



NBM 2023



Privacy statement for the 8th International Conference on New Business Models June 21-23 – Maastricht University, School of Business and Economics

Your privacy is important to Maastricht University (UM), and we therefore exercise caution in making use of your data. UM is the data controller for your personal data. This privacy statement sets out how UM safeguards your privacy.

This document specifically concerns the processing of personal data in the context of the International Conference on New Business Models, since the UM is hosting the 8th edition at their School of Business Economics. UM also has a general privacy statement, available at <https://www.maastrichtuniversity.nl/>, which we refer you to for more information.

Contact details

If you have any questions regarding the conference, please contact the conference chair, dr. Abel Diaz Gonzalez, Assistant Professor at the Department of Organization, Strategy and Entrepreneurship at: abel.diazgonzalez@maastrichtuniversity.nl

If you have questions about this privacy statement, want to know more about how UM handles personal data or wish to make a complaint, please contact:

Attn: Data protection officer
Maastricht University
PO Box 616
6200 MD Maastricht
privacy@maastrichtuniversity.nl

You can also send an email directly to the UM data protection officer via fg@maastrichtuniversity.nl.

Which personal data does UM process?

UM may process the following personal data in the context of the conference:

- Name
- Email address
- Affiliation
- Institution which relates to the affiliation
- Country of residence
- Phone number
- Scientific submissions

UM obtains these personal data directly from you, by signing up as a participant for this conference.

Purposes

UM processes your personal data only for communication about this conference and to register you as a participant of the conference. Your scientific submissions (abstract, short part, or paper) will be subject to a double-blind peer review process. Track chairs will coordinate the review process together with the conference chair. Once all submissions have been reviewed, participants will receive either an acceptance or a rejection letter for the conference, and will be able to proceed to complete the registration to the conference. UM will not use your personal data for other purposes.

Legal grounds

UM processes most of your personal data in order to execute the contract between you and UM for your participation in the International Conference on New Business Models. By registering as a participant of the conference, you enter into a contract with UM to facilitate this conference. UM may also request your permission to process some personal data. In that case, the ground for processing is consent.

Retention periods

UM retains personal data no longer than is necessary to achieve the purpose of the data processing or to meet a legal obligation. Your personal data are deleted from our systems 60 days after the conference.

Third-party access

UM has taken measures to ensure that only those people involved in processing your data have access to them. Your personal data are not shared with third parties, with the exception of the party whose software we use for the conference administration and communication and the party whose software we use for the conference payment. UM has a written agreement with both parties on the processing and security of personal data. You can find more information regarding their privacy policy written in their privacy statements (see <https://www.conftool.net/en/about-conftool/privacy.html> and <https://www.aanmelder.nl/en/privacy>).

Your rights

Privacy legislation gives you a number of rights with regard to your personal data. These rights are outlined below. You can find more information about these rights and how to exercise them in the general privacy statement at www.maastrichtuniversity.nl.

You have the right to access your personal data and to have those data corrected or deleted. In addition, you have the right to restrict the processing of your data, to transfer your data to another party, and to object when they are processed on the basis of a legitimate interest.

If you wish to exercise one of the above rights, please send an email to privacy@maastrichtuniversity.nl or directly to the data protection officer at fg@maastrichtuniversity.nl.

If you have a complaint about the processing of your personal data at UM, please contact us using the above contact details. You also have the right to file a complaint with the Dutch Data Protection Authority. You can find out how to do so on the [website of the Data Protection Authority](#).