NBM@Halmstad 2021 – Submission Guidelines

After NBM@Nijmegen 2020, we are thrilled to invite submissions to under the topic of "New Business Models in a Decade of Action: Sustainable, Evidence-based, Impactful". The conference will take place entirely online and will be hosted by the Center for Innovation, Entrepreneurship and Learning research (CIEL), Halmstad University, Sweden.

Authors are invited to submit extended abstracts as well as short and full papers until 31 January 2021 through the registration and submission system (**ConfTool**). Accepted contributions must be revised and resubmitted until 23 April 2021. All accepted and timely (re-)submitted contributions will be referenced in the conference proceedings. Contributions must be submitted to one of the proposed sessions (see website for session details).

Our Goal: High-quality papers and presentations

Our goal is to motivate submissions that are theoretically and methodically rigorous, empirically grounded (if appropriate), and practically relevant to advance sustainable entrepreneurship as well as sustainability innovations and transformations with a positive impact on the natural environment and society.

Work in progress submissions are of course fine. Still, work in progress must be theoretically grounded and methodically flawless, too. Papers remaining on a purely practical level (e.g., project reports, policy briefs, consulting concepts, etc.) will not be considered.

IMPORTANT: Submissions that do not follow the requirements specified in this document *and* the submission templates will not be sent to reviewers and will not be considered for the conference.

Submitting to NBM@Halmstad 2021

1. Submission types and formats

1.1 Authors may submit three types of paper

1. Extended abstracts of 700-1,200 words, following the extended abstract submission template.

2. Short papers of approx. 2,500 words, following the short paper submission template.

3. Full papers of up to 6,000 words following the full paper submission template.

IMPORTANT: Every submission must include a summary of up to 250 words. This summary will be used for the printed version of the conference proceedings (see below).

As full papers include an abstract of up to 250 words, an extra summary is not required. Yet, an extra summary must be prepared for extended abstracts and short papers. It must be copied to the abstract field of the registration and submission system (**ConfTool**) upon submission of extended abstracts and short papers.

1.2 Please name your upload files as follows

1. Extended abstract: "FIRST AUTHOR SURNAME_exabstract_title-keyword"

2. Short paper: "FIRST AUTHOR SURNAME_shortpap_title-keyword"

3. Full paper: "FIRST AUTHOR SURNAME_fullpap_title-keyword"

Example: JONKER_shortpap_circular

1.3 Authors can submit multiple papers, both as first and co-author

2. Timeline

• Until 31 January 2021: Papers must be submitted through the registration and submission system.

• Until 5 March 2021: Authors will receive feedback from at least two reviewers.

• Until 23 April 2021: Revised papers must be resubmitted.

3. Conference proceedings

The organising team will create digital conference proceedings referencing all accepted and timely submitted contributions. Conference participants will get access to the digital proceedings at the first conference day.

IMPORTANT: All accepted contributions will only be referenced in the proceedings, using a 250-word summary, respectively abstract in the case of full papers. To be referenced in the proceedings, extended abstracts and short papers must therefore be accompanied by an additional 250-word summary (see above). It must be copied to the abstract field in **ConfTool** upon submission of extended abstracts and short papers.

In addition to the printed proceedings, a digital version including all accepted contributions in full length will be made available.

4. Quality criteria and best paper award ("Cloverleaf Award")

1. Fit with the overall conference theme and session topics. The potential to contribute to the conference must be clear and convincing. The call for papers by the Journal of Business Models can also serve as a reference point to assess the relevance of submissions.

2. Rigour, relevance, and innovativeness – theoretically, methodically, and practically. As a rule of thumb, theoretical and methodical rigour should receive more weight than purely practical relevance. Of course, theoretically and practically balanced submissions would be ideal.

3. Only short and full papers will be considered for the award. Every session chair will recommend candidates for the award. Based on these recommendations, the permanent scientific conference board will review the proposed papers and identify the winner.