

**FOR IMMEDIATE RELEASE:  
JUNE 1, 2022**

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## Frontline Doulas announce the 2022

### **Black Doula Scholarship Awards & Black Doula Match Program :**

#### **Bridging the Healthcare Gap Between Black/African American Birthing People and Black/African American Doulas**

This program is brought to you by **Diversity Uplifts** and **Frontline Doulas** funded by a grant from LA Partnership for Early Childhood Investment as a part of their expansion of the African American Infant and Maternal Mortality Initiative (AAIMM) Community Doula Program. This initiative will match Black Birthing families with Black Doulas to offer no cost doula support in Los Angeles County through the following program.

**Black Doula Scholarship Award Cohort | Beginning June 1, 2022, 1st Round Applications Open** Our program launches for doulas to apply to join a 2022-2023 cohort of **Black Doula Scholarship Awardees** to provide services in their communities. **These scholarship awardees will support clients with due dates between Sept. 1, 2022 to Sept. 1, 2023.** The doula scholarships will provide a range of perinatal doula care for up to 80 birthing families throughout Los Angeles County. **First round Black Doula Applications close June 30th.**

**Black Doula Match | Launching July 1, 2022** Qualifying families with due dates Sept. 1, 2022 to Sept. 1, 2023 in Los Angeles County will be able to fill out a "Request a Doula Match" form starting July 1st, 2022. **The enrollment period for doula client services ends July 15th, 2023.** They will then receive contact information for the doula scholarship awardees. Clients will contact doulas to find a match and confirm availability. Once they have matched with an available doula, they will contract directly with the doula for services. The doula scholarship awardees will also be able to enroll clients from within their own circles and community. Space is limited in each calendar month based on doula availability. We don't want families to miss out on this opportunity! Request a doula match today!

**Doula Care in this program includes the following: 3 Prenatal Visits, Support at Birth, 3 Postpartum Visits, Community-Centered Practices, Advocacy Emotional Support, Culturally Competent Care, Lactation Support, Childbirth Education Materials, \$100 gift card.** Families will be required to contract with their doulas, and will be asked to complete basic surveys.

**WHEN does the program begin? | June 1st applications open for Black Doula Scholarship Awards | July 1st "Request a Doula Match" application forms open**

**WHO will the doulas serve?** This program is for families that identify as **Black or African-American** with **due dates of Sept. 1, 2022 to Sept. 1, 2023.** Community Doulas can provide family centered services, that are trauma informed, to encourage safe and respectful care to Black birthing communities.

**WHAT is a doula?** A doula is a non-medical professional perinatal service provider. This includes; physical, emotional, informational, psychosocial and advocacy support during the pregnancy, childbirth and postpartum period. Community Doulas provide family centered services, that are trauma informed, to encourage safe and respectful care to birthing communities that have been historically marginalized.

**Space is limited to 80 families, on a first come first serve basis. To check eligibility and request a doula:**  
[www.frontlinedoula.com/blackdoulamatch](http://www.frontlinedoula.com/blackdoulamatch)

Funded by a grant from LA Partnership for Early Childhood Investment



**Our doulas are ready to help close the gap in perinatal healthcare.**

We are ready to connect Black doulas to families in need of support. We are ready to lay the foundation of love and care that our community deserves.

**For more details, visit [frontlinedoulas.com/blackdoulamatch](http://frontlinedoulas.com/blackdoulamatch)**

## ABOUT US: LINKS AND RESOURCES

**Frontline Doulas** are an uplifting generation of community doulas on the frontline of birth in the Black community co-creating and reclaiming family-centered narratives for generations to come.

<https://www.frontlinedoulas.com>



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**Dr. Sayida Peprah-Wilson | Co-Founder and Co-Director**, Dr. Sayida Peprah-Wilson is a Licensed Clinical Psychologist and Birth Doula. She specializes in multicultural psychology, trauma, suicide prevention and maternal mental health. An advocate for human rights in childbirth, Dr. Sayida is a member of the Black Women Birthing Justice Collective and a Collaborator with the Black Mamas Matter Alliance, promoting research, education and community-based services to positively transform the birthing experiences of black families. Dr. Sayida supports community doula efforts as a co-director, doula mentor and trainer for the **Frontline Doulas** and the Sankofa Birthworkers Collective in Southern, California. Dr. Sayida is the Founder and Executive Director of the non-profit organization **Diversity Uplifts, Inc.**, focusing on fostering diversity and supporting diverse communities and the providers who serve them.

**Khefri Riley | Co-Founder and Co-Director**, Khefri Riley CLEC, CPYT, HCHD is a Childbirth and Prenatal Yoga Specialist who has taught thousands of people; mothers, fathers, and babies, to mindfully embody the multi-faceted experience of new parenthood and yoga. She has attended over 300 births, serving families at all major hospitals in Los Angeles County. Her infant classes have been featured in People Magazine, NBC, CNN and on Fox Ch. 11 News. She brings over 18 years experience as a Certified Lactation Educator Counselor, Birth and Postpartum Doula, Doula Trainer, Newborn Care/Childbirth Educator and Hypnobabies "Hypno-doula". She is CEO and Founder of **Khefri.com**, Urban Goddess Lifestyle and **Los Angeles Birth Partners**. She serves as a Program Creator and Co-Director of The **Frontline Doulas** - Centering the Community Program.

**Diversity Uplifts, Inc.** is Frontline Doulas fiscal sponsor. Diversity Uplifts Inc. is a black woman-founded and led direct service, consulting, and training 501(c)(3) non-profit organization determined to improve the well-being of women, birthing people, children and families by supporting marginalized and minority communities, while increasing cultural competence and humility among providers who serve them. Since 2018, Diversity Uplifts, Inc. has trained over 5,000 maternal care providers, including doulas and other birthworkers, in birth justice, implicit bias dismantling, cultural humility and the impacts of historical trauma and racism affecting the Black/African American community. Diversity Uplifts, Inc. is perfectly positioned to provide administrative, organizational and resource support to the Frontline Doulas program, due to its wide network of both community-based, organizational, hospital and university level partners all focused on improving maternal health among communities of color.

<https://www.diversityuplifts.org>



**For more details, visit [frontlinedoulas.com/blackdoulamatch](https://www.frontlinedoulas.com/blackdoulamatch)**

# Communities Love to Connect with us!

**The Revolution  
is in the womb!**

**#frontlinedoulas**

**#blackdoulauprising**

**#liberateblackbirth**

**#birthingjustice**

**#doulasonthefrontline**

**#frontlinehotline**

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