

# Amantani



# REFLECTING ON 2021



artisans continue receiving an income to support their families.

**We are grateful to know that the artisans continue receiving an income to support their families.**

Through the Meet My World Project, the young people continue to create photos and videos to showcase the wonders of their communities and their own personal experiences with moving to the city of Cusco.

The young people's parents have also been constantly active and present through the Parent Council. They even organised themselves to purchase some materials the young people needed for their final exams at Paqari Wayna. We are thankful for their collaboration and commitment to their sons' and daughters' education, which is crucial in their journey.

We are also very proud to announce that after many conversations with the Student Council and the Board of

Trustees, we have established a mandatory vaccination policy both as a requirement to enter Paqari Wayna and to continue being part of the Scholarships Programme. Currently, almost 100% of the young people and their parents have received both doses.

Aside from continuing with our regular projects and programmes in Cusco, this year we also developed new initiatives. We started a pilot programme in Santa Clotilde, Iquitos (located in the Amazon) partnering with the Colegio Lucille Gagne Pellerin, run by the Vicariato San Jose del Amazonas. Alongside them, we will develop the Pathways Programme in the jungle and also provide 6 scholarships to the young people who score the highest in their entrance exams to regional universities or institutes. In this way, we will increase our impact and continue supporting the academic journeys of underprivileged young people in Peru.

We are also excited to continue expanding our reach thanks to the support of talented, new team

members. This year, Diana Castañeda has joined our Peruvian Board of Trustees as Director and Juan Jose Mendoza is now our new Secretary. We are grateful for their generous support and for their willingness to share their time and expertise with Amantani.

On a final note, I would like to thank our team members, both in Peru and in the United Kingdom. Despite this year's challenges, the team has reached incredible goals and shown great commitment to the participants and to the organisation. Without them, we wouldn't have been able to achieve our goals and reaffirm our strategy for 2022."

**RODRIGO BUSTOS**  
**Executive Director**

# REFLECTING ON 2021



"Enormous credit must go to our teams in Lima and Cusco this year for their remarkable resilience in surviving and flourishing despite a second year of severe COVID-19 restrictions. This has allowed the young people we support to find often ingenious ways of continuing with their studies and seeking valuable work experience where possible. After many long months of Zoom only contact between Lima and Cuzco, the two teams were able to get together and carefully celebrate with our artisans and young people. Our young people have continued to shine this year, with a good

number having completed their studies, and three outstanding students receiving their degrees at university level. Amazing and highly rewarding achievements after several years of dedicated support from the Amantani team.

## **Amazing and highly rewarding achievements after several years of dedicated support from the Amantani team.**

Our Ethical Trade enterprise has been the focus of expansion this year and is at the very heart of the Amantani family. It is comprised a several of the mothers of our young people, as well as one or two former pupils of our boarding house programme. Their product range has expanded, and sales have picked up well in the UK and in Peru after a very quiet period during the Covid lockdowns.

We have continued to attract

new donors this year from further afield than ever before, as well as retaining many faithful supporters who we like to think of as 'family'. Thank you all for your valued support - without you we simply wouldn't exist. Of course, none of this would happen without our fund-raising team in Oxford and Lima, to whom all credit and thanks are due. Supporting them, in turn, our communications team have been working overtime, improving communications both internally and externally. Our revamped website is now a delight to navigate, and communications between our hard-working team and our many bright and inventive young people have improved beyond recognition.

Last but certainly not least has been the addition of two new Peruvian trustees, Diana Castañeda and Juan-José Mendoza. For several years we have been seeking to build up our Peruvian trustee team. Along with Maria-José Gomez

and Juan-Carlos Verme, they now provide the local, Spanish-speaking governance and support for our entire operations in Peru. We welcome them with open arms and thank them for the time they give so freely, as do all our wonderful trustees!

We earnestly hope that 2022 enables us to turn the page on Covid, and that we can extend our reach further and wider than ever before. We're guardedly optimistic that the rewards of our patience and resilience will be reaped in the year ahead."

## **JONATHAN PALFREYMAN Chair of the Trustees**

# STRATEGIC FRAMEWORK

## VISION

A Peru in which young people from all backgrounds have the capabilities to access equal opportunities of high-quality education and fair employment.

## MISSION

To work with young people and parents to create highly contextualized educational projects that enable young people to develop the capabilities they need to access equal opportunities.

## STRATEGIC OBJECTIVES

**PSYCHOSOCIAL:** We strengthen the participants' emotional and psychosocial skills that will allow them to freely and confidently participate in society.

**ACADEMIC:** We support the transition of young people from school into higher education through scholarships and academic support.

**EMPLOYABILITY:** We promote work environments that are inclusive and fair to the participants of Amantani programmes.

**ORGANISATIONAL:** We work from Peru to create and implement financial, organisational and operational strategies.

## VALUES

**YOUTH PARTICIPATION:** We ensure young people are heard, become agents of change and are actively involved in the decision-making process at Amantani.

**STRENGTH PERSPECTIVE:** We focus on the individual talents of each young person.

**RESPONSIBILITY:** We encourage that participants and team members act responsibly exercising mutual respect, honesty and commitment.

**INTERCULTURALITY:** We respect and promote diversity and the cultural heritage of the communities we work with.

**SOCIAL JUSTICE:** Our work stems from recognising the talents and skills of the people we work with.

**GENDER EQUALITY:** We firmly believe in gender equality and actively work towards encouraging fair opportunities for everybody, regardless of their gender.

**AYNI (RECIPROCITY):** We integrate this Quechua principle to promote horizontal relationships or reciprocity across all our work.

**INDIVIDUALISED SUPPORT:** We create highly personalised strategies for each participant in our programmes.



The Lima and Cusco team meet the young people from the new Scholarships Programme in person to learn about their experiences with online learning.  
**(Sept. 2021)**

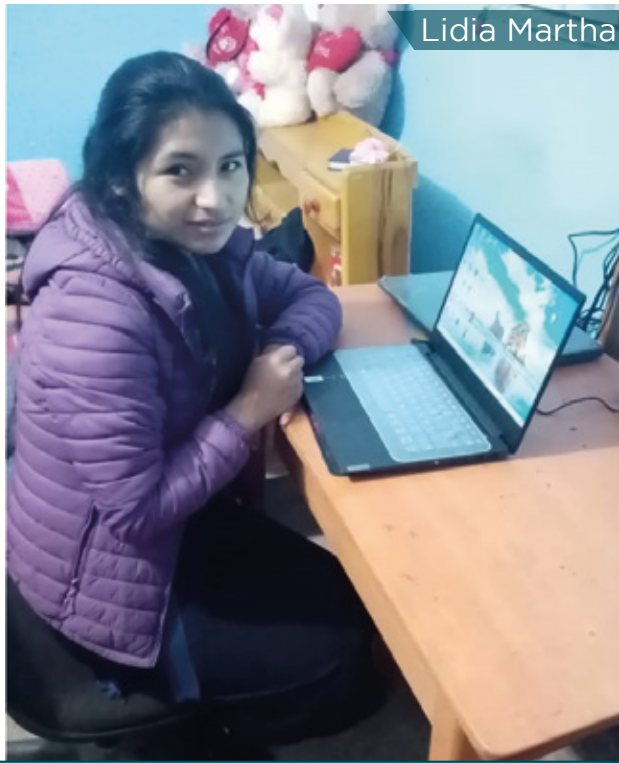
“I feel grateful and happy to be able to achieve my dream thanks to everyone’s support. My goal this year is to continue studying so that I can eventually graduate.”

**ADA**  
Scholarships Programme  
participant

# SCHOLARSHIPS PROGRAMME

Despite 2021's challenges, we are proud of our results:

- 606** hours of tutoring (both virtual and in-person.)
- 28** young people have received **37** hours of mentoring from March 2021 to December 2021.
- 39** young people who had to put their studies on hold are now studying virtually.
- 9** young people have finished their studies in institutes and are working on their final research projects to graduate.
- 4** young people have passed their final exams and are waiting for their certificates.
- 5** young people have finished their studies at CETPROs (Centres for technical courses) and are waiting for their certificates.



Lidia Martha

The young people received **over 100 hours** of personalised tutoring as part of the digital strategy. In these virtual lessons, they shared concerns and questions on the use of their laptops and their institutes' and universities' virtual platforms.

As part of the Scholarships Programme, we monitored the young peoples' general well-being, working alongside them to support their mental health.

## RESULTS OF OUR 2021 INTERNAL SURVEY

**58%** of young people believe their **teachers at universities and institutes are understanding** of their difficulties with connectivity issues.

**89%** of young people **trust their parents** to discuss their academic journeys with them.

**97%** of young people trust their tutors to discuss **academic issues**.

**74%** of young people trust their tutors to discuss **professional issues**.



**SHIRLEY ECHARRY**  
Transitions Project  
Coordinator

“We are proud of our young people for having achieved their goals despite this very difficult context. This year, 13 young people finished their studies and many of them were hired in jobs related to their careers. This shows their talent, hard work and effort.

As a team, we continue to provide them with a safe and open channel through which they can receive emotional support.”

## Graduations

This year, Marleni and Yerson presented their final research projects in front of a jury and graduated!



Marleni finished her studies as a **Secondary School teacher** and specialised in **Science and Environment**.

Yerson finished his technical studies in **International Business Management**.



## PERMANENT AND CONTINUITY SCHOLARSHIPS

This year, three young people received the Continuity Scholarship awarded by PRONABEC (Government funded.) We currently have eight young people with this scholarship at Amantani.

Similarly, Alicia, who is currently in her 6th semester studying Agronomy at the Universidad Nacional San Antonio Abad del Cusco (UNSAAC), received the Permanent Scholarship based on her academic performance.

## PEER MENTORING PROGRAMME

Four young people were hired by Amantani as Peer Mentors to support those who had recently joined the Scholarships Programme by sharing their own experiences and guiding them in their studies.

The four Mentors were trained and took part in regular meetings with the team. **Karina, Marleni, Abelardo and Hector Raul did an excellent job!**

As young people will return to part-time in-person learning in 2022, we will adapt the mentoring strategy to ensure it includes these changes and continues to meet their needs.



In 2021, it was challenging for the young people to access formal employment. On average, 34 young people were working over the holidays this year, either permanently or temporarily. In addition, when the young people returned to their communities, they all supported their parents by working in the field and taking care of their animals.

A group of young people were formally employed in jobs related to their careers:

## Marleni

Licensed in Education

**Job:** Peer Mentor at Amantani.

## Reynaldo

Technical studies in Driving Heavy Machinery

**Job:** Support in highway maintenance.

## Eva

Technical studies in Tourism and Hotel Management

**Job:** Hostel Receptionist.

## Yessica

Technical studies in Gastronomy and Culinary Arts

**Job:** Cook at a *cevicheria* (local fish restaurant) in Arequipa.

## Elias

Technical Studies in Industrial Electricity

**Job:** Programmer of LED lights in local pools.

## Alex

Technical studies in Auto Mechanics

**Job:** Driver at a dairy distribution company.

## Hector Saturnino

Technical studies in Industrial Fabric Manufacturing

**Job:** Assistant manufacturer in a business producing PPE (Personal protective equipment).

“At first, studying remotely was challenging. But, with patience, one can make it through. I tried my best and I don’t regret it, because many opportunities appeared along the way. For example, I have been receiving the Continuity Scholarship for about a year and a half now (...) I would like to tell my peers to try their best and not give up.

**ABELARDO**

**Scholarships Programme  
Participant**

Abelardo, who studies Metallic Construction, continues with his classes virtually and works as an intern at a workshop close to his house in the city of Cusco. **(Sept. 2021)**

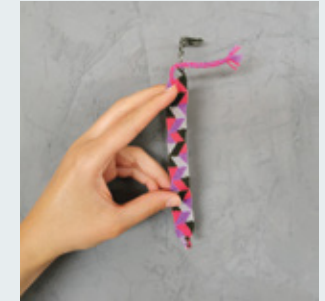
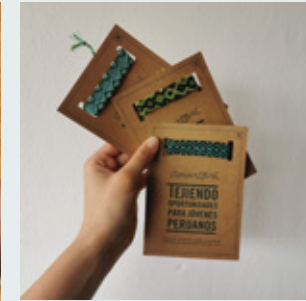
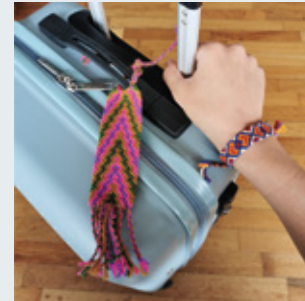


# ETHICAL TRADE

The second year of the pandemic began with the good news of the arrival of the COVID-19 vaccines in Peru and the re-opening of more economic sectors. Because of this, and after such a challenging year, the Ethical Trade project started 2021 on the right foot and with a great display of motivation from the artisans.

Despite pausing the production of bracelets for the year due to a large amount of stock, and thanks to the invaluable support of our partners, we were able to sell over 9,000 bracelets. These sales made a tremendous difference to the project and meant we could re-start production in early 2022.

Over the course of the year, the pause in production also allowed us to focus on a new product: bag tags. These were sold on our Instagram page [@artesanadeamantani](#), where we also share news stories and photos of the artisans and their work.



## 2021 statistics

45

**artisans** participated in the project.

194

**sales points** in Peru and in the United Kingdom.

30%

**growth** in sales in Peru.

96%

**growth** in sales in the United Kingdom since the start of the pandemic.



**SARA MITCHELL**  
Head of the  
Ethical Trade Project

"Spending the day with the artisans after such a long time was truly one of the highlights of the year. Despite the difficulties, I am still impressed by the artisans' commitment and enthusiasm. There's no doubt that this is the start of a new and exciting stage for the project and of a brilliant future for all of them.

I would also like to congratulate the artisans for responsibly adopting the safety protocols throughout this time and for also getting vaccinated. In this way, we are making sure themselves, their families and the team are safe."

## MEETING IN-PERSON

Another very special moment this year was the reunion between the Lima team and the artisans at Ccorca in September. After two years of having to put in-person meetings on hold, the Lima team travelled to Cusco to have important conversations with the artisans, take part in team-bonding activities and enjoy a delicious meal cooked by them.



## Antonia

Antonia was born in the community of Huayllay. In 2021, **she was elected as part of the Artisans Council**. Despite going through some personal difficulties at home, she proved to be a great leader and showed her organisational skills at the meetings and team activities throughout the year. Antonia also supported the Project Coordinator by helping her **organise a group of artisans from the community of Huayllay in creating a new product and then teaching others how to make it.**



## Heidy

Heidy is from the community of Tamborpujio. During the pandemic, **she put a lot of effort into starting a small business by raising and selling guinea pigs**. Even though her success came as a surprise to her, she remained equally committed to the project and even arrived at the meetings very eager to create new designs. Her drive and work ethic is contagious and has motivated the rest of the artisans. **We are extremely proud of her accomplishments!**

In-person reunion of the Lima and Cusco teams with the artisans of the Ethical Trade Project to talk about this year's challenges, take part in team-bonding activities and talk about the future of the project.

**(Sept. 2021)**



**FLORENTINA**  
Artisan

“My wishes for 2022 are that we continue making bracelets and that the project continues to grow.”

## MEET MY WORLD

This year, we worked with 28 young people from the Scholarships Programme and we developed activities related to their environment. We also maintained constant communication with them via Whatsapp and occasional virtual meetings. In 2022 we will also welcome two “*collanas*”, or young leaders, to support in coordinating and following-up with the young people’s assignments.



**TANIA FARFAN**  
Head of  
Meet My World

“It’s very gratifying to keep in touch with the young people through this project, and see the results of their creativity and the connection with themselves.

As a team, and with constant coordination with the participants, we continue developing and innovating our strategies, always in constant coordination with the participants.”

## NETWORKING

We have maintained an open communication with the Director and the person in charge of tutoring at the Secondary School in Ccorca. In addition, this year Amantani photocopied 211 workbooks for the young people of the secondary school who were having internet difficulties and couldn’t follow the online-learning programme.

Moreover, Amantani supported the Municipality of Ccorca by signing the agreement alongside the Regional Management Centre for Internal Commerce and Tourism. This agreement allowed commerce and service-related businesses to re-open their doors in Ccorca, which directly benefits the community.

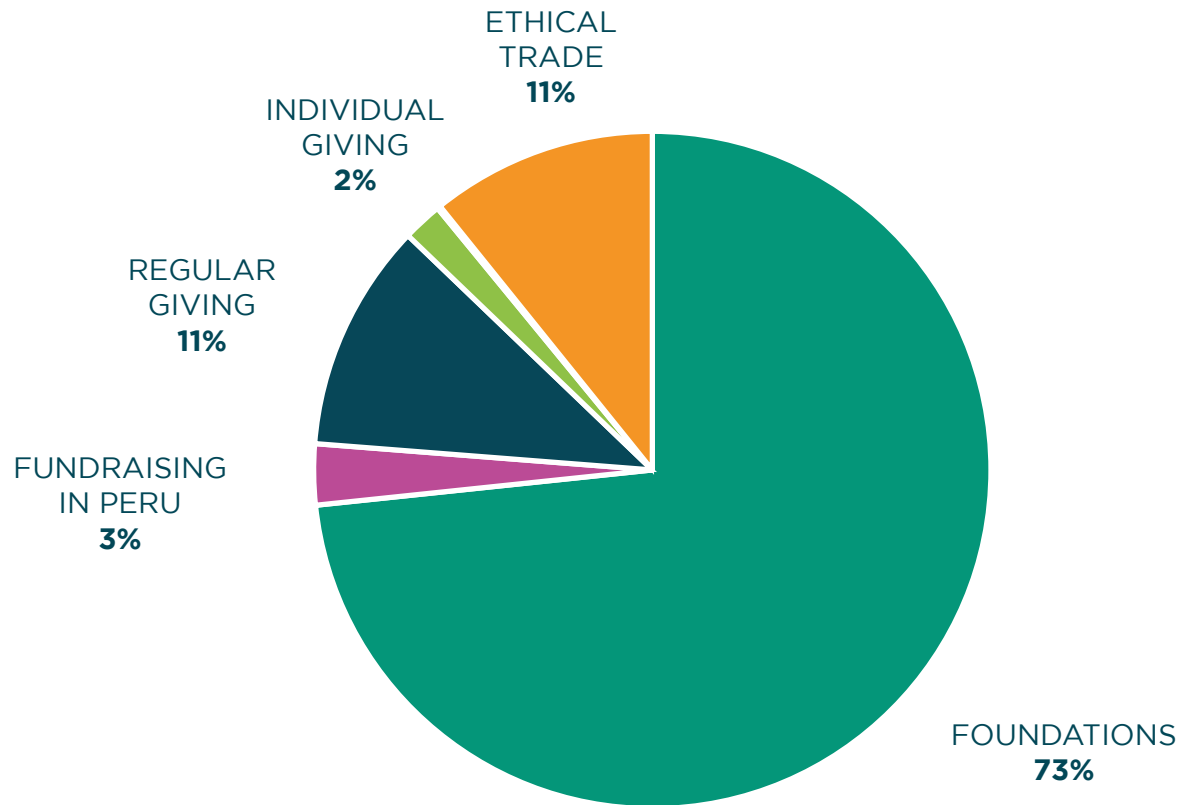
We have also continued to communicate with Ccorca’s local health centre and with the police. During the year, we worked together in supporting a few of the young people who needed specific assistance.

Finally, this year we also supported young people who used to be part of our Boarding Houses to register for the Beca 18 grant provided by the government.

# FINANCIAL SUMMARY

These are a summary of the consolidated accounts of Amantani UK and Amantani Peru for the period from 1st January 2021 to 31st December 2021. The statutory accounts for Amantani UK will be independently examined by a Chartered Accountant and approved by the trustees before being submitted to the Charity Commission. These can be downloaded from the Charity Commission website, from May 2022 onwards.

**INCOME: £ 202,958**



**4.47:1**

For every £1 we invest in fundraising, we generate £4.47 for our projects.

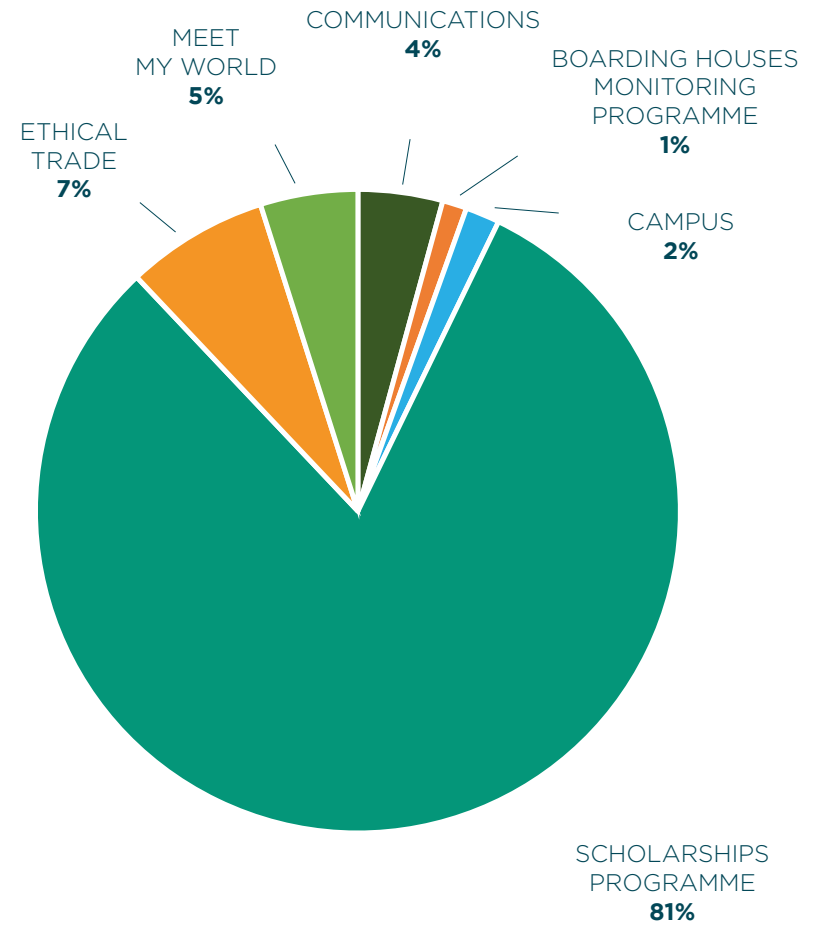
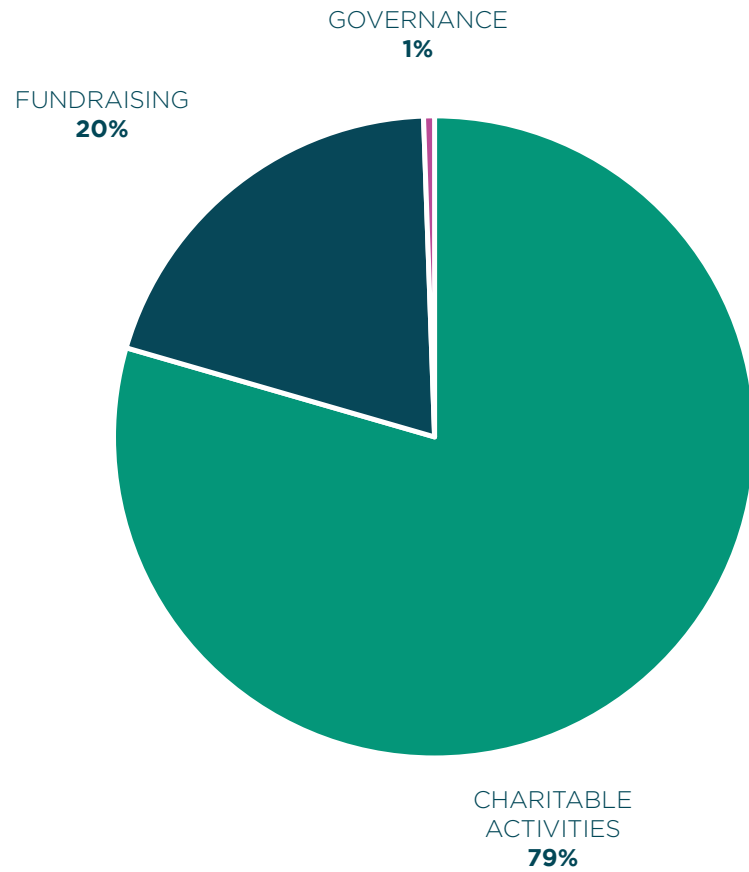
**113%**

We had a 113% growth in the Ethical Trade Project.



# FINANCIAL SUMMARY

EXPENDITURE: £ 223,662



# THANK YOU

## CORPORATES

Associació Cultural Miligramo  
Cuzco Foods  
Alimentos Latinos  
Andean Experience  
The Ultimate Travel Company  
MRI Trading  
Organic Super Blends  
Pacha Mama  
Oxford Capoeira Angola

## ETHICAL TRADE PARTNERS

Shoe Zone  
Paddington Bear  
Britt  
Special Books Services  
Casa República  
Superplant Kitchen

## BOARD OF TRUSTEES

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Jonathan Palfreyman  
Mike Branson  
Juan Carlos Verme  
María José Gómez  
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Juan José Mendoza

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Juana Huillca  
Lucio Cabrera  
Paula Quispe  
Marizol Huallpayunca  
Gerónimo Quispe

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Wilfredo Gómez  
Edson Amache  
Yenifer Callañaupa  
Elizabeth Huillcas  
Yulisa Quispe

## ARTISAN COUNCIL

Dora Ramos Ancalle  
Bonifacia Quispe  
Doris Sayre  
Betsy Huallpa  
Antonia Quispe

## INDIVIDUALS

The Lisson family  
The Martinot family  
The Bonelli family  
Ben Branson and family  
Jessica Wimbush  
Ben Howard  
Diana Cottingham  
Nelly Munthe  
Veronica Saenz  
Aruna Bhagwan  
Maurizio Jimenez  
Christiane Raab  
Ralf Kempf  
Charley Allen  
Mike and Lyn Rouse  
Jason Gissing  
Nicole Beissler and Thomas Faller  
Mike and Lyn Rouse

And all our generous monthly donors.

## TEAM MEMBERS

Tania Farfán  
Marizol Arotaype  
Thilo Böck  
Eduardo Espinoza  
Shirley Echarry  
Marleny Rivas  
Sara Mitchell  
Rodrigo Bustos  
Fred Branson  
Chris Palfreyman  
Joni Muñoz  
Hector Raúl Amache  
Ruth Karina Bocangelino  
Marleny Quispe  
Abelardo Huillca  
Yuliana Morón  
David Whitworth  
Francesca Servalli

## FOUNDATIONS

The Angus Lawson Memorial Trust  
The Didymus Charity  
La Vida  
The Anglo Peruvian Society  
The Shoe Zone Trust  
The Old Dart Foundation  
Asociación Indakana  
The Sheila Whitley Trust  
The A&E Fund  
The Oso Foundation  
The Lujenna Trust  
The Souter Charitable Trust  
The Cottingham Trust  
The Southall Trust  
The Open Gate Trust  
The Ashworth Charitable Trust  
The Sir John Eastwood Foundation

Those that wish to remain anonymous.

A scenic landscape featuring a dirt path leading through a rural area. In the foreground, two women wearing colorful, patterned ponchos and wide-brimmed hats walk away from the camera. The path leads towards a cluster of traditional stone houses nestled among trees. In the background, a large, prominent rock formation rises against a bright sky where the sun is low, creating a lens flare effect. The overall atmosphere is warm and peaceful.

# Amantani

Charity Registration Number 1131489

[www.amantani.org.uk](http://www.amantani.org.uk) | [info@amantani.org.uk](mailto:info@amantani.org.uk)