Partner with the oldest & largest Asian American civil rights organization in America

National Convention
July 10 –14, 2024
Philadelphia, PA
Our Mission

With our first chapter founded in 1921 and the National Organization in 1929, our mission is to secure and maintain the civil rights of Japanese Americans and ALL others who are victimized by injustice and bigotry.

JACL leaders and members also promote cultural, educational and social values and preserve the heritage and legacy of the Japanese American community.

The First
Since 1929, we are the nation’s oldest & largest Asian American civil rights group and founding members of America’s major justice coalitions with the NAACP and ACLU.

The Largest
We have over 20,000 subscribers & 100 chapters in 27 states, DC, and Japan, with local, national, and international programs for social justice, youth, and education.

100 Years of Leadership in America

Our track record: we overturned every discriminatory law towards Asians in America from immigration to marriage, landownership to housing, and we continue to positively change America today.

Japanese American Citizens League
Masao W. Satow Headquarters Building
1765 Sutter Street
San Francisco, CA 94115

www.jacl.org
2024 Convention Highlights

Join us for the 54th JACL National Convention at the Sheraton Philadelphia Downtown from July 10 to 14, 2024!

View the Full Schedule at jacl.org/2024-convention-schedule

**AAPI PRESIDENTIAL TOWNHALL**

With OCA-National, APIAVote, and more, we come together in Philly for joint programming to uplift the AAPI community. On Saturday, July 13, join a special election-year APIAVote Presidential Townhall, a forum for AAPIs to push our issues in political campaigns and media.

**JACL’S UPCOMING CENTENNIAL**

2024 marks just five years until JACL’s 100-year anniversary in 2029! This convention will feature our once-in-a-lifetime campaign, the Centennial Education Fund, and our theme “LIFT: Looking Into The Future Together” to help us envision the next chapters of JACL’s journey.

**SAYONARA GALA & VIP RECEPTION**

Over 500 community members, partners, elected officials, and business leaders will gather at our annual Sayonara Gala. Enjoy an inspiring night of dinner, awards, and entertainment!

**PRESIDENTS COUNCIL**

On Friday, July 12, join the JACL President, Executive Board, and our council of corporate advisors and partners for an intimate meal to discuss JACL’s future together.
## 2024 Sponsor Levels

**Sponsor Deadline:**
**May 1, 2024**

<table>
<thead>
<tr>
<th>Sponsor Level</th>
<th>Diamond</th>
<th>Ruby</th>
<th>Sapphire</th>
<th>Platinum</th>
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### Add Ons:
- Welcome Reception: $20,000
- Awards Luncheon: $20,000
- Baseball Outing: Please inquire
- Breakfast (1 of 3): $7,500 each
- Coffee Break (1 of 3): $5,000 each
- Wifi: $5,000
- Whova App: $3,000
- Convention Bag: $3,000
- Lanyards: $1,000
- More Opportunities: Please inquire

### Contact:
Phillip Ozaki  pozaki@jacl.org  (773) 816-1318

### Online Sponsor Link
Or fill out and return the form at the end of this packet
Program Book Ads

Feature your ad in the 2024 Program Book - print & digital formats!
Complementary for sponsors otherwise rates are as follows:

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Cost</th>
<th>Artwork Dimensions</th>
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<tbody>
<tr>
<td>Full Page</td>
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<td>7.5&quot; wide x 9.75&quot; tall</td>
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<tr>
<td>Half Page</td>
<td>$1,000</td>
<td>7.5&quot; w x 4.875&quot; t</td>
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<td>1/4 Page</td>
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<td>1/8 Page</td>
<td>$250</td>
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Artwork Deadline: May 13 to ads@jacl.org

Online Payment

Pay online with the above button or send check to "JACL" with memo "[Ad Size] Conv. Ad" to JACL Convention 1765 Sutter St. San Francisco, CA 94115

Ad specs (please send to your designer):

- Our ideal format is high-quality PDF, JPEG, PNG, TIFF (in that order)
  - Email to ads@jacl.org (or share Drive/Dropbox/WeTransfer)
  - Please name file: JACL_Ad_2024_NAMEOFCOMPANY
- Photos minimum resolution of 300ppi
- No crop marks or trim marks
- No borders around the ad
- Please DO NOT add any security to the PDF
- The 2024 National Convention logo and hex colors can be found here, and the theme is “Looking into the Future Together”
Exhibitors/Community Outreach Fair

Date: Friday, July 12, 2024 | 5PM - 6:30PM ET

New this year, the Community Outreach Fair is an opportunity for you to network with hundreds of convention attendees from both OCA and JACL. Promote you or your company/organization’s work, programs, opportunities, or sell non-food/drink items or do giveaways.

Rates (complimentary for sponsors):
- Large Business & Corporation $1500
- Government Agencies/Military $1000
- Small Business $200
- Non-profit/JACL $100

Exhibitor Features (Tentative)
- Booth: 6-foot table, Two chairs, WiFi.
- Listing in convention materials
- Add merchandise, flyers, etc. to the convention bag (ship by July 1)
- Please Note: Meals, workshops, and receptions are not included. Additional storage, display, etc. charges may be added based on exhibitor/hotel specifics

Application Process
Application does not mean acceptance into the fair. Payment is not required until after you are accepted as a fair participant. If accepted, you’ll receive one draped table (booth), two chairs, and printed table tents with the name of you/your company. You are welcome to bring your own tablecloth, signs, handouts, power strips, etc. The deadline to apply is May 5, 2024.

Apply as an Exhibitor (Online Form)

For any questions please email pozaki@jacl.org
Centennial Education Fund

In July 2021, JACL launched the **Centennial Education Fund** campaign to 1) educate the public about the WWII incarceration and its future lessons, 2) enhance educational resources, and 3) combat AAPI hate.

**Timeline: 100 Years of Leading American Civil Rights**

1929

**JACL National Founded!**

In 1929, **JACL National** was founded to fight over 100 anti-Japanese and anti-Asian statutes that prevented our community from full civil & human rights.

125,000 Japanese American were forcibly removed from their homes and into **U.S. incarceration camps**.

During wartime, JACL advocated for the formation of the **442nd Regimental Combat team** and guided the community.

After WWII, JACL changed America by:

- Defeating alien land laws
- Founding America’s top coalitions like the **Leadership Conference**
- Marching with **MLK**
- Co-sponsoring the **Civil Rights Act of 1964**
- And passing the **Immigration Act of 1965**
After years of debate, JACL launched the Redress campaign.

1988: President Ronald Reagan signs reparations, the Civil Liberties Act of 1988

JACL won the impossible: Redress and Reparations payments of $20,000 per survivor!

JACL fights for broader civil rights for all AAPIs, LGBTQ people, and women.

JACL leads as a strong voice against discrimination to Muslim Americans after 9/11.

Congressional Gold Medal awarded to Nisei WWII veterans & resisted racist policies from the Trump Administration

1994: JACL becomes the first non-LGBT civil rights group along with the ACLU to publicly support marriage equality.

In 2023, JACL led the passage of the "Norman Mineta Japanese American Confinement Education Act" for over $40M in funding for education projects about the incarceration.

2011: President Obama signs the Congressional Gold Medal bill (Photo by Pete Souza)

Commemorate 95 Years of Social Change by Investing in the JACL Centennial Education Fund Today!
Thank you!
We cherish our partners!
Let’s connect about partnerships:

Phillip Ozaki
Development Director
pozaki@jacl.org
(773) 816-1318

David Inoue
Executive Director
dinoue@jacl.org
(202) 223-1240

2024 Sponsor Checklist:

- Today: Email to discuss with JACL Staff
- May 1: Sponsorship Deadline
- May 5: Exhibitor/Outreach Fair Confirmation
- May 13: Ad Artwork Deadline
- June 14: Send gala & registration names
- July 1: Ship Merch/Materials
- July 10–14: See you in Philadelphia!

www.jacl.org/2024-sponsors
2024 Sponsorship Form

First Name: ___________________________ Last Name: ___________________________
Title (for namebadge): ___________________________
Company: ___________________________
Email: ___________________________ Phone: ___________________________

Sponsor Level
☐ Diamond $75,000
☐ Ruby $50,000
☐ Sapphire $25,000
☐ Platinum $10,000
☐ Gold $5,000
☐ Silver $2,500
☐ Bronze $1,500
☐ Extra Gala Ticket $200
☐ Other:

Add On(s):
☐ Welcome Reception: $20,000
☐ Awards Luncheon: $20,000
☐ Breakfast (1 of 3): $7,500 each
☐ Coffee Break (1 of 3): $5,000 each
☐ Wifi: $5,000
☐ Whova App: $3,000
☐ Convention Bag: $3,000
☐ Lanyards: $1,000
☐ Other:

Program Book Ad (comp. for Sponsors)
Artwork deadline to ad@jacl.org: May 13
☐ Full Page $2,000
☐ Half Page $1,000
☐ 1/4 Page $500
☐ 1/8 Page $250

Exhibitor/Outreach Fair Table (application)
☐ Sponsors: Check if you’d like a complimentary table
☐ Large Biz $1500
☐ Small Biz $200
☐ Government/Military $1000
☐ Non-profit/JACL Members $100

Do you plan to send merch/flyers to include in the Convention Bag?
Please ship by July 1. Shipping address TBD.
☐ No  ☐ Yes we will provide ___________________________

Payment:
☐ ACH electronic payment (we will email you bank details)
☐ Credit Card (please pay online at www.jacl.org/2024-sponsors)
☐ Check, please mail to “JACL”:
JACL Convention c/o Phillip Ozaki
1765 Sutter St.
San Francisco, CA 94115

Total Payment: $____________________

Signature: ___________________________ Date: ___________________________

For questions, please contact Phillip Ozaki at pozaki@jacl.org or (773) 816-1318