



Amantani

2022 MONITORING REPORT



It's a pleasure to address you again and it's a joy to share this report, with the most relevant news from the last six months.

“AMANTANI CELEBRATED ITS 14TH BIRTHDAY THIS YEAR.”

Amantani celebrated its 14th birthday this year. These have been 14 years of fighting for social justice for many children, young people, women, and their families in the mountains of Peru. To increase our impact, we have spread our reach to Iquitos, the biggest city in the Peruvian Amazon, offering opportunities for personal

growth through education and fair work. We are currently supporting eight young people from Santa Clotilde, in courses of study related to health, the environment and teaching, as part of our contribution to the sustainability of the Peruvian Amazon.

“TO INCREASE OUR IMPACT, WE HAVE SPREAD OUR REACH TO IQUITOS, OFFERING OPPORTUNITIES FOR PERSONAL GROWTH THROUGH EDUCATION AND FAIR WORK.”

Our Ethical Trade Project continues to develop and grow. This year, we have set up new points of sale, to share the work of our artisans in Cusco with the rest of the world. We have also started developing new products that will soon be featured in our new, easy-access, online catalogue. This is part of the marketing

strategy that we have put in place to continue promoting the financial independence of the artisans and support the participants of Amantani's different projects.

This semester, the young people participating in Meet My World (Tiqsimuyuyta Riqsinki) have continued to take photos of their surroundings, capturing their realities and their experiences through the lens. In the coming months, we will be presenting their photographs in Ccorca, Huanquite and Cusco city. We also hope to hold exhibitions in Lima and London towards the end of the year.

I want to take this moment to thank the team for their immense commitment to Amantani. Their positivity, energy and total dedication mean that the successes of our programmes are

evident in the day to day. The professional growth of our artisans and the academic achievements of our young people demonstrate in spades, the care and professionalism of our exceptional team.

“I WANT TO TAKE THIS MOMENT TO THANK THE TEAM FOR THEIR IMMENSE COMMITMENT TO AMANTANI.”

I wish you a second half of the year full of personal and professional successes and send a big hug.

*Rodrigo
Bustos*





PROJECTS AND PROGRAMMES

Thanks to their excellent academic performance, **11 of our students were awarded the government's "Continuity Scholarship" this semester.** These grants are given to the highest performing students, who are all in the top third of their classes. One Amantani student, **Flor de Maria**, who is studying Clothing Production at SENATI, **is top of her class!**



RUTH Mery

Ruth Mery is in the seventh and final semester of her studies in Administration of Tourism Businesses and Hotels, at the Khipu Institute. When she first joined Amantani, Ruth Mery was very timid and quiet. However, as time went by, and thanks to the support of the Amantani team, Ruth Mery became much more self-confident, and able to ask for support when she needs it. She participates more in class and group activities and is very diligent in completing her work. Ruth Mery has also helped to guide international tourists around Cusco's Historic Centre and Paqari Wayna.



Achievements of the Scholarships Programme so far:

- **Three of our young people** were accepted into the Zurite Institute in March.
- **One young person** finished his studies in Information Systems Development during April. He is currently waiting for his graduation certificate.
- We carried out **two in-person workshops** at Paqari Wayna (Youth hub.) During the first, the young people reviewed and signed their letters of commitment. In the second, we discussed important issues related to **work and employment**.
- We have continued our **virtual education platform “Technology Wednesday”**. This year, some of the scholarship students in Iquitos have been able to join our sessions. This has been particularly beneficial to allow the young people from the three communities (Ccorca, Huanquite and Santa Clotilde) to start forming links with one another.
- Between March and June, we worked with a local travel agency to run tours of the historic city centre and our Youth Hub, guided by Amantani students whose studies are related to tourism.



SHIRLEY ECHARRY
Transitions Project
Coordinator

“We are very pleased to have finally added an Employment Strategy for the young people of the Scholarships Programme. I am also very proud of our team for their efforts to fulfil the academic and professional needs of our students.”



Our Pathways Programme is back! After two years on hold, we'll be working with new students in July. During the first half of the year, the team accepted applications from Ccorca and Huanquite, to fill the 30 available places.



Shirley explains our Pathways Programme to young people from rural communities, in their 5th year of secondary school.



The team interviews applicants for the Pathways Programme.



During the first half of the year, our main objective has been to increase sales by opening more retail locations. We now have **three points of sale in Lima** and have added **four in Cusco**. Through the generous support of Shoezone, we have 216 retail locations across the UK, plus a further point of sale at the Paddington Store in London.

We have created a second digital channel for online sales by setting up a **Facebook page**. We also improved the shopping experience, with an online catalogue which is much easier to access.

For now, we continue to sell our main products: **handwoven bracelets** and **bag tags**. However, we are developing three new products that we will introduce to the market in the second half of the year. You can follow us on Instagram (@artesanadeamantani) or Facebook (Artesanas de Amantani) to find out more!

GUADALUPE VALDEIGLESIAS

Ethical Trade
Coordinator



“It’s a joy to see how our Ethical Trade Project is growing, thanks to the newly implemented strategy. Our main objective is for this growth to continue promoting the financial independence of our artisans, as well as play an important role in the sustainability of our organisation.”



Angélica, one of our Scholarships Programme participants, shows off bracelets woven by the Amantani artisans.



During the first half of the year, we have carried out more than **15 photographic exercises** with the project's 24 participants. We invited two young people to be team leaders (Collanas in Quechua). These young people take on leadership responsibilities, as well as liaising between their peers and the Amantani staff.

We are planning photographic exhibitions for the second half of the year, to display the photos taken by our young people with digital cameras. The images will be accompanied by extracts from interviews with the photographers, to help tell their stories and share their experiences with the outside world.



TANIA FARFÁN
Meet My World
Coordinator

“Because this project reflects the realities lived by the young people, it’s always changing and developing, just like life itself. It’s important to us to reflect on the wonders of rural life and the challenges that accompany it. This project helps our participants to value their origins more.”



Photo taken by Washinton, a Tiqsimuyuyta Riqsinki participant, for the “Climate” exercise.



Photo taken by Abelardo, a Tiqsimuyuyta
Riqsinki participant.



We took our Pathways Programme to Iquitos, Loreto in November 2021, to start expanding the reach of our programmes. After extensive work with a large group of young people, eight of them were chosen for Amantani Scholarships, for courses of study related to health, the environment and teaching. One of these young people, alongside another from outside Amantani, started working as mentors to improve communication, monitor general wellbeing and support the young people and their tutors.

In April this year, we conducted workshops with fourth- and fifth-year secondary school students in Santa Clotilde, focused on the themes of proactive participation, and identification and evaluation of choices for the future (including work and study options or taking leadership roles in their communities). We also worked with teachers and tutors to develop a safeguarding document for the protection of children and adolescents and worked on integrating safeguarding concepts into their educational methodology.



THILO BÖCK
Amazon Jungle
Project Director

“It has been wonderful to put into practice the methodologies and strategies that we have developed over the last 14 years, to support the young people of the Peruvian Amazon. This has definitely been a big challenge for the whole Amantani team, because the culture and geography are very different to the Andes. However, it has been satisfying to work with very resilient young people and families, who have real drive to improve their situations and great capacity for overcoming challenges with joy and solidarity.”

Amazon Jungle Project in numbers:

- **Four teacher workshops** with 35 teachers from a secondary school in Loreto.
- **Two workshops** with 31 tutors from a secondary school in Loreto.
- **Two workshops** with 100 young people in the fourth year of secondary school.
- **Two workshops** with 100 young people in the fifth year of secondary school.
- **4 meetings** with allied institutions.



We carried out the following activities with our communities during the first six months of this year:

- We lent our Boarding House Campus to the Amantani Foster Home* during January and February, where they carried out academic and recreational activities with their children.
- During a district security meeting at the end of May, we gave a presentation about our work to various community stakeholders, including the presidents of the communities and the Rondas Campesinas (community patrols), the Municipality of Ccorca and the police.
- We helped the secondary school of Ccorca to copy 100 workbooks elaborated by the teachers, to help the young people catch up academically.
- Members of the Amantani team met with the Mayor of Ccorca and the Ccorca Community President to discuss our work and continue our strategic alliance throughout the year.
- We continue conversations with representatives of the Interculturality Office at the Ministry of Culture, about the possibility of giving workshops to our Pathways students and collaborating to present Tiqsimuyuyta Riqsinki (Meet My World) photography exhibitions.

*This is a separate entity unrelated to Amantani UK.



Tania, our Cusco Manager, gives a presentation about Amantani to the presidents of the communities and community patrols.



Amantani



www.amantani.org.uk