



Amantani

2020 ANNUAL REPORT



Although this has been one of the most challenging years of our lives, I have witnessed young people and artisans thrive and overcome considerable hardships and challenges. As a result, I can confidently say the most important lesson I've learned this year has been the true meaning of the word: resilience.

At Amantani, we were forced to change the way in which we were used to work. Regarding our team, the national quarantine and further COVID-19 restrictions led us to work from home and enjoy both the benefits and adjust to the new challenges presented that came with the change. Communication with our programmes' participants

was one of the greatest challenges; particularly for our team in Cusco, who were used to seeing the young people on a daily basis. In the meantime, the young people were also facing the frustration of either having to pause their studies until further notice, or try to keep up with their education remotely despite not having access to the proper technology.

After a very successful fundraising campaign we were able to purchase a laptop for every single young person currently studying as part of the Scholarships Programme. This has been a very important milestone in the history of Amantani. Even though we knew that education was naturally becoming more and more digital, we saw ourselves forced to make the transition sooner. Our Cusco team's greatest mission was to continue supporting the young people's challenges with computer literacy and, slowly but surely, continue reducing the digital gap that they have faced for most of their lives.

On a brighter note, we were excited to announce that Hector Saturnino and Alex, two young men from our Scholarships Programme, were our first ever graduates from this programme! This has been a new milestone in the history of Amantani and we couldn't be prouder.

In our Ethical Trade Project, we had to pause the production of bracelets, given that we already had a large stock and some of our sales points were closing either temporarily or permanently. As a way of expanding our sales, we were once again nudged towards digitalization and we began selling our beautiful bracelets on social media platforms. This has been our first attempt at e-commerce and we are excited to see where it will take us!

Our Meet My World project was also paused for several months. However, in October, 30 enthusiastic young people returned and continued to take photos and develop this year's project. Our Boarding Houses

Monitoring Programme also continued supporting 25 young children and their families by ensuring their health and general well-being as a top priority. We visited the families whenever possible and made sure we stayed connected to them and their needs over the course of the year.

I would like to thank the donors who chose and were able to stay by our side during these challenging moments. It is thanks to your support that we are able to continue working alongside such wonderful participants. I would also like to thank the team for having the strength and conviction necessary to overcome this year's unforeseeable obstacles.

I wish you all an excellent 2021 and I look forward to seeing the wonderful accomplishments and exciting news the new year will bring.

Rodrigo Bustos
Executive Director



Just 12 months into his role as Executive Director in Peru, Rodrigo Bustos has had a baptism by fire this year! In common with most other NGO's, it has been a very difficult year for Amantani; disruption of the young people's studies and difficulties posed by the digital divide, isolation from each other, often in overcrowded homes with several generations under one roof and a collapse in demand for bracelets meaning no work for our wonderful team of artisans. Fund-raising has also taken a big hit, too, but in spite of all the challenges there have been some bright spots in our year.

Having identified the digital divide as the most pressing problem of the year, our faithful and ever-generous supporters achieved the almost impossible by raising thousands to purchase 71 laptops to enable our young people in the Transitions Programme to continue their studies online. As a result, several were able to finish their course and graduate.

"A GOOD NUMBER OF OUR YOUNG PEOPLE BRAVELY VOLUNTEERED TO CARRY OUT VITAL TASKS TO HELP ENSURE THE WELL-BEING OF THEIR FAMILIES AND THEIR COMMUNITIES."

A good number of our young people bravely volunteered to carry out vital tasks of to help ensure the well-being of their families and their communities. The team members in Cusco, Ccorca and Huanoquite worked tirelessly to maintain the morale and good health of our Amantani family, and the Lima team, under Rodrigo's watchful

guidance, kept close contact with everyone on a regular basis.

Our trustees also played a very full role this year in supporting Rodrigo, Chris and the team. I must record a huge debt of thanks to everyone for the part they played in keeping the Amantani show on the road, and not least of all our Finance Director, David, who kept us fully updated throughout.

At the turn of the year, we bade a very fond farewell to our co-founder Rocio Zuñiga. Rocio, Pilar and Fred were the visionary trio that brought Amantani to life in 2007, and Rocio has played a very full part in Amantani's development ever since. She steps down from active service in the Pathways Programme in the knowledge that her legacy and that of her co-founders is in good hands. Her contribution to Amantani has been enormous, and we owe her our deep gratitude.

We end the year and begin

2021 in good health and spirits, with a prudent programme for the year ahead, but with a stronger commitment than ever to look after our extended Amantani community, and to provide the best possible help to our young people to equip them to face the rigours and realities of the post-Covid world they will soon inherit.

Lastly, to all of our supporters reading this report, a very big thank you for sticking with us. We never underestimate the goodwill you have for us, and your generous contributions of time, financial and moral support are invaluable to us.

Jonathan Palfreyman
Chair of the Trustees

VISION

A Peru in which young people from all backgrounds have the capabilities to access equal opportunities of high-quality education and fair employment.

MISSION

To work with young people and parents to create highly contextualized educational projects that enable young people to develop the capabilities they need to access equal opportunities.

STRATEGIC OBJECTIVES

PSYCHOSOCIAL: We strengthen the participants' emotional and psychosocial skills that will allow them to freely and confidently participate in society.

ACADEMIC: We support the transition of young people from school into higher education through scholarships and academic support.

EMPLOYABILITY: We promote work environments that are inclusive and fair to the participants of Amantani programmes.

ORGANISATIONAL: We work from Peru to create and implement financial, organizational and operational strategies.

VALUES

YOUTH PARTICIPATION: We ensure young people are heard, become agents of change and are actively involved in the decision-making process at Amantani.

STRENGTH PERSPECTIVE: We focus on individual talents of each young person.

RESPONSIBILITY: We encourage that participants and team members act responsibly exercising mutual respect, honesty and commitment.

INTERCULTURALITY: We respect and promote diversity and the cultural heritage of the communities we work with.

SOCIAL JUSTICE: Our work stems from recognizing the talents and skills of the people we work with.


GENDER EQUALITY: We firmly believe in gender equality and actively work towards encouraging fair opportunities for everybody, regardless of their gender.

AYNI (RECIPROCITY): We integrate this Quechua principle to promote horizontal relationships or reciprocity across all our work.

INDIVIDUALISED SUPPORT: We create highly personalized strategies for each participant in our programmes.

IN NOVEMBER, AFTER MORE THAN 11 MONTHS, THE YOUNG PEOPLE FROM THE SCHOLARSHIPS PROGRAMME IN CUSCO MET WITH THE PROGRAMME DIRECTOR AND EXECUTIVE DIRECTOR.



 OUR PREVIOUS “LEAVERS PROGRAMME” IS NOW CALLED “SCHOLARSHIPS PROGRAMME”. THIS CHANGE CAPTURES THE ESSENCE AND INTENTION OF THE PROGRAMME MORE ACCURATELY.

We continued to guarantee access to further and higher education for the young people studying in universities and institutes who continued with their studies through virtual platforms. For some, we decided, alongside the young people, to postpone their studies to the following year. Still, we are proud to say all of our young people are either studying or eager to resume their studies soon.

Due to universities and institutes migrating all their courses to online, one of our first challenges was the lack of the appropriate technological tools. Hence, we launched a successful fundraising campaign aimed at providing the young people with a laptop. As of this year, all young people taking part in the Scholarships Programme will have access to a laptop for the duration of their studies. (We thank all of the donors who made this possible!)

To support this new initiative, our team in Cusco developed a digital strategy that included video tutorials that addressed and supported the young people’s technological difficulties and concerns.

“THIS LAPTOP IS EXTREMELY IMPORTANT FOR ME, BECAUSE IT ALLOWS ME TO DO HOMEWORK AND ACCESS MY UNIVERSITY’S VIRTUAL PLATFORM. I FEEL HAPPY AND EXTREMELY GRATEFUL TO BE ABLE TO STUDY AND CARRY ON WITH MY GOALS.”

— OLGA, CHEMICAL ENGINEERING STUDENT AT UNSAAC



OLGA RECEIVING HER LAPTOP.

GENERAL WELL-BEING

In December, the young people took part in a survey to share any potential concerns about their emotional well-being. These were the results:

Young people who are currently studying:

- * **79%** feel encouraged and supported by their parents to study.
- * **66%** feel supported by their tutors.
- * **81%** consider the support provided by Amantani was particularly necessary in 2020 and an additional 9% said it was somewhat necessary.

When asked how the tutoring sessions had helped this year:

- * **57%** said it helped them feel more positive about their future.
- * **49%** said the sessions have made them feel supported in their decision-making process.
- * **30%** said they had improved in their self-confidence.

When asked what the greatest challenges this year were:

- * **66%** said they felt frustrated not always understanding their virtual lessons.
- * **64%** struggled with connectivity issues.
- * **36%** felt fearful regarding COVID-19.
- * **24%** felt sad to not be able to see their friends.
- * Overall, **57%** of young people felt this year had been very challenging.

Young people who will be starting their studies in 2021:

- * **65%** felt that they have been somewhat supported by the older cohort of Amantani students.
- * **65%** felt they have been supported by their tutors throughout the year.
- * **100%** feel excited about going back to their studies in 2021 and 77% have already identified what their career of choice will be.

When asked how the tutoring sessions had helped this year:

- * **62%** said they had improved with their self-confidence.
- * **74%** feel more confident regarding their future.
- * **56%** said the sessions have made them feel supported in their decision-making process.

ACADEMIC INDICATORS



66 young people are currently studying (5 studying in university, 54 studying in institutes, 7 studying in CETPROs – Centres for technical courses.)



39 young people will either begin or return to their studies in 2021.



We provided 155 tutoring sessions.



1 young person received a Permanent Scholarship.
5 young people received a Continuity Scholarship.
(Both scholarships are Government funded.)

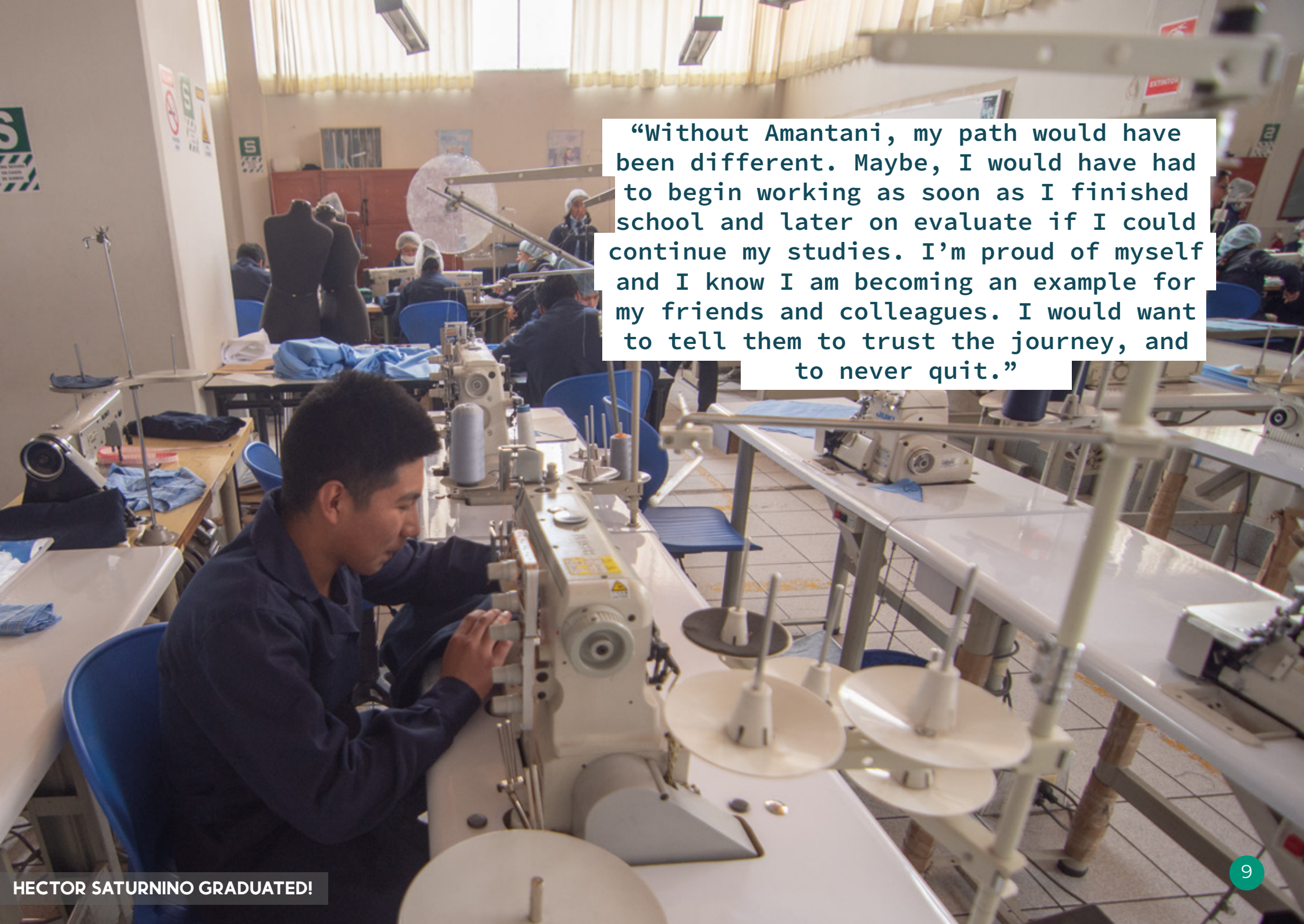
"IT'S EXTREMELY REWARDING TO SEE OUR PARTICIPANTS GROW INTO CONFIDENT YOUNG PEOPLE WHO ARE ABLE TO STRENGTHEN THEIR ABILITIES AND DEVELOP THEIR KNOWLEDGE ON THEIR PATH TO BECOMING YOUNG PROFESSIONALS. THESE TWO GRADUATIONS HAVE BEEN PARTICULARLY OUTSTANDING GIVEN HOW CHALLENGING THE PAST YEAR HAS BEEN. I AM VERY PROUD OF BOTH OF THEM!"

— THILO BOECK, TRANSITIONS DIRECTOR

SUCCESS STORIES

Hector Saturnino was the first young man from our Scholarships Programme to finally graduate. Hector studied Textile Manufacturing at SENATI and is now ready to continue his journey as a professional. We are extremely proud of his effort and dedication.

Shortly after, Alex was the second young person to graduate! He studied Auto Mechanics at the Instituto Didaskalio Cristo Rey. These have been two major milestones in the history of Amantani. We are very proud of their effort and perseverance, particularly given the challenging situations they had to face this year due to COVID-19.

A young man in a dark blue uniform is focused on operating a white industrial sewing machine in a factory setting. The machine is mounted on a white table, and several spools of thread are visible. In the background, other workers are seen at similar machines, and the room is filled with industrial equipment and materials. A large window with yellow curtains is visible at the top of the frame.

“Without Amantani, my path would have been different. Maybe, I would have had to begin working as soon as I finished school and later on evaluate if I could continue my studies. I’m proud of myself and I know I am becoming an example for my friends and colleagues. I would want to tell them to trust the journey, and to never quit.”

EMPLOYMENT

27 young people were able to get part-time employment throughout the year. Usually, this allows young people to pay for extra living expenses and even support their own families. Even though this year it became much harder to find employment, many of the young people were still able to get hired in decent jobs.

- Efrain Driver for a local bakery
- Wilson Customer service at a local bakery
- Abelardo Welder
- Yessica Kitchen assistant
- Yerson Housekeeping
- Ruth Karina and Flor Elisa Fashions Sales Assistants
- Juvenal and Abel Juice making company
- Melissa Hotel receptionist

WORKING WITH FAMILIES

The Parent Council met at the beginning of the year and shortly after, the young people went back to their communities to quarantine safely. Naturally, most of them began helping their families by working in the fields and have continued to do so whilst continuing with their studies remotely. The Parent Council ensured that parents were respecting their sons and daughters' time to study and that they continued to be involved in their education even during the pandemic.

"IT HAS FILLED ME WITH PRIDE TO SEE OUR YOUNG PEOPLE GETTING HIRED EVEN IN THE MIDST OF THESE CHALLENGING TIMES. THIS SERVES AS PROOF THAT THEY ARE HARD WORKING, HONEST AND PERSEVERANT."

— SHIRLEY ECHARRY, EMPLOYABILITY AND PSYCHOSOCIAL COORDINATOR

"I SAW A LOT OF PEOPLE LOSE THEIR JOBS BECAUSE OF THIS VIRUS. I FEEL VERY PROUD OF MYSELF FOR STILL BEING ABLE TO WORK DURING THESE CHALLENGING TIMES."

— YERSON, PARTICIPANT OF THE SCHOLARSHIPS PROGRAMME

ETHICAL TRADE

The artisans have shown incredible resilience this year and have continued to work hard to support their families in any way they can. Throughout, they have stayed committed to Amantani and supported the decisions made along the way, something we are incredibly grateful for. We're also excited to announce that we will be launching a second product in the months to come and we look forward to sharing more news very soon!

With the arrival of the pandemic and increased restrictions, shops in Peru and the United Kingdom were forced to close their doors at different times. However, whenever possible, the bracelets are still being sold in over 180 shops. To mitigate the financial impact of these restrictions, we developed online catalogues for Peru and the UK and shared these on our social media platforms and monthly newsletters.

We also took this time to create our first Instagram account (@artesanadeamantani) dedicated to the artisans and their bracelets. This has allowed us to expand our sales in Peru and contact new followers for both the Ethical Trade Project and Amantani. Having expanded our digital horizon with new platforms, we look forward to continue to grow our online sales across Peru and abroad in the coming year.


"I HAVE BEEN OVERWHELMED TO SEE HOW POSITIVE AND STRONG THE ARTISANS HAVE BEEN IN OVERCOMING WHAT HAS BEEN ONE OF THE MOST CHALLENGING YEARS IMAGINABLE. THEIR CREATIVITY IN THE BRACELET DESIGNS SHINES THROUGH MORE THAN EVER AND THEIR UNDERSTANDING AND PATIENCE THROUGHOUT THE YEAR PROVES ONCE AGAIN HOW FORTUNATE WE ARE TO WORK ALONGSIDE THEM."

- SARA MITCHELL, HEAD OF ETHICAL TRADE

In addition, we welcomed Bianca, the new member to the Ethical Trade team! She is a London-based volunteer supporting us to identify and contact new sales opportunities in the UK.

- * **3,600 bracelets** sold across the UK and Peru.
- * **10 percent of income** directly resulting from online sales.
- * **10,000 +** bracelets in stock and ready for 2021 sales.
- * **100%** of the artisans remain excited to continue being part of the team.



A large group of women and children, many wearing face masks and traditional hats, are gathered in front of a building with a red door. The women are dressed in colorful traditional clothing, including blouses, skirts, and shawls. Some are holding children. The scene is set outdoors, with a white wall on the left and a stone wall on the right. The overall atmosphere is one of a community gathering.

“I’ve felt extremely supported by Amantani this year. Thanks to them, my family and I have been able to feel a lot better.”

- TEODORA, ARTISAN

THE ARTISANS MET FOR THE LAST TIME THIS YEAR, IN DECEMBER.

MEET MY WORLD

"DESPITE OBVIOUS DISRUPTIONS TO THE MEET MY WORLD PROGRAMME, WE HAVE BEEN ABLE TO DEVISE A SERIES OF ONLINE ACTIVITIES WITH THE YOUNG PEOPLE. THEY HAVE RESPONDED BRILLIANTLY, SHOWING REAL ENTHUSIASM AND COMMITMENT TO THE PROJECT. IT HAS BEEN PARTICULARLY HEARTENING TO SEE THE TIME AND CARE THE YOUNG PEOPLE HAVE TAKEN IN THE DEVELOPMENT AND PRESENTATION OF THEIR IMAGES."

— FRED BRANSON, HEAD OF MEET MY WORLD

We started the year by working with a group of 18 young people in Paqari Wayna (our youth hub). The photographer Gustavo Vivanco gave an exciting workshop in which the young people further developed their photographic skills.

After the lockdown, in the month of October, we were able to resume activities with an enthusiastic group of 27 participants, with whom we were able to develop different activities remotely, mainly communicating via WhatsApp.

Towards the end of the year, the young people began taking photos of specific places that were significant to them in their communities. Next year, they will develop interviews and learn more about their communities' history.

Even though we were only able to develop a third of what we had originally envisioned to be this year's project, we always stayed in close contact with the participants and, thanks to their enthusiasm, we made sure we resumed activities in a safe manner as soon as possible.

BOARDING HOUSES MONITORING PROGRAMME

This year, we continued to monitor and stay in touch with the 20 families we currently work with and supported 25 children to complete their academic year. We are also excited to share that even though this was a challenging year, one of the students who had decided to stop studying a year prior, resumed her studies and went back to school.

Aside from working directly with these families, we also supported 1 young woman to apply for the Government funded Beca 18 grant and also helped 2 young women who were not part of the programme apply to a Women in Science Grant, also provided by the government. We also made sure the school's director followed the process so that she would be able to support more young women in the future.

"EVEN THOUGH IT'S BEEN A CHALLENGING YEAR, AND EVEN MORE SO FOR COMMUNITIES WHO STRUGGLE WITH CONNECTIVITY, IT'S BEEN REWARDING TO SEE THE FAMILY'S UNDENIABLE EFFORT OF STAYING IN TOUCH WITH US AND SUPPORTING THEIR CHILDREN'S EDUCATION."

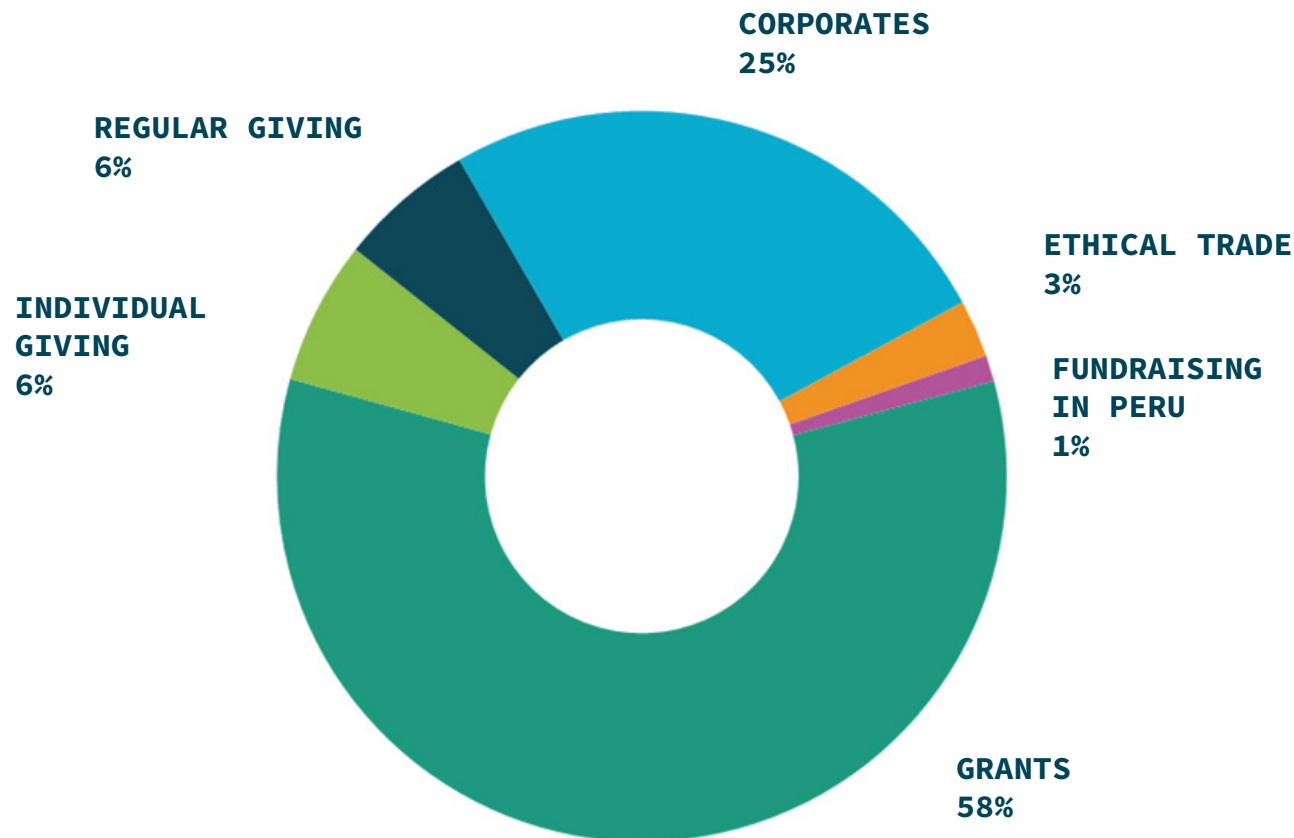
— TANIA FARFAN, PROGRAMME COORDINATOR



YOUNG PEOPLE TAKING PART IN THE PHOTOGRAPHIC WORKSHOP
GIVEN BY GUSTAVO VIVANCO.

These are a summary of the consolidated accounts of Amantani UK and Amantani Peru for the period from 1st January 2020 to 31st December 2020. The statutory accounts for Amantani UK will be independently examined by a Chartered Accountant and approved by the trustees before being submitted to the Charity Commission. These can be downloaded from the Charity Commission website, from May 2021 onwards.

INCOME: £403,133



7.42:1

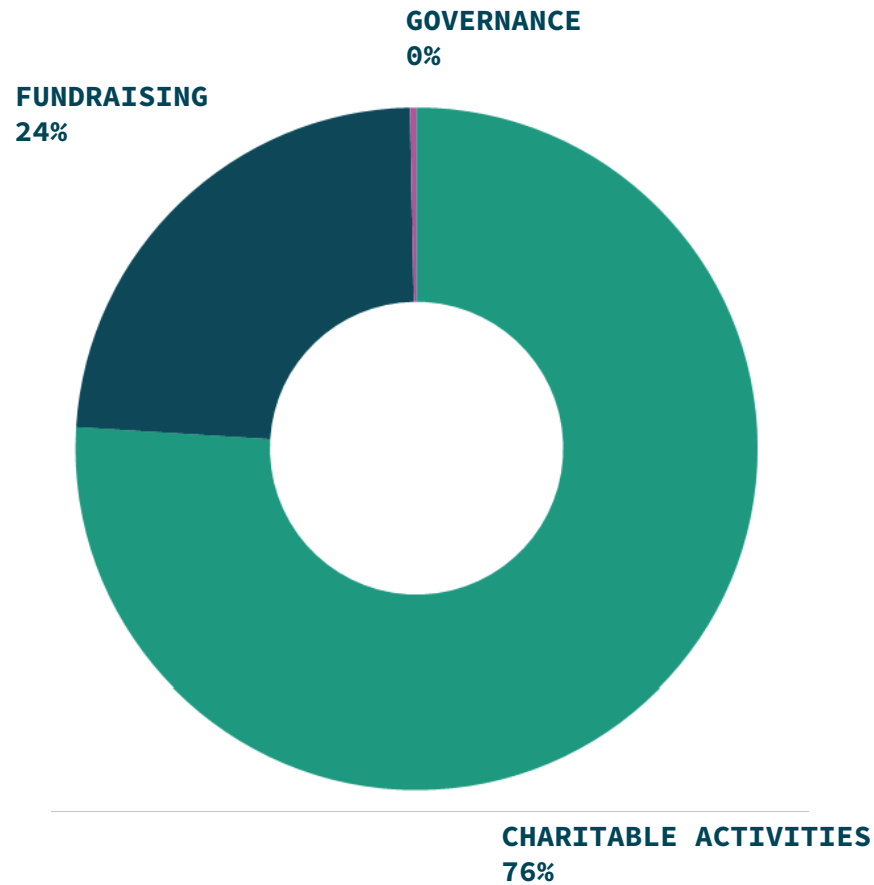
For every £1 we invest in fundraising, we generate £7.42 for our projects.

26%

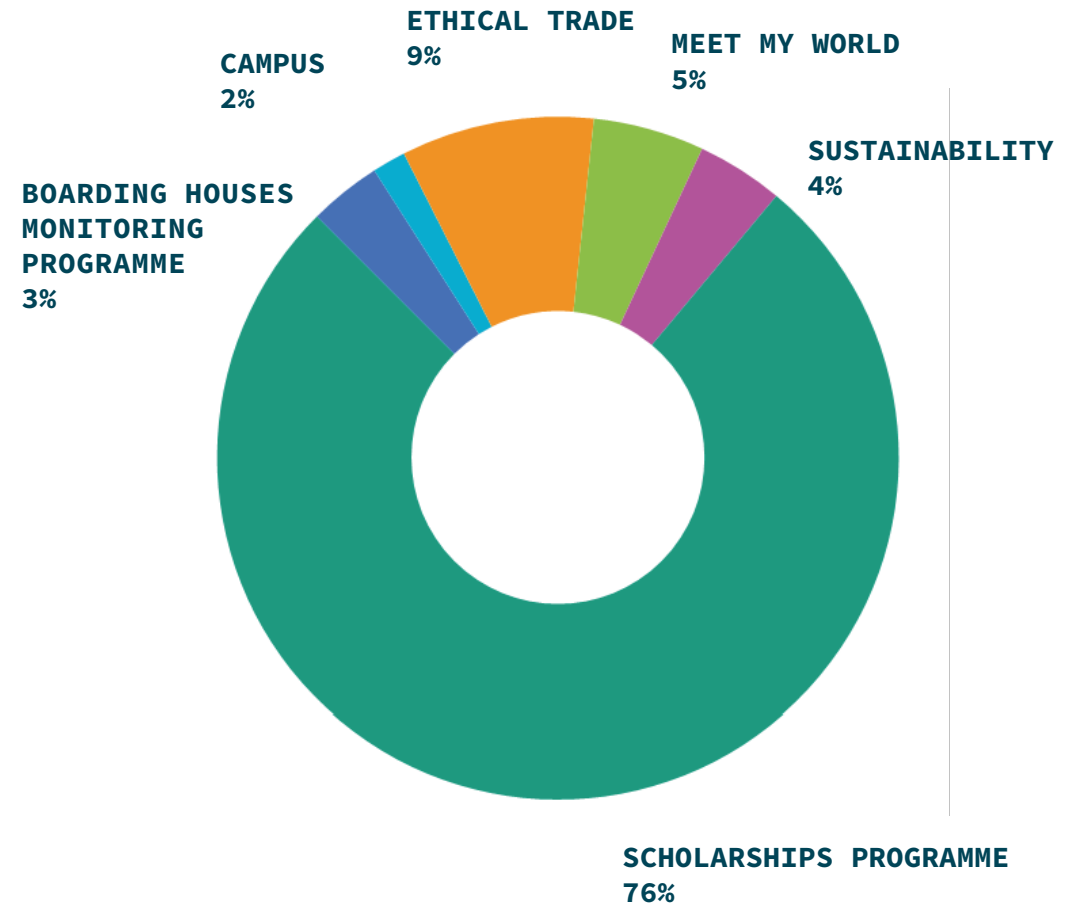
We had a general income growth of 26%.

EXPENDITURE: £283,384

Breakdown by Area



Breakdown of Charitable Activities



THANK YOU

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Gerónimo Quispe

STUDENT COUNCIL

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Wilfredo Gómez
Edson Amache
Yenifer Callañaupa
Elizabeth Huillcas

ETHICAL TRADE PARTNERS

Shoe Zone
Paddington Bear
Britt
Special Books Services
Casa República
Superplant Kitchen

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Jessica Wimbush
Ben Howard
Diana Cottingham
Nelly Munthe
Veronica Saenz
Aruna Bhagwan
Maurizio Jimenez
Nicole Beissler and Thomas Faller
All our generous monthly donors.

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Francesca Servalli

TRUSTS & FOUNDATIONS

The Angus Lawson Memorial Trust
The Evan Cornish Foundation
The Anglo Peruvian Society
The Shoe Zone Trust
The Old Dart Foundation
Asociación Indakana
The Sheila Whitley Trust
The A&E Fund
The Oso Foundation
The Lujenna Trust
The Souter Charitable Trust
The Cottingham Trust
The Southall Trust
The Open Gate Trust
The Ashworth Charitable Trust
The Sir John Eastwood Foundation
Those that wish to remain anonymous.

Amantani

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