

Description of Skill, Expertise, and Experience

Area of Skill, Expertise, and Experience	Description
Economic Development	Experienced in the governmental objective to make improvements on the standard of living through job creation, innovative support, the creation of wealth, and overall improvement to quality of life for their community.
Audit, Accounting and Finance	Experienced in applying generally accepted accounting principles and preparing, auditing and/or analyzing financial statements. Additionally, understanding of appropriate financial controls and management practices required to achieve key financial metrics.
Entrepreneurship	Experienced in starting, scaling, and exiting businesses in traditional and technology industries.
Governance	Experienced in best practice principles associated with organizational structure, processes, accountabilities, and decision making, current governance issues and trends, and direct prior governance experience in a community based or a not-for-profit organization.
Strategic Planning	Experienced in oversight and development of a strategic planning process and plan. Understanding and evaluating strategic plans including updates provided on developments affecting the strategy.
Community Leadership	Experienced in inspiring change and influencing others within the community through a visible civic leadership role in one or more organizations that may include a governing body, a community service organization, a religious institution, or a philanthropic endeavor.
Marketing, Communications and Media/Public Relations	Experienced in private or public sector corporate communications, marketing and media, public and stakeholder relations.
Risk Management and Performance Measurement	Experienced in identifying, planning for, and implementing strategies to mitigate organizational risks. Skilled in understanding the effective use of performance measurement to achieve this.
Government Relations	Experienced in dealing with or working alongside regional, provincial and/or federal government or regulatory bodies. Skilled at understanding the complex nature of government decision making and forging effective relationships in order to influence decision making.
Human Resource Management	Experienced in and strong understanding of organizational structure and development, human resources oversight,



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	compensation, performance management, change management, talent management, and succession planning.
Equity, Diversity, and Inclusion	Experienced in promoting representation of different groups of individuals, including people of different ages, races, ethnicities, abilities, and disabilities, genders, religions, cultures, and sexual orientations.
Post-Secondary Environment	Experienced in and strong understanding of Post-Secondary Institutions including universities, colleges, vocational and trade schools.
Incubators/Accelerators/Investors	Experienced investor, mentor or managing director of an incubator or accelerator focused on enhancing the success and growth rate of Startups.
Industry Organizations	Experience with working or volunteering for industry organizations dedicated to supporting entrepreneurship, Startups, and innovation.
Service Providers	Experience with working or volunteering for community service providers supporting the innovation ecosystem.