NIVA ‘23 BRINGS THE LIVE INDEPENDENT ENTERTAINMENT INDUSTRY TO WASHINGTON, D.C. WITH PROGRAMING AND LIVE MUSIC ACROSS 12 LOCAL MUSIC AND COMEDY VENUES, JULY 9-12

NIVA Members, Partners, and Sponsors Will Experience a Full Slate of Panels, a First-Ever Congressional Fly-In at Capitol Hill, with a Special Welcome by The Honorable Muriel Bowser, Mayor of Washington, D.C.

Performances by Local D.C. Artists Black Alley, Sugar Bear, Ex Hex, Oh He Dead, Mambo Sauce, The JoGo Project + Greg Boyer, Black Folk Don’t Swim?, Grady, The Owners, and more!

CLICK HERE TO REGISTER

WASHINGTON, D.C. (June 8, 2023) – The National Independent Venue Association (NIVA) will bring the independent live concert, comedy, promoter, and festival industry together for its second annual national gathering in Washington, D.C. at NIVA ’23, July 9 - 12. The conference will shine a light on NIVA’s 26 D.C. members, with conference programming to take place across
12 venues throughout the city, including 9:30 Club, The Anthem, The Atlantis, Black Cat, Capital Turnaround, DC9 Nightclub, DC Improv, Pearl Street Warehouse, Pie Shop, The Pocket, Songbyrd, and Union Stage. NIVA ‘23 is open to the public. To register go to nivassoc.org/conference.

As the conference converges on Washington, D.C. attendees of NIVA ‘23 can expect sessions in marketing, industry diversity, mental health, safety, insurance, economic impact of live entertainment, booking, artist development, ticketing, and the role of live entertainment in policymaking. The conference will highlight NIVA’s local members – in addition to renowned local artist, Jeffrey Everett, who designed the program art.


In addition to sessions, workshops and networking, there will be live music performances nightly featuring the Official Opening Party presented by See Tickets on Sunday, July 9 at 9:30 Club and The Atlantis, Salute to Small Venues presented by TIDAL on Tuesday, July 11, and the NIVA ‘23 Closing Party sponsored by Dice at Black Cat on Wednesday, July 12, with daytime conference programming taking place Monday, July 10 at The Anthem and Union Stage and Tuesday, July 11 at Capital Turnaround.

NIVA ‘23 Independent Awards Gala will take place at The Anthem on Monday, July 10. The Awards ceremony will honor those who have done outstanding work to further NIVA’s mission to preserve and nurture the community of independent live entertainment.

**Confirmed Industry speakers at NIVA ‘23 include:**
Mayor Muriel Bowser, Mayor of Washington D.C.
Marcie Allen, MAC Consulting, Anzie Blue
Cathy Applefeld Olson, Journalist
Brendon Anthony, Texas Music Office
Maggie Arthur, Calling All Crows
David Burton, Tour Manager (Andrew Bird, New Pornographers, The Head & The Heart, Dirty Projectors)
Leigh Bezezekoff, Tractor Tavern
Michael Bracy, Music Policy Forum
Jim Brunberg, Mississippi Studios; NIVA
Christy Culver, National Independent Venue Foundation
Andrea DaSilva, Keychange
Mehmet Dede, Drom, NYC
Tom DeGeorge, The Crowbar and NIVA Safety Task Force Chair
Jake Fisher, Broaddus Defense
Audrey Fix Schaefer, I.M.P./9:30 Club and Vice President, NIVA Board
Nick Forster, eTown, Boulder CO
Dayna Frank, First Avenue Productions and President, NIVABoard
Brad Grossman, Helium Comedy and NIVA Board Member
Antoine Griffin, The DC Improv Comedy Club and Restaurant
Ingela Travers-Hayward, This Must Be The Place
Casey Higgins, Akin Gump Strauss Hauer & Feld LLP
Kira Karbocus, Newport Festivals Foundation
Betsy Lashaway, Meta
Jamie Loeb, Nederlander Concernts and NIVA Board
David Mayeri, Berkeley Music Group and NIVF Board
Shayna Melgaard, McLean & Associates and MNIVA
Ethan Millman, Rolling Stone
Taylor Mims, Billboard
Aaron Myers, DC Commission on the Arts & Humanities
Ron Ozer, Elkton Music Hall and Arden Concert Guild
Ed Pagano, Akin Gump
Kerri Park, World Cafe Live
Stephen Parker, Executive Director, NIVA
Tobi Parks, xBk Live
Boris Patronoff, See Tickets and NIVA Advisory Board
Caroline Phillips, THS Presents/National Cannabis Festival
Lisa Richards Toney, Association of Performing Arts Professionals
Carolyn D. Richmond, Fox Rothschild LLP
Frank Riley, NITO and High Road Touring
Alix Rosenberg, TikTok
NIVA ‘23 programming highlights include:

- Sunday, July 9, the Official Opening Party sponsored by See Tickets at 9:30 Club, The Atlantis featuring Elise Trouw & Rudy Love & the Encore, powered by D Tour and Midtopia
- Monday, July 10, daytime programming at The Anthem to include Mayor Muriel Bowser Welcome and afternoon programming at Union Stage
- Independent Awards Gala at The Anthem, with a reception sponsored by Etix featuring music from The JoGo Project with Greg Boyer of the Chuck Brown Band and Parliament Funkadelic, and Black Alley with special guest Sugar Bear of Legendary Go Go Band E.U.
- NIVA ‘23 Official After Party at Union Stage sponsored by Business Iceland featuring JFDR and Junius Meyvant and Pearl Street Warehouse featuring Tall Tall Trees and The Vegabonds
- Tuesday, July 11, daytime programming at Capital Turnaround
- NIVA ‘23 Salute to Small Venues Presented by TIDAL will take place across multiple venues including Songbyrd featuring Oh He Dead and Mambo Sauce, The Pocket featuring keiyaA and Black Folks Don’t Swim?, DC9 featuring Gustaf and Sneaks, Union Stage featuring Soul Glo, and Pie Shop featuring Speedy Ortiz and Grady sponsored by Live Music Society
- Wednesday, July 12, NIVA will organize the first-ever in-person Congressional “Fly In” on Capitol Hill, which will serve to build on the foundation of NIVA’s Save Our Stages Act, ensuring independent venues, festivals, and promoters continue to be a part of federal policymaking
- NIVA ‘23 Closing Party sponsored by Dice at Black Cat featuring Ex Hex, The Owners and more

More details on conference programming and speakers will be announced soon.

Go to [https://www.nivassoc.org/conference](https://www.nivassoc.org/conference) to find information about registration, media credential applications, and host hotels.
SPONSORS

PARTNERS
NIVA ’23 is proud to partner with a roster of esteemed organizations for this year's conference including Bandsintown, Bauer Entertainment Marketing, D Tour, Folk Alliance International (FAI), Marauder, Midtopia, National Independent Talent Organization (NITO), and National Independent Venue Foundation (NIVF).

REGISTRATION INFORMATION

Register here.

Non-member conference tickets are available.

Media credentialing application can be found here

ABOUT NIVA
The National Independent Venue Association (NIVA) represents independent music and comedy venues, promoters, and festivals throughout the U.S. NIVA led the #SaveOurStages campaign, culminating in landmark legislation in 2020 that established the $16 billion Shuttered Venue Operators Grant program.

NIVA's mission is to preserve and nurture the ecosystem of independent live venues, promoters, and festivals throughout the United States. NIVA is committed to equity in its support and advocacy for independent venues and seeks to create and encourage opportunities for venues, promoters, and festivals owned, operated, and staffed by people of color, women, non-binary, LGBTQ+, veterans, and people with disabilities.

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