Thank you for your interest in sponsoring the Kent County Chamber of Commerce. Our sponsors are the foundation to this organization and, without their support, much of what we do could not be possible.

The Chamber’s mission is to be the leading voice of business in Kent County. We achieve this by advocating for our members in ways that enhance the business climate and improve our quality of life.

If you believe in the mission of the Kent County Chamber and want to join fellow business, community, and thought leaders in uplifting our community, chamber sponsorship is for you!

Samuel Shoge, Executive Director

Championing the Success of our Members

www.kentchamber.org
410-810-2968
director@kentchamber.org
The Chamber provides sponsors the perfect platform to share insights, trends, and services that address the most urgent priorities.

**Support Your Community**
The Kent County Chamber of Commerce plays an active role in connecting business and community leaders to undertake strategic initiatives.

**Be a Thought Leader**
The Chamber provides sponsors the perfect platform to share insights, trends, and services that address the most urgent priorities.

**Money's Worth**
The Chamber offers sponsors a plethora of tools and business networking opportunities that can be leveraged to grow one's business measurably, all for a very nominal investment.

**Increase in Exposure**
We proudly promote our sponsors in everything we do. You can count on your business reaching our hundreds of members several times per week--reinforcing your brand's recognition.

**Kent Chamber Mission Statement**
The Kent County Chamber of Commerce will be the leading advocate for business in the County by serving our members in ways that enhance our business community, the quality of life, and the well-being of residents and visitors.

kentchamber.org/sponsorship-opportunities
Talkie values our partnership with the Kent County Chamber of Commerce. The Chamber has been able to help get the word out about our business and helps us build relationships and initiate business-to-business commerce. The Chamber has helped us keep up-to-date on community activities and greatly needed local resources.

Talkie Communications
Diamond Sponsor

The Kent County Chamber of Commerce and Kent County are natural partners in servicing the Kent County business community. It makes sense to partner, support one another, and not duplicate efforts. Being a sponsor amplifies the Department of Economic & Tourism Development's visibility and allows us to build on the strengths of one another and provide more tools and resources, such as the Chamber Map, for those we serve.

Kent County, MD
Gold Sponsor

Being a sponsor for the Kent County Chamber of Commerce has been incredibly beneficial to The Peoples Bank. From advertising capabilities to free e-news blasts and opportunities to host networking events at our branches, we have seen so much value from our sponsorship and are incredibly thankful to be a part of the KCCC.

The Peoples Bank
Silver Sponsor
OUR CURRENT PROUD SPONSORS

Diamond

Platinum

Platinum

Gold

Gold

breezeline

The Right Connection®

Gold

Gold

Gold

Gold

Silver

Silver

Silver

Silver

University of Maryland
Shore Regional Health

Bronze

Bronze

Bronze

Bronze

Comfort™

David A. Bramble

KRM Construction

KRM Development Corporation

Bronze

Bronze

Bronze

Bronze

Sears

Sparkle Pools Inc.

Bronze

Bronze
"Teamwork is the ability to work together toward a common vision...It is the fuel that allows common people to attain uncommon results."

Andrew Carnegie
## Corporate Sponsorship Levels

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Bronze ($500)</th>
<th>Silver ($1,000)</th>
<th>Gold ($2,000)</th>
<th>Platinum ($3,000)</th>
<th>Diamond ($5,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition in all printed and electronic communication</td>
<td></td>
<td></td>
<td>☮</td>
<td>☮</td>
<td>☮</td>
</tr>
<tr>
<td>Complimentary e-blasts annually</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>Company name and link on chamber website</td>
<td></td>
<td></td>
<td>☮</td>
<td>☮</td>
<td>☮</td>
</tr>
<tr>
<td>Tickets to Business After Hours Mixer</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Ad in Annual Directory (or credit)</td>
<td>Bus. Card</td>
<td>1/6 Page</td>
<td>1/3 Page</td>
<td>1/2 Page</td>
<td></td>
</tr>
<tr>
<td>One sponsor per industry - right of first refusal</td>
<td></td>
<td></td>
<td>☮</td>
<td>☮</td>
<td>☮</td>
</tr>
<tr>
<td>Plaque for display in sponsor’s office</td>
<td></td>
<td></td>
<td>☮</td>
<td>☮</td>
<td>☮</td>
</tr>
<tr>
<td>Name and logo listed as Supporting Sponsor on choice of chamber event</td>
<td></td>
<td></td>
<td>☮</td>
<td>☮</td>
<td>☮</td>
</tr>
<tr>
<td>No additional membership dues to be paid during the year</td>
<td></td>
<td></td>
<td></td>
<td>☮</td>
<td>☮</td>
</tr>
<tr>
<td>Tickets to chamber Signature Events</td>
<td></td>
<td></td>
<td></td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Complimentary ad on Member Updates/Blog</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>☮</td>
</tr>
</tbody>
</table>
EVENT SPONSORSHIP
SIGNATURE EVENTS

Annual Meeting +
Community Excellence Award Presentation

The Community Excellence Award Gala is the Kent Chamber's premier event of the year. Four businesses and nonprofits and one individual will be recognized for their outstanding contributions to the Kent County community.

**Anticipated attendance:** 50+

**SPONSORSHIP LEVELS**

**PRESENTING SPONSOR:** $1,000
- Top billing logo recognition (Chamber website, publicity, event signage)
- 1 comp table (8 seats)
- Opportunity to speak briefly at event
- Invitation to dinner or breakfast with keynote speaker (dependent on speaker's availability)

**TABLE SPONSOR:** $250
- Logo recognition (Chamber website, publicity, event signage)
- 1 comp table (8 seats)

---

BrewFest

Hosted in Downtown Chestertown, BrewFest is held annually in the fall and features beers and ciders from regional breweries. A community favorite, BrewFest attracts all age groups for live music, food from a food truck, great beers, and good fun.

**Anticipated attendance:** 200+

**SPONSORSHIP LEVELS**

- **TITLE SPONSOR:** $5,000
- **BEER SPONSOR:** $2,000
- **GLASS SPONSOR:** $2,000
- **BAND SPONSOR:** $1,500
- **FOOD TRUCK SPONSOR:** $750
- **SUPPORTER:** $250

Learn more at [kentbrewfest.com](http://kentbrewfest.com)
# SIGNATURE EVENTS

## Pre-Legislative Session Discussion

The Chamber host legislators from the Maryland 36th District for an engaging panel discussion on what Kent County businesses and residents can expect during the upcoming Maryland legislative session.

**Anticipated attendance:** 100+

### SPONSORSHIP LEVELS

<table>
<thead>
<tr>
<th>PRESENTING SPONSOR: $1,000</th>
<th>SUPPORTING SPONSOR: $100</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Top billing logo recognition (Chamber website, publicity, event signage)</td>
<td>- Logo recognition (Chamber website, publicity, event signage)</td>
</tr>
<tr>
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<td>- 2 comp tickets</td>
</tr>
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<td></td>
</tr>
<tr>
<td>- Invitation to dinner or breakfast with keynote speaker (dependent on speaker's availability)</td>
<td></td>
</tr>
</tbody>
</table>

## Post-Legislative Session Discussion

The Chamber host legislators from the Maryland 36th District for an engaging panel discussion on what took place in Annapolis during the Maryland General Assembly. Kent County businesses and residents will receive an update on laws that were passed, the state budget, and what the 36th district delegation accomplished on behalf of Kent County's constituents.

**Anticipated attendance:** 100+

### Sponsorship Levels

<table>
<thead>
<tr>
<th>PRESENTING SPONSOR: $1,000</th>
<th>SUPPORTING SPONSOR: $250</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Top billing logo recognition (Chamber website, publicity, event signage)</td>
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</tr>
</tbody>
</table>
SPONSOR APPRECIATION

thank you
**SPONSOR APPRECIATION**

**Cocktails on the River Packet**
What better way to say thank you than to take an intimate dinner cruise on the Chester River Packet? Enjoy a special dinner and cocktails on us.

**A Special Gift Upon Renewal**
Corporate sponsors of the Chamber deserve extra attention for their support and we believe a small token of appreciation makes a difference.

**Employee of the Year Recognition**
Do you have an outstanding employee that has gone above and beyond working for your business? Let us help you recognize them by presenting them with an official citation from the Chamber of Commerce.

kentchamber.org/sponsorship-opportunities
ADDITIONAL ENGAGEMENT OPPORTUNITIES
There are many additional ways to get value out of your chamber membership...

- Send an e-blast promoting your services
- Submit your press releases for publication
  - Host a Business After Hours Mixer
  - Advertise in our annual Directory
  - Advertise in our annual Map
- Leverage special savings at participating businesses just by being a member
- Attend one of several events
- Encourage your colleagues to join the Chamber