Support the NAACP Detroit Branch Freedom Fund Dinner and gain exposure for your business and/or organization. Review the packages below and sign up today!

SUNDAY, MAY 19, 2024 | 5 P.M.
HUNTINGTON PLACE
1 Washington Blvd. | Detroit, MI 48226

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SOCIAL MEDIA ADVERTISING

☐ $500
SOCIAL MEDIA SPOTLIGHT PACKAGE

Digital Exposure:
• 2 boosted graphic placements on the NAACP Detroit Branch’s Instagram and Facebook stories in the lead-up to the event.

Benefits:
• Increased visibility on social media, engaging the organization’s audience while highlighting the sponsor’s support.
• Two tickets to the Freedom Fund Dinner (valued at $150 each, includes 2 annual memberships)

☐ $650 ($500 without tickets)
COMMUNITY SPOTLIGHT VIDEO PACKAGE

Digital Exposure:
• Businesses create a 30 to 45-second video showcasing their work and community involvement, ending with well-wishes for the 69th Annual Fight For Freedom Fund Dinner.
• These videos will be boosted and shared on the organization’s digital and social media platforms 2 times.

Benefits:
• A personal touch that allows businesses to share their story and connect with the community, enhancing their brand’s visibility.
• Two tickets to the Freedom Fund Dinner (valued at $150 each, includes 2 annual memberships)

☐ $500
WEBPAGE RECOGNITION PACKAGE

Digital Exposure:
• Sponsor’s logo featured on a dedicated section of the event’s webpage, and two (2) boosted posts.

Benefits:
• Permanent recognition on the event’s website, providing lasting visibility and a link back to the sponsor’s website (if applicable).
• Two tickets to the Freedom Fund Dinner (valued at $150 each, includes 2 annual memberships)

Deadline to purchase is May 14, 2024.

Company Name: ____________________________________________________________
Contact Name:_________________________________________________ Title: _____________________________________________________
Mailing Address: ________________________________________________________________________________________________________________
City: ________________________________________________________________ State: _________________________ Zip: _______________________
Email:_________________________________________________________________________________________________________________________
Telephone: ___________________________________________________ Fax: _____________________________________________________
Facebook Handle: ___________________________________________ Instagram Handle:_____________________________________________________
Authorized Signature: ____________________________________________________________________________________________________________

Please make check or money order payable to NAACP Detroit Branch. (Please select one)
☐ Enclosed is a check for $ ______________________________  ☐ Please bill me $ ________________________________ ☐ We will donate $ __________________________

Solicitor: ________________________________________________________________________________________________________________________________________

Form may be submitted via mail, fax or email.