



NBM Doctoral Colloquium

7th International Conference on New Business Models

Sustainable Business Model Challenges:
Economic Recovery and Digital Transformation

22nd of June 2022 | hosted online by Lumsa University, Rome, Italy

The second Doctoral Colloquium at the International Conference on New Business Models is taking place at NBM@Rome 2022. The conference offers a pre-conference, half-day Doctoral Colloquium. The Doctoral Colloquium is intended for students who work on new business models-related topics and are at different stages in their PhD studies process. The objective of the colloquium is to support doctoral students as they shape their dissertations. Students will have opportunities to discuss their work in small groups with senior faculty and peers, to meet and interact with future colleagues, and to enhance their overall development. The colloquium will be held online via Zoom on June 22nd before lunch.

The Doctoral Colloquium offers a networking, learning, and research reflection opportunity, creating a platform for engaging with other like-minded students and gain valuable mentorship from junior and senior faculty. Students will have opportunities to ask questions and discuss their research project in small groups to maximize the interaction and engagement between all students and faculty members. Depending on the number of enrolled students the program might include research feedback sessions, one-to-one mentoring, as well as roundtable and panel discussions focused on publishing and early career issues.

Participating faculty include the following (subject to modification):

- Charles Baden-Fuller, Cass Business School, UK
- Doroteya Vladimirova, University of Cambridge, UK
- Jonatan Pinkse, University of Manchester, UK
- Leena Aarikka-Stenroos, Tampere University of Applied Sciences, Finland
- Minna Halme Aalto University, Finland
- Nancy Bocken, Maastricht University, Netherlands
- Oksana Mont, Lund University, Sweden
- Peter Wells, Cardiff Business School, UK
- Stefan Schaltegger, Leuphana University, Germany
- Yuliya Snihur, Toulouse Business School, France

To apply, please submit the following documents to nbm2022@lumsa.it with a copy to Abel Alan Diaz Gonzalez (abel.alan.diaz.gonzalez@vub.be). Please state in the subject area “Doctoral Colloquium NBM@Rome 2022”:

1. A one-page memo stating your motivation and interest for participating in the Doctoral Colloquium.
2. A two-page research abstract containing information about the main objectives, theoretical perspective, methodological approach, and expected findings of your doctoral project.
3. A current CV.

Applications are due by April 1st, 2022. Earlier applications are encouraged as the number of participants is limited. Once accepted and prior to the conference, PhD students can opt to send a max. of two-page abstract of a PhD project, research proposal, or a paper they are working on that will be the focus of their pitch during the colloquium. Otherwise, the two-page research abstract, attached to the original application for the doctoral colloquium, will be the base for the feedback provided by senior faculty and fellow PhD students during the event.

The participation in the doctoral colloquium is free of charge. However, there will be extra face-to-face networking opportunities and other relevant events during the conference on Lumsa University campus, Rome, that might require extra payment. To have full access to those events, students will have to register as conference participants.

There will be a limited number of small rooms available at Lumsa University campus for those PhD students that are registered for the conference and will be in Rome on 22 June, so they can join the doctoral colloquium online, but from Lumsa University campus.

Note: If accepted for the colloquium, the CV and two-page abstract will be distributed among all participants in the doctoral colloquium in advance of the June session.

Please direct any questions you may have about the Doctoral Colloquium to the organizers: Maya Hoveskog (maya.hoveskog@hh.se); Yuliya Snihur (y.snihur@tbs-education.fr); Abel Alan Diaz Gonzalez (abel.alan.diaz.gonzalez@vub.be).

Looking forward to hearing from you!

With best regards,

Maya Hoveskog, Yuliya Snihur & Abel Alan Diaz Gonzalez

Doctoral Colloquium Organizers