Statement from the National Independent Venue Association
RE: Congressional Letter To SBA Administrator

April 19, 2021 – The Shuttered Venue Operators Grant earned extensive bipartisan support when it was signed into law December 27, 2020, but it hasn’t been rolled out yet, so we’re gratified that 114 days later, Congress is once again expressing its intention to Save Our Stages. Today, 164 bipartisan Congressional signers are asking Small Business Administrator Isabella Guzman to act with a sense of urgency and open the $16 billion emergency relief program. Our members are anxiously awaiting, as they’ve been without revenue but still saddled with all of their overhead for the last 13 months. Without SVOG, there will be a mass collapse of our industry. Our Congressional champions from both sides of the aisle understand that we will be part of the economic renewal of our communities across America when this emergency relief arrives.

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ABOUT NIVA

Formed at the onset of the COVID-19 shutdown, the National Independent Venue Association (NIVA), now represents more than 3,000 venues, promoters, and festivals in all 50 states and Washington, D.C. NIVA, a 501(c)6, created and led the #SaveOurStages campaign, resulting in landmark legislation establishing the “Shuttered Venue Operators” Grant program to be administered by the Small Business Administration. NIVA’s mission is to preserve and nurture the ecosystem of independent live venues, promoters and festivals throughout the United States. The National Independent Venue Foundation (NIVF) was founded as a 501(c)3 to further this mission by also seeking to support a transparent, competitive marketplace serving a diverse and inclusive community of artists, fans, and industry workers. The NIVA Emergency Relief Fund directly supports the preservation of the independent live entertainment ecosystem that presents music, comedy, and the performing arts, helping these critical spaces survive through the Coronavirus pandemic. Individuals, foundations, businesses, and organizations that are interested in financially supporting NIVA, NIVF, or the NIVA Emergency Relief Fund should visit nivassoc.org/donate—NIVA is committed to equity in its support and advocacy for independent venues, and seeks to create and encourage opportunities for venues, promoters, and festivals owned, operated, and staffed by people of color, women, non-binary, LGBTQ+, veterans, and people with disabilities.