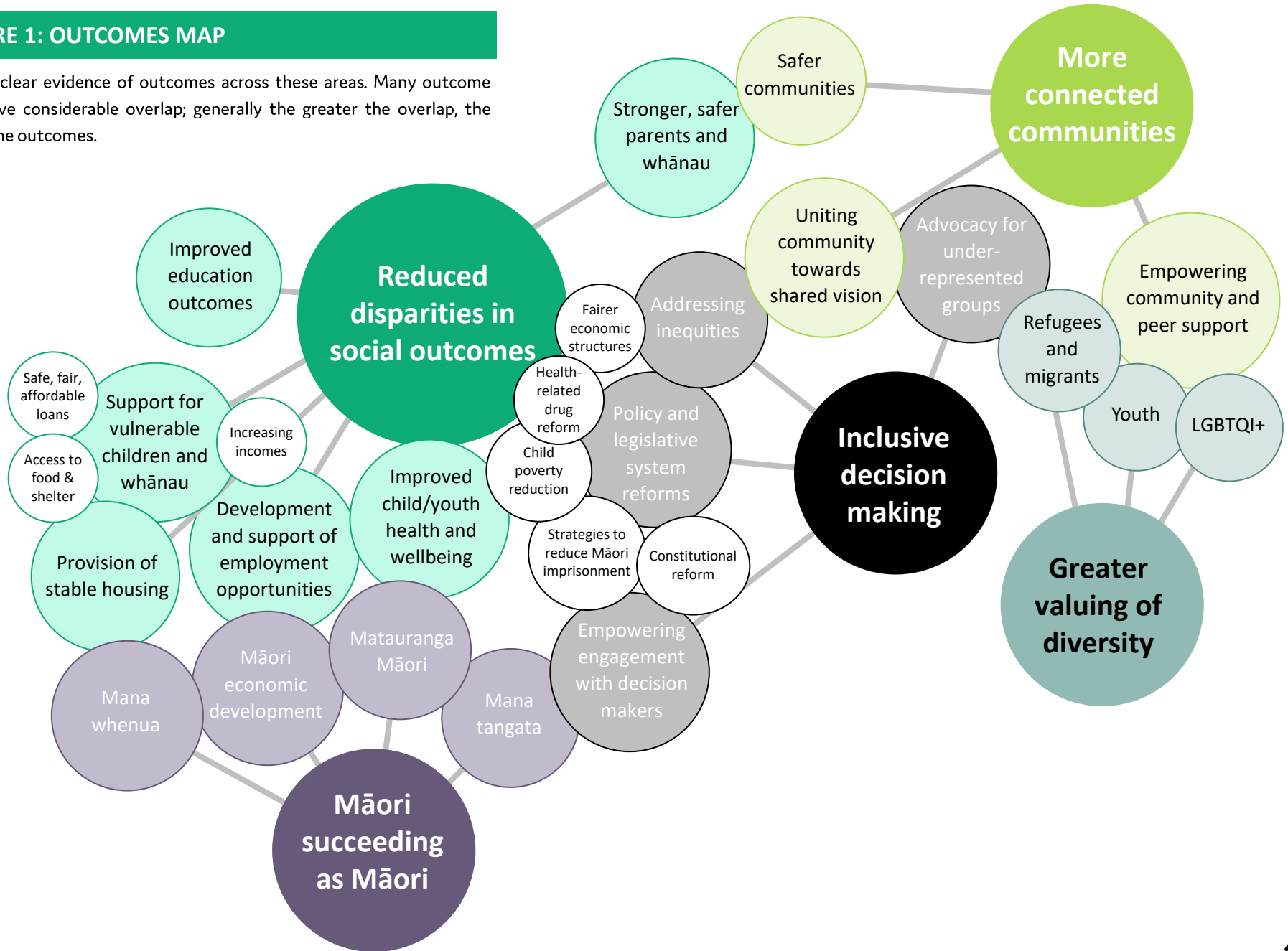
Whether deliberate or not, funding in this way appears to be leading to outcomes that impact across the socio-ecological system (individual, family, community, structural). Currently, however, our understanding of this is limited by the capacity of funded groups to capture evidence of the difference they are making.

## Some things to think about...

- How might our future strategy reflect and support inter-dependent outcomes?
- In what ways can we foster sector collaboration and learning so that organisations can help each other?
- Could we gain more leverage if we intentionally invested in ‘joined up’ projects?
- Do we actively look for ngā kaikōkiri who are interested in joint processes and an ongoing relationships with the Trust?
- How do we further foster funding relationships defined by care, respect, integrity and trust and which also respect the right of ngā kaikōkiri to go about their work?

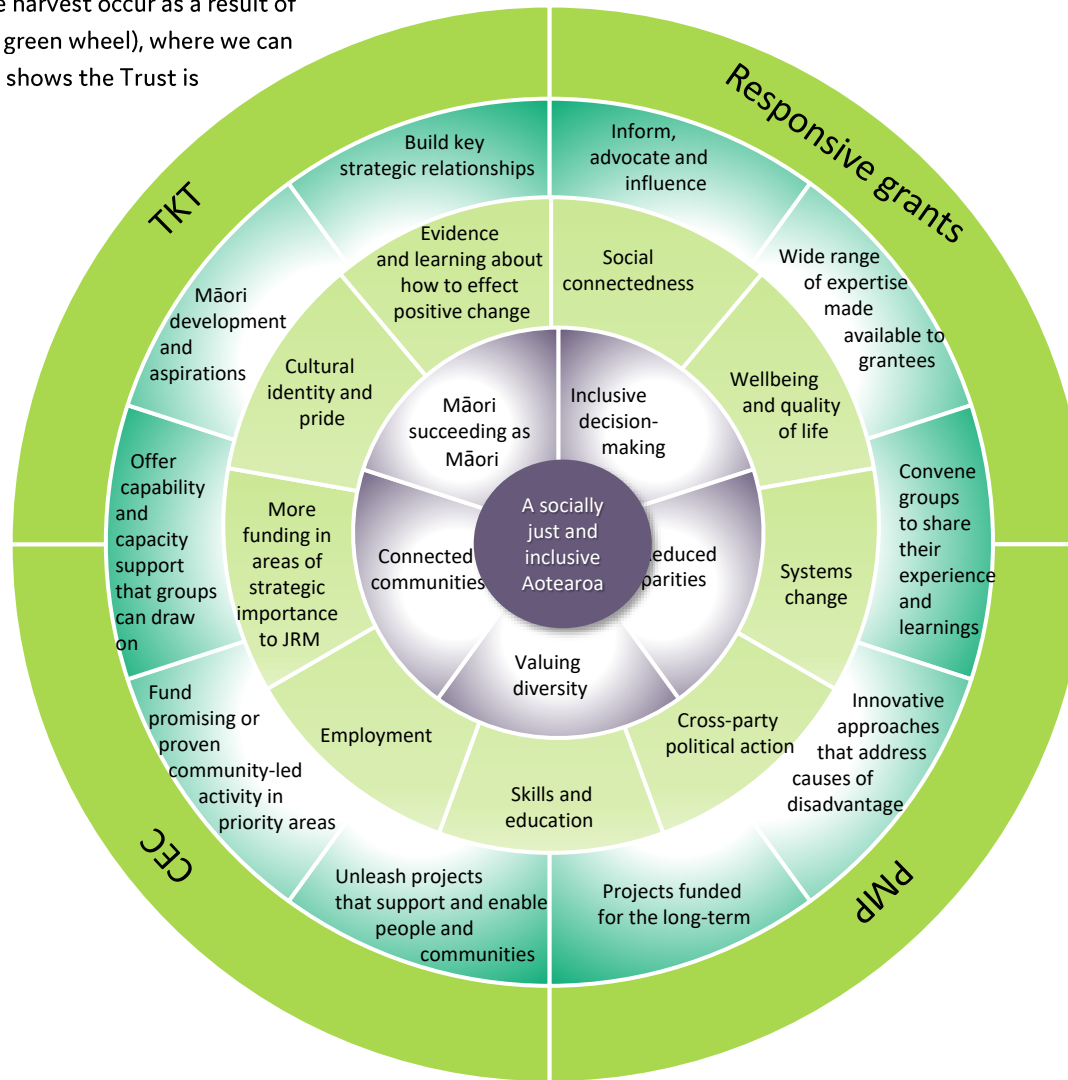
**FIGURE 1: OUTCOMES MAP**

There is clear evidence of outcomes across these areas. Many outcome areas have considerable overlap; generally the greater the overlap, the deeper the outcomes.



## FIGURE 2: OUTCOMES WHEEL

The outcomes identified in the harvest occur as a result of our indicators of change (light green wheel), where we can see that change in these areas shows the Trust is making a difference.



- **Our programmes**  
 We have these four funding streams and programmes
- **What happens**  
 Our programmes produce these things
- **Indicators of change**  
 Change in these areas shows we are making a difference
- **Our objectives**  
 Contributing to these things help us achieve our vision

# Where to from here?

The standard of evidence from groups was reasonable, with six out of 10 groups having more than one verified evidence source of their outcomes.

Nonetheless, there is some work to do to improve the capacity of ngā kaikōkiri to understand the difference they are making.

Most funded groups from 2013 onwards can speak confidently about their outputs. These include how many people participated, and how many and what types of events took place.

There was, however significant variation between groups as to how well they gathered data, understood outcomes and reported back, both to their funders and to the communities they serve.

Very few ngā kaikōkiri between 2013 and 2018 conducted some form of evaluation. Those who

did evaluate can speak confidently about outcomes, however the standard of evaluation varies.

Currently, the Trust is implementing a framework which will assist ngā kaikōkiri to focus on the change they want to create, how to understand what this change looks, and how to use what they are learning to respond and adapt to change as it occurs.

The challenge for the Trust is how to use this information in ways that allow it to make even greater strides towards achieving the vision of a socially just and inclusive Aotearoa New Zealand.

## Limitations of the harvest.

This iteration of the outcomes harvest is a 'desktop review', and only uses evidence sources that have been recorded on the Smartygrants system or other publicly available information. It is likely that the desktop review has missed some outcomes that are known to the funded group but have not yet been shared with the Trust or are not available publicly.

## Some things to think about...

- How might we structure "accountability" to be more community-facing rather than funder-facing?
- How can we interrogate funding applications and change statements to further our understanding around current needs and the types of things we could be proactively funding?
- How can we use what we are learning to add value to the philanthropic sector?
- In what ways should we communicate things that are working so that other stakeholders and interested parties can leverage off what we are learning?
- How might we encourage groups to gather outcomes in ways that are ethically and culturally responsive?

# Reduced disparities in social outcomes: summary

Since 2013, JR McKenzie Trust funding has contributed to:

Support for vulnerable children and whānau including:

- Increased access and availability of safe, fair and affordable loans.
- Increased incomes for low-paid workers
- Providing access to food and emergency shelter for vulnerable and marginalised communities

Provision of stable housing

Improved health and wellbeing for children and youth

Improved education outcomes

Stronger, safer parents and whānau

Development and support of better employment opportunities for vulnerable communities

# Reduced disparities in social outcomes

Since 2013, JR McKenzie Trust funding has contributed to **supporting vulnerable children and whānau** through:

- The provision of safe, fair and affordable loans for 150 families in South Auckland through Nga Tangata Microfinance. Recipients said the loans significantly improved their wellbeing and reduced family stress.
- The establishment of the living wage, led by The Living Wage Movement Aotearoa, which is now paid to workers of more than 130 employers. Recipients include all core public service employees.
- Supporting the Freestore in Wellington to feed 70 people (three-quarters of whom are unemployed) each day.
- Helping Hikurangi whānau learn about traditional subsistence living (growing kai, hunting, fishing, gathering, preserving, heating, cooking).
- The provision of food parcels to more than 2734 refugees and migrants from the UMMA Trust.
- The Trust has contributed to the provision of stable housing / ending homelessness through:
  - Peer support, guidance and advocacy for 3-5 long-term central Auckland rough sleepers each day through the Lifewise Merge Community Peer Support Team
  - Supporting 10 Pasifika and Māori whānau from Porirua, Palmerston North, Levin and Auckland into home ownership through the WhareOraTrust.
  - Accommodating 50 whānau in rammed earth housing in Te Tai Tokerau (Northland) through Te Ahikaa Roa Trust
  - Moving 16 adults and 42 tamariki from substandard housing into renovated ex-state houses in Northland through the He Korowai Trust.
  - Supporting 12 people into housing through the Free Store



# Reduced disparities in social outcomes

The Trust has contributed to **improved health and wellbeing for vulnerable children and youth** by:

- Supporting the Zeal Education Trust to raise awareness of harm around young people's online behaviour, which informed the development of the free online mental health crisis response service SendHelp.io.
- Supporting youth development, education support and the provision of fruit and vegetables for refugee families, all coordinated through the UMMA Trust.
- Funding the development and distribution of an asthma education resource and toolkit on children's asthma to 29 kōhanga reo in the Wellington region.
- Supporting the Moko Foundation, which delivers digital health services to approximately 2600 children in the Far North.
- Funding Nga Rangatahi Toa, who achieved a 100% reduction in recidivism over one year for rangatahi in their programme.

The trust has contributed to the **development and support of employment opportunities** by:

- Building readiness to work and key employment skills for youth in 30 schools, wharekura and training providers through the COMET Auckland Youth Employability Programme.
- Developing confidence and skills through film-making for Māori rangatahi in Ōtaki through the Māoriland Hub
- Helping 800 women from 18 different countries develop their interests, talents and skills for income generation through The WISE Collective Project.
- Assisting WhyOra Whakatipouranga Rima to place 44 participants into employment in the health sector
- Supporting 10 rangatahi to attend the Te Runaka o Awarua pop up entrepreneurs workshop to learn about career advice, employment options, and CV development
- Helping the UMMA Trust support 20 women into employment opportunities, including four who chose self-employment.
- Two Merge Community Volunteers from the Lifewise Trust found employment.

# Reduced disparities in social outcomes

The Trust has contributed to **stronger, safer whānau** by:

- Funding a Pasifika family harm prevention programme through the Nelson Tasman Pasifika Community Trust & Kidpower Teenpower Fullpower Trust.
- Assisting with the development of the Poutama Rites of Passage, which connects whānau with their teens.
- Increasing connections between adults and children and increasing parents confidence through reading books, which were provided to 354 families by the Storytime Foundation.
- Improving parental attachment and bonding, confidence, whānau relationships and parenting skills for Southland whānau who participated in the 1000 days Trust programme.
- Increasing whānau connections for youth in alternative education through the Nga Rangatahi Toa whānau network group.
- Funding places for more than 2000 Muslim women in the UMMA Trust's Muslim Women's development, leadership and parenting programmes.
- Funding domestic violence training and family harm workshops for 45 refugee women through the UMMA Trust.
- Assisting Shakti to develop resources for ethnic young people in 6 schools to participate in youth leadership training against family violence and abuse.
- Funding five advance practice noho marae to train whānau practitioners in advanced Māori models of practice in order to build strong whānau, hapu and iwi..

The Trust has contributed to **improved education outcomes** through

- Supporting the Te Reanga Ipurangi Otaki Education Trust to enhance and accelerate achievement of tamariki in Otaki through digital learning strategies. In 2017 all Year 8 students at Otaki school were achieving at or above expectation.
- Twenty refugee mums participated in reading together workshops in Auckland with the UMMA Trust, and all reported increased confidence in reading with their children in both their mother-tongue and English.
- Supporting 63 Māori students to study health-related subjects at tertiary level through WhyOra Whakatipouranga Rima Rau.
- Helping to prepare children for school through the HIPPY programme.

# More connected communities: summary

Since 2013, JR McKenzie  
Trust funding has  
contributed to:

Creating safer communities

Empowering community  
and peer support

Connecting and uniting  
diverse community  
networks towards a shared  
vision

# More connected communities

Since 2013, JR McKenzie Trust funding has contributed to **creating safer communities** by:

- Supporting Victory Community Health to achieve a 30% decrease of criminal activity in the Victory community by connecting neighbours, increasing neighbourhood safety and supporting locals to take community action around issues that affected the health and safety of residents.

Since 2013, JR McKenzie Trust funding has contributed to **empowering community and peer support** by:

- Encouraging youth to keep an eye on each other online, and submit anything they are concerned about through the SendHelp.io app, developed by Zeal Education Trust.
- Empowering leaders in six Auckland high schools to be advocates of social change around in their schools and communities around issues of family violence and abuse through Shakti youth.
- Supporting the The Lifewise Trust 'Walking The Talk' Homelessness Peer Support Initiative to provide advocacy, support, and information to 3-5 rough sleepers each day.

The Trust has contributed to **connecting and uniting diverse community networks** towards a shared vision through:

- Helping Victory Community Health bring together agencies who work with at risk youth and whānau in the Victory Community so that there is community plan in place to support these young people.
- Supporting the 1000 Days Trust to work with community providers in Southland to role model a whānau-led approach which build relationships of trust over time.
- Supporting the Living Wage Movement Aotearoa NZ to conduct several residential 'community organising' trainings prior to the 2016 local government elections. Since that time, Auckland, Wellington and Christchurch councils adopted the living wage.

# Māori succeeding as Māori: summary

Since 2013, JR McKenzie  
Trust funding has  
contributed to:

Māori economic  
development

Mana tangata

Mana whenua

Matauranga Māori

# Māori succeeding as Māori

## The Trust has contributed to Māori economic development by:

- Supporting the Hikurangi Huataukina Trust (HHT) to develop several commercial ventures and commercial partnerships. These include: Hikurangi Cannabis which has become the first New Zealand company to secure a license from the Ministry of Health to cultivate medicinal cannabis plants; partnerships with pharmaceutical companies, researchers and investors to develop new medical and health products based on bioactive extracts from plants, shellfish and fungi; Carbon farming by supporting landowners to establish carbon deals with major emitters; and the development of Waiapu Investments Ltd.
- Helping Te Runaka o Awarua develop a bus service between Invercargill and Bluff, marine cosmetics and a scavengers indoor escape game.
- Funding a business development manager for the Te Puawaitanga Ki Otautahi Charitable Trust to investigate new revenue streams and viable social enterprise initiatives..

## The trust has contributed to mana tangata by:

- Supporting leadership development of 254 Māori leaders from 35 Māori Trusts through Te Whare Hukahuka.
- Supporting the Maoriland Hub, who in turn supported 14 rangatahi to raise money to travel to Tahiti, Rarotanga, Hawaii and Samoa to engage with other young people to promote film making as a vehicle to 'tell their own stories'.
- Funding a project manager for the Moko Foundation Youth Leadership programme, where 30 rangatahi improved their confidence, communication and problem-solving skills, built knowledge around career pathways and developed a CV.

# Māori succeeding as Māori

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The Trust has contributed to **mana whenua** by:

- Supporting thriving marae across Te Runanganui o Ngati Porou through the Ma Wai Ra project, in which wifi connections were established for 44 marae, 14 marae were supported to make an application to the DIA Lotteries marae facilities fund and marae volunteers were trained in first aid.
- Assisting the Papatuanuku Kokiri Marae with funding for governance, administration, and financial systems and platforms for developing leadership and whānau support.
- Helping 50 families with housing solutions through Te Ahikaa Roa Trust

The trust has contributed to **matauranga Māori** by:

- Supporting Te Korowai Aroha o Aotearoa to hold five noho marae in advanced Māori models of practice for whānau practitioners
- Assisting Te Taitimu Trust to foster leadership among rangatahi by holding leadership wananga for rangatahi which built participant's confidence building, self-esteem, and resilience, and exposed them to positive role models and leadership.
- Connecting Tāne to their culture through Te Kahui o te Rangi. Tāne reported the workshops provided very good outcomes for them, their whānau and hapū.

# More inclusive decision making: summary

Since 2013, JR McKenzie  
Trust funding has  
contributed to:

Community empowerment  
around engaging with  
decision-makers

Legislative reform in key  
areas such as child poverty,  
consumer protection and  
youth justice

Advocacy for under-  
represented populations

Addressing inequalities



# More inclusive decision-making

Several **legislative reforms** have occurred, or are occurring, in areas where JR McKenzie funded groups have been advocating for change. Whilst we can't attribute legislative reforms directly to these groups, we can certainly expect that their advocacy has contributed to legislative change in the following areas:

- Amendments to the Misuse of Drugs Act, which are intended to give police discretion to treat drug use as a health issue, not a criminal issue, is currently before parliamentary select committee (May 2019). It is expected that these amendments will decrease the numbers of Māori in the justice system for drug offences and enable better access to treatment for approximately 50,000 drug users. Three JR McKenzie funded groups, The New Zealand Drug Foundation, ActionStation and JustSpeak, have long advocated for these changes.
- Several JR McKenzie funded groups have had much involvement with child poverty reduction. In December 2018 the Child Poverty Reduction Bill was passed. The focus of the Bill is to reduce child poverty, facilitate political accountability against published targets, require transparent reporting on child poverty levels, and create a greater commitment by Government to address child well-being.
- On 9 April 2019, legislation to amend the Credit Contracts and Consumer Finance Act 2003 (CCCFA) was introduced into Parliament. This legislation is intended to tighten up consumer lending regulation. Nga Tangata Microfinance has been particularly involved around advocating for fairer credit, whilst The Living Wage Movement and ActionStation have advocated around fairer economic structures.
- The inclusion of 17-year olds within the care and protection system and raising the age of Youth Justice to include 17-year olds is a result of advocacy from a number of children's rights groups, including JR McKenzie funded Action for Children and Youth Aotearoa (ACYA).
- In 2018 the government passed legislation to prevent forced marriage. Shakti Youth had long campaigned for such a law change.
- Reducing disproportionate rates of Māori imprisonment is currently the focus of Ngāti Kahungunu Iwi Incorporated (NKII), JustSpeak, and The New Zealand Drug Foundation.
- In 2018 the United Nations identified the recommendations made in a report from the Independent Working Group on Constitutional Transformation as an essential part of constitutional development and the effective protection of human rights in Aotearoa.

# More inclusive decision-making

Trust funding has contributed to **community empowerment around engaging with decision makers** by:

- Funding ActionStation Aotearoa, who have mobilised thousands of people in New Zealand to engage with decision-makers around inequalities.
- Supporting the training of community leaders designed to mobilise around the Living Wage, through the Living Wage Movement Aotearoa NZ
- Supporting JustSpeak to building youth awareness of and passion for justice transformation.
- Contributing towards the work of the Constitutional Transformation Working Group, part of whose work involved setting up a monitoring mechanism for how government is implementing the United Nations Declaration of the Rights of Indigenous Peoples (UNDRIP).

JR McKenzie funds the following organisations who provide **advocacy for under-represented groups**:

- The Free Store, who use their large social media following to challenge the general public's perceptions of and relationship to the marginalised, with the intention of reducing stigma and social exclusion for the homeless and vulnerable.
- The Auckland Refugee Council who advocate for the rights of asylum seekers and convention refugees.
- The Lifewise Trust, whose Merge Community Peer Support Team provides guidance and advocacy to people in the homeless community.
- Zeal Education Trust have advocated for better mental health services for young people.

**Addressing inequalities** is a core focus of the following organisations:

- ActionStation Aotearoa, who have coordinated the actions of more 89,428 individuals to challenge inequality.
- The Equality Network, who are a network of organisations dedicated to reducing income inequality and create greater well-being and life chances for all.
- Gender Equal NZ, developed by the National Council of Women New Zealand, uses digital platforms to start public conversations and share stories about the impacts of gender inequality.

# Greater recognition and valuing of diversity: summary

JR McKenzie funding  
has contributed y to  
greater recognition and  
valuing of these voices:

Migrant and refugee youth

Rangatahi Māori

People with disabilities

LGBTQI+ youth

Vulnerable migrants

Refugee communities

# More inclusive decision-making

These JR McKenzie funded organisations contributed specifically to **greater recognition and valuing** of the following diverse voices:

- Shakti Youth, who enabled and empowered youth voice around family harm and forced marriage
- Te Taitimu Trust, who increased connections between civic leaders and rangatahi and encourage rangatahi to participate in Council, iwi affairs and marae-based initiatives
- JustSpeak, who brought youth voices into justice transformation initiatives.
- The Blind Foundation, who formed the Access Alliance to remove the barriers disabled New Zealanders face and build a New Zealand that is accessible to everyone.
- Ara Taiohi, whose Rainbow Competency Framework brings greater recognition to LGBTIQI communities by ensuring all young people are supported to thrive by supporting youth spaces to celebrate diverse bodies, relationships and gender identities.
- The UMMA Trust, who train and develop skilled migrant and ethnic workers with an aim towards creating a norm for culturally sensitive social service provision.
- The WISE (Women+Inspired+Strong+Enterprising) Collective Project from the Auckland Regional Migrant Services Charitable Trust runs WISE food stalls at markets and festivals; the WISE Ethnic catering teams handle at least two orders per week; other women are involved in several WISE craft creation and selling activities.
- The Auckland Refugee Council promotes social inclusion for refugee communities through lobbying government agencies to include refugees in public consultation and policy development, and holding public events promoting discussion and debate leading to better understanding and tolerance.