The Atlanta/Fulton County Pre-Arrest Diversion (PAD) Initiative seeks a **Director of Community Engagement** who feels passionately about working with diverse institutional and community stakeholders to reduce punitive responses to substance use, mental health concerns, and extreme poverty. The Director of Community Engagement will provide leadership in the areas of community engagement, communications, government relations, policy advocacy, and collaborative problem-solving, in support of PAD’s mission to reduce arrests and incarceration by providing diversion services, community harm reduction response, and case management.

**Responsibilities:**

- Develop and implement a community engagement strategy to effectively engage diverse institutional and community stakeholders in Atlanta and Fulton County, including businesses, neighborhood groups, advocacy and grassroots organizing groups, service providers and faith-based organizations;
- Coordinate the development and execution of PAD communications and marketing strategy, including coordination of PAD’s re-branding process and collateral development;
- Increase community awareness of harm reduction, recovery and resource needs by providing education to law enforcement, neighborhood and business stakeholders related to specific community concerns;
- Recruit, cultivate and train a PAD Speaker’s Bureau comprised of staff, board, partner agencies, neighborhood advocates, and PAD participants and other directly impacted people, to provide testimonials, interviews and presentations in public and media forums;
- Represent PAD in the media and public forums, including participation in town halls, community meetings, city and county government meetings, and partner events;
- Supervise PAD Communications Coordinator to manage social media, update and maintain website, develop e-newsletter and other communications deliverables, and manage PAD contact database;
- Support Executive Director in advocating for policies that advance PAD’s mission at local and state level, and cultivating support for these policies among PAD constituency;
- As a member of the PAD Leadership Team, contribute to agency policies, team building, and development and documentation of the PAD model in collaboration with a multi-disciplinary staff;
• Work to increase and ensure cultural competency (including racial, cultural, gender identity and sexual orientation) among PAD’s stakeholder agencies and communities;

**Qualifications:**

• Minimum of three years’ experience in project management and administration;
• Bachelor’s degree required; Master of Public Policy, Communications, or related field preferred;
• Excellent interpersonal skills, including the ability to work on a team and with diverse partners, including law enforcement, service providers, business groups, and grassroots advocacy organizations;
• Excellent written and spoken communication, training, and facilitation skills;
• Knowledge and experience with place-based initiatives, harm reduction, criminal justice reform, and mental health/substance addiction services;
• People with lived experience of incarceration, recovery, homelessness, and those who identify as Trans or LGBQ strongly encouraged to apply.

PAD provides a salary range of $52-60K, comprehensive benefits, and a strong vacation policy in a people-centered environment.

**APPLICATIONS WHICH DO NOT MEET THESE REQUIREMENTS WILL NOT BE REVIEWED:**

**APPLICATION:**

1) A cover letter which:
   a) Describes why you think reforming the role of the police will improve public health and safety
   b) Describes a successful policy or program win that you were involved in and what community engagement strategies you employed
   c) Describes a communications challenge or failure from your experience and what you learned about strategic communications as a result

2) A resume

3) Three references, including a former supervisor

**DEADLINE:** Open until filled

**SUBMISSION:** Send in PDF format to info@prearrestdiversion.org

*The Atlanta/Fulton County Pre-Arrest Diversion Initiative is an Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, sexual orientation, gender identity, military status, age, qualified handicap or disabled status. We are committed to providing a workplace free of any discrimination or harassment.*