2022 AGENDA

The Exhibit Hall in the Grand Ballroom Salon A-E will be open Friday 8:00 AM – 10:00 PM and Saturday 8:00 AM – 5:00 PM.

THURSDAY, MAY 12

5:00 PM – 8:00 PM
EARLY REGISTRATION — Bayview Foyer

6:00 PM – 8:00 PM
WELCOME RECEPTION FOR SPEAKERS & SPONSORS (SPONSORED BY DANONE NORTH AMERICA) — Bayview Ballroom (Ticketed welcome reception for speakers, sponsors and VIP guests)

8:00 PM – 10:00 PM
MEAT ME HALFWAY DOCUMENTARY SCREENING & Q+A — Bayside 1
Speakers: Brian Kateman, Reducetarian Foundation / Journey Wade-Hak, Journey Zephyr Pictures

FRIDAY, MAY 13

7:30 AM – 7:30 PM
REGISTRATION OPEN — Grand Ballroom Foyer

8:00 AM – 9:00 AM
BREAKFAST (SPONSORED BY SILK) — Grand Ballroom Salon A-E

9:15 AM – 10:15 AM
WELCOME — Grand Ballroom Salon F
Speakers: Linda Cain, Blu Diamond Events / Takoua Debeche, Danone North America (Silk & So Delicious) / Brian Kateman, Reducetarian Foundation

10:15 AM – 11:15 AM
PLENARY — Grand Ballroom Salon F
Under the Microscope: How to Produce, Scale, and Market Meat, Eggs, and Dairy from Animal Cells
Moderator: Matt Reynolds, WIRED
Speakers: Alexandr Samocha, Wild Type / Kara Leong, TurtleTree / Joshua March, Artemys Foods / Nikita Michelsen, Pearlita Foods

11:15 AM – 11:30 AM
BREAK/ OFFICE HOURS

11:30 AM – 12:30 PM
PLENARY — Grand Ballroom Salon F
The End of Business As Usual: How to Drive Institutional Change and Win Corporate Campaigns
Moderator: Sofia Davis-Fogel, Reducetarian Foundation
Speakers: Leslie Samuelrich, Green Century Funds / Catalina López Salazar, Aquatic Life Institute / Ben Williamson, Compassion in World Farming

BREAKOUT — Grand Ballroom Salon G
Grass Roots: How Political Action is Transforming Factory Farming
Moderator: Lisa Held, Civil Eats
Speakers: Kari Hamerschlag, Friends of the Earth / Brent Newell, Law Offices of Brent J. Newell / Erin Sutherland, Animal Welfare Institute / Navina Khanna, HEAL Food Alliance

WORKSHOP — Grand Ballroom Salon H
Self-Care: How to Prioritize Wellness with Meditation and Yoga
Speakers: Nkechi Njaka, NDN / Selena Brown, Pramana Wellness

12:30 PM – 2:00 PM
LUNCH (SPONSORED BY A WELL-FED WORLD) — Grand Ballroom Salon A-E

1:00 PM – 2:00 PM
BREAKOUT — Grand Ballroom Salon H
Reducetarian Summit BIPOC Caucus (This Caucus is a space to build community and discuss issues/opportunities that BIPOC encounter in the Reducetarian Movement — this session is for individuals who identify as BIPOC)
Speakers: Aryenish Birdie, Encompass

2:00 PM – 3:00 PM
PLENARY — Grand Ballroom Salon F
Conscious Capitalism: How to Influence Plant-Based Choices for Employers, Employees, and Customers
Moderator: Jan Dukiewicz, New Republic Contributor

BREAKOUT — Grand Ballroom Salon G
From Schools to Hospitals to Corporations: How to Change What is on the Menu
Moderator: Talib Visram, Fast Company
Speakers: Maisie Ganzler, Bon Appétit Management Company / Valerie Brown, University of California, Berkeley / Katie Cantrell, Better Food Foundation

3:00 PM – 3:30 PM
BREAK/ OFFICE HOURS

3:30 PM – 4:30 PM
PLENARY — Grand Ballroom Salon F
The Plant Powered Revolution: How Innovative Companies are Transforming The Marketplace
Moderator: Jeanette Settembre, NY Post
Speakers: Takoua Debeche, Danone North America (Silk & So Delicious) / Arjan Stephens, Nature’s Path / Desiree Dupuis, Cascadia Seaweed

BREAKOUT — Grand Ballroom Salon G
Fermentation: How to Leverage the Old with the New
Moderator: Larissa Zimberoff, Bloomberg Contributor

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4:30 PM - 5:00 PM  
BREAK/ OFFICE HOURS

5:00 PM - 6:00 PM  
PLENARY — Grand Ballroom Salon F  
Show Me the Money: How Funders are Approaching Their Philanthropy  
Moderator: Leslie Barcus, VegFund  

BREAKOUT — Grand Ballroom Salon G  
From Fine Dining to Fast Food to Delivery: How to Bring Plant-Based Meals to the Masses  
Moderator: Tim Carman, Washington Post  
Speakers: Lemel Durrah, Compton Vegan / Deborah Torres, ATLAS MONROE / Josh Levine, Donut Farm

6:00 PM - 8:00 PM  
HAPPY HOUR (SPONSORED BY STRAY DOG CAPITAL) —  
Grand Ballroom Salon A-E

8:00 PM - 10:00 PM  
DANCE PARTY (SPONSORED BY SO DELICIOUS) —  
Grand Ballroom Salon A-E

SATURDAY, MAY 14

7:30 AM - 4:30 PM  
REGISTRATION OPEN — Grand Ballroom Foyer

8:00 AM - 9:15 AM  
BREAKFAST (SPONSORED BY MERCY FOR ANIMALS) —  
Grand Ballroom Salon A-E

9:30 AM - 10:30 AM  
PLENARY — Grand Ballroom Salon F  
Beyond Borders: How to Reduce Meat Consumption Internationally  
Moderator: Jan Dutkiewicz, New Republic Contributor  
Speakers: Michelle Adelman, Infinite Foods / Rachel Laryea, Kelewele / Sebastian Joy, ProVeg International

BREAKOUT — Grand Ballroom Salon G  
The Human Toll: How to End Worker Abuse in Factory Farms  
Moderator: Lisa Held, Civil Eats  
Speakers: Magaly Licolli, Venceremos / Trina McClendon, Trinity Poultry Farm, LLC

10:30 AM - 11:00 AM  
BREAK/ OFFICE HOURS

11:00 AM - 12:00 PM  
PLENARY — Grand Ballroom Salon F  
Transfarmation: How to Switch From Raising Animals to Growing Plants  
Moderator: Diane May, Mercy For Animals  
Speakers: Craig Watts, The Socially Responsible Agriculture Project / Will Butler, Butler Farms LLC

BREAKOUT — Grand Ballroom Salon G  
On the Hill: How to Leverage Political and Legal Savviness  
Moderator: Helena Bottemiller Evich, POLITICO  
Speakers: Justin Pearson, Institute for Justice / Cristina Stella, Animal Legal Defense Fund / Beverly Paul, Plant Based Foods Association

12:00 PM - 1:30 PM  
LUNCH — Grand Ballroom Salon A-E

12:30 PM - 1:30 PM  
BREAKOUT — Grand Ballroom Salon H  
Reducetarian Summit LGBTQIA+ Caucus (This caucus is a space to build community and discuss issues/opportunities that all allies are welcome, you do not need to identify as LGBTQIA+)  
Speakers: Sunni Patel, Dish Dash Deets

BREAKOUT — Grand Ballroom Salon I  
Reducetarian Summit Libertarian, Independent, Conservative Caucus (This Caucus is a space to build community and discuss issues/opportunities that Libertarians, Independents, and Conservatives encounter in the Reducetarian Movement — all allies are welcome, you do not need to identify as Libertarian, Independent, or Conservative)  
Speakers: Senator Carrie Ruud, Minnesota State Senate

1:30 PM - 2:30 PM  
PLENARY — Grand Ballroom Salon F  
Expanding Our Outreach: How to Make Plant-Based Food More Accessible  
Moderator: Sofia Davis-Fogel, Reducetarian Foundation  
Speakers: Amy Quichiz, VeggieMijas / LaRayia Gaston, lunchonme / T.K. Pillan, Veggie Grill

WORKSHOP — Grand Ballroom Salon G  
How to Design Research and Monitor, Measure, and Evaluate Your Work  
Speakers: Che Green, Moonshot Collaborative / Maya Mathur, Stanford University

2:30 PM - 3:00 PM  
BREAK/ OFFICE HOURS

3:00 PM - 4:00 PM  
PLENARY — Grand Ballroom Salon F  
Disrupting the Market: How to Invest in the Future of Food  
Moderator: Chloe Sorvino, Forbes  

WORKSHOP — Grand Ballroom Salon G  
Money and People 101: How to do Accounting and HR  
Speakers: Bonnie Brown, New Earth Partners / Paul Turcotte, Passion Placement

4:00 PM - 5:00 PM  
OPEN NETWORKING — Grand Ballroom Salon A-E

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Please note: We will do our best to stay as close to this agenda as possible, but it may change as the event approaches.
A big thank you to the sponsors of this year’s summit!

**PLATINUM**

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**GOLD**

[Logo images]

**SILVER**

[Logo images]

**BRONZE**

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**LIST OF SUPPORTERS**
Verónica Carrai / Jacob Eliosoff / Gautam Godhwani / David Meyer / Jacqueline Bond / Phaedra Randolph / Dawn Sylvester / Cathy Wallach

**LIST OF ADDITIONAL EXHIBITORS**
Miyoko’s / Grounded Foods Co. / Lupii / MeliBio / Nowadays / Petaluma / KARANA Foods / Richman Law & Policy