



From Status Quo to Edupreneur

Amy Dockter-Rozar, Principal at West Career & Technical Academy, highlights the importance of the Educator to Edupreneur programs.



Amy Dockter-Rozar, Principal at West Career & Technical Academy in Las Vegas, identifies a common thread in the issues facing the education field today: satisfaction with the status quo. It was this realization that led her to fully embracing her path to edupreneurship with Educator Dynamics.

“People have been very comfortable doing things the way they always had,” she explains. “Insert your excuse: budget constraints, accountability, liability, and so on.”

Dockter-Rozar has noticed a pattern of teachers placing limitations on themselves in response to fear. “They err on the side of safety,” she says.

The effect of the pandemic on education has been swift and severe. Teachers have had to abruptly and fundamentally change how they deliver content, manage classrooms, and meet administration guidelines.

Dockter-Rozar sees this upheaval as an opportunity for educators to chart a course toward meaningful change. “Education may be broken,” she says, “But the universe is providing an opening for us to rebuild. In many ways, this is a perfect opportunity.”

Sandi Herrera, Founder & CEO of Educator Dynamics, agrees. “It’s human nature to become stagnant until we’re kind of nudged,” she says.

Dockter-Rozar knew that for her to break free from the status quo so that she could more effectively inspire her community, it was time to answer some hard questions:

- **How can I be a better leader?**
- **How can I be truthful with myself about what I lack?**
- **How can I identify and capitalize on my strengths?**

That’s when she reached out to Herrera to learn more about the Educator Dynamics programs.

“I was drawn to Sandi because of the way she emphasizes positivity and the message that working in your own flow will innovate education,” she says. “Sandi reminds us that we all do our best when we’re operating from our own core values and strengths.”

Herrera’s personal connection to industry leaders was a factor for Dockter-Rozar, as well. “I don’t need to make dozens of new connections,” she says. “Sandi has those connections. It’s about going all-in with the program and fully trusting her approach.”

Dockter-Rozar points to Herrera’s connections as a key driver for her edupreneurial success with the Educator Dynamics programs. She says experts in education and business topics like productivity have helped her to let go of what was no longer serving her in her personal or professional life.



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“Working with Sandi has helped me to realize the importance of forging community within our own system, of providing that strength for one another,” Dockter-Rozar says. “That’s thanks to Sandi’s deep industry connections and her ability to recognize potential connections that will be valuable for strength-building.”

While the larger goal of her edupreneur path is to contribute to a paradigm shift in the way we approach education at every level, the Master Class is not overwhelming. “This can launch you,” she says. “Your strengths can become the basis for a new stream of income.”

“If you’ve been looking for a way to organize, to intentionally build something that you can share with the world, this is the class for you,” she says. “It’s step by step, and it’s practical.”

Dockter-Rozar says her work with Educator Dynamics has helped her develop her passion in a way that works for her family and her community.

On a personal level, Dockter Rozar says, she has developed a sense of “generous assumption and communication” thanks to working with Educator Dynamics. “I have a tendency to be much more thoughtful and to really listen, as opposed to framing my response before actually listening to the issue or problem.” This approach has elevated her ability to help and inspire the people around her. “I want to be a leader people can trust,” Dockter

Rozar says. “Sandi has helped me learn how to help others leverage their own strengths and to identify the things they need to work on in a really non-threatening way that provides them with a feeling of support and security.”

Throughout the Educator Dynamics Master Class, Herrera underscores the importance of trustworthiness in leadership, linking the concept to authenticity and wholeness. “When we look at ourselves as whole humans,” she says, “that’s when we make those meaningful connections—that’s the key to really being a good leader.”

Herrera says leaders shine when they show up as their whole selves and don’t hide who they are. “It’s what makes you a strong education leader and edupreneur,” she says.

Dockter-Rozar views the Master Class as an opportunity to help disrupt and reset the education field. Importantly, she says, the experience offers educators a chance to adjust their mindsets around how they foster their students’ ideas and dreams.

“Their ideas are possible, and we’ve just really not let the kids manifest as much as we should have,” she says. “Out with the suppression and in with the ideas.”

Are You Ready to Break Through the Status Quo?

The Educator to Edupreneur Master Class will empower you to control your destiny and amplify your value in the world. Take the Master Class series of 12 micro-classes on demand, working around your schedule.

Sign up for free access to the first micro-class in the series and join us when you’re ready to move forward. Learn more and sign up for your micro class today.