2023

Partnership Prospectus

Partner with the oldest & largest Asian American civil rights organization in America.

About
Convention
Programs
Centennial Education Fund
Our Mission

With our first chapter founded in 1921 and the National Organization in 1929, our mission is to secure and maintain the civil rights of Japanese Americans and ALL others who are victimized by injustice and bigotry.

JACL leaders and members also promote cultural, educational and social values and preserve the heritage and legacy of the Japanese American community.

**The 1st**
In 1929, we joined the ADL & NAACP as pioneer national civil rights leaders, remaining the only Asian American coalition partner until 1973.

**The Largest**
We have 20,000 subscribers, over 100 chapters in 27 states, DC, and Japan, with local, national, and international programs.

**100 Years of Leadership in America**
Our track record: we overturned every discriminatory law towards Asians in America from immigration to marriage, landownership to housing, and we continue to positively change America today.
Join us for a sunny, lively, & invigorating 5-Day Convention in the heart of Little Tokyo!

Our theme, Rooted In Community, perfectly encompasses your cultural immersion into Little Tokyo’s community orgs, museums, history, and, of course, food!

Over 500 members, partners, elected officials, community leaders, and stars gather at the Double Tree to advance our vision for justice.

Uplift your brand by elevating our phenomenal workshops, receptions, plenaries, and more at this special Convention in Los Angeles!
Schedule Highlights

**WED**

Welcome Reception

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**THU**

Special Event with Tamlyn Tomita: Question 27, Question 28
Tamlyn Tomita hosts a special play reading focusing on the womans’ perspective on wartime loyalty.

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**FRI**

Youth Awards Luncheon
Our Youth Council hosts an inspiring and cutting-edge luncheon. Please join!

Workshops & Plenary

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**SAT**

President’s Council Lunch
Discuss and envision the next 100 years of civil rights & JACL in America at an intimate lunch with corporate and JACL leaders.

Workshops & Plenary

VIP Reception

Sayonara Gala
This year’s gala is in a special venue under the stars with unforgettable awards and entertainment.

**SUN**

Special Event with David Ono: Defining Courage
Celebrate the legacy of Japanese American WWII soldiers in this immersive live show with ABC7-L.A. news anchor David Ono and a live choir.
## Convention Sponsor Levels

**Deadline:**
**May 31, 2023**

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<th>Level</th>
<th>Diamond $75,000</th>
<th>Ruby $50,000</th>
<th>Sapphire $25,000</th>
<th>Platinum $10,000</th>
<th>Gold $5,000</th>
<th>Silver $2,500</th>
<th>Bronze $1,500</th>
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<td>Sayonara Gala remarks</td>
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<td>Full Convention Registrations</td>
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<td>ALL sponsors also get:</td>
<td>Premium Exhibitor Space</td>
<td>Acknowledgement in Convention Materials</td>
<td>Merch in Convention Gift Bag</td>
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<td>Add-Ons (1 Spot Each):</td>
<td>Whova App $3,000</td>
<td>Gift Bag $2,000</td>
<td>Lanyards $1,000</td>
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**Contact:** Phillip Ozaki pozaki@jacl.org (773) 816-1318

**Online Sponsor Link**

**Download Ad & Exhibit Info**
Program Sponsorship

Sponsor JACL’s youth, leadership, education, social justice, or membership programs

The JACL Membership Program is the oldest and largest of the AAPI community with 10K members and over 20K reach. Partner with program areas, events, or by giving special perks or discounts to our members.

Programs to Partner:

- Scholarship
- Membership
- Ed. Materials
- Fellowships
- Events
- Teacher Trainings
- Internships
- Webinars
- Grants

Example:

- National Youth/Student Council
- JACL OCA Leadership Summit

- State Farm
A centennial is a celebration of the past and our chance to envision the next 100 years of civil rights in America!

In July 2021, we launched an ambitious $3M campaign and have raised $2M from mostly individuals and foundations. Today, we seek corporate support to join our once-in-a-lifetime campaign.

By supporting our campaign, you help us:

- Educate the Public
- Enhance Resources
- Combat Hate Crimes
In 1929, JACL National was founded while 100+ anti-Japanese and anti-Asian statutes prevented our community from complete civil and human rights.

As 125,000 Japanese American were forcibly removed from their homes, JACL advocated for formation of the 442nd Regimental Combat team and guided the community to the best it could.

JACL also defeated alien land laws, and founded the Leadership Conference, the USA’s major civil rights coalition.

After years of debate, JACL launched the Redress campaign and helps establish The Commission on Wartime Relocation and Internment of Civilians (CWRIC).

Changed civil rights history by marching with MLK, co-sponsoring the Civil Rights Act of 1964, and spearheading the Immigration Act of 1965.

Led fight for passage of the Walter McCarran Act for naturalization rights.
Fought for broader civil rights for all AAPIs, LGBTQ people, and women. JACL becomes the first civil rights group along with the ACLU to publicly support marriage equality.

In 2023, we passed the "Norman Mineta Japanese American Confinement Education Act" for over $40M in funding for Education Projects. We launched the Centennial Education Fund to reach millions of Americans and stop AAPI hate.

Commemorate 100 Years of Social Change by Investing in the JACL Centenniel Education Fund Today!
Thank you!
We cherish our partners!

Contact us about partnerships at:

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(773) 816-1318

David Inoue
Executive Director
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(202) 223-1240

2023 Sponsor Checklist:

- Today: Email & meet with JACL Staff
- May 31: Confirmation Deadline + Send Logo
- June 15: Ad Artwork Deadline
- July 1: Ship Merch/Materials to L.A. & send initial list of names for tickets/events
- July 19-23: See you at Convention in L.A.

www.jacl.org/2023-convention-sponsor