

The Economic Impact of Travel on Texas

1994-2019p

June 2020

Prepared for

Travel Texas
Office of the Governor
Texas Economic Development & Tourism

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Office of the Governor
Economic Development & Tourism

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Portland, Oregon

June **2020**

Preface

The purpose of this study is to document the economic significance of the travel industry in Texas from 1994 to 2019. These findings show the level of travel spending by visitors traveling to and within the state and the impact this spending had on the economy in terms of earnings, employment, and tax revenue.

Dean Runyan Associates prepared this study for the Office of the Governor, Economic Development and Tourism. Dean Runyan Associates has specialized in research and planning services for the travel, tourism, and recreation industry since 1984. With respect to economic impact analysis, the firm developed and currently maintains the Regional Travel Impact Model (RTIM), a proprietary computer model for analyzing travel economic impacts at the state, regional, and local level. Dean Runyan Associates also has extensive experience in project feasibility analysis, market evaluation, survey research, and travel and tourism planning.

Many individuals and agencies provided information and advice for this report. Among the organizations involved in this effort were the Texas Comptroller of Public Accounts, the Texas Workforce Commission, the Texas Parks and Wildlife Department, and the Texas Department of Transportation. Federal agencies that provided assistance included the National Park Service, the Department of Labor, the Bureau of Economic Analysis, and the Department of Transportation.

Thanks to Nate Gieryn, Research Manager, Office of the Governor, Economic Development and Tourism, for his assistance.

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Executive Summary

This report describes the economic impacts of travel to and through Texas and the state's metropolitan areas, tourism regions, counties, and selected cities and places. The estimates of the direct impacts associated with traveler spending in Texas were produced using the Regional Travel Impact Model (RTIM) developed by Dean Runyan Associates. The estimates for Texas are comparable to the U.S. Travel and Tourism Satellite Accounts produced by the Bureau of Economic Analysis. The estimates of spending, earnings, employment and tax receipts are also used as input data to derive estimates of other economic measures, such as gross domestic product and secondary effects.

The growth rate of the Texas travel industry increased in 2019, following positive growth in 2018.

- Current spending increased by 3.3 percent in 2019, compared to a 7.5 percent increase in 2018.
- Real spending (adjusted for inflation) increased by 2.8 percent in 2019, compared to 5.8 percent the preceding year.
- State and local tax revenue generated by travel spending increased by 4.2 percent in 2019, compared to the previous 7.3 percent.
- The gross domestic product (GDP) of the Texas travel industry was \$41.1 billion in 2019. This reflects a 6.6 percent increase in travel industry GDP.
- Earnings increased 6.6 percent, compared to 5.8 percent in 2018.
- Direct travel impacts also create secondary impacts. The total industry spending is \$169.7 billion. Total earnings is \$63.0 billion. Total employment is 1.26 million jobs.

Growth in travel generated employment and earnings remain strong. Employment increased by 3.1 percent for the year, similar to the 3.2 percent per year annual average since 2010. This was the ninth consecutive year of employment growth. This is not necessarily an inconsistency as changes in employment in the travel industry typically lag changes in visitor volume and spending.

TABLE OF CONTENTS

Section	page
Preface	i
Executive Summary	ii
List of Tables and Figures	iii
I U.S. Travel	1
II Texas Travel Impacts (Direct & Total)	5
III State and Local Government Revenue	19
IV Metropolitan Direct Travel Impacts	35
V Direct Travel Impacts for Tourism Regions	70
VI Direct County Travel Impacts	82
VII Texas City and Place Direct Travel Impacts	152
Appendices	234
A Travel Impact Estimates	235
B Terms and Definitions	238
C Regional Travel Impact Model	239
D Travel Industry Accounts	240
E Texas Earnings and Employment by Industry Sector	251
F Secondary Impacts Industry Groups	252

LIST OF TABLES AND FIGURES

	page
U.S. Travel	
Annual Direct Travel Spending in U.S., 2000-2019p	2
Spending by Foreign and Resident Travelers in U.S.	2
Overseas Arrivals	3
Relative Value of Selected Foreign Currencies compared to U.S. Dollar	3
U.S. Travel Industry Employment	4
Components of U.S. Travel Industry Employment	4
State Tables & Figures	
Texas Direct Travel Impacts, 1994-2019p (detail)	7-8
Texas Direct Travel Impacts, 2000-2019p (summary)	9
Texas Travel Spending in Real and Current Dollars	10
Domestic Air Passenger Arrivals to Texas	10
Texas Hotel/Motel Room Demand	10
Visitor Spending at Texas Destinations by Origin of Visitor (graph)	11
International Visitor Spending in Texas, 2000-2019p	11
Texas Travel Impacts, 2019p, Origin of Visitor (table)	11
GDP of Texas Travel industry, 2019p	12
Texas Export-Oriented Industries Gross Domestic Product, 2019p	13
Total Spending, Employment & Earnings Generated by Travel Activity in Texas, 2019p	14
Direct and Secondary Travel Spending, 2019p (table) (chart)	16
Direct and Secondary Travel-Generated Earnings, 2019p (table) (chart)	17
Direct and Secondary Travel-Generated Employment, 2019p (table) (chart)	18
State and Local Government Revenue Tables & Figures	
Production & Import Taxes as a Percent of Gross Domestic Product	19
Texas State and Local Government Tax Revenues, 2018-19 FY	20
Texas Travel Industry State and Local Government Tax Revenues, 2018-19 FY	21
Texas State and Local Tax Revenues, 2018-19 FY (table)	22
Travel-Generated Tax Revenue as a Percentage of Total Local and State Revenue	22
Travel-Generated Tax Revenue to State Government	22
Tourism Region Travel-Generated Tax Revenue per Household, 2019 CY	24
Tourism Region Visitor Share of State Sales Tax Revenue, 2019 CY	24
Metropolitan Area Travel-Generated Tax Revenue per Household, 2019 CY	25
Metropolitan Area Visitor Share of State Sales Tax Revenue, 2019 CY	26
County Travel-Generated Tax Revenue per Household, 2019 CY	27-30
County Visitor Share of State Sales Tax Revenue, 2019 CY	29-34

Metro Area Direct Travel Impact Tables

Metropolitan Statistical Areas (counties included)	36
Direct Metropolitan Travel Spending, 2000-2019p	37-42
Travel Share of Total Metropolitan Earnings and Employment, 2019p	43
Abilene MSA, 2000-2019p	44
Amarillo MSA, 2000-2019p	45
Austin-Round Rock MSA, 2000-2019p	46
Beaumont-Port Arthur MSA, 2000-2019p	47
Brownsville-Harlingen MSA, 2000-2019p	48
College Station-Bryan MSA, 2000-2019p	49
Corpus Christi MSA, 2000-2019p	50
Dallas-Plano-Irving Metro Divison, 2000-2019p	51
Fort Worth-Arlington Metro Division, 2000-2019p	52
El Paso MSA, 2000-2019p	53
Houston-Baytown-Sugar Land MSA, 2000-2019p	54
Killeen-Temple-Fort Hood MSA, 2000-2019p	55
Laredo MSA, 2000-2019p	56
Longview MSA, 2000-2019p	57
Lubbock MSA, 2000-2019p	58
McAllen-Edinburg-Mission MSA, 2000-2019p	59
Midland MSA, 2000-2019p	60
Odessa MSA, 2000-2019p	61
San Angelo MSA, 2000-2019p	62
San Antonio MSA, 2000-2019p	63
Sherman-Denison MSA, 2000-2019p	64
Texarkana MSA, 2000-2019p	65
Tyler MSA, 2000-2019p	66
Victoria MSA, 2000-2019p	67
Waco MSA, 2000-2019p	68
Wichita Falls MSA, 2000-2019p	69

Tourism Region Direct Travel Impact Tables

Tourism Regions (counties included)	71
Direct Regional Travel Spending, 2000-2019p	72-73
Travel Share of Total Regional Earnings and Employment, 2019p	74
Big Bend, 2000-2019p	75
Gulf Coast, 2000-2019p	76
Hill Country, 2000-2019p	77
Panhandle Plains, 2000-2019p	78
Piney Woods, 2000-2019p	79
Prairies and Lakes, 2000-2019p	80
South Texas Plains, 2000-2019p	81

	page
County Direct Travel Impact Tables	
Travel Share of Total County Earnings and Employment, 2019p	83-91
Anderson - Callahan, 2019p Travel Impacts	92
Cameron - Delta 2019p Travel Impacts	93
Denton - Gray 2019p Travel Impacts	94
Grayson - Jackson 2019p Travel Impacts	95
Jasper - Llano 2019p Travel Impacts	96
Loving - Oldham 2019p Travel Impacts	97
Orange - Shelby 2019p Travel Impacts	98
Sherman - Webb 2019p Travel Impacts	99
Wharton - Zavala, 2019p Travel Impacts	100
Anderson - Bandera,2000-2019p Travel Spending	101-102
Bastrop - Brazoria,2000-2019p Travel Spending	103-104
Brazos - Callahan,2000-2019p Travel Spending	105-106
Cameron - Cochran,2000-2019p Travel Spending	107-108
Coke - Coryell,2000-2019p Travel Spending	109-110
Cottle - Delta,2000-2019p Travel Spending	111-112
Denton - Ellis,2000-2019p Travel Spending	113-114
El Paso - Franklin,2000-2019p Travel Spending	115-116
Freestone - Gray,2000-2019p Travel Spending	117-118
Grayson - Hardin,2000-2019p Travel Spending	119-120
Harris - Hockley,2000-2019p Travel Spending	121-122
Hood - Jackson,2000-2019p Travel Spending	123-124
Jasper - Kendall,2000-2019p Travel Spending	125-126
Kenedy - Lamar,2000-2019p Travel Spending	127-128
Lamb - Llano,2000-2019p Travel Spending	129-130
Loving - Mason,2000-2019p Travel Spending	131-132
Matagorda - Montgomery,2000-2019p Travel Spending	133-134
Moore - Oldham,2000-2019p Travel Spending	135-136
Orange - Rains,2000-2019p Travel Spending	137-138
Randall - Runnels,2000-2019p Travel Spending	139-140
Rusk - Shelby,2000-2019p Travel Spending	141-142
Sherman - Tarrant,2000-2019p Travel Spending	143-144
Taylor - Upshur,2000-2019p Travel Spending	145-146
Upton - *Webb,2000-2019p Travel Spending	147-148
Wharton - Wood,2000-2019p Travel Spending	149-150
Yoakum - *Zavala,2000-2019p Travel Spending	151

	page
City Direct Travel Impacts	
Abilene ,Addison ,Alamo ,Alice	153
Allen ,Alpine ,Alvarado ,Alvin	154
Amarillo ,Andrews ,Angleton ,Anthony	155
Aransas Pass ,Arlington ,Athens ,Atlanta	156
Austin ,Bandera ,Bastrop ,Bay City	157
Baytown,Beaumont ,Bedford ,Bee Cave	158
Beeville ,Bellmead ,Belton ,Benbrook	159
Big Lake ,Big Spring ,Blanco ,Boerne	160
Borger ,Bowie ,Brady ,Brenham	161
Bridge City,Bridgeport ,Brookshire ,Brownfield	162
Brownsville ,Brownwood ,Bryan ,Buda	163
Buffalo ,Burleson ,Burnet ,Caldwell	164
Cameron,Canadian ,Canton ,Canyon	165
Carrollton ,Carthage ,Cedar Hill ,Cedar Park	166
Center ,Childress ,Clarendon ,Cleburne	167
Cleveland ,Clute ,College Station ,Columbus	168
Comanche ,Conroe ,Converse ,Copperas Cove	169
Corinth ,Corpus Christi ,Corsicana ,Cotulla	170
Crockett ,Crystal City,Cuero ,Dalhart	171
Dallas ,Dayton ,Decatur ,Deer Park	172
Del Rio ,Denison ,Denton ,DeSoto	173
Dilley ,Donna ,Dripping Springs ,Dumas	174
Duncanville ,Eagle Pass ,Early ,Eastland	175
Edinburg ,Edna ,El Campo ,El Paso	176
Elgin ,Elmendorf ,Ennis ,Eules	177
Fairfield ,Falfurrias ,Farmers Branch ,Flatonia	178
Floresville ,Forest Hill ,Forney ,Fort Stockton	179
Fort Worth ,Franklin ,Fredericksburg ,Freer	180
Frisco ,Fulton ,Gainesville ,Galveston	181
Garland ,Gatesville ,George West ,Georgetown	182
Giddings ,Glen Rose ,Gonzales ,Graford	183
Graham ,Granbury ,Grand Prairie ,Grapevine	184
Greenville ,Groves ,Gun Barrel City,Hallettsville	185
Harker Heights ,Harlingen ,Hearne ,Henderson	186
Hereford ,Hewitt ,Hillsboro ,Hondo	187
Horseshoe Bay ,Houston ,Humble ,Huntsville	188
Hurst ,Hutchins ,Hutto ,Ingleside	189
Ingram ,Iredell ,Irving ,Jacksonville	190
Jasper ,Jefferson ,Jewett ,Johnson	191
Jourdanton ,Junction ,Karnes ,Katy	192
Kemah ,Kenedy ,Kermit ,Kerrville	193
Kilgore ,Killeen ,Kingsville ,Kyle	194
La Grange ,La Marque ,La Porte ,Lago Vista	195
Lake Jackson ,Lake Worth ,Lakeway ,Lamesa	196
Lampasas ,Lancaster ,Laredo ,League City	197
Leakey ,Leon Valley ,Levelland ,Lewisville	198
Lindale ,Littlefield ,Live Oak ,Livingston	199
Llano ,Lockhart ,Longview ,Lubbock	200
Lufkin ,Luling ,Lumberton ,Lytle	201
Madisonville ,Magnolia ,Mansfield ,Marble Falls	202
Marfa ,Marlin ,Marshall ,Mathis	203
McAllen ,McKinney ,Mercedes ,Mesquite	204
Mexia ,Midland ,Mineral Wells ,Mission	205
Missouri City,Monahans ,Montgomery ,Mount Pleasant	206
Nacogdoches ,Nassau Bay ,Navasota ,Nederland	207
New Boston ,New Braunfels ,North Richland Hills ,Northlake	208

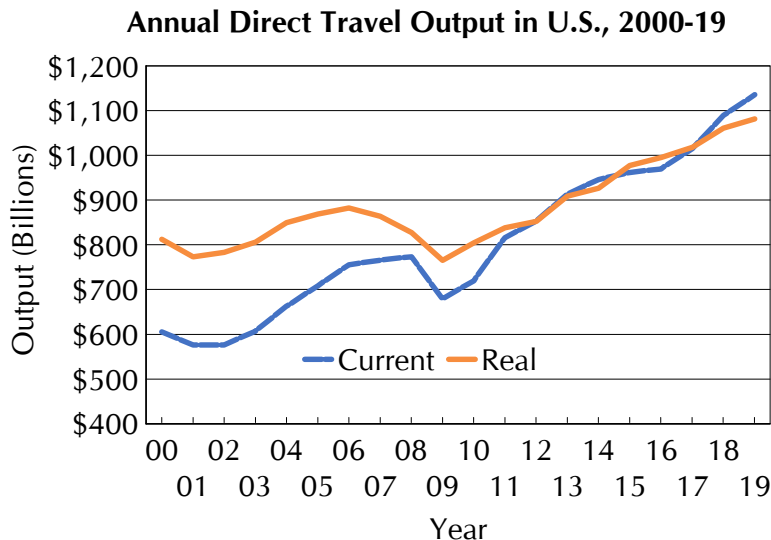
	page
City Direct Travel Impacts	
Odessa ,Orange ,Palestine ,Pampa	209
Paris ,Pasadena ,Pearland ,Pearsall	210
Pecos ,Perryton ,Pflugerville ,Pharr	211
Plainview ,Plano ,Pleasanton ,Port Aransas	212
Port Arthur ,Port Isabel ,Port Lavaca ,Portland	213
Pottsboro ,Raymondville ,Red Oak ,Refugio	214
Richardson ,Richland Hills ,Rio Grande City,Roanoke	215
Robs ,Rockdale ,Rockport ,Rockwall	216
Rosenberg ,Round Rock ,Rowlett ,Royse City	217
Salado ,San Angelo ,San Antonio ,San Benito	218
San Marcos ,Schertz ,Schulenburg ,Seabrook	219
Seadrift ,Sealy ,Seguin ,Selma	220
Seminole ,Shamrock ,Shenandoah ,Sherman	221
Sinton ,Snyder ,Sonora ,South Houston	222
South Padre Island ,Southlake ,Spring Valley Village,Stafford	223
Stephenville ,Sugar Land,Sulphur Springs ,Surfside Beach	224
Sweetwater ,Temple ,Terrell ,Texarkana	225
Texas City,The Colony ,The Woodlands,Tomball	226
Trophy Club ,Tyler ,Universal ,Uvalde	227
Van Horn ,Vernon ,Victoria ,Vidor	228
Waco ,Waller ,Waxahachie ,Weatherford	229
Webster ,Weslaco ,West Columbia ,Westlake	230
Wharton ,White Settlement ,Wichita Falls ,Willis	231
Wimberley ,Wolforth ,Woodway ,Yoakum	232
Yorktown	233

I. NATIONAL TRAVEL TRENDS

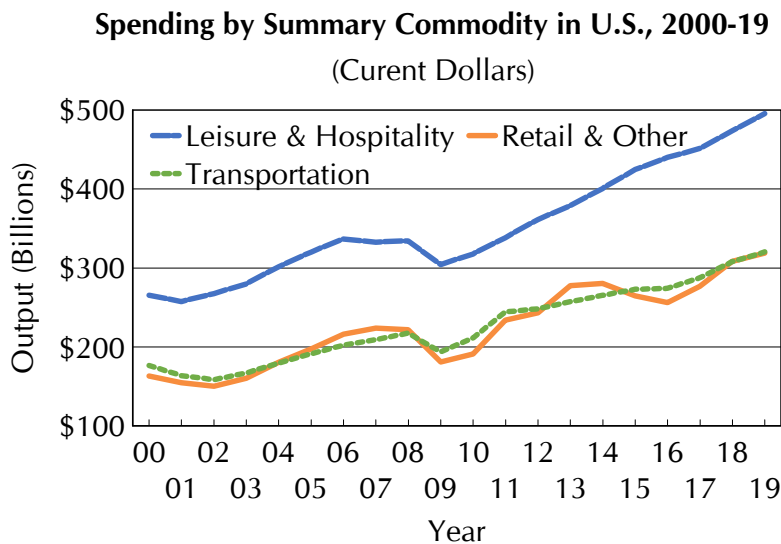


The national level data in this section focuses on visitor spending trends in current and real dollars, visitor spending by leisure & hospitality and transportation in the U.S., foreign and resident spending, and trends in travel-generated employment.

The following two graphs are derived from the Bureau of Economic Analysis Travel and Tourism Satellite Accounts*. Both graphs show direct tourism output for the United States. All values have been revised to the new 2018 data release. 2019 has been estimated by Dean Runyan Associates.



Spending by resident and foreign visitors was \$1,135 billion in 2019 in current dollars. This represents a 4.3 percent increase over 2018. When adjusted for changes in prices (real dollars), spending increased by 1.9 percent from 2018 to 2019 compared to a 4.2 percent increase for the preceding year.

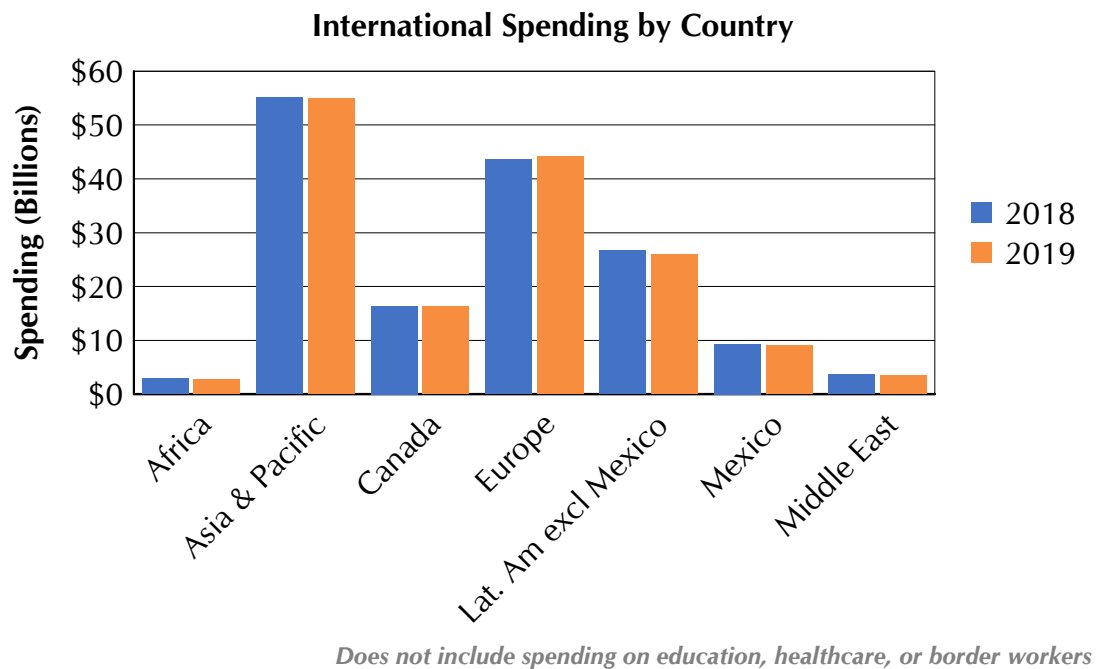


Note: Retail spending includes gasoline purchases.

*See <http://www.bea.gov/industry/index.htm#satellite>.

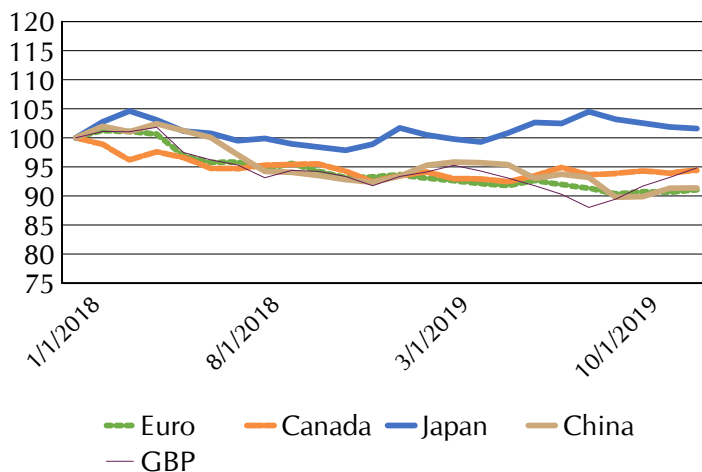
The bottom chart highlights the components of the travel industry and the contribution over time. In 2019, the increase in Leisure & Hospitality spending (4.6 percent) compares to a 4.2 percent increase in Transportation and 3.2 percent increase in Retail spending. Retail spending includes gasoline purchases. Leisure & Hospitality is about 43 percent of travel spending in 2019.

International spending on travel was down slightly less than 1 percent in 2019. The Asia & Pacific region which accounts for 35 percent of the total spending in 2019, experienced a decrease of about half a percent year over year. In 2019 foreign spending was roughly 14 percent of the United States travel spending.



Relative Value of Selected Foreign Currencies compared to U.S. Dollar

Monthly Averages, Jan 2018 through December 2019



Sources:

Foreign Share of U.S Internal Travel:
Bureau of Economic Analysis Travel
& Tourism Satellite Accounts and
International Transactions.

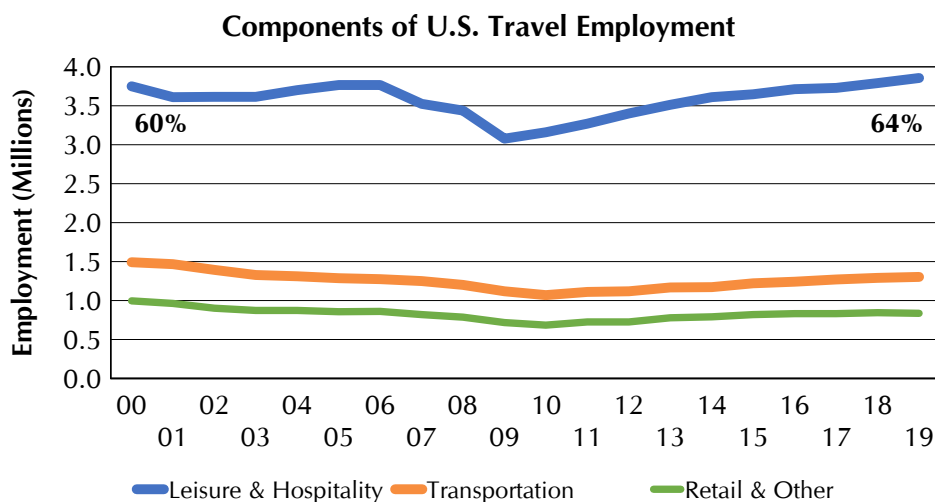
International Spending by Country:
Bureau of Economic Analysis.

Relative Value of Selected Foreign
Currencies: USForex, Inc.
(www.usforex.com)

The following two graphs show employment trends since 2000 and the composition of travel industry employment since the recession. The first graph shows that travel-generated employment recovered from the 2008-09 recession by 2016. Leisure and hospitality employment was 3.85 million in 2019 or 64 percent of total travel industry employment, compared to 3.75 million in 2000 or 60 percent of the total. In 2019 total travel employment grew by 1.1 percent. Additionally, employment in transportation and other industries declined over the same period from 2.48 million to 2.13 million, mostly due to decreased employment in the airline and related transportation industries.



Source: Bureau of Economic Analysis Travel & Tourism Satellite Accounts.

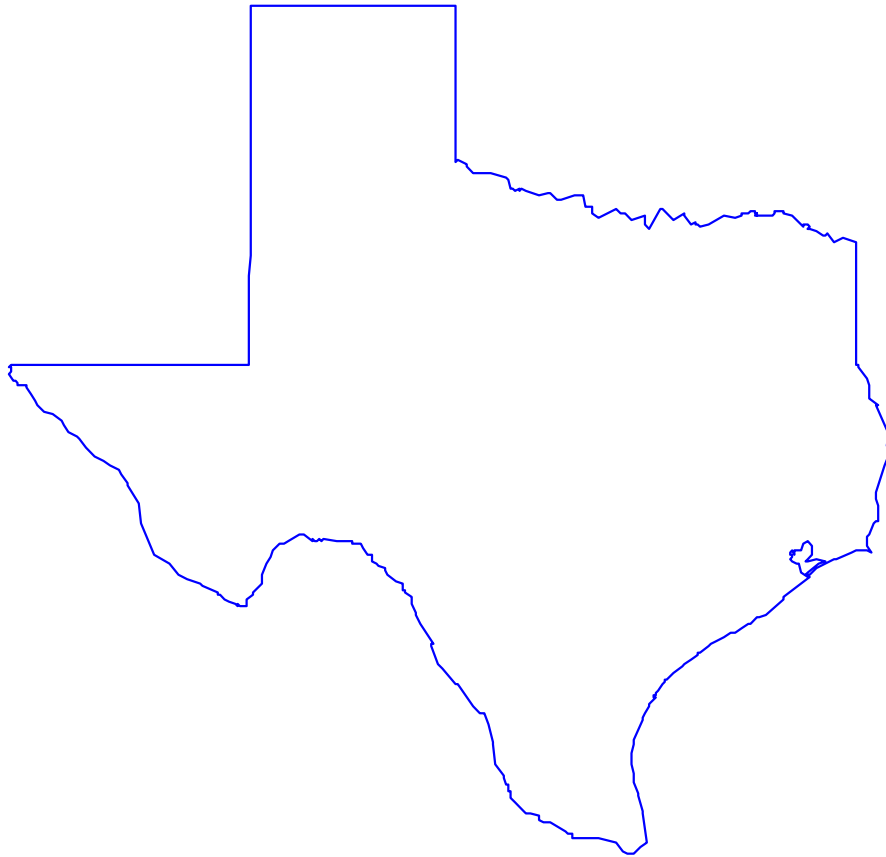


Source: Bureau of Economic Analysis Travel & Tourism Satellite Accounts.
 Leisure & hospitality includes accommodations, food services, and arts, entertainment & recreation. Retail & Other includes gasoline.

II. Texas Travel Impacts

1994-2019p Travel Impacts Detail

2010-2019p Travel Impacts Trend



Texas Travel Impacts

These preliminary estimates for the Texas and U.S. travel industries are subject to revision as more complete source data becomes available.

- Texas experienced strong growth this year. Statewide room demand was strong at 3.9 percent following a 5.8 percent increase in 2018 and current dollar travel spending increased by 3.3 percent following a 7.5 percent increase the preceding year.
- Total current dollar travel spending in the state was \$83.0 billion in 2019, an increase of 3.3 percent. Visitor spending, excluding transportation, increased by 4.9 percent for the year. Total real dollar travel spending (adjusted for inflation) increased by 2.8 percent, compared to a 5.8 percent increase in 2018.
- Both employment and earnings continued to expand in 2019. Employment increased by 3.1 percent in 2019. The annual rate of increase since 2010 is 3.2 percent. Consistent with the growth in employment, real travel spending has also increased at a healthy rate since 2010 (3.8 percent per year).
- Local and state tax revenue also increased in 2019. Total local and state tax revenues were \$7.8 billion in 2019, an increase of 4.2 percent.

TEXAS

Travel Impacts 1994-2006

Total Direct Travel Spending (\$Billion)

	1994	1996	1998	2000	2002	2004	2006
Destination Spending	23.4	26.1	28.7	34.1	33.3	37.3	46.0
Other Travel*	4.2	4.6	5.1	6.1	5.3	5.7	6.6
Total	27.5	30.6	33.8	40.1	38.5	43.1	52.7

Visitor Spending by Type of Traveler Accommodation (\$Billion)

	1994	1996	1998	2000	2002	2004	2006
Hotel, Motel, STR	12.2	13.7	15.6	18.8	18.1	20.2	25.5
Private Campground	0.4	0.4	0.4	0.5	0.5	0.5	0.6
Public Campground	0.1	0.1	0.1	0.1	0.1	0.1	0.2
Private Home	5.7	6.2	6.5	7.6	7.5	8.5	10.1
Vacation Home	0.5	0.6	0.6	0.6	0.6	0.7	0.8
Day Travel	4.5	5.0	5.4	6.4	6.4	7.3	8.9
Total	23.4	26.1	28.7	34.1	33.3	37.3	46.0

Visitor Spending by Commodity Purchased (\$Billion)

	1994	1996	1998	2000	2002	2004	2006
Accommodations	3.4	4.0	4.8	5.5	5.3	5.7	7.3
Food Service	4.4	4.9	5.5	6.3	6.6	7.3	8.5
Food Stores	1.0	1.2	1.3	1.4	1.5	1.6	1.8
Local Tran. & Gas	4.4	5.0	4.8	6.8	6.2	8.3	12.0
Arts, Ent. & Rec.	2.8	3.1	3.5	3.9	4.0	4.3	4.9
Retail Sales	4.6	5.1	5.8	6.4	6.6	6.7	7.4
Visitor Air Tran.	2.7	2.9	3.1	3.7	3.1	3.4	4.1
Total	23.4	26.1	28.7	34.1	33.3	37.3	46.0

Industry Earnings Generated by Travel Spending (\$Billion)

	1994	1996	1998	2000	2002	2004	2006
Accom. & Food Serv.	3.3	3.7	4.3	5.1	5.2	5.6	6.7
Arts, Ent. & Rec.	1.2	1.4	1.5	1.9	2.1	2.3	2.6
Retail**	0.9	1.0	1.1	1.3	1.4	1.5	1.7
Ground Tran.	0.2	0.3	0.3	0.3	0.3	0.3	0.4
Visitor Air Tran.	1.1	1.2	1.3	1.5	1.6	1.5	1.6
Other Travel*	1.8	2.0	2.2	2.6	2.7	2.6	2.8
Total	8.6	9.6	10.8	12.8	13.4	14.0	15.8

Industry Employment Generated by Travel Spending (Thousand Jobs)

	1994	1996	1998	2000	2002	2004	2006
Accom. & Food Serv.	200.7	209.8	222.7	241.7	237.4	247.1	271.7
Arts, Ent. & Rec.	91.2	94.9	99.6	108.5	106.3	112.0	115.5
Retail**	59.8	61.4	60.4	67.7	67.3	70.0	72.2
Ground Tran.	12.0	12.7	12.6	12.7	10.9	11.0	12.6
Visitor Air Tran.	23.1	21.8	22.0	24.3	22.4	20.4	19.3
Other Travel*	44.4	44.6	46.8	50.7	46.0	42.0	40.4
Total	431.1	445.3	464.0	505.6	490.3	502.5	531.7

Government Revenue Generated by Travel Spending (\$Billion)

	1994	1996	1998	2000	2002	2004	2006
Local Tax Receipts	0.9	0.9	1.1	1.2	1.3	1.4	1.6
Visitor	0.5	0.5	0.6	0.7	0.6	0.7	0.9
Business/Employee	0.4	0.4	0.5	0.6	0.6	0.7	0.8
State Tax Receipts	1.6	1.8	2.0	2.3	2.3	2.4	2.8
Visitor	1.3	1.4	1.6	1.8	1.8	2.0	2.3
Business/Employee	0.3	0.4	0.4	0.5	0.5	0.5	0.5
Federal Tax Receipts	1.9	1.7	2.3	2.7	2.6	2.8	3.1
Total	6.9	7.2	8.5	9.8	9.7	10.4	12.0

Details may not add to totals due to rounding. *Other Travel includes resident air travel, travel arrangement, and convention/trade shows. **Retail includes gasoline.

TEXAS

Travel Impacts 2008-2018p

Total Direct Travel Spending (\$Billion)							
	2008	2010	2012	2014	2017	2018	2019
Destination Spending	52.1	48.9	56.6	61.2	64.6	69.5	71.8
Other Travel*	7.2	7.0	8.3	9.1	10.2	10.8	11.2
Total	59.2	55.9	64.8	70.3	74.7	80.3	83.0
Visitor Spending by Type of Traveler Accomodation (\$Billion)							
	2008	2010	2012	2014	2017	2018	2019
Hotel, Motel, STR	29.4	27.4	33.3	36.9	39.8	43.2	45.0
Private Campground	0.7	0.8	0.8	0.9	0.9	0.9	0.9
Public Campground	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Private Home	11.2	10.6	11.7	12.1	12.3	13.0	13.2
Vacation Home	0.9	0.8	0.9	0.9	1.0	1.0	1.0
Day Travel	9.7	9.1	9.6	10.1	10.4	11.2	11.4
Total	52.1	48.9	56.6	61.2	64.6	69.5	71.8
Visitor Spending by Commodity Purchased (\$Billion)							
	2008	2010	2012	2014	2017	2018	2019
Accommodations	8.6	7.7	9.5	11.3	12.8	13.9	14.6
Food Service	9.6	9.8	11.3	12.7	14.6	15.6	16.6
Food Stores	2.1	2.1	2.4	2.7	2.8	2.9	3.0
Local Tran. & Gas	15.0	12.5	14.7	14.6	13.1	14.8	14.5
Arts, Ent. & Rec.	5.1	5.0	5.5	5.9	6.4	6.7	7.1
Retail Sales	7.5	7.6	8.3	8.8	9.3	9.6	9.9
Visitor Air Tran.	4.2	4.1	4.8	5.2	5.5	6.0	6.2
Total	52.1	48.9	56.6	61.2	64.6	69.5	71.8
Industry Earnings Generated by Travel Spending (\$Billion)							
	2008	2010	2012	2014	2017	2018	2019
Accom. & Food Serv.	7.4	7.6	8.9	10.1	11.7	12.5	13.5
Arts, Ent. & Rec.	2.7	2.8	3.1	3.6	4.3	4.4	4.8
Retail**	1.7	1.7	1.9	2.1	2.4	2.5	2.6
Ground Tran.	0.4	0.4	0.4	0.5	0.5	0.6	0.6
Visitor Air Tran.	1.6	1.6	1.7	1.8	2.3	2.5	2.6
Other Travel*	2.9	2.9	3.1	3.5	4.5	4.7	4.9
Total	16.8	17.1	19.2	21.6	25.7	27.2	29.0
Industry Employment Generated by Travel Spending (Thousand Jobs)							
	2008	2010	2012	2014	2017	2018	2019
Accom. & Food Serv.	288.1	285.4	314.0	341.9	368.2	380.9	394.7
Arts, Ent. & Rec.	118.6	117.8	121.7	136.3	147.3	153.0	158.5
Retail**	73.0	70.1	72.7	77.0	81.4	81.7	81.8
Ground Tran.	12.6	11.1	11.5	13.0	13.2	13.3	13.5
Visitor Air Tran.	19.0	17.8	19.6	17.6	20.8	21.3	22.0
Other Travel*	41.0	38.3	41.4	40.1	46.6	47.1	48.1
Total	552.4	540.4	580.8	625.9	677.6	697.2	718.7
Government Revenue Generated by Travel Spending (\$Billion)							
	2008	2010	2012	2014	2017	2018	2019
Local Tax Receipts	1.7	1.8	2.0	2.3	2.8	3.0	3.1
Visitor	1.0	0.9	1.1	1.3	1.5	1.6	1.7
Business/Employee	0.8	0.8	0.9	1.0	1.3	1.3	1.4
State Tax Receipts	3.1	3.0	3.3	3.7	4.2	4.5	4.7
Visitor	2.5	2.4	2.6	2.9	3.3	3.5	3.6
Business/Employee	0.6	0.6	0.7	0.8	0.8	1.0	1.0
Federal Tax Receipts	3.3	3.3	3.4	4.0	4.6	4.8	5.0
Total	12.9	12.8	13.9	15.9	18.5	19.7	20.6

Details may not add to totals due to rounding. *Other Travel includes resident air travel, travel arrangement, and convention/trade shows. **Retail includes gasoline.

Recent Travel Trends in Texas

Direct Travel Impacts, 2010-2019p

							Avg. Annual %Chg.	
Spending (\$Billions)	2010	2012	2014	2017	2018	2019	18-19	10-19
Total (Current \$)	55.9	64.8	70.3	74.7	80.3	83.0	3.3%	4.5%
Other	7.0	8.3	9.1	10.2	10.8	11.2	4.0%	5.3%
Visitor	48.9	56.6	61.2	64.6	69.5	71.8	3.2%	4.4%
Non-transportation	32.3	37.0	41.4	46.0	48.7	51.1	4.9%	5.2%
Transportation	16.7	19.5	19.8	18.6	20.8	20.7	-0.7%	2.4%
Earnings (\$Billions)								
Earnings (Current \$)	17.1	19.2	21.6	25.7	27.2	29.0	6.6%	6.0%
Employment (Thousands)								
Employment	540.4	580.8	625.9	677.6	697.2	718.7	3.1%	3.2%
Tax Revenue (\$Billions)								
Total (Current \$)	8.1	8.7	9.9	11.5	12.3	12.8	4.1%	5.3%
Local Tax Receipts	1.8	2.0	2.3	2.8	3.0	3.1	5.1%	6.6%
Visitor	0.9	1.1	1.3	1.5	1.6	1.7	4.7%	7.2%
Business or Employee	0.8	0.9	1.0	1.3	1.3	1.4	5.6%	5.9%
State Tax Receipts	3.0	3.3	3.7	4.2	4.5	4.7	3.6%	5.1%
Visitor	2.4	2.6	2.9	3.3	3.5	3.6	2.9%	4.7%
Business or Employee	0.6	0.7	0.8	0.8	1.0	1.0	6.3%	6.6%
Federal	3.3	3.4	4.0	4.6	4.8	5.0	3.9%	4.7%

Other spending includes resident air travel, travel arrangement and reservation services, and convention and trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes gasoline, auto rental, other local ground transportation and one-way airfares.

Earnings include wages & salaries, earned benefits and proprietor income.

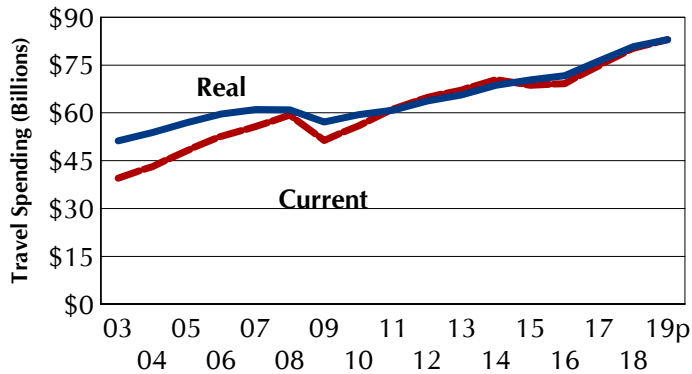
Employment includes all full- and part-time employment of payroll employees and proprietors.

Local tax revenue includes lodging taxes, sales taxes, auto rental taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

State tax revenue includes lodging, sales and motor fuel tax payments of visitors, and the franchise tax and sales tax payments attributable to the travel industry income of businesses and employees.

Federal tax revenue includes motor fuel excise taxes and airline ticket taxes paid by visitors, and the payroll and income taxes attributable to the travel industry income of employees and businesses.

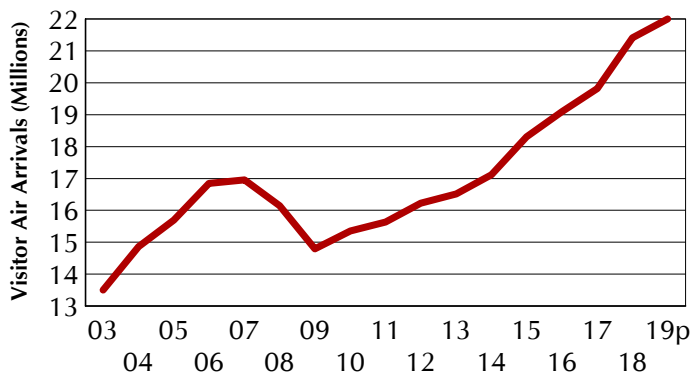
Texas Direct Spending Real and Current Dollars



In real dollars (adjusted for inflation) Texas travel spending increased by 2.8 percent over 2018. In current dollars, the increase was 3.3 percent.

Sources: Source Strategies Inc. (San Antonio, Texas), Energy Information Administration, U.S. Department of Transportation Origin and Destination Survey, and Bureau of Labor Statistics CPI-West Urban.

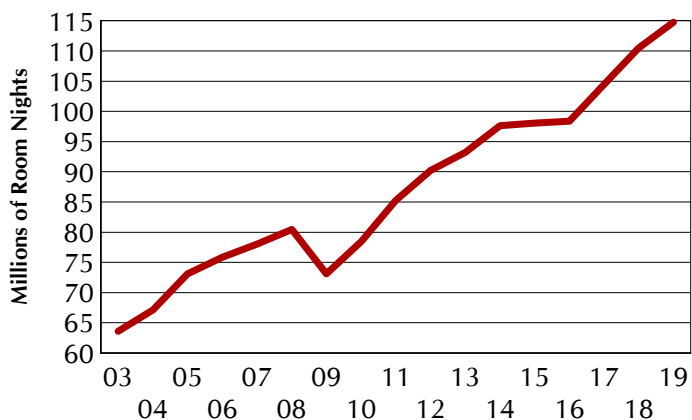
Air Passenger Visitor Arrivals to Texas U.S. Air Carriers



Visitor air arrivals to Texas increased by 4.5 percent from 2018 to 2019, following a 8.0 percent increase the preceding year.

Sources: U.S. Department of Transportation Origin and Destination Survey and Dean Runyan Associates.

Texas Hotel/Motel Room Demand



The rate of increase in room demand was 3.9 percent from 2018 to 2019. This compares to a 5.8 percent increase in 2018.

Sources: Source Strategies Inc. (San Antonio, Texas).

Visitor Origin

More than one-half of all visitor spending in Texas was generated by residents of other states and countries in 2019. International visitors spent \$6.6 billion in Texas in 2019 equivalent to 9.1 percent of all visitor spending in the state.

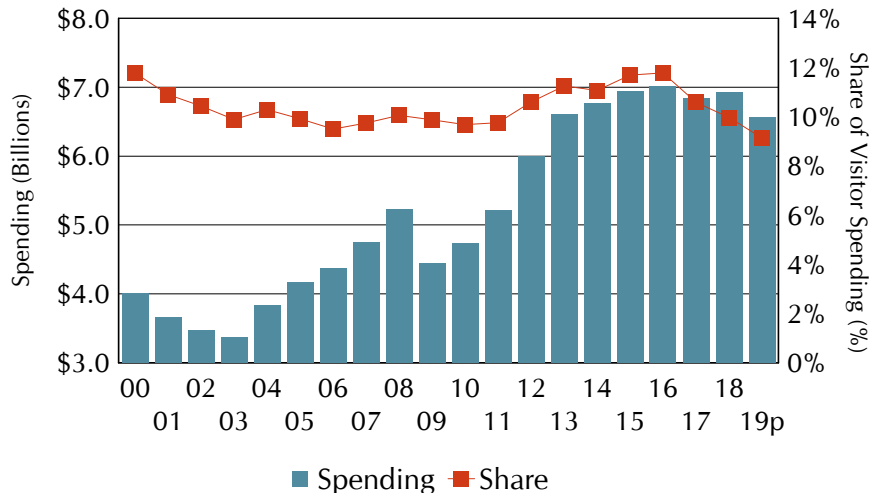
International spending excludes spending on healthcare and education travel.

Texas Travel Impacts by Origin of Visitor, 2019p

Origin	Spending (\$Billions)	Earnings (\$Billions)	Employment (Thousand)	Tax Receipts (\$Millions)		
				Local	State	Federal
Texas	\$33.3	\$9.8	300.8	\$658	\$1,690	\$1,408
Other U.S.	\$32.0	\$9.7	290.5	\$823	\$1,635	\$1,325
International	\$6.6	\$1.9	57.2	\$144	\$323	\$266
All Visitors	\$71.8	\$21.4	648.5	\$1,625	\$3,649	\$2,998
Other Travel	\$11.2	\$4.9	48.1	\$0	\$0	\$1,197
Total Travel	\$83.0	\$26.4	696.7	\$1,625	\$3,649	\$4,195

Sources: Dean Runyan Associates, International Trade Administration and Bureau of Economic Analysis (U.S. Dept. of Commerce), Omnitrak TravelsTrakAmerica visitor survey, Air Passenger Origin and Destination survey (U.S. Dept. of Transportation).

International Visitor Spending in Texas



Visitor Spending at Texas Destinations by Origin of Visitor, 2019p

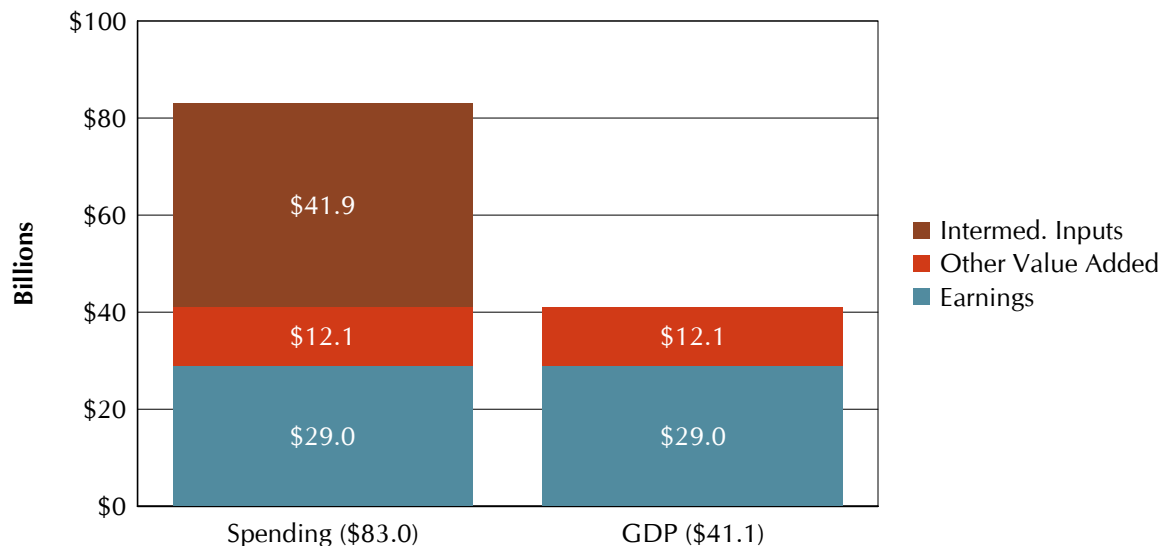


Sources: See above chart for source of international estimates. See first graph on preceding page for constant dollar estimates. Constant dollar visitor spending does not include "Other Travel."

Texas Travel Industry Gross Domestic Product

Gross Domestic Product or GDP (also referred to as value-added) is a measure of the economic activity that reflects the market value of the labor and capital used to produce goods and services. It includes payments to individuals in the form of earnings, the taxes and fees paid by firms to government, and operating surplus (including profits, dividends and other payments). This measurement of value-added also has the advantage of excluding the intermediate inputs purchased by businesses from other firms in the production process. Because of this, it is possible to compare the economic contributions of different industries or geographic areas.

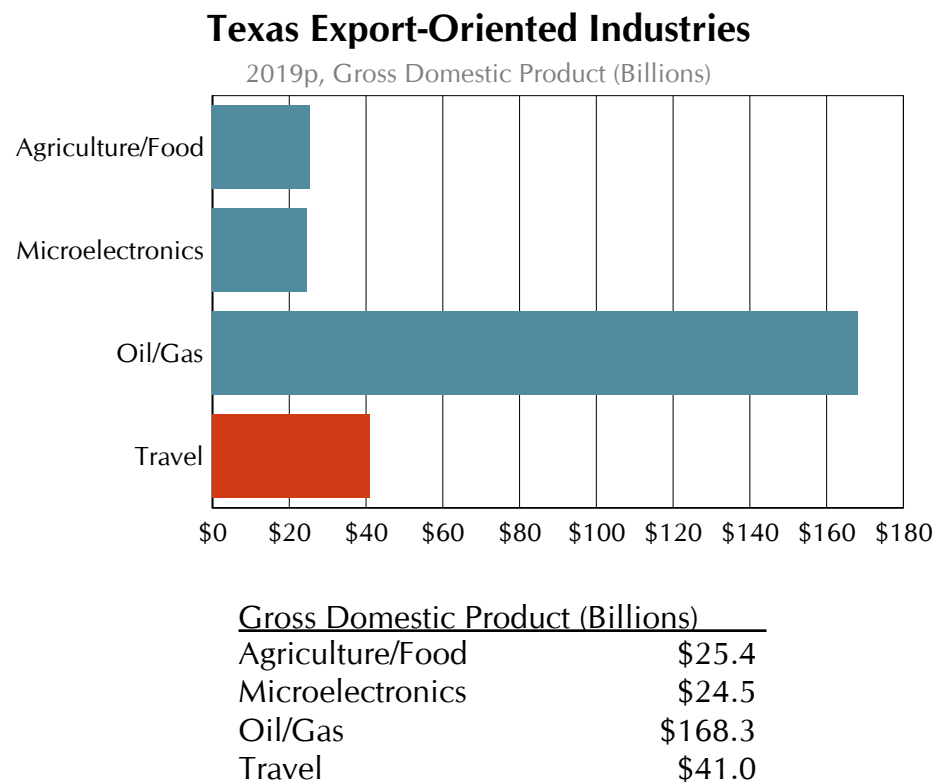
The relationship between travel spending and the GDP of the Texas travel industry is shown below. GDP is less than spending by the amount of intermediate inputs purchased by businesses in the travel industry. Examples of such intermediate inputs would be clothing and gifts sold to visitors by retail establishments, or the wine sold to visitors by restaurants.[2]



[2] It should be noted that the estimates reported here represent only the direct impacts of travel spending. A portion of the inputs purchased by travel businesses in Texas will be delivered by other Texas firms that are not strictly part of the travel industry, as defined here. For example, restaurants will purchase agricultural products from other Texas businesses. These inputs are sometimes referred to as “indirect” effects. Estimates of indirect and induced effects for employment and earnings are reported in the following section. The chart on page 17 shows the relationship between direct and indirect earnings. This ratio is roughly applicable to travel industry gross state product.

The bar chart below compares the GDP of the Texas Travel Industry with four other leading export-oriented industries in the state. Export-oriented industries are those industries that sell products primarily to export markets. Export markets can be other states, other regions within a state, or even on a local level adjacent cities. The travel industry is an export-oriented industry because its goods and services are sold to visitors, rather than residents. This relationship occurs at a regional level as well, Dallas sells travel services to Houston visitors. By contrast, much of the construction industry, retail trade, health care and many other services are oriented toward local/regional markets.

As can be seen, the GDP of the travel industry is similar to microelectronics manufacturing and agriculture/food production. Only oil and gas production and related manufacturing has a significantly greater GDP. GDP of the travel industry is slightly more than 2 percent of the state total.



Source: Dean Runyan Associates and Bureau of Economic Analysis. Agriculture/Food includes farming and the manufacture of food products. Oil/Gas includes extraction, support services and the manufacture of petroleum and chemical products. Microelectronics refers to NAICS 334 (Computer and electronic products). See page 161.

It should also be noted that the travel industry generates a relatively high proportion of business taxes in relation to GDP because sales and excises taxes are imposed on most goods and services purchased by visitors.[3] See page 19 of this report.

[3] These business taxes include property taxes, licenses and fees and the sales and excise taxes collected from consumers.

Secondary Impacts

Travel spending within Texas brings money into many Texas communities in the form of business receipts. Portions of these receipts are spent within the state for labor and supplies. Employees, in turn, spend a portion of their earnings on goods and services in the state. This re-spending of travel-related revenues creates *indirect and induced impacts*. To summarize:

- **Direct** impacts represent the employment and earnings attributable to travel expenditures made directly by travelers to businesses throughout the state.
- **Indirect** impacts represent the employment and earnings associated with industries that supply goods and services to the direct businesses (i.e., those that receive money directly from travelers throughout the state).
- **Induced** impacts represent the employment and earnings that result from purchases for food, housing, transportation, recreation, and other goods and services made by travel industry employees, and the employees of the indirectly affected industries.

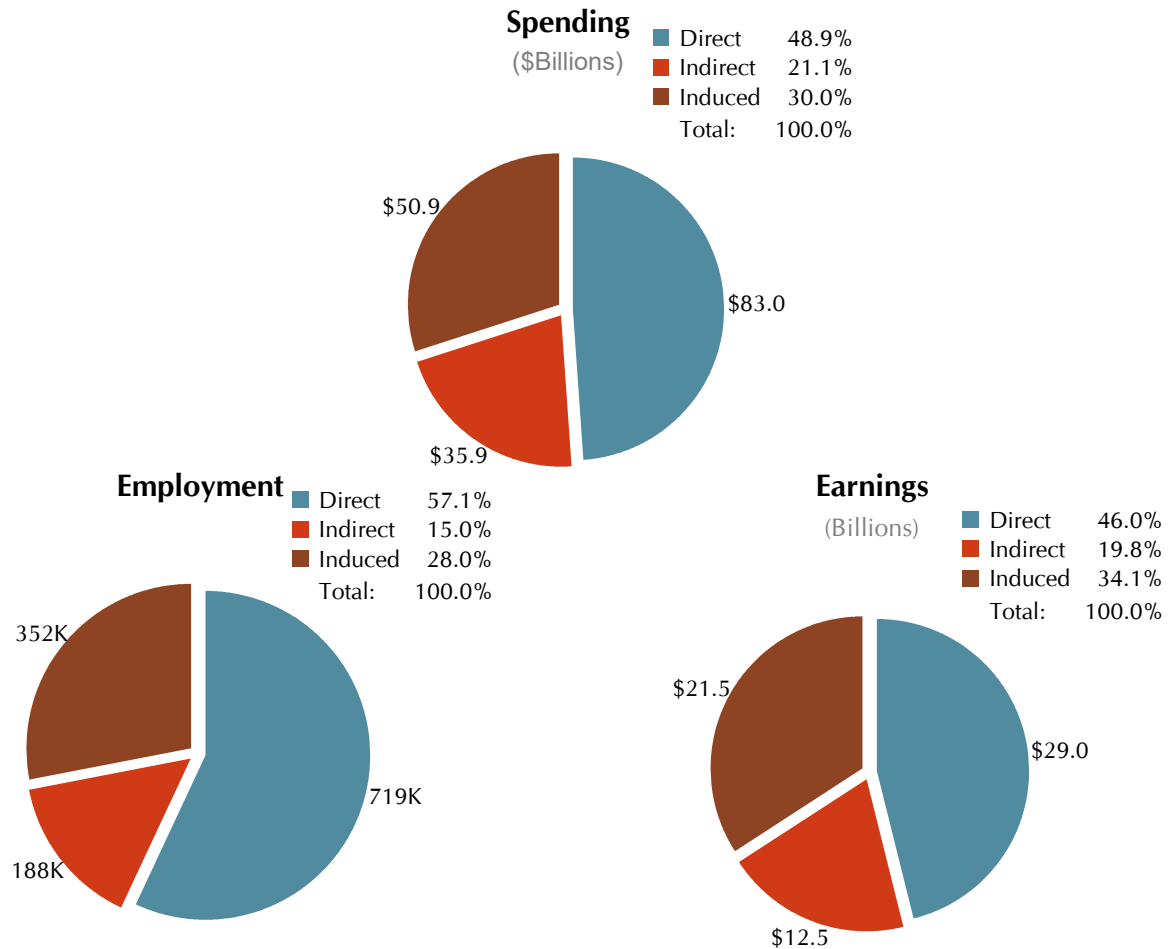
The impacts in this section are presented in terms of the employment and earnings of eleven major industry groups. These industry groups are similar, but not identical to the business service (or commodity) categories presented elsewhere in this report. (The specific industries that comprise these major groups are listed in Appendix D.) Direct travel impacts, such as those discussed in the first part of this section and the regional and county impacts presented elsewhere in this report are found in the following industry groups:

- **Accommodations & Food Services**
- **Arts, Entertainment, and Recreation**
- **Trade**
- **Transportation**

As is indicated in the following tables and graphs, the total direct employment and earnings of these four industry groups is identical to the total direct employment and earnings shown in the first part of this section. The only difference is that these industry groups represent industry groupings (firms) rather than commodity or business service groupings.

The indirect and induced impacts of travel spending are found in all thirteen industry groupings shown in the following tables and graphs. To summarize the primary secondary impacts:

Total Spending, Employment and Earnings Generated by Travel Activity in Texas, 2019p

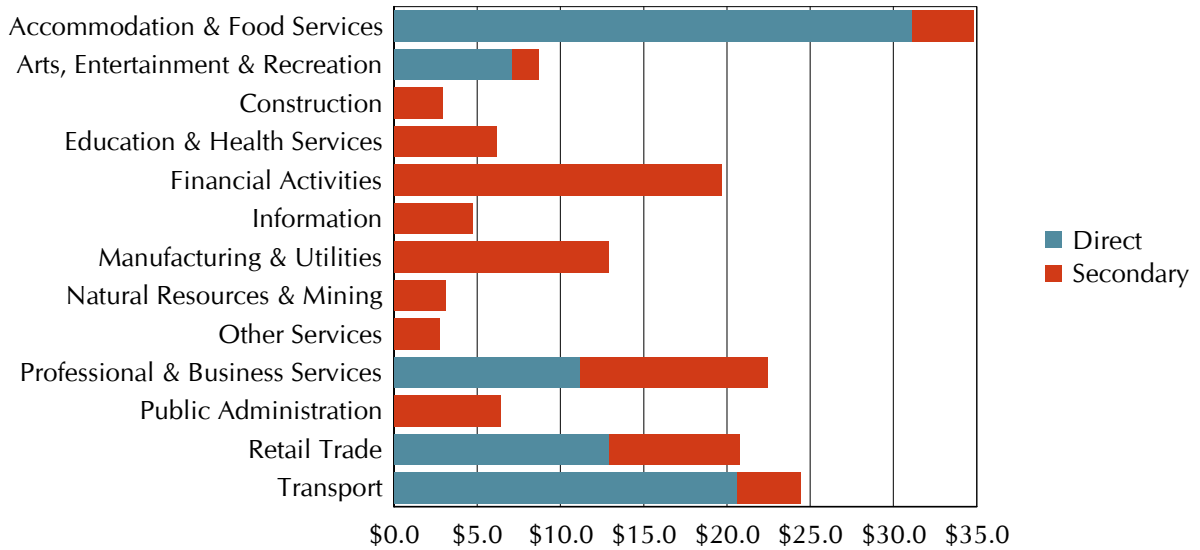


Sources: Dean Runyan Associates with IMPLAN GROUP, LLC. Total employment was 1,259,500 jobs. The employment multiplier for 2019 is 1.75 (1,259.47/718.71). Total earnings were \$63.00 Billion. The earnings multiplier is 2.17 (63.00/28.99). The spending multiplier is 2.05 (169.73/82.99).

- **Professional & Business Services** (90,600 jobs and \$6.3 billion earnings). A variety of administrative services (e.g., accounting and advertising) are utilized by travel businesses (indirect effect). Employees of these firms also purchase professional services (induced effect).
- **Education and Health Services** (60,830 jobs and \$4.0 billion earnings). The secondary effects are primarily induced, such as employees of travel-related businesses use of medical services
- **Financial Activities** (80,160 jobs and \$4.3 billion earnings). Both businesses and individuals make use of banking and insurance institutions.
- **Other Services** (36,380 jobs and \$1.9 billion earnings). Employees of travel-related businesses purchase services from various providers, such as dry cleaners and repair shops.

Direct and Secondary Travel Spending in Texas, 2019p

(Chart - \$Billion) (Table - \$Million)



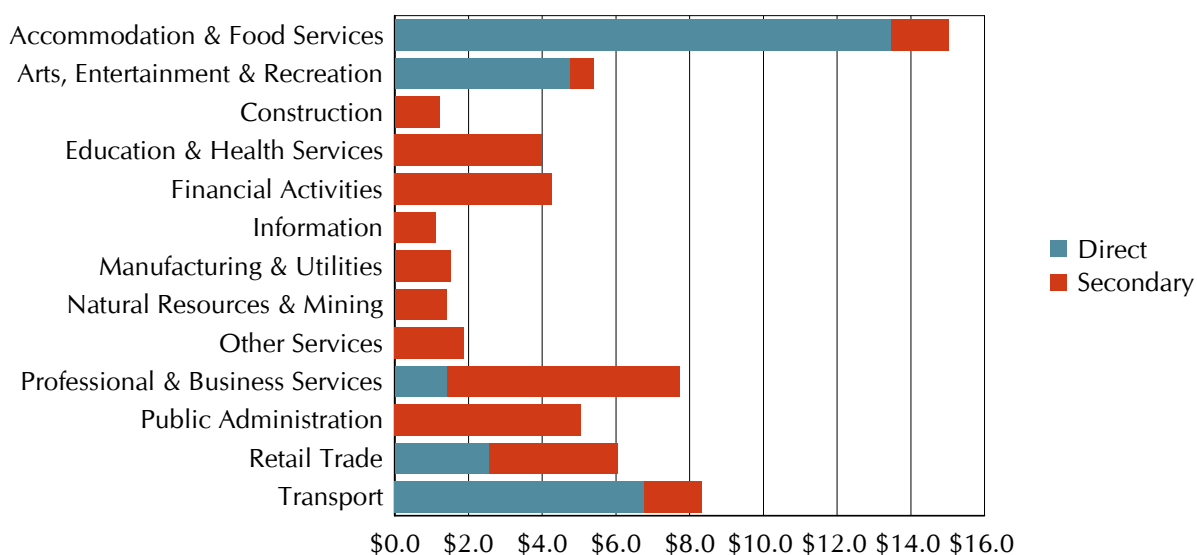
Industry Group	Secondary				Grand Total
	Direct	Indirect	Induced	Total	
Accommodation & Food Services	31,130	1,130	2,570	3,700	34,830
Arts, Entertainment & Recreation	7,070	1,000	600	1,590	8,670
Retail Trade	12,920	2,300	5,500	7,800	20,720
Professional & Business Services	11,210	7,070	4,160	11,230	22,440
Transport	20,660	2,260	1,520	3,780	24,440
Natural Resources & Mining		2,230	890	3,110	3,110
Construction		830	2,090	2,920	2,920
Manufacturing & Utilities		7,730	5,140	12,880	12,880
Information		2,170	2,560	4,730	4,730
Financial Activities		7,340	12,330	19,670	19,670
Education & Health Services		90	6,090	6,180	6,180
Other Services		740	2,000	2,740	2,740
Public Administration		960	5,450	6,410	6,410
All Industries	82,990	35,850	50,900	86,740	169,740

Source: Dean Runyan Associates and Minnesota Implan Group.

Note: These industry groups are not equivalent to the categories used in the direct impact tables used in this report. See Appendix F. Details may not add to totals due to rounding.

Direct and Secondary Travel-Generated Earnings in Texas, 2019p

(Chart - \$Billion) (Table - \$Million)

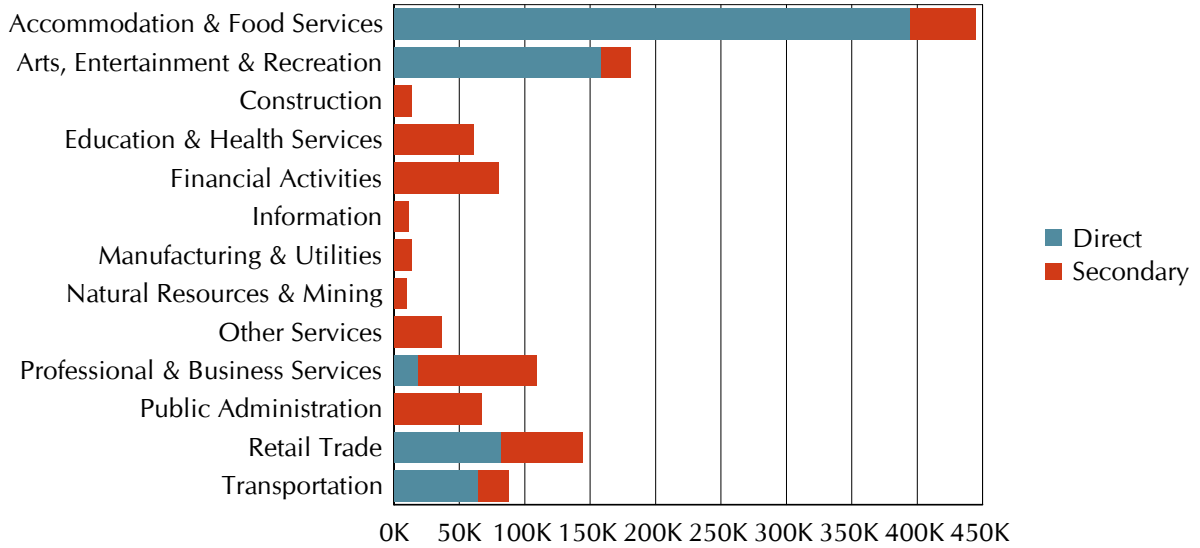


Industry Group	Secondary			Total	Grand Total
	Direct	Indirect	Induced		
Accommodation & Food Services	13,480	430	1,120	1,550	15,030
Arts, Entertainment & Recreation	4,760	390	240	630	5,390
Retail Trade	2,570	960	2,540	3,500	6,070
Professional & Business Services	1,430	3,940	2,370	6,310	7,740
Transport	6,760	980	600	1,570	8,330
Natural Resources & Mining		1,000	400	1,400	1,400
Construction		370	840	1,210	1,210
Manufacturing & Utilities		810	690	1,510	1,510
Information		560	570	1,130	1,130
Financial Activities		1,980	2,280	4,260	4,260
Education & Health Services		60	3,940	4,000	4,000
Other Services		550	1,330	1,880	1,880
Public Administration		470	4,580	5,050	5,050
All Industries	29,000	12,500	21,500	34,000	63,000

Source: Dean Runyan Associates and Minnesota Implan Group.

Note: These industry groups are not equivalent to the categories used in the direct impact tables used in this report. See Appendix F. Details may not add to totals due to rounding.

Direct and Secondary Travel-Generated Employment in Texas, 2019p (thousand jobs)



Industry Group	Secondary			Total	Grand Total
	Direct	Indirect	Induced		
Accommodation & Food Services	394.7	13.3	36.8	50.1	444.8
Arts, Entertainment & Recreation	158.5	14.0	8.2	22.2	180.7
Retail Trade	81.8	15.6	46.9	62.5	144.3
Professional & Business Services	18.9	55.7	34.9	90.6	109.5
Transportation	64.8	15.2	8.2	23.4	88.2
Natural Resources & Mining		5.6	4.2	9.8	9.8
Construction		4.1	9.4	13.4	13.4
Manufacturing & Utilities		7.0	6.6	13.6	13.6
Information		5.3	5.5	10.9	10.9
Financial Activities		38.0	42.2	80.2	80.2
Education & Health Services		1.7	59.2	60.8	60.8
Other Services		8.0	28.4	36.4	36.4
Public Administration		4.9	62.0	66.9	66.9
All Industries	718.7	188.4	352.4	540.8	1,259.5

Source: Dean Runyan Associates and Minnesota Implan Group.

Note: These industry groups are not equivalent to the categories used in the direct impact tables used in this report. See Appendix F. Details may not add to totals due to rounding.

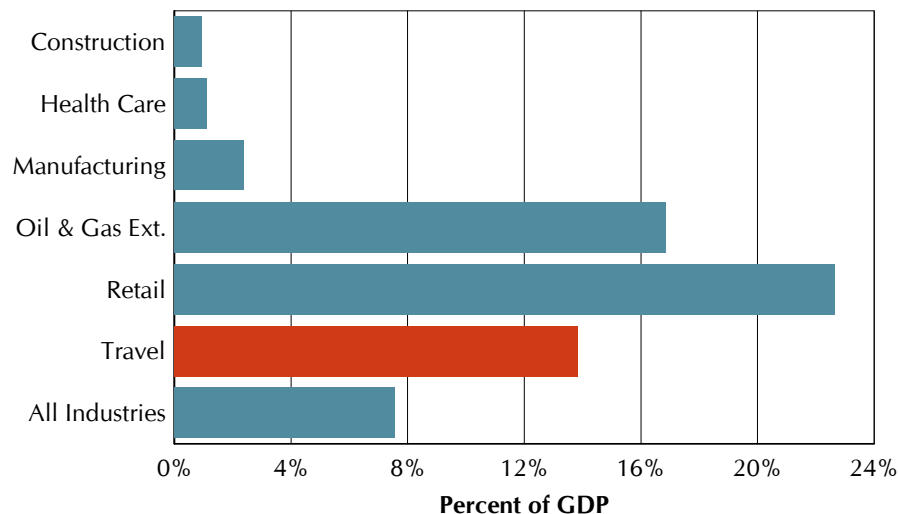
III. State and Local Government Revenue

This report is concerned with the contribution of the Texas travel industry to state and local government finance. The first part of the report compares the travel industry to various other sectors of the state economy. The next several sections provide an overview of state and local finance and the revenue contribution of the travel industry. The final section of the report provides a more detailed breakout of state government tax revenue. The report also contains numerous appendices.

Industry Gross Domestic Product and Taxes

One way to consider the tax contributions of various sectors of the economy is to express the tax payments of businesses to government as a percentage of Gross Domestic Product. The bar chart and accompanying table show these tax payments (taxes on production and imports or TOPI) for major sectors of the Texas economy, including travel. TOPI include most of the taxes paid by the business firm to local, state and federal governments except for income taxes. This includes property taxes, licenses and fees and the sales and excise taxes collected from consumers. It is because of these later taxes that retail trade and travel have relatively high proportions of tax payments in relation to their gross domestic products.

Production & Import Taxes as a Percent of Gross Domestic Product
Selected Texas Industry Sectors, 2019 (Preliminary) Calendar Year



Sources: Bureau of Economic Analysis and Dean Runyan Associates. All 2019 preliminary estimates by Dean Runyan Associates. Oil and Gas Extraction does not include related manufacturing industries such as petroleum refining. This is in contrast to the analysis of export-oriented industries in *The Economic Impact of Travel*.

	GDP (\$M)	*TOPI (\$M)	Percent
Construction	100,869	934	0.9%
Health Care	116,208	1,302	1.1%
Manufacturing	246,436	5,858	2.4%
Oil & Gas Extraction	123,956	20,901	16.9%
Retail	105,218	23,823	22.6%
Travel	41,046	5,678	13.8%
All Industries	1,886,956	142,389	7.5%

*TOPI denotes taxes on production and imports, less subsidies.

The remainder of this report will focus on the travel industry and the specific tax contributions made to state and local government in Texas. In addition to the taxes on production discussed in the previous section, the tax payments of travel industry employees derived from the income earned from travel industry businesses will be included.[1] The three primary sources of tax revenue generated by the travel industry are:

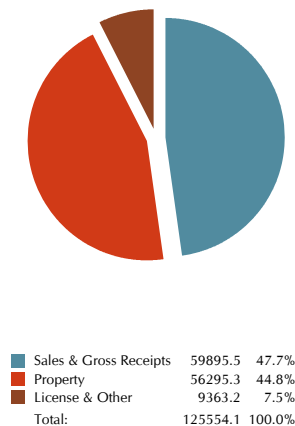
- Sales tax receipts generated by **visitor spending**. This includes local and state sales taxes, lodging taxes, alcoholic beverage taxes, motor vehicle rental taxes and motor fuel taxes. (These taxes are denoted as *visitor* taxes in other sections of the report.)
- Property and franchise taxes paid by **travel industry businesses** attributable to travel generated business receipts (denoted as *resident* taxes).
- Sales and property taxes paid by **travel industry employees** attributable to travel generated earnings (denoted as *resident* taxes).

Texas Tax Structure

The pie chart below, adapted from the Bureau of the Census' State and Local Government Finance and other data sources, shows the main categories of tax revenue in Texas. About one-half of all state and local tax revenue in the state is derived from sales or gross receipts taxes. More than 80 percent of these sales taxes are collected by the state. The next largest category is property taxes – paid primarily by homeowners and businesses to local governments.[2] The franchise tax on businesses (\$4.1 billion in 2019) is included in the other category.

Texas State and Local Government Tax Revenues

2018-2019 Fiscal Year (Millions)



Sources: The 2018-19 fiscal year estimates of state and local tax revenues in Texas were prepared by Dean Runyan Associates from various sources, including the Bureau of the Census (State and Local Government Finance), the Texas Comptroller's Office, the Bureau of Economic Analysis and a selection of annual financial reports for cities and counties. Sales and gross receipts taxes include the general sales tax and a variety of selective taxes, such as those on lodging, motor fuel and alcoholic beverages. Other taxes include licenses and the state franchise tax. State tax receipts comprise slightly less than one-half of all state and local tax receipts.

Note: The 2018-19 fiscal year is for the period September 1, 2018 through August 31, 2019.

[1]In effect, this means re-allocating some of the sales and excise payments made by other industries to the travel industry because the payments are ultimately made by consumers that earned their income in the travel industry.

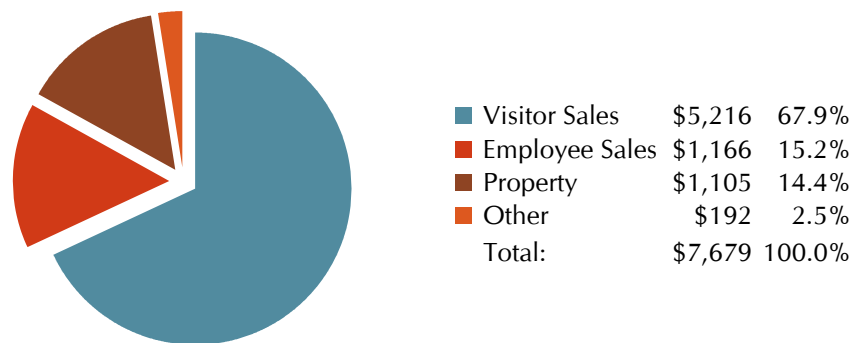
[2]Businesses pay 62 percent of all property taxes in Texas according to the Texas Taxpayers and Research Associates (Observations on the Property Tax in Texas, January 2016).

Travel Industry Tax Revenue

The distribution of taxes generated by the travel industry for the 2018-19 fiscal year is shown in the following pie chart. The categories are the same as the preceding figure, with the exception that sales tax receipts are also distinguished between those that are generated by visitor spending and those that are generated by the spending of travel industry employees.

Texas Travel Industry State and Local Government Tax Revenue

2018-2019 Fiscal Year (Million)



Source: Dean Runyan Associates. "Other" travel-generated tax revenue includes the franchise tax and passenger facility charges for visitors who travel to Texas airports.

Whereas slightly less than one-half of all state and local tax revenue in Texas was attributable to sales tax collections in the 2018-19 fiscal year, 83 percent of all travel industry tax revenue was attributable to sales tax receipts from visitors (68 percent) and the purchases of employees in the travel industry (15 percent), including selective taxes on hotel occupancy, motor fuel, and mixed beverages.

Travel industry state and local tax revenues are compared to total Texas state and local tax revenues in the following table. Because the travel industry generates a relatively high proportion of sales tax revenues, it is associated with proportionately more tax revenues than would be expected given the size of the industry, as measured by earnings or gross domestic product. Whereas the earnings and GDP of the travel industry are slightly more than 2 percent of the state totals, travel industry tax revenues represent 6.1 percent of all state and local tax revenues in Texas. This is consistent with the initial analysis that compared different industries within the state.

Texas State and Local Tax Revenues 2018-2019 Fiscal Year (Million)

		Travel Generated		
	Total	Visitor	Business & Employee	Percent Travel
Sales & Gross Receipts	\$65,800	\$5,220	\$1,170	9.7%
Property	\$56,300	\$0	\$1,110	2.0%
License & Other	\$9,360	\$90	\$100	2.0%
Total Tax Receipts	\$125,560	\$5,310	\$2,370	6.1%

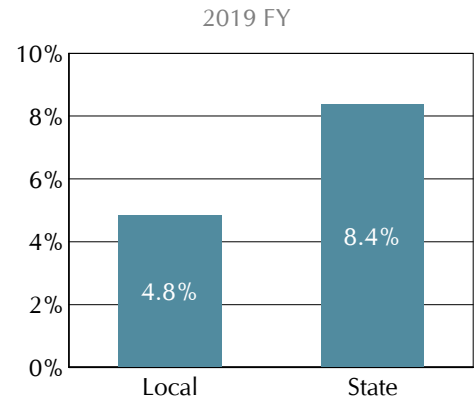
Sources: Dean Runyan Associates and Bureau of the Census, State and Local Government Finance. Business & employee taxes refer to sales and property tax payments of travel industry employees and property and franchise tax payments of travel industry businesses. Tax revenue directly attributable to visitors (\$5.3 billion) accounted for 4.2 percent of all state and local tax revenue. Tax revenue attributable to travel industry employees and businesses (\$2.2 billion) accounted for 1.9 percent of all state and local tax revenue.

Travel Industry Contribution to State Government

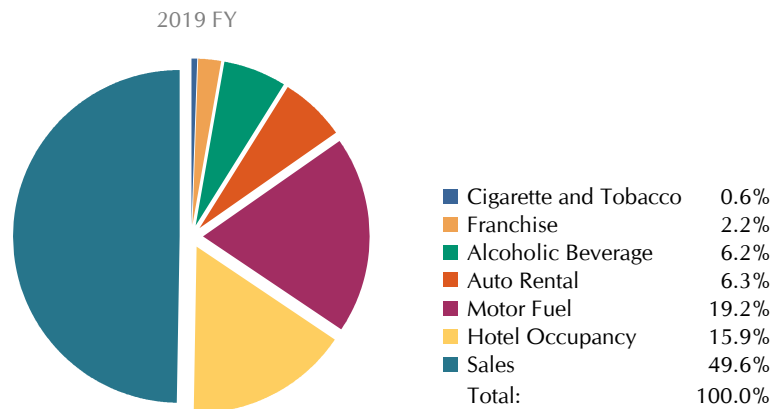
The overall contribution of the travel industry to state government revenue (8.4 percent) is greater than the contribution to local government (4.8 percent), as indicated in the column chart to the right. This is because state government is primarily dependent on sales and gross receipts taxes, whereas local governments receive most of their revenue from property taxes. (Total tax revenues are roughly similar for both levels of government.)

The pie chart shows the distribution of travel-generated state taxes. Virtually all of the revenue is generated through some form of sales or gross receipts tax.

Travel-Generated Tax Revenue as a Percentage of Total Local and State Revenue



Travel-Generated Tax Revenue to State Government



Summary

This analysis of the tax revenue generated by the Texas travel industry can be summarized as follows:

- The Texas travel industry contributes more tax revenue to state and local governments than would be expected based on the size of the industry. Whereas the gross domestic product and employee earnings represent about two percent of the state economy, the travel industry generates 6.1 percent of tax revenue.
- The contribution of the travel industry to state government is even more pronounced - 8.4 percent in the 2019 fiscal year.
- The state's reliance on sales and gross receipts taxes is the primary reason for the large revenue contribution of the travel industry. Not only are most travel industry goods and services taxed, but a large share of these commodities are taxed at rates that are greater than the general sales tax (motor fuel, auto rental, mixed beverages).
- A substantial share of travel-generated tax revenue is not borne by Texas residents due to the fact that more than one-half of all visitor spending in the state is made by out-of-state visitors.[4]

Detailed tables for tourism regions, metropolitan areas and counties follow.

[4]Spending by international visitors amounted to 8 percent of all spending. Domestic out-of-state visitors contributed 39 percent of all spending. See page 11.

Tourism Region
Travel Generated Tax Revenue per Household, 2019p Calendar Year
(Households in thousands, Tax Revenue Amounts in Millions)

	<u>Visitor Tax Revenue</u>				<u>Business/Employee Tax Revenue</u>			Total Tax Revenue per Household
	Household	Local	State	Revenue per Household	Local	State	Revenue per Household	
Big Bend	439	\$87	\$183	\$620	\$43	\$33	\$170	\$790
Gulf Coast	2,684	\$473	\$937	\$530	\$360	\$257	\$230	\$760
Hill Country	1,001	\$259	\$442	\$700	\$156	\$113	\$270	\$970
Panhandle Plains	610	\$68	\$207	\$450	\$51	\$39	\$150	\$600
Piney Woods	744	\$42	\$138	\$240	\$39	\$29	\$90	\$330
Prairies and Lakes	3,617	\$525	\$1,179	\$470	\$588	\$421	\$280	\$750
South Texas Plains	1,156	\$263	\$563	\$710	\$167	\$121	\$250	\$960
State	10,250	\$1,717	\$3,649	\$520	\$1,404	\$1,012	\$240	\$760

Tourism Regions
Visitor Share of State Sales Tax Revenue, 2019p Calendar Year
Amounts in Millions

	<u>State Sales Tax Revenue</u>		Visitor Share
	Total	Visitor	
Big Bend	\$1,552	\$77	5.0%
Gulf Coast	\$8,060	\$413	5.1%
Hill Country	\$3,145	\$220	7.0%
Panhandle Plains	\$1,271	\$93	7.3%
Piney Woods	\$1,524	\$58	3.8%
Prairies and Lakes	\$10,153	\$541	5.3%
South Texas Plains	\$2,479	\$245	9.9%
State	\$28,184	\$1,646	5.8%

Metropolitan Area
Travel Generated Tax Revenue per Household, 2019p Calendar Year
(Households in thousands, Tax Revenue Amounts in Millions)

	Visitor Tax Revenue				Business/Employee Tax Revenue			Total Tax Revenue per Household
	Household	Local	State	Revenue per Household	Local	State	Revenue per Household	
Abilene	65	\$9	\$27	\$550	\$6	\$4	\$150	\$700
Amarillo	100	\$19	\$51	\$700	\$12	\$9	\$210	\$910
Austin-Round Rock	837	\$236	\$387	\$750	\$138	\$99	\$280	\$1,030
Beaumont-Port Arthur	151	\$13	\$43	\$370	\$8	\$7	\$100	\$470
Brownsville-Harlingen	124	\$21	\$41	\$500	\$12	\$8	\$160	\$660
College Station-Bryan	98	\$12	\$31	\$440	\$9	\$7	\$170	\$600
Corpus Christi	166	\$37	\$74	\$670	\$25	\$18	\$260	\$930
Dallas-Plano-Irving	1,823	\$306	\$702	\$550	\$292	\$207	\$270	\$830
Fort Worth-Arlington	922	\$157	\$269	\$460	\$246	\$175	\$460	\$920
El Paso	270	\$36	\$88	\$460	\$24	\$18	\$160	\$610
Houston-The Woodlands-Sugar Land	2,447	\$412	\$797	\$490	\$328	\$234	\$230	\$720
Killeen-Temple	163	\$10	\$30	\$240	\$8	\$6	\$90	\$330
Laredo	74	\$10	\$33	\$580	\$8	\$6	\$190	\$770
Longview	81	\$5	\$18	\$290	\$4	\$3	\$80	\$370
Lubbock	122	\$15	\$44	\$490	\$15	\$12	\$220	\$710
McAllen-Edinburg-Mission	241	\$23	\$71	\$390	\$21	\$15	\$150	\$540
Midland	68	\$16	\$33	\$730	\$6	\$5	\$170	\$900
Odessa	59	\$16	\$32	\$820	\$6	\$4	\$160	\$980
San Angelo	46	\$4	\$15	\$430	\$4	\$4	\$170	\$600
San Antonio-New Braunfels	905	\$237	\$470	\$780	\$148	\$106	\$280	\$1,060
Sherman-Denison	53	\$3	\$13	\$300	\$2	\$2	\$70	\$370
Texarkana	35	\$3	\$12	\$410	\$2	\$2	\$100	\$510
Tyler	87	\$6	\$21	\$310	\$5	\$4	\$110	\$420
Victoria	37	\$4	\$13	\$460	\$2	\$2	\$100	\$560
Waco	95	\$11	\$34	\$470	\$8	\$6	\$150	\$620
Wichita Falls	57	\$4	\$14	\$320	\$3	\$2	\$90	\$410

Metropolitan Area
Visitor Share of State Sales Tax Revenue, 2019p Calendar Year
Amounts in Millions

	<u>State Sales Tax Revenue</u>		Visitor Share
	Total	Visitor	
Abilene	\$134	\$11	8.5%
Amarillo	\$237	\$24	10.2%
Austin-Round Rock	\$2,633	\$196	7.4%
Beaumont-Port Arthur	\$311	\$17	5.5%
Brownsville-Harlingen	\$206	\$22	10.6%
College Station-Bryan	\$211	\$14	6.7%
Corpus Christi	\$382	\$37	9.7%
Dallas-Plano-Irving	\$5,415	\$329	6.1%
Fort Worth-Arlington	\$2,304	\$124	5.4%
El Paso	\$456	\$35	7.8%
Houston-The Woodlands-Sugar Land	\$7,632	\$345	4.5%
Killeen-Temple	\$242	\$16	6.5%
Laredo	\$164	\$21	12.8%
Longview	\$203	\$8	3.8%
Lubbock	\$298	\$23	7.8%
McAllen-Edinburg-Mission	\$461	\$44	9.5%
Midland	\$561	\$16	2.8%
Odessa	\$349	\$16	4.7%
San Angelo	\$110	\$8	6.9%
San Antonio-New Braunfels	\$2,010	\$191	9.5%
Sherman-Denison	\$97	\$5	4.9%
Texarkana	\$74	\$4	5.2%
Tyler	\$210	\$11	5.0%
Victoria	\$106	\$7	6.3%
Waco	\$191	\$16	8.4%
Wichita Falls	\$96	\$6	6.4%

County
Travel Generated Tax Revenue per Household, 2019p Calendar Year

Counties with more than 10,000 households
(Households in thousands, Tax Revenue in Millions)

	Visitor Tax Revenue				Business/Employee Tax Revenue			Total Tax
	Households	Local	State	Revenue per Household	Local	State	Revenue per Household	Revenue per Household
Anderson	17	\$1	\$3	\$260	\$1	\$1	\$80	\$330
Angelina	31	\$2	\$7	\$300	\$2	\$1	\$90	\$390
*Atascosa	17	\$1	\$4	\$300	\$1	\$1	\$120	\$420
Austin	11	\$0	\$2	\$250	\$1	\$0	\$80	\$330
Bastrop	31	\$4	\$9	\$410	\$3	\$3	\$200	\$620
Bell	132	\$9	\$26	\$260	\$8	\$6	\$100	\$360
Bexar	708	\$220	\$423	\$910	\$132	\$93	\$320	\$1,230
Bowie	35	\$3	\$12	\$410	\$2	\$2	\$100	\$510
Brazoria	127	\$7	\$19	\$200	\$6	\$5	\$90	\$290
Brazos	84	\$11	\$29	\$480	\$9	\$7	\$180	\$670
Brown	15	\$1	\$3	\$270	\$1	\$1	\$110	\$380
Burnet	19	\$2	\$4	\$330	\$2	\$1	\$150	\$470
Caldwell	14	\$0	\$2	\$180	\$0	\$0	\$60	\$240
Cameron	124	\$21	\$41	\$500	\$12	\$8	\$160	\$660
Cass	12	\$0	\$1	\$140	\$0	\$0	\$40	\$180
Chambers	15	\$1	\$2	\$200	\$0	\$0	\$50	\$260
Cherokee	19	\$0	\$2	\$140	\$0	\$0	\$40	\$190
Collin	372	\$42	\$92	\$360	\$36	\$25	\$160	\$520
Comal	59	\$9	\$23	\$550	\$8	\$6	\$240	\$790
Cooke	16	\$1	\$4	\$340	\$1	\$1	\$100	\$440
Coryell	23	\$1	\$3	\$160	\$1	\$1	\$50	\$210
Dallas	951	\$237	\$532	\$810	\$235	\$166	\$420	\$1,230
Denton	320	\$19	\$44	\$200	\$14	\$10	\$80	\$270
Ector	59	\$16	\$32	\$820	\$6	\$4	\$160	\$980
Ellis	62	\$3	\$11	\$230	\$3	\$2	\$70	\$300
*Oil and gas production in recent years may affect travel impact estimates.								
El Paso	268	\$36	\$87	\$460	\$24	\$18	\$160	\$620

County
Travel Generated Tax Revenue per Household, 2019p Calendar Year

Counties with more than 10,000 households
(Households in thousands, Tax Revenue in Millions)

	<u>Visitor Tax Revenue</u>				<u>Business/Employee Tax Revenue</u>			Total Tax
	Households	Local	State	Revenue per Household	Local	State	Revenue per Household	Revenue per Household
Erath	16	\$1	\$3	\$230	\$1	\$1	\$80	\$310
Fannin	13	\$0	\$1	\$100	\$0	\$0	\$20	\$120
Fayette	10	\$1	\$3	\$340	\$0	\$0	\$80	\$430
Fort Bend	258	\$10	\$28	\$150	\$10	\$7	\$60	\$210
Galveston	127	\$30	\$52	\$640	\$15	\$11	\$210	\$850
Gillespie	11	\$4	\$7	\$960	\$2	\$1	\$250	\$1,210
Grayson	53	\$3	\$13	\$300	\$2	\$2	\$70	\$370
Gregg	47	\$4	\$15	\$400	\$3	\$3	\$120	\$530
Guadalupe	58	\$3	\$10	\$230	\$4	\$3	\$110	\$340
Hale	11	\$1	\$3	\$330	\$1	\$1	\$100	\$430
Hardin	22	\$1	\$3	\$150	\$1	\$0	\$40	\$190
Harris	1,647	\$347	\$652	\$610	\$278	\$197	\$290	\$900
Harrison	25	\$0	\$6	\$260	\$1	\$1	\$50	\$310
Hays	80	\$9	\$23	\$400	\$6	\$5	\$150	\$550
Henderson	33	\$1	\$7	\$260	\$1	\$1	\$60	\$320
Hidalgo	241	\$23	\$71	\$390	\$21	\$15	\$150	\$540
Hill	14	\$1	\$4	\$300	\$1	\$0	\$70	\$370
Hood	25	\$1	\$3	\$190	\$1	\$1	\$60	\$250
Hopkins	14	\$1	\$5	\$380	\$1	\$1	\$90	\$470
Howard	12	\$3	\$9	\$980	\$1	\$1	\$180	\$1,160
Hunt	37	\$1	\$7	\$230	\$2	\$1	\$80	\$300
Jasper	14	\$1	\$2	\$180	\$1	\$0	\$80	\$260
Jefferson	93	\$11	\$33	\$470	\$6	\$5	\$120	\$590
Jim Wells	14	\$1	\$4	\$360	\$1	\$1	\$110	\$470
Johnson	61	\$2	\$10	\$200	\$2	\$1	\$50	\$260
*Oil and gas production in recent years may affect travel impact estimates.								
Kaufman	46	\$2	\$10	\$250	\$2	\$1	\$60	\$310

County
Travel Generated Tax Revenue per Household, 2019p Calendar Year

Counties with more than 10,000 households
(Households in thousands, Tax Revenue in Millions)

	<u>Visitor Tax Revenue</u>				<u>Business/Employee Tax Revenue</u>			Total Tax
	Households	Local	State	Revenue per Household	Local	State	Revenue per Household	Revenue per Household
Kendall	18	\$1	\$3	\$270	\$2	\$1	\$160	\$430
Kerr	22	\$2	\$5	\$360	\$2	\$2	\$170	\$530
Kleberg	11	\$1	\$4	\$460	\$1	\$1	\$120	\$580
Lamar	20	\$1	\$4	\$270	\$1	\$1	\$90	\$370
Liberty	29	\$1	\$3	\$140	\$1	\$1	\$50	\$190
Llano	10	\$2	\$4	\$590	\$3	\$2	\$470	\$1,060
Lubbock	117	\$15	\$44	\$500	\$15	\$12	\$230	\$730
McLennan	95	\$11	\$34	\$470	\$8	\$6	\$150	\$620
Matagorda	14	\$2	\$4	\$390	\$1	\$1	\$150	\$540
*Maverick	17	\$2	\$4	\$330	\$1	\$1	\$80	\$410
Medina	17	\$0	\$3	\$180	\$0	\$0	\$50	\$230
Midland	66	\$16	\$31	\$730	\$6	\$5	\$170	\$900
Montgomery	215	\$16	\$34	\$240	\$17	\$12	\$130	\$370
Nacogdoches	24	\$2	\$5	\$270	\$1	\$1	\$80	\$340
Navarro	18	\$1	\$3	\$220	\$1	\$1	\$60	\$290
Nueces	133	\$32	\$61	\$710	\$22	\$15	\$280	\$990
Orange	32	\$1	\$7	\$270	\$1	\$1	\$80	\$350
Palo Pinto	11	\$1	\$5	\$460	\$1	\$1	\$110	\$570
Parker	51	\$2	\$7	\$180	\$1	\$1	\$50	\$230
Polk	19	\$1	\$3	\$180	\$1	\$1	\$90	\$270
Potter	42	\$18	\$42	\$1,440	\$11	\$8	\$450	\$1,880
Randall	55	\$1	\$7	\$160	\$1	\$1	\$40	\$200
Rockwall	35	\$2	\$6	\$250	\$2	\$1	\$80	\$330
Rusk	19	\$0	\$2	\$150	\$0	\$0	\$40	\$190
San Jacinto	11	\$0	\$0	\$30	\$0	\$0	\$20	\$60
*Oil and gas production in recent years may affect travel impact estimates.								
San Patricio	23	\$3	\$8	\$500	\$2	\$1	\$150	\$650

County
Travel Generated Tax Revenue per Household, 2019p Calendar Year

Counties with more than 10,000 households
(Households in thousands, Tax Revenue in Millions)

	<u>Visitor Tax Revenue</u>				<u>Business/Employee Tax Revenue</u>			<u>Total Tax</u>
	Households	Local	State	Revenue per Household	Local	State	Revenue per Household	Revenue per Household
Smith	87	\$6	\$21	\$310	\$5	\$4	\$110	\$420
Starr	18	\$0	\$1	\$110	\$0	\$0	\$30	\$140
Tarrant	760	\$151	\$245	\$520	\$241	\$171	\$540	\$1,060
Taylor	53	\$9	\$26	\$660	\$5	\$4	\$170	\$830
Titus	11	\$1	\$3	\$390	\$1	\$0	\$100	\$490
Tom Green	46	\$4	\$14	\$420	\$4	\$4	\$170	\$590
Travis	500	\$208	\$314	\$1,040	\$118	\$83	\$400	\$1,450
Upshur	16	\$0	\$1	\$100	\$0	\$0	\$20	\$130
Val Verde	16	\$2	\$3	\$330	\$1	\$1	\$90	\$420
Van Zandt	22	\$1	\$3	\$170	\$1	\$0	\$50	\$220
Victoria	34	\$4	\$13	\$470	\$2	\$2	\$110	\$580
Walker	22	\$2	\$7	\$360	\$1	\$1	\$100	\$460
Waller	18	\$1	\$3	\$220	\$0	\$0	\$40	\$260
Washington	14	\$1	\$6	\$560	\$1	\$1	\$130	\$690
*Webb	74	\$10	\$33	\$580	\$8	\$6	\$190	\$770
Wharton	15	\$1	\$2	\$180	\$0	\$0	\$60	\$240
Wichita	49	\$4	\$12	\$340	\$3	\$2	\$100	\$450
Williamson	211	\$15	\$39	\$260	\$10	\$7	\$80	\$340
*Wilson	18	\$1	\$2	\$160	\$1	\$0	\$60	\$220
Wise	25	\$1	\$3	\$170	\$1	\$1	\$60	\$240
Wood	19	\$0	\$1	\$80	\$0	\$0	\$40	\$120

*Oil and gas production in recent years may affect travel impact estimates.

County Visitor Share of State Sales Tax Revenues, 2019p Calendar Year

Amounts in Millions

State Sales Tax Revenue				State Sales Tax Revenue			
	Total	Visitor	Visitor Share		Total	Visitor	Visitor Share
Anderson	\$23.4	\$2.0	8.4%	Coke	\$0.7	\$0.0	6.5%
Andrews	\$27.8	\$0.9	3.1%	Coleman	\$2.7	\$0.1	5.2%
Angelina	\$66.6	\$2.9	4.3%	Collin	\$1,003.1	\$52.1	5.2%
Aransas	\$15.6	\$2.4	15.1%	Collingsworth	\$2.7	\$0.0	0.8%
Archer	\$2.8	\$0.0	1.4%	Colorado	\$15.3	\$1.0	6.5%
Armstrong	\$0.4	\$0.0	2.4%	Comal	\$177.6	\$14.1	7.9%
*Atascosa	\$44.6	\$1.8	4.1%	Comanche	\$5.1	\$0.3	5.1%
Austin	\$15.9	\$0.8	5.3%	Concho	\$0.5	\$0.0	4.8%
Bailey	\$2.5	\$0.1	5.7%	Cooke	\$39.6	\$1.7	4.2%
Bandera	\$8.1	\$0.6	7.3%	Coryell	\$24.6	\$1.5	6.2%
Bastrop	\$53.1	\$4.4	8.4%	Cottle	\$0.2	\$0.0	5.1%
Baylor	\$1.3	\$0.1	4.5%	Crane	\$4.8	\$0.1	2.3%
*Bee	\$16.6	\$1.1	6.4%	Crockett	\$4.1	\$0.2	4.4%
Bell	\$208.6	\$13.7	6.6%	Crosby	\$0.9	\$0.0	5.0%
Bexar	\$1,621.6	\$166.0	10.2%	Culberson	\$5.3	\$0.1	1.5%
Blanco	\$14.4	\$0.4	3.0%	Dallam	\$6.9	\$0.3	4.2%
Borden	\$0.7	\$0.0	0.0%	Dallas	\$3,444.6	\$237.7	6.9%
Bosque	\$4.3	\$0.2	5.5%	Dawson	\$7.7	\$0.5	6.1%
Bowie	\$73.6	\$3.8	5.2%	Deaf Smith	\$9.1	\$0.3	3.9%
Brazoria	\$242.8	\$10.2	4.2%	Delta	\$0.8	\$0.0	4.3%
Brazos	\$193.3	\$13.5	7.0%	Denton	\$636.2	\$25.1	3.9%
Brewster	\$7.4	\$1.4	19.3%	*DeWitt	\$12.1	\$2.0	16.4%
Briscoe	\$0.3	\$0.0	4.0%	Dickens	\$0.6	\$0.0	3.4%
Brooks	\$2.6	\$0.2	7.6%	*Dimmit	\$11.0	\$0.9	8.6%
Brown	\$29.0	\$1.4	4.9%	Donley	\$1.0	\$0.1	11.7%
Burleson	\$11.1	\$0.3	2.6%	Duval	\$3.6	\$0.1	3.1%
Burnet	\$170.0	\$1.8	1.1%	Eastland	\$12.2	\$0.5	3.8%
Caldwell	\$16.2	\$0.9	5.4%	Ector	\$349.2	\$16.3	4.7%
Calhoun	\$44.0	\$1.0	2.3%	Edwards	\$0.8	\$0.0	2.0%
Callahan	\$5.2	\$0.1	2.1%	Ellis	\$116.0	\$5.0	4.3%
Cameron	\$205.7	\$21.7	10.6%	El Paso	\$455.6	\$35.5	7.8%
Camp	\$9.0	\$0.2	1.8%	Erath	\$31.1	\$1.2	3.8%
Carson	\$4.1	\$0.0	0.5%	Falls	\$4.0	\$0.3	6.4%
Cass	\$9.7	\$0.5	4.8%	Fannin	\$11.0	\$0.5	4.1%
Castro	\$2.0	\$0.1	2.6%	Fayette	\$20.0	\$1.0	4.9%
Chambers	\$36.7	\$0.7	2.0%	Fisher	\$0.8	\$0.0	2.0%
Cherokee	\$17.0	\$0.8	4.5%	Floyd	\$1.1	\$0.1	5.2%
Childress	\$4.3	\$0.4	8.3%	Foard	\$0.4	\$0.0	3.4%
Clay	\$1.9	\$0.1	4.5%	Fort Bend	\$491.1	\$16.1	3.3%
Cochran	\$0.4	\$0.0	7.8%	Franklin	\$3.0	\$0.2	5.8%

*Oil and gas production in recent years may affect travel impact estimates

County Visitor Share of State Sales Tax Revenues, 2019p Calendar Year

Amounts in Millions

<u>State Sales Tax Revenue</u>				<u>State Sales Tax Revenue</u>			
	Total	Visitor	Visitor Share		Total	Visitor	Visitor Share
Freestone	\$9.5	\$0.6	6.5%	Jasper	\$20.4	\$0.7	3.6%
*Frio	\$13.3	\$1.3	9.4%	Jeff Davis	\$0.6	\$0.0	5.0%
Gaines	\$17.4	\$0.4	2.1%	Jefferson	\$241.2	\$13.1	5.4%
Galveston	\$261.2	\$27.5	10.5%	Jim Hogg	\$1.6	\$0.1	5.4%
Garza	\$3.1	\$0.2	5.2%	Jim Wells	\$29.3	\$1.6	5.3%
Gillespie	\$30.3	\$2.5	8.4%	Johnson	\$109.9	\$3.2	2.9%
Glasscock	\$5.9	\$0.0	0.1%	Jones	\$4.3	\$0.2	3.5%
Goliad	\$2.9	\$0.2	5.7%	*Karnes	\$15.3	\$1.9	12.4%
*Gonzales	\$13.8	\$0.5	3.8%	Kaufman	\$76.7	\$3.0	3.9%
Gray	\$18.9	\$1.2	6.5%	Kendall	\$39.2	\$1.6	4.1%
Grayson	\$97.2	\$4.8	4.9%	Kenedy	\$0.2	\$0.0	9.3%
Gregg	\$169.5	\$6.3	3.7%	Kent	\$0.1	\$0.0	9.3%
Grimes	\$14.2	\$0.4	2.9%	Kerr	\$45.7	\$2.3	5.1%
Guadalupe	\$75.8	\$5.6	7.4%	Kimble	\$2.9	\$0.2	6.1%
Hale	\$14.4	\$2.1	14.6%	King	\$0.0	\$0.0	14.0%
Hall	\$0.9	\$0.0	3.1%	Kinney	\$1.6	\$0.1	5.3%
Hamilton	\$4.0	\$0.2	4.8%	Kleberg	\$17.3	\$1.5	8.8%
Hansford	\$1.7	\$0.0	2.8%	Knox	\$1.5	\$0.0	2.5%
Hardeman	\$2.0	\$0.1	4.2%	*La Salle	\$7.4	\$0.9	12.0%
Hardin	\$28.1	\$1.2	4.4%	Lamar	\$34.4	\$1.7	4.9%
Harris	\$5,925.9	\$270.8	4.6%	Lamb	\$3.5	\$0.2	5.0%
Harrison	\$45.0	\$1.6	3.5%	Lampasas	\$8.6	\$0.4	4.4%
Hartley	\$1.7	\$0.0	0.8%	Lavaca	\$8.2	\$0.4	4.8%
Haskell	\$2.8	\$0.2	5.5%	Lee	\$13.4	\$0.3	2.6%
Hays	\$261.0	\$12.9	4.9%	Leon	\$9.3	\$0.5	4.9%
Hemphill	\$3.3	\$0.2	6.4%	Liberty	\$41.9	\$1.4	3.4%
Henderson	\$39.1	\$1.6	4.0%	Limestone	\$12.1	\$0.4	3.7%
Hidalgo	\$460.6	\$43.7	9.5%	Lipscomb	\$0.9	\$0.0	1.2%
Hill	\$19.3	\$1.0	5.0%	*Live Oak	\$12.3	\$0.6	4.6%
Hockley	\$20.3	\$0.6	2.9%	Llano	\$11.6	\$1.7	15.0%
Hood	\$44.4	\$1.8	4.0%	Loving	\$1.7	\$0.0	0.0%
Hopkins	\$24.7	\$1.3	5.2%	Lubbock	\$295.8	\$23.2	7.9%
Houston	\$10.1	\$0.4	3.7%	Lynn	\$1.7	\$0.0	2.1%
Howard	\$37.2	\$2.4	6.5%	McCulloch	\$5.1	\$0.3	5.0%
Hudspeth	\$0.5	\$0.0	2.2%	McLennan	\$190.7	\$16.0	8.4%
Hunt	\$51.2	\$2.8	5.5%	*McMullen	\$1.5	\$0.0	2.6%
Hutchinson	\$12.9	\$0.8	6.3%	Madison	\$8.5	\$0.4	4.4%
Irion	\$1.5	\$0.0	0.9%	Marion	\$3.7	\$0.1	3.9%
Jack	\$4.4	\$0.1	1.9%	Martin	\$5.1	\$0.2	3.8%
Jackson	\$10.0	\$0.4	3.5%	Mason	\$1.5	\$0.1	4.0%

*Oil and gas production in recent years may affect travel impact estimates

County Visitor Share of State Sales Tax Revenues, 2019p Calendar Year

Amounts in Millions

<u>State Sales Tax Revenue</u>				<u>State Sales Tax Revenue</u>			
	Total	Visitor	Visitor Share		Total	Visitor	Visitor Share
Matagorda	\$19.2	\$2.1	10.8%	Rusk	\$22.1	\$0.7	3.3%
*Maverick	\$28.8	\$1.6	5.4%	Sabine	\$3.0	\$0.1	4.2%
Medina	\$23.0	\$0.9	4.0%	San Augustine	\$2.7	\$0.1	3.3%
Menard	\$0.6	\$0.0	5.2%	San Jacinto	\$2.9	\$0.2	5.6%
Midland	\$556.2	\$15.5	2.8%	San Patricio	\$45.1	\$4.0	8.8%
Milam	\$7.9	\$0.5	6.4%	San Saba	\$1.8	\$0.1	5.9%
Mills	\$2.0	\$0.1	2.6%	Schleicher	\$1.5	\$0.0	0.9%
Mitchell	\$3.2	\$0.2	6.2%	Scurry	\$15.3	\$1.1	7.1%
Montague	\$8.4	\$0.4	5.0%	Shackelford	\$1.0	\$0.1	6.1%
Montgomery	\$576.3	\$16.6	2.9%	Shelby	\$13.4	\$0.7	5.3%
Moore	\$10.7	\$0.7	6.5%	Sherman	\$0.9	\$0.1	6.0%
Morris	\$4.1	\$0.2	4.0%	Smith	\$210.2	\$10.6	5.0%
Motley	\$0.3	\$0.0	4.9%	Somervell	\$4.8	\$0.2	4.4%
Nacogdoches	\$35.5	\$2.3	6.5%	Starr	\$16.3	\$0.7	4.5%
Navarro	\$25.3	\$1.5	5.8%	Stephens	\$5.6	\$0.2	4.2%
Newton	\$1.3	\$0.1	5.4%	Sterling	\$0.8	\$0.0	2.5%
Nolan	\$10.7	\$0.6	5.6%	Stonewall	\$0.8	\$0.0	1.9%
Nueces	\$321.6	\$30.9	9.6%	Sutton	\$2.6	\$0.2	7.0%
Ochiltree	\$10.1	\$0.3	3.2%	Swisher	\$1.7	\$0.1	4.0%
Oldham	\$0.9	\$0.0	1.5%	Tarrant	\$1,997.0	\$114.9	5.8%
Orange	\$40.3	\$2.6	6.3%	Taylor	\$124.8	\$11.2	9.0%
Palo Pinto	\$15.2	\$1.2	7.8%	Terrell	\$0.1	\$0.0	14.0%
Panola	\$16.3	\$0.4	2.7%	Terry	\$5.6	\$0.4	7.5%
Parker	\$108.3	\$2.6	2.4%	Throckmorton	\$0.3	\$0.0	4.1%
Parmer	\$1.7	\$0.1	3.1%	Titus	\$32.8	\$1.0	3.2%
Pecos	\$54.0	\$0.6	1.1%	Tom Green	\$109.0	\$7.7	7.0%
Polk	\$26.0	\$1.0	3.7%	Travis	\$1,751.5	\$154.9	8.8%
Potter	\$150.1	\$21.6	14.4%	Trinity	\$3.2	\$0.2	5.3%
Presidio	\$2.7	\$0.1	4.5%	Tyler	\$6.7	\$0.2	3.3%
Rains	\$5.7	\$0.2	2.7%	Upshur	\$11.8	\$0.6	5.3%
Randall	\$81.9	\$2.4	3.0%	Upton	\$4.6	\$0.1	2.0%
Reagan	\$7.5	\$0.2	3.0%	Uvalde	\$17.8	\$1.5	8.3%
Real	\$1.5	\$0.0	3.1%	Val Verde	\$24.2	\$1.5	6.0%
Red River	\$2.2	\$0.1	3.7%	Van Zandt	\$22.2	\$0.9	3.9%
Reeves	\$40.3	\$4.2	10.3%	Victoria	\$102.7	\$6.5	6.3%
Refugio	\$4.2	\$0.3	7.5%	Walker	\$40.6	\$2.5	6.1%
Roberts	\$0.1	\$0.0	1.9%	Waller	\$40.0	\$0.8	1.9%
Robertson	\$6.4	\$0.4	5.9%	Ward	\$30.1	\$1.2	4.1%
Rockwall	\$87.1	\$3.2	3.7%	Washington	\$1,044.4	\$1.6	0.1%
Runnels	\$8.5	\$0.1	1.7%	*Webb	\$163.9	\$21.0	12.8%

*Oil and gas production in recent years may affect travel impact estimates

County Visitor Share of State Sales Tax Revenues, 2019p Calendar Year

Amounts in Millions

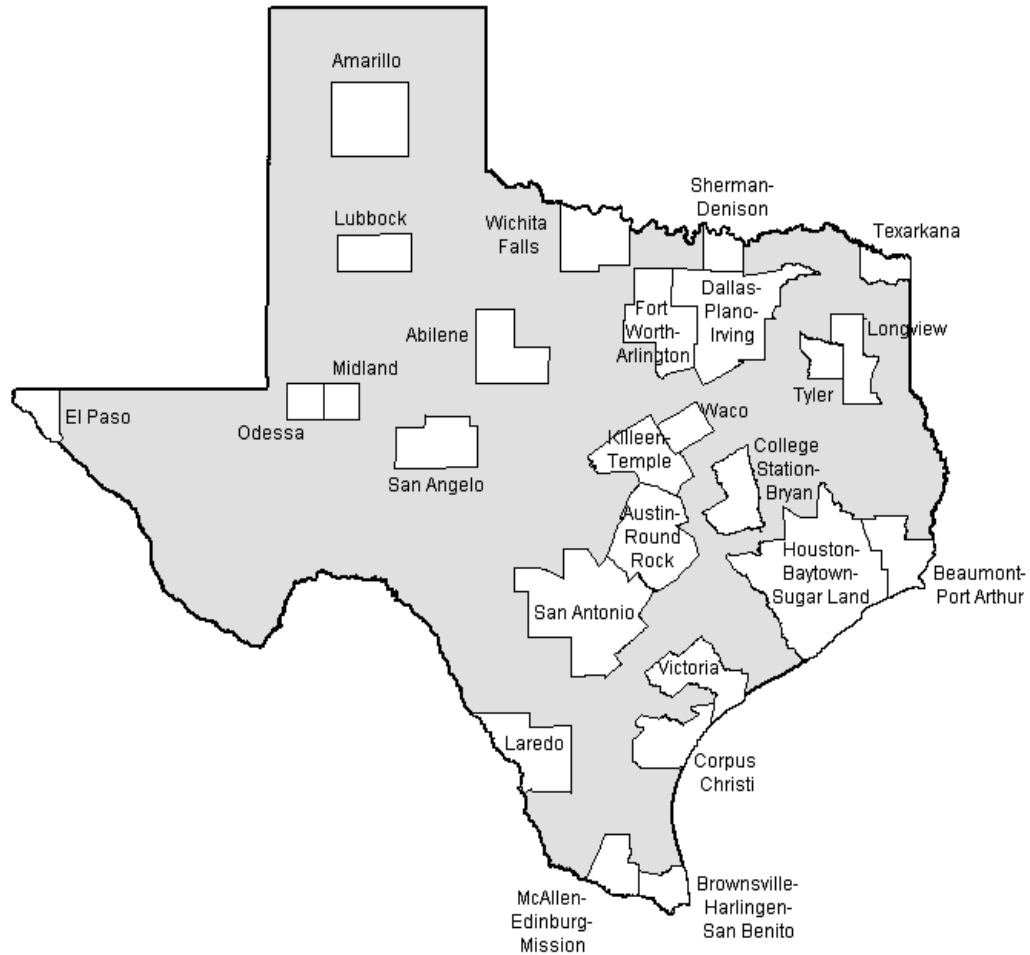
	<u>State Sales Tax Revenue</u>		
	Total	Visitor	Visitor Share
Wheeler	\$3.0	\$0.2	6.4%
Wichita	\$91.4	\$6.1	6.6%
Wilbarger	\$6.0	\$0.5	8.9%
Willacy	\$4.1	\$0.3	8.3%
Williamson	\$550.9	\$22.7	4.1 %
*Wilson	\$20.0	\$0.9	4.3%
Winkler	\$14.9	\$0.5	3.0%
Wise	\$44.5	\$2.0	4.4%
Wood	\$20.8	\$0.6	2.9%
Yoakum	\$8.7	\$0.1	1.5%
Young	\$12.5	\$0.6	4.6%
Zapata	\$3.9	\$0.2	5.1%
*Zavala	\$2.0	\$0.1	5.3%

*Oil and gas production in recent years may affect travel impact estimates

IV. Metropolitan Direct Travel Impacts

2000-2019p Total Spending

2000-2019p Detailed Impacts



(non-metropolitan counties are shaded)

Metropolitan Statistical Areas

AreaName	Counties included
Abilene	Callahan, Jones, Taylor
Amarillo	Armstrong, Carson, Oldham, Potter, Randall
Austin-Round Rock	Bastrop, Caldwell, Hays, Travis, Williamson
Beaumont-Port Arthur	Hardin, Jefferson, Newton, Orange
Brownsville-Harlingen	Cameron
College Station-Bryan	Brazos, Burleson, Robertson
Corpus Christi	Aransas, Nueces, San Patricio
*Dallas-Plano-Irving Metro. Division	Collin, Dallas, Denton, Ellis, Hunt, Kaufman, Rockwall
*Fort Worth-Arlington Metro. Division	Hood, Johnson, Parker, Somervell, Tarrant, Wise
El Paso	El Paso, Hudspeth
Houston-The Woodlands-Sugar Land	Austin, Brazoria, Chambers, Fort Bend, Galveston, Harris, Liberty, Montgomery, Waller
Killeen-Temple	Bell, Coryell, Lampasas
Laredo	Webb
Longview	Gregg, Rusk, Upshur
Lubbock	Crosby, Lubbock, Lynn
McAllen-Edinburg-Mission	Hidalgo
Midland	Martin, Midland
Odessa	Ector
San Angelo	Irion, Tom Green
San Antonio-New Braunfels	Atascosa, Bandera, Bexar, Comal, Guadalupe, Kendall, Medina, Wilson
Sherman-Denison	Grayson
Texarkana (Texas portion only)	Bowie
Tyler	Smith
Victoria	Goliad, Victoria
Waco	Falls, McLennan
Wichita Falls	Archer, Clay, Wichita

Metropolitan statistical areas defined by Office of Management and Budget, 2017.

*Dallas-Plano-Irving and *Fort Worth-Arlington are Metropolitan Divisions. These two divisions comprise the Dallas-Fort Worth-Arlington Metropolitan Statistical Area.

Direct Metropolitan Travel Spending Travel Spending, 2000-2019p
(\$Millions)

Abilene	2000	2007	2009	2013	2016	2017	2018	2019	18-19	00-19
Total Spending	268	400	368	445	417	455	498	506	1.5%	3.4%
Visitor Spending	257	383	352	427	397	434	478	484	1.4%	3.4%
Non-transportation	182	228	231	256	276	287	312	323	3.6%	3.1%
Transportation	75	155	121	171	122	147	166	161	-2.9%	4.1%
Amarillo	2000	2007	2009	2013	2016	2017	2018	2019	18-19	00-19
Total Spending	582	834	758	939	898	945	991	996	0.4%	2.9%
Visitor Spending	538	778	708	878	838	885	928	931	0.3%	2.9%
Non-transportation	392	502	492	572	617	623	635	645	1.6%	2.7%
Transportation	146	276	216	306	221	262	293	286	-2.5%	3.6%
Austin-Round Rock	2000	2007	2009	2013	2016	2017	2018	2019	18-19	00-19
Total Spending	3,432	4,857	4,547	6,299	7,425	8,019	8,717	9,263	6.3%	5.4%
Visitor Spending	2,872	4,207	3,939	5,396	6,310	6,831	7,483	7,983	6.7%	5.5%
Non-transportation	2,165	3,074	3,006	4,023	4,949	5,310	5,773	6,253	8.3%	5.7%
Transportation	707	1,133	934	1,374	1,361	1,521	1,710	1,730	1.2%	4.8%
Beaumont-Port Arthur	2000	2007	2009	2013	2016	2017	2018	2019	18-19	00-19
Total Spending	406	631	574	659	640	726	775	757	-2.4%	3.3%
Visitor Spending	389	621	565	650	632	719	766	747	-2.5%	3.5%
Non-transportation	268	375	378	378	445	490	504	494	-2.1%	3.3%
Transportation	121	246	187	272	187	229	262	253	-3.3%	4.0%
Brownsville-Harlingen	2000	2007	2009	2013	2016	2017	2018	2019	18-19	00-19
Total Spending	595	774	721	819	828	850	906	952	5.2%	2.5%
Visitor Spending	557	733	683	773	781	802	854	901	5.5%	2.6%
Non-transportation	443	578	555	615	647	654	692	735	6.3%	2.7%
Transportation	113	155	128	157	134	148	162	165	1.8%	2.0%

Details may not add to totals due to rounding. Percentages represent annual change and calculated on unrounded numbers. Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares.

Direct Metropolitan Travel Spending Travel Spending, 2000-2019p
(\$Millions)

College Station-Bryan	2000	2007	2009	2013	2016	2017	2018	2019	18-19	00-19
Total Spending	258	397	381	469	491	534	585	593	1.4%	4.5%
Visitor Spending	241	378	365	452	473	516	566	573	1.3%	4.7%
Non-transportation	189	275	286	338	391	419	456	466	2.3%	4.9%
Transportation	52	103	78	114	82	97	110	107	-2.9%	3.8%
Corpus Christi	2000	2007	2009	2013	2016	2017	2018	2019	18-19	00-19
Total Spending	822	1,097	1,083	1,330	1,346	1,439	1,399	1,527	9.2%	3.3%
Visitor Spending	784	1,043	1,037	1,276	1,290	1,383	1,339	1,466	9.5%	3.4%
Non-transportation	644	811	851	1,028	1,096	1,159	1,093	1,225	12.0%	3.4%
Transportation	140	232	186	248	194	224	246	242	-1.6%	2.9%
Dallas-Plano-Irving	2000	2007	2009	2013	2016	2017	2018	2019	18-19	00-19
Total Spending	7,315	9,466	8,646	11,359	12,992	13,669	14,540	15,096	3.8%	3.9%
Visitor Spending	6,494	8,474	7,701	10,070	11,224	11,769	12,568	13,071	4.0%	3.8%
Non-transportation	5,113	6,093	5,747	7,330	8,742	8,956	9,461	9,986	5.6%	3.6%
Transportation	1,381	2,381	1,954	2,739	2,482	2,813	3,107	3,085	-0.7%	4.3%
El Paso	2000	2007	2009	2013	2016	2017	2018	2019	18-19	00-19
Total Spending	1,033	1,508	1,377	1,641	1,630	1,706	1,881	1,963	4.4%	3.4%
Visitor Spending	877	1,316	1,196	1,435	1,403	1,471	1,634	1,706	4.4%	3.6%
Non-transportation	499	649	660	728	820	811	896	975	8.8%	3.6%
Transportation	379	667	536	706	582	660	738	731	-1.0%	3.5%
Fort Worth-Arlington	2000	2007	2009	2013	2016	2017	2018	2019	18-19	00-19
Total Spending	5,612	6,693	6,094	7,553	7,677	8,227	8,925	9,156	2.6%	2.6%
Visitor Spending	3,637	4,658	4,291	5,340	5,620	6,014	6,513	6,700	2.9%	3.3%
Non-transportation	1,760	2,551	2,533	2,999	3,557	3,724	3,988	4,143	3.9%	4.6%
Transportation	1,877	2,107	1,758	2,341	2,064	2,290	2,525	2,557	1.3%	1.6%

Details may not add to totals due to rounding. Percentages represent annual change and calculated on unrounded numbers. Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares.

Direct Metropolitan Travel Spending Travel Spending, 2000-2019p
(\$Millions)

Houston-The Woodlands-Sugar Land	2000	2007	2009	2013	2016	2017	2018	2019	18-19	00-19
Total Spending	9,169	13,053	11,906	16,239	16,237	17,829	18,678	19,249	3.1%	4.0%
Visitor Spending	7,471	11,111	10,123	13,642	13,327	14,866	15,531	15,903	2.4%	4.1%
Non-transportation	4,846	6,828	6,605	8,537	9,028	10,101	10,220	10,596	3.7%	4.2%
Transportation	2,625	4,283	3,517	5,105	4,299	4,764	5,310	5,306	-0.1%	3.8%
Killeen-Temple	2000	2007	2009	2013	2016	2017	2018	2019	18-19	00-19
Total Spending	294	409	416	510	503	534	551	598	8.6%	3.8%
Visitor Spending	275	407	414	474	474	505	523	571	9.2%	3.9%
Non-transportation	224	320	348	354	387	403	410	461	12.4%	3.9%
Transportation	51	87	66	120	87	102	112	109	-2.4%	4.1%
Laredo	2000	2007	2009	2013	2016	2017	2018	2019	18-19	00-19
Total Spending	354	497	455	586	539	592	624	623	-0.2%	3.0%
Visitor Spending	339	477	436	566	520	568	600	598	-0.4%	3.0%
Non-transportation	286	378	358	454	433	469	488	487	-0.1%	2.8%
Transportation	53	99	78	113	87	99	112	110	-1.8%	4.0%
Longview	2000	2007	2009	2013	2016	2017	2018	2019	18-19	00-19
Total Spending	188	279	253	297	260	284	311	331	6.4%	3.0%
Visitor Spending	180	272	247	291	254	279	305	324	6.0%	3.1%
Non-transportation	131	172	170	181	179	186	200	222	11.0%	2.8%
Transportation	48	100	76	110	75	92	106	102	-3.4%	4.0%
Lubbock	2000	2007	2009	2013	2016	2017	2018	2019	18-19	00-19
Total Spending	475	655	647	795	802	840	918	954	4.0%	3.7%
Visitor Spending	420	589	581	722	725	760	831	857	3.1%	3.8%
Non-transportation	307	391	418	500	553	562	609	638	4.8%	3.9%
Transportation	113	198	163	222	172	198	222	219	-1.4%	3.6%

Details may not add to totals due to rounding. Percentages represent annual change and calculated on unrounded numbers. Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares.

Direct Metropolitan Travel Spending Travel Spending, 2000-2019p
(\$Millions)

McAllen-Edinburg-Mission	2000	2007	2009	2013	2016	2017	2018	2019	18-19	00-19
Total Spending	780	1,158	1,129	1,290	1,321	1,336	1,406	1,487	5.8%	3.5%
Visitor Spending	735	1,097	1,073	1,231	1,258	1,269	1,332	1,410	5.8%	3.5%
Non-transportation	612	866	897	985	1,065	1,055	1,090	1,173	7.6%	3.5%
Transportation	123	231	176	246	192	213	242	237	-2.0%	3.5%
Midland	2000	2007	2009	2013	2016	2017	2018	2019	18-19	00-19
Total Spending	234	347	337	578	513	650	859	836	-2.7%	6.9%
Visitor Spending	192	293	285	500	438	562	744	714	-3.9%	7.2%
Non-transportation	128	186	199	357	318	415	565	535	-5.3%	7.8%
Transportation	64	107	86	143	120	147	178	179	0.4%	5.6%
Odessa	2000	2007	2009	2013	2016	2017	2018	2019	18-19	00-19
Total Spending	130	233	210	387	281	425	611	586	-4.1%	8.2%
Visitor Spending	130	233	209	387	280	425	611	586	-4.1%	8.3%
Non-transportation	109	187	175	337	247	384	563	540	-4.1%	8.8%
Transportation	21	45	34	50	33	41	47	46	-3.9%	4.2%
San Angelo	2000	2007	2009	2013	2016	2017	2018	2019	18-19	00-19
Total Spending	133	199	191	288	215	241	283	295	4.4%	4.3%
Visitor Spending	125	188	181	276	204	229	271	281	3.8%	4.4%
Non-transportation	95	127	134	211	157	172	207	219	5.8%	4.5%
Transportation	30	61	47	66	48	57	64	62	-2.7%	3.9%
San Antonio-New Braunfels	2000	2007	2009	2013	2016	2017	2018	2019	18-19	00-19
Total Spending	4,590	6,732	6,212	8,173	8,399	9,003	9,717	9,976	2.7%	4.2%
Visitor Spending	4,166	6,146	5,649	7,526	7,401	7,936	8,600	8,798	2.3%	4.0%
Non-transportation	2,704	3,591	3,549	4,659	5,072	5,272	5,630	5,854	4.0%	4.2%
Transportation	1,463	2,555	2,100	2,867	2,329	2,664	2,970	2,944	-0.9%	3.7%

Details may not add to totals due to rounding. Percentages represent annual change and calculated on unrounded numbers. Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares.

Direct Metropolitan Travel Spending Travel Spending, 2000-2019p
(\$Millions)

Sherman-Denison	2000	2007	2009	2013	2016	2017	2018	2019	18-19	00-19
Total Spending	128	194	170	214	189	209	220	222	0.9%	3.0%
Visitor Spending	128	193	169	213	188	208	220	222	0.9%	2.9%
Non-transportation	86	103	101	114	122	126	126	131	4.4%	2.2%
Transportation	42	90	68	99	67	82	94	91	-3.7%	4.2%
Texarkana	2000	2007	2009	2013	2016	2017	2018	2019	18-19	00-19
Total Spending	104	162	157	189	174	190	203	198	-2.5%	3.4%
Visitor Spending	103	161	156	189	173	189	202	197	-2.5%	3.5%
Non-transportation	63	75	91	94	108	110	111	109	-1.6%	2.9%
Transportation	40	86	65	95	65	79	91	88	-3.5%	4.2%
Tyler	2000	2007	2009	2013	2016	2017	2018	2019	18-19	00-19
Total Spending	225	337	335	387	367	386	406	422	4.0%	3.4%
Visitor Spending	200	294	291	349	336	354	374	390	4.3%	3.6%
Non-transportation	151	200	215	241	260	265	274	292	6.5%	3.6%
Transportation	49	95	75	108	76	89	99	97	-1.8%	3.6%
Victoria	2000	2007	2009	2013	2016	2017	2018	2019	18-19	00-19
Total Spending	138	190	162	229	198	227	242	241	-0.2%	3.0%
Visitor Spending	134	188	160	228	197	226	241	240	-0.3%	3.1%
Non-transportation	107	133	118	168	156	176	184	186	0.8%	2.9%
Transportation	27	55	41	60	40	50	57	54	-3.8%	3.8%
Waco	2000	2007	2009	2013	2016	2017	2018	2019	18-19	00-19
Total Spending	325	467	436	517	540	585	631	641	1.6%	3.6%
Visitor Spending	310	449	418	500	524	567	614	623	1.6%	3.7%
Non-transportation	238	304	306	339	407	427	456	470	3.0%	3.6%
Transportation	72	145	112	161	117	140	158	154	-2.7%	4.1%

Details may not add to totals due to rounding. Percentages represent annual change and calculated on unrounded numbers. Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares.

Direct Metropolitan Travel Spending Travel Spending, 2000-2019p
(\$Millions)

Wichita Falls	2000	2007	2009	2013	2016	2017	2018	2019	18-19	00-19
Total Spending	169	229	223	249	238	248	264	256	-3.1%	2.2%
Visitor Spending	160	221	215	243	232	242	258	256	-0.9%	2.5%
Non-transportation	120	146	156	162	175	175	182	191	4.8%	2.5%
Transportation	41	75	59	81	57	68	76	65	-14.4%	2.5%

Details may not add to totals due to rounding. Percentages represent annual change and calculated on unrounded numbers. Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares.

Travel Share Total Metropolitan Earnings & Employment, 2019p

Metro MSA	Earnings (\$Million)			Employment (Thousand Jobs)		
	Total	Travel	Percent	Total	Travel	Percent
Abilene	5,050	114	2.3%	108	4	3.8%
Amarillo	9,191	250	2.7%	168	10	5.8%
Austin-Round Rock	110,362	2,845	2.6%	1,574	75	4.8%
Beaumont-Port Arthur	13,127	177	1.3%	216	8	3.5%
Brownsville-Harlingen	7,869	240	3.1%	201	10	5.1%
College Station-Bryan	7,755	196	2.5%	164	8	4.6%
Corpus Christi	14,581	524	3.6%	267	18	6.9%
Dallas-Plano-Irving	264,865	5,995	2.3%	3,694	129	3.5%
Fort Worth-Arlington	92,093	5,058	5.5%	1,556	87	5.6%
El Paso	22,262	506	2.3%	459	15	3.3%
Houston-The Woodlands-Sugar Land	330,364	6,740	2.0%	4,396	144	3.3%
Killeen-Temple	13,742	176	1.3%	236	6	2.7%
Laredo	6,482	167	2.6%	150	6	4.2%
Longview	6,807	81	1.2%	142	3	2.3%
Lubbock	9,583	318	3.3%	204	9	4.6%
McAllen-Edinburg-Mission	15,495	434	2.8%	396	17	4.4%
Midland	22,047	137	0.6%	172	4	2.5%
Odessa	7,566	115	1.5%	109	3	2.7%
San Angelo	3,720	94	2.5%	74	4	5.1%
San Antonio-New Braunfels	89,476	3,050	3.4%	1,518	84	5.5%
Sherman-Denison	3,139	44	1.4%	72	2	2.4%
Texarkana	2,685	41	1.5%	57	2	3.4%
Tyler	10,092	111	1.1%	153	4	2.7%
Victoria	2,931	46	1.6%	59	2	2.7%
Waco	7,971	172	2.2%	163	6	3.8%
Wichita Falls	4,239	62	1.5%	92	4	3.9%
Metro Total	1,083,496	27,692	2.6%	16,399	664	4.1%

Source: Dean Runyan Associates, Bureau of Economic Analysis

Abilene MSA Travel Impacts
2000-2019p

Total Direct Travel Spending (\$Million)

	2000	2007	2009	2013	2016	2017	2018	2019
Visitor Spending	257	383	352	427	397	434	478	484
Other Travel*	11	17	16	19	19	21	20	21
Total	268	400	368	445	417	455	498	506

Visitor Spending by Type of Accommodation (\$Million)

	2000	2007	2009	2013	2016	2017	2018	2019
Hotel, Motel, STR	103	169	158	207	200	220	249	255
Private Campground	4	5	6	7	7	7	7	8
Public Campground	1	1	1	1	1	1	1	1
Private Home	75	100	93	106	94	102	106	105
Vacation Home	2	3	3	3	3	3	3	3
Day Travel	73	104	91	103	93	101	112	113
Total	257	383	352	427	397	434	478	484

Visitor Spending by Commodity Purchased (\$Million)

	2000	2007	2009	2013	2016	2017	2018	2019
Accommodations	26	42	42	52	57	61	66	69
Food Service	41	56	60	68	77	81	90	94
Food Stores	11	14	15	17	18	18	19	20
Local Tran. & Gas	68	145	111	161	111	136	155	150
Arts, Ent. & Rec.	38	44	44	46	48	50	54	56
Retail Sales	66	71	70	73	75	77	82	84
Visitor Air Tran.	6	10	10	10	11	12	11	12
Total	257	383	352	427	397	434	478	484

Industry Earnings Generated by Travel Spending (\$Million)

	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	29	39	43	49	55	57	60	62
Arts, Ent. & Rec.	11	14	15	16	18	19	20	21
Retail**	11	13	13	14	17	17	18	19
Ground Tran.	1	2	2	2	3	3	3	3
Visitor Air Tran.	0	0	1	1	3	3	3	3
Other Travel*	1	1	2	2	5	6	6	6
Total	54	71	75	84	100	104	109	114

Industry Employment Generated by Travel Spending (Jobs)

	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	1,750	1,930	1,990	2,050	2,100	2,150	2,180	2,230
Arts, Ent. & Rec.	1,280	1,130	1,100	1,020	1,030	1,000	1,060	1,110
Retail**	670	650	620	610	670	640	640	640
Ground Tran.	70	70	70	70	80	80	70	80
Visitor Air Tran.	20	10	10	20	20	30	20	20
Other Travel*	50	50	50	70	70	80	70	70
Total	3,830	3,840	3,840	3,840	3,970	3,970	4,050	4,150

Government Revenue Generated by Travel Spending (\$Million)

	2000	2007	2009	2013	2016	2017	2018	2019
Local Tax Receipts	6	9	9	10	12	13	14	14
Visitor	4	5	6	6	7	8	9	9
Business/Employee	2	3	4	4	5	5	5	6
State Tax Receipts	18	23	22	24	26	28	30	31
Visitor	16	20	20	21	23	25	26	27
Business/Employee	2	2	3	3	3	3	4	4
Federal Tax Receipts	14	18	17	19	21	22	23	23
Total Local & State Tax	24	31	32	34	38	41	44	45

Details may not add to totals due to rounding.

*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

**Retail includes gasoline.

Amarillo MSA Travel Impacts
2000-2019p

Total Direct Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Visitor Spending	538	778	708	878	838	885	928	931
Other Travel*	44	56	50	61	59	60	63	65
Total	582	834	758	939	898	945	991	996
Visitor Spending by Type of Accommodation (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Hotel, Motel, STR	213	316	296	400	400	417	438	442
Private Campground	7	11	12	15	13	15	15	16
Public Campground	3	5	5	6	5	6	6	6
Private Home	69	97	88	107	94	102	108	108
Vacation Home	2	3	3	3	3	3	3	3
Day Travel	244	347	304	348	323	343	357	355
Total	538	778	708	878	838	885	928	931
Visitor Spending by Commodity Purchased (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accommodations	59	85	81	108	125	125	134	139
Food Service	87	123	128	153	171	176	179	184
Food Stores	23	32	33	38	40	40	41	41
Local Tran. & Gas	112	236	180	261	179	219	250	241
Arts, Ent. & Rec.	48	61	60	65	69	70	70	71
Retail Sales	175	202	190	208	212	212	212	211
Visitor Air Tran.	34	40	36	45	43	43	43	45
Total	538	778	708	878	838	885	928	931
Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	55	76	81	98	110	113	118	123
Arts, Ent. & Rec.	21	29	30	34	39	40	39	41
Retail**	28	36	34	38	44	43	44	44
Ground Tran.	2	3	3	3	3	3	4	4
Visitor Air Tran.	1	2	2	3	12	14	15	16
Other Travel*	2	4	4	5	17	19	22	23
Total	111	150	153	180	224	232	242	250
Industry Employment Generated by Travel Spending (Jobs)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	3,550	4,490	4,430	4,700	4,950	5,030	5,160	5,140
Arts, Ent. & Rec.	2,240	2,390	2,480	2,360	2,600	2,660	2,650	2,740
Retail**	1,660	1,660	1,500	1,510	1,590	1,580	1,530	1,460
Ground Tran.	90	100	90	90	100	100	90	90
Visitor Air Tran.	30	30	30	30	110	110	120	120
Other Travel*	80	110	70	80	170	180	180	180
Total	7,650	8,770	8,600	8,780	9,510	9,660	9,730	9,730
Government Revenue Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Local Tax Receipts	14	19	20	23	27	29	31	31
Visitor	9	12	12	15	17	18	19	19
Business/Employee	5	7	8	8	11	11	12	12
State Tax Receipts	36	46	44	50	54	57	59	59
Visitor	32	41	39	44	46	49	51	51
Business/Employee	4	5	5	6	8	8	8	9
Federal Tax Receipts	30	38	37	41	46	48	50	51
Total Local & State Tax	50	65	65	73	81	86	90	91

Details may not add to totals due to rounding.

*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

**Retail includes gasoline.

Austin-Round Rock MSA Travel Impacts

2000-2019p

Total Direct Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Visitor Spending	2,872	4,207	3,939	5,396	6,310	6,831	7,483	7,983
Other Travel*	559	649	607	902	1,114	1,188	1,234	1,280
Total	3,432	4,857	4,547	6,299	7,425	8,019	8,717	9,263
Visitor Spending by Type of Accommodation (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Hotel, Motel, STR	1,561	2,305	2,101	3,164	3,907	4,282	4,769	5,168
Private Campground	12	17	19	22	21	22	22	23
Public Campground	7	9	10	11	11	12	12	12
Private Home	706	1,010	1,021	1,236	1,343	1,400	1,471	1,514
Vacation Home	18	24	26	29	31	32	33	35
Day Travel	569	843	763	934	997	1,083	1,176	1,230
Total	2,872	4,207	3,939	5,396	6,310	6,831	7,483	7,983
Visitor Spending by Commodity Purchased (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accommodations	520	771	699	1,080	1,479	1,606	1,783	1,998
Food Service	565	878	905	1,219	1,509	1,639	1,795	1,942
Food Stores	131	203	212	275	318	334	355	373
Local Tran. & Gas	354	696	553	795	618	736	839	833
Arts, Ent. & Rec.	271	371	362	439	509	542	582	622
Retail Sales	677	851	827	1,010	1,134	1,188	1,259	1,316
Visitor Air Tran.	353	437	380	578	743	785	871	897
Total	2,872	4,207	3,939	5,396	6,310	6,831	7,483	7,983
Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	472	699	720	1,009	1,374	1,540	1,677	1,892
Arts, Ent. & Rec.	132	196	202	265	355	380	404	443
Retail**	119	167	161	201	250	258	274	289
Ground Tran.	18	24	23	28	33	36	40	44
Visitor Air Tran.	14	15	14	19	28	30	32	33
Other Travel*	61	72	72	103	134	140	137	143
Total	817	1,172	1,192	1,624	2,174	2,384	2,564	2,845
Industry Employment Generated by Travel Spending (Jobs)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	21,360	26,530	26,790	33,030	39,800	42,400	44,740	47,860
Arts, Ent. & Rec.	9,570	10,020	10,260	11,860	14,320	14,330	14,620	15,580
Retail**	5,740	6,440	6,170	6,850	7,860	7,920	8,010	8,110
Ground Tran.	760	790	790	790	900	930	980	1,020
Visitor Air Tran.	310	240	220	270	330	340	350	360
Other Travel*	1,900	1,490	1,420	1,890	2,050	2,020	2,000	1,920
Total	39,640	45,500	45,660	54,690	65,260	67,950	70,700	74,850
Government Revenue Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Local Tax Receipts	101	150	150	201	270	310	340	374
Visitor	65	95	90	127	165	193	214	236
Business/Employee	36	55	60	75	105	116	126	138
State Tax Receipts	173	240	236	305	373	411	452	486
Visitor	143	199	193	248	299	333	362	387
Business/Employee	29	41	43	57	73	78	89	99
Federal Tax Receipts	194	248	241	317	404	439	473	506
Total Local & State Tax	274	390	386	507	642	721	791	861

Details may not add to totals due to rounding.

*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

**Retail includes gasoline.

Beaumont-Port Arthur MSA Travel Impacts
2000-2019p

Total Direct Travel Spending (\$Million)

	2000	2007	2009	2013	2016	2017	2018	2019
Visitor Spending	389	621	565	650	632	719	766	747
Other Travel*	18	11	9	9	8	7	9	10
Total	406	631	574	659	640	726	775	757

Visitor Spending by Type of Accommodation (\$Million)

	2000	2007	2009	2013	2016	2017	2018	2019
Hotel, Motel, STR	157	292	270	313	333	392	417	400
Private Campground	3	5	5	6	6	6	6	7
Public Campground	1	1	1	2	1	2	2	2
Private Home	127	166	153	179	152	162	175	174
Vacation Home	7	9	8	9	9	9	10	10
Day Travel	94	148	127	141	131	148	157	154
Total	389	621	565	650	632	719	766	747

Visitor Spending by Commodity Purchased (\$Million)

	2000	2007	2009	2013	2016	2017	2018	2019
Accommodations	50	89	90	84	107	127	136	127
Food Service	69	102	107	113	138	151	155	156
Food Stores	21	29	30	32	37	39	39	39
Local Tran. & Gas	113	241	184	268	183	225	257	249
Arts, Ent. & Rec.	41	53	53	51	58	62	62	63
Retail Sales	87	101	98	97	106	111	112	110
Visitor Air Tran.	8	4	2	4	4	4	4	4
Total	389	621	565	650	632	719	766	747

Industry Earnings Generated by Travel Spending (\$Million)

	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	42	65	70	69	84	82	89	88
Arts, Ent. & Rec.	20	29	30	39	46	49	49	51
Retail**	17	22	21	23	28	29	29	29
Ground Tran.	2	3	3	3	3	4	4	4
Visitor Air Tran.	1	1	1	0	1	1	1	1
Other Travel*	3	3	3	2	3	3	3	3
Total	86	122	128	136	164	167	176	177

Industry Employment Generated by Travel Spending (Jobs)

	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	2,760	3,440	3,610	3,270	3,640	3,530	3,650	3,600
Arts, Ent. & Rec.	2,040	2,100	2,240	2,690	2,850	3,010	2,850	2,930
Retail**	1,010	1,040	990	930	1,030	1,030	1,030	1,000
Ground Tran.	80	80	80	80	90	90	90	90
Visitor Air Tran.	10	10	10	10	10	10	10	10
Other Travel*	100	70	70	50	40	40	40	40
Total	6,010	6,730	6,990	7,030	7,670	7,710	7,670	7,670

Government Revenue Generated by Travel Spending (\$Million)

	2000	2007	2009	2013	2016	2017	2018	2019
Local Tax Receipts	9	14	15	14	18	21	22	21
Visitor	5	9	9	8	10	13	14	13
Business/Employee	4	5	6	6	8	8	8	8
State Tax Receipts	28	38	38	38	43	48	50	49
Visitor	25	34	33	33	37	42	44	43
Business/Employee	3	5	5	5	6	6	7	7
Federal Tax Receipts	23	29	28	30	33	35	37	37
Total Local & State Tax	37	52	53	53	61	69	72	70

Details may not add to totals due to rounding.

*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

**Retail includes gasoline.

Brownsville-Harlingen MSA Travel Impacts

2000-2019p

Total Direct Travel Spending (\$Million)

	2000	2007	2009	2013	2016	2017	2018	2019
Visitor Spending	557	733	683	773	781	802	854	901
Other Travel*	38	41	38	47	47	48	51	52
Total	595	774	721	819	828	850	906	952

Visitor Spending by Type of Accommodation (\$Million)

	2000	2007	2009	2013	2016	2017	2018	2019
Hotel, Motel, STR	301	399	336	389	395	400	441	475
Private Campground	77	100	114	132	134	140	142	150
Public Campground	4	5	5	6	6	7	7	7
Private Home	99	130	129	141	139	145	151	153
Vacation Home	39	51	52	56	58	60	61	62
Day Travel	37	48	46	48	48	50	52	54
Total	557	733	683	773	781	802	854	901

Visitor Spending by Commodity Purchased (\$Million)

	2000	2007	2009	2013	2016	2017	2018	2019
Accommodations	135	186	161	185	198	199	220	242
Food Service	91	129	130	147	161	165	175	186
Food Stores	40	55	60	68	70	71	73	75
Local Tran. & Gas	55	86	70	91	71	82	91	92
Arts, Ent. & Rec.	51	65	64	67	69	69	72	76
Retail Sales	125	143	139	149	149	149	153	157
Visitor Air Tran.	59	69	58	66	63	66	71	73
Total	557	733	683	773	781	802	854	901

Industry Earnings Generated by Travel Spending (\$Million)

	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	64	87	87	103	115	126	130	145
Arts, Ent. & Rec.	22	30	31	32	39	40	41	44
Retail**	21	27	26	29	32	32	33	34
Ground Tran.	6	6	6	6	6	6	6	7
Visitor Air Tran.	2	4	3	4	4	5	5	6
Other Travel*	3	4	3	3	4	4	5	4
Total	117	157	156	176	200	213	221	240

Industry Employment Generated by Travel Spending (Jobs)

	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	4,280	4,780	4,370	4,850	5,130	5,550	5,580	5,910
Arts, Ent. & Rec.	1,870	1,870	1,730	1,670	2,200	2,380	2,450	2,710
Retail**	1,360	1,450	1,380	1,350	1,400	1,370	1,360	1,370
Ground Tran.	300	350	280	170	160	160	160	160
Visitor Air Tran.	50	50	50	60	40	50	50	60
Other Travel*	130	80	70	70	60	60	60	50
Total	8,000	8,580	7,890	8,160	8,990	9,570	9,660	10,260

Government Revenue Generated by Travel Spending (\$Million)

	2000	2007	2009	2013	2016	2017	2018	2019
Local Tax Receipts	16	22	21	23	25	27	30	33
Visitor	11	15	13	15	15	17	19	21
Business/Employee	5	7	8	8	10	10	11	12
State Tax Receipts	29	37	36	39	41	43	46	49
Visitor	25	32	30	33	34	36	38	41
Business/Employee	4	6	6	6	7	7	8	8
Federal Tax Receipts	25	30	29	32	34	36	38	40
Total Local & State Tax	45	59	57	62	66	70	76	82

Details may not add to totals due to rounding.

*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

**Retail includes gasoline.

College Station-Bryan MSA Travel Impacts
2000-2019p

Total Direct Travel Spending (\$Million)

	2000	2007	2009	2013	2016	2017	2018	2019
Visitor Spending	241	378	365	452	473	516	566	573
Other Travel*	17	19	16	17	18	18	19	20
Total	258	397	381	469	491	534	585	593

Visitor Spending by Type of Accommodation (\$Million)

	2000	2007	2009	2013	2016	2017	2018	2019
Hotel, Motel, STR	98	173	170	229	254	282	317	320
Private Campground	3	5	5	6	6	6	6	7
Public Campground	2	3	3	3	4	4	4	4
Private Home	66	91	89	102	101	106	110	111
Vacation Home	7	9	8	9	9	10	10	10
Day Travel	64	99	89	101	99	109	119	121
Total	241	378	365	452	473	516	566	573

Visitor Spending by Commodity Purchased (\$Million)

	2000	2007	2009	2013	2016	2017	2018	2019
Accommodations	41	74	78	103	122	133	148	148
Food Service	50	77	82	97	117	126	138	145
Food Stores	13	19	20	23	26	27	28	29
Local Tran. & Gas	45	94	71	104	70	86	98	94
Arts, Ent. & Rec.	26	35	35	38	43	45	49	51
Retail Sales	59	70	71	77	84	88	93	95
Visitor Air Tran.	8	9	7	10	12	12	12	12
Total	241	378	365	452	473	516	566	573

Industry Earnings Generated by Travel Spending (\$Million)

	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	32	50	56	74	89	101	117	129
Arts, Ent. & Rec.	11	16	17	23	32	34	36	38
Retail**	9	12	12	14	17	17	18	19
Ground Tran.	1	1	0	1	1	1	1	1
Visitor Air Tran.	0	0	0	0	3	3	3	3
Other Travel*	2	2	2	2	4	5	5	6
Total	55	82	89	114	146	160	181	196

Industry Employment Generated by Travel Spending (Jobs)

	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	2,250	2,910	3,070	3,460	3,810	4,080	4,510	4,820
Arts, Ent. & Rec.	1,170	1,100	1,130	1,270	1,580	1,720	1,900	2,010
Retail**	580	620	610	610	670	670	690	690
Ground Tran.	30	30	20	30	30	30	30	30
Visitor Air Tran.	10	10	0	10	20	20	20	20
Other Travel*	80	40	40	40	50	50	50	50
Total	4,120	4,720	4,870	5,410	6,170	6,570	7,200	7,620

Government Revenue Generated by Travel Spending (\$Million)

	2000	2007	2009	2013	2016	2017	2018	2019
Local Tax Receipts	6	10	10	13	16	18	20	21
Visitor	4	6	6	8	9	11	12	12
Business/Employee	2	4	4	5	7	7	8	9
State Tax Receipts	16	23	23	27	31	34	37	38
Visitor	14	20	20	22	25	28	31	31
Business/Employee	2	3	3	4	5	6	7	7
Federal Tax Receipts	13	17	17	20	24	26	29	31
Total Local & State Tax	22	32	33	39	46	52	58	59

Details may not add to totals due to rounding.

*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

**Retail includes gasoline.

Corpus Christi MSA Travel Impacts

2000-2019p

Total Direct Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Visitor Spending	784	1,043	1,037	1,276	1,290	1,383	1,339	1,466
Other Travel*	38	54	46	54	56	57	61	61
Total	822	1,097	1,083	1,330	1,346	1,439	1,399	1,527
Visitor Spending by Type of Accommodation (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Hotel, Motel, STR	453	610	614	804	824	892	836	950
Private Campground	35	48	53	63	62	65	67	69
Public Campground	5	7	8	9	9	9	9	10
Private Home	139	179	171	187	183	192	201	201
Vacation Home	20	26	26	27	29	30	31	31
Day Travel	131	173	166	187	184	195	194	206
Total	784	1,043	1,037	1,276	1,290	1,383	1,339	1,466
Visitor Spending by Commodity Purchased (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accommodations	159	220	225	300	316	349	320	375
Food Service	190	253	276	332	367	387	369	413
Food Stores	53	69	75	89	94	96	93	99
Local Tran. & Gas	92	177	138	195	141	169	190	185
Arts, Ent. & Rec.	95	113	117	128	135	139	133	146
Retail Sales	146	156	158	180	183	188	179	192
Visitor Air Tran.	48	56	48	53	54	56	55	57
Total	784	1,043	1,037	1,276	1,290	1,383	1,339	1,466
Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	126	164	184	247	293	302	306	333
Arts, Ent. & Rec.	41	53	57	69	86	89	84	95
Retail**	30	37	37	43	49	50	48	52
Ground Tran.	5	5	5	5	6	6	6	7
Visitor Air Tran.	2	2	2	3	3	4	17	17
Other Travel*	2	4	3	4	5	5	19	19
Total	205	265	289	372	441	456	480	524
Industry Employment Generated by Travel Spending (Jobs)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	7,580	7,940	9,030	10,630	11,390	11,510	11,340	11,960
Arts, Ent. & Rec.	3,150	3,060	3,110	3,290	3,890	3,930	3,680	4,210
Retail**	1,610	1,600	1,610	1,660	1,780	1,760	1,650	1,720
Ground Tran.	210	190	180	170	170	170	170	170
Visitor Air Tran.	60	30	30	40	40	50	130	130
Other Travel*	50	120	90	100	80	90	180	180
Total	12,650	12,940	14,050	15,890	17,360	17,510	17,150	18,370
Government Revenue Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Local Tax Receipts	25	34	37	45	51	57	56	63
Visitor	16	22	22	28	30	35	32	37
Business/Employee	9	13	15	17	21	22	24	25
State Tax Receipts	47	59	61	73	79	85	84	92
Visitor	40	50	51	60	64	70	68	74
Business/Employee	7	9	10	13	15	15	17	18
Federal Tax Receipts	38	47	47	57	65	68	71	75
Total Local & State Tax	72	93	98	119	130	143	140	155

Details may not add to totals due to rounding.

*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

**Retail includes gasoline.

Dallas-Plano-Irving MSA Travel Impacts

2000-2019p

Total Direct Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Visitor Spending	6,494	8,474	7,701	10,070	11,224	11,769	12,568	13,071
Other Travel*	822	992	945	1,289	1,768	1,900	1,973	2,025
Total	7,315	9,466	8,646	11,359	12,992	13,669	14,540	15,096
Visitor Spending by Type of Accommodation (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Hotel, Motel, STR	4,070	5,087	4,502	6,334	7,405	7,736	8,315	8,724
Private Campground	15	21	23	27	25	27	28	29
Public Campground	11	14	15	18	17	18	19	19
Private Home	1,126	1,659	1,664	1,907	1,941	2,056	2,153	2,184
Vacation Home	20	29	29	32	32	34	36	36
Day Travel	1,251	1,665	1,468	1,751	1,803	1,898	2,018	2,079
Total	6,494	8,474	7,701	10,070	11,224	11,769	12,568	13,071
Visitor Spending by Commodity Purchased (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accommodations	1,296	1,482	1,250	1,762	2,305	2,386	2,572	2,731
Food Service	1,398	1,839	1,848	2,408	2,909	3,007	3,190	3,402
Food Stores	232	307	311	386	436	440	456	473
Local Tran. & Gas	1,220	2,189	1,751	2,465	2,015	2,325	2,584	2,547
Arts, Ent. & Rec.	893	1,061	1,006	1,188	1,351	1,373	1,434	1,515
Retail Sales	1,294	1,405	1,332	1,587	1,741	1,750	1,809	1,865
Visitor Air Tran.	161	192	203	274	467	488	522	538
Total	6,494	8,474	7,701	10,070	11,224	11,769	12,568	13,071
Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	1,358	1,606	1,574	2,005	2,477	2,574	2,673	2,864
Arts, Ent. & Rec.	457	585	586	702	923	943	975	1,059
Retail**	286	347	325	397	482	479	498	517
Ground Tran.	87	105	98	112	135	140	148	159
Visitor Air Tran.	175	224	239	315	305	327	374	390
Other Travel*	479	583	568	762	854	925	979	1,006
Total	2,842	3,450	3,390	4,292	5,175	5,388	5,647	5,995
Industry Employment Generated by Travel Spending (Jobs)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	47,840	45,700	45,060	55,230	65,240	66,500	67,850	70,480
Arts, Ent. & Rec.	16,980	16,410	15,490	17,470	21,430	21,800	22,850	22,990
Retail**	12,520	14,100	13,250	14,390	16,280	15,960	15,710	15,470
Ground Tran.	3,050	3,160	2,850	2,960	3,370	3,370	3,330	3,360
Visitor Air Tran.	3,000	2,350	2,360	3,080	3,370	3,690	4,000	4,130
Other Travel*	10,480	8,600	7,650	10,170	11,440	12,020	12,400	12,330
Total	93,860	90,330	86,670	103,300	121,130	123,340	126,140	128,770
Government Revenue Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Local Tax Receipts	261	321	317	393	495	536	568	599
Visitor	136	157	145	194	245	272	290	306
Business/Employee	126	164	172	198	250	264	278	292
State Tax Receipts	470	566	540	663	775	816	873	909
Visitor	368	446	420	513	601	641	677	702
Business/Employee	102	120	120	150	173	175	196	207
Federal Tax Receipts	434	509	496	605	740	777	811	846
Total Local & State Tax	731	887	857	1,055	1,270	1,352	1,440	1,508

Details may not add to totals due to rounding.

*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

**Retail includes gasoline.

El Paso MSA Travel Impacts
2000-2019p

Total Direct Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Visitor Spending	877	1,316	1,196	1,435	1,403	1,471	1,634	1,706
Other Travel*	156	191	180	206	227	235	247	258
Total	1,033	1,508	1,377	1,641	1,630	1,706	1,881	1,963
Visitor Spending by Type of Accommodation (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Hotel, Motel, STR	581	885	805	982	984	1,023	1,156	1,226
Private Campground	14	21	22	28	24	27	28	28
Public Campground	1	1	1	1	1	1	1	1
Private Home	172	248	225	261	245	262	275	273
Vacation Home	4	6	6	7	7	7	7	7
Day Travel	105	155	137	155	142	151	167	171
Total	877	1,316	1,196	1,435	1,403	1,471	1,634	1,706
Visitor Spending by Commodity Purchased (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accommodations	109	158	153	171	207	203	228	258
Food Service	130	182	194	222	257	257	288	314
Food Stores	32	43	46	53	57	57	61	65
Local Tran. & Gas	242	484	378	535	386	464	528	515
Arts, Ent. & Rec.	63	79	81	84	92	91	99	107
Retail Sales	165	187	186	198	208	203	220	231
Visitor Air Tran.	137	183	158	172	196	196	210	216
Total	877	1,316	1,196	1,435	1,403	1,471	1,634	1,706
Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	125	173	188	227	272	273	287	322
Arts, Ent. & Rec.	29	40	42	46	55	55	60	66
Retail**	31	40	39	44	51	50	54	57
Ground Tran.	10	13	13	14	15	16	17	18
Visitor Air Tran.	7	11	11	13	19	20	18	18
Other Travel*	13	15	15	19	25	27	24	24
Total	217	292	307	362	438	441	460	506
Industry Employment Generated by Travel Spending (Jobs)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	5,520	6,370	6,120	6,870	7,520	7,480	7,730	8,300
Arts, Ent. & Rec.	2,140	2,820	3,000	3,000	3,520	3,480	3,860	3,890
Retail**	1,690	1,740	1,890	1,880	2,070	1,970	2,020	2,080
Ground Tran.	470	480	440	450	470	470	480	490
Visitor Air Tran.	180	160	130	150	170	170	150	150
Other Travel*	440	280	260	280	280	290	250	240
Total	10,450	11,850	11,840	12,630	14,050	13,870	14,490	15,150
Government Revenue Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Local Tax Receipts	25	35	37	40	48	51	55	60
Visitor	16	22	21	24	28	29	33	36
Business/Employee	9	14	15	16	21	21	22	24
State Tax Receipts	58	75	74	80	88	92	101	105
Visitor	50	64	63	67	73	78	84	88
Business/Employee	8	10	11	13	15	15	16	18
Federal Tax Receipts	66	85	82	87	99	103	108	112
Total Local & State Tax	83	110	110	120	137	143	156	166

Details may not add to totals due to rounding.

*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

**Retail includes gasoline.

Fort Worth-Arlington MSA Travel Impacts
2000-2019p

Total Direct Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Visitor Spending	3,637	4,658	4,291	5,340	5,620	6,014	6,513	6,700
Other Travel*	1,975	2,036	1,803	2,212	2,057	2,213	2,413	2,456
Total	5,612	6,693	6,094	7,553	7,677	8,227	8,925	9,156
Visitor Spending by Type of Accommodation (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Hotel, Motel, STR	2,122	2,789	2,576	3,321	3,623	3,876	4,218	4,353
Private Campground	17	23	25	31	28	30	32	32
Public Campground	7	9	10	12	11	11	12	12
Private Home	882	941	862	1,050	1,000	1,071	1,149	1,177
Vacation Home	20	27	27	30	31	32	33	34
Day Travel	590	868	791	896	928	993	1,068	1,092
Total	3,637	4,658	4,291	5,340	5,620	6,014	6,513	6,700
Visitor Spending by Commodity Purchased (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accommodations	416	673	638	821	1,021	1,078	1,177	1,222
Food Service	446	689	720	869	1,059	1,121	1,205	1,266
Food Stores	79	118	123	144	164	169	178	182
Local Tran. & Gas	439	808	639	906	699	818	915	898
Arts, Ent. & Rec.	395	543	538	590	677	703	744	776
Retail Sales	423	527	514	574	636	653	685	697
Visitor Air Tran.	1,438	1,299	1,119	1,435	1,365	1,472	1,610	1,658
Total	3,637	4,658	4,291	5,340	5,620	6,014	6,513	6,700
Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	356	544	577	719	876	926	991	1,071
Arts, Ent. & Rec.	224	332	347	411	546	570	597	640
Retail**	85	116	112	130	158	161	169	174
Ground Tran.	27	32	30	34	38	40	42	46
Visitor Air Tran.	806	701	591	737	925	1,090	1,222	1,281
Other Travel*	1,084	1,063	927	1,114	1,364	1,596	1,787	1,847
Total	2,581	2,789	2,584	3,145	3,908	4,383	4,809	5,058
Industry Employment Generated by Travel Spending (Jobs)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	16,960	22,260	23,420	25,500	28,800	29,650	30,630	31,400
Arts, Ent. & Rec.	9,320	14,060	17,330	17,900	21,120	21,320	24,380	25,440
Retail**	4,050	4,710	4,530	4,670	5,270	5,310	5,370	5,310
Ground Tran.	1,010	890	830	860	920	920	910	920
Visitor Air Tran.	12,070	7,950	7,290	7,660	8,490	9,140	9,450	9,820
Other Travel*	17,140	12,210	11,770	11,870	12,860	13,750	14,190	14,580
Total	60,540	62,090	65,180	68,450	77,450	80,080	84,920	87,470
Government Revenue Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Local Tax Receipts	177	225	219	252	316	356	389	404
Visitor	63	93	88	106	127	142	152	158
Business/Employee	114	132	131	145	189	214	236	247
State Tax Receipts	217	270	260	306	358	389	430	445
Visitor	125	173	168	196	226	246	263	270
Business/Employee	93	97	92	110	131	143	167	175
Federal Tax Receipts	640	616	564	665	745	823	884	916
Total Local & State Tax	395	495	479	557	673	745	819	849

Details may not add to totals due to rounding.

*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

**Retail includes gasoline.

Houston-The Woodlands-Sugar Land MSA Travel Impacts

2000-2019p

Total Direct Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Visitor Spending	7,471	11,111	10,123	13,642	13,327	14,866	15,531	15,903
Other Travel*	1,698	1,942	1,783	2,597	2,910	2,963	3,148	3,347
Total	9,169	13,053	11,906	16,239	16,237	17,829	18,678	19,249
Visitor Spending by Type of Accommodation (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Hotel, Motel, STR	4,350	6,547	5,861	8,518	8,378	9,563	9,919	10,210
Private Campground	41	58	63	74	70	73	76	76
Public Campground	3	4	4	5	5	5	5	6
Private Home	1,703	2,435	2,364	2,860	2,799	2,904	3,094	3,123
Vacation Home	76	105	106	119	125	129	134	137
Day Travel	1,297	1,961	1,723	2,065	1,950	2,190	2,302	2,350
Total	7,471	11,111	10,123	13,642	13,327	14,866	15,531	15,903
Visitor Spending by Commodity Purchased (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accommodations	1,124	1,764	1,613	2,400	2,506	2,911	2,882	2,922
Food Service	1,304	1,946	1,972	2,555	2,816	3,166	3,263	3,457
Food Stores	245	357	367	452	480	516	523	538
Local Tran. & Gas	1,697	3,182	2,530	3,614	2,797	3,273	3,683	3,630
Arts, Ent. & Rec.	944	1,271	1,225	1,432	1,497	1,643	1,670	1,751
Retail Sales	1,229	1,491	1,429	1,699	1,730	1,865	1,882	1,928
Visitor Air Tran.	928	1,101	988	1,491	1,501	1,491	1,627	1,676
Total	7,471	11,111	10,123	13,642	13,327	14,866	15,531	15,903
Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	1,007	1,502	1,540	2,024	2,375	2,367	2,536	2,689
Arts, Ent. & Rec.	417	605	617	719	830	915	920	992
Retail**	262	350	332	405	463	489	499	516
Ground Tran.	101	128	120	142	159	167	179	194
Visitor Air Tran.	468	634	604	778	767	777	766	803
Other Travel*	818	1,042	1,008	1,294	1,419	1,465	1,442	1,546
Total	3,072	4,261	4,222	5,362	6,013	6,179	6,343	6,740
Industry Employment Generated by Travel Spending (Jobs)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	45,100	56,640	55,470	67,060	73,800	71,590	73,960	75,980
Arts, Ent. & Rec.	21,170	23,220	22,250	23,980	25,370	26,580	26,400	26,720
Retail**	13,050	13,590	13,100	14,160	15,200	15,770	15,800	15,840
Ground Tran.	3,790	3,570	3,310	3,750	3,970	4,000	4,030	4,110
Visitor Air Tran.	7,650	7,770	7,250	7,490	6,700	6,670	6,390	6,640
Other Travel*	16,000	14,810	13,580	13,930	13,990	14,000	13,620	14,350
Total	106,750	119,610	114,950	130,360	139,030	138,610	140,200	143,630
Government Revenue Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Local Tax Receipts	292	427	438	556	617	701	713	740
Visitor	157	226	224	309	327	398	401	412
Business/Employee	136	202	214	247	290	302	312	328
State Tax Receipts	508	687	663	815	870	960	1,001	1,030
Visitor	398	538	513	628	668	759	781	797
Business/Employee	110	149	150	188	202	202	220	234
Federal Tax Receipts	681	850	817	1,021	1,114	1,148	1,189	1,232
Total Local & State Tax	801	1,114	1,101	1,372	1,486	1,661	1,714	1,770

Details may not add to totals due to rounding.

*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

**Retail includes gasoline.

Killeen-Temple MSA Travel Impacts
2000-2019p

Total Direct Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Visitor Spending	275	407	414	474	474	505	523	571
Other Travel*	19	2	2	36	29	29	28	27
Total	294	409	416	510	503	534	551	598
Visitor Spending by Type of Accommodation (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Hotel, Motel, STR	109	179	192	217	225	243	250	289
Private Campground	2	2	3	3	3	3	3	4
Public Campground	3	4	4	5	5	5	5	5
Private Home	103	135	132	162	155	163	170	172
Vacation Home	4	5	5	5	5	5	6	6
Day Travel	55	82	79	81	80	85	89	95
Total	275	407	414	474	474	505	523	571
Visitor Spending by Commodity Purchased (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accommodations	39	67	75	73	80	87	89	105
Food Service	59	91	102	107	123	129	133	150
Food Stores	21	32	35	38	41	42	42	46
Local Tran. & Gas	40	87	66	96	65	80	92	89
Arts, Ent. & Rec.	30	41	44	43	47	48	49	54
Retail Sales	74	90	93	92	96	98	98	106
Visitor Air Tran.	10	0	0	24	22	21	20	21
Total	275	407	414	474	474	505	523	571
Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	35	55	64	74	85	97	103	112
Arts, Ent. & Rec.	13	20	22	23	27	28	28	32
Retail**	14	19	19	20	24	24	24	26
Ground Tran.	1	1	1	1	1	1	1	1
Visitor Air Tran.	0	0	0	1	1	1	2	2
Other Travel*	1	1	1	2	2	2	3	3
Total	65	95	107	121	140	154	160	176
Industry Employment Generated by Travel Spending (Jobs)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	2,690	3,250	3,350	3,540	3,690	4,040	4,120	4,360
Arts, Ent. & Rec.	1,380	1,510	880	870	930	970	950	1,040
Retail**	840	930	950	880	940	930	900	940
Ground Tran.	20	20	20	20	20	20	20	20
Visitor Air Tran.	10	0	0	20	20	20	20	30
Other Travel*	70	30	30	50	30	40	40	40
Total	5,000	5,740	5,230	5,370	5,640	6,010	6,060	6,440
Government Revenue Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Local Tax Receipts	7	10	12	12	14	16	16	18
Visitor	4	6	7	7	8	9	9	10
Business/Employee	3	4	5	5	7	7	8	8
State Tax Receipts	18	25	26	27	29	32	33	36
Visitor	15	21	22	23	24	26	27	30
Business/Employee	2	3	4	4	5	5	6	6
Federal Tax Receipts	14	15	16	23	24	26	27	28
Total Local & State Tax	25	35	38	39	44	47	49	54

Details may not add to totals due to rounding.

*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

**Retail includes gasoline.

Laredo MSA Travel Impacts
2000-2019p

Total Direct Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Visitor Spending	339	477	436	566	520	568	600	598
Other Travel*	15	20	19	20	19	23	24	25
Total	354	497	455	586	539	592	624	623
Visitor Spending by Type of Accommodation (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Hotel, Motel, STR	178	254	216	319	277	315	336	332
Private Campground	1	1	1	1	1	1	1	1
Public Campground	0	0	0	0	0	0	0	0
Private Home	117	164	166	185	185	190	198	200
Vacation Home	3	4	5	5	5	5	6	6
Day Travel	40	54	48	57	52	57	60	59
Total	339	477	436	566	520	568	600	598
Visitor Spending by Commodity Purchased (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accommodations	44	61	50	79	65	73	81	82
Food Service	73	107	106	138	141	155	162	163
Food Stores	11	17	17	21	21	22	23	22
Local Tran. & Gas	42	87	68	98	71	86	98	95
Arts, Ent. & Rec.	25	33	31	36	35	38	39	39
Retail Sales	134	161	153	179	171	180	184	181
Visitor Air Tran.	10	13	10	15	16	13	15	15
Total	339	477	436	566	520	568	600	598
Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	50	71	70	92	100	98	104	108
Arts, Ent. & Rec.	9	13	14	15	18	20	20	20
Retail**	18	24	23	27	29	30	31	31
Ground Tran.	2	3	3	3	4	4	4	4
Visitor Air Tran.	0	0	0	1	1	1	1	1
Other Travel*	2	1	1	2	2	2	3	3
Total	83	112	110	139	154	155	162	167
Industry Employment Generated by Travel Spending (Jobs)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	2,820	3,220	3,010	3,520	3,670	3,600	3,760	3,800
Arts, Ent. & Rec.	840	960	930	910	1,010	1,060	980	1,020
Retail**	1,140	1,220	1,140	1,210	1,240	1,280	1,240	1,210
Ground Tran.	80	80	80	90	90	90	90	90
Visitor Air Tran.	10	10	10	20	30	20	30	30
Other Travel*	100	40	30	50	50	60	60	60
Total	4,990	5,550	5,200	5,810	6,090	6,100	6,160	6,220
Government Revenue Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Local Tax Receipts	8	12	11	14	15	16	17	17
Visitor	5	7	6	9	8	9	10	10
Business/Employee	3	5	5	6	7	7	7	8
State Tax Receipts	23	30	29	35	35	38	40	40
Visitor	20	26	24	30	29	32	34	33
Business/Employee	3	4	4	5	6	6	6	6
Federal Tax Receipts	14	19	18	21	23	24	25	25
Total Local & State Tax	31	42	40	50	49	54	57	57

Details may not add to totals due to rounding.

*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

**Retail includes gasoline.

Longview MSA Travel Impacts

2000-2019p

Total Direct Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Visitor Spending	180	272	247	291	254	279	305	324
Other Travel*	8	7	6	6	5	5	6	7
Total	188	279	253	297	260	284	311	331
Visitor Spending by Type of Accommodation (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Hotel, Motel, STR	84	132	121	148	129	141	157	173
Private Campground	0	0	0	0	0	0	0	0
Public Campground	1	1	2	2	2	2	2	2
Private Home	42	60	56	66	58	64	67	66
Vacation Home	5	7	7	7	7	7	8	8
Day Travel	48	72	61	68	58	64	71	74
Total	180	272	247	291	254	279	305	324
Visitor Spending by Commodity Purchased (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accommodations	25	38	39	43	41	43	47	52
Food Service	41	57	58	63	65	69	74	84
Food Stores	10	13	13	14	14	14	15	16
Local Tran. & Gas	45	97	74	108	73	90	102	99
Arts, Ent. & Rec.	20	25	24	24	23	24	26	29
Retail Sales	35	39	36	36	35	36	38	41
Visitor Air Tran.	3	2	2	2	3	3	3	3
Total	180	272	247	291	254	279	305	324
Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	24	34	36	38	39	41	42	45
Arts, Ent. & Rec.	11	15	15	15	16	16	17	20
Retail**	8	10	9	10	11	11	12	12
Ground Tran.	0	1	1	1	1	1	1	1
Visitor Air Tran.	0	0	1	1	1	1	1	1
Other Travel*	2	2	2	3	2	2	2	2
Total	46	61	64	68	68	72	74	81
Industry Employment Generated by Travel Spending (Jobs)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	1,660	2,000	1,970	1,930	1,840	1,900	1,900	1,970
Arts, Ent. & Rec.	730	840	810	750	760	770	750	800
Retail**	480	430	400	380	390	380	390	420
Ground Tran.	20	20	20	20	20	20	20	20
Visitor Air Tran.	10	10	10	20	10	10	10	10
Other Travel*	90	60	60	60	20	20	20	20
Total	2,990	3,360	3,260	3,160	3,050	3,110	3,090	3,250
Government Revenue Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Local Tax Receipts	4	6	6	7	7	7	8	9
Visitor	2	3	3	4	4	4	4	5
Business/Employee	2	3	3	3	3	3	3	4
State Tax Receipts	13	17	17	17	18	19	20	21
Visitor	11	15	14	15	15	16	18	18
Business/Employee	2	2	2	3	2	3	3	3
Federal Tax Receipts	10	12	12	13	13	14	15	15
Total Local & State Tax	17	23	23	24	24	26	28	30

Details may not add to totals due to rounding.

*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

**Retail includes gasoline.

Lubbock MSA Travel Impacts
2000-2019p

Total Direct Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Visitor Spending	420	589	581	722	725	760	831	857
Other Travel*	56	66	66	72	76	80	87	97
Total	475	655	647	795	802	840	918	954
Visitor Spending by Type of Accommodation (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Hotel, Motel, STR	173	250	258	357	371	386	432	451
Private Campground	4	6	6	7	7	7	8	8
Public Campground	1	1	1	1	1	1	1	1
Private Home	104	142	137	155	149	157	164	166
Vacation Home	2	3	3	3	3	3	3	3
Day Travel	136	188	176	199	195	206	223	228
Total	420	589	581	722	725	760	831	857
Visitor Spending by Commodity Purchased (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accommodations	47	68	74	107	122	122	136	144
Food Service	72	101	113	137	158	164	179	190
Food Stores	19	26	28	33	36	37	39	40
Local Tran. & Gas	74	152	118	168	118	143	163	158
Arts, Ent. & Rec.	41	52	55	60	65	67	71	75
Retail Sales	128	145	148	163	171	173	183	189
Visitor Air Tran.	38	46	45	54	54	55	60	61
Total	420	589	581	722	725	760	831	857
Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	79	109	128	165	191	199	212	227
Arts, Ent. & Rec.	13	18	20	23	29	29	31	34
Retail**	21	27	27	31	36	36	38	40
Ground Tran.	2	3	3	3	3	4	4	4
Visitor Air Tran.	2	2	2	3	4	4	5	5
Other Travel*	6	5	5	6	7	8	9	9
Total	124	164	185	230	270	281	298	318
Industry Employment Generated by Travel Spending (Jobs)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	3,270	3,960	4,460	4,900	5,350	5,410	5,570	5,780
Arts, Ent. & Rec.	1,250	1,280	1,390	1,360	1,590	1,620	1,610	1,770
Retail**	1,120	1,300	1,280	1,290	1,440	1,410	1,460	1,450
Ground Tran.	130	120	110	110	110	110	110	110
Visitor Air Tran.	50	30	30	50	50	50	50	50
Other Travel*	260	100	100	110	100	100	110	110
Total	6,070	6,790	7,380	7,820	8,640	8,710	8,910	9,270
Government Revenue Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Local Tax Receipts	11	15	17	21	24	26	28	29
Visitor	6	8	8	11	12	13	14	15
Business/Employee	5	7	9	10	12	13	14	15
State Tax Receipts	28	36	37	43	48	50	54	56
Visitor	23	30	30	35	38	40	43	44
Business/Employee	5	6	7	9	10	10	11	12
Federal Tax Receipts	25	32	33	37	41	43	46	48
Total Local & State Tax	39	51	55	64	72	76	82	86

Details may not add to totals due to rounding.

*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

**Retail includes gasoline.

McAllen-Edinburg-Mission MSA Travel Impacts
2000-2019p

Total Direct Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Visitor Spending	735	1,097	1,073	1,231	1,258	1,269	1,332	1,410
Other Travel*	45	61	56	59	63	68	74	77
Total	780	1,158	1,129	1,290	1,321	1,336	1,406	1,487
Visitor Spending by Type of Accommodation (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Hotel, Motel, STR	232	373	333	391	417	394	422	483
Private Campground	106	142	159	188	185	195	200	205
Public Campground	1	1	1	1	1	1	2	2
Private Home	197	295	296	341	344	356	373	375
Vacation Home	63	89	92	104	107	112	115	117
Day Travel	136	197	191	204	203	210	220	228
Total	735	1,097	1,073	1,231	1,258	1,269	1,332	1,410
Visitor Spending by Commodity Purchased (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accommodations	100	155	147	163	181	168	174	202
Food Service	191	293	314	353	397	402	421	455
Food Stores	66	96	107	122	129	129	132	136
Local Tran. & Gas	83	177	135	196	134	164	188	181
Arts, Ent. & Rec.	59	81	83	86	91	91	93	99
Retail Sales	196	241	246	261	268	265	271	281
Visitor Air Tran.	40	54	41	49	59	49	54	56
Total	735	1,097	1,073	1,231	1,258	1,269	1,332	1,410
Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	114	172	185	218	245	267	280	302
Arts, Ent. & Rec.	26	39	42	44	57	57	58	64
Retail**	35	48	49	54	62	61	63	65
Ground Tran.	1	2	2	2	2	2	2	3
Visitor Air Tran.	2	2	2	2	2	1	0	0
Other Travel*	5	4	4	4	2	1	0	0
Total	184	266	283	324	371	389	403	434
Industry Employment Generated by Travel Spending (Jobs)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	7,030	8,650	8,600	9,360	9,880	10,690	10,790	11,250
Arts, Ent. & Rec.	2,400	2,760	3,130	3,070	3,640	3,590	3,440	3,480
Retail**	2,100	2,530	2,520	2,470	2,630	2,510	2,480	2,570
Ground Tran.	50	50	50	50	60	60	60	60
Visitor Air Tran.	30	30	30	20	30	10	0	0
Other Travel*	200	100	90	70	30	10	0	0
Total	11,810	14,120	14,420	15,050	16,270	16,860	16,770	17,370
Government Revenue Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Local Tax Receipts	19	29	31	33	37	39	40	44
Visitor	11	16	16	18	20	20	20	23
Business/Employee	8	13	14	15	18	19	20	21
State Tax Receipts	45	62	64	70	75	77	81	86
Visitor	38	53	54	58	63	64	67	71
Business/Employee	7	9	10	11	13	13	14	15
Federal Tax Receipts	35	48	48	52	59	61	64	67
Total Local & State Tax	64	91	94	103	113	116	121	130

Details may not add to totals due to rounding.

*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

**Retail includes gasoline.

Midland MSA Travel Impacts
2000-2019p

Total Direct Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Visitor Spending	192	293	285	500	438	562	744	714
Other Travel*	43	54	52	78	75	88	115	121
Total	234	347	337	578	513	650	859	836
Visitor Spending by Type of Accommodation (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Hotel, Motel, STR	79	134	135	296	248	340	490	458
Private Campground	0	0	0	0	0	0	0	0
Public Campground	0	0	0	0	0	0	0	0
Private Home	59	80	75	97	96	105	116	120
Vacation Home	1	1	1	1	1	1	1	1
Day Travel	53	78	73	106	93	115	137	136
Total	192	293	285	500	438	562	744	714
Visitor Spending by Commodity Purchased (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accommodations	18	38	41	115	88	130	228	196
Food Service	30	47	52	87	85	109	132	135
Food Stores	8	11	12	19	18	22	26	26
Local Tran. & Gas	30	64	49	71	47	59	67	65
Arts, Ent. & Rec.	17	23	25	36	34	42	50	50
Retail Sales	55	67	69	100	92	111	130	128
Visitor Air Tran.	34	43	37	71	73	89	111	114
Total	192	293	285	500	438	562	744	714
Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	20	34	40	61	55	61	75	84
Arts, Ent. & Rec.	7	10	11	14	13	17	19	20
Retail**	8	10	10	15	16	19	22	22
Ground Tran.	0	0	0	0	0	0	0	0
Visitor Air Tran.	2	4	3	3	4	5	5	5
Other Travel*	3	5	5	3	5	5	5	6
Total	40	63	70	96	93	106	127	137
Industry Employment Generated by Travel Spending (Jobs)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	1,290	1,760	1,890	2,410	1,960	2,130	2,470	2,570
Arts, Ent. & Rec.	620	720	770	790	750	900	960	1,010
Retail**	460	480	450	590	600	660	700	670
Ground Tran.	10	10	10	10	10	10	10	10
Visitor Air Tran.	40	30	30	40	40	40	50	50
Other Travel*	70	50	50	40	50	50	50	50
Total	2,500	3,040	3,190	3,880	3,400	3,780	4,230	4,350
Government Revenue Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Local Tax Receipts	4	7	8	13	12	16	24	22
Visitor	2	4	4	9	8	11	18	16
Business/Employee	2	3	3	4	4	5	6	6
State Tax Receipts	11	16	17	26	24	30	40	38
Visitor	10	14	14	22	20	26	35	33
Business/Employee	2	2	3	4	3	4	5	5
Federal Tax Receipts	15	20	20	27	27	31	38	40
Total Local & State Tax	15	23	24	39	35	46	63	61

Details may not add to totals due to rounding.

*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

**Retail includes gasoline.

Odessa MSA Travel Impacts

2000-2019p

Total Direct Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Visitor Spending	130	233	209	387	280	425	611	586
Other Travel*	0	0	0	0	0	0	0	0
Total	130	233	210	387	281	425	611	586
Visitor Spending by Type of Accommodation (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Hotel, Motel, STR	45	111	96	240	151	266	423	398
Private Campground	0	0	0	0	0	0	0	0
Public Campground	0	0	0	0	0	0	0	0
Private Home	41	51	52	55	57	57	58	60
Vacation Home	1	1	1	1	1	1	1	1
Day Travel	43	70	61	91	71	101	129	127
Total	130	233	209	387	280	425	611	586
Visitor Spending by Commodity Purchased (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accommodations	13	38	34	105	57	107	206	184
Food Service	27	49	48	87	72	111	147	148
Food Stores	7	11	11	18	15	21	26	26
Local Tran. & Gas	21	45	34	50	33	41	47	46
Arts, Ent. & Rec.	15	23	22	35	28	41	52	52
Retail Sales	47	66	60	93	74	105	132	130
Visitor Air Tran.	0	0	0	0	0	0	0	0
Total	130	233	209	387	280	425	611	586
Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	20	41	41	67	62	47	57	64
Arts, Ent. & Rec.	7	12	12	15	14	20	26	26
Retail**	7	11	10	16	14	19	24	24
Ground Tran.	0	0	0	0	0	0	0	0
Visitor Air Tran.	0	0	0	0	0	0	0	0
Other Travel*	0	0	0	0	0	0	0	0
Total	34	64	63	98	91	87	108	115
Industry Employment Generated by Travel Spending (Jobs)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	1,040	1,630	1,530	1,980	1,790	1,300	1,450	1,540
Arts, Ent. & Rec.	620	770	540	560	490	640	820	800
Retail**	370	410	360	500	450	570	680	650
Ground Tran.	0	0	0	0	0	0	0	0
Visitor Air Tran.	0	0	0	0	0	0	0	0
Other Travel*	10	10	0	0	0	0	0	0
Total	2,040	2,820	2,440	3,050	2,740	2,520	2,950	2,990
Government Revenue Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Local Tax Receipts	4	7	7	13	10	15	23	22
Visitor	2	4	4	9	6	11	18	16
Business/Employee	1	3	3	4	4	4	5	6
State Tax Receipts	9	15	14	23	19	26	37	36
Visitor	8	12	12	20	15	23	33	32
Business/Employee	1	2	2	3	3	3	4	4
Federal Tax Receipts	6	9	8	12	11	11	13	14
Total Local & State Tax	13	22	21	37	29	41	60	58

Details may not add to totals due to rounding.

*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

**Retail includes gasoline.

San Angelo MSA Travel Impacts
2000-2019p

Total Direct Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Visitor Spending	125	188	181	276	204	229	271	281
Other Travel*	8	11	10	12	11	12	13	15
Total	133	199	191	288	215	241	283	295
Visitor Spending by Type of Accommodation (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Hotel, Motel, STR	53	89	89	166	108	125	157	165
Private Campground	2	3	3	3	3	3	3	4
Public Campground	0	1	1	1	1	1	1	1
Private Home	35	46	43	47	46	49	50	50
Vacation Home	3	5	4	6	5	5	6	5
Day Travel	32	45	41	54	42	46	54	55
Total	125	188	181	276	204	229	271	281
Visitor Spending by Commodity Purchased (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accommodations	15	24	27	61	34	40	50	53
Food Service	24	36	39	58	48	54	65	70
Food Stores	6	8	8	12	10	11	12	13
Local Tran. & Gas	24	51	39	57	38	47	54	52
Arts, Ent. & Rec.	12	16	16	22	18	19	23	24
Retail Sales	38	43	43	58	46	49	57	59
Visitor Air Tran.	6	10	8	9	10	10	10	11
Total	125	188	181	276	204	229	271	281
Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	18	27	31	49	47	48	52	58
Arts, Ent. & Rec.	8	12	13	15	13	14	16	18
Retail**	6	8	8	10	10	10	11	12
Ground Tran.	0	0	0	0	0	0	0	0
Visitor Air Tran.	0	0	0	0	2	2	3	2
Other Travel*	1	0	0	0	3	3	3	3
Total	33	47	52	75	75	78	85	94
Industry Employment Generated by Travel Spending (Jobs)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	1,210	1,550	1,670	2,230	2,050	2,050	2,110	2,170
Arts, Ent. & Rec.	950	950	980	980	810	870	990	1,080
Retail**	390	390	370	450	400	390	430	440
Ground Tran.	10	10	10	10	10	10	10	10
Visitor Air Tran.	10	10	10	10	20	20	20	20
Other Travel*	40	10	10	10	30	30	30	30
Total	2,600	2,910	3,050	3,680	3,300	3,370	3,580	3,740
Government Revenue Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Local Tax Receipts	3	4	5	8	6	7	8	9
Visitor	1	2	2	4	3	3	4	4
Business/Employee	1	2	2	3	3	3	4	4
State Tax Receipts	9	12	12	17	14	16	18	19
Visitor	7	10	10	14	11	13	15	15
Business/Employee	1	2	2	3	3	3	3	4
Federal Tax Receipts	8	10	10	13	13	14	15	16
Total Local & State Tax	11	16	17	24	20	23	26	28

Details may not add to totals due to rounding.

*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

**Retail includes gasoline.

San Antonio-New Braunfels MSA Travel Impacts
2000-2019p

Total Direct Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Visitor Spending	4,166	6,146	5,649	7,526	7,401	7,936	8,600	8,798
Other Travel*	424	586	563	647	999	1,067	1,117	1,178
Total	4,590	6,732	6,212	8,173	8,399	9,003	9,717	9,976
Visitor Spending by Type of Accommodation (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Hotel, Motel, STR	2,685	3,936	3,597	5,087	5,071	5,438	5,950	6,108
Private Campground	43	62	67	78	73	78	80	85
Public Campground	4	5	5	6	5	6	6	6
Private Home	818	1,220	1,163	1,344	1,305	1,393	1,464	1,478
Vacation Home	30	44	44	49	51	53	55	57
Day Travel	585	881	774	963	894	967	1,045	1,064
Total	4,166	6,146	5,649	7,526	7,401	7,936	8,600	8,798
Visitor Spending by Commodity Purchased (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accommodations	692	995	914	1,250	1,398	1,476	1,615	1,651
Food Service	769	1,084	1,131	1,540	1,722	1,801	1,929	2,041
Food Stores	116	160	170	220	234	240	250	257
Local Tran. & Gas	1,090	2,072	1,662	2,314	1,732	2,049	2,322	2,276
Arts, Ent. & Rec.	452	574	570	695	737	757	794	835
Retail Sales	674	778	764	954	982	999	1,042	1,070
Visitor Air Tran.	372	483	438	552	596	615	648	668
Total	4,166	6,146	5,649	7,526	7,401	7,936	8,600	8,798
Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	631	875	913	1,158	1,348	1,438	1,538	1,628
Arts, Ent. & Rec.	298	409	428	523	637	658	685	739
Retail**	143	183	177	225	260	262	274	285
Ground Tran.	55	68	67	72	78	83	91	98
Visitor Air Tran.	30	41	42	49	29	30	32	33
Other Travel*	77	110	108	113	221	242	253	267
Total	1,234	1,687	1,736	2,141	2,573	2,712	2,874	3,050
Industry Employment Generated by Travel Spending (Jobs)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	30,790	34,000	33,510	39,840	42,840	44,600	46,200	47,520
Arts, Ent. & Rec.	15,810	16,090	16,270	18,500	20,630	20,400	21,230	21,910
Retail**	6,600	7,240	7,220	8,140	8,750	8,650	8,720	8,760
Ground Tran.	2,060	2,030	1,960	2,020	2,090	2,120	2,180	2,210
Visitor Air Tran.	750	490	460	540	310	330	350	360
Other Travel*	2,630	2,420	2,330	2,210	3,140	3,330	3,290	3,400
Total	58,650	62,270	61,740	71,260	77,770	79,440	81,980	84,160
Government Revenue Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Local Tax Receipts	153	215	219	268	311	344	371	385
Visitor	98	135	131	169	187	212	230	237
Business/Employee	54	80	88	99	124	132	141	148
State Tax Receipts	287	375	368	445	485	520	561	575
Visitor	242	316	306	370	398	431	461	470
Business/Employee	44	59	62	75	87	89	100	106
Federal Tax Receipts	282	366	360	416	476	505	534	553
Total Local & State Tax	439	589	587	712	796	864	932	961

Details may not add to totals due to rounding.

*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

**Retail includes gasoline.

Sherman-Denison MSA Travel Impacts

2000-2019p

Total Direct Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Visitor Spending	128	193	169	213	188	208	220	222
Other Travel*	0	1	1	1	1	0	0	0
Total	128	194	170	214	189	209	220	222
Visitor Spending by Type of Accommodation (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Hotel, Motel, STR	46	70	60	84	76	84	87	88
Private Campground	1	2	2	2	2	2	2	2
Public Campground	7	11	11	15	13	14	15	15
Private Home	16	25	23	27	23	26	28	28
Vacation Home	7	10	10	11	11	11	12	12
Day Travel	50	75	64	75	64	71	76	76
Total	128	193	169	213	188	208	220	222
Visitor Spending by Commodity Purchased (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accommodations	17	21	19	25	26	28	27	29
Food Service	22	29	30	34	39	41	41	43
Food Stores	8	10	11	12	13	13	13	13
Local Tran. & Gas	42	90	68	99	67	82	94	91
Arts, Ent. & Rec.	8	10	10	10	10	11	11	11
Retail Sales	31	33	32	33	34	34	34	35
Visitor Air Tran.	0	0	0	0	0	0	0	0
Total	128	193	169	213	188	208	220	222
Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	15	18	19	21	25	27	29	30
Arts, Ent. & Rec.	2	3	3	3	3	3	3	3
Retail**	6	7	7	8	9	9	9	10
Ground Tran.	0	0	0	0	1	1	1	1
Visitor Air Tran.	0	0	0	0	0	0	0	0
Other Travel*	0	1	0	0	0	0	0	0
Total	23	29	29	32	38	40	42	44
Industry Employment Generated by Travel Spending (Jobs)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	930	1,040	980	1,000	1,110	1,170	1,240	1,240
Arts, Ent. & Rec.	220	120	120	110	110	110	110	120
Retail**	370	350	320	320	330	330	320	330
Ground Tran.	10	10	10	10	10	10	10	10
Visitor Air Tran.	0	0	0	0	0	0	0	0
Other Travel*	0	10	10	10	0	10	10	10
Total	1,540	1,540	1,450	1,450	1,560	1,630	1,700	1,710
Government Revenue Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Local Tax Receipts	3	3	3	4	4	4	4	5
Visitor	2	2	2	2	2	2	2	3
Business/Employee	1	1	1	1	2	2	2	2
State Tax Receipts	10	12	11	12	13	14	15	15
Visitor	9	11	10	11	12	13	13	13
Business/Employee	1	1	1	1	1	1	1	2
Federal Tax Receipts	7	9	8	9	10	11	11	11
Total Local & State Tax	12	15	15	16	17	19	19	19

Details may not add to totals due to rounding.

*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

**Retail includes gasoline.

Texarkana MSA Travel Impacts
2000-2019p

Total Direct Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Visitor Spending	103	161	156	189	173	189	202	197
Other Travel*	1	1	1	1	1	1	1	1
Total	104	162	157	189	174	190	203	198
Visitor Spending by Type of Accommodation (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Hotel,Motel, STR	43	66	74	90	90	97	103	99
Private Campground	1	1	1	2	1	1	1	2
Public Campground	5	8	7	10	8	9	9	10
Private Home	24	39	33	40	31	35	38	38
Vacation Home	1	1	1	1	1	1	2	1
Day Travel	29	45	40	47	41	46	49	48
Total	103	161	156	189	173	189	202	197
Visitor Spending by Commodity Purchased (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accommodations	12	18	24	24	28	29	30	28
Food Service	16	20	24	26	32	33	33	34
Food Stores	5	6	7	8	9	9	9	9
Local Tran. & Gas	40	86	65	95	65	79	91	88
Arts, Ent. & Rec.	10	11	12	12	14	14	14	14
Retail Sales	21	21	23	23	25	25	25	25
Visitor Air Tran.	0	0	0	0	0	0	0	0
Total	103	161	156	189	173	189	202	197
Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	9	12	16	18	22	22	22	26
Arts, Ent. & Rec.	3	4	5	5	6	6	6	6
Retail**	4	5	5	6	7	7	7	7
Ground Tran.	1	1	1	1	1	1	1	1
Visitor Air Tran.	0	0	0	0	0	0	0	0
Other Travel*	0	0	0	0	0	0	0	0
Total	18	22	28	30	36	37	37	41
Industry Employment Generated by Travel Spending (Jobs)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	730	820	1,030	990	1,160	1,210	1,160	1,280
Arts, Ent. & Rec.	350	340	380	320	400	390	350	360
Retail**	230	220	230	220	250	250	240	240
Ground Tran.	20	20	20	30	30	30	30	30
Visitor Air Tran.	0	0	0	0	0	0	0	0
Other Travel*	30	10	10	10	0	0	0	0
Total	1,360	1,420	1,670	1,570	1,830	1,870	1,780	1,910
Government Revenue Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Local Tax Receipts	2	2	3	3	4	4	4	4
Visitor	1	1	2	2	2	3	3	3
Business/Employee	1	1	1	1	2	2	2	2
State Tax Receipts	8	10	11	11	12	13	14	13
Visitor	7	9	10	10	11	12	12	12
Business/Employee	1	1	1	1	1	1	1	2
Federal Tax Receipts	6	8	8	8	9	10	10	10
Total Local & State Tax	10	13	14	14	16	17	18	18

Details may not add to totals due to rounding.

*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

**Retail includes gasoline.

Tyler MSA Travel Impacts
2000-2019p

Total Direct Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Visitor Spending	200	294	291	349	336	354	374	390
Other Travel*	25	42	44	38	31	32	32	32
Total	225	337	335	387	367	386	406	422
Visitor Spending by Type of Accommodation (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Hotel, Motel, STR	80	125	128	165	163	170	179	191
Private Campground	4	6	6	8	7	8	8	8
Public Campground	2	2	2	3	3	3	3	3
Private Home	55	76	73	83	78	83	87	87
Vacation Home	4	5	5	5	5	6	6	6
Day Travel	56	81	76	84	80	86	91	94
Total	200	294	291	349	336	354	374	390
Visitor Spending by Commodity Purchased (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accommodations	26	40	44	53	58	58	60	64
Food Service	38	55	61	71	80	83	87	94
Food Stores	12	16	18	21	22	23	23	24
Local Tran. & Gas	43	87	69	99	69	83	93	91
Arts, Ent. & Rec.	23	29	31	32	35	35	36	39
Retail Sales	51	59	60	64	66	67	68	71
Visitor Air Tran.	6	8	7	9	7	7	6	6
Total	200	294	291	349	336	354	374	390
Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	26	37	43	50	51	59	59	65
Arts, Ent. & Rec.	7	9	10	11	13	13	13	15
Retail**	10	12	13	14	16	16	17	18
Ground Tran.	2	2	3	3	3	3	3	3
Visitor Air Tran.	0	0	0	0	2	2	1	1
Other Travel*	7	13	14	10	11	12	10	10
Total	51	74	83	88	96	105	103	111
Industry Employment Generated by Travel Spending (Jobs)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	1,700	2,040	2,290	2,380	2,250	2,530	2,540	2,660
Arts, Ent. & Rec.	550	540	590	570	630	640	640	680
Retail**	420	480	490	480	530	510	510	540
Ground Tran.	90	100	90	100	90	80	80	80
Visitor Air Tran.	10	10	0	10	10	10	10	10
Other Travel*	170	160	270	170	140	140	140	140
Total	2,940	3,320	3,730	3,700	3,650	3,920	3,930	4,100
Government Revenue Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Local Tax Receipts	5	7	8	9	10	10	11	11
Visitor	3	4	4	5	5	6	6	6
Business/Employee	2	3	4	4	4	5	5	5
State Tax Receipts	14	18	19	21	22	23	24	25
Visitor	12	15	16	17	18	20	20	21
Business/Employee	2	3	3	3	3	4	4	4
Federal Tax Receipts	11	15	16	17	17	18	18	19
Total Local & State Tax	18	25	27	29	31	34	35	37

Details may not add to totals due to rounding.

*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

**Retail includes gasoline.

Victoria MSA Travel Impacts
2000-2019p

Total Direct Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Visitor Spending	134	188	160	228	197	226	241	240
Other Travel*	4	2	2	1	1	1	1	1
Total	138	190	162	229	198	227	242	241
Visitor Spending by Type of Accommodation (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Hotel, Motel, STR	37	55	42	89	71	88	94	93
Private Campground	1	1	2	2	2	2	2	2
Public Campground	0	0	0	0	0	0	0	0
Private Home	34	45	44	47	45	47	49	49
Vacation Home	2	3	3	3	3	3	4	4
Day Travel	60	83	69	86	76	86	91	92
Total	134	188	160	228	197	226	241	240
Visitor Spending by Commodity Purchased (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accommodations	14	21	16	38	27	36	38	37
Food Service	26	35	33	45	47	52	55	57
Food Stores	8	11	11	14	14	15	15	16
Local Tran. & Gas	25	54	41	60	40	49	56	54
Arts, Ent. & Rec.	16	20	18	21	21	23	24	24
Retail Sales	42	46	41	49	47	51	52	52
Visitor Air Tran.	2	1	0	0	1	1	0	0
Total	134	188	160	228	197	226	241	240
Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	15	20	19	25	27	23	23	24
Arts, Ent. & Rec.	5	6	6	7	7	8	8	8
Retail**	8	9	8	10	11	12	12	12
Ground Tran.	0	0	0	0	0	0	0	0
Visitor Air Tran.	0	0	0	0	0	0	0	0
Other Travel*	0	0	0	1	0	0	0	0
Total	28	36	34	43	46	44	44	46
Industry Employment Generated by Travel Spending (Jobs)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	990	1,090	910	1,060	1,090	920	880	900
Arts, Ent. & Rec.	430	340	290	290	280	280	300	310
Retail**	390	370	310	350	360	370	380	380
Ground Tran.	10	0	0	10	10	10	10	10
Visitor Air Tran.	0	0	0	0	0	0	0	0
Other Travel*	20	10	10	10	10	10	10	10
Total	1,840	1,810	1,530	1,720	1,740	1,590	1,570	1,610
Government Revenue Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Local Tax Receipts	3	4	3	5	5	6	6	6
Visitor	2	2	2	3	3	4	4	4
Business/Employee	1	2	2	2	2	2	2	2
State Tax Receipts	9	11	10	13	13	14	15	15
Visitor	8	10	9	12	11	13	13	13
Business/Employee	1	1	1	2	2	2	2	2
Federal Tax Receipts	6	7	7	8	8	8	8	8
Total Local & State Tax	12	15	14	18	18	20	21	21

Details may not add to totals due to rounding.

*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

**Retail includes gasoline.

Waco MSA Travel Impacts
2000-2019p

Total Direct Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Visitor Spending	310	449	418	500	524	567	614	623
Other Travel*	15	18	18	17	16	17	17	17
Total	325	467	436	517	540	585	631	641
Visitor Spending by Type of Accommodation (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Hotel, Motel, STR	106	163	155	205	239	261	289	296
Private Campground	4	5	6	7	6	7	7	7
Public Campground	3	4	4	5	4	5	5	5
Private Home	67	90	86	98	90	96	101	101
Vacation Home	2	3	3	3	3	3	4	4
Day Travel	128	184	164	182	181	196	209	210
Total	310	449	418	500	524	567	614	623
Visitor Spending by Commodity Purchased (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accommodations	37	55	53	67	93	101	117	123
Food Service	59	83	87	98	120	127	133	138
Food Stores	19	25	26	30	34	35	36	36
Local Tran. & Gas	66	138	107	154	109	132	150	146
Arts, Ent. & Rec.	35	44	44	45	51	53	55	56
Retail Sales	88	98	96	99	109	112	115	116
Visitor Air Tran.	6	7	6	7	8	8	8	8
Total	310	449	418	500	524	567	614	623
Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	37	51	55	67	84	92	101	109
Arts, Ent. & Rec.	13	18	19	19	23	24	25	26
Retail**	15	18	18	19	24	24	25	25
Ground Tran.	2	3	3	3	3	4	4	4
Visitor Air Tran.	0	0	0	0	2	2	2	2
Other Travel*	3	2	3	2	5	5	6	6
Total	70	93	98	111	141	151	162	172
Industry Employment Generated by Travel Spending (Jobs)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	2,290	2,700	2,740	3,030	3,370	3,550	3,670	3,830
Arts, Ent. & Rec.	1,210	1,340	1,300	1,230	1,280	1,210	1,200	1,210
Retail**	860	900	870	840	940	920	900	890
Ground Tran.	80	90	90	90	100	100	100	100
Visitor Air Tran.	0	0	0	10	20	20	20	20
Other Travel*	120	80	100	60	70	70	70	70
Total	4,570	5,120	5,100	5,260	5,770	5,870	5,960	6,120
Government Revenue Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Local Tax Receipts	7	10	10	11	15	17	18	19
Visitor	4	6	5	6	8	10	11	11
Business/Employee	3	4	5	5	6	7	8	8
State Tax Receipts	21	27	27	30	34	37	40	41
Visitor	19	24	23	25	29	32	34	34
Business/Employee	3	3	4	4	5	5	6	6
Federal Tax Receipts	15	19	19	20	24	26	27	28
Total Local & State Tax	28	37	37	41	49	54	58	60

Details may not add to totals due to rounding.

*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

**Retail includes gasoline.

Wichita Falls MSA Travel Impacts
2000-2019p

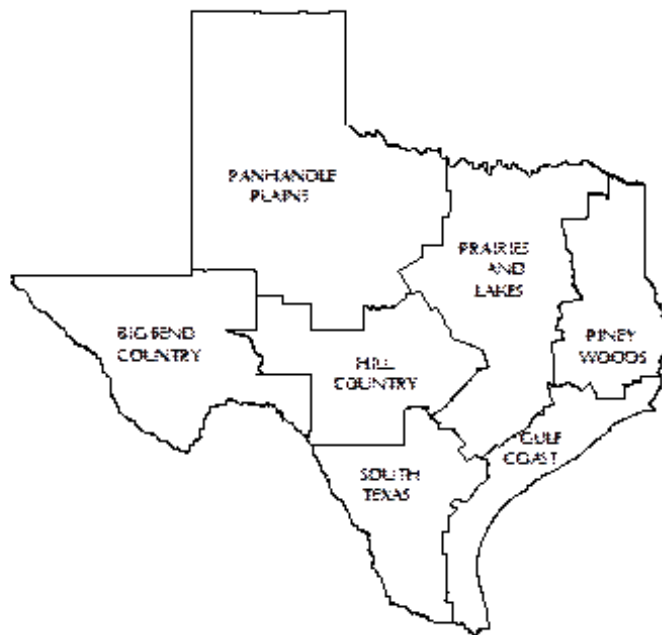
Total Direct Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Visitor Spending	160	221	215	243	232	242	258	256
Other Travel*	9	8	7	7	7	6	6	0
Total	169	229	223	249	238	248	264	256
Visitor Spending by Type of Accommodation (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Hotel, Motel, STR	61	88	93	106	109	110	118	118
Private Campground	2	3	4	4	4	5	5	5
Public Campground	1	1	1	1	1	1	1	1
Private Home	58	75	69	77	68	73	78	75
Vacation Home	3	4	4	5	4	4	5	5
Day Travel	35	49	45	49	45	48	51	51
Total	160	221	215	243	232	242	258	256
Visitor Spending by Commodity Purchased (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accommodations	19	28	30	32	37	36	40	44
Food Service	31	41	45	49	55	55	57	60
Food Stores	9	11	12	13	14	13	14	14
Local Tran. & Gas	33	68	52	75	51	62	70	65
Arts, Ent. & Rec.	25	30	31	30	32	32	33	34
Retail Sales	36	37	38	38	38	38	38	39
Visitor Air Tran.	8	7	7	6	6	6	6	0
Total	160	221	215	243	232	242	258	256
Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	18	23	27	29	33	32	34	36
Arts, Ent. & Rec.	9	11	12	14	15	15	15	16
Retail**	6	7	7	8	9	9	9	9
Ground Tran.	1	1	1	1	1	1	1	1
Visitor Air Tran.	0	0	0	0	0	0	2	0
Other Travel*	1	1	1	1	0	0	2	0
Total	35	44	49	53	59	57	62	62
Industry Employment Generated by Travel Spending (Jobs)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	1,260	1,450	1,610	1,580	1,750	1,570	1,640	1,680
Arts, Ent. & Rec.	1,150	1,250	1,300	1,300	1,440	1,440	1,450	1,520
Retail**	400	390	380	360	390	370	370	370
Ground Tran.	40	40	30	20	20	20	20	10
Visitor Air Tran.	10	10	10	10	10	10	10	0
Other Travel*	50	30	20	10	10	10	20	0
Total	2,920	3,170	3,340	3,280	3,610	3,420	3,510	3,580
Government Revenue Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Local Tax Receipts	4	5	6	6	7	7	7	7
Visitor	2	3	3	3	4	4	4	4
Business/Employee	2	2	2	2	3	3	3	3
State Tax Receipts	10	13	13	14	15	15	16	16
Visitor	9	11	11	12	13	13	14	14
Business/Employee	1	2	2	2	2	2	2	2
Federal Tax Receipts	8	10	10	11	11	12	12	11
Total Local & State Tax	14	18	19	20	21	22	23	24

Details may not add to totals due to rounding.

*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

**Retail includes gasoline.

**V. Direct Travel Impacts For Tourism Regions
2000-2019p Travel Spending
2000-2019p Detailed Impacts**



Tourism Regions

BIG BEND

BREWSTER, CRANE, CULBERSON, ECTOR, EL PASO, HUDSPETH, JEFF DAVIS, LOVING, MIDLAND, PECOS, PRESIDIO, REEVES, TERRELL, UPTON, VAL VERDE, WARD, WINKLER

GULF COAST

ARANSAS, BRAZORIA, CALHOUN, CAMERON, CHAMBERS, FORT BEND, GALVESTON, HARRIS, JACKSON, JEFFERSON, KENEDY, KLEBERG, MATAGORDA, NUECES, ORANGE, REFUGIO, SAN PATRICIO, VICTORIA, WHARTON, WILLACY

HILL COUNTRY

BANDERA, BLANCO, BROWN, BURNET, COMAL, CROCKETT, EDWARDS, GILLESPIE, HAYS, IRION, KENDALL, KERR, KIMBLE, KINNEY, LAMPASAS, LLANO, MASON, MCCULLOCH, MEDINA, MENARD, MILLS, REAGAN, REAL, SAN SABA, SCHLEICHER, SUTTON, TRAVIS, UVALDE, WILLIAMSON

PANHANDLE PLAINS

ANDREWS, ARCHER, ARMSTRONG, BAILEY, BAYLOR, BORDEN, BRISCOE, CALLAHAN, CARSON, CASTRO, CHILDRESS, CLAY, COCHRAN, COKE, COLEMAN, COLLINGSWORTH, CONCHO, COTTLE, CROSBY, DALLAM, DAWSON, DEAF SMITH, DICKENS, DONLEY, EASTLAND, FISHER, FLOYD, FOARD, GAINES, GARZA, GLASSCOCK, GRAY, HALE, HALL, HANSFORD, HARDEMAN, HARTLEY, HASKELL, HEMPHILL, HOCKLEY, HOWARD, HUTCHINSON, JACK, JONES, KENT, KING, KNOX, LAMB, LIPSCOMB, LUBBOCK, LYNN, MARTIN, MITCHELL, MOORE, MOTLEY, NOLAN, OCHILTREE, OLDHAM, PALO PINTO, PARMER, POTTER, RANDALL, ROBERTS, RUNNELS, SCURRY, SHACKELFORD, SHERMAN, STEPHENS, STERLING, STONEWALL, SWISHER, TAYLOR, TERRY, THROCKMORTON, TOM GREEN, WHEELER, WICHITA, WILBARGER, YOAKUM, YOUNG

PINEY WOODS

ANGELINA, BOWIE, CAMP, CASS, CHEROKEE, GREGG, HARDIN, HARRISON, HOUSTON, JASPER, LIBERTY, MARION, MONTGOMERY, MORRIS, NACOGDOCHES, NEWTON, PANOLA, POLK, RUSK, SABINE, SAN AUGUSTINE, SAN JACINTO, SHELBY, SMITH, TITUS, TRINITY, TYLER, UPSHUR, WALKER WOOD

PRAIRIES AND LAKES

ANDERSON, AUSTIN, BASTROP, BELL, BOSQUE, BRAZOS, BURLESON, CALDWELL, COLLIN, COLORADO, COMANCHE, COOKE, CORYELL, DALLAS, DELTA, DENTON, DEWITT, ELLIS, ERATH, FALLS, FANNIN, FAYETTE, FRANKLIN, FREESTONE, GONZALES, GRAYSON, GRIMES, GUADALUPE, HAMILTON, HENDERSON, HILL, HOOD, HOPKINS, HUNT, JOHNSON, KAUFMAN, LAMAR, LAVACA, LEE, LEON, LIMESTONE, MADISON, MCLENNAN, MILAM, MONTAGUE, NAVARRO, PARKER, RAINS, RED RIVER, ROBERTSON, ROCKWALL, SOMERVELL, TARRANT, VAN ZANDT, WALLER, WASHINGTON, WISE

SOUTH TEXAS

ATASCOSA, BEE, BEXAR, BROOKS, DIMMIT, DUVAL, FRIO, GOLIAD, HIDALGO, JIM HOGG, JIM WELLS, KARNES, LA SALLE, LIVE OAK, MAVERICK, MCMULLEN, STARR, WEBB, WILSON, ZAPATA, ZAVALA,

Regional Direct Travel Spending, 2000-2019p
(\$Millions)

Big Bend Tourism Region	2000	2007	2009	2013	2016	2017	2018	2019	18-19	00-19
Total Spending	1,551	2,339	2,151	2,930	2,768	3,212	3,925	3,972	1.2%	5.1%
Visitor Spending	1,352	2,093	1,917	2,644	2,464	2,889	3,562	3,592	0.8%	5.3%
Non-transportation	854	1,198	1,204	1,662	1,673	1,971	2,520	2,561	1.6%	6.0%
Transportation	498	895	713	983	791	918	1,042	1,031	-1.1%	3.9%
Gulf Coast Tourism Region	2000	2007	2009	2013	2016	2017	2018	2019	18-19	00-19
Total Spending	10,941	15,358	14,083	18,729	18,693	20,443	21,350	22,081	3.4%	3.8%
Visitor Spending	9,151	13,338	12,238	16,084	15,722	17,424	18,140	18,670	2.9%	3.8%
Non-transportation	6,166	8,455	8,246	10,339	10,934	12,090	12,196	12,739	4.4%	3.9%
Transportation	2,985	4,883	3,993	5,746	4,789	5,334	5,944	5,931	-0.2%	3.7%
Hill Country Tourism Region	2000	2007	2009	2013	2016	2017	2018	2019	18-19	00-19
Total Spending	3,988	5,661	5,342	7,301	8,413	9,098	9,892	10,487	6.0%	5.2%
Visitor Spending	3,422	4,990	4,711	6,369	7,274	7,882	8,630	9,179	6.4%	5.3%
Non-transportation	2,628	3,671	3,636	4,790	5,774	6,190	6,724	7,261	8.0%	5.5%
Transportation	794	1,319	1,075	1,579	1,500	1,692	1,905	1,918	0.7%	4.8%
Panhandle Plains Tourism Region	2000	2007	2009	2013	2016	2017	2018	2019	18-19	00-19
Total Spending	2,059	3,056	2,854	3,633	3,317	3,561	3,915	3,939	0.6%	3.5%
Visitor Spending	1,929	2,897	2,702	3,460	3,142	3,379	3,724	3,738	0.4%	3.5%
Non-transportation	1,389	1,838	1,874	2,288	2,306	2,380	2,596	2,650	2.1%	3.5%
Transportation	541	1,059	829	1,171	837	1,000	1,129	1,089	-3.5%	3.8%
Piney Woods Tourism Region	2000	2007	2009	2013	2016	2017	2018	2019	18-19	00-19
Total Spending	1,292	2,049	1,956	2,378	2,235	2,461	2,607	2,655	1.8%	3.9%
Visitor Spending	1,247	1,965	1,869	2,268	2,143	2,363	2,506	2,553	1.9%	3.8%
Non-transportation	928	1,297	1,357	1,525	1,638	1,746	1,802	1,873	3.9%	3.8%
Transportation	318	668	512	743	505	617	704	680	-3.4%	4.1%

Details may not add to totals due to rounding. Percentages represent annual change and calculated on unrounded numbers.

Regional Direct Travel Spending, 2000-2019p
(\$Millions)

Prairies and Lakes Tourism Region	2000	2007	2009	2013	2016	2017	2018	2019	18-19	00-19
Total Spending	14,709	18,975	17,385	22,240	23,824	25,337	27,157	28,053	3.3%	3.5%
Visitor Spending	11,857	15,901	14,593	18,661	19,930	21,154	22,702	23,502	3.5%	3.7%
Non-transportation	8,112	10,403	10,112	12,437	14,600	15,096	15,983	16,811	5.2%	3.9%
Transportation	3,745	5,498	4,480	6,224	5,330	6,059	6,719	6,692	-0.4%	3.1%
South Texas Plains Tourism Region	2000	2007	2009	2013	2016	2017	2018	2019	18-19	00-19
Total Spending	5,591	8,194	7,573	9,901	9,947	10,628	11,472	11,806	2.9%	4.0%
Visitor Spending	5,111	7,544	6,953	9,197	8,884	9,492	10,279	10,548	2.6%	3.9%
Non-transportation	3,459	4,629	4,577	5,940	6,256	6,490	6,925	7,229	4.4%	4.0%
Transportation	1,651	2,914	2,375	3,256	2,629	3,002	3,354	3,319	-1.0%	3.7%

Details may not add to totals due to rounding. Percentages represent annual change and calculated on unrounded numbers.

Travel Share Total Regional Earnings & Employment, 2019p

Region	Earnings (\$Million)			Employment (Thousand Jobs)		
	Total	Travel	Percent	Total	Travel	Percent
Big Bend	56,085	911	1.6%	814	28.8	3.5%
Gulf Coast	349,420	7,405	2.1%	4,819	175.3	3.6%
Hill Country	122,256	3,245	2.7%	1,865	89.6	4.8%
Panhandle Plains	48,832	1,053	2.2%	979	40.5	4.1%
Piney Woods	56,476	819	1.5%	1,058	27.5	2.6%
Prairies and Lakes	415,543	12,103	2.9%	6,514	253.8	3.9%
South Texas Plains	108,693	3,457	3.2%	1,996	103.2	5.2%
State	1,157,306	28,994	2.5%	18,046	718.7	4.0%

Source: Dean Runyan Associates, Bureau of Economic Analysis

Big Bend Tourism Region Travel Impacts

2000-2019p

Total Direct Travel Spending (\$Million)

	2000	2007	2009	2013	2016	2017	2018	2019
Visitor Spending	1,352	2,093	1,917	2,644	2,464	2,889	3,562	3,592
Other Travel*	200	247	233	285	303	324	362	380
Total	1,551	2,339	2,151	2,930	2,768	3,212	3,925	3,972

Visitor Spending by Type of Accommodation (\$Million)

	2000	2007	2009	2013	2016	2017	2018	2019
Hotel, Motel, STR	783	1,272	1,161	1,723	1,614	1,937	2,509	2,528
Private Campground	26	39	41	52	46	50	51	53
Public Campground	7	9	10	11	11	11	11	12
Private Home	289	398	372	434	419	445	470	473
Vacation Home	13	17	17	18	18	18	19	19
Day Travel	235	357	317	407	357	427	502	508
Total	1,352	2,093	1,917	2,644	2,464	2,889	3,562	3,592

Visitor Spending by Commodity Purchased (\$Million)

	2000	2007	2009	2013	2016	2017	2018	2019
Accommodations	186	312	300	509	496	632	948	917
Food Service	212	315	332	446	478	556	667	709
Food Stores	59	85	89	114	119	132	152	158
Local Tran. & Gas	328	669	518	740	523	633	721	700
Arts, Ent. & Rec.	114	148	150	178	180	200	229	240
Retail Sales	283	339	333	414	400	450	523	536
Visitor Air Tran.	171	225	195	243	269	285	321	331
Total	1,352	2,093	1,917	2,644	2,464	2,889	3,562	3,592

Industry Earnings Generated by Travel Spending (\$Million)

	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	193	292	313	416	465	472	536	587
Arts, Ent. & Rec.	51	72	77	86	98	107	121	131
Retail**	52	69	67	84	93	102	116	121
Ground Tran.	10	14	13	14	16	17	18	19
Visitor Air Tran.	9	15	14	16	23	25	23	24
Other Travel*	17	21	20	23	30	32	30	30
Total	334	482	504	639	726	755	844	911

Industry Employment Generated by Travel Spending (Jobs)

	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	9,910	12,290	11,980	14,420	14,740	15,070	16,760	17,210
Arts, Ent. & Rec.	4,450	5,060	5,050	4,950	5,440	5,790	6,430	6,500
Retail**	2,970	3,050	3,110	3,420	3,640	3,770	4,040	4,060
Ground Tran.	480	490	450	460	490	490	500	510
Visitor Air Tran.	230	200	170	190	210	220	190	200
Other Travel*	560	350	320	340	340	340	310	300
Total	18,600	21,440	21,070	23,770	24,860	25,680	28,230	28,770

Government Revenue Generated by Travel Spending (\$Million)

	2000	2007	2009	2013	2016	2017	2018	2019
Local Tax Receipts	37	57	58	77	83	99	127	130
Visitor	23	34	33	49	49	63	87	87
Business/Employee	14	22	25	29	34	36	40	43
State Tax Receipts	88	120	118	147	152	176	213	216
Visitor	76	103	100	124	127	150	183	183
Business/Employee	12	17	19	23	25	26	30	33
Federal Tax Receipts	94	124	121	139	152	163	180	187
Total Local & State Tax	126	177	176	224	235	275	340	346

Details may not add to totals due to rounding.

*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

**Retail includes gasoline.

Gulf Coast Tourism Region Travel Impacts

2000-2019p

Total Direct Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Visitor Spending	9,151	13,338	12,238	16,084	15,722	17,424	18,140	18,670
Other Travel*	1,789	2,020	1,845	2,644	2,971	3,019	3,210	3,411
Total	10,941	15,358	14,083	18,729	18,693	20,443	21,350	22,081
Visitor Spending by Type of Accommodation (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Hotel, Motel, STR	5,215	7,719	6,962	9,830	9,701	10,982	11,346	11,778
Private Campground	158	213	239	280	276	290	298	308
Public Campground	15	19	21	25	24	26	26	27
Private Home	2,040	2,852	2,756	3,292	3,193	3,321	3,533	3,557
Vacation Home	140	186	188	205	212	220	227	230
Day Travel	1,584	2,349	2,073	2,454	2,315	2,586	2,710	2,769
Total	9,151	13,338	12,238	16,084	15,722	17,424	18,140	18,670
Visitor Spending by Commodity Purchased (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accommodations	1,449	2,202	2,035	2,879	3,010	3,454	3,427	3,539
Food Service	1,668	2,426	2,480	3,127	3,448	3,829	3,922	4,173
Food Stores	364	511	532	638	674	715	721	745
Local Tran. & Gas	1,940	3,653	2,896	4,131	3,166	3,716	4,186	4,120
Arts, Ent. & Rec.	1,115	1,467	1,421	1,632	1,705	1,855	1,878	1,974
Retail Sales	1,570	1,849	1,778	2,063	2,096	2,236	2,249	2,308
Visitor Air Tran.	1,045	1,230	1,096	1,615	1,622	1,617	1,758	1,811
Total	9,151	13,338	12,238	16,084	15,722	17,424	18,140	18,670
Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	1,208	1,743	1,801	2,314	2,699	2,710	2,885	3,068
Arts, Ent. & Rec.	490	696	712	829	965	1,053	1,054	1,139
Retail**	326	426	407	487	555	582	591	613
Ground Tran.	112	141	133	156	173	182	195	211
Visitor Air Tran.	473	640	610	785	775	787	790	827
Other Travel*	823	1,040	1,003	1,277	1,408	1,452	1,443	1,548
Total	3,433	4,686	4,667	5,849	6,574	6,766	6,958	7,405
Industry Employment Generated by Travel Spending (Jobs)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	59,710	71,700	71,470	83,800	91,120	89,500	91,720	94,550
Arts, Ent. & Rec.	27,960	29,630	28,630	30,780	33,290	34,910	34,400	35,560
Retail**	16,980	17,430	16,800	17,760	18,990	19,480	19,390	19,490
Ground Tran.	4,350	4,160	3,820	4,150	4,370	4,390	4,420	4,500
Visitor Air Tran.	7,780	7,860	7,340	7,590	6,790	6,780	6,580	6,840
Other Travel*	16,190	14,890	13,610	13,820	13,950	13,960	13,660	14,380
Total	132,960	145,680	141,670	157,910	168,500	169,010	170,170	175,330
Government Revenue Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Local Tax Receipts	339	487	500	623	690	783	797	833
Visitor	188	266	263	354	373	453	456	473
Business/Employee	151	221	237	269	317	330	341	360
State Tax Receipts	608	809	785	948	1,010	1,111	1,156	1,194
Visitor	485	645	619	742	788	890	913	937
Business/Employee	124	164	167	205	221	221	242	257
Federal Tax Receipts	761	943	908	1,119	1,221	1,261	1,307	1,356
Total Local & State Tax	947	1,297	1,285	1,570	1,700	1,894	1,953	2,027

Details may not add to totals due to rounding.

*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

**Retail includes gasoline.

Hill Country Tourism Region Travel Impacts

2000-2019p

Total Direct Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Visitor Spending	3,422	4,990	4,711	6,369	7,274	7,882	8,630	9,179
Other Travel*	566	671	631	931	1,139	1,216	1,263	1,308
Total	3,988	5,661	5,342	7,301	8,413	9,098	9,892	10,487
Visitor Spending by Type of Accommodation (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Hotel, Motel, STR	1,826	2,675	2,471	3,678	4,425	4,857	5,415	5,850
Private Campground	47	62	69	80	79	83	84	88
Public Campground	13	16	18	21	20	21	22	23
Private Home	794	1,149	1,155	1,393	1,495	1,562	1,641	1,688
Vacation Home	71	96	96	105	110	114	118	121
Day Travel	672	992	901	1,092	1,144	1,244	1,350	1,409
Total	3,422	4,990	4,711	6,369	7,274	7,882	8,630	9,179
Visitor Spending by Commodity Purchased (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accommodations	643	936	865	1,306	1,731	1,883	2,091	2,326
Food Service	661	1,003	1,044	1,386	1,691	1,836	2,009	2,171
Food Stores	165	246	260	329	375	394	418	439
Local Tran. & Gas	441	882	694	1,001	756	907	1,034	1,021
Arts, Ent. & Rec.	386	532	533	627	708	747	798	853
Retail Sales	772	953	934	1,142	1,269	1,331	1,409	1,472
Visitor Air Tran.	353	437	380	578	743	785	871	897
Total	3,422	4,990	4,711	6,369	7,274	7,882	8,630	9,179
Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	558	808	843	1,153	1,531	1,719	1,874	2,101
Arts, Ent. & Rec.	182	269	284	358	466	496	525	576
Retail**	143	195	190	236	289	299	318	334
Ground Tran.	19	25	25	29	35	37	41	46
Visitor Air Tran.	14	15	14	19	28	30	32	33
Other Travel*	64	81	82	115	145	152	149	155
Total	979	1,393	1,437	1,909	2,494	2,734	2,940	3,245
Industry Employment Generated by Travel Spending (Jobs)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	27,040	32,970	33,630	40,330	46,770	50,040	52,800	56,160
Arts, Ent. & Rec.	12,850	13,470	14,020	15,650	18,370	18,510	18,850	20,050
Retail**	7,210	7,930	7,690	8,450	9,570	9,620	9,760	9,870
Ground Tran.	800	820	820	820	940	970	1,010	1,050
Visitor Air Tran.	310	240	220	270	330	340	350	360
Other Travel*	2,020	1,710	1,640	2,120	2,220	2,220	2,200	2,120
Total	50,230	57,140	58,030	67,640	78,190	81,710	84,960	89,620
Government Revenue Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Local Tax Receipts	117	172	174	230	302	347	380	417
Visitor	74	106	102	142	182	214	236	260
Business/Employee	43	65	73	87	120	133	144	157
State Tax Receipts	207	284	281	359	430	475	521	559
Visitor	172	235	230	291	345	385	418	445
Business/Employee	35	49	52	67	84	90	103	113
Federal Tax Receipts	221	284	278	359	451	490	527	563
Total Local & State Tax	324	456	455	589	732	821	901	976

Details may not add to totals due to rounding.

*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

**Retail includes gasoline.

Panhandle Plains Tourism Region Travel Impacts
2000-2019p

Total Direct Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Visitor Spending	1,929	2,897	2,702	3,460	3,142	3,379	3,724	3,738
Other Travel*	130	159	152	173	175	182	191	200
Total	2,059	3,056	2,854	3,633	3,317	3,561	3,915	3,939
Visitor Spending by Type of Accommodation (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Hotel, Motel, STR	756	1,240	1,195	1,722	1,568	1,685	1,921	1,928
Private Campground	29	43	45	55	51	54	56	61
Public Campground	12	17	18	22	20	22	23	24
Private Home	474	645	595	678	613	661	692	690
Vacation Home	50	67	62	70	65	69	72	73
Day Travel	608	885	787	913	824	887	959	962
Total	1,929	2,897	2,702	3,460	3,142	3,379	3,724	3,738
Visitor Spending by Commodity Purchased (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accommodations	228	367	368	551	533	555	645	652
Food Service	338	488	521	641	677	710	775	803
Food Stores	96	132	141	168	169	174	184	186
Local Tran. & Gas	448	946	723	1,048	714	874	998	961
Arts, Ent. & Rec.	199	251	255	279	283	290	308	319
Retail Sales	527	599	588	650	643	651	683	689
Visitor Air Tran.	93	113	106	123	123	125	130	128
Total	1,929	2,897	2,702	3,460	3,142	3,379	3,724	3,738
Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	251	364	403	514	548	568	606	641
Arts, Ent. & Rec.	77	106	113	127	141	145	153	163
Retail**	98	125	121	140	155	156	165	168
Ground Tran.	8	10	10	11	12	12	13	13
Visitor Air Tran.	4	5	5	7	21	24	27	26
Other Travel*	13	12	12	15	33	38	42	42
Total	451	622	665	813	909	942	1,005	1,053
Industry Employment Generated by Travel Spending (Jobs)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	15,070	19,000	19,750	22,110	21,760	21,990	22,900	23,270
Arts, Ent. & Rec.	8,180	8,760	8,920	8,670	9,060	9,280	9,560	10,090
Retail**	5,880	6,210	5,870	5,990	6,230	6,100	6,240	6,150
Ground Tran.	350	350	330	330	340	340	330	330
Visitor Air Tran.	120	90	90	100	200	210	220	210
Other Travel*	550	360	300	310	400	420	420	420
Total	30,150	34,780	35,250	37,520	37,990	38,340	39,690	40,470
Government Revenue Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Local Tax Receipts	47	68	73	89	96	104	114	117
Visitor	27	39	40	53	53	59	66	67
Business/Employee	19	29	33	36	43	45	48	50
State Tax Receipts	133	174	174	201	207	221	241	242
Visitor	116	152	149	172	175	189	204	204
Business/Employee	17	23	25	30	32	32	37	38
Federal Tax Receipts	109	141	139	156	168	178	188	191
Total Local & State Tax	179	242	247	291	302	324	354	359

Details may not add to totals due to rounding.

*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

**Retail includes gasoline.

Piney Woods Tourism Region Travel Impacts
2000-2019p

Total Direct Travel Spending (\$Million)

	2000	2007	2009	2013	2016	2017	2018	2019
Visitor Spending	1,247	1,965	1,869	2,268	2,143	2,363	2,506	2,553
Other Travel*	45	84	87	110	91	98	101	102
Total	1,292	2,049	1,956	2,378	2,235	2,461	2,607	2,655

Visitor Spending by Type of Accommodation (\$Million)

	2000	2007	2009	2013	2016	2017	2018	2019
Hotel, Motel, STR	471	815	801	1,033	1,010	1,134	1,201	1,235
Private Campground	14	21	22	28	25	28	29	30
Public Campground	22	32	33	41	38	41	43	45
Private Home	354	522	489	576	524	565	600	599
Vacation Home	101	134	129	142	142	149	156	158
Day Travel	284	441	394	448	405	447	478	486
Total	1,247	1,965	1,869	2,268	2,143	2,363	2,506	2,553

Visitor Spending by Commodity Purchased (\$Million)

	2000	2007	2009	2013	2016	2017	2018	2019
Accommodations	208	339	350	422	458	501	518	530
Food Service	241	351	380	430	477	512	535	567
Food Stores	85	118	128	143	150	155	159	164
Local Tran. & Gas	309	658	502	732	496	608	695	671
Arts, Ent. & Rec.	153	201	206	216	228	241	247	259
Retail Sales	241	289	292	315	325	337	343	353
Visitor Air Tran.	9	10	9	11	10	9	9	9
Total	1,247	1,965	1,869	2,268	2,143	2,363	2,506	2,553

Industry Earnings Generated by Travel Spending (\$Million)

	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	189	297	330	391	448	462	478	513
Arts, Ent. & Rec.	67	95	102	108	125	133	135	146
Retail**	59	78	78	88	102	104	107	111
Ground Tran.	5	6	6	7	8	8	8	9
Visitor Air Tran.	1	1	1	2	2	2	2	1
Other Travel*	14	29	32	42	37	40	39	39
Total	334	506	549	638	721	749	770	819

Industry Employment Generated by Travel Spending (Jobs)

	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	11,000	14,120	14,720	14,860	15,690	15,920	16,090	16,740
Arts, Ent. & Rec.	5,130	5,780	5,900	5,530	6,110	6,250	6,240	6,590
Retail**	3,230	3,340	3,290	3,280	3,520	3,500	3,490	3,560
Ground Tran.	200	200	200	220	210	210	200	210
Visitor Air Tran.	20	10	20	30	20	20	20	20
Other Travel*	490	480	580	610	430	450	450	440
Total	20,080	23,940	24,710	24,520	25,970	26,350	26,490	27,550

Government Revenue Generated by Travel Spending (\$Million)

	2000	2007	2009	2013	2016	2017	2018	2019
Local Tax Receipts	30	48	53	59	67	75	77	81
Visitor	16	25	26	31	33	39	40	42
Business/Employee	14	23	27	29	34	36	37	39
State Tax Receipts	88	120	122	134	143	156	164	167
Visitor	75	102	102	111	118	131	136	138
Business/Employee	13	18	20	23	25	25	28	29
Federal Tax Receipts	68	93	94	104	113	120	125	128
Total Local & State Tax	118	168	175	194	210	231	241	248

Details may not add to totals due to rounding.

*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

**Retail includes gasoline.

Prairies and Lakes Tourism Region Travel Impacts
2000-2019p

Total Direct Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Visitor Spending	11,857	15,901	14,593	18,661	19,930	21,154	22,702	23,502
Other Travel*	2,851	3,074	2,793	3,579	3,894	4,183	4,455	4,551
Total	14,709	18,975	17,385	22,240	23,824	25,337	27,157	28,053
Visitor Spending by Type of Accommodation (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Hotel, Motel, STR	6,783	8,956	8,132	11,108	12,469	13,197	14,253	14,893
Private Campground	64	92	98	120	109	117	122	126
Public Campground	51	70	74	92	83	90	94	97
Private Home	2,503	3,316	3,191	3,734	3,651	3,891	4,110	4,165
Vacation Home	155	215	205	230	221	236	248	250
Day Travel	2,301	3,251	2,893	3,377	3,397	3,624	3,875	3,972
Total	11,857	15,901	14,593	18,661	19,930	21,154	22,702	23,502
Visitor Spending by Commodity Purchased (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accommodations	1,954	2,577	2,317	3,129	3,922	4,102	4,431	4,679
Food Service	2,179	3,031	3,114	3,918	4,697	4,899	5,211	5,545
Food Stores	432	596	619	740	823	839	870	902
Local Tran. & Gas	2,124	3,991	3,145	4,474	3,458	4,057	4,546	4,454
Arts, Ent. & Rec.	1,449	1,817	1,764	2,008	2,278	2,336	2,447	2,575
Retail Sales	2,097	2,382	2,298	2,642	2,881	2,919	3,024	3,110
Visitor Air Tran.	1,622	1,507	1,335	1,750	1,873	2,001	2,172	2,238
Total	11,857	15,901	14,593	18,661	19,930	21,154	22,702	23,502
Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	1,934	2,496	2,536	3,200	3,891	4,084	4,287	4,607
Arts, Ent. & Rec.	753	1,022	1,047	1,243	1,627	1,678	1,742	1,883
Retail**	456	575	549	652	786	789	821	852
Ground Tran.	119	144	134	154	182	190	200	214
Visitor Air Tran.	982	925	830	1,053	1,236	1,423	1,603	1,679
Other Travel*	1,570	1,655	1,504	1,885	2,232	2,536	2,782	2,869
Total	5,813	6,817	6,602	8,187	9,954	10,699	11,435	12,103
Industry Employment Generated by Travel Spending (Jobs)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	78,970	85,920	86,850	100,950	114,910	118,070	121,060	125,490
Arts, Ent. & Rec.	32,760	37,300	39,070	41,620	49,500	50,330	54,620	56,150
Retail**	21,710	24,260	23,110	24,370	27,240	26,880	26,680	26,470
Ground Tran.	4,280	4,270	3,890	4,060	4,540	4,530	4,480	4,530
Visitor Air Tran.	15,090	10,310	9,660	10,770	11,920	12,900	13,510	14,020
Other Travel*	27,970	21,080	19,700	22,280	24,510	26,000	26,820	27,140
Total	180,770	183,150	182,290	204,040	232,610	238,700	247,150	253,790
Government Revenue Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Local Tax Receipts	476	606	602	720	898	989	1,060	1,113
Visitor	220	284	267	344	419	467	499	525
Business/Employee	256	322	335	377	479	522	561	588
State Tax Receipts	811	1,006	971	1,159	1,338	1,429	1,541	1,599
Visitor	602	767	735	871	1,003	1,079	1,143	1,179
Business/Employee	209	239	236	288	335	350	399	421
Federal Tax Receipts	1,169	1,247	1,182	1,411	1,640	1,768	1,871	1,943
Total Local & State Tax	1,287	1,612	1,573	1,879	2,236	2,418	2,601	2,712

Details may not add to totals due to rounding.

*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

**Retail includes gasoline.

South Texas Plains Tourism Region Travel Impacts

2000-2019p

Total Direct Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Visitor Spending	5,111	7,544	6,953	9,197	8,884	9,492	10,279	10,548
Other Travel*	481	651	620	704	1,062	1,137	1,193	1,259
Total	5,591	8,194	7,573	9,901	9,947	10,628	11,472	11,806
Visitor Spending by Type of Accommodation (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Hotel, Motel, STR	3,002	4,436	4,016	5,759	5,591	5,982	6,569	6,793
Private Campground	133	183	203	239	231	246	253	261
Public Campground	2	2	3	3	3	3	3	3
Private Home	1,132	1,672	1,605	1,836	1,785	1,892	1,986	1,997
Vacation Home	101	142	143	159	163	170	176	178
Day Travel	742	1,108	984	1,201	1,113	1,200	1,292	1,315
Total	5,111	7,544	6,953	9,197	8,884	9,492	10,279	10,548
Visitor Spending by Commodity Purchased (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accommodations	814	1,181	1,082	1,535	1,595	1,678	1,847	1,922
Food Service	1,011	1,444	1,502	1,995	2,190	2,290	2,450	2,595
Food Stores	203	283	303	388	400	411	429	442
Local Tran. & Gas	1,228	2,364	1,887	2,640	1,958	2,324	2,637	2,581
Arts, Ent. & Rec.	479	612	604	722	756	775	814	854
Retail Sales	952	1,109	1,087	1,300	1,314	1,335	1,385	1,415
Visitor Air Tran.	423	550	489	616	671	677	717	738
Total	5,111	7,544	6,953	9,197	8,884	9,492	10,279	10,548
Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	774	1,083	1,126	1,460	1,635	1,734	1,852	1,963
Arts, Ent. & Rec.	302	414	430	517	628	647	673	726
Retail**	192	247	240	298	338	341	356	368
Ground Tran.	58	73	72	77	84	89	97	105
Visitor Air Tran.	32	44	44	52	32	31	34	35
Other Travel*	83	108	105	109	217	236	246	261
Total	1,441	1,968	2,017	2,513	2,934	3,078	3,259	3,457
Industry Employment Generated by Travel Spending (Jobs)								
	2000	2007	2009	2013	2016	2017	2018	2019
Accom. & Food Serv.	40,010	44,990	44,070	53,420	55,350	57,580	59,590	61,320
Arts, Ent. & Rec.	17,200	17,820	18,170	20,230	22,720	22,260	22,860	23,560
Retail**	9,720	10,690	10,530	11,540	12,170	12,050	12,110	12,230
Ground Tran.	2,190	2,150	2,080	2,160	2,230	2,270	2,320	2,360
Visitor Air Tran.	790	540	490	580	370	360	380	390
Other Travel*	2,900	2,430	2,300	2,180	3,090	3,260	3,210	3,320
Total	72,820	78,620	77,650	90,100	95,930	97,770	100,490	103,190
Government Revenue Generated by Travel Spending (\$Million)								
	2000	2007	2009	2013	2016	2017	2018	2019
Local Tax Receipts	175	246	251	309	348	383	413	431
Visitor	112	154	149	194	207	233	254	263
Business/Employee	63	93	102	115	141	150	159	167
State Tax Receipts	347	456	448	541	577	617	665	684
Visitor	295	387	376	453	478	515	551	563
Business/Employee	52	69	72	89	99	101	114	121
Federal Tax Receipts	326	425	416	482	542	574	607	628
Total Local & State Tax	522	703	699	850	925	999	1,078	1,114

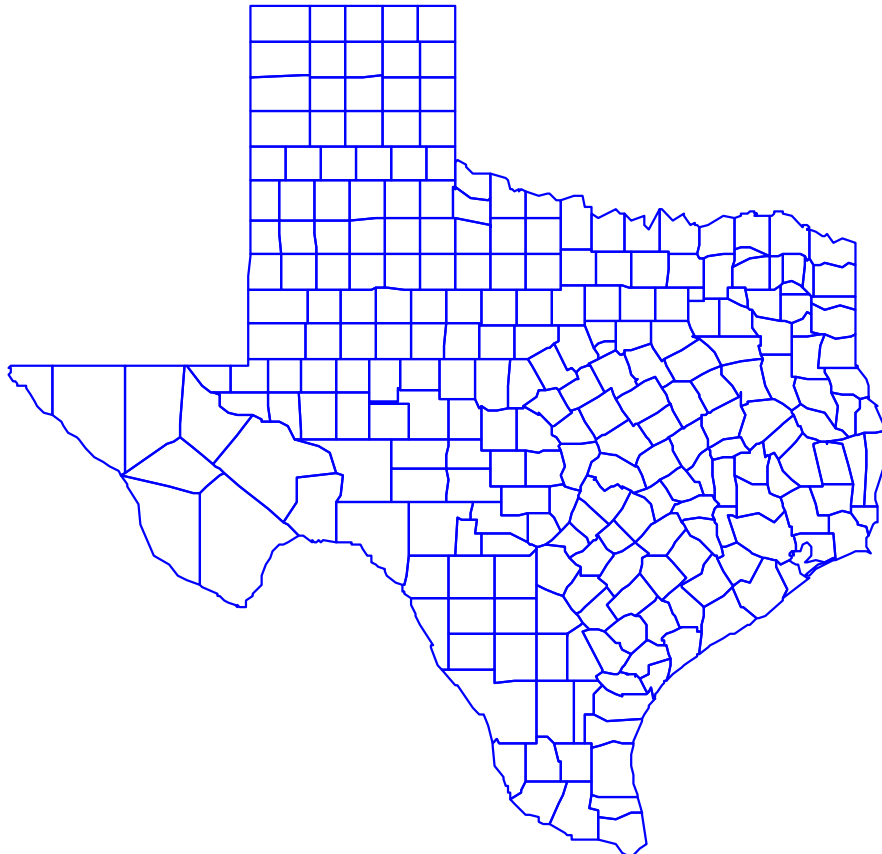
Details may not add to totals due to rounding.

*Other Travel includes resident air travel, travel arrangement services, and convention and trade shows.

**Retail includes gasoline.

VI. COUNTY TRAVEL IMPACTS

2000-2019p Travel Spending



Travel Share of Total County Employment, 2019p

	Employment			Earnings (\$Millions)		
	Total	Travel	Percent Travel	Total	Travel	Percent Travel
Anderson	29,630	680	2.3%	\$1,380	\$15.3	1.1%
Andrews	11,500	410	3.5%	\$842	\$7.0	0.8%
Angelina	48,200	1,620	3.4%	\$2,191	\$33.4	1.5%
Aransas	11,420	1,250	10.9%	\$399	\$35.9	9.0%
Archer	4,820	10	0.2%	\$151	\$0.2	0.1%
Armstrong	1,100	10	0.8%	\$35	\$0.1	0.3%
Atascosa	23,900	770	3.2%	\$1,181	\$24.9	2.1%
Austin	19,470	440	2.3%	\$852	\$11.6	1.4%
Bailey	3,330	80	2.5%	\$182	\$1.5	0.8%
Bandera	8,890	760	8.6%	\$241	\$23.2	9.6%
Bastrop	34,130	1,990	5.8%	\$1,366	\$74.5	5.5%
Baylor	2,540	30	1.2%	\$93	\$0.8	0.9%
Bee	13,310	420	3.1%	\$487	\$10.2	2.1%
Bell	202,760	5,760	2.8%	\$12,381	\$158.1	1.3%
Bexar	1,248,060	73,470	5.9%	\$77,697	\$2,697.0	3.5%
Blanco	7,470	200	2.6%	\$274	\$4.9	1.8%
Borden	670	0	0.0%	\$28	\$0.0	0.0%
Bosque	8,370	190	2.3%	\$305	\$7.7	2.5%
Bowie	56,730	1,910	3.4%	\$2,685	\$40.9	1.5%
Brazoria	176,230	5,610	3.2%	\$9,800	\$129.6	1.3%
Brazos	145,890	7,200	4.9%	\$7,087	\$186.0	2.6%
Brewster	6,690	1,610	24.1%	\$277	\$44.3	16.0%
Briscoe	1,030	10	0.9%	\$14	\$0.2	1.3%
Brooks	4,360	70	1.6%	\$166	\$1.9	1.1%
Brown	22,600	690	3.1%	\$878	\$18.7	2.1%
Burleson	9,380	170	1.8%	\$353	\$5.0	1.4%
Burnet	28,120	1,050	3.7%	\$1,068	\$33.1	3.1%
Caldwell	16,280	230	1.4%	\$565	\$9.6	1.7%
Calhoun	16,440	430	2.6%	\$1,166	\$13.6	1.2%
Callahan	6,160	50	0.8%	\$178	\$1.1	0.6%

Source: Dean Runyan Associates, U.S. Bureau of Labor Statistics, and U.S. Bureau of Economic Analysis.

Total and travel-generated employment estimates by Dean Runyan Associates.

Note: Details may not add to totals due to rounding. Percentages calculated on unrounded numbers.

Travel Share of Total County Employment, 2019p

	Employment			Earnings (\$Millions)		
	Total	Travel	Percent Travel	Total	Travel	Percent Travel
Cameron	200,890	10,260	5.1%	\$7,869	\$240.2	3.1%
Camp	5,710	90	1.6%	\$263	\$1.9	0.7%
Carson	6,450	20	0.3%	\$554	\$0.4	0.1%
Cass	13,050	300	2.3%	\$502	\$6.0	1.2%
Castro	3,980	20	0.5%	\$190	\$0.5	0.2%
Chambers	24,080	270	1.1%	\$1,587	\$9.5	0.6%
Cherokee	23,430	480	2.0%	\$943	\$9.7	1.0%
Childress	3,900	210	5.3%	\$153	\$3.7	2.4%
Clay	4,510	50	1.1%	\$107	\$0.9	0.8%
Cochran	1,450	10	1.0%	\$60	\$0.2	0.4%
Coke	1,720	50	2.8%	\$49	\$0.8	1.5%
Coleman	4,630	70	1.5%	\$121	\$1.5	1.2%
Collin	664,180	17,330	2.6%	\$44,798	\$732.9	1.6%
Collingsworth	1,670	10	0.9%	\$35	\$0.3	0.7%
Colorado	12,890	540	4.2%	\$532	\$15.6	2.9%
Comal	96,200	4,920	5.1%	\$4,353	\$171.6	3.9%
Comanche	7,480	130	1.7%	\$272	\$2.9	1.1%
Concho	2,060	10	0.3%	\$47	\$0.3	0.6%
Cooke	26,790	600	2.3%	\$1,533	\$18.2	1.2%
Coryell	23,840	510	2.1%	\$1,050	\$13.9	1.3%
Cottle	1,040	10	0.8%	\$40	\$0.2	0.4%
Crane	1,600	30	2.1%	\$101	\$0.7	0.7%
Crockett	2,430	200	8.3%	\$101	\$3.5	3.5%
Crosby	2,390	20	1.0%	\$57	\$0.5	0.8%
Culberson	1,710	200	11.5%	\$102	\$6.8	6.7%
Dallam	5,470	270	5.0%	\$325	\$6.2	1.9%
Dallas	2,360,770	99,900	4.2%	\$188,153	\$4,816.8	2.6%
Dawson	6,880	230	3.3%	\$293	\$4.2	1.4%
Deaf Smith	10,460	180	1.7%	\$582	\$3.8	0.7%
Delta	2,260	10	0.6%	\$43	\$0.3	0.8%

Source: Dean Runyan Associates, U.S. Bureau of Labor Statistics, and U.S. Bureau of Economic Analysis.

Total and travel-generated employment estimates by Dean Runyan Associates.

Note: Details may not add to totals due to rounding. Percentages calculated on unrounded numbers.

Travel Share of Total County Employment, 2019p

	Employment			Earnings (\$Millions)		
	Total	Travel	Percent Travel	Total	Travel	Percent Travel
Denton	429,000	7,410	1.7%	\$21,527	\$292.2	1.4%
DeWitt	13,030	510	3.9%	\$586	\$14.2	2.4%
Dickens	1,430	10	0.5%	\$27	\$0.1	0.5%
Dimmit	7,820	330	4.2%	\$550	\$7.7	1.4%
Donley	1,640	80	4.7%	\$45	\$1.9	4.2%
Duval	6,370	70	1.2%	\$194	\$1.4	0.7%
Eastland	12,650	270	2.2%	\$819	\$5.3	0.6%
Ector	109,090	2,990	2.7%	\$7,566	\$115.2	1.5%
Edwards	1,720	10	0.4%	\$33	\$0.2	0.6%
Ellis	84,580	1,350	1.6%	\$3,655	\$54.1	1.5%
El Paso	456,750	15,130	3.3%	\$22,100	\$505.1	2.3%
Erath	26,450	560	2.1%	\$1,110	\$15.5	1.4%
Falls	6,590	100	1.5%	\$229	\$2.5	1.1%
Fannin	17,180	140	0.8%	\$600	\$3.2	0.5%
Fayette	17,490	450	2.6%	\$622	\$10.6	1.7%
Fisher	1,850	10	0.4%	\$73	\$0.2	0.2%
Floyd	2,830	20	0.8%	\$97	\$0.5	0.6%
Foard	780	0	0.5%	\$20	\$0.1	0.5%
Fort Bend	351,250	5,410	1.5%	\$17,847	\$196.3	1.1%
Franklin	5,440	120	2.1%	\$259	\$2.0	0.8%
Freestone	8,750	340	3.9%	\$305	\$5.9	1.9%
Frio	10,630	360	3.4%	\$577	\$8.3	1.4%
Gaines	12,090	170	1.4%	\$629	\$4.2	0.7%
Galveston	166,170	11,390	6.9%	\$8,729	\$319.2	3.7%
Garza	3,260	100	2.9%	\$159	\$2.8	1.7%
Gillespie	21,470	1,070	5.0%	\$726	\$34.0	4.7%
Glasscock	1,060	0	0.2%	\$66	\$0.0	0.1%
Goliad	3,810	60	1.5%	\$112	\$1.9	1.7%
Gonzales	12,060	260	2.2%	\$606	\$7.1	1.2%
Gray	11,650	580	5.0%	\$625	\$14.5	2.3%

Source: Dean Runyan Associates, U.S. Bureau of Labor Statistics, and U.S. Bureau of Economic Analysis.

Total and travel-generated employment estimates by Dean Runyan Associates.

Note: Details may not add to totals due to rounding. Percentages calculated on unrounded numbers.

Travel Share of Total County Employment, 2019p

	Employment			Earnings (\$Millions)		
	Total	Travel	Percent Travel	Total	Travel	Percent Travel
Grayson	71,940	1,710	2.4%	\$3,139	\$43.6	1.4%
Gregg	104,060	2,710	2.6%	\$5,265	\$68.6	1.3%
Grimes	13,510	240	1.8%	\$586	\$6.1	1.0%
Guadalupe	67,710	2,040	3.0%	\$3,009	\$76.1	2.5%
Hale	16,660	780	4.7%	\$692	\$13.6	2.0%
Hall	1,550	10	0.9%	\$36	\$0.4	1.0%
Hamilton	5,280	70	1.3%	\$172	\$1.6	0.9%
Hansford	3,510	20	0.6%	\$272	\$0.3	0.1%
Hardeman	2,320	80	3.6%	\$72	\$1.3	1.7%
Hardin	20,950	490	2.3%	\$867	\$11.0	1.3%
Harris	3,289,640	112,410	3.4%	\$269,143	\$5,702.1	2.1%
Harrison	34,350	700	2.0%	\$1,782	\$15.7	0.9%
Hartley	3,850	10	0.2%	\$318	\$0.2	0.1%
Haskell	2,660	100	3.7%	\$68	\$1.5	2.2%
Hays	116,780	4,190	3.6%	\$5,222	\$140.1	2.7%
Hemphill	2,960	70	2.2%	\$174	\$1.4	0.8%
Henderson	32,410	520	1.6%	\$1,234	\$24.3	2.0%
Hidalgo	396,290	17,370	4.4%	\$15,495	\$434.2	2.8%
Hill	16,830	500	3.0%	\$633	\$11.0	1.7%
Hockley	13,930	360	2.6%	\$813	\$7.2	0.9%
Hood	31,480	580	1.9%	\$1,323	\$19.2	1.5%
Hopkins	20,640	590	2.9%	\$834	\$15.5	1.9%
Houston	12,130	240	2.0%	\$535	\$6.1	1.1%
Howard	18,630	1,060	5.7%	\$1,090	\$25.5	2.3%
Hudspeth	2,610	20	0.7%	\$162	\$0.5	0.3%
Hunt	44,310	840	1.9%	\$2,020	\$34.2	1.7%
Hutchinson	10,340	390	3.8%	\$714	\$9.3	1.3%
Irion	1,680	20	1.0%	\$90	\$0.5	0.5%
Jack	4,400	40	0.9%	\$152	\$0.8	0.5%
Jackson	8,930	110	1.2%	\$396	\$2.8	0.7%

Source: Dean Runyan Associates, U.S. Bureau of Labor Statistics, and U.S. Bureau of Economic Analysis.

Total and travel-generated employment estimates by Dean Runyan Associates.

Note: Details may not add to totals due to rounding. Percentages calculated on unrounded numbers.

Travel Share of Total County Employment, 2019p

	Employment			Earnings (\$Millions)		
	Total	Travel	Percent Travel	Total	Travel	Percent Travel
Jasper	14,480	530	3.6%	\$594	\$12.3	2.1%
Jeff Davis	1,380	120	8.8%	\$50	\$4.7	9.3%
Jefferson	158,770	6,050	3.8%	\$10,318	\$135.1	1.3%
Jim Hogg	2,760	70	2.4%	\$103	\$1.7	1.6%
Jim Wells	23,540	780	3.3%	\$1,175	\$18.1	1.5%
Johnson	78,730	1,190	1.5%	\$3,497	\$37.5	1.1%
Jones	7,560	140	1.8%	\$263	\$2.8	1.1%
Karnes	11,260	580	5.2%	\$601	\$17.7	2.9%
Kaufman	55,010	900	1.6%	\$2,261	\$30.8	1.4%
Kendall	33,400	1,330	4.0%	\$1,639	\$34.7	2.1%
Kenedy	720	10	1.6%	\$56	\$0.3	0.6%
Kent	720	10	1.1%	\$31	\$0.2	0.5%
Kerr	33,210	1,720	5.2%	\$1,346	\$44.9	3.3%
Kimble	2,900	170	6.0%	\$68	\$3.2	4.7%
King	300	0	0.0%	\$14	\$0.0	0.1%
Kinney	1,690	120	6.8%	\$75	\$2.2	2.9%
Kleberg	16,810	550	3.3%	\$854	\$15.3	1.8%
Knox	1,950	20	0.9%	\$76	\$0.4	0.5%
La Salle	5,050	730	14.4%	\$391	\$20.0	5.1%
Lamar	31,940	870	2.7%	\$1,412	\$22.5	1.6%
Lamb	6,500	110	1.6%	\$327	\$2.0	0.6%
Lampasas	9,320	170	1.9%	\$311	\$3.6	1.2%
Lavaca	12,040	140	1.2%	\$432	\$4.4	1.0%
Lee	13,830	210	1.5%	\$681	\$7.0	1.0%
Leon	10,460	270	2.6%	\$453	\$5.6	1.2%
Liberty	30,320	450	1.5%	\$1,391	\$18.7	1.3%
Limestone	13,060	130	1.0%	\$564	\$3.0	0.5%
Lipscomb	2,490	10	0.3%	\$182	\$0.2	0.1%
Live Oak	7,710	250	3.3%	\$401	\$5.4	1.3%
Llano	10,430	2,450	23.5%	\$385	\$57.2	14.9%

Source: Dean Runyan Associates, U.S. Bureau of Labor Statistics, and U.S. Bureau of Economic Analysis.

Total and travel-generated employment estimates by Dean Runyan Associates.

Note: Details may not add to totals due to rounding. Percentages calculated on unrounded numbers.

Travel Share of Total County Employment, 2019p

	Employment			Earnings (\$Millions)		
	Total	Travel	Percent Travel	Total	Travel	Percent Travel
Loving		0			\$0.0	
Lubbock	198,640	9,220	4.6%	\$9,455	\$317.7	3.4%
Lynn	2,610	20	0.8%	\$71	\$0.3	0.4%
McCulloch	4,430	140	3.1%	\$163	\$2.4	1.5%
McLennan	156,400	6,020	3.8%	\$7,742	\$169.9	2.2%
McMullen	1,330	20	1.3%	\$45	\$0.4	1.0%
Madison	6,730	110	1.6%	\$232	\$2.5	1.1%
Marion	3,790	140	3.6%	\$115	\$2.2	1.9%
Martin	4,950	180	3.7%	\$278	\$3.3	1.2%
Mason	2,960	50	1.8%	\$76	\$0.8	1.0%
Matagorda	16,640	1,090	6.5%	\$853	\$25.2	3.0%
Maverick	25,380	670	2.6%	\$1,054	\$16.3	1.5%
Medina	19,690	390	2.0%	\$678	\$10.0	1.5%
Menard	1,360	20	1.1%	\$26	\$0.3	1.3%
Midland	166,640	4,170	2.5%	\$21,768	\$133.8	0.6%
Milam	10,540	310	3.0%	\$350	\$7.2	2.1%
Mills	3,100	20	0.7%	\$73	\$0.5	0.7%
Mitchell	3,690	80	2.0%	\$115	\$2.2	2.0%
Montague	11,000	330	3.0%	\$377	\$5.5	1.5%
Montgomery	309,120	7,440	2.4%	\$19,692	\$343.8	1.7%
Moore	13,440	400	3.0%	\$796	\$7.9	1.0%
Morris	5,890	40	0.8%	\$364	\$1.1	0.3%
Motley	840	10	0.7%	\$18	\$0.1	0.6%
Nacogdoches	33,080	1,090	3.3%	\$1,479	\$22.4	1.5%
Navarro	27,580	640	2.3%	\$1,038	\$13.9	1.3%
Newton	2,580	40	1.4%	\$80	\$0.7	0.9%
Nolan	9,320	430	4.6%	\$444	\$10.3	2.3%
Nueces	225,830	15,700	7.0%	\$12,751	\$445.7	3.5%
Ochiltree	7,040	190	2.8%	\$472	\$3.6	0.8%
Oldham	1,570	50	3.3%	\$85	\$1.0	1.2%

Source: Dean Runyan Associates, U.S. Bureau of Labor Statistics, and U.S. Bureau of Economic Analysis.

Total and travel-generated employment estimates by Dean Runyan Associates.

Note: Details may not add to totals due to rounding. Percentages calculated on unrounded numbers.

Travel Share of Total County Employment, 2019p

	Employment			Earnings (\$Millions)		
	Total	Travel	Percent Travel	Total	Travel	Percent Travel
Orange	33,960	1,090	3.2%	\$1,861	\$30.2	1.6%
Palo Pinto	14,980	590	3.9%	\$609	\$15.5	2.5%
Panola	13,450	200	1.5%	\$623	\$4.0	0.6%
Parker	68,430	930	1.4%	\$2,569	\$31.6	1.2%
Parmer	7,100	40	0.5%	\$446	\$0.8	0.2%
Pecos	8,210	500	6.1%	\$440	\$9.8	2.2%
Polk	20,480	830	4.0%	\$735	\$19.0	2.6%
Potter	99,380	8,290	8.3%	\$5,975	\$221.8	3.7%
Presidio	3,530	120	3.4%	\$199	\$4.5	2.2%
Rains	4,740	90	1.9%	\$135	\$2.9	2.1%
Randall	59,170	1,360	2.3%	\$2,542	\$27.2	1.1%
Reagan	3,100	230	7.4%	\$224	\$4.4	2.0%
Real	1,870	100	5.5%	\$41	\$2.6	6.4%
Red River	5,590	30	0.6%	\$161	\$1.0	0.7%
Reeves	12,060	2,120	17.5%	\$908	\$44.7	4.9%
Refugio	3,940	130	3.2%	\$147	\$3.2	2.1%
Roberts	580	0	0.3%	\$13	\$0.0	0.4%
Robertson	8,820	250	2.8%	\$314	\$4.9	1.6%
Rockwall	56,370	1,050	1.9%	\$2,451	\$33.7	1.4%
Runnels	5,430	90	1.6%	\$174	\$1.7	1.0%
Rusk	22,180	350	1.6%	\$982	\$8.5	0.9%
Sabine	4,030	120	2.9%	\$156	\$2.5	1.6%
San Augustine	4,090	100	2.4%	\$197	\$2.0	1.0%
San Jacinto	6,560	140	2.1%	\$170	\$2.8	1.6%
San Patricio	29,700	1,430	4.8%	\$1,431	\$42.2	2.9%
San Saba	4,110	60	1.5%	\$143	\$0.9	0.6%
Schleicher	1,750	10	0.4%	\$64	\$0.1	0.2%
Scurry	9,790	730	7.5%	\$524	\$15.7	3.0%
Shackelford	3,180	100	3.2%	\$358	\$2.0	0.5%
Shelby	13,380	600	4.5%	\$671	\$9.8	1.5%

Source: Dean Runyan Associates, U.S. Bureau of Labor Statistics, and U.S. Bureau of Economic Analysis.

Total and travel-generated employment estimates by Dean Runyan Associates.

Note: Details may not add to totals due to rounding. Percentages calculated on unrounded numbers.

Travel Share of Total County Employment, 2019p

	Employment			Earnings (\$Millions)		
	Total	Travel	Percent Travel	Total	Travel	Percent Travel
Sherman	1,870	30	1.9%	\$129	\$0.6	0.4%
Smith	152,720	4,100	2.7%	\$10,092	\$111.0	1.1%
Somervell	5,520	170	3.1%	\$364	\$4.6	1.3%
Starr	24,950	260	1.1%	\$839	\$6.5	0.8%
Stephens	6,360	90	1.4%	\$199	\$1.9	1.0%
Sterling	1,010	20	1.5%	\$40	\$0.2	0.6%
Stonewall	1,280	20	1.4%	\$41	\$0.3	0.7%
Sutton	3,010	190	6.5%	\$174	\$3.1	1.8%
Swisher	3,290	40	1.3%	\$201	\$0.8	0.4%
Tarrant	1,335,710	83,670	6.3%	\$82,775	\$4,945.7	6.0%
Taylor	94,590	3,960	4.2%	\$4,609	\$110.5	2.4%
Terrell	570	10	2.4%	\$21	\$0.2	1.0%
Terry	5,860	220	3.8%	\$230	\$3.9	1.7%
Throckmorton	950	10	1.1%	\$17	\$0.2	1.3%
Titus	20,700	560	2.7%	\$908	\$12.6	1.4%
Tom Green	72,060	3,720	5.2%	\$3,630	\$93.1	2.6%
Travis	1,115,570	62,210	5.6%	\$86,385	\$2,412.3	2.8%
Trinity	4,700	400	8.6%	\$145	\$10.6	7.3%
Tyler	7,190	130	1.8%	\$246	\$2.4	1.0%
Upshur	16,110	180	1.1%	\$560	\$4.1	0.7%
Upton	2,650	70	2.6%	\$196	\$1.1	0.6%
Uvalde	14,860	880	5.9%	\$576	\$24.1	4.2%
Val Verde	27,120	710	2.6%	\$1,239	\$17.8	1.4%
Van Zandt	22,410	500	2.2%	\$744	\$11.9	1.6%
Victoria	55,250	1,550	2.8%	\$2,819	\$43.8	1.6%
Walker	34,970	1,190	3.4%	\$1,542	\$26.6	1.7%
Waller	29,550	230	0.8%	\$1,324	\$8.9	0.7%
Ward	8,680	840	9.7%	\$580	\$19.2	3.3%
Washington	24,920	820	3.3%	\$981	\$21.5	2.2%
Webb	149,570	6,220	4.2%	\$6,482	\$167.0	2.6%

Source: Dean Runyan Associates, U.S. Bureau of Labor Statistics, and U.S. Bureau of Economic Analysis.

Total and travel-generated employment estimates by Dean Runyan Associates.

Note: Details may not add to totals due to rounding. Percentages calculated on unrounded numbers.

Travel Share of Total County Employment, 2019p

	Employment			Earnings (\$Millions)		
	Total	Travel	Percent Travel	Total	Travel	Percent Travel
Wharton	25,690	460	1.8%	\$1,025	\$10.2	1.0%
Wheeler	3,650	140	3.7%	\$153	\$2.8	1.8%
Wichita	82,610	3,520	4.3%	\$3,982	\$60.7	1.5%
Wilbarger	7,890	280	3.6%	\$334	\$6.4	1.9%
Willacy	7,050	160	2.2%	\$369	\$4.4	1.2%
Williamson	290,860	6,240	2.1%	\$16,824	\$208.3	1.2%
Wilson	19,870	470	2.4%	\$678	\$12.5	1.8%
Winkler	4,890	130	2.6%	\$376	\$2.7	0.7%
Wise	36,190	920	2.5%	\$1,566	\$19.3	1.2%
Wood	19,720	380	1.9%	\$699	\$9.1	1.3%
Yoakum	5,460	70	1.2%	\$357	\$1.4	0.4%
Young	12,940	360	2.8%	\$542	\$8.4	1.5%
Zapata	5,490	180	3.2%	\$269	\$3.1	1.2%
Zavala	4,470	50	1.0%	\$195	\$1.0	0.5%

Source: Dean Runyan Associates, U.S. Bureau of Labor Statistics, and U.S. Bureau of Economic Analysis.

Total and travel-generated employment estimates by Dean Runyan Associates.

Note: Details may not add to totals due to rounding. Percentages calculated on unrounded numbers.

2019p Texas County Travel Impacts

	Direct Travel-Generated Impacts					
	Travel Spending		Earnings (\$000)	Employment (Jobs)	Taxes	
	Total Direct Spending (\$000)	Visitor Spending (\$000)			Local (\$Million)	State (\$Million)
Anderson	61,008	61,008	15,312	682	1,755	3,939
Andrews	30,477	30,477	7,027	408	815	1,764
Angelina	139,896	139,693	33,447	1,620	3,387	8,658
Aransas	98,855	98,855	35,889	1,248	3,289	5,769
Archer	1,891	1,891	172	8	17	58
Armstrong	1,341	1,341	105	9	6	97
*Atascosa	72,126	72,126	24,926	772	2,616	4,596
Austin	43,502	43,502	11,588	439	882	2,915
Bailey	4,805	4,805	1,522	82	148	320
Bandera	32,811	32,619	23,166	762	1,661	2,046
Bastrop	167,913	167,449	74,493	1,986	7,458	11,548
Baylor	6,738	6,738	815	30	90	401
*Bee	44,894	44,894	10,222	417	1,145	2,615
Bell	532,955	506,320	158,083	5,758	16,535	31,456
Bexar	9,037,792	7,882,214	2,696,951	73,473	351,180	516,333
Blanco	18,516	18,516	4,912	195	610	1,078
Borden	114	114	13	0	1	1
Bosque	16,075	16,075	7,681	190	634	966
Bowie	197,810	197,123	40,945	1,907	4,414	13,329
Brazoria	391,264	386,858	129,575	5,606	12,520	23,934
Brazos	555,243	534,982	186,007	7,204	19,955	36,058
Brewster	86,333	86,333	44,340	1,611	4,015	5,092
Briscoe	1,383	1,383	180	9	11	78
Brooks	12,367	12,367	1,899	70	195	802
Brown	54,728	54,392	18,657	693	2,032	3,556
Burleson	15,103	15,103	5,038	169	376	789
Burnet	89,096	88,697	33,096	1,049	3,545	5,288
Caldwell	36,435	36,435	9,594	234	903	2,488
Calhoun	46,520	46,520	13,556	431	1,753	2,794
Callahan	4,024	4,024	1,142	51	79	170

Details may not add to totals due to rounding.

The sum of county visitor spending is less than statewide visitor spending because a portion of county ground transportation is allocated to "other travel" at the county level. *Oil and gas production in recent years may effect travel estimates

2019p Texas County Travel Impacts

	Direct Travel-Generated Impacts					
	Travel Spending		Earnings (\$000)	Employment (Jobs)	Taxes	
	Total Direct Spending (\$000)	Visitor Spending (\$000)			Local (\$Million)	State (\$Million)
Cameron	952,376	900,841	240,234	10,262	32,638	49,007
Camp	17,624	17,624	1,902	93	143	1,141
Carson	6,228	6,228	419	21	27	441
Cass	23,144	23,144	6,010	301	542	1,616
Castro	2,640	2,640	464	21	42	184
Chambers	37,560	37,560	9,530	273	1,498	2,322
Cherokee	39,228	39,228	9,653	477	902	2,535
Childress	16,232	16,232	3,652	207	696	1,049
Clay	22,208	22,208	855	51	59	1,514
Cochran	926	926	213	14	14	55
Coke	3,660	3,660	753	47	46	84
Coleman	7,058	7,058	1,467	71	152	358
Collin	1,997,386	1,775,914	732,881	17,325	77,465	117,270
Collingsworth	2,026	2,026	259	14	19	123
Colorado	63,998	63,998	15,590	541	1,408	4,220
Comal	474,802	453,582	171,617	4,923	17,722	29,234
Comanche	14,848	14,848	2,888	130	275	827
Concho	806	806	276	7	29	53
Cooke	69,743	69,743	18,157	604	2,008	4,781
Coryell	48,857	48,226	13,946	506	1,409	3,370
Cottle	1,742	1,742	177	8	11	112
Crane	4,012	4,012	687	34	107	231
Crockett	35,028	35,028	3,521	202	463	2,446
Crosby	1,674	1,674	465	24	31	70
Culberson	42,981	42,981	6,842	196	1,037	2,967
Dallam	18,335	18,335	6,229	272	731	1,221
Dallas	11,640,059	9,923,845	4,816,756	99,897	472,048	698,078
Dawson	20,119	20,119	4,175	230	452	1,343
Deaf Smith	17,040	17,040	3,792	180	468	1,202
Delta	1,622	1,622	333	13	23	65

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2019p Texas County Travel Impacts

	Direct Travel-Generated Impacts					
	Travel Spending		Earnings (\$000)	Employment (Jobs)	Taxes	
	Total Direct Spending (\$000)	Visitor Spending (\$000)			Local (\$Million)	State (\$Million)
Denton	889,337	808,835	292,169	7,405	32,765	54,564
*DeWitt	79,901	79,901	14,224	505	1,844	5,375
Dickens	498	498	142	7	11	29
*Dimmit	43,114	42,778	7,678	328	1,366	2,695
Donley	6,463	6,463	1,874	77	214	356
Duval	12,374	12,374	1,375	75	188	757
Eastland	19,684	19,348	5,291	274	691	1,216
Ector	586,035	585,825	115,177	2,991	21,970	35,795
Edwards	916	916	187	6	17	33
El Paso	1,957,744	1,700,133	505,131	15,129	60,177	105,011
Ellis	184,851	183,493	54,118	1,347	6,114	12,668
Erath	50,882	50,882	15,469	558	1,540	3,581
Falls	10,602	10,602	2,470	96	251	594
Fannin	17,974	17,974	3,201	144	402	1,131
Fayette	52,203	51,866	10,596	447	1,292	3,168
Fisher	1,060	1,060	176	7	13	63
Floyd	4,870	4,870	540	24	39	346
Foard	382	382	97	4	8	19
Fort Bend	576,224	539,277	196,329	5,407	19,351	34,845
Franklin	10,113	10,113	1,954	115	217	488
Freestone	52,275	51,939	5,875	341	749	3,586
*Frio	41,026	41,026	8,339	356	1,107	2,538
Gaines	18,689	18,689	4,159	169	522	1,169
Galveston	1,097,790	1,079,533	319,226	11,385	45,242	63,108
Garza	10,093	10,093	2,753	96	209	740
Gillespie	128,061	125,409	33,982	1,074	5,746	8,134
Glasscock	274	274	47	3	2	9
Goliad	10,696	10,696	1,901	58	208	668
*Gonzales	34,156	34,156	7,120	264	951	2,243
Gray	46,976	46,976	14,453	583	1,372	3,176

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2019p Texas County Travel Impacts

	Direct Travel-Generated Impacts					
	Travel Spending		Earnings (\$000)	Employment (Jobs)	Taxes	
	Total Direct Spending (\$000)	Visitor Spending (\$000)			Local (\$Million)	State (\$Million)
Grayson	222,162	221,717	43,560	1,715	4,660	14,679
Gregg	265,549	258,504	68,638	2,714	7,367	17,173
Grimes	21,498	21,498	6,061	243	554	1,075
Guadalupe	177,932	177,581	76,140	2,038	6,987	12,512
Hale	49,869	49,566	13,613	784	1,416	3,319
Hall	2,643	2,643	368	14	43	174
Hamilton	7,261	7,261	1,587	68	195	390
Hansford	1,929	1,929	328	20	41	118
Hardeman	7,138	7,138	1,253	83	154	478
Hardin	45,397	45,397	11,026	489	1,145	2,906
Harris	16,270,198	13,042,504	5,702,078	112,407	624,900	849,352
Harrison	95,900	95,900	15,723	699	1,242	6,402
Hartley	963	963	162	9	12	54
Haskell	5,905	5,905	1,497	99	218	320
Hays	416,075	414,557	140,090	4,185	15,211	28,654
Hemphill	6,729	6,729	1,411	66	251	412
Henderson	122,066	121,477	24,302	515	2,253	8,262
Hidalgo	1,487,177	1,409,915	434,168	17,367	43,889	85,995
Hill	63,671	63,671	11,031	498	1,012	4,059
Hockley	24,979	24,979	7,243	362	570	1,734
Hood	69,187	68,716	19,237	584	2,142	4,163
Hopkins	73,517	73,181	15,542	595	1,405	5,170
Houston	36,275	35,939	6,078	243	475	2,373
Howard	144,890	144,890	25,500	1,063	4,397	9,402
Hudspeth	5,637	5,637	452	18	22	384
Hunt	114,965	114,264	34,150	842	2,927	8,203
Hutchinson	41,774	41,438	9,293	392	1,034	2,693
Irion	11,126	11,126	459	17	23	833
Jack	4,777	4,777	767	38	73	297
Jackson	14,013	14,013	2,829	109	328	769

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2019p Texas County Travel Impacts

	Direct Travel-Generated Impacts					
	Travel Spending		Earnings (\$000)	Employment (Jobs)	Taxes	
	Total Direct Spending (\$000)	Visitor Spending (\$000)			Local (\$Million)	State (\$Million)
Jasper	39,662	39,662	12,317	528	1,215	2,275
Jeff Davis	9,449	9,449	4,679	121	198	708
Jefferson	586,467	576,657	135,066	6,050	17,083	38,026
Jim Hogg	6,199	5,862	1,676	67	140	335
Jim Wells	73,680	73,680	18,079	779	1,403	5,128
Johnson	166,726	161,733	37,488	1,192	4,216	11,270
Jones	8,854	8,854	2,850	139	195	497
*Karnes	85,198	85,198	17,714	581	2,314	5,319
Kaufman	154,297	154,086	30,829	899	3,228	10,920
Kendall	91,881	91,530	34,711	1,332	2,926	4,770
Kenedy	797	797	312	12	12	39
Kent	786	786	158	8	8	40
Kerr	112,060	109,494	44,880	1,724	4,422	7,121
Kimble	20,041	20,041	3,208	174	538	1,314
King	44	44	7	0	0	1
Kinney	5,864	5,864	2,195	115	121	184
Kleberg	65,414	65,414	15,319	547	1,766	4,417
Knox	2,971	2,971	400	17	31	185
*La Salle	45,196	45,196	19,993	727	2,320	3,123
Lamar	74,807	74,551	22,545	871	2,196	5,131
Lamb	13,611	13,611	1,989	105	183	882
Lampasas	16,292	16,292	3,620	173	432	1,038
Lavaca	18,564	17,892	4,391	143	465	1,106
Lee	25,938	25,938	7,007	206	551	1,746
Leon	37,467	37,467	5,577	270	757	2,405
Liberty	55,131	55,131	18,692	447	1,643	3,907
Limestone	20,779	20,779	3,043	134	470	1,209
Lipscomb	2,414	2,414	210	8	12	163
*Live Oak	42,076	42,076	5,371	252	865	2,581
Llano	125,625	125,289	57,183	2,452	4,933	5,849

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2019p Texas County Travel Impacts

	Direct Travel-Generated Impacts					
	Travel Spending		Earnings (\$000)	Employment (Jobs)	Taxes	
	Total Direct Spending (\$000)	Visitor Spending (\$000)			Local (\$Million)	State (\$Million)
Loving	52	52	9	1	0	162
Lubbock	951,531	854,297	317,736	9,224	29,423	56,189
Lynn	1,173	1,173	271	20	18	73
Madison	12,643	12,643	2,465	108	368	740
Marion	8,805	8,805	2,150	135	212	316
Martin	21,324	21,324	3,278	181	177	1,524
Mason	3,206	3,206	775	54	88	164
Matagorda	74,165	73,829	25,248	1,089	3,066	4,465
*Maverick	72,346	72,346	16,285	671	2,359	4,461
McCulloch	17,631	17,631	2,441	136	387	1,127
McLennan	629,990	612,864	169,918	6,019	18,906	40,090
*McMullen	1,825	1,825	429	18	17	98
Medina	48,317	48,317	10,028	386	874	3,164
Menard	2,815	2,815	326	15	29	162
Midland	814,453	692,957	133,814	4,170	22,234	36,602
Milam	31,186	31,186	7,243	314	678	2,104
Mills	2,933	2,933	515	21	55	160
Mitchell	13,056	13,056	2,242	75	388	766
Montague	20,470	20,134	5,487	332	545	1,165
Montgomery	725,627	666,659	343,817	7,438	33,086	46,154
Moore	45,842	45,842	7,889	401	1,325	3,118
Morris	5,964	5,964	1,077	45	85	366
Motley	780	780	106	6	7	44
Nacogdoches	85,304	84,129	22,389	1,094	2,770	5,523
Navarro	56,245	56,245	13,907	637	1,585	3,604
Newton	5,021	5,021	739	37	59	196
Nolan	29,826	29,826	10,255	425	1,441	1,896
Nueces	1,269,293	1,208,111	445,741	15,699	54,167	76,668
Ochiltree	19,758	19,758	3,633	194	523	1,307
Oldham	9,772	9,436	986	53	94	692

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2019p Texas County Travel Impacts

	Direct Travel-Generated Impacts					
	Travel Spending		Earnings (\$000)	Employment (Jobs)	Taxes	
	Total Direct Spending (\$000)	Visitor Spending (\$000)			Local (\$Million)	State (\$Million)
Orange	119,724	119,724	30,213	1,091	2,818	8,187
Palo Pinto	76,574	76,238	15,463	587	1,268	5,215
Panola	20,507	20,507	3,956	202	678	1,242
Parker	124,669	124,142	31,624	934	3,226	8,538
Parmer	5,156	5,156	768	35	64	345
Pecos	69,232	69,232	9,836	499	2,779	4,401
Polk	60,296	59,960	19,035	827	1,485	3,533
Potter	853,901	789,571	221,772	8,287	28,385	49,849
Presidio	19,899	19,899	4,481	119	906	1,198
Rains	8,698	8,698	2,877	88	198	462
Randall	124,427	124,427	27,180	1,359	2,770	8,291
Reagan	16,544	16,544	4,416	229	233	982
Real	7,676	7,676	2,626	103	191	410
Red River	4,546	4,546	1,050	31	66	273
Reeves	226,496	226,496	44,720	2,116	10,560	14,346
Refugio	25,132	25,132	3,154	128	341	1,750
Roberts	1,096	1,096	47	2	2	78
Robertson	22,747	22,747	4,921	249	719	1,341
Rockwall	114,827	110,505	33,664	1,053	4,126	7,300
Runnels	7,358	7,358	1,723	89	141	471
Rusk	41,059	41,059	8,457	346	886	2,686
Sabine	13,214	13,214	2,500	118	143	433
San Augustine	7,268	7,268	1,955	97	109	315
San Jacinto	12,818	12,608	2,767	136	148	466
San Patricio	159,281	159,281	42,175	1,425	5,377	9,865
San Saba	3,842	3,842	895	63	70	227
Schleicher	460	460	132	7	9	21
Scurry	46,803	46,803	15,744	730	1,556	3,230
Shackelford	2,585	2,585	1,965	103	142	193
Shelby	40,815	40,815	9,824	596	1,094	2,418

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2019p Texas County Travel Impacts

	Direct Travel-Generated Impacts					
	Travel Spending		Earnings (\$000)	Employment (Jobs)	Taxes	
	Total Direct Spending (\$000)	Visitor Spending (\$000)			Local (\$Million)	State (\$Million)
Sherman	5,843	5,843	576	35	40	405
Smith	422,150	389,775	111,026	4,103	11,281	25,379
Somervell	18,526	18,526	4,560	170	623	943
Starr	30,627	30,627	6,472	265	776	1,726
Stephens	7,618	7,618	1,903	86	208	409
Sterling	2,541	2,541	240	16	16	173
Stonewall	1,086	1,086	289	18	17	55
Sutton	11,820	11,820	3,147	195	529	690
Swisher	3,557	3,557	836	41	62	246
Tarrant	8,712,599	6,262,424	4,945,690	83,668	392,162	415,980
Taylor	492,775	471,351	110,501	3,958	14,226	29,958
Terrell	1,099	1,099	201	14	8	39
Terry	12,483	12,483	3,908	224	468	850
Throckmorton	3,637	3,637	218	11	13	244
Titus	57,583	57,583	12,648	562	1,373	3,967
Tom Green	284,372	269,809	93,052	3,724	8,585	18,118
Travis	7,923,370	6,654,161	2,412,281	62,208	325,170	397,440
Trinity	13,201	13,201	10,591	403	699	862
Tyler	10,778	10,778	2,371	131	208	509
Upshur	24,062	24,062	4,101	185	368	1,634
Upton	4,611	4,611	1,145	69	158	262
Uvalde	96,487	95,814	24,126	883	3,532	6,214
Val Verde	69,823	69,151	17,774	712	2,464	4,117
Van Zandt	57,163	56,827	11,900	499	1,107	3,594
Victoria	230,268	229,477	43,805	1,549	5,547	14,300
Walker	116,206	115,533	26,588	1,188	2,754	7,576
Waller	51,975	51,624	8,916	230	1,154	3,495
Ward	52,629	52,629	19,244	843	2,607	3,561
Washington	104,682	104,346	21,546	825	2,308	7,251
*Webb	622,721	597,643	166,962	6,216	17,236	39,827

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2019p Texas County Travel Impacts

	Direct Travel-Generated Impacts					
	Travel Spending		Earnings (\$000)	Employment (Jobs)	Taxes	
	Total Direct Spending (\$000)	Visitor Spending (\$000)			Local (\$Million)	State (\$Million)
Wharton	38,602	38,602	10,165	458	1,145	2,499
Wheeler	19,139	19,139	2,803	136	349	1,340
Wichita	231,822	231,523	60,743	3,519	7,344	14,541
Wilbarger	27,147	27,147	6,374	285	900	1,773
Willacy	26,704	26,704	4,426	156	388	1,666
Williamson	718,872	710,255	208,304	6,239	25,631	46,280
*Wilson	40,062	40,062	12,494	474	1,116	2,789
Winkler	21,388	21,388	2,714	128	559	1,203
Wise	64,505	64,287	19,320	922	1,879	4,075
Wood	28,675	28,675	9,068	383	609	1,589
Yoakum	6,991	6,991	1,430	66	222	439
Young	27,880	27,207	8,394	362	796	1,819
Zapata	16,658	16,658	3,141	178	222	619
*Zavala	8,047	8,047	996	45	91	513

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Direct County Travel Spending, 2000-2019p (\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Anderson											
Total Spending	38.2	48.4	47.8	53.7	54.2	53.3	54.8	56.4	61.0	8.1%	2.5%
Visitor Spending	38.2	48.1	47.5	53.7	54.2	53.3	54.8	56.4	61.0	8.1%	2.5%
Non-transportation	34.3	39.7	39.6	44.5	47.5	47.1	47.1	47.6	52.5	10.3%	2.3%
Transportation	3.9	8.4	7.9	9.3	6.7	6.3	7.7	8.8	8.5	-3.6%	4.2%
Andrews											
Total Spending	5.6	9.1	13.6	23.6	24.9	21.9	29.2	37.1	30.5	-17.8%	9.3%
Visitor Spending	5.6	9.1	13.6	23.6	24.9	21.9	29.2	37.1	30.5	-17.8%	9.3%
Non-transportation	5.3	8.4	12.9	22.8	24.3	21.3	28.5	36.3	29.7	-18.1%	9.5%
Transportation	0.3	0.7	0.7	0.8	0.6	0.5	0.7	0.8	0.7	-4.0%	4.1%
Angelina											
Total Spending	82.0	116.5	118.2	129.7	118.9	120.0	130.8	138.1	139.9	1.3%	2.8%
Visitor Spending	81.2	116.3	117.9	129.5	118.6	119.8	130.6	137.9	139.7	1.3%	2.9%
Non-transportation	62.6	75.9	79.8	84.9	86.9	90.4	94.2	96.1	99.6	3.6%	2.5%
Transportation	18.6	40.4	38.2	44.6	31.7	29.4	36.4	41.8	40.1	-4.0%	4.1%
Aransas											
Total Spending	57.8	91.4	96.2	99.0	101.4	98.5	102.1	89.9	98.9	9.9%	2.9%
Visitor Spending	57.8	91.4	96.2	99.0	101.4	98.5	102.1	89.9	98.9	9.9%	2.9%
Non-transportation	53.5	82.1	87.4	88.7	93.9	91.5	93.5	80.1	89.4	11.6%	2.7%
Transportation	4.3	9.3	8.8	10.3	7.5	7.0	8.6	9.8	9.5	-3.5%	4.2%
Archer											
Total Spending	1.5	1.8	1.8	1.8	1.8	1.8	1.9	1.9	1.9	-1.2%	1.1%
Visitor Spending	1.5	1.8	1.8	1.8	1.8	1.8	1.9	1.9	1.9	-1.2%	1.1%
Non-transportation	1.5	1.7	1.7	1.7	1.7	1.7	1.8	1.8	1.8	-1.1%	0.9%
Transportation	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	-4.0%	4.1%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound airfares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

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Direct County Travel Spending, 2000-2019p (\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Armstrong											
Total Spending	0.7	1.3	1.2	1.4	1.1	1.0	1.2	1.4	1.3	-3.0%	3.6%
Visitor Spending	0.7	1.3	1.2	1.4	1.1	1.0	1.2	1.4	1.3	-3.0%	3.6%
Non-transportation	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	2.3%	1.7%
Transportation	0.5	1.1	1.1	1.2	0.9	0.8	1.0	1.2	1.1	-4.0%	4.1%
Atascosa*											
Total Spending	18.6	26.4	33.2	69.0	58.8	54.0	64.0	72.0	72.1	0.1%	7.4%
Visitor Spending	18.1	26.2	33.2	69.0	58.8	54.0	64.0	72.0	72.1	0.1%	7.5%
Non-transportation	14.7	18.8	26.2	60.7	53.0	48.5	57.3	64.3	64.7	0.6%	8.1%
Transportation	3.4	7.5	7.1	8.2	5.9	5.4	6.7	7.7	7.4	-4.0%	4.1%
Austin											
Total Spending	23.5	41.7	39.1	42.0	39.0	37.0	42.7	45.1	43.5	-3.6%	3.3%
Visitor Spending	23.2	41.3	38.8	41.6	39.0	37.0	42.7	45.1	43.5	-3.6%	3.4%
Non-transportation	14.8	23.2	21.7	21.7	24.7	23.7	26.2	26.2	25.3	-3.4%	2.9%
Transportation	8.4	18.1	17.1	20.0	14.3	13.4	16.5	18.9	18.2	-3.8%	4.2%
Bailey											
Total Spending	3.2	3.7	4.7	4.2	4.9	4.1	4.4	5.2	4.8	-7.6%	2.2%
Visitor Spending	3.2	3.7	4.7	4.2	4.9	4.1	4.4	5.2	4.8	-7.6%	2.2%
Non-transportation	2.8	3.0	4.0	3.3	4.2	3.5	3.7	4.3	4.0	-8.7%	1.8%
Transportation	0.4	0.8	0.7	0.9	0.7	0.6	0.8	0.9	0.9	-2.3%	4.4%
Bandera											
Total Spending	18.5	27.1	30.5	31.9	31.6	30.5	29.8	34.9	32.8	-6.1%	3.1%
Visitor Spending	18.5	27.1	30.3	31.7	31.5	30.3	29.6	34.8	32.6	-6.2%	3.0%
Non-transportation	17.5	24.9	28.2	29.2	29.7	28.7	27.6	32.4	30.4	-6.3%	2.9%
Transportation	1.0	2.3	2.2	2.5	1.8	1.7	2.1	2.4	2.3	-4.0%	4.1%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound fares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

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Direct County Travel Spending, 2000-2019p

(\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Bastrop											
Total Spending	36.7	119.4	121.6	141.5	151.7	151.5	155.8	164.5	167.9	2.1%	8.3%
Visitor Spending	36.7	119.1	121.2	141.0	151.2	151.0	155.3	164.0	167.4	2.1%	8.3%
Non-transportation	29.9	104.3	107.2	124.7	139.4	140.1	141.8	148.5	152.5	2.7%	9.0%
Transportation	6.8	14.7	14.0	16.3	11.8	11.0	13.5	15.5	14.9	-3.7%	4.2%
Baylor											
Total Spending	4.6	7.0	6.2	6.7	5.7	5.6	6.3	6.9	6.7	-1.9%	2.0%
Visitor Spending	4.4	7.0	6.2	6.7	5.7	5.6	6.3	6.9	6.7	-1.9%	2.3%
Non-transportation	2.7	3.2	2.6	2.6	2.8	2.8	2.9	3.0	3.0	0.9%	0.6%
Transportation	1.7	3.8	3.6	4.2	3.0	2.8	3.4	3.9	3.8	-4.0%	4.1%
Bee*											
Total Spending	18.1	27.9	36.9	46.7	38.6	32.9	40.1	40.8	44.9	10.0%	4.9%
Visitor Spending	17.7	27.3	36.0	46.3	38.6	32.9	40.1	40.8	44.9	10.0%	5.0%
Non-transportation	14.0	19.3	28.4	37.5	32.3	27.0	32.9	32.5	36.9	13.6%	5.2%
Transportation	3.7	8.0	7.6	8.8	6.3	5.8	7.2	8.3	8.0	-4.0%	4.1%
Bell											
Total Spending	255.4	356.0	382.9	453.5	449.7	451.4	473.6	489.4	533.0	8.9%	3.9%
Visitor Spending	237.1	355.0	381.5	418.2	416.3	422.5	445.1	461.7	506.3	9.7%	4.1%
Non-transportation	193.1	282.6	312.9	313.8	336.4	346.7	356.9	364.9	411.6	12.8%	4.1%
Transportation	44.0	72.4	68.7	104.4	79.9	75.8	88.3	96.8	94.7	-2.2%	4.1%
Bexar											
Total Spending	4,234.8	6,180.8	6,321.2	7,379.9	7,428.2	7,611.0	8,151.1	8,813.4	9,037.8	2.5%	4.1%
Visitor Spending	3,814.8	5,611.6	5,743.7	6,755.9	6,544.9	6,631.9	7,106.2	7,719.0	7,882.2	2.1%	3.9%
Non-transportation	2,407.6	3,176.0	3,371.6	4,021.7	4,251.9	4,392.3	4,552.3	4,874.4	5,059.6	3.8%	4.0%
Transportation	1,407.2	2,435.5	2,372.1	2,734.2	2,293.0	2,239.6	2,553.9	2,844.7	2,822.6	-0.8%	3.7%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound fares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

*Oil and gas production in recent years may affect travel impact estimates.

Direct County Travel Spending, 2000-2019p

(\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Blanco											
Total Spending	7.6	10.9	11.3	13.9	14.4	15.1	16.0	17.4	18.5	6.7%	4.8%
Visitor Spending	7.1	10.3	11.3	13.9	14.4	15.1	16.0	17.4	18.5	6.7%	5.1%
Non-transportation	6.4	8.7	9.8	12.1	13.1	13.9	14.5	15.7	16.9	7.8%	5.2%
Transportation	0.7	1.6	1.5	1.8	1.3	1.2	1.4	1.7	1.6	-4.0%	4.1%
Borden											
Total Spending	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	3.9%	1.5%
Visitor Spending	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	3.9%	1.5%
Non-transportation	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	3.9%	1.5%
Bosque											
Total Spending	10.1	14.3	12.4	13.7	15.8	15.7	16.6	15.9	16.1	1.4%	2.5%
Visitor Spending	10.1	14.3	12.4	13.7	15.8	15.7	16.6	15.9	16.1	1.4%	2.5%
Non-transportation	9.1	12.3	10.5	11.5	14.0	14.0	14.6	13.6	13.9	1.9%	2.2%
Transportation	1.0	1.9	1.9	2.2	1.7	1.7	2.0	2.3	2.2	-2.0%	4.5%
Bowie											
Total Spending	104.2	161.7	176.5	189.4	172.3	173.5	190.0	202.9	197.8	-2.5%	3.4%
Visitor Spending	103.3	160.8	175.6	188.7	171.5	172.9	189.4	202.2	197.1	-2.5%	3.5%
Non-transportation	63.3	75.2	94.3	93.6	102.4	108.2	109.9	111.2	109.4	-1.6%	2.9%
Transportation	40.0	85.6	81.3	95.1	69.1	64.7	79.5	90.9	87.7	-3.5%	4.2%
Brazoria											
Total Spending	160.4	253.5	265.1	336.9	354.2	348.9	375.3	391.8	391.3	-0.1%	4.8%
Visitor Spending	156.6	251.3	262.9	332.9	351.5	345.7	372.3	387.8	386.9	-0.2%	4.9%
Non-transportation	133.2	200.8	215.0	277.0	311.4	308.3	326.1	334.9	335.9	0.3%	5.0%
Transportation	23.4	50.5	47.9	55.9	40.2	37.4	46.2	52.9	50.9	-3.8%	4.2%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound fares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

*Oil and gas production in recent years may affect travel impact estimates.

Direct County Travel Spending, 2000-2019p (\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Brazos											
Total Spending	241.0	364.3	367.4	431.7	459.5	458.7	497.8	546.0	555.2	1.7%	4.5%
Visitor Spending	223.7	345.7	350.3	414.4	441.0	440.5	479.4	527.1	535.0	1.5%	4.7%
Non-transportation	175.2	250.3	261.8	308.9	360.4	364.7	389.4	425.5	436.4	2.5%	4.9%
Transportation	48.5	95.4	88.5	105.5	80.6	75.8	90.0	101.6	98.6	-2.9%	3.8%
Brewster											
Total Spending	37.1	47.0	50.3	56.2	66.6	72.0	74.3	81.7	86.3	5.7%	4.6%
Visitor Spending	36.5	47.0	50.3	56.2	66.6	72.0	74.3	81.7	86.3	5.7%	4.6%
Non-transportation	36.0	46.0	49.4	55.1	65.8	71.3	73.4	80.6	85.3	5.8%	4.6%
Transportation	0.5	1.0	0.9	1.1	0.8	0.8	0.9	1.1	1.0	-3.5%	4.2%
Briscoe											
Total Spending	0.8	1.3	1.3	1.4	1.2	1.1	1.3	1.4	1.4	-0.3%	2.7%
Visitor Spending	0.8	1.3	1.3	1.4	1.2	1.1	1.3	1.4	1.4	-0.3%	2.7%
Non-transportation	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.6	0.6	5.2%	1.1%
Transportation	0.4	0.8	0.8	0.9	0.6	0.6	0.7	0.8	0.8	-4.0%	4.1%
Brooks											
Total Spending	7.8	13.9	13.0	14.9	12.3	11.2	12.9	13.4	12.4	-7.9%	2.4%
Visitor Spending	7.8	13.9	13.0	14.9	12.3	11.2	12.9	13.4	12.4	-7.9%	2.4%
Non-transportation	5.1	7.9	7.3	8.3	7.6	6.9	7.5	7.2	6.4	-11.3%	1.2%
Transportation	2.8	6.0	5.7	6.6	4.7	4.4	5.4	6.2	6.0	-4.0%	4.1%
Brown											
Total Spending	32.0	45.3	45.2	49.6	49.6	47.0	50.5	54.3	54.7	0.7%	2.9%
Visitor Spending	31.7	44.7	44.9	49.3	49.3	46.7	50.2	54.0	54.4	0.8%	2.9%
Non-transportation	27.3	35.3	35.9	38.8	41.6	39.6	41.4	44.0	44.7	1.7%	2.6%
Transportation	4.4	9.4	9.0	10.5	7.6	7.1	8.8	10.0	9.7	-3.5%	4.2%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound airfares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

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Direct County Travel Spending, 2000-2019p

(\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Burleson											
Total Spending	9.0	12.2	11.8	14.3	14.5	13.4	14.5	15.0	15.1	0.5%	2.7%
Visitor Spending	9.0	12.2	11.8	14.3	14.5	13.4	14.5	15.0	15.1	0.5%	2.7%
Non-transportation	8.2	10.3	10.0	12.2	13.1	12.0	12.8	13.1	13.2	1.2%	2.6%
Transportation	0.9	1.9	1.8	2.1	1.5	1.4	1.7	1.9	1.9	-4.0%	4.1%
Burnet											
Total Spending	49.9	60.4	61.5	75.1	73.8	75.5	82.4	87.2	89.1	2.2%	3.1%
Visitor Spending	49.4	60.1	61.2	74.3	73.3	75.1	82.0	86.8	88.7	2.2%	3.1%
Non-transportation	44.2	48.8	50.4	61.8	64.3	66.7	71.7	74.9	77.3	3.2%	3.0%
Transportation	5.2	11.3	10.7	12.5	9.0	8.4	10.3	11.8	11.4	-3.8%	4.2%
Caldwell											
Total Spending	17.6	27.5	28.3	32.8	30.6	29.7	33.1	35.9	36.4	1.5%	3.9%
Visitor Spending	17.6	27.5	28.3	32.8	30.6	29.7	33.1	35.9	36.4	1.5%	3.9%
Non-transportation	12.2	15.7	17.1	19.7	21.3	21.1	22.4	23.6	24.7	4.4%	3.8%
Transportation	5.4	11.8	11.2	13.1	9.3	8.6	10.7	12.2	11.8	-4.0%	4.1%
Calhoun											
Total Spending	21.8	31.4	32.3	36.4	36.1	36.4	42.7	46.0	46.5	1.1%	4.1%
Visitor Spending	21.8	31.4	32.3	36.4	36.1	36.4	42.7	46.0	46.5	1.1%	4.1%
Non-transportation	20.1	27.6	28.7	32.2	33.1	33.6	39.3	42.1	42.8	1.6%	4.1%
Transportation	1.7	3.8	3.6	4.2	3.0	2.7	3.4	3.9	3.7	-4.0%	4.1%
Callahan											
Total Spending	3.0	3.7	3.6	3.5	3.7	3.7	3.8	3.9	4.0	2.5%	1.5%
Visitor Spending	3.0	3.7	3.6	3.5	3.7	3.7	3.8	3.9	4.0	2.5%	1.5%
Non-transportation	3.0	3.6	3.5	3.4	3.5	3.6	3.7	3.7	3.8	2.6%	1.4%
Transportation	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	1.3%	5.0%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound fares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

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Direct County Travel Spending, 2000-2019p (\$Millions)

											Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19	
Cameron												
Total Spending	594.7	774.3	746.5	819.1	826.1	828.0	850.0	905.7	952.4	5.2%	2.5%	
Visitor Spending	556.5	732.9	701.5	772.5	782.3	780.7	801.6	854.2	900.8	5.5%	2.6%	
Non-transportation	443.2	578.0	557.8	615.5	643.9	646.7	653.6	691.7	735.4	6.3%	2.7%	
Transportation	113.3	154.9	143.7	157.1	138.4	134.0	148.0	162.5	165.4	1.8%	2.0%	
Camp												
Total Spending	8.7	15.8	15.9	17.9	14.6	13.8	16.0	17.9	17.6	-1.7%	3.8%	
Visitor Spending	8.7	15.8	15.9	17.9	14.6	13.8	16.0	17.9	17.6	-1.7%	3.8%	
Non-transportation	2.9	3.5	4.2	4.2	4.8	4.6	4.6	5.0	5.1	3.4%	3.0%	
Transportation	5.7	12.3	11.7	13.6	9.9	9.2	11.3	13.0	12.5	-3.6%	4.2%	
Carson												
Total Spending	4.3	7.2	6.4	7.2	5.3	5.0	5.8	6.5	6.2	-4.5%	1.9%	
Visitor Spending	4.3	7.2	6.4	7.2	5.3	5.0	5.8	6.5	6.2	-4.5%	1.9%	
Non-transportation	1.8	1.7	1.2	1.0	1.0	1.0	0.8	0.8	0.7	-8.4%	-4.7%	
Transportation	2.5	5.5	5.2	6.1	4.3	4.0	5.0	5.7	5.5	-4.0%	4.1%	
Cass												
Total Spending	13.2	20.8	21.2	22.7	20.0	18.6	20.5	23.3	23.1	-0.6%	3.0%	
Visitor Spending	13.2	20.8	21.2	22.7	20.0	18.6	20.5	23.3	23.1	-0.6%	3.0%	
Non-transportation	8.4	10.4	11.3	11.1	11.7	10.8	10.9	12.3	12.6	2.2%	2.2%	
Transportation	4.8	10.4	9.9	11.6	8.3	7.8	9.6	11.0	10.5	-3.7%	4.2%	
Castro												
Total Spending	1.8	3.2	3.0	3.1	2.3	2.3	2.5	2.7	2.6	-2.1%	1.9%	
Visitor Spending	1.8	3.2	3.0	3.1	2.3	2.3	2.5	2.7	2.6	-2.1%	1.9%	
Non-transportation	1.3	2.0	1.9	1.8	1.4	1.4	1.4	1.4	1.4	-0.4%	0.5%	
Transportation	0.6	1.2	1.2	1.4	1.0	0.9	1.1	1.3	1.2	-4.0%	4.1%	

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound airfares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

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Direct County Travel Spending, 2000-2019p (\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Chambers											
Total Spending	14.1	25.9	28.4	32.1	31.7	32.6	39.1	38.2	37.6	-1.6%	5.3%
Visitor Spending	14.1	25.9	28.4	32.1	31.7	32.6	39.1	38.2	37.6	-1.6%	5.3%
Non-transportation	10.2	17.4	20.4	22.7	25.1	26.4	31.5	29.4	29.1	-0.9%	5.7%
Transportation	3.9	8.5	8.0	9.4	6.6	6.2	7.6	8.8	8.4	-4.0%	4.1%
Cherokee											
Total Spending	18.9	34.4	31.7	38.9	33.7	32.0	35.0	38.3	39.2	2.4%	3.9%
Visitor Spending	18.7	34.4	31.7	38.9	33.7	32.0	35.0	38.3	39.2	2.4%	4.0%
Non-transportation	12.1	20.2	18.3	23.2	22.4	21.5	22.0	23.5	24.9	6.3%	3.9%
Transportation	6.6	14.2	13.5	15.7	11.3	10.5	13.0	14.9	14.3	-3.8%	4.2%
Childress											
Total Spending	9.5	10.9	12.8	16.3	13.6	13.6	14.5	15.0	16.2	8.1%	2.9%
Visitor Spending	9.5	10.9	12.8	16.3	13.6	13.6	14.5	15.0	16.2	8.1%	2.9%
Non-transportation	8.8	9.5	11.5	14.7	12.4	12.6	13.1	13.5	14.8	9.4%	2.8%
Transportation	0.7	1.5	1.4	1.6	1.2	1.1	1.3	1.5	1.5	-3.7%	4.2%
Clay											
Total Spending	10.3	21.2	19.9	23.5	18.1	17.2	20.6	22.9	22.2	-3.2%	4.1%
Visitor Spending	10.3	21.2	19.9	23.5	18.1	17.2	20.6	22.9	22.2	-3.2%	4.1%
Non-transportation	1.9	3.0	2.7	3.4	3.8	3.9	4.2	4.1	4.1	0.3%	4.2%
Transportation	8.4	18.2	17.2	20.1	14.3	13.3	16.4	18.9	18.1	-4.0%	4.1%
Cochran											
Total Spending	0.8	0.9	0.9	0.9	0.8	0.8	0.9	0.9	0.9	1.0%	1.1%
Visitor Spending	0.8	0.9	0.9	0.9	0.8	0.8	0.9	0.9	0.9	1.0%	1.1%
Non-transportation	0.6	0.7	0.6	0.6	0.6	0.6	0.6	0.6	0.6	2.3%	0.1%
Transportation	0.1	0.2	0.2	0.3	0.2	0.2	0.3	0.3	0.3	-1.7%	4.5%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound airfares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

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Direct County Travel Spending, 2000-2019p (\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Coke											
Total Spending	2.9	3.4	3.2	3.1	3.3	3.4	3.5	3.5	3.7	3.2%	1.2%
Visitor Spending	2.9	3.4	3.2	3.1	3.3	3.4	3.5	3.5	3.7	3.2%	1.2%
Non-transportation	2.9	3.4	3.2	3.1	3.3	3.4	3.5	3.5	3.7	3.2%	1.2%
Coleman											
Total Spending	5.0	6.9	6.7	6.7	6.5	6.5	6.7	7.2	7.1	-1.5%	1.8%
Visitor Spending	5.0	6.9	6.7	6.7	6.5	6.5	6.7	7.2	7.1	-1.5%	1.8%
Non-transportation	4.3	5.5	5.3	5.1	5.4	5.4	5.5	5.7	5.6	-0.9%	1.4%
Transportation	0.7	1.4	1.3	1.6	1.1	1.0	1.3	1.5	1.4	-3.9%	4.2%
Collin											
Total Spending	499.7	963.8	1,059.5	1,345.0	1,505.5	1,642.9	1,744.0	1,876.2	1,997.4	6.5%	7.6%
Visitor Spending	456.1	882.7	958.5	1,172.8	1,303.5	1,398.0	1,500.6	1,657.6	1,775.9	7.1%	7.4%
Non-transportation	383.3	732.2	814.0	1,003.3	1,175.6	1,276.7	1,353.4	1,490.2	1,613.1	8.2%	7.9%
Transportation	72.7	150.5	144.4	169.4	127.9	121.3	147.2	167.5	162.9	-2.8%	4.3%
Collingsworth											
Total Spending	1.4	2.3	2.4	2.2	1.7	1.7	1.9	2.1	2.0	-2.2%	2.0%
Visitor Spending	1.4	2.3	2.4	2.2	1.7	1.7	1.9	2.1	2.0	-2.2%	2.0%
Non-transportation	0.8	1.1	1.2	0.9	0.8	0.8	0.8	0.8	0.8	0.6%	-0.2%
Transportation	0.6	1.2	1.2	1.4	1.0	0.9	1.1	1.3	1.2	-4.0%	4.1%
Colorado											
Total Spending	32.0	51.9	51.6	62.3	54.8	51.9	56.0	62.0	64.0	3.3%	3.7%
Visitor Spending	31.7	51.6	51.3	62.3	54.8	51.9	56.0	62.0	64.0	3.3%	3.8%
Non-transportation	18.2	22.3	23.7	30.0	31.6	30.3	29.4	31.4	34.6	10.1%	3.4%
Transportation	13.5	29.2	27.7	32.3	23.2	21.6	26.6	30.5	29.4	-3.8%	4.2%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound fares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

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Direct County Travel Spending, 2000-2019p

(\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Comal											
Total Spending	172.4	269.1	302.6	383.6	399.5	394.3	426.5	457.9	474.8	3.7%	5.5%
Visitor Spending	169.2	253.5	284.5	361.6	376.2	375.4	405.3	436.2	453.6	4.0%	5.3%
Non-transportation	150.6	213.5	246.5	317.1	343.9	345.3	368.2	393.8	412.7	4.8%	5.5%
Transportation	18.7	40.0	38.0	44.4	32.2	30.1	37.0	42.4	40.9	-3.6%	4.2%
Comanche											
Total Spending	8.6	12.2	12.4	13.8	13.0	12.3	13.7	14.8	14.8	0.4%	2.9%
Visitor Spending	8.6	12.2	12.4	13.8	13.0	12.3	13.7	14.8	14.8	0.4%	2.9%
Non-transportation	6.3	7.3	7.8	8.4	9.1	8.7	9.3	9.7	10.0	2.7%	2.4%
Transportation	2.3	4.9	4.6	5.4	3.8	3.6	4.4	5.1	4.9	-4.0%	4.1%
Concho											
Total Spending	1.4	1.4	1.5	1.4	1.4	1.2	1.2	1.2	0.8	-34.6%	-2.8%
Visitor Spending	1.4	1.4	1.5	1.4	1.4	1.2	1.2	1.2	0.8	-34.6%	-2.8%
Non-transportation	1.4	1.4	1.5	1.4	1.4	1.2	1.2	1.2	0.8	-34.6%	-2.8%
Cooke											
Total Spending	25.6	50.9	52.2	65.8	58.4	56.8	60.7	67.0	69.7	4.0%	5.4%
Visitor Spending	25.6	50.6	52.2	65.8	58.4	56.8	60.7	67.0	69.7	4.0%	5.4%
Non-transportation	16.0	29.9	32.6	42.9	41.9	41.4	41.7	45.3	48.8	7.7%	6.0%
Transportation	9.6	20.7	19.6	22.9	16.6	15.4	19.0	21.8	21.0	-3.7%	4.2%
Coryell											
Total Spending	29.2	39.7	41.5	43.1	40.0	40.0	44.9	46.1	48.9	5.9%	2.7%
Visitor Spending	28.7	39.1	40.8	42.4	39.3	39.4	44.3	45.5	48.2	6.0%	2.8%
Non-transportation	23.9	28.8	31.0	30.9	30.8	31.5	34.6	34.4	37.5	9.0%	2.4%
Transportation	4.9	10.3	9.8	11.5	8.5	8.0	9.7	11.1	10.7	-3.3%	4.3%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound fares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

*Oil and gas production in recent years may affect travel impact estimates.

Direct County Travel Spending, 2000-2019p

(\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Cottle											
Total Spending	1.0	1.7	1.8	1.9	1.5	1.5	1.7	1.9	1.7	-6.2%	3.1%
Visitor Spending	1.0	1.7	1.8	1.9	1.5	1.5	1.7	1.9	1.7	-6.2%	3.1%
Non-transportation	0.4	0.4	0.7	0.5	0.5	0.5	0.5	0.6	0.5	-11.3%	1.0%
Transportation	0.6	1.3	1.2	1.4	1.0	0.9	1.1	1.3	1.3	-4.0%	4.1%
Crane											
Total Spending	1.1	1.8	1.6	2.1	2.2	2.6	3.3	4.4	4.0	-8.9%	7.0%
Visitor Spending	1.1	1.5	1.6	2.1	2.2	2.6	3.3	4.4	4.0	-8.9%	7.0%
Non-transportation	1.1	1.5	1.6	2.1	2.2	2.6	3.3	4.4	4.0	-8.9%	7.0%
Crockett											
Total Spending	13.9	28.0	27.9	37.6	25.9	23.4	27.7	35.7	35.0	-1.8%	5.0%
Visitor Spending	13.9	27.7	27.6	37.6	25.9	23.4	27.7	35.7	35.0	-1.8%	5.0%
Non-transportation	3.9	5.9	7.0	13.6	8.8	7.5	8.0	13.1	13.4	1.9%	6.7%
Transportation	10.0	21.8	20.6	24.0	17.1	15.9	19.6	22.5	21.7	-4.0%	4.1%
Crosby											
Total Spending	1.4	1.5	1.4	1.5	1.6	1.6	1.6	1.6	1.7	1.6%	1.1%
Visitor Spending	1.4	1.5	1.4	1.5	1.6	1.6	1.6	1.6	1.7	1.6%	1.1%
Non-transportation	1.4	1.5	1.4	1.5	1.6	1.6	1.6	1.6	1.7	1.6%	1.1%
Culberson											
Total Spending	18.7	35.9	34.2	39.3	31.7	31.9	37.0	42.9	43.0	0.2%	4.5%
Visitor Spending	18.7	35.9	34.2	39.3	31.7	31.9	37.0	42.9	43.0	0.2%	4.5%
Non-transportation	6.5	9.4	9.1	10.0	10.9	12.5	13.1	15.4	16.6	7.7%	5.1%
Transportation	12.2	26.5	25.1	29.3	20.8	19.3	23.9	27.5	26.4	-4.0%	4.1%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound airfares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

*Oil and gas production in recent years may affect travel impact estimates.

Direct County Travel Spending, 2000-2019p

(\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Dallam											
Total Spending	9.0	16.2	15.5	15.3	14.8	15.1	14.1	15.0	18.3	21.9%	3.8%
Visitor Spending	9.0	16.2	15.5	15.3	14.8	15.1	14.1	15.0	18.3	21.9%	3.8%
Non-transportation	7.4	12.8	12.2	11.4	12.0	12.5	11.0	11.4	14.9	30.0%	3.8%
Transportation	1.6	3.5	3.3	3.8	2.7	2.5	3.1	3.6	3.5	-3.9%	4.2%
Dallas											
Total Spending	6,293.6	7,623.6	7,376.1	8,891.2	9,781.6	10,147.8	10,637.8	11,260.3	11,640.1	3.4%	3.3%
Visitor Spending	5,524.1	6,723.5	6,476.0	7,800.3	8,403.8	8,679.4	9,045.1	9,587.3	9,923.8	3.5%	3.1%
Non-transportation	4,341.5	4,765.0	4,562.1	5,530.6	6,227.4	6,518.3	6,625.6	6,930.7	7,273.4	4.9%	2.8%
Transportation	1,182.6	1,958.6	1,913.9	2,269.7	2,176.4	2,161.2	2,419.5	2,656.7	2,650.4	-0.2%	4.3%
Dawson											
Total Spending	9.5	13.8	15.8	18.7	16.0	15.0	17.7	22.3	20.1	-9.7%	4.0%
Visitor Spending	9.5	13.8	15.8	18.7	16.0	15.0	17.7	22.3	20.1	-9.7%	4.0%
Non-transportation	6.5	7.4	9.7	11.6	10.8	10.2	11.8	15.5	13.6	-12.4%	3.9%
Transportation	3.0	6.4	6.1	7.1	5.2	4.8	5.9	6.8	6.5	-3.6%	4.2%
Deaf Smith											
Total Spending	7.1	16.0	14.2	16.3	14.6	16.0	16.2	18.1	17.0	-5.8%	4.7%
Visitor Spending	7.1	16.0	14.2	16.3	14.6	16.0	16.2	18.1	17.0	-5.8%	4.7%
Non-transportation	4.3	10.0	8.5	9.7	9.8	11.6	10.7	11.8	11.0	-6.8%	5.1%
Transportation	2.8	6.0	5.7	6.7	4.7	4.4	5.4	6.2	6.0	-4.0%	4.1%
Delta											
Total Spending	0.9	1.3	1.3	1.4	1.4	1.4	1.5	1.6	1.6	2.0%	2.9%
Visitor Spending	0.9	1.3	1.3	1.4	1.4	1.4	1.5	1.6	1.6	2.0%	2.9%
Non-transportation	0.7	0.8	0.8	0.9	0.9	0.9	1.0	1.0	1.0	3.0%	2.0%
Transportation	0.3	0.4	0.5	0.5	0.5	0.5	0.6	0.6	0.6	0.5%	4.9%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound fares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

*Oil and gas production in recent years may affect travel impact estimates.

Direct County Travel Spending, 2000-2019p

(\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Denton											
Total Spending	289.0	476.8	522.6	629.1	691.5	715.4	770.9	845.7	889.3	5.2%	6.1%
Visitor Spending	281.7	467.0	506.0	609.6	641.6	666.3	713.1	770.8	808.8	4.9%	5.7%
Non-transportation	242.3	381.3	425.1	515.0	574.3	603.9	635.8	682.1	723.6	6.1%	5.9%
Transportation	39.4	85.7	81.0	94.5	67.3	62.4	77.3	88.7	85.2	-4.0%	4.1%
DeWitt*											
Total Spending	22.3	40.5	44.9	69.7	62.3	49.0	58.7	73.1	79.9	9.2%	6.9%
Visitor Spending	22.3	40.5	44.9	69.7	62.3	49.0	58.7	73.1	79.9	9.2%	6.9%
Non-transportation	9.9	13.4	19.3	39.8	41.1	29.4	34.3	45.2	53.0	17.4%	9.3%
Transportation	12.4	27.1	25.6	29.8	21.2	19.7	24.4	28.0	26.9	-4.0%	4.1%
Dickens											
Total Spending	0.4	0.7	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.3%	0.7%
Visitor Spending	0.4	0.7	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.3%	0.7%
Non-transportation	0.4	0.6	0.5	0.4	0.4	0.4	0.5	0.5	0.5	0.1%	0.5%
Transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.8%	5.4%
Dimmit*											
Total Spending	8.7	14.8	17.8	46.5	35.4	25.1	31.6	48.6	43.1	-11.3%	8.8%
Visitor Spending	8.7	14.8	17.8	46.1	35.0	24.8	31.3	48.3	42.8	-11.4%	8.8%
Non-transportation	4.9	6.8	10.2	37.2	28.6	18.8	24.0	39.9	34.7	-13.0%	10.8%
Transportation	3.7	8.1	7.6	8.9	6.4	5.9	7.3	8.4	8.1	-3.8%	4.2%
Donley											
Total Spending	3.2	6.2	6.0	6.5	5.8	6.0	6.4	6.4	6.5	0.6%	3.8%
Visitor Spending	3.2	6.2	6.0	6.5	5.8	6.0	6.4	6.4	6.5	0.6%	3.8%
Non-transportation	2.7	5.2	5.0	5.4	5.0	5.3	5.5	5.4	5.5	1.5%	3.7%
Transportation	0.5	1.0	1.0	1.1	0.8	0.7	0.9	1.1	1.0	-4.0%	4.1%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound airfares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

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Direct County Travel Spending, 2000-2019p (\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Duval											
Total Spending	6.8	12.3	11.7	13.2	10.2	9.3	10.2	12.4	12.4	0.2%	3.2%
Visitor Spending	6.8	12.3	11.7	13.2	10.2	9.3	10.2	12.4	12.4	0.2%	3.2%
Non-transportation	3.8	5.6	5.4	5.8	5.0	4.4	4.1	5.4	5.7	5.5%	2.2%
Transportation	3.1	6.7	6.3	7.4	5.3	4.9	6.0	6.9	6.7	-4.0%	4.1%
Eastland											
Total Spending	10.3	13.1	14.2	16.0	17.1	15.9	16.5	19.2	19.7	2.7%	3.4%
Visitor Spending	10.1	13.1	13.9	15.6	16.7	15.6	16.2	18.8	19.3	2.8%	3.5%
Non-transportation	9.1	10.8	11.7	13.1	14.9	13.9	14.1	16.5	17.1	3.8%	3.4%
Transportation	1.0	2.3	2.2	2.5	1.8	1.7	2.1	2.4	2.3	-4.0%	4.1%
Ector											
Total Spending	130.0	232.8	231.8	387.2	353.7	280.6	425.5	611.0	586.0	-4.1%	8.2%
Visitor Spending	129.8	232.5	231.6	387.0	353.5	280.4	425.3	610.8	585.8	-4.1%	8.3%
Non-transportation	108.8	187.1	188.6	336.7	317.5	247.0	384.0	563.4	540.3	-4.1%	8.8%
Transportation	21.0	45.5	43.0	50.3	36.0	33.4	41.3	47.4	45.6	-3.9%	4.2%
Edwards											
Total Spending	0.8	1.2	1.0	1.0	0.8	0.9	0.9	0.9	0.9	2.7%	0.8%
Visitor Spending	0.8	1.2	1.0	1.0	0.8	0.9	0.9	0.9	0.9	2.7%	0.8%
Non-transportation	0.8	1.2	1.0	1.0	0.8	0.9	0.9	0.9	0.9	2.7%	0.8%
El Paso											
Total Spending	1,030.0	1,502.1	1,519.4	1,635.1	1,622.0	1,625.5	1,700.4	1,874.9	1,957.7	4.4%	3.4%
Visitor Spending	874.3	1,310.6	1,323.8	1,428.8	1,395.8	1,398.3	1,465.8	1,628.3	1,700.1	4.4%	3.6%
Non-transportation	497.9	648.5	694.6	727.7	791.9	819.5	809.8	895.2	974.1	8.8%	3.6%
Transportation	376.3	662.1	629.2	701.1	603.9	578.8	655.9	733.1	726.0	-1.0%	3.5%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound fares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

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Direct County Travel Spending, 2000-2019p

(\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Ellis											
Total Spending	77.8	129.4	129.9	147.3	150.1	158.6	168.8	182.3	184.9	1.4%	4.7%
Visitor Spending	77.2	129.0	129.4	145.8	148.5	157.3	167.4	180.9	183.5	1.4%	4.7%
Non-transportation	54.6	80.3	83.4	92.0	109.9	121.4	123.1	130.0	134.6	3.5%	4.9%
Transportation	22.5	48.6	46.1	53.8	38.6	35.9	44.4	50.9	48.9	-3.8%	4.2%
Erath											
Total Spending	24.0	42.5	41.2	48.8	43.6	41.7	45.0	51.5	50.9	-1.2%	4.0%
Visitor Spending	24.0	42.1	40.9	48.4	43.6	41.7	45.0	51.5	50.9	-1.2%	4.0%
Non-transportation	17.0	26.9	26.6	31.7	31.7	30.6	31.3	35.7	35.8	0.1%	4.0%
Transportation	7.0	15.2	14.4	16.8	11.9	11.1	13.7	15.7	15.1	-4.0%	4.1%
Falls											
Total Spending	6.7	8.3	8.3	10.4	9.7	9.6	10.3	10.8	10.6	-1.7%	2.4%
Visitor Spending	6.5	8.0	8.3	10.4	9.7	9.6	10.3	10.8	10.6	-1.7%	2.6%
Non-transportation	5.0	5.1	5.5	7.0	6.9	6.9	7.0	7.2	7.0	-2.0%	1.8%
Transportation	1.5	2.9	2.9	3.4	2.8	2.7	3.2	3.6	3.6	-1.0%	4.6%
Fannin											
Total Spending	8.6	11.5	11.3	13.0	11.3	13.9	15.0	17.4	18.0	3.6%	4.0%
Visitor Spending	8.6	11.5	11.3	13.0	11.3	13.9	15.0	17.4	18.0	3.6%	4.0%
Non-transportation	6.0	6.1	6.1	6.8	6.6	9.5	9.6	11.3	12.1	7.0%	3.8%
Transportation	2.6	5.5	5.2	6.1	4.6	4.4	5.3	6.1	5.9	-2.8%	4.3%
Fayette											
Total Spending	20.8	33.3	35.5	45.6	43.2	41.2	48.7	49.7	52.2	5.1%	5.0%
Visitor Spending	20.6	33.0	35.2	45.2	42.8	40.9	48.4	49.3	51.9	5.2%	5.0%
Non-transportation	14.1	19.1	22.0	29.8	31.7	30.4	35.6	34.6	37.7	8.9%	5.3%
Transportation	6.5	13.9	13.2	15.4	11.2	10.4	12.8	14.7	14.1	-3.6%	4.2%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound airfares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

*Oil and gas production in recent years may affect travel impact estimates.

Direct County Travel Spending, 2000-2019p (\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Fisher											
Total Spending	0.7	1.1	1.0	1.1	0.9	0.9	1.0	1.1	1.1	-1.4%	2.3%
Visitor Spending	0.7	1.1	1.0	1.1	0.9	0.9	1.0	1.1	1.1	-1.4%	2.3%
Non-transportation	0.4	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	1.3%	0.9%
Transportation	0.2	0.5	0.5	0.6	0.4	0.4	0.5	0.6	0.5	-4.0%	4.1%
Floyd											
Total Spending	2.8	5.3	4.7	5.9	4.7	4.6	4.9	5.4	4.9	-10.1%	2.9%
Visitor Spending	2.8	5.3	4.7	5.9	4.7	4.6	4.9	5.4	4.9	-10.1%	2.9%
Non-transportation	1.2	1.9	1.4	2.1	1.9	2.0	1.7	1.8	1.3	-23.7%	0.5%
Transportation	1.6	3.5	3.3	3.9	2.8	2.6	3.2	3.7	3.5	-3.6%	4.2%
Foard											
Total Spending	0.3	0.4	0.3	0.4	0.4	0.4	0.4	0.4	0.4	-0.6%	1.0%
Visitor Spending	0.3	0.4	0.3	0.4	0.4	0.4	0.4	0.4	0.4	-0.6%	1.0%
Non-transportation	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	-2.2%	-0.1%
Transportation	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	3.8%	5.4%
Fort Bend											
Total Spending	195.5	365.5	383.0	497.6	506.3	500.7	551.7	569.1	576.2	1.2%	5.9%
Visitor Spending	189.9	353.7	366.1	470.6	477.4	468.7	518.8	531.6	539.3	1.4%	5.6%
Non-transportation	154.4	277.6	293.9	386.1	416.2	411.6	448.4	451.1	461.7	2.3%	5.9%
Transportation	35.5	76.1	72.2	84.4	61.2	57.2	70.3	80.5	77.6	-3.6%	4.2%
Franklin											
Total Spending	5.8	8.7	8.1	9.2	8.7	9.1	9.5	9.7	10.1	3.9%	3.0%
Visitor Spending	5.8	8.4	7.8	8.8	8.7	9.1	9.5	9.7	10.1	3.9%	3.0%
Non-transportation	4.7	6.2	5.7	6.3	6.8	7.3	7.3	7.2	7.7	6.2%	2.6%
Transportation	1.1	2.2	2.1	2.5	1.9	1.8	2.2	2.5	2.4	-2.6%	4.4%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound fares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

*Oil and gas production in recent years may affect travel impact estimates.

Direct County Travel Spending, 2000-2019p

(\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Freestone											
Total Spending	26.9	52.5	48.5	54.4	41.8	39.5	46.5	50.9	52.3	2.7%	3.6%
Visitor Spending	26.9	52.5	48.5	54.0	41.4	39.2	46.1	50.5	51.9	2.8%	3.5%
Non-transportation	11.5	19.3	17.1	17.3	15.1	14.8	16.0	16.0	18.7	17.2%	2.6%
Transportation	15.3	33.2	31.4	36.7	26.2	24.4	30.1	34.6	33.2	-3.9%	4.2%
Frio*											
Total Spending	8.1	11.5	19.3	50.4	41.1	33.4	34.8	39.2	41.0	4.6%	8.9%
Visitor Spending	8.1	11.5	19.3	50.4	41.1	33.4	34.8	39.2	41.0	4.6%	8.9%
Non-transportation	6.8	8.6	16.5	47.1	38.8	31.2	32.2	36.1	38.1	5.3%	9.5%
Transportation	1.4	2.9	2.8	3.2	2.3	2.2	2.7	3.1	3.0	-3.6%	4.2%
Gaines											
Total Spending	7.0	10.8	11.8	15.3	15.4	14.3	16.8	20.8	18.7	-10.0%	5.3%
Visitor Spending	7.0	10.8	11.8	15.3	15.4	14.3	16.8	20.8	18.7	-10.0%	5.3%
Non-transportation	4.7	5.8	7.0	9.7	11.4	10.5	12.1	15.4	13.6	-12.2%	5.8%
Transportation	2.4	5.1	4.8	5.6	4.0	3.8	4.6	5.3	5.1	-3.7%	4.2%
Galveston											
Total Spending	503.1	737.5	681.5	838.6	879.8	879.7	1,007.0	1,060.0	1,097.8	3.6%	4.2%
Visitor Spending	497.9	726.1	669.5	821.9	863.7	864.6	990.0	1,041.6	1,079.5	3.6%	4.2%
Non-transportation	461.8	650.1	597.0	737.0	800.9	805.6	917.8	959.2	999.8	4.2%	4.1%
Transportation	36.1	76.0	72.5	84.9	62.7	59.0	72.2	82.4	79.7	-3.2%	4.3%
Garza											
Total Spending	3.6	9.9	10.0	10.9	8.2	8.0	9.7	10.7	10.1	-6.0%	5.5%
Visitor Spending	3.6	9.9	9.7	10.9	8.2	8.0	9.7	10.7	10.1	-6.0%	5.5%
Non-transportation	1.2	4.6	4.7	5.1	4.0	4.1	5.0	5.3	4.9	-8.1%	7.6%
Transportation	2.4	5.3	5.0	5.8	4.1	3.8	4.8	5.5	5.2	-4.0%	4.1%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound fares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

*Oil and gas production in recent years may affect travel impact estimates.

Direct County Travel Spending, 2000-2019p

(\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Gillespie											
Total Spending	42.5	73.2	82.4	89.3	94.6	96.8	105.6	117.0	128.1	9.4%	6.0%
Visitor Spending	42.0	72.2	80.8	87.4	92.6	95.2	103.0	114.3	125.4	9.7%	5.9%
Non-transportation	38.0	63.8	72.8	78.0	85.8	88.8	95.2	105.3	116.8	10.9%	6.1%
Transportation	3.9	8.4	8.0	9.4	6.8	6.4	7.8	8.9	8.6	-3.5%	4.2%
Glasscock											
Total Spending	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.3	0.3	3.5%	2.1%
Visitor Spending	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.3	0.3	3.5%	2.1%
Non-transportation	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.3	0.3	3.5%	2.1%
Goliad											
Total Spending	5.4	8.7	8.6	11.8	9.3	8.7	10.2	11.2	10.7	-4.6%	3.7%
Visitor Spending	5.4	8.7	8.6	11.8	9.3	8.7	10.2	11.2	10.7	-4.6%	3.7%
Non-transportation	3.0	3.6	3.8	6.1	5.2	4.8	5.5	5.8	5.5	-5.6%	3.2%
Transportation	2.4	5.1	4.8	5.6	4.1	3.8	4.7	5.4	5.2	-3.4%	4.2%
Gonzales*											
Total Spending	11.6	19.4	21.8	36.8	29.2	24.5	28.8	33.4	34.2	2.1%	5.9%
Visitor Spending	11.6	19.4	21.8	36.8	29.2	24.5	28.8	33.4	34.2	2.1%	5.9%
Non-transportation	5.5	6.3	9.4	22.3	18.9	14.9	16.9	19.8	21.0	6.2%	7.3%
Transportation	6.1	13.1	12.4	14.5	10.4	9.7	11.9	13.7	13.2	-3.8%	4.2%
Gray											
Total Spending	22.8	44.8	39.7	53.5	43.7	41.5	42.0	47.7	47.0	-1.5%	3.9%
Visitor Spending	22.5	44.8	39.7	53.5	43.7	41.5	42.0	47.7	47.0	-1.5%	3.9%
Non-transportation	16.3	31.5	27.1	38.7	33.0	31.5	29.7	33.7	33.4	-0.7%	3.8%
Transportation	6.2	13.3	12.6	14.8	10.7	10.0	12.3	14.1	13.5	-3.6%	4.2%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound fares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

*Oil and gas production in recent years may affect travel impact estimates.

Direct County Travel Spending, 2000-2019p

(\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Grayson											
Total Spending	127.7	194.1	187.0	214.0	187.9	188.8	208.9	220.2	222.2	0.9%	3.0%
Visitor Spending	127.7	192.8	186.2	213.3	187.2	188.2	208.5	219.7	221.7	0.9%	2.9%
Non-transportation	86.1	103.0	101.1	113.9	115.7	121.6	126.3	125.6	131.1	4.4%	2.2%
Transportation	41.6	89.8	85.1	99.4	71.5	66.6	82.2	94.2	90.6	-3.7%	4.2%
Gregg											
Total Spending	150.8	219.9	215.8	232.0	216.9	205.2	224.8	245.5	265.5	8.2%	3.0%
Visitor Spending	143.3	213.4	209.7	226.8	211.2	199.7	219.8	239.8	258.5	7.8%	3.2%
Non-transportation	108.9	143.5	143.5	149.8	155.0	147.2	155.5	166.2	187.4	12.8%	2.9%
Transportation	34.4	69.9	66.3	77.0	56.2	52.5	64.4	73.6	71.1	-3.5%	3.9%
Grimes											
Total Spending	12.9	16.2	17.2	19.8	18.7	18.4	19.1	20.1	21.5	6.8%	2.7%
Visitor Spending	12.9	16.2	17.2	19.8	18.7	18.4	19.1	20.1	21.5	6.8%	2.7%
Non-transportation	11.4	12.9	14.1	16.1	16.1	16.0	16.2	16.7	18.2	9.0%	2.5%
Transportation	1.5	3.3	3.1	3.6	2.6	2.4	3.0	3.4	3.3	-4.0%	4.1%
Guadalupe											
Total Spending	56.1	99.5	116.8	146.7	150.8	156.8	166.0	169.7	177.9	4.9%	6.3%
Visitor Spending	55.8	99.2	116.4	146.3	150.4	156.5	165.6	169.3	177.6	4.9%	6.3%
Non-transportation	44.4	74.8	93.2	119.1	130.5	137.9	142.8	143.2	152.4	6.4%	6.7%
Transportation	11.5	24.4	23.2	27.2	19.9	18.6	22.8	26.1	25.2	-3.4%	4.2%
Hale											
Total Spending	41.6	53.8	50.4	51.0	55.5	51.1	48.5	49.7	49.9	0.4%	1.0%
Visitor Spending	41.3	53.6	50.1	50.7	55.1	50.8	48.2	49.4	49.6	0.4%	1.0%
Non-transportation	39.7	50.1	46.8	46.8	52.4	48.3	45.1	45.7	46.1	0.8%	0.8%
Transportation	1.6	3.5	3.3	3.9	2.7	2.5	3.2	3.6	3.5	-4.0%	4.1%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound airfares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

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Direct County Travel Spending, 2000-2019p (\$Millions)

											Avg. Annual Chg.
Hall	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Total Spending	2.1	2.4	2.2	2.5	2.1	2.0	2.3	2.5	2.6	5.1%	1.3%
Visitor Spending	2.1	2.4	2.2	2.5	2.1	2.0	2.3	2.5	2.6	5.1%	1.3%
Non-transportation	1.4	1.0	0.8	0.9	1.0	0.9	1.0	1.0	1.2	18.3%	-0.7%
Transportation	0.7	1.4	1.4	1.6	1.1	1.0	1.3	1.5	1.4	-4.0%	4.1%
Hamilton	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Total Spending	3.9	5.1	5.6	5.5	6.0	5.9	6.2	6.5	7.3	11.9%	3.3%
Visitor Spending	3.9	5.1	5.6	5.5	6.0	5.9	6.2	6.5	7.3	11.9%	3.3%
Non-transportation	3.7	4.5	5.1	4.9	5.5	5.5	5.6	5.9	6.7	13.5%	3.2%
Transportation	0.3	0.6	0.6	0.7	0.5	0.4	0.5	0.6	0.6	-4.0%	4.1%
Hansford	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Total Spending	1.3	2.0	1.9	2.0	1.8	1.9	2.0	1.8	1.9	7.7%	2.0%
Visitor Spending	1.3	2.0	1.9	2.0	1.8	1.9	2.0	1.8	1.9	7.7%	2.0%
Non-transportation	1.1	1.5	1.4	1.5	1.4	1.5	1.6	1.3	1.4	12.4%	1.5%
Transportation	0.2	0.5	0.5	0.5	0.4	0.4	0.4	0.5	0.5	-4.0%	4.1%
Hardeman	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Total Spending	3.2	6.3	6.1	7.2	5.6	5.0	5.7	6.7	7.1	7.2%	4.3%
Visitor Spending	3.2	6.3	6.1	7.2	5.6	5.0	5.7	6.7	7.1	7.2%	4.3%
Non-transportation	1.5	2.6	2.6	3.0	2.6	2.2	2.3	2.8	3.4	22.6%	4.4%
Transportation	1.7	3.7	3.5	4.1	3.0	2.8	3.4	3.9	3.8	-3.7%	4.2%
Hardin	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Total Spending	24.3	40.1	37.5	41.5	39.3	38.3	43.9	45.8	45.4	-0.9%	3.4%
Visitor Spending	24.3	40.1	37.5	41.5	39.3	38.3	43.9	45.8	45.4	-0.9%	3.4%
Non-transportation	17.7	26.3	24.3	26.1	28.0	27.7	30.9	30.9	31.0	0.3%	3.0%
Transportation	6.5	13.8	13.1	15.4	11.3	10.6	13.0	14.9	14.4	-3.3%	4.2%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound airfares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

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Direct County Travel Spending, 2000-2019p

(\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Harris											
Total Spending	7,992.8	11,123.2	11,011.2	13,797.1	13,920.4	13,730.6	15,018.5	15,750.2	16,270.2	3.3%	3.8%
Visitor Spending	6,316.8	9,237.1	9,054.8	11,311.4	11,191.7	10,923.3	12,165.9	12,722.5	13,042.5	2.5%	3.9%
Non-transportation	3,850.2	5,293.3	5,198.0	6,582.8	7,038.9	6,880.0	7,715.9	7,771.8	8,082.8	4.0%	4.0%
Transportation	2,466.5	3,943.8	3,856.8	4,728.6	4,152.8	4,043.3	4,450.0	4,950.7	4,959.7	0.2%	3.7%
Harrison											
Total Spending	52.4	93.5	94.1	95.9	82.5	80.4	88.4	94.5	95.9	1.5%	3.2%
Visitor Spending	52.4	92.9	93.8	95.9	82.5	80.4	88.4	94.5	95.9	1.5%	3.2%
Non-transportation	31.2	46.9	50.3	45.1	46.3	46.8	46.8	46.8	50.0	7.0%	2.5%
Transportation	21.2	46.0	43.5	50.8	36.2	33.6	41.6	47.7	45.9	-3.9%	4.1%
Hartley											
Total Spending	0.6	1.3	1.3	1.2	0.9	1.1	1.1	1.1	1.0	-13.3%	2.7%
Visitor Spending	0.6	1.0	1.0	1.2	0.9	1.1	1.1	1.1	1.0	-13.3%	2.7%
Non-transportation	0.4	0.6	0.7	0.8	0.6	0.8	0.7	0.7	0.6	-18.3%	1.9%
Transportation	0.2	0.4	0.3	0.4	0.3	0.3	0.3	0.4	0.4	-4.0%	4.1%
Haskell											
Total Spending	3.7	4.3	4.7	6.1	5.3	5.4	5.8	5.7	5.9	3.2%	2.5%
Visitor Spending	3.7	4.3	4.7	6.1	5.3	5.4	5.8	5.7	5.9	3.2%	2.5%
Non-transportation	3.5	3.9	4.3	5.7	5.0	5.1	5.5	5.3	5.5	3.6%	2.4%
Transportation	0.2	0.3	0.3	0.4	0.3	0.3	0.4	0.4	0.4	-1.2%	4.6%
Hays											
Total Spending	113.9	188.3	231.1	284.5	312.0	329.4	350.4	391.3	416.1	6.3%	7.1%
Visitor Spending	112.2	187.0	229.3	283.0	310.2	328.0	348.9	389.7	414.6	6.4%	7.1%
Non-transportation	92.1	143.6	188.2	234.9	275.6	295.7	309.1	344.1	370.7	7.7%	7.6%
Transportation	20.2	43.4	41.1	48.1	34.6	32.3	39.8	45.6	43.9	-3.7%	4.2%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound fares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

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Direct County Travel Spending, 2000-2019p

(\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Hemphill											
Total Spending	1.2	5.7	10.2	17.9	13.7	7.9	8.6	7.3	6.7	-8.2%	9.5%
Visitor Spending	1.2	5.7	10.2	17.9	13.7	7.9	8.6	7.3	6.7	-8.2%	9.5%
Non-transportation	0.9	5.2	9.7	17.3	13.2	7.4	8.1	6.7	6.1	-8.9%	10.3%
Transportation	0.3	0.5	0.5	0.6	0.5	0.5	0.6	0.6	0.6	-1.1%	4.6%
Henderson											
Total Spending	65.1	112.6	110.1	122.1	102.5	98.7	111.1	121.6	122.1	0.4%	3.4%
Visitor Spending	64.6	111.0	107.9	120.7	101.0	97.5	110.5	120.9	121.5	0.4%	3.4%
Non-transportation	31.3	39.2	39.9	41.3	44.1	44.5	45.1	46.0	49.4	7.4%	2.4%
Transportation	33.2	71.8	68.0	79.4	56.9	52.9	65.4	75.0	72.1	-3.8%	4.2%
Hidalgo											
Total Spending	779.7	1,157.8	1,172.9	1,289.6	1,332.8	1,321.0	1,336.3	1,406.1	1,487.2	5.8%	3.5%
Visitor Spending	735.2	1,096.8	1,111.9	1,230.6	1,265.5	1,257.6	1,268.7	1,332.1	1,409.9	5.8%	3.5%
Non-transportation	612.2	865.8	901.6	985.1	1,065.3	1,065.3	1,055.2	1,090.2	1,173.0	7.6%	3.5%
Transportation	123.0	231.0	210.3	245.6	200.2	192.3	213.5	241.9	236.9	-2.0%	3.5%
Hill											
Total Spending	36.6	63.2	57.3	61.2	52.7	52.1	58.2	62.6	63.7	1.8%	3.0%
Visitor Spending	36.6	63.2	57.3	61.2	52.7	52.1	58.2	62.6	63.7	1.8%	3.0%
Non-transportation	23.5	34.6	30.3	29.7	30.3	31.3	32.5	33.0	35.3	6.9%	2.2%
Transportation	13.1	28.6	27.0	31.5	22.4	20.8	25.8	29.6	28.4	-4.0%	4.1%
Hockley											
Total Spending	11.3	22.7	23.4	26.0	22.9	21.1	24.3	27.4	25.0	-8.8%	4.3%
Visitor Spending	11.1	22.4	23.1	26.0	22.9	21.1	24.3	27.4	25.0	-8.8%	4.4%
Non-transportation	6.9	13.5	14.6	16.0	15.7	14.3	16.0	17.9	15.8	-11.6%	4.5%
Transportation	4.2	9.0	8.5	10.0	7.2	6.8	8.3	9.5	9.2	-3.5%	4.2%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound fares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

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Direct County Travel Spending, 2000-2019p (\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Hood											
Total Spending	33.4	58.9	54.6	57.8	59.2	59.5	63.6	64.7	69.2	7.0%	3.9%
Visitor Spending	32.8	57.9	54.0	57.3	58.6	59.1	63.1	64.2	68.7	7.0%	4.0%
Non-transportation	28.5	48.7	45.2	47.1	51.2	52.1	54.6	54.4	59.3	8.9%	3.9%
Transportation	4.3	9.3	8.8	10.3	7.4	6.9	8.5	9.8	9.4	-3.7%	4.2%
Hopkins											
Total Spending	37.6	61.1	61.1	70.0	59.3	58.8	66.7	73.6	73.5	-0.1%	3.6%
Visitor Spending	37.6	60.8	60.8	69.6	59.0	58.5	66.3	73.2	73.2	-0.1%	3.6%
Non-transportation	20.8	24.6	26.5	29.5	30.4	31.9	33.5	35.5	37.0	4.0%	3.1%
Transportation	16.7	36.3	34.3	40.1	28.6	26.6	32.9	37.7	36.2	-3.9%	4.2%
Houston											
Total Spending	20.5	37.3	33.6	38.6	32.4	29.9	32.8	36.8	36.3	-1.5%	3.1%
Visitor Spending	20.0	37.3	33.6	38.2	32.0	29.6	32.5	36.5	35.9	-1.5%	3.1%
Non-transportation	9.7	14.9	12.4	13.5	14.3	13.1	12.2	13.2	13.6	2.8%	1.8%
Transportation	10.3	22.4	21.2	24.7	17.7	16.4	20.3	23.3	22.4	-3.9%	4.2%
Howard											
Total Spending	44.4	84.8	83.1	119.5	99.2	88.5	114.3	153.5	144.9	-5.6%	6.4%
Visitor Spending	44.1	84.5	83.1	119.5	99.2	88.5	114.3	153.5	144.9	-5.6%	6.5%
Non-transportation	21.3	35.0	36.2	64.8	60.3	52.4	69.6	102.2	95.6	-6.5%	8.2%
Transportation	22.8	49.5	46.8	54.7	39.0	36.2	44.8	51.4	49.3	-3.9%	4.1%
Hudspeth											
Total Spending	2.9	5.7	5.5	6.0	4.5	4.3	5.1	5.8	5.6	-2.8%	3.5%
Visitor Spending	2.9	5.7	5.5	6.0	4.5	4.3	5.1	5.8	5.6	-2.8%	3.5%
Non-transportation	0.7	0.8	0.9	0.6	0.7	0.7	0.8	0.8	0.8	5.0%	0.8%
Transportation	2.2	4.9	4.6	5.4	3.8	3.5	4.4	5.0	4.8	-4.0%	4.1%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound airfares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

*Oil and gas production in recent years may affect travel impact estimates.

Direct County Travel Spending, 2000-2019p (\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Hunt											
Total Spending	59.3	97.5	95.3	108.6	98.3	103.0	108.7	112.8	115.0	1.9%	3.5%
Visitor Spending	59.1	97.2	94.9	107.9	97.5	102.3	108.0	112.1	114.3	2.0%	3.5%
Non-transportation	40.1	55.8	55.8	62.2	65.0	72.2	70.7	69.2	73.2	5.7%	3.2%
Transportation	19.0	41.4	39.1	45.7	32.5	30.1	37.3	42.8	41.1	-4.0%	4.1%
Hutchinson											
Total Spending	19.7	37.2	37.2	40.9	42.4	38.9	38.4	40.3	41.8	3.6%	4.0%
Visitor Spending	19.2	36.6	36.6	40.5	42.0	38.6	38.1	40.0	41.4	3.7%	4.1%
Non-transportation	11.9	20.9	21.7	23.1	29.5	26.9	23.7	23.5	25.6	8.8%	4.1%
Transportation	7.3	15.7	14.9	17.4	12.5	11.7	14.4	16.5	15.9	-3.7%	4.2%
Irion											
Total Spending	5.3	11.1	10.5	12.2	8.9	8.3	10.1	11.5	11.1	-3.6%	4.0%
Visitor Spending	5.3	11.1	10.5	12.2	8.9	8.3	10.1	11.5	11.1	-3.6%	4.0%
Non-transportation	0.4	0.5	0.5	0.6	0.6	0.6	0.6	0.6	0.6	2.8%	2.0%
Transportation	4.9	10.6	10.0	11.7	8.3	7.7	9.5	10.9	10.5	-4.0%	4.1%
Jack											
Total Spending	3.3	4.7	5.4	5.2	4.0	3.9	4.3	4.7	4.8	1.9%	1.9%
Visitor Spending	3.3	4.7	5.4	5.2	4.0	3.9	4.3	4.7	4.8	1.9%	1.9%
Non-transportation	2.4	2.6	3.4	2.9	2.4	2.4	2.4	2.5	2.7	6.9%	0.7%
Transportation	1.0	2.1	2.0	2.3	1.7	1.5	1.9	2.2	2.1	-4.0%	4.1%
Jackson											
Total Spending	7.4	9.5	10.8	13.2	12.1	11.0	11.8	13.8	14.0	1.8%	3.4%
Visitor Spending	7.4	9.5	10.8	13.2	12.1	11.0	11.8	13.8	14.0	1.8%	3.4%
Non-transportation	6.5	7.7	9.0	11.1	10.6	9.7	10.1	11.8	12.1	2.8%	3.3%
Transportation	0.9	1.9	1.8	2.1	1.5	1.4	1.7	2.0	1.9	-4.0%	4.1%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound fares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

*Oil and gas production in recent years may affect travel impact estimates.

Direct County Travel Spending, 2000-2019p

(\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Jasper											
Total Spending	27.8	39.0	33.7	35.9	35.5	34.6	38.9	39.4	39.7	0.8%	1.9%
Visitor Spending	27.8	39.0	33.7	35.9	35.5	34.6	38.9	39.4	39.7	0.8%	1.9%
Non-transportation	23.8	30.2	25.4	26.2	28.6	28.2	30.9	30.3	30.9	2.2%	1.4%
Transportation	4.0	8.8	8.3	9.7	6.9	6.4	7.9	9.1	8.7	-4.0%	4.1%
Jeff Davis											
Total Spending	5.2	7.7	8.5	9.0	8.2	8.3	8.7	9.3	9.4	1.2%	3.2%
Visitor Spending	5.2	7.7	8.5	9.0	8.2	8.3	8.7	9.3	9.4	1.2%	3.2%
Non-transportation	3.4	3.7	4.8	4.6	5.1	5.4	5.1	5.2	5.5	5.3%	2.6%
Transportation	1.8	4.0	3.7	4.4	3.1	2.9	3.6	4.1	3.9	-4.0%	4.1%
Jefferson											
Total Spending	313.9	476.0	456.8	495.9	502.0	489.4	556.4	600.6	586.5	-2.4%	3.3%
Visitor Spending	296.2	465.7	448.5	486.8	492.0	481.0	549.0	591.7	576.7	-2.6%	3.6%
Non-transportation	204.3	282.7	276.2	283.9	341.9	340.9	378.0	396.4	387.6	-2.2%	3.4%
Transportation	91.9	183.1	172.3	202.9	150.1	140.1	171.0	195.4	189.0	-3.3%	3.9%
Jim Hogg											
Total Spending	3.4	5.5	5.3	5.6	6.0	5.2	5.4	6.4	6.2	-3.6%	3.2%
Visitor Spending	3.4	5.5	5.3	5.3	5.6	4.9	5.0	6.1	5.9	-3.7%	2.9%
Non-transportation	2.9	4.4	4.3	4.1	4.7	4.1	4.0	4.9	4.8	-3.8%	2.6%
Transportation	0.5	1.1	1.0	1.2	0.9	0.8	1.0	1.1	1.1	-3.1%	4.3%
Jim Wells											
Total Spending	37.1	62.7	65.7	79.6	63.8	59.7	66.1	73.0	73.7	0.9%	3.7%
Visitor Spending	37.1	62.7	65.7	79.6	63.8	59.7	66.1	73.0	73.7	0.9%	3.7%
Non-transportation	22.5	31.2	35.8	44.7	38.6	36.2	37.2	39.9	41.8	4.6%	3.3%
Transportation	14.6	31.5	29.8	34.9	25.2	23.5	28.9	33.1	31.9	-3.7%	4.2%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound fares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

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Direct County Travel Spending, 2000-2019p (\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Johnson											
Total Spending	67.7	127.9	131.2	151.7	137.1	138.1	154.7	168.9	166.7	-1.3%	4.9%
Visitor Spending	66.2	126.9	126.3	146.7	134.1	134.4	150.8	164.4	161.7	-1.7%	4.8%
Non-transportation	34.1	57.2	60.3	69.7	79.0	83.2	87.5	91.8	91.9	0.1%	5.4%
Transportation	32.2	69.7	65.9	77.0	55.1	51.2	63.3	72.6	69.8	-3.9%	4.2%
Jones											
Total Spending	6.7	8.4	8.1	8.6	7.7	7.6	8.2	8.8	8.9	0.9%	1.5%
Visitor Spending	6.7	8.4	8.1	8.6	7.7	7.6	8.2	8.8	8.9	0.9%	1.5%
Non-transportation	5.2	5.3	5.1	5.1	5.2	5.2	5.3	5.5	5.7	3.6%	0.5%
Transportation	1.5	3.1	3.0	3.5	2.5	2.4	2.9	3.3	3.2	-3.6%	4.2%
Karnes*											
Total Spending	10.5	17.1	17.3	46.0	55.3	41.8	54.3	68.5	85.2	24.5%	11.7%
Visitor Spending	10.5	17.1	17.3	46.0	55.3	41.8	54.3	68.5	85.2	24.5%	11.7%
Non-transportation	5.8	7.0	7.7	34.9	47.4	34.5	45.2	58.0	75.2	29.6%	14.4%
Transportation	4.6	10.1	9.5	11.1	7.9	7.3	9.1	10.4	10.0	-4.0%	4.1%
Kaufman											
Total Spending	68.2	122.1	125.7	143.6	126.1	124.5	137.5	151.9	154.3	1.6%	4.4%
Visitor Spending	68.1	121.9	125.5	143.4	125.9	124.3	137.3	151.7	154.1	1.6%	4.4%
Non-transportation	31.4	42.4	50.2	55.4	63.0	65.9	65.1	68.8	74.4	8.1%	4.7%
Transportation	36.7	79.5	75.3	87.9	62.9	58.4	72.2	82.8	79.7	-3.9%	4.2%
Kendall											
Total Spending	50.8	65.2	66.8	77.4	80.5	83.6	87.4	84.6	91.9	8.6%	3.2%
Visitor Spending	50.6	64.7	66.4	77.0	80.1	83.3	87.0	84.2	91.5	8.6%	3.2%
Non-transportation	45.3	53.3	55.6	64.3	71.1	75.0	76.7	72.4	80.1	10.7%	3.0%
Transportation	5.3	11.5	10.8	12.7	9.0	8.3	10.3	11.9	11.4	-4.0%	4.1%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound fares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

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Direct County Travel Spending, 2000-2019p

(\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Kenedy											
Total Spending	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	-6.2%	0.3%
Visitor Spending	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	-6.2%	0.3%
Non-transportation	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	-6.2%	0.3%
Kent											
Total Spending	0.5	0.8	0.7	0.8	0.7	0.6	0.7	0.8	0.8	1.7%	2.0%
Visitor Spending	0.5	0.8	0.7	0.8	0.7	0.6	0.7	0.8	0.8	1.7%	2.0%
Non-transportation	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	7.5%	0.7%
Transportation	0.2	0.4	0.4	0.4	0.3	0.3	0.3	0.4	0.4	-4.0%	4.1%
Kerr											
Total Spending	68.3	92.6	88.5	92.0	91.1	92.3	100.9	108.9	112.1	2.9%	2.6%
Visitor Spending	67.9	90.0	85.7	89.2	88.2	89.9	98.4	106.3	109.5	3.1%	2.5%
Non-transportation	60.3	74.0	70.4	71.3	75.1	77.6	83.3	89.0	92.9	4.3%	2.3%
Transportation	7.6	16.0	15.2	17.8	13.1	12.3	15.1	17.2	16.6	-3.3%	4.2%
Kimble											
Total Spending	9.6	17.0	16.2	19.0	15.6	14.9	16.5	18.2	20.0	10.1%	3.9%
Visitor Spending	9.6	17.0	16.2	19.0	15.6	14.9	16.5	18.2	20.0	10.1%	3.9%
Non-transportation	5.2	7.3	7.0	8.3	8.0	7.8	7.7	8.2	10.4	27.3%	3.7%
Transportation	4.4	9.7	9.1	10.7	7.6	7.0	8.7	10.0	9.6	-4.0%	4.1%
King											
Total Spending	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2%	1.5%
Visitor Spending	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2%	1.5%
Non-transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2%	1.5%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound fares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

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Direct County Travel Spending, 2000-2019p (\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Kinney											
Total Spending	4.7	5.4	5.3	5.4	5.5	5.6	5.7	5.7	5.9	2.9%	1.2%
Visitor Spending	4.7	5.4	5.3	5.4	5.5	5.6	5.7	5.7	5.9	2.9%	1.2%
Non-transportation	4.6	5.3	5.3	5.3	5.4	5.6	5.6	5.6	5.8	2.9%	1.1%
Transportation	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	3.8%	5.4%
Kleberg											
Total Spending	34.0	49.1	53.1	58.7	53.4	52.4	57.6	62.2	65.4	5.1%	3.5%
Visitor Spending	33.7	49.1	52.8	58.7	53.4	52.4	57.6	62.2	65.4	5.1%	3.5%
Non-transportation	25.1	30.5	35.1	38.1	38.6	38.6	40.6	42.8	46.7	9.2%	3.3%
Transportation	8.6	18.6	17.7	20.6	14.8	13.7	17.0	19.5	18.7	-3.8%	4.2%
Knox											
Total Spending	2.3	3.2	3.5	3.4	2.5	2.4	2.8	3.0	3.0	-1.7%	1.4%
Visitor Spending	2.3	3.2	3.5	3.4	2.5	2.4	2.8	3.0	3.0	-1.7%	1.4%
Non-transportation	1.4	1.4	1.8	1.5	1.1	1.1	1.1	1.2	1.2	1.8%	-1.0%
Transportation	0.8	1.8	1.7	2.0	1.4	1.3	1.6	1.9	1.8	-4.0%	4.1%
La Salle*											
Total Spending	4.1	6.9	10.9	46.2	37.2	24.9	37.2	45.5	45.2	-0.7%	13.5%
Visitor Spending	4.1	6.9	10.9	46.2	37.2	24.9	37.2	45.5	45.2	-0.7%	13.5%
Non-transportation	2.1	2.7	6.9	41.6	33.8	21.8	33.4	41.1	41.0	-0.3%	16.9%
Transportation	1.9	4.2	4.0	4.7	3.3	3.1	3.8	4.4	4.2	-3.9%	4.2%
Lamar											
Total Spending	41.4	59.8	61.4	71.1	65.0	64.7	71.1	73.8	74.8	1.3%	3.2%
Visitor Spending	40.8	59.3	61.0	70.8	64.7	64.5	70.9	73.6	74.6	1.3%	3.2%
Non-transportation	30.7	37.3	40.2	46.6	47.5	48.5	51.1	50.9	52.8	3.7%	2.9%
Transportation	10.1	21.9	20.7	24.2	17.2	16.0	19.8	22.7	21.8	-4.0%	4.1%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound airfares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

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Direct County Travel Spending, 2000-2019p (\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Lamb											
Total Spending	6.7	11.3	11.8	13.8	12.1	11.5	12.8	14.7	13.6	-7.5%	3.8%
Visitor Spending	6.7	11.3	11.8	13.8	12.1	11.5	12.8	14.7	13.6	-7.5%	3.8%
Non-transportation	3.3	4.0	4.9	5.7	6.4	6.2	6.3	7.2	6.4	-11.3%	3.5%
Transportation	3.3	7.3	6.9	8.0	5.7	5.3	6.6	7.5	7.2	-4.0%	4.1%
Lampasas											
Total Spending	9.1	13.1	12.6	13.7	11.9	12.1	15.2	15.3	16.3	6.4%	3.1%
Visitor Spending	9.1	13.1	12.6	13.7	11.9	12.1	15.2	15.3	16.3	6.4%	3.1%
Non-transportation	7.2	9.0	8.8	9.2	8.7	9.2	11.5	11.1	12.3	10.2%	2.8%
Transportation	1.9	4.1	3.8	4.5	3.2	3.0	3.7	4.2	4.0	-4.0%	4.1%
Lavaca											
Total Spending	8.9	15.1	14.8	19.7	17.3	15.1	17.6	18.6	18.6	-0.3%	3.9%
Visitor Spending	8.9	14.8	14.5	19.0	16.5	14.5	17.0	17.9	17.9	-0.2%	3.7%
Non-transportation	6.7	9.9	9.8	13.6	12.6	10.8	12.4	12.8	12.9	1.1%	3.5%
Transportation	2.3	4.9	4.6	5.4	3.9	3.7	4.5	5.2	5.0	-3.6%	4.2%
Lee											
Total Spending	13.3	21.6	20.9	25.6	22.5	20.3	24.2	26.2	25.9	-0.9%	3.6%
Visitor Spending	13.1	21.6	20.9	25.6	22.5	20.3	24.2	26.2	25.9	-0.9%	3.7%
Non-transportation	7.2	8.8	8.8	11.4	12.3	10.8	12.5	12.7	13.0	2.1%	3.2%
Transportation	5.9	12.8	12.1	14.2	10.2	9.5	11.7	13.4	12.9	-3.8%	4.2%
Leon											
Total Spending	16.8	32.3	31.1	38.0	30.8	29.0	32.5	34.6	37.5	8.4%	4.3%
Visitor Spending	16.8	32.3	31.1	38.0	30.8	29.0	32.5	34.6	37.5	8.4%	4.3%
Non-transportation	8.9	15.1	14.8	19.0	17.3	16.5	17.0	16.7	20.4	21.5%	4.5%
Transportation	7.9	17.2	16.3	19.0	13.5	12.5	15.5	17.8	17.1	-4.0%	4.1%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound airfares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

*Oil and gas production in recent years may affect travel impact estimates.

Direct County Travel Spending, 2000-2019p

(\$Millions)

										Avg. Annual Chg.	
Liberty	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Total Spending	28.6	44.7	43.0	48.7	48.6	47.8	53.2	55.0	55.1	0.2%	3.5%
Visitor Spending	28.6	44.7	43.0	48.7	48.6	47.8	53.2	55.0	55.1	0.2%	3.5%
Non-transportation	21.2	29.0	28.0	31.3	35.9	35.9	38.6	38.3	39.0	1.7%	3.3%
Transportation	7.4	15.7	14.9	17.5	12.7	11.9	14.6	16.7	16.1	-3.5%	4.2%
Limestone	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Total Spending	11.0	17.1	17.6	18.9	16.9	17.2	18.4	20.2	20.8	2.8%	3.4%
Visitor Spending	11.0	17.1	17.6	18.9	16.9	17.2	18.4	20.2	20.8	2.8%	3.4%
Non-transportation	8.2	11.0	11.8	12.2	12.1	12.8	13.0	13.9	14.8	5.9%	3.2%
Transportation	2.8	6.1	5.7	6.7	4.8	4.4	5.5	6.3	6.0	-4.0%	4.1%
Lipscomb	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Total Spending	1.3	2.4	2.3	3.0	2.0	1.9	2.2	2.5	2.4	-3.7%	3.4%
Visitor Spending	1.3	2.4	2.3	3.0	2.0	1.9	2.2	2.5	2.4	-3.7%	3.4%
Non-transportation	0.4	0.4	0.4	0.8	0.4	0.4	0.4	0.4	0.4	-2.3%	1.0%
Transportation	0.9	2.0	1.9	2.2	1.6	1.5	1.8	2.1	2.0	-4.0%	4.1%
Live Oak*	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Total Spending	16.7	29.9	31.4	54.0	37.9	31.8	35.8	38.0	42.1	10.7%	5.0%
Visitor Spending	16.7	29.9	31.4	54.0	37.9	31.8	35.8	38.0	42.1	10.7%	5.0%
Non-transportation	9.0	13.2	15.5	35.5	24.7	19.6	20.6	20.7	25.4	23.0%	5.6%
Transportation	7.7	16.8	15.9	18.5	13.2	12.2	15.1	17.4	16.7	-4.0%	4.1%
Llano	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Total Spending	34.8	85.3	93.8	100.1	101.7	106.0	107.2	118.3	125.6	6.2%	7.0%
Visitor Spending	34.3	85.0	93.5	99.7	101.3	105.7	106.9	117.9	125.3	6.2%	7.1%
Non-transportation	30.4	77.0	85.8	90.7	94.6	99.3	99.1	109.0	116.6	7.0%	7.3%
Transportation	3.9	8.0	7.7	9.0	6.8	6.4	7.8	8.9	8.6	-2.8%	4.3%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound fares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

*Oil and gas production in recent years may affect travel impact estimates.

Direct County Travel Spending, 2000-2019p

(\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Loving											
Total Spending	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	14.6%	2.9%
Visitor Spending	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	14.6%	2.9%
Non-transportation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	14.6%	2.9%
Lubbock											
Total Spending	473.3	652.3	684.6	792.3	780.5	799.1	837.5	915.1	951.5	4.0%	3.7%
Visitor Spending	417.4	586.6	617.6	719.9	704.3	722.6	757.6	828.5	854.3	3.1%	3.8%
Non-transportation	304.7	388.9	425.7	498.1	526.4	550.7	559.4	606.4	635.4	4.8%	3.9%
Transportation	112.7	197.7	191.8	221.8	177.9	171.9	198.2	222.0	218.9	-1.4%	3.6%
Lynn											
Total Spending	0.9	1.1	1.0	1.1	1.0	1.0	1.1	1.2	1.2	1.6%	1.6%
Visitor Spending	0.9	1.1	1.0	1.1	1.0	1.0	1.1	1.2	1.2	1.6%	1.6%
Non-transportation	0.7	0.8	0.8	0.8	0.8	0.8	0.9	0.9	0.9	3.3%	1.1%
Transportation	0.1	0.3	0.3	0.3	0.2	0.2	0.2	0.3	0.3	-4.0%	4.1%
Madison											
Total Spending	6.3	10.4	8.8	12.6	11.1	10.0	10.9	12.5	12.6	0.9%	3.7%
Visitor Spending	6.3	10.4	8.8	12.6	11.1	10.0	10.9	12.5	12.6	0.9%	3.7%
Non-transportation	6.0	9.7	8.1	11.8	10.5	9.4	10.2	11.8	11.9	1.2%	3.7%
Transportation	0.3	0.7	0.7	0.8	0.6	0.5	0.7	0.8	0.7	-4.0%	4.1%
Marion											
Total Spending	7.4	8.3	7.6	7.4	8.2	8.2	8.5	8.8	8.8	0.0%	0.9%
Visitor Spending	7.4	8.3	7.6	7.4	8.2	8.2	8.5	8.8	8.8	0.0%	0.9%
Non-transportation	7.1	7.7	7.0	6.7	7.5	7.4	7.7	7.9	7.9	-0.3%	0.6%
Transportation	0.3	0.5	0.6	0.7	0.7	0.7	0.8	0.9	0.9	2.8%	5.3%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound fares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

*Oil and gas production in recent years may affect travel impact estimates.

Direct County Travel Spending, 2000-2019p (\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Martin											
Total Spending	7.3	15.0	14.4	20.7	17.6	15.2	17.5	24.7	21.3	-13.8%	5.8%
Visitor Spending	7.3	15.0	14.4	20.7	17.6	15.2	17.5	24.7	21.3	-13.8%	5.8%
Non-transportation	1.0	1.1	1.4	5.4	6.7	5.2	5.0	10.4	7.6	-27.2%	11.5%
Transportation	6.4	13.8	13.1	15.3	10.8	10.1	12.5	14.3	13.7	-4.0%	4.1%
Mason											
Total Spending	2.0	2.6	2.5	2.9	2.9	2.9	3.0	3.3	3.2	-1.4%	2.7%
Visitor Spending	2.0	2.6	2.5	2.9	2.9	2.9	3.0	3.3	3.2	-1.4%	2.7%
Non-transportation	1.8	2.2	2.1	2.4	2.6	2.6	2.7	2.8	2.8	-1.0%	2.5%
Transportation	0.2	0.4	0.4	0.4	0.3	0.3	0.4	0.4	0.4	-4.0%	4.1%
Matagorda											
Total Spending	34.5	44.7	45.7	52.5	65.7	63.0	66.4	66.6	74.2	11.4%	4.1%
Visitor Spending	34.2	44.4	45.4	52.1	65.3	62.6	66.1	66.2	73.8	11.5%	4.1%
Non-transportation	33.4	42.9	43.9	50.3	63.7	61.1	64.3	64.2	71.8	11.8%	4.1%
Transportation	0.8	1.5	1.5	1.8	1.6	1.5	1.8	2.0	2.0	-0.3%	4.7%
Maverick*											
Total Spending	31.3	48.7	53.6	61.4	60.1	57.3	59.4	65.0	72.3	11.4%	4.5%
Visitor Spending	31.0	48.7	53.6	61.4	60.1	57.3	59.4	65.0	72.3	11.4%	4.6%
Non-transportation	24.8	35.1	40.8	46.4	49.4	47.3	47.0	50.8	58.7	15.6%	4.6%
Transportation	6.3	13.5	12.8	15.0	10.8	10.0	12.4	14.2	13.6	-3.8%	4.2%
McCulloch											
Total Spending	9.9	14.8	15.0	17.9	16.6	15.5	18.5	18.7	17.6	-5.8%	3.1%
Visitor Spending	9.9	14.8	15.0	17.9	16.6	15.5	18.5	18.7	17.6	-5.8%	3.1%
Non-transportation	6.4	7.1	7.8	9.4	10.6	10.0	11.6	10.8	10.0	-7.2%	2.4%
Transportation	3.5	7.6	7.2	8.4	6.0	5.6	6.9	7.9	7.6	-4.0%	4.1%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound fares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

*Oil and gas production in recent years may affect travel impact estimates.

Direct County Travel Spending, 2000-2019p

(\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
McLennan											
Total Spending	318.6	458.6	457.8	506.3	508.7	530.5	574.3	619.9	630.0	1.6%	3.7%
Visitor Spending	303.5	441.4	439.8	489.7	490.8	514.1	556.9	603.1	612.9	1.6%	3.8%
Non-transportation	233.1	299.1	304.9	332.2	371.5	400.0	420.1	448.6	462.5	3.1%	3.7%
Transportation	70.3	142.3	134.9	157.5	119.2	114.1	136.7	154.5	150.3	-2.7%	4.1%
McMullen*											
Total Spending	0.6	0.8	0.7	3.3	3.6	2.0	2.0	2.4	1.8	-25.3%	6.0%
Visitor Spending	0.6	0.8	0.7	3.3	3.6	2.0	2.0	2.4	1.8	-25.3%	6.0%
Non-transportation	0.6	0.7	0.7	3.3	3.6	2.0	1.9	2.4	1.8	-26.1%	6.0%
Transportation	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1	3.8%	5.4%
Medina											
Total Spending	24.9	40.1	41.0	45.2	40.5	39.4	43.7	46.8	48.3	3.2%	3.5%
Visitor Spending	24.9	40.1	41.0	45.2	40.5	39.4	43.7	46.8	48.3	3.2%	3.5%
Non-transportation	15.9	20.5	22.4	23.5	25.1	25.0	25.9	26.4	28.7	8.7%	3.2%
Transportation	9.1	19.6	18.6	21.7	15.5	14.4	17.8	20.4	19.6	-3.9%	4.2%
Menard											
Total Spending	1.8	2.9	2.8	3.1	2.4	2.3	2.6	2.8	2.8	-1.2%	2.3%
Visitor Spending	1.8	2.9	2.8	3.1	2.4	2.3	2.6	2.8	2.8	-1.2%	2.3%
Non-transportation	1.1	1.3	1.2	1.3	1.1	1.1	1.1	1.1	1.2	2.0%	0.4%
Transportation	0.7	1.6	1.5	1.8	1.3	1.2	1.5	1.7	1.6	-3.3%	4.2%
Midland											
Total Spending	227.0	332.4	353.4	557.6	579.2	498.2	632.6	833.8	814.5	-2.3%	7.0%
Visitor Spending	184.4	278.2	299.2	479.4	494.5	422.9	544.4	718.8	693.0	-3.6%	7.2%
Non-transportation	126.8	185.1	206.5	352.0	376.9	312.7	409.5	555.0	527.7	-4.9%	7.8%
Transportation	57.6	93.1	92.7	127.5	117.6	110.2	134.9	163.9	165.2	0.8%	5.7%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound airfares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

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Direct County Travel Spending, 2000-2019p

(\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Milam											
Total Spending	16.9	28.6	29.1	31.7	27.4	25.7	28.4	29.4	31.2	6.1%	3.3%
Visitor Spending	16.9	28.6	29.1	31.7	27.4	25.7	28.4	29.4	31.2	6.1%	3.3%
Non-transportation	10.1	13.7	15.1	15.2	15.7	14.8	15.0	14.0	16.4	17.2%	2.6%
Transportation	6.8	14.9	14.1	16.4	11.7	10.9	13.4	15.4	14.8	-3.9%	4.1%
Mills											
Total Spending	2.3	3.0	3.0	2.8	2.6	2.6	2.8	3.0	2.9	-0.7%	1.2%
Visitor Spending	2.3	3.0	3.0	2.8	2.6	2.6	2.8	3.0	2.9	-0.7%	1.2%
Non-transportation	1.9	2.1	2.1	1.8	1.9	1.9	1.9	2.0	2.0	0.9%	0.2%
Transportation	0.4	1.0	0.9	1.1	0.7	0.7	0.9	1.0	0.9	-4.0%	4.1%
Mitchell											
Total Spending	5.3	8.0	7.4	9.4	7.0	7.3	9.7	13.3	13.1	-2.1%	4.8%
Visitor Spending	5.3	8.0	7.4	9.4	7.0	7.3	9.7	13.3	13.1	-2.1%	4.8%
Non-transportation	3.6	4.5	4.0	5.4	4.1	4.6	6.4	9.5	9.4	-1.6%	5.1%
Transportation	1.7	3.6	3.4	4.0	2.9	2.7	3.4	3.8	3.7	-3.3%	4.2%
Montague											
Total Spending	11.9	17.0	18.4	19.9	17.0	17.3	18.7	21.0	20.5	-2.3%	2.9%
Visitor Spending	11.7	16.7	18.1	19.5	16.7	17.0	18.4	20.6	20.1	-2.3%	2.9%
Non-transportation	9.3	11.6	13.2	13.8	12.6	13.2	13.7	15.3	15.0	-1.8%	2.6%
Transportation	2.4	5.1	4.9	5.7	4.0	3.7	4.6	5.3	5.1	-4.0%	4.1%
Montgomery											
Total Spending	230.3	422.2	460.6	596.4	638.1	616.5	690.3	715.5	725.6	1.4%	6.2%
Visitor Spending	223.3	392.3	422.3	534.0	570.9	564.0	633.0	655.7	666.7	1.7%	5.9%
Non-transportation	191.5	324.3	357.8	458.6	516.1	512.8	570.0	583.7	597.2	2.3%	6.2%
Transportation	31.8	67.9	64.5	75.5	54.8	51.2	63.0	72.0	69.5	-3.6%	4.2%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound fares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

*Oil and gas production in recent years may affect travel impact estimates.

Direct County Travel Spending, 2000-2019p (\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Moore											
Total Spending	19.5	38.3	38.6	44.6	39.3	38.3	42.9	46.3	45.8	-1.1%	4.6%
Visitor Spending	19.5	38.3	38.6	44.6	39.3	38.3	42.9	46.3	45.8	-1.1%	4.6%
Non-transportation	10.8	19.5	20.8	23.8	24.5	24.6	26.0	26.8	27.1	1.1%	5.0%
Transportation	8.7	18.8	17.8	20.8	14.8	13.7	17.0	19.5	18.7	-4.0%	4.1%
Morris											
Total Spending	3.4	5.3	5.1	5.5	5.0	5.0	5.5	5.9	6.0	1.1%	3.0%
Visitor Spending	3.4	5.3	5.1	5.5	5.0	5.0	5.5	5.9	6.0	1.1%	3.0%
Non-transportation	2.2	2.9	2.8	2.7	2.8	2.8	2.9	3.0	3.1	3.5%	1.8%
Transportation	1.2	2.4	2.4	2.8	2.3	2.2	2.6	2.9	2.9	-1.4%	4.5%
Motley											
Total Spending	0.5	0.7	0.7	0.8	0.7	0.7	0.7	0.8	0.8	-1.5%	2.6%
Visitor Spending	0.5	0.7	0.7	0.8	0.7	0.7	0.7	0.8	0.8	-1.5%	2.6%
Non-transportation	0.3	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	-0.5%	1.2%
Transportation	0.2	0.3	0.3	0.4	0.3	0.3	0.4	0.4	0.4	-2.4%	4.4%
Nacogdoches											
Total Spending	47.2	72.4	87.9	72.2	73.3	70.9	80.1	86.0	85.3	-0.8%	3.2%
Visitor Spending	46.2	71.8	87.3	71.4	72.6	70.2	79.0	84.8	84.1	-0.8%	3.2%
Non-transportation	39.5	57.2	73.5	55.3	61.1	59.6	65.8	69.6	69.6	-0.1%	3.0%
Transportation	6.7	14.6	13.8	16.1	11.5	10.6	13.2	15.1	14.5	-4.0%	4.1%
Navarro											
Total Spending	24.7	43.2	41.9	48.6	46.0	45.2	50.7	53.8	56.2	4.6%	4.4%
Visitor Spending	24.5	42.9	41.6	48.6	46.0	45.2	50.7	53.8	56.2	4.6%	4.5%
Non-transportation	18.4	30.2	29.5	34.4	35.3	35.2	38.5	39.8	42.7	7.2%	4.5%
Transportation	6.1	12.7	12.2	14.3	10.6	10.0	12.2	13.9	13.5	-3.0%	4.3%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound airfares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

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Direct County Travel Spending, 2000-2019p (\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Newton											
Total Spending	3.6	4.9	4.5	4.7	4.6	4.5	4.8	5.0	5.0	0.1%	1.7%
Visitor Spending	3.6	4.9	4.5	4.7	4.6	4.5	4.8	5.0	5.0	0.1%	1.7%
Non-transportation	3.2	3.9	3.5	3.6	3.8	3.8	3.9	4.0	4.0	1.1%	1.3%
Transportation	0.5	1.0	0.9	1.1	0.8	0.7	0.9	1.0	1.0	-4.0%	4.1%
Nolan											
Total Spending	12.6	22.3	19.6	26.4	29.2	25.2	25.3	31.5	29.8	-5.4%	4.7%
Visitor Spending	12.6	22.3	19.6	26.4	29.2	25.2	25.3	31.5	29.8	-5.4%	4.7%
Non-transportation	11.4	19.6	17.1	23.5	27.2	23.3	23.0	28.8	27.2	-5.6%	4.7%
Transportation	1.2	2.6	2.5	2.9	2.1	1.9	2.4	2.7	2.6	-4.0%	4.1%
Nueces											
Total Spending	705.4	911.2	928.8	1,112.4	1,130.7	1,124.1	1,196.7	1,159.5	1,269.3	9.5%	3.1%
Visitor Spending	667.1	857.7	880.5	1,058.7	1,070.7	1,067.9	1,140.1	1,098.9	1,208.1	9.9%	3.2%
Non-transportation	544.5	662.7	699.3	852.2	895.8	901.4	950.3	892.7	1,004.4	12.5%	3.3%
Transportation	122.6	195.0	181.3	206.5	174.9	166.4	189.8	206.2	203.7	-1.2%	2.7%
Ochiltree											
Total Spending	8.4	20.5	21.0	31.6	21.4	19.0	18.9	20.0	19.8	-1.4%	4.6%
Visitor Spending	8.4	20.5	21.0	31.6	21.4	19.0	18.9	20.0	19.8	-1.4%	4.6%
Non-transportation	4.4	11.6	12.7	21.9	14.5	12.6	10.9	10.9	11.0	0.8%	5.0%
Transportation	4.1	8.8	8.3	9.7	6.9	6.4	7.9	9.1	8.8	-4.0%	4.1%
Oldham											
Total Spending	5.5	10.4	9.4	10.7	8.1	7.6	8.9	10.1	9.8	-3.0%	3.1%
Visitor Spending	5.5	10.1	9.1	10.3	7.8	7.3	8.6	9.7	9.4	-3.0%	2.9%
Non-transportation	1.7	2.0	1.4	1.4	1.4	1.4	1.3	1.3	1.3	3.1%	-1.3%
Transportation	3.7	8.1	7.7	9.0	6.4	5.9	7.3	8.4	8.1	-4.0%	4.1%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound airfares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

*Oil and gas production in recent years may affect travel impact estimates.

Direct County Travel Spending, 2000-2019p (\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Orange											
Total Spending	64.6	110.3	102.2	117.0	109.7	108.0	120.9	123.4	119.7	-3.0%	3.3%
Visitor Spending	64.6	110.0	102.0	117.0	109.7	108.0	120.9	123.4	119.7	-3.0%	3.3%
Non-transportation	42.4	62.2	56.7	64.0	71.5	72.4	77.0	73.2	71.3	-2.6%	2.8%
Transportation	22.2	47.8	45.3	53.0	38.2	35.6	43.9	50.3	48.4	-3.7%	4.2%
Palo Pinto											
Total Spending	44.8	74.6	73.0	78.4	63.6	61.6	72.1	81.1	76.6	-5.6%	2.9%
Visitor Spending	44.3	74.3	72.7	78.1	63.3	61.3	71.8	80.8	76.2	-5.6%	2.9%
Non-transportation	25.7	33.9	34.5	33.5	31.5	31.8	35.2	38.9	36.0	-7.5%	1.8%
Transportation	18.6	40.4	38.2	44.6	31.8	29.5	36.5	41.9	40.3	-3.9%	4.1%
Panola											
Total Spending	8.1	15.6	22.0	18.6	18.2	14.7	17.4	19.8	20.5	3.6%	5.0%
Visitor Spending	7.8	15.6	22.0	18.6	18.2	14.7	17.4	19.8	20.5	3.6%	5.2%
Non-transportation	6.0	11.8	18.4	14.3	15.1	11.8	13.9	15.7	16.6	5.4%	5.5%
Transportation	1.8	3.8	3.6	4.2	3.1	2.9	3.6	4.1	3.9	-3.3%	4.2%
Parker											
Total Spending	55.6	109.8	97.2	113.0	101.6	100.9	111.1	122.5	124.7	1.7%	4.3%
Visitor Spending	55.3	109.2	96.7	112.4	101.0	100.4	110.6	122.0	124.1	1.8%	4.3%
Non-transportation	34.1	63.2	53.1	61.5	64.7	66.7	68.9	74.1	78.1	5.4%	4.5%
Transportation	21.2	46.1	43.6	50.9	36.3	33.7	41.7	47.9	46.0	-3.9%	4.2%
Parmer											
Total Spending	2.9	5.0	4.8	5.5	4.4	4.3	4.9	5.3	5.2	-2.2%	3.0%
Visitor Spending	2.9	5.0	4.8	5.5	4.4	4.3	4.9	5.3	5.2	-2.2%	3.0%
Non-transportation	1.4	1.6	1.6	1.8	1.7	1.9	1.8	1.8	1.8	1.1%	1.3%
Transportation	1.6	3.4	3.2	3.7	2.7	2.5	3.1	3.5	3.4	-3.8%	4.2%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound airfares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

*Oil and gas production in recent years may affect travel impact estimates.

Direct County Travel Spending, 2000-2019p

(\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Pecos											
Total Spending	23.9	48.9	46.7	54.9	53.5	51.6	62.3	82.3	69.2	-15.9%	5.7%
Visitor Spending	23.9	48.9	46.7	54.9	53.5	51.6	62.3	82.3	69.2	-15.9%	5.7%
Non-transportation	14.6	28.5	27.4	32.4	37.5	36.8	43.9	61.2	49.0	-20.0%	6.6%
Transportation	9.4	20.4	19.3	22.5	16.0	14.8	18.4	21.1	20.2	-4.0%	4.1%
Polk											
Total Spending	34.3	53.5	49.0	56.4	51.5	51.3	56.9	59.5	60.3	1.4%	3.0%
Visitor Spending	33.8	52.9	48.7	56.0	51.1	51.0	56.6	59.1	60.0	1.4%	3.1%
Non-transportation	25.0	34.0	30.7	35.0	36.0	36.9	39.2	39.2	40.8	4.0%	2.6%
Transportation	8.8	19.0	18.0	21.0	15.1	14.1	17.4	19.9	19.2	-3.7%	4.2%
Potter											
Total Spending	506.3	711.9	701.0	803.9	789.3	780.6	815.3	849.7	853.9	0.5%	2.8%
Visitor Spending	462.5	656.7	649.1	743.2	728.3	721.4	755.6	787.2	789.6	0.3%	2.9%
Non-transportation	348.5	450.4	452.2	513.8	547.0	550.7	556.6	566.1	572.9	1.2%	2.7%
Transportation	114.0	206.2	196.9	229.3	181.3	170.8	199.0	221.1	216.6	-2.0%	3.4%
Presidio											
Total Spending	4.2	8.6	8.2	10.2	9.9	13.0	15.4	17.9	19.9	11.5%	8.5%
Visitor Spending	4.2	8.6	8.2	10.2	9.9	13.0	15.4	17.9	19.9	11.5%	8.5%
Non-transportation	3.4	6.8	6.5	8.2	8.5	11.7	13.8	16.0	18.1	13.2%	9.2%
Transportation	0.8	1.8	1.7	2.0	1.4	1.3	1.6	1.8	1.8	-4.0%	4.1%
Rains											
Total Spending	5.0	6.5	6.2	7.6	7.5	7.6	8.5	8.3	8.7	4.8%	2.9%
Visitor Spending	5.0	6.5	6.2	7.6	7.5	7.6	8.5	8.3	8.7	4.8%	2.9%
Non-transportation	4.1	4.6	4.3	5.4	5.9	6.0	6.6	6.1	6.6	7.6%	2.5%
Transportation	0.9	2.0	1.9	2.2	1.6	1.6	1.9	2.2	2.1	-3.1%	4.3%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound fares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

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Direct County Travel Spending, 2000-2019p (\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Randall											
Total Spending	65.1	102.8	105.6	116.3	103.6	103.3	113.7	123.6	124.4	0.7%	3.5%
Visitor Spending	65.1	102.8	105.6	116.3	103.6	103.3	113.7	123.6	124.4	0.7%	3.5%
Non-transportation	40.0	48.2	54.0	56.0	60.8	63.6	64.5	67.1	70.2	4.6%	3.0%
Transportation	25.1	54.6	51.6	60.2	42.8	39.8	49.2	56.5	54.3	-4.0%	4.1%
Reagan											
Total Spending	1.3	2.3	2.4	6.0	12.3	7.8	11.6	19.6	16.5	-15.7%	14.4%
Visitor Spending	1.3	2.3	2.4	6.0	12.3	7.8	11.6	19.6	16.5	-15.7%	14.4%
Non-transportation	1.0	1.6	1.8	5.3	11.8	7.3	10.9	18.9	15.9	-16.2%	15.8%
Transportation	0.3	0.7	0.6	0.7	0.5	0.5	0.6	0.7	0.7	-3.5%	4.2%
Real											
Total Spending	3.1	5.5	5.2	5.8	6.8	6.6	7.5	7.3	7.7	5.8%	4.9%
Visitor Spending	3.1	5.5	5.2	5.8	6.8	6.6	7.5	7.3	7.7	5.8%	4.9%
Non-transportation	3.0	5.3	5.0	5.6	6.7	6.5	7.3	7.0	7.5	6.1%	4.9%
Transportation	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	-4.0%	4.1%
Red River											
Total Spending	3.5	4.8	4.6	4.9	4.0	3.9	4.3	4.6	4.5	-1.5%	1.4%
Visitor Spending	3.5	4.8	4.6	4.9	4.0	3.9	4.3	4.6	4.5	-1.5%	1.4%
Non-transportation	2.6	2.9	2.7	2.8	2.5	2.5	2.5	2.6	2.6	0.4%	0.1%
Transportation	0.9	2.0	1.9	2.2	1.5	1.4	1.8	2.0	1.9	-4.0%	4.1%
Reeves											
Total Spending	19.9	38.3	43.0	84.2	92.6	82.2	120.9	208.7	226.5	8.5%	13.7%
Visitor Spending	19.9	38.3	43.0	84.2	92.6	82.2	120.9	208.7	226.5	8.5%	13.7%
Non-transportation	9.8	16.3	22.2	59.9	75.3	66.1	101.0	185.8	204.6	10.1%	17.3%
Transportation	10.1	22.0	20.8	24.3	17.3	16.1	19.9	22.8	21.9	-3.9%	4.1%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound airfares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

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Direct County Travel Spending, 2000-2019p

(\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Refugio											
Total Spending	12.0	22.5	21.7	25.4	20.0	18.9	21.6	24.7	25.1	1.7%	4.0%
Visitor Spending	12.0	22.5	21.7	25.4	20.0	18.9	21.6	24.7	25.1	1.7%	4.0%
Non-transportation	4.6	6.5	6.5	7.6	7.4	7.3	7.1	8.1	9.2	13.4%	3.7%
Transportation	7.4	16.1	15.2	17.7	12.6	11.7	14.5	16.6	16.0	-4.0%	4.1%
Roberts											
Total Spending	0.5	1.4	1.0	1.2	0.9	0.8	1.0	1.1	1.1	-4.0%	3.9%
Visitor Spending	0.5	1.1	1.0	1.2	0.9	0.8	1.0	1.1	1.1	-4.0%	3.9%
Non-transportation	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	-3.7%	1.7%
Transportation	0.5	1.0	1.0	1.1	0.8	0.7	0.9	1.1	1.0	-4.0%	4.1%
Robertson											
Total Spending	8.4	20.3	20.0	23.1	17.4	19.0	22.1	23.6	22.7	-3.8%	5.4%
Visitor Spending	8.4	20.3	20.0	23.1	17.4	19.0	22.1	23.6	22.7	-3.8%	5.4%
Non-transportation	5.6	14.5	14.4	16.6	12.6	14.5	16.6	17.3	16.6	-4.0%	5.9%
Transportation	2.8	5.8	5.5	6.5	4.8	4.5	5.5	6.3	6.1	-3.2%	4.3%
Rockwall											
Total Spending	27.6	53.1	78.5	94.5	95.4	99.4	100.8	111.1	114.8	3.4%	7.8%
Visitor Spending	27.4	52.9	74.5	90.2	92.6	96.1	97.4	107.2	110.5	3.1%	7.6%
Non-transportation	19.7	36.4	58.8	71.9	79.3	83.7	82.0	89.7	93.6	4.4%	8.6%
Transportation	7.7	16.5	15.7	18.4	13.3	12.4	15.3	17.5	16.9	-3.6%	4.2%
Runnels											
Total Spending	4.9	6.6	6.8	7.0	6.4	6.2	6.9	7.3	7.4	1.3%	2.2%
Visitor Spending	4.9	6.6	6.8	7.0	6.4	6.2	6.9	7.3	7.4	1.3%	2.2%
Non-transportation	3.5	3.7	4.0	3.7	4.0	4.0	4.2	4.1	4.3	5.0%	1.2%
Transportation	1.4	3.0	2.8	3.3	2.4	2.2	2.7	3.1	3.0	-3.7%	4.2%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound fares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

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Direct County Travel Spending, 2000-2019p (\$Millions)

										Avg. Annual Chg.	
Rusk	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Total Spending	22.0	36.4	36.8	41.5	37.0	33.7	36.6	41.3	41.1	-0.5%	3.3%
Visitor Spending	21.5	35.8	36.5	41.2	37.0	33.7	36.6	41.3	41.1	-0.5%	3.5%
Non-transportation	12.8	17.2	18.8	20.5	22.0	19.7	19.3	21.5	22.1	2.4%	2.9%
Transportation	8.7	18.6	17.7	20.7	15.0	14.0	17.2	19.7	19.0	-3.6%	4.2%
Sabine	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Total Spending	8.9	11.5	11.1	11.6	11.7	11.9	12.6	12.9	13.2	2.6%	2.1%
Visitor Spending	8.9	11.5	11.1	11.6	11.7	11.9	12.6	12.9	13.2	2.6%	2.1%
Non-transportation	8.1	9.7	9.3	9.5	10.3	10.6	10.9	11.0	11.4	3.7%	1.8%
Transportation	0.8	1.8	1.7	2.0	1.4	1.3	1.7	1.9	1.8	-4.0%	4.1%
San Augustine	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Total Spending	6.1	8.2	8.5	7.7	7.1	6.8	7.4	7.2	7.3	0.7%	1.0%
Visitor Spending	5.8	7.9	8.5	7.7	7.1	6.8	7.4	7.2	7.3	0.7%	1.2%
Non-transportation	4.9	5.9	6.6	5.5	5.5	5.4	5.7	5.2	5.3	2.5%	0.4%
Transportation	0.9	2.0	1.9	2.2	1.5	1.4	1.8	2.0	2.0	-4.0%	4.1%
San Jacinto	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Total Spending	8.5	11.8	10.7	11.5	11.4	11.5	12.1	12.6	12.8	1.8%	2.2%
Visitor Spending	8.4	11.7	10.5	11.2	11.1	11.3	11.9	12.4	12.6	1.9%	2.2%
Non-transportation	7.3	9.4	8.3	8.8	9.3	9.6	9.8	10.0	10.3	3.3%	1.8%
Transportation	1.0	2.3	2.1	2.5	1.8	1.7	2.1	2.4	2.3	-3.8%	4.2%
San Patricio	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Total Spending	58.8	94.3	96.4	118.5	122.0	123.5	140.7	150.0	159.3	6.2%	5.4%
Visitor Spending	58.8	94.1	96.3	118.5	122.0	123.5	140.7	150.0	159.3	6.2%	5.4%
Non-transportation	45.7	66.0	69.7	87.4	99.5	102.6	114.9	120.4	130.8	8.6%	5.7%
Transportation	13.1	28.1	26.6	31.1	22.5	20.9	25.8	29.6	28.5	-3.7%	4.2%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound airfares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

*Oil and gas production in recent years may affect travel impact estimates.

Direct County Travel Spending, 2000-2019p (\$Millions)

											Avg. Annual Chg.
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
San Saba											
Total Spending	3.3	3.9	3.7	3.7	3.4	4.0	4.5	3.8	3.8	2.2%	0.8%
Visitor Spending	3.3	3.9	3.7	3.7	3.4	4.0	4.5	3.8	3.8	2.2%	0.8%
Non-transportation	3.0	3.3	3.1	3.0	2.9	3.5	3.9	3.1	3.2	3.5%	0.3%
Transportation	0.3	0.6	0.6	0.7	0.5	0.5	0.6	0.6	0.6	-4.0%	4.1%
Schleicher											
Total Spending	0.4	0.5	0.5	0.4	0.5	0.4	0.5	0.5	0.5	-1.6%	0.8%
Visitor Spending	0.4	0.5	0.5	0.4	0.5	0.4	0.5	0.5	0.5	-1.6%	0.8%
Non-transportation	0.4	0.5	0.5	0.4	0.5	0.4	0.5	0.5	0.5	-1.6%	0.8%
Scurry											
Total Spending	14.6	27.5	30.1	41.3	33.8	32.9	38.0	45.3	46.8	3.2%	6.3%
Visitor Spending	14.6	27.5	30.1	41.3	33.8	32.9	38.0	45.3	46.8	3.2%	6.3%
Non-transportation	9.1	15.7	18.9	28.2	24.4	24.2	27.2	33.0	34.9	5.9%	7.3%
Transportation	5.5	11.8	11.2	13.1	9.4	8.7	10.8	12.3	11.9	-3.8%	4.2%
Shackelford											
Total Spending	1.6	2.1	2.0	2.2	2.2	2.1	2.3	2.5	2.6	2.8%	2.4%
Visitor Spending	1.6	2.1	2.0	2.2	2.2	2.1	2.3	2.5	2.6	2.8%	2.4%
Non-transportation	1.5	1.7	1.7	1.8	1.9	1.9	2.0	2.2	2.2	3.9%	2.2%
Transportation	0.2	0.4	0.3	0.4	0.3	0.3	0.3	0.4	0.3	-4.0%	4.1%
Shelby											
Total Spending	17.7	28.3	35.0	33.9	32.1	31.0	34.9	41.4	40.8	-1.5%	4.5%
Visitor Spending	17.5	28.3	35.0	33.9	32.1	31.0	34.9	41.4	40.8	-1.5%	4.6%
Non-transportation	11.0	14.7	22.0	18.7	20.8	20.4	21.9	26.6	26.4	-0.6%	4.7%
Transportation	6.5	13.6	13.0	15.2	11.3	10.7	13.0	14.9	14.4	-3.0%	4.3%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound fares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

*Oil and gas production in recent years may affect travel impact estimates.

Direct County Travel Spending, 2000-2019p (\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Sherman											
Total Spending	2.7	5.7	5.7	6.2	4.9	4.7	5.1	5.8	5.8	0.9%	4.2%
Visitor Spending	2.7	5.7	5.7	6.2	4.9	4.7	5.1	5.8	5.8	0.9%	4.2%
Non-transportation	0.7	1.4	1.7	1.4	1.5	1.5	1.2	1.3	1.6	17.1%	4.4%
Transportation	2.0	4.3	4.1	4.8	3.4	3.1	3.9	4.5	4.3	-4.0%	4.1%
Smith											
Total Spending	224.9	336.7	348.8	387.0	384.8	366.8	386.4	405.8	422.1	4.0%	3.4%
Visitor Spending	200.0	294.4	308.5	348.6	346.1	336.3	354.4	373.7	389.8	4.3%	3.6%
Non-transportation	150.6	199.8	217.6	240.9	262.5	260.3	265.0	274.4	292.3	6.5%	3.6%
Transportation	49.3	94.6	90.9	107.6	83.7	76.0	89.4	99.3	97.5	-1.8%	3.6%
Somervell											
Total Spending	8.3	15.4	14.7	15.8	16.7	16.9	17.6	18.0	18.5	2.9%	4.3%
Visitor Spending	8.0	15.4	14.7	15.8	16.7	16.9	17.6	18.0	18.5	2.9%	4.5%
Non-transportation	6.4	11.9	11.3	11.8	13.7	14.1	14.2	14.1	14.7	4.4%	4.5%
Transportation	1.7	3.5	3.4	3.9	3.0	2.8	3.4	3.9	3.8	-2.8%	4.3%
Starr											
Total Spending	17.8	25.9	25.8	27.6	27.2	26.9	27.6	29.7	30.6	3.2%	2.9%
Visitor Spending	17.8	25.9	25.8	27.6	27.2	26.9	27.6	29.7	30.6	3.2%	2.9%
Non-transportation	14.8	19.2	19.5	20.3	22.0	22.0	21.6	22.8	24.0	5.4%	2.6%
Transportation	3.1	6.7	6.3	7.4	5.2	4.9	6.0	6.9	6.6	-4.0%	4.1%
Stephens											
Total Spending	5.5	6.2	5.9	6.5	7.2	7.1	7.1	7.5	7.6	2.2%	1.8%
Visitor Spending	5.5	6.2	5.9	6.5	7.2	7.1	7.1	7.5	7.6	2.2%	1.8%
Non-transportation	5.4	6.0	5.7	6.3	7.0	6.9	6.9	7.2	7.4	2.4%	1.7%
Transportation	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	-4.0%	4.1%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound airfares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

*Oil and gas production in recent years may affect travel impact estimates.

Direct County Travel Spending, 2000-2019p (\$Millions)

											Avg. Annual Chg.
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Sterling											
Total Spending	1.3	2.3	2.2	2.6	2.1	2.0	2.4	2.6	2.5	-2.7%	3.6%
Visitor Spending	1.3	2.3	2.2	2.6	2.1	2.0	2.4	2.6	2.5	-2.7%	3.6%
Non-transportation	0.5	0.5	0.5	0.6	0.7	0.7	0.7	0.8	0.8	0.3%	2.6%
Transportation	0.8	1.8	1.7	2.0	1.4	1.3	1.6	1.9	1.8	-4.0%	4.1%
Stonewall											
Total Spending	0.7	1.0	0.9	1.0	0.9	0.9	1.1	0.9	1.1	27.1%	2.1%
Visitor Spending	0.7	1.0	0.9	1.0	0.9	0.9	1.1	0.9	1.1	27.1%	2.1%
Non-transportation	0.7	0.9	0.7	0.8	0.8	0.8	0.9	0.7	0.9	34.0%	1.8%
Transportation	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.2	0.1	-4.0%	4.1%
Sutton											
Total Spending	5.8	10.8	7.8	11.5	7.5	6.9	7.9	10.2	11.8	16.2%	3.8%
Visitor Spending	5.8	10.8	7.8	11.5	7.5	6.9	7.9	10.2	11.8	16.2%	3.8%
Non-transportation	5.4	9.9	7.0	10.6	6.9	6.2	7.1	9.3	10.9	18.2%	3.8%
Transportation	0.4	0.9	0.8	1.0	0.7	0.6	0.8	0.9	0.9	-4.0%	4.1%
Swisher											
Total Spending	2.9	3.6	3.4	3.8	3.3	3.2	3.5	3.7	3.6	-2.6%	1.0%
Visitor Spending	2.9	3.6	3.4	3.8	3.3	3.2	3.5	3.7	3.6	-2.6%	1.0%
Non-transportation	2.1	1.9	1.8	1.9	2.0	2.0	2.0	1.9	1.9	-1.3%	-0.7%
Transportation	0.8	1.7	1.6	1.9	1.3	1.2	1.5	1.8	1.7	-4.0%	4.1%
Tarrant											
Total Spending	5,420.0	6,333.4	6,352.9	7,158.3	7,180.7	7,310.6	7,821.4	8,485.9	8,712.6	2.7%	2.5%
Visitor Spending	3,448.0	4,300.5	4,354.5	4,952.2	5,141.9	5,258.9	5,613.6	6,078.6	6,262.4	3.0%	3.2%
Non-transportation	1,633.7	2,328.8	2,447.3	2,760.5	3,152.3	3,295.3	3,447.0	3,695.0	3,841.8	4.0%	4.6%
Transportation	1,814.3	1,971.7	1,907.2	2,191.8	1,989.7	1,963.6	2,166.5	2,383.6	2,420.6	1.6%	1.5%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound fares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

*Oil and gas production in recent years may affect travel impact estimates.

Direct County Travel Spending, 2000-2019p

(\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Taylor											
Total Spending	258.0	387.4	380.4	433.2	414.1	405.4	443.1	485.3	492.8	1.5%	3.5%
Visitor Spending	247.1	370.7	363.5	414.5	393.2	386.0	422.4	465.0	471.4	1.4%	3.5%
Non-transportation	173.8	219.1	220.0	247.2	266.5	266.8	278.0	302.6	313.6	3.6%	3.2%
Transportation	73.3	151.6	143.5	167.3	126.7	119.2	144.3	162.4	157.8	-2.9%	4.1%
Terrell											
Total Spending	1.4	1.4	1.1	1.1	1.1	1.1	1.1	1.1	1.1	-1.8%	-1.3%
Visitor Spending	1.4	1.4	1.1	1.1	1.1	1.1	1.1	1.1	1.1	-1.8%	-1.3%
Non-transportation	1.4	1.4	1.1	1.1	1.1	1.1	1.1	1.1	1.1	-1.8%	-1.3%
Terry											
Total Spending	4.5	6.1	8.8	13.9	11.4	11.3	11.3	13.7	12.5	-8.6%	5.5%
Visitor Spending	4.5	6.1	8.8	13.9	11.4	11.3	11.3	13.7	12.5	-8.6%	5.5%
Non-transportation	4.2	5.4	8.2	13.2	10.7	10.6	10.6	12.8	11.6	-9.2%	5.6%
Transportation	0.4	0.7	0.7	0.8	0.7	0.7	0.8	0.9	0.9	-0.3%	4.7%
Throckmorton											
Total Spending	1.9	3.7	3.4	3.9	3.0	2.8	3.3	3.8	3.6	-3.1%	3.4%
Visitor Spending	1.9	3.7	3.4	3.9	3.0	2.8	3.3	3.8	3.6	-3.1%	3.4%
Non-transportation	0.5	0.6	0.6	0.6	0.6	0.6	0.6	0.6	0.6	1.3%	0.7%
Transportation	1.4	3.0	2.9	3.4	2.4	2.2	2.7	3.2	3.0	-4.0%	4.1%
Titus											
Total Spending	28.9	48.6	48.6	56.6	53.2	49.8	55.0	57.1	57.6	0.8%	3.7%
Visitor Spending	28.9	48.6	48.6	56.6	53.2	49.8	55.0	57.1	57.6	0.8%	3.7%
Non-transportation	17.7	24.4	25.7	29.8	34.1	32.1	33.2	32.0	33.5	4.6%	3.4%
Transportation	11.2	24.3	23.0	26.8	19.0	17.7	21.9	25.1	24.1	-4.0%	4.1%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound fares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

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Direct County Travel Spending, 2000-2019p

(\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Tom Green											
Total Spending	127.5	188.3	186.7	275.7	220.1	207.2	231.3	271.6	284.4	4.7%	4.3%
Visitor Spending	119.6	177.3	176.7	264.1	207.5	196.1	218.9	259.1	269.8	4.1%	4.4%
Non-transportation	94.2	126.7	129.6	210.1	165.5	156.1	171.7	205.9	217.9	5.8%	4.5%
Transportation	25.4	50.6	47.0	54.0	41.9	40.1	47.1	53.2	51.9	-2.4%	3.8%
Travis											
Total Spending	3,035.4	4,110.2	4,173.9	5,304.1	5,994.7	6,331.0	6,845.0	7,457.3	7,923.4	6.3%	5.2%
Visitor Spending	2,481.9	3,470.0	3,491.8	4,417.6	4,965.1	5,225.6	5,666.5	6,233.9	6,654.2	6.7%	5.3%
Non-transportation	1,843.3	2,485.4	2,519.1	3,208.5	3,754.7	3,974.2	4,280.9	4,679.3	5,073.6	8.4%	5.5%
Transportation	638.6	984.6	972.7	1,209.1	1,210.3	1,251.5	1,385.6	1,554.6	1,580.6	1.7%	4.9%
Trinity											
Total Spending	7.9	11.0	10.1	10.9	10.1	10.5	11.0	11.7	13.2	13.0%	2.8%
Visitor Spending	7.9	11.0	10.1	10.9	10.1	10.5	11.0	11.7	13.2	13.0%	2.8%
Non-transportation	6.7	8.5	7.7	8.1	8.0	8.5	8.6	8.9	10.5	17.9%	2.4%
Transportation	1.2	2.5	2.4	2.8	2.1	2.0	2.4	2.7	2.7	-3.1%	4.3%
Tyler											
Total Spending	7.5	10.5	9.6	10.5	9.9	9.8	10.9	10.8	10.8	-0.3%	1.9%
Visitor Spending	7.5	10.5	9.6	10.5	9.9	9.8	10.9	10.8	10.8	-0.3%	1.9%
Non-transportation	6.7	8.9	8.1	8.7	8.6	8.7	9.5	9.1	9.1	0.4%	1.6%
Transportation	0.8	1.6	1.6	1.8	1.3	1.2	1.5	1.7	1.6	-4.0%	4.1%
Upshur											
Total Spending	14.9	22.3	20.9	23.1	20.6	20.7	22.3	24.2	24.1	-0.4%	2.5%
Visitor Spending	14.8	22.3	20.9	23.1	20.6	20.7	22.3	24.2	24.1	-0.4%	2.6%
Non-transportation	9.5	11.3	10.3	10.6	11.3	11.8	11.6	11.9	12.2	2.1%	1.3%
Transportation	5.3	11.1	10.6	12.4	9.3	8.8	10.7	12.2	11.9	-2.9%	4.3%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound fares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

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Direct County Travel Spending, 2000-2019p

(\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Upton											
Total Spending	1.2	2.5	2.8	3.1	3.0	2.7	3.3	4.4	4.6	4.7%	7.3%
Visitor Spending	1.2	2.5	2.8	3.1	3.0	2.7	3.3	4.4	4.6	4.7%	7.3%
Non-transportation	1.1	2.3	2.6	2.9	2.8	2.6	3.1	4.2	4.4	5.2%	7.5%
Transportation	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	-4.0%	4.1%
Uvalde											
Total Spending	35.3	60.4	67.3	75.1	72.3	74.6	83.4	92.1	96.5	4.7%	5.4%
Visitor Spending	34.8	59.8	66.7	74.4	71.5	74.0	82.7	91.4	95.8	4.8%	5.5%
Non-transportation	23.3	35.0	43.2	47.0	51.7	55.5	59.9	65.4	70.7	8.2%	6.0%
Transportation	11.5	24.8	23.5	27.5	19.8	18.5	22.8	26.1	25.1	-3.7%	4.2%
Val Verde											
Total Spending	40.0	57.5	51.3	52.7	53.4	54.6	56.6	60.9	69.8	14.6%	3.0%
Visitor Spending	39.5	57.2	51.0	52.0	52.6	53.9	56.0	60.2	69.2	14.8%	3.0%
Non-transportation	35.4	48.4	42.6	42.1	45.4	47.2	47.7	50.7	60.0	18.2%	2.8%
Transportation	4.2	8.9	8.4	9.9	7.2	6.8	8.3	9.5	9.2	-3.4%	4.2%
Van Zandt											
Total Spending	30.4	47.7	47.1	52.1	46.3	45.1	51.7	57.0	57.2	0.2%	3.4%
Visitor Spending	30.4	47.7	46.8	51.7	45.9	44.8	51.4	56.7	56.8	0.2%	3.3%
Non-transportation	18.8	22.6	23.0	24.0	26.1	26.4	28.7	30.6	31.8	3.7%	2.8%
Transportation	11.6	25.1	23.7	27.7	19.8	18.4	22.7	26.1	25.1	-3.9%	4.2%
Victoria											
Total Spending	132.3	181.4	177.2	217.3	202.2	189.2	216.9	230.3	230.3	0.0%	3.0%
Visitor Spending	128.7	179.4	175.6	216.3	201.1	188.2	215.9	229.6	229.5	-0.1%	3.1%
Non-transportation	104.5	129.3	128.7	161.8	161.8	151.7	170.8	178.5	180.3	1.0%	2.9%
Transportation	24.2	50.1	46.9	54.5	39.3	36.6	45.1	51.1	49.1	-3.8%	3.8%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound airfares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

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Direct County Travel Spending, 2000-2019p

(\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Walker											
Total Spending	60.3	90.3	87.4	105.0	91.8	92.0	107.4	116.2	116.2	0.0%	3.5%
Visitor Spending	59.6	89.7	86.8	104.3	91.0	91.3	106.7	115.5	115.5	0.0%	3.5%
Non-transportation	41.1	49.9	49.1	60.2	59.2	61.7	70.1	73.6	75.2	2.1%	3.2%
Transportation	18.5	39.8	37.8	44.2	31.8	29.7	36.6	41.9	40.3	-3.7%	4.2%
Waller											
Total Spending	20.7	38.7	39.1	49.5	45.1	43.3	51.0	53.4	52.0	-2.6%	5.0%
Visitor Spending	20.6	38.4	38.8	49.1	44.7	43.0	50.7	53.0	51.6	-2.6%	5.0%
Non-transportation	8.5	12.3	14.1	20.2	24.0	23.7	26.9	25.7	25.4	-1.4%	5.9%
Transportation	12.1	26.1	24.7	28.9	20.7	19.3	23.8	27.3	26.3	-3.8%	4.2%
Ward											
Total Spending	6.1	12.5	12.0	25.2	35.0	30.5	54.0	69.2	52.6	-23.9%	12.0%
Visitor Spending	6.1	12.5	12.0	25.2	35.0	30.5	54.0	69.2	52.6	-23.9%	12.0%
Non-transportation	4.5	9.1	8.7	21.4	32.3	28.0	50.9	65.6	49.2	-25.0%	13.4%
Transportation	1.6	3.4	3.2	3.8	2.7	2.5	3.1	3.5	3.4	-4.0%	4.1%
Washington											
Total Spending	49.4	85.1	84.1	101.6	85.2	80.9	92.3	103.6	104.7	1.1%	4.0%
Visitor Spending	48.9	84.5	83.8	101.2	84.8	80.6	91.9	103.2	104.3	1.1%	4.1%
Non-transportation	24.4	31.4	33.6	42.5	42.9	41.6	43.8	48.0	51.2	6.8%	4.0%
Transportation	24.5	53.1	50.2	58.7	41.9	39.0	48.2	55.2	53.1	-3.9%	4.2%
Webb*											
Total Spending	354.0	496.9	519.9	586.3	560.2	539.2	591.8	624.1	622.7	-0.2%	3.0%
Visitor Spending	339.0	477.1	496.1	566.2	538.7	520.2	568.4	600.2	597.6	-0.4%	3.0%
Non-transportation	286.4	377.6	400.8	453.6	446.8	432.7	469.0	487.7	487.2	-0.1%	2.8%
Transportation	52.6	99.4	95.4	112.6	91.9	87.5	99.4	112.5	110.4	-1.8%	4.0%

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Direct County Travel Spending, 2000-2019p (\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Wharton											
Total Spending	23.5	31.6	29.3	33.9	35.5	35.4	41.1	39.8	38.6	-3.0%	2.7%
Visitor Spending	23.2	31.3	29.0	33.9	35.5	35.4	41.1	39.8	38.6	-3.0%	2.7%
Non-transportation	20.6	25.6	23.6	27.6	31.0	31.3	35.9	33.9	32.9	-2.9%	2.5%
Transportation	2.6	5.7	5.4	6.3	4.5	4.2	5.1	5.9	5.7	-4.0%	4.1%
Wheeler											
Total Spending	9.3	19.4	22.4	29.2	19.3	17.0	19.5	20.9	19.1	-8.6%	3.9%
Visitor Spending	9.3	19.4	22.4	29.2	19.3	17.0	19.5	20.9	19.1	-8.6%	3.9%
Non-transportation	4.2	8.3	11.9	17.0	10.5	8.8	9.4	9.4	8.0	-14.3%	3.5%
Transportation	5.1	11.1	10.5	12.3	8.8	8.1	10.1	11.5	11.1	-3.9%	4.1%
Wichita											
Total Spending	157.3	205.6	211.9	224.0	216.3	219.5	225.9	239.3	231.8	-3.1%	2.1%
Visitor Spending	148.7	197.9	205.3	217.2	208.4	213.0	219.6	233.0	231.5	-0.6%	2.4%
Non-transportation	116.1	141.4	151.9	156.6	161.8	169.5	168.6	176.0	184.7	4.9%	2.5%
Transportation	32.6	56.5	53.4	60.5	46.6	43.5	51.0	57.0	46.8	-17.8%	1.9%
Wilbarger											
Total Spending	11.9	18.8	18.9	26.1	20.8	21.1	22.5	25.3	27.1	7.3%	4.4%
Visitor Spending	11.9	18.8	18.9	26.1	20.8	21.1	22.5	25.3	27.1	7.3%	4.4%
Non-transportation	8.8	12.0	12.5	18.6	15.4	16.2	16.4	18.3	20.4	11.7%	4.5%
Transportation	3.1	6.8	6.4	7.5	5.3	4.9	6.1	7.0	6.8	-4.0%	4.1%
Willacy											
Total Spending	13.4	23.8	23.3	26.4	22.2	21.7	25.7	26.8	26.7	-0.4%	3.7%
Visitor Spending	13.4	23.8	23.3	26.4	22.2	21.7	25.7	26.8	26.7	-0.4%	3.7%
Non-transportation	7.4	10.9	11.1	12.1	11.9	12.2	13.9	13.3	13.7	3.1%	3.3%
Transportation	6.0	12.9	12.2	14.3	10.3	9.6	11.8	13.5	13.0	-3.7%	4.2%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound airfares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

*Oil and gas production in recent years may affect travel impact estimates.

Direct County Travel Spending, 2000-2019p

(\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Williamson											
Total Spending	228.2	411.2	430.3	535.7	569.4	583.1	634.8	667.7	718.9	7.7%	6.2%
Visitor Spending	224.0	403.8	422.8	521.9	555.2	575.9	627.1	659.6	710.3	7.7%	6.3%
Non-transportation	187.6	325.2	348.3	434.9	492.8	517.8	555.5	577.4	631.2	9.3%	6.6%
Transportation	36.4	78.6	74.4	87.0	62.4	58.1	71.7	82.2	79.1	-3.8%	4.2%
Wilson*											
Total Spending	14.3	23.9	24.5	39.4	32.1	29.7	34.2	37.8	40.1	5.9%	5.6%
Visitor Spending	14.3	23.9	24.5	39.4	32.1	29.7	34.2	37.8	40.1	5.9%	5.6%
Non-transportation	7.6	9.4	10.9	23.5	20.8	19.2	21.2	22.9	25.7	12.3%	6.6%
Transportation	6.6	14.4	13.6	15.9	11.3	10.5	13.0	14.9	14.3	-4.0%	4.1%
Winkler											
Total Spending	2.7	4.4	4.0	6.0	8.5	8.4	11.7	16.2	21.4	31.9%	11.6%
Visitor Spending	2.7	4.4	4.0	6.0	8.5	8.4	11.7	16.2	21.4	31.9%	11.6%
Non-transportation	2.1	3.2	2.9	4.7	7.6	7.5	10.6	15.0	20.2	34.9%	12.6%
Transportation	0.5	1.2	1.1	1.3	0.9	0.9	1.1	1.2	1.2	-3.6%	4.2%
Wise											
Total Spending	26.7	47.9	53.7	56.1	51.9	50.7	58.6	65.5	64.5	-1.5%	4.8%
Visitor Spending	26.4	47.8	53.5	55.8	51.7	50.5	58.3	65.2	64.3	-1.5%	4.8%
Non-transportation	23.2	41.2	47.2	48.4	46.1	45.3	51.9	58.0	57.2	-1.3%	4.9%
Transportation	3.2	6.6	6.3	7.4	5.6	5.3	6.4	7.3	7.1	-2.9%	4.3%
Wood											
Total Spending	18.8	26.9	25.2	26.8	25.2	25.0	26.6	28.1	28.7	2.2%	2.2%
Visitor Spending	18.8	26.6	25.2	26.4	25.2	25.0	26.6	28.1	28.7	2.2%	2.2%
Non-transportation	15.6	19.8	18.8	18.8	19.7	19.8	20.3	20.8	21.6	4.2%	1.7%
Transportation	3.2	6.8	6.5	7.6	5.5	5.2	6.4	7.3	7.0	-3.4%	4.2%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound fares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

*Oil and gas production in recent years may affect travel impact estimates.

Direct County Travel Spending, 2000-2019p (\$Millions)

										Avg. Annual Chg.	
	2000	2007	2010	2013	2015	2016	2017	2018	2019	18-19	00-19
Yoakum											
Total Spending	2.8	4.5	3.9	5.1	4.1	4.2	6.4	7.7	7.0	-9.0%	5.0%
Visitor Spending	2.8	4.5	3.9	5.1	4.1	4.2	6.4	7.7	7.0	-9.0%	5.0%
Non-transportation	2.1	3.0	2.5	3.4	2.9	3.1	5.0	6.1	5.5	-10.2%	5.3%
Transportation	0.7	1.5	1.4	1.6	1.2	1.1	1.3	1.5	1.5	-4.0%	4.1%
Young											
Total Spending	13.1	24.6	24.2	27.9	23.3	22.1	23.9	26.2	27.9	6.3%	4.1%
Visitor Spending	12.8	24.3	23.9	27.2	22.5	21.5	23.3	25.5	27.2	6.6%	4.0%
Non-transportation	9.1	16.3	16.3	18.3	16.2	15.7	16.0	17.2	19.2	11.6%	4.0%
Transportation	3.7	8.0	7.6	8.9	6.3	5.8	7.2	8.3	8.0	-4.0%	4.1%
Zapata											
Total Spending	9.5	14.3	14.6	15.0	15.8	15.6	15.7	15.6	16.7	7.1%	3.0%
Visitor Spending	9.5	14.3	14.6	15.0	15.8	15.6	15.7	15.6	16.7	7.1%	3.0%
Non-transportation	8.8	12.9	13.2	13.4	14.7	14.6	14.4	14.0	15.2	8.3%	2.9%
Transportation	0.7	1.5	1.4	1.6	1.1	1.1	1.3	1.5	1.5	-4.0%	4.1%
Zavala*											
Total Spending	3.9	7.7	9.0	14.3	8.2	5.9	7.4	8.8	8.0	-8.3%	3.9%
Visitor Spending	3.9	7.7	9.0	14.3	8.2	5.9	7.4	8.8	8.0	-8.3%	3.9%
Non-transportation	1.9	3.2	4.7	9.3	4.7	2.6	3.3	4.1	3.6	-13.1%	3.5%
Transportation	2.1	4.5	4.2	5.0	3.5	3.3	4.0	4.6	4.5	-4.0%	4.1%

Notes: Transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Motor fuel constitutes most transportation costs (usually more than 90 percent) except for those counties with major airports. Total spending includes all visitor spending, resident out-bound airfares, travel arrangement services and convention/trade shows. Visitor spending is not listed separately for those counties where it constitutes at least 97 percent of total spending.

*Oil and gas production in recent years may affect travel impact estimates.

VII. CITY AND PLACE TRAVEL IMPACTS

2006-2019p

This section provides travel impact estimates for over 300 cities and places within Texas for the years 2006 through 2019. These estimates were derived from the county and metropolitan impact found in this report, room sales data for cities and places reported by Source Strategies, Inc. of San Antonio, and population estimates of places reported by the U.S. Census Bureau.

The cities and places chosen were based on the availability of room sales data and other source data to check and validate the estimates. This other source data included the (a) Economic Census data for places in Texas, (b) gross sales data from the Texas Comptroller of Public Accounts, and (c) zip code data from County Business Patterns (U.S. Census Bureau). Only travel impact estimates that are consistent with other source data are reported. The minimum selection criteria is employment over ten jobs.

The estimates reported are summary measures of spending, earnings, employment and local and state taxes. More detailed estimates (such as those reported for metro areas in *The Economic Impact of Travel on Texas*) would require more data collection and modeling efforts. For small cities and places such detailed estimates cannot be reliably made. In general, estimates for smaller areas will be less reliable.

City level data has an availability lag that can go back multiple years. In these cases there may be more revisions at the city level than are present at the county and higher levels of analysis. City estimates also rely strongly on the associated county impacts, any county that is revised based on new information will cause the underlying city(s) to also be revised. Data may also be revised for some areas based on more detailed analyses done for individual cities as separate projects to this report.

**City and Place Direct Travel Impacts
2006-2019p**

Abilene	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	342	392	356	404	428	420	461	470
Visitor Spending (\$M)	325	374	340	385	407	400	442	449
No Transportation (\$M)	197	211	206	227	250	264	288	299
Transportation (\$M)	128	163	134	158	157	136	154	150
Earnings (\$M)	62	67	68	75	84	97	102	107
Total Employment	3,540	3,450	3,340	3,440	3,640	3,660	3,750	3,860
State & Local Tax Rev. (\$M)	27.0	28.8	28.2	30.0	33.4	37.3	40.3	41.3
Local Tax Rev.	7.5	8.0	8.0	8.9	10.1	11.7	12.6	13.2
Visitor	4.7	5.3	5.0	5.8	6.6	7.5	8.2	8.5
Business/Employee	2.7	2.7	3.0	3.1	3.5	4.2	4.4	4.6
State Tax Rev.	19.5	20.8	20.2	21.1	23.3	25.6	27.7	28.2
Visitor	17.6	18.7	18.2	18.8	20.5	22.7	24.5	24.8
Business/Employee	1.9	2.1	2.0	2.3	2.8	2.9	3.2	3.3
Addison	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	406	438	356	410	446	457	420	409
Visitor Spending (\$M)	402	434	353	405	442	452	413	403
No Transportation (\$M)	300	310	259	295	330	350	317	313
Transportation (\$M)	103	124	94	110	112	102	97	90
Earnings (\$M)	144	148	126	145	160	177	157	158
Total Employment	4,240	4,130	3,530	3,870	4,340	4,500	3,940	3,760
State & Local Tax Rev. (\$M)	32.3	33.7	28.1	31.8	35.3	40.0	36.7	36.0
Local Tax Rev.	9.6	10.0	8.2	9.5	10.8	13.0	12.0	12.0
Visitor	8.8	9.3	7.4	8.6	9.8	11.7	10.7	10.5
Business/Employee	0.8	0.8	0.8	1.0	1.0	1.3	1.4	1.4
State Tax Rev.	22.7	23.6	20.0	22.2	24.6	27.0	24.7	24.1
Visitor	22.1	23.1	19.4	21.5	23.8	26.2	23.7	23.1
Business/Employee	0.6	0.6	0.5	0.7	0.8	0.8	1.0	1.0
Alamo	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	17	24	25	27	26	23	24	25
Visitor Spending (\$M)	16	24	25	27	26	23	24	25
No Transportation (\$M)	13	20	21	22	22	20	20	22
Transportation (\$M)	3	5	4	5	4	3	4	4
Earnings (\$M)	4	6	7	7	7	7	7	8
Total Employment	220	310	330	330	320	310	300	320
State & Local Tax Rev. (\$M)	1.6	2.1	2.2	2.3	2.3	2.3	2.4	2.5
Local Tax Rev.	0.5	0.7	0.7	0.7	0.8	0.8	0.8	0.9
Visitor	0.2	0.4	0.4	0.4	0.4	0.3	0.3	0.4
Business/Employee	0.3	0.3	0.3	0.3	0.4	0.4	0.4	0.5
State Tax Rev.	1.1	1.4	1.5	1.6	1.6	1.5	1.6	1.7
Visitor	0.9	1.2	1.3	1.3	1.3	1.2	1.3	1.3
Business/Employee	0.2	0.2	0.2	0.3	0.3	0.3	0.3	0.3
Alice	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	38	44	45	66	56	44	50	51
Visitor Spending (\$M)	38	44	45	66	56	44	50	51
No Transportation (\$M)	21	23	26	42	34	26	29	31
Transportation (\$M)	17	22	18	24	22	18	21	20
Earnings (\$M)	9	9	12	19	15	12	13	13
Total Employment	500	500	590	860	660	530	550	580
State & Local Tax Rev. (\$M)	3.0	3.2	3.5	4.9	4.3	3.7	4.1	4.2
Local Tax Rev.	0.6	0.6	0.7	1.2	0.9	0.7	0.8	0.9
Visitor	0.3	0.3	0.4	0.7	0.5	0.4	0.4	0.5
Business/Employee	0.3	0.3	0.3	0.5	0.4	0.4	0.4	0.4
State Tax Rev.	2.4	2.6	2.8	3.8	3.3	3.0	3.3	3.4
Visitor	2.2	2.3	2.5	3.4	3.0	2.7	3.0	3.1
Business/Employee	0.2	0.2	0.3	0.4	0.3	0.3	0.3	0.3

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Allen	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	69	91	111	139	155	157	154	155
Visitor Spending (\$M)	63	81	100	125	136	132	131	133
No Transportation (\$M)	52	66	85	106	118	119	117	120
Transportation (\$M)	11	15	15	19	18	13	14	13
Earnings (\$M)	21	28	37	47	54	58	56	57
Total Employment	740	970	1,240	1,380	1,450	1,390	1,320	1,320
State & Local Tax Rev. (\$M)	6.5	8.1	9.9	12.0	13.7	15.2	15.6	15.9
Local Tax Rev.	2.4	3.0	3.7	4.4	5.1	6.2	6.3	6.5
Visitor	1.0	1.4	1.8	2.4	2.7	2.9	2.9	2.9
Business/Employee	1.4	1.6	1.9	2.0	2.4	3.3	3.5	3.6
State Tax Rev.	4.1	5.2	6.3	7.6	8.6	9.0	9.2	9.4
Visitor	3.2	3.9	5.0	6.1	6.7	6.9	6.8	6.8
Business/Employee	0.9	1.2	1.2	1.5	1.9	2.2	2.4	2.6
Alpine	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	21	21	23	24	28	33	34	41
Visitor Spending (\$M)	21	21	23	24	28	33	34	41
No Transportation (\$M)	21	20	22	24	27	33	34	41
Transportation (\$M)	0	1	0	1	1	0	0	0
Earnings (\$M)	10	9	11	12	13	18	18	21
Total Employment	630	560	580	550	560	710	690	770
State & Local Tax Rev. (\$M)	2.2	2.2	2.5	2.5	3.0	4.1	4.5	5.0
Local Tax Rev.	1.0	1.0	1.1	1.1	1.3	1.9	2.1	2.3
Visitor	0.3	0.3	0.4	0.4	0.5	0.7	0.8	0.9
Business/Employee	0.7	0.6	0.8	0.7	0.8	1.2	1.3	1.4
State Tax Rev.	1.2	1.2	1.3	1.4	1.7	2.2	2.4	2.7
Visitor	0.7	0.7	0.8	0.8	1.0	1.3	1.4	1.6
Business/Employee	0.5	0.5	0.6	0.6	0.7	0.9	1.0	1.1
Alvarado	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	2	12	10	17	18	20	22	21
Visitor Spending (\$M)	2	12	10	17	18	20	22	21
No Transportation (\$M)	1	6	5	9	10	12	13	13
Transportation (\$M)	1	6	5	8	8	7	9	8
Earnings (\$M)	0	2	2	3	4	5	5	5
Total Employment	10	90	80	120	130	150	160	160
State & Local Tax Rev. (\$M)	0.1	0.8	0.8	1.2	1.3	1.7	1.8	1.8
Local Tax Rev.	0.0	0.2	0.2	0.3	0.3	0.4	0.4	0.4
Visitor	0.0	0.2	0.1	0.2	0.3	0.4	0.4	0.4
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Tax Rev.	0.1	0.7	0.6	0.9	1.0	1.3	1.4	1.3
Visitor	0.1	0.6	0.6	0.9	1.0	1.2	1.3	1.3
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Alvin	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	25	29	23	29	29	33	33	30
Visitor Spending (\$M)	25	29	23	29	28	32	33	30
No Transportation (\$M)	21	23	19	24	24	28	28	26
Transportation (\$M)	5	6	4	5	4	4	4	4
Earnings (\$M)	7	7	6	8	8	10	10	10
Total Employment	400	420	340	390	380	420	450	440
State & Local Tax Rev. (\$M)	2.0	2.2	1.9	2.2	2.4	2.9	3.0	2.8
Local Tax Rev.	0.6	0.6	0.6	0.7	0.8	1.0	1.0	1.0
Visitor	0.3	0.4	0.3	0.4	0.4	0.6	0.6	0.5
Business/Employee	0.2	0.2	0.3	0.3	0.3	0.4	0.4	0.4
State Tax Rev.	1.4	1.6	1.3	1.6	1.6	1.9	2.0	1.8
Visitor	1.2	1.4	1.1	1.3	1.3	1.6	1.6	1.5
Business/Employee	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.3

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Amarillo	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	705	784	753	829	874	870	912	921
Visitor Spending (\$M)	653	728	701	768	811	811	850	857
No Transportation (\$M)	433	458	474	502	548	583	596	607
Transportation (\$M)	220	270	227	266	263	228	254	249
Earnings (\$M)	129	136	146	157	173	218	228	236
Total Employment	7,670	7,700	7,870	7,730	8,060	8,960	9,050	9,070
State & Local Tax Rev. (\$M)	54.6	57.4	59.1	61.5	67.6	77.0	80.4	81.9
Local Tax Rev.	16.3	17.0	18.1	19.3	21.5	26.0	27.2	28.2
Visitor	10.5	11.3	11.6	12.7	14.1	16.4	17.1	17.6
Business/Employee	5.8	5.7	6.6	6.6	7.4	9.6	10.1	10.6
State Tax Rev.	38.3	40.4	40.9	42.2	46.1	51.0	53.2	53.7
Visitor	34.4	36.0	36.5	37.3	40.4	44.5	46.0	46.2
Business/Employee	3.9	4.3	4.4	4.9	5.7	6.4	7.1	7.5
Andrews	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	6	10	12	22	30	28	36	29
Visitor Spending (\$M)	6	10	12	22	30	28	36	29
No Transportation (\$M)	6	9	12	21	29	27	35	28
Transportation (\$M)	1	1	1	1	1	1	1	1
Earnings (\$M)	2	2	3	5	7	6	7	7
Total Employment	110	200	230	320	380	410	420	390
State & Local Tax Rev. (\$M)	0.5	0.7	0.9	1.7	2.4	2.2	2.9	2.3
Local Tax Rev.	0.1	0.2	0.3	0.5	0.8	0.7	1.0	0.7
Visitor	0.1	0.1	0.2	0.4	0.5	0.4	0.7	0.5
Business/Employee	0.1	0.1	0.1	0.2	0.2	0.2	0.3	0.2
State Tax Rev.	0.3	0.5	0.7	1.1	1.6	1.5	2.0	1.6
Visitor	0.3	0.5	0.6	1.0	1.4	1.4	1.8	1.4
Business/Employee	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2
Angleton	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	14	16	16	18	21	21	23	20
Visitor Spending (\$M)	14	16	16	18	20	21	23	20
No Transportation (\$M)	11	12	13	15	17	19	20	17
Transportation (\$M)	3	3	3	3	3	3	3	3
Earnings (\$M)	4	4	4	5	6	6	7	7
Total Employment	210	220	230	240	270	280	310	280
State & Local Tax Rev. (\$M)	1.2	1.3	1.3	1.4	1.7	1.9	2.1	1.9
Local Tax Rev.	0.3	0.4	0.4	0.4	0.5	0.7	0.7	0.6
Visitor	0.2	0.2	0.2	0.2	0.3	0.4	0.4	0.3
Business/Employee	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.3
State Tax Rev.	0.8	0.9	0.9	1.0	1.2	1.3	1.4	1.2
Visitor	0.7	0.7	0.8	0.8	0.9	1.1	1.1	1.0
Business/Employee	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.3
Anthony	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	14	13	11	12	10	9	9	10
Visitor Spending (\$M)	14	13	11	12	10	9	9	10
No Transportation (\$M)	8	7	7	7	6	6	6	6
Transportation (\$M)	6	6	4	5	4	3	3	3
Earnings (\$M)	4	3	3	3	3	3	3	3
Total Employment	160	120	110	110	100	90	90	100
State & Local Tax Rev. (\$M)	1.2	1.0	1.0	1.0	0.9	0.9	1.0	1.1
Local Tax Rev.	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.4
Visitor	0.3	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2
State Tax Rev.	0.9	0.7	0.7	0.7	0.6	0.6	0.7	0.7
Visitor	0.8	0.7	0.6	0.6	0.5	0.5	0.6	0.6
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Aransas Pass	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	23	19	15	19	16	18	19	20
Visitor Spending (\$M)	23	19	15	19	16	18	19	20
No Transportation (\$M)	18	14	12	14	12	16	16	17
Transportation (\$M)	5	5	3	4	3	3	3	3
Earnings (\$M)	6	4	4	5	5	6	6	7
Total Employment	300	220	180	220	190	230	240	240
State & Local Tax Rev. (\$M)	1.9	1.5	1.3	1.6	1.5	1.9	1.9	2.0
Local Tax Rev.	0.6	0.5	0.4	0.6	0.5	0.7	0.7	0.8
Visitor	0.5	0.4	0.3	0.4	0.3	0.5	0.5	0.5
Business/Employee	0.1	0.1	0.2	0.2	0.2	0.3	0.3	0.3
State Tax Rev.	1.3	1.0	0.9	1.0	0.9	1.2	1.2	1.2
Visitor	1.2	0.9	0.8	0.9	0.8	1.0	1.0	1.0
Business/Employee	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2
Arlington	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	573	577	567	632	656	731	767	820
Visitor Spending (\$M)	509	522	515	580	619	707	743	795
No Transportation (\$M)	396	396	408	452	493	589	614	663
Transportation (\$M)	113	126	107	129	126	119	129	132
Earnings (\$M)	190	184	192	222	235	283	291	324
Total Employment	6,890	7,140	7,370	7,680	8,310	9,300	9,710	10,390
State & Local Tax Rev. (\$M)	82.7	79.1	80.2	86.6	101.3	124.2	134.7	142.5
Local Tax Rev.	38.0	35.1	36.8	38.7	45.9	59.2	63.9	67.5
Visitor	11.0	11.1	11.1	12.9	14.3	18.8	19.7	21.4
Business/Employee	27.0	23.9	25.7	25.9	31.6	40.5	44.2	46.1
State Tax Rev.	44.7	44.1	43.4	47.8	55.4	64.9	70.8	75.0
Visitor	26.3	25.9	26.3	28.7	31.1	38.0	39.6	42.3
Business/Employee	18.4	18.2	17.1	19.1	24.3	26.9	31.1	32.7
Athens	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	35	48	43	44	46	42	44	44
Visitor Spending (\$M)	35	48	42	43	45	42	44	44
No Transportation (\$M)	16	19	19	18	20	21	21	21
Transportation (\$M)	19	28	23	26	26	21	24	23
Earnings (\$M)	7	9	9	8	9	10	10	10
Total Employment	220	250	230	210	220	230	220	220
State & Local Tax Rev. (\$M)	2.4	3.0	3.0	2.7	3.0	3.3	3.3	3.4
Local Tax Rev.	0.4	0.6	0.6	0.5	0.6	0.7	0.7	0.7
Visitor	0.3	0.4	0.4	0.4	0.4	0.5	0.5	0.5
Business/Employee	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2
State Tax Rev.	2.0	2.4	2.4	2.2	2.4	2.6	2.6	2.6
Visitor	1.9	2.3	2.3	2.1	2.3	2.5	2.5	2.5
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Atlanta	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	8	11	13	15	15	6	6	6
Visitor Spending (\$M)	8	11	13	15	15	6	6	6
No Transportation (\$M)	5	6	9	10	10	3	4	4
Transportation (\$M)	3	5	4	5	5	2	3	3
Earnings (\$M)	2	3	5	5	5	2	2	2
Total Employment	110	220	380	350	350	90	90	90
State & Local Tax Rev. (\$M)	0.6	0.8	1.0	1.0	1.1	0.5	0.5	0.5
Local Tax Rev.	0.1	0.2	0.3	0.3	0.3	0.1	0.1	0.1
Visitor	0.1	0.1	0.2	0.2	0.2	0.1	0.1	0.1
Business/Employee	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.1
State Tax Rev.	0.5	0.6	0.7	0.8	0.8	0.4	0.4	0.4
Visitor	0.4	0.6	0.7	0.7	0.8	0.4	0.4	0.4
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Austin	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	4,034	4,470	4,319	5,141	5,882	7,157	7,524	8,189
Visitor Spending (\$M)	3,410	3,757	3,618	4,281	4,905	5,971	6,280	6,903
No Transportation (\$M)	2,408	2,602	2,574	3,035	3,535	4,458	4,618	5,189
Transportation (\$M)	1,002	1,155	1,044	1,246	1,369	1,513	1,661	1,714
Earnings (\$M)	872	962	940	1,144	1,379	1,844	1,894	2,178
Total Employment	37,700	39,610	38,500	42,700	48,490	57,480	56,940	62,580
State & Local Tax Rev. (\$M)	283.6	306.2	302.7	354.1	422.2	561.7	592.3	662.1
Local Tax Rev.	109.3	117.6	117.5	139.8	170.7	241.7	255.4	288.7
Visitor	70.2	78.6	74.5	91.6	111.4	160.5	167.8	192.9
Business/Employee	39.1	39.0	43.1	48.2	59.3	81.2	87.5	95.7
State Tax Rev.	174.3	188.6	185.2	214.4	251.5	320.0	336.9	373.4
Visitor	148.5	159.6	157.4	179.8	207.3	267.6	277.1	307.6
Business/Employee	25.8	29.0	27.8	34.6	44.2	52.4	59.8	65.8
Bandera	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	15	16	19	19	22	16	20	16
Visitor Spending (\$M)	15	16	19	19	22	16	20	16
No Transportation (\$M)	14	15	18	18	21	16	19	15
Transportation (\$M)	1	1	1	1	1	1	1	1
Earnings (\$M)	10	11	13	13	16	13	14	12
Total Employment	450	470	520	460	490	420	460	370
State & Local Tax Rev. (\$M)	0.9	1.0	1.2	1.2	1.4	1.0	1.3	1.0
Local Tax Rev.	0.3	0.4	0.5	0.5	0.6	0.4	0.5	0.4
Visitor	0.3	0.3	0.4	0.4	0.5	0.4	0.5	0.3
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Tax Rev.	0.5	0.6	0.7	0.7	0.8	0.6	0.8	0.6
Visitor	0.5	0.6	0.7	0.7	0.8	0.6	0.8	0.6
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bastrop	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	14	17	18	24	27	28	31	31
Visitor Spending (\$M)	14	17	18	24	27	28	31	31
No Transportation (\$M)	12	14	16	21	24	26	28	29
Transportation (\$M)	2	2	2	3	3	2	3	3
Earnings (\$M)	5	6	7	9	11	13	14	14
Total Employment	200	200	230	310	320	360	380	370
State & Local Tax Rev. (\$M)	1.2	1.5	1.7	2.1	2.5	2.8	3.1	3.1
Local Tax Rev.	0.4	0.6	0.6	0.8	0.9	1.1	1.2	1.2
Visitor	0.3	0.4	0.4	0.6	0.7	0.8	0.8	0.8
Business/Employee	0.1	0.2	0.2	0.2	0.3	0.3	0.4	0.4
State Tax Rev.	0.8	1.0	1.0	1.3	1.6	1.8	1.9	1.9
Visitor	0.7	0.8	0.9	1.2	1.3	1.5	1.6	1.6
Business/Employee	0.1	0.2	0.2	0.2	0.2	0.3	0.3	0.3
Bay City	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	29	37	35	38	45	53	54	57
Visitor Spending (\$M)	29	37	35	38	44	52	54	57
No Transportation (\$M)	28	36	34	37	43	51	52	55
Transportation (\$M)	1	1	1	1	1	1	1	1
Earnings (\$M)	9	12	12	13	15	19	20	20
Total Employment	600	710	640	650	720	830	870	840
State & Local Tax Rev. (\$M)	2.3	3.0	2.8	3.1	3.8	4.8	4.9	5.3
Local Tax Rev.	0.8	1.1	1.1	1.2	1.4	1.9	2.0	2.1
Visitor	0.5	0.8	0.7	0.8	1.0	1.4	1.4	1.5
Business/Employee	0.3	0.3	0.4	0.4	0.4	0.5	0.6	0.6
State Tax Rev.	1.4	1.9	1.8	2.0	2.3	2.9	3.0	3.2
Visitor	1.2	1.6	1.6	1.7	2.0	2.5	2.6	2.8
Business/Employee	0.2	0.3	0.2	0.3	0.3	0.4	0.4	0.4

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Baytown	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	105	133	111	147	182	205	191	215
Visitor Spending (\$M)	97	125	104	139	171	193	178	200
No Transportation (\$M)	63	79	68	91	117	140	125	143
Transportation (\$M)	34	46	36	47	54	53	53	57
Earnings (\$M)	27	33	30	39	51	60	57	67
Total Employment	980	1,120	980	1,220	1,520	1,580	1,520	1,700
State & Local Tax Rev. (\$M)	12.6	14.7	13.3	16.0	20.1	23.9	22.5	24.9
Local Tax Rev.	5.1	5.8	5.4	6.4	8.2	10.0	9.3	10.3
Visitor	2.1	2.8	2.2	3.3	4.5	5.9	5.2	5.9
Business/Employee	3.0	3.0	3.2	3.2	3.7	4.0	4.1	4.4
State Tax Rev.	7.5	8.8	7.9	9.6	11.9	13.9	13.2	14.6
Visitor	5.4	6.5	5.8	7.2	9.1	11.2	10.3	11.5
Business/Employee	2.1	2.3	2.1	2.3	2.8	2.7	2.9	3.1
Beaumont	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	287	340	271	295	317	342	366	346
Visitor Spending (\$M)	280	334	265	292	310	337	360	339
No Transportation (\$M)	174	201	164	175	193	233	242	228
Transportation (\$M)	106	133	101	117	117	104	118	111
Earnings (\$M)	58	65	60	63	67	79	82	80
Total Employment	3,220	3,590	3,160	3,150	3,420	3,740	3,700	3,560
State & Local Tax Rev. (\$M)	23.4	26.4	22.5	23.2	25.4	31.4	33.1	31.3
Local Tax Rev.	6.4	7.5	6.2	6.5	7.2	9.6	10.1	9.6
Visitor	4.5	5.5	4.1	4.4	4.9	6.8	7.2	6.6
Business/Employee	1.9	2.1	2.2	2.1	2.4	2.8	2.9	3.0
State Tax Rev.	17.0	18.9	16.3	16.6	18.2	21.8	22.9	21.8
Visitor	15.6	17.1	14.7	14.8	16.1	19.8	20.6	19.4
Business/Employee	1.5	1.8	1.6	1.8	2.1	2.1	2.3	2.4
Bedford	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	84	68	60	72	79	96	96	105
Visitor Spending (\$M)	76	61	54	66	74	94	93	102
No Transportation (\$M)	59	46	42	51	59	78	77	85
Transportation (\$M)	17	15	11	15	15	16	16	17
Earnings (\$M)	28	22	20	25	28	37	36	41
Total Employment	1,020	830	770	870	1,000	1,230	1,210	1,330
State & Local Tax Rev. (\$M)	11.6	9.8	9.4	10.4	12.6	15.9	16.8	17.9
Local Tax Rev.	5.3	4.4	4.4	4.7	5.7	7.5	8.0	8.5
Visitor	1.7	1.3	1.1	1.4	1.7	2.5	2.5	2.7
Business/Employee	3.6	3.1	3.3	3.3	4.0	5.1	5.5	5.7
State Tax Rev.	6.4	5.4	4.9	5.7	6.8	8.4	8.8	9.5
Visitor	3.9	3.0	2.7	3.2	3.7	5.0	5.0	5.4
Business/Employee	2.5	2.4	2.2	2.5	3.1	3.4	3.9	4.1
Bee Cave	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	3	3	4	5	6	6	6	7
Visitor Spending (\$M)	2	3	3	4	5	5	5	5
No Transportation (\$M)	2	2	3	3	4	4	4	4
Transportation (\$M)	0	1	1	1	1	1	1	1
Earnings (\$M)	1	1	1	1	2	2	2	2
Total Employment	30	30	40	40	50	60	60	60
State & Local Tax Rev. (\$M)	0.4	0.5	0.5	0.7	0.9	1.2	1.3	1.4
Local Tax Rev.	0.2	0.2	0.2	0.3	0.4	0.6	0.6	0.7
Visitor	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.1
Business/Employee	0.1	0.2	0.2	0.3	0.4	0.5	0.6	0.6
State Tax Rev.	0.2	0.3	0.3	0.4	0.5	0.6	0.7	0.7
Visitor	0.1	0.1	0.2	0.2	0.2	0.3	0.3	0.3
Business/Employee	0.1	0.1	0.1	0.2	0.3	0.4	0.4	0.4

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**City and Place Direct Travel Impacts
2006-2019p**

Beeville	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	17	18	27	38	35	30	30	34
Visitor Spending (\$M)	17	18	26	38	35	30	30	34
No Transportation (\$M)	13	13	22	32	29	25	25	29
Transportation (\$M)	4	5	5	6	6	5	5	5
Earnings (\$M)	4	4	8	12	10	7	7	8
Total Employment	260	240	390	500	430	300	300	330
State & Local Tax Rev. (\$M)	1.3	1.3	2.1	3.0	2.6	2.3	2.3	2.7
Local Tax Rev.	0.4	0.4	0.7	1.1	0.8	0.7	0.7	0.8
Visitor	0.2	0.2	0.5	0.8	0.6	0.5	0.5	0.6
Business/Employee	0.1	0.1	0.2	0.3	0.2	0.2	0.2	0.2
State Tax Rev.	0.9	0.9	1.4	1.9	1.8	1.6	1.6	1.9
Visitor	0.8	0.8	1.3	1.7	1.6	1.5	1.5	1.7
Business/Employee	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.2
Bellmead	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	63	67	68	68	71	68	64	59
Visitor Spending (\$M)	63	66	67	68	71	68	64	59
No Transportation (\$M)	44	44	48	46	50	53	49	46
Transportation (\$M)	19	22	20	21	21	16	15	13
Earnings (\$M)	14	14	16	16	17	19	17	17
Total Employment	800	750	810	760	780	740	650	610
State & Local Tax Rev. (\$M)	4.7	4.7	5.0	4.8	5.2	5.8	5.5	5.1
Local Tax Rev.	1.1	1.1	1.2	1.2	1.3	1.6	1.6	1.6
Visitor	0.9	1.0	1.0	1.0	1.1	1.3	1.3	1.2
Business/Employee	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.3
State Tax Rev.	3.6	3.6	3.8	3.6	3.9	4.1	3.8	3.6
Visitor	3.5	3.4	3.7	3.4	3.7	3.9	3.6	3.3
Business/Employee	0.1	0.1	0.1	0.2	0.2	0.2	0.3	0.3
Belton	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	18	22	20	22	23	22	23	25
Visitor Spending (\$M)	18	22	20	22	23	22	23	25
No Transportation (\$M)	15	17	16	17	19	19	19	21
Transportation (\$M)	4	5	4	4	4	4	4	4
Earnings (\$M)	4	5	5	6	6	7	7	8
Total Employment	280	250	240	250	270	270	270	290
State & Local Tax Rev. (\$M)	1.6	1.9	1.8	1.9	2.1	2.3	2.3	2.6
Local Tax Rev.	0.5	0.6	0.6	0.6	0.7	0.8	0.8	0.9
Visitor	0.3	0.3	0.3	0.3	0.4	0.4	0.4	0.4
Business/Employee	0.2	0.3	0.3	0.3	0.3	0.4	0.4	0.5
State Tax Rev.	1.1	1.3	1.2	1.3	1.4	1.5	1.5	1.7
Visitor	1.0	1.1	1.0	1.1	1.2	1.2	1.2	1.3
Business/Employee	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.3
Benbrook	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	19	21	18	21	19	18	18	18
Visitor Spending (\$M)	16	17	15	18	16	17	17	17
No Transportation (\$M)	12	13	12	14	13	14	14	14
Transportation (\$M)	4	4	3	4	3	3	3	3
Earnings (\$M)	6	7	6	7	7	7	7	7
Total Employment	220	240	210	240	220	220	220	230
State & Local Tax Rev. (\$M)	3.8	3.6	3.5	3.8	4.4	5.3	5.7	5.9
Local Tax Rev.	1.9	1.7	1.8	1.9	2.2	2.8	3.0	3.1
Visitor	0.3	0.3	0.3	0.4	0.3	0.4	0.4	0.4
Business/Employee	1.6	1.4	1.5	1.5	1.8	2.4	2.6	2.7
State Tax Rev.	1.9	1.9	1.7	2.0	2.2	2.5	2.7	2.8
Visitor	0.8	0.9	0.7	0.9	0.8	0.9	0.9	0.9
Business/Employee	1.1	1.1	1.0	1.1	1.4	1.6	1.8	1.9

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Big Lake	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	2	2	2	4	10	11	15	14
Visitor Spending (\$M)	2	2	2	4	10	11	15	14
No Transportation (\$M)	1	2	2	4	9	11	14	14
Transportation (\$M)	1	1	1	1	1	1	1	1
Earnings (\$M)	0	0	0	1	3	3	4	4
Total Employment	30	40	40	70	160	170	210	200
State & Local Tax Rev. (\$M)	0.1	0.1	0.1	0.3	0.7	0.8	1.1	1.1
Local Tax Rev.	0.0	0.0	0.0	0.0	0.1	0.1	0.2	0.2
Visitor	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Business/Employee	0.0	0.0	0.0	0.0	0.1	0.1	0.2	0.2
State Tax Rev.	0.1	0.1	0.1	0.2	0.5	0.7	0.9	0.9
Visitor	0.1	0.1	0.1	0.2	0.4	0.6	0.7	0.7
Business/Employee	0.0	0.0	0.0	0.0	0.1	0.1	0.2	0.1
Big Spring	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	69	98	77	112	117	109	148	139
Visitor Spending (\$M)	68	97	77	112	117	109	148	139
No Transportation (\$M)	28	44	34	61	67	67	100	93
Transportation (\$M)	40	54	43	52	50	42	49	47
Earnings (\$M)	10	14	11	18	19	19	24	25
Total Employment	590	830	610	910	970	830	1,020	1,030
State & Local Tax Rev. (\$M)	5.5	7.2	6.1	8.6	9.6	10.1	13.8	12.9
Local Tax Rev.	1.0	1.6	1.3	2.4	2.8	2.8	4.5	4.1
Visitor	0.6	1.1	0.8	1.7	2.1	2.1	3.5	3.1
Business/Employee	0.4	0.5	0.5	0.7	0.7	0.7	0.9	1.0
State Tax Rev.	4.5	5.6	4.9	6.2	6.8	7.3	9.4	8.9
Visitor	4.2	5.2	4.5	5.7	6.2	6.8	8.7	8.2
Business/Employee	0.3	0.4	0.3	0.5	0.6	0.5	0.7	0.7
Blanco	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	3	3	4	6	6	6	6	5
Visitor Spending (\$M)	2	3	4	6	6	6	6	5
No Transportation (\$M)	2	2	4	5	6	6	6	4
Transportation (\$M)	0	0	0	1	1	0	1	0
Earnings (\$M)	1	1	1	1	2	2	2	1
Total Employment	40	30	60	80	80	80	70	50
State & Local Tax Rev. (\$M)	0.2	0.2	0.3	0.4	0.5	0.5	0.5	0.4
Local Tax Rev.	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.1
Visitor	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.1
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Tax Rev.	0.1	0.1	0.2	0.3	0.3	0.3	0.3	0.3
Visitor	0.1	0.1	0.2	0.2	0.3	0.3	0.3	0.2
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boerne	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	45	45	40	44	51	58	53	60
Visitor Spending (\$M)	44	45	40	44	51	58	53	60
No Transportation (\$M)	38	38	34	37	44	52	46	53
Transportation (\$M)	6	7	6	7	7	6	6	6
Earnings (\$M)	12	12	11	12	15	22	20	24
Total Employment	670	640	570	580	680	870	770	900
State & Local Tax Rev. (\$M)	2.7	2.7	2.4	2.7	3.2	4.3	3.9	4.4
Local Tax Rev.	0.9	0.9	0.8	0.9	1.1	1.6	1.4	1.7
Visitor	0.6	0.6	0.5	0.6	0.8	1.1	0.9	1.1
Business/Employee	0.2	0.2	0.3	0.3	0.3	0.5	0.5	0.6
State Tax Rev.	1.8	1.8	1.6	1.8	2.1	2.7	2.5	2.8
Visitor	1.6	1.6	1.4	1.5	1.8	2.3	2.0	2.3
Business/Employee	0.2	0.2	0.2	0.2	0.3	0.4	0.4	0.5

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Borger	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	31	33	32	40	42	7	8	7
Visitor Spending (\$M)	31	33	32	40	41	7	8	7
No Transportation (\$M)	19	18	19	25	27	3	3	4
Transportation (\$M)	12	15	12	15	15	4	4	4
Earnings (\$M)	7	7	7	9	9	1	1	1
Total Employment	460	340	350	400	400	60	60	60
State & Local Tax Rev. (\$M)	2.5	2.4	2.5	3.0	3.2	0.9	1.0	1.0
Local Tax Rev.	0.6	0.6	0.6	0.8	0.9	0.3	0.3	0.3
Visitor	0.4	0.4	0.4	0.6	0.6	0.0	0.0	0.0
Business/Employee	0.2	0.2	0.2	0.3	0.3	0.3	0.3	0.3
State Tax Rev.	1.9	1.8	1.9	2.2	2.3	0.6	0.7	0.6
Visitor	1.7	1.7	1.7	2.0	2.1	0.4	0.5	0.4
Business/Employee	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Bowie	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	8	10	10	12	10	10	12	11
Visitor Spending (\$M)	7	10	10	12	9	10	12	11
No Transportation (\$M)	6	7	8	9	7	8	9	9
Transportation (\$M)	2	3	2	3	2	2	2	2
Earnings (\$M)	2	2	3	3	2	3	3	3
Total Employment	150	180	200	200	160	160	180	180
State & Local Tax Rev. (\$M)	0.5	0.6	0.7	0.8	0.6	0.7	0.8	0.8
Local Tax Rev.	0.1	0.2	0.2	0.2	0.2	0.2	0.3	0.3
Visitor	0.1	0.1	0.2	0.2	0.1	0.2	0.2	0.2
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.4	0.4	0.5	0.5	0.4	0.5	0.6	0.6
Visitor	0.3	0.4	0.4	0.5	0.4	0.5	0.5	0.5
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brady	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	12	14	13	16	17	17	17	16
Visitor Spending (\$M)	12	14	13	16	17	17	17	16
No Transportation (\$M)	6	7	7	9	10	11	10	9
Transportation (\$M)	6	7	6	7	7	6	7	6
Earnings (\$M)	2	2	2	2	2	2	2	2
Total Employment	130	130	130	150	150	140	130	120
State & Local Tax Rev. (\$M)	0.9	1.0	1.0	1.1	1.3	1.5	1.4	1.3
Local Tax Rev.	0.2	0.2	0.2	0.3	0.3	0.4	0.4	0.3
Visitor	0.1	0.2	0.1	0.2	0.3	0.3	0.3	0.3
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.7	0.8	0.8	0.9	0.9	1.1	1.0	1.0
Visitor	0.7	0.7	0.7	0.8	0.9	1.0	1.0	0.9
Business/Employee	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1
Brenham	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	59	74	66	76	80	67	75	73
Visitor Spending (\$M)	59	74	65	75	80	67	74	73
No Transportation (\$M)	24	28	28	31	38	34	36	37
Transportation (\$M)	35	46	37	44	42	34	38	36
Earnings (\$M)	9	10	10	12	14	13	14	16
Total Employment	490	510	510	520	590	520	540	600
State & Local Tax Rev. (\$M)	4.5	5.0	5.0	5.1	5.9	5.9	6.3	6.3
Local Tax Rev.	0.8	0.9	0.9	1.0	1.3	1.3	1.4	1.5
Visitor	0.5	0.6	0.6	0.7	0.9	0.9	1.0	1.0
Business/Employee	0.2	0.2	0.3	0.3	0.4	0.4	0.4	0.5
State Tax Rev.	3.8	4.1	4.1	4.1	4.6	4.6	4.9	4.9
Visitor	3.6	3.9	3.9	3.9	4.3	4.3	4.6	4.5
Business/Employee	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.4

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City and Place Direct Travel Impacts 2006-2019p

Bridge City	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	5	6	5	6	5	5	6	6
Visitor Spending (\$M)	5	6	5	6	5	5	6	6
No Transportation (\$M)	3	3	3	3	3	3	3	3
Transportation (\$M)	2	3	2	3	2	2	3	3
Earnings (\$M)	1	1	1	1	1	1	1	1
Total Employment	50	40	50	50	40	40	40	50
State & Local Tax Rev. (\$M)	0.5	0.5	0.5	0.5	0.5	0.6	0.6	0.6
Local Tax Rev.	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2
Visitor	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4
Visitor	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Bridgeport	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	6	7	11	10	11	10	11	11
Visitor Spending (\$M)	6	7	11	10	11	10	11	11
No Transportation (\$M)	5	6	10	9	9	9	10	10
Transportation (\$M)	1	1	1	1	1	1	1	1
Earnings (\$M)	2	2	3	3	3	3	3	3
Total Employment	90	110	180	160	160	150	160	160
State & Local Tax Rev. (\$M)	0.5	0.6	0.9	0.8	0.8	0.8	0.9	0.9
Local Tax Rev.	0.1	0.2	0.2	0.2	0.2	0.2	0.3	0.3
Visitor	0.1	0.1	0.2	0.2	0.2	0.1	0.2	0.2
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.3	0.4	0.6	0.6	0.6	0.6	0.7	0.6
Visitor	0.3	0.3	0.6	0.5	0.5	0.5	0.6	0.6
Business/Employee	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Brookshire	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	10	14	10	17	18	17	15	13
Visitor Spending (\$M)	10	14	10	17	18	17	15	13
No Transportation (\$M)	4	6	5	8	10	10	8	7
Transportation (\$M)	5	8	5	9	8	7	7	6
Earnings (\$M)	1	2	2	3	3	3	3	2
Total Employment	60	70	50	80	90	90	70	60
State & Local Tax Rev. (\$M)	0.7	0.9	0.7	1.1	1.3	1.5	1.2	1.1
Local Tax Rev.	0.1	0.2	0.1	0.3	0.3	0.4	0.3	0.3
Visitor	0.1	0.2	0.1	0.2	0.3	0.4	0.3	0.2
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Tax Rev.	0.6	0.8	0.6	0.9	1.0	1.1	0.9	0.8
Visitor	0.6	0.7	0.6	0.8	0.9	1.1	0.9	0.8
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brownfield	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	5	7	8	14	13	11	13	12
Visitor Spending (\$M)	5	7	8	14	13	11	13	12
No Transportation (\$M)	4	6	8	14	12	10	12	11
Transportation (\$M)	1	1	1	1	1	1	1	1
Earnings (\$M)	1	2	2	4	4	3	4	4
Total Employment	100	150	150	260	210	190	220	210
State & Local Tax Rev. (\$M)	0.4	0.6	0.8	1.4	1.2	1.1	1.3	1.2
Local Tax Rev.	0.1	0.2	0.3	0.5	0.4	0.4	0.5	0.4
Visitor	0.1	0.1	0.2	0.3	0.3	0.2	0.3	0.3
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.3	0.4	0.5	0.9	0.8	0.7	0.8	0.8
Visitor	0.3	0.4	0.4	0.8	0.7	0.6	0.7	0.7
Business/Employee	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1

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**City and Place Direct Travel Impacts
2006-2019p**

Brownsville	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	222	256	240	254	256	256	276	291
Visitor Spending (\$M)	196	231	211	221	226	224	242	257
No Transportation (\$M)	132	160	147	150	158	160	171	185
Transportation (\$M)	64	71	63	71	68	64	71	72
Earnings (\$M)	37	44	44	44	48	54	57	63
Total Employment	2,040	2,250	2,050	1,980	2,070	2,330	2,400	2,580
State & Local Tax Rev. (\$M)	15.4	17.4	16.7	17.0	18.4	19.7	21.5	23.4
Local Tax Rev.	5.9	6.3	6.3	6.4	7.0	7.8	8.6	9.5
Visitor	2.7	3.3	2.9	3.0	3.2	3.4	4.0	4.4
Business/Employee	3.1	2.9	3.4	3.4	3.8	4.5	4.7	5.1
State Tax Rev.	9.5	11.1	10.4	10.7	11.5	11.9	12.9	13.9
Visitor	7.3	8.8	8.1	8.1	8.5	8.9	9.6	10.2
Business/Employee	2.2	2.3	2.3	2.6	3.0	3.0	3.3	3.7
Brownwood	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	29	32	32	34	36	35	31	30
Visitor Spending (\$M)	29	32	32	34	36	35	31	29
No Transportation (\$M)	24	25	26	27	29	30	25	24
Transportation (\$M)	5	7	6	7	7	6	5	5
Earnings (\$M)	9	9	10	10	11	12	10	10
Total Employment	480	420	450	420	430	460	400	380
State & Local Tax Rev. (\$M)	2.6	2.6	2.7	2.8	3.1	3.3	3.0	3.0
Local Tax Rev.	0.8	0.9	0.9	0.9	1.0	1.2	1.1	1.1
Visitor	0.5	0.6	0.6	0.6	0.7	0.8	0.6	0.6
Business/Employee	0.3	0.3	0.3	0.3	0.4	0.4	0.4	0.5
State Tax Rev.	1.7	1.8	1.8	1.9	2.1	2.2	1.9	1.9
Visitor	1.5	1.5	1.6	1.6	1.8	1.9	1.6	1.6
Business/Employee	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.3
Bryan	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	67	73	79	84	123	128	144	148
Visitor Spending (\$M)	65	72	78	83	122	127	143	147
No Transportation (\$M)	47	50	58	60	96	105	117	122
Transportation (\$M)	18	22	20	23	26	22	26	25
Earnings (\$M)	13	14	17	18	32	38	45	49
Total Employment	790	750	930	930	1,460	1,630	1,840	1,980
State & Local Tax Rev. (\$M)	6.5	7.0	7.8	8.0	12.4	14.3	16.2	16.9
Local Tax Rev.	1.9	2.1	2.5	2.5	4.2	5.1	5.8	6.1
Visitor	0.6	0.7	0.9	1.0	2.0	2.4	2.8	2.9
Business/Employee	1.3	1.4	1.5	1.5	2.1	2.6	3.0	3.2
State Tax Rev.	4.6	4.9	5.4	5.5	8.2	9.2	10.4	10.8
Visitor	3.6	3.7	4.2	4.2	6.3	7.2	8.0	8.2
Business/Employee	1.0	1.2	1.1	1.3	1.9	2.0	2.4	2.6
Buda	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	10	15	22	31	38	46	55	60
Visitor Spending (\$M)	10	15	22	31	38	46	55	60
No Transportation (\$M)	8	11	18	26	33	41	49	54
Transportation (\$M)	2	3	4	5	6	5	6	6
Earnings (\$M)	3	4	6	9	12	16	19	21
Total Employment	110	150	240	320	410	520	590	630
State & Local Tax Rev. (\$M)	0.9	1.2	1.9	2.6	3.3	4.4	5.2	5.7
Local Tax Rev.	0.3	0.3	0.6	0.8	1.1	1.5	1.7	1.9
Visitor	0.2	0.3	0.4	0.6	0.8	1.1	1.3	1.5
Business/Employee	0.1	0.1	0.1	0.2	0.2	0.4	0.4	0.5
State Tax Rev.	0.6	0.9	1.3	1.8	2.3	2.9	3.5	3.8
Visitor	0.6	0.8	1.2	1.6	2.0	2.6	3.1	3.4
Business/Employee	0.1	0.1	0.1	0.2	0.2	0.3	0.4	0.4

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**City and Place Direct Travel Impacts
2006-2019p**

Buffalo	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	15	19	12	16	18	13	16	18
Visitor Spending (\$M)	15	19	12	16	18	13	16	18
No Transportation (\$M)	8	10	7	9	10	7	8	11
Transportation (\$M)	7	9	6	8	8	5	7	7
Earnings (\$M)	2	3	2	3	3	2	2	3
Total Employment	150	170	110	140	150	110	120	140
State & Local Tax Rev. (\$M)	1.0	1.2	0.9	1.1	1.2	1.0	1.1	1.4
Local Tax Rev.	0.2	0.3	0.2	0.3	0.3	0.2	0.2	0.3
Visitor	0.2	0.3	0.2	0.2	0.3	0.2	0.2	0.3
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Tax Rev.	0.8	1.0	0.7	0.8	0.9	0.8	0.9	1.1
Visitor	0.8	0.9	0.7	0.8	0.9	0.8	0.9	1.0
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Burleson	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	42	56	52	56	62	67	72	71
Visitor Spending (\$M)	37	51	47	51	58	65	69	68
No Transportation (\$M)	22	33	33	35	41	48	50	50
Transportation (\$M)	15	18	14	17	18	17	19	18
Earnings (\$M)	11	15	16	17	20	23	24	25
Total Employment	400	590	590	590	680	750	780	770
State & Local Tax Rev. (\$M)	3.7	4.7	4.7	4.9	6.0	7.5	8.0	8.0
Local Tax Rev.	1.2	1.6	1.6	1.7	2.2	2.8	3.0	3.1
Visitor	0.6	0.9	0.9	1.0	1.1	1.5	1.6	1.6
Business/Employee	0.6	0.7	0.8	0.8	1.0	1.4	1.5	1.5
State Tax Rev.	2.5	3.1	3.1	3.2	3.8	4.6	5.0	4.9
Visitor	2.1	2.6	2.6	2.6	3.0	3.7	3.9	3.8
Business/Employee	0.4	0.5	0.5	0.6	0.8	0.9	1.1	1.1
Burnet	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	19	22	18	23	19	24	23	25
Visitor Spending (\$M)	19	22	18	23	19	24	23	25
No Transportation (\$M)	16	18	16	19	16	21	20	22
Transportation (\$M)	3	4	3	4	3	3	3	3
Earnings (\$M)	7	7	7	8	7	10	9	9
Total Employment	300	320	290	340	260	330	300	300
State & Local Tax Rev. (\$M)	1.4	1.6	1.4	1.7	1.5	2.1	2.0	2.1
Local Tax Rev.	0.5	0.6	0.5	0.6	0.5	0.8	0.8	0.8
Visitor	0.4	0.4	0.4	0.5	0.4	0.6	0.6	0.6
Business/Employee	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2
State Tax Rev.	0.9	1.0	0.9	1.1	0.9	1.3	1.2	1.3
Visitor	0.8	0.9	0.8	1.0	0.8	1.1	1.1	1.1
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2
Caldwell	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	5	6	5	7	8	8	9	9
Visitor Spending (\$M)	5	6	5	7	8	8	9	9
No Transportation (\$M)	4	5	4	6	7	7	8	8
Transportation (\$M)	1	1	1	1	1	1	1	1
Earnings (\$M)	1	2	1	2	2	3	3	3
Total Employment	70	80	70	80	90	90	100	100
State & Local Tax Rev. (\$M)	0.3	0.3	0.3	0.4	0.5	0.5	0.5	0.5
Local Tax Rev.	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Visitor	0.0	0.1	0.0	0.1	0.1	0.1	0.1	0.1
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1
State Tax Rev.	0.2	0.2	0.2	0.3	0.3	0.3	0.4	0.4
Visitor	0.2	0.2	0.2	0.3	0.3	0.3	0.3	0.3
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Cameron	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	5	8	7	7	9	7	7	7
Visitor Spending (\$M)	5	8	7	7	9	7	7	7
No Transportation (\$M)	2	4	3	3	5	4	3	4
Transportation (\$M)	3	4	3	4	4	3	3	4
Earnings (\$M)	1	2	2	2	2	2	1	2
Total Employment	50	90	80	80	110	80	60	80
State & Local Tax Rev. (\$M)	0.4	0.6	0.6	0.5	0.7	0.6	0.6	0.7
Local Tax Rev.	0.1	0.2	0.1	0.1	0.2	0.1	0.1	0.2
Visitor	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.3	0.5	0.4	0.4	0.5	0.5	0.5	0.5
Visitor	0.3	0.4	0.4	0.4	0.5	0.4	0.4	0.4
Business/Employee	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Canadian	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	4	7	10	16	17	8	7	7
Visitor Spending (\$M)	4	7	10	16	17	8	7	7
No Transportation (\$M)	3	7	10	16	17	8	7	6
Transportation (\$M)	0	1	0	1	1	1	1	1
Earnings (\$M)	1	1	2	3	3	1	1	1
Total Employment	40	60	90	120	110	60	60	60
State & Local Tax Rev. (\$M)	0.3	0.7	0.9	1.5	1.6	0.8	0.7	0.6
Local Tax Rev.	0.1	0.3	0.4	0.6	0.7	0.3	0.3	0.2
Visitor	0.1	0.2	0.3	0.5	0.6	0.3	0.2	0.2
Business/Employee	0.0	0.0	0.1	0.1	0.1	0.1	0.0	0.0
State Tax Rev.	0.2	0.4	0.6	0.9	0.9	0.5	0.4	0.4
Visitor	0.2	0.4	0.5	0.8	0.9	0.5	0.4	0.4
Business/Employee	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0
Canton	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	17	22	21	23	23	22	22	21
Visitor Spending (\$M)	17	22	20	23	23	22	22	21
No Transportation (\$M)	10	12	12	13	14	15	14	14
Transportation (\$M)	7	10	8	10	9	7	8	7
Earnings (\$M)	4	4	5	5	5	6	5	5
Total Employment	220	240	240	230	230	240	210	210
State & Local Tax Rev. (\$M)	1.1	1.3	1.3	1.3	1.4	1.5	1.5	1.5
Local Tax Rev.	0.2	0.2	0.2	0.3	0.3	0.3	0.3	0.3
Visitor	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.3
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Tax Rev.	0.9	1.0	1.0	1.1	1.1	1.2	1.2	1.2
Visitor	0.9	1.0	1.0	1.0	1.1	1.2	1.2	1.1
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Canyon	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	24	29	26	29	30	32	33	32
Visitor Spending (\$M)	23	29	26	29	30	32	33	32
No Transportation (\$M)	12	13	14	14	16	19	19	20
Transportation (\$M)	11	15	12	14	14	13	14	13
Earnings (\$M)	5	5	5	6	6	7	8	8
Total Employment	280	290	300	280	290	360	360	360
State & Local Tax Rev. (\$M)	1.8	1.9	2.0	1.9	2.1	2.7	2.7	2.7
Local Tax Rev.	0.3	0.4	0.4	0.4	0.5	0.6	0.7	0.7
Visitor	0.3	0.3	0.3	0.3	0.3	0.5	0.5	0.6
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2
State Tax Rev.	1.4	1.6	1.6	1.5	1.7	2.0	2.1	2.0
Visitor	1.4	1.5	1.5	1.5	1.6	1.9	2.0	1.9
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Carrollton	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	105	116	105	119	129	161	167	168
Visitor Spending (\$M)	83	91	82	90	98	121	126	126
No Transportation (\$M)	62	65	61	67	74	96	98	99
Transportation (\$M)	21	26	21	23	24	25	28	26
Earnings (\$M)	33	35	33	38	43	58	59	61
Total Employment	940	940	880	950	1,050	1,330	1,330	1,300
State & Local Tax Rev. (\$M)	11.7	12.0	11.7	12.9	14.1	18.4	19.4	20.0
Local Tax Rev.	4.8	4.7	4.9	5.3	5.7	7.9	8.3	8.6
Visitor	1.1	1.2	1.1	1.2	1.4	2.2	2.2	2.3
Business/Employee	3.7	3.5	3.8	4.1	4.3	5.7	6.1	6.4
State Tax Rev.	6.9	7.3	6.8	7.6	8.3	10.5	11.2	11.4
Visitor	4.4	4.6	4.3	4.5	5.0	6.7	6.9	6.9
Business/Employee	2.5	2.7	2.5	3.0	3.3	3.8	4.3	4.5
Carthage	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	10	14	19	15	16	14	16	17
Visitor Spending (\$M)	10	14	19	15	16	14	16	17
No Transportation (\$M)	8	11	17	12	13	12	14	14
Transportation (\$M)	2	3	3	3	3	2	3	3
Earnings (\$M)	2	3	4	3	3	3	3	3
Total Employment	150	170	240	170	170	170	180	180
State & Local Tax Rev. (\$M)	0.8	1.1	1.6	1.2	1.3	1.2	1.4	1.5
Local Tax Rev.	0.3	0.4	0.6	0.4	0.4	0.4	0.5	0.5
Visitor	0.2	0.3	0.5	0.4	0.4	0.4	0.4	0.5
Business/Employee	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.1
State Tax Rev.	0.5	0.7	1.0	0.8	0.8	0.8	0.9	1.0
Visitor	0.5	0.7	1.0	0.7	0.8	0.8	0.9	0.9
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cedar Hill	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	35	42	46	53	57	61	62	64
Visitor Spending (\$M)	25	30	35	39	42	43	44	45
No Transportation (\$M)	18	21	25	28	31	33	33	34
Transportation (\$M)	7	10	10	11	11	10	11	10
Earnings (\$M)	11	13	15	17	19	22	22	23
Total Employment	300	320	380	410	460	490	480	480
State & Local Tax Rev. (\$M)	5.7	6.2	6.9	7.6	8.2	9.7	10.1	10.6
Local Tax Rev.	2.7	2.8	3.2	3.5	3.7	4.7	4.8	5.1
Visitor	0.3	0.4	0.5	0.5	0.6	0.7	0.7	0.8
Business/Employee	2.4	2.4	2.7	2.9	3.1	3.9	4.1	4.3
State Tax Rev.	3.0	3.4	3.7	4.1	4.5	5.0	5.3	5.5
Visitor	1.3	1.5	1.9	2.0	2.2	2.4	2.4	2.4
Business/Employee	1.7	1.9	1.8	2.2	2.4	2.6	2.9	3.1
Cedar Park	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	46	55	62	75	85	105	108	115
Visitor Spending (\$M)	42	50	56	68	77	93	97	104
No Transportation (\$M)	34	39	46	56	65	82	85	92
Transportation (\$M)	8	11	10	12	12	11	12	12
Earnings (\$M)	12	14	17	22	26	35	36	40
Total Employment	480	530	640	730	830	1,000	990	1,050
State & Local Tax Rev. (\$M)	3.8	4.2	5.2	6.2	7.3	10.1	10.6	11.5
Local Tax Rev.	1.2	1.3	1.7	2.1	2.6	3.9	4.1	4.5
Visitor	0.7	0.8	1.0	1.3	1.5	2.1	2.2	2.5
Business/Employee	0.5	0.5	0.7	0.8	1.0	1.7	1.8	2.0
State Tax Rev.	2.6	2.9	3.5	4.1	4.8	6.2	6.6	7.0
Visitor	2.2	2.5	3.0	3.5	4.0	5.1	5.3	5.6
Business/Employee	0.3	0.4	0.5	0.6	0.8	1.1	1.3	1.4

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**City and Place Direct Travel Impacts
2006-2019p**

Center	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	12	22	24	27	23	21	24	24
Visitor Spending (\$M)	12	22	24	27	23	21	24	24
No Transportation (\$M)	7	14	16	19	15	15	17	17
Transportation (\$M)	5	8	7	9	8	7	7	7
Earnings (\$M)	3	5	7	7	6	6	6	6
Total Employment	210	380	440	470	370	340	360	370
State & Local Tax Rev. (\$M)	0.8	1.4	1.7	1.9	1.5	1.6	1.8	1.8
Local Tax Rev.	0.2	0.4	0.5	0.6	0.4	0.4	0.5	0.5
Visitor	0.1	0.3	0.4	0.5	0.3	0.4	0.4	0.4
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.6	1.0	1.2	1.3	1.1	1.2	1.3	1.3
Visitor	0.6	1.0	1.1	1.2	1.0	1.1	1.2	1.2
Business/Employee	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Childress	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	12	12	13	15	14	14	15	16
Visitor Spending (\$M)	12	12	13	15	14	14	15	16
No Transportation (\$M)	11	10	11	13	13	13	13	15
Transportation (\$M)	1	2	1	2	2	1	1	1
Earnings (\$M)	3	2	3	3	3	3	3	4
Total Employment	200	180	210	220	190	190	190	210
State & Local Tax Rev. (\$M)	1.1	1.1	1.2	1.4	1.4	1.5	1.5	1.7
Local Tax Rev.	0.4	0.4	0.5	0.6	0.6	0.6	0.6	0.7
Visitor	0.3	0.3	0.4	0.4	0.4	0.5	0.5	0.5
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.7	0.7	0.8	0.9	0.9	0.9	0.9	1.0
Visitor	0.6	0.6	0.7	0.8	0.7	0.8	0.8	0.9
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Clarendon	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	6	6	6	6	5	6	6	7
Visitor Spending (\$M)	6	6	6	6	5	6	6	7
No Transportation (\$M)	5	5	5	5	4	5	5	6
Transportation (\$M)	1	1	1	1	1	1	1	1
Earnings (\$M)	2	2	2	2	1	2	2	2
Total Employment	110	120	100	80	70	90	80	80
State & Local Tax Rev. (\$M)	0.4	0.4	0.4	0.4	0.4	0.5	0.5	0.5
Local Tax Rev.	0.1	0.2	0.1	0.1	0.1	0.2	0.2	0.2
Visitor	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
State Tax Rev.	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3
Visitor	0.2	0.3	0.2	0.2	0.2	0.3	0.3	0.3
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cleburne	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	38	56	44	44	46	44	49	47
Visitor Spending (\$M)	37	55	43	43	45	44	48	46
No Transportation (\$M)	17	27	22	20	23	26	28	27
Transportation (\$M)	20	29	21	22	22	17	20	19
Earnings (\$M)	6	9	8	8	9	10	11	11
Total Employment	280	400	320	280	320	340	350	350
State & Local Tax Rev. (\$M)	3.0	4.1	3.5	3.1	3.5	4.0	4.3	4.2
Local Tax Rev.	0.6	0.9	0.8	0.7	0.9	1.0	1.1	1.1
Visitor	0.4	0.7	0.5	0.5	0.6	0.7	0.8	0.8
Business/Employee	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.3
State Tax Rev.	2.4	3.1	2.7	2.4	2.7	3.0	3.2	3.1
Visitor	2.3	3.0	2.5	2.2	2.5	2.8	3.0	2.8
Business/Employee	0.1	0.2	0.1	0.2	0.2	0.2	0.2	0.2

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Cleveland	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	11	16	13	15	18	21	20	20
Visitor Spending (\$M)	11	16	12	14	17	20	19	19
No Transportation (\$M)	8	11	9	10	13	16	15	15
Transportation (\$M)	3	4	3	4	4	4	4	4
Earnings (\$M)	4	6	5	6	8	9	9	9
Total Employment	140	180	140	150	180	200	190	190
State & Local Tax Rev. (\$M)	0.9	1.3	1.0	1.1	1.4	1.8	1.7	1.7
Local Tax Rev.	0.3	0.4	0.3	0.3	0.4	0.6	0.6	0.6
Visitor	0.2	0.3	0.2	0.3	0.4	0.5	0.5	0.5
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.7	0.9	0.7	0.8	1.0	1.2	1.2	1.2
Visitor	0.6	0.8	0.7	0.7	0.9	1.2	1.1	1.1
Business/Employee	0.0	0.1	0.0	0.1	0.1	0.1	0.1	0.1
Clute	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	33	40	30	42	52	57	50	42
Visitor Spending (\$M)	33	40	30	42	52	57	50	42
No Transportation (\$M)	28	32	25	35	45	51	44	38
Transportation (\$M)	5	7	5	6	7	6	6	5
Earnings (\$M)	9	11	9	12	15	18	16	15
Total Employment	540	590	460	590	710	770	700	630
State & Local Tax Rev. (\$M)	2.3	2.7	2.1	2.9	3.7	4.5	3.9	3.4
Local Tax Rev.	0.6	0.8	0.6	0.9	1.1	1.5	1.3	1.1
Visitor	0.5	0.7	0.5	0.7	1.0	1.3	1.1	0.9
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2
State Tax Rev.	1.7	1.9	1.5	2.0	2.6	3.0	2.7	2.3
Visitor	1.6	1.8	1.4	1.9	2.4	2.9	2.5	2.1
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2
College Station	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	250	303	272	295	344	353	385	390
Visitor Spending (\$M)	233	286	256	279	326	336	367	371
No Transportation (\$M)	169	205	192	204	252	272	295	301
Transportation (\$M)	64	81	64	75	74	64	72	70
Earnings (\$M)	53	63	63	67	88	109	122	132
Total Employment	3,150	3,390	3,350	3,390	3,970	4,350	4,760	5,030
State & Local Tax Rev. (\$M)	18.8	22.4	21.2	22.2	28.0	32.2	35.4	36.2
Local Tax Rev.	5.3	6.6	6.3	6.8	9.2	11.0	12.3	12.6
Visitor	3.8	5.0	4.5	4.9	6.5	7.5	8.2	8.2
Business/Employee	1.5	1.6	1.9	1.9	2.7	3.6	4.1	4.4
State Tax Rev.	13.4	15.7	14.8	15.4	18.8	21.1	23.2	23.6
Visitor	12.3	14.3	13.4	13.8	16.3	18.4	19.9	20.0
Business/Employee	1.2	1.4	1.4	1.6	2.4	2.7	3.3	3.5
Columbus	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	23	31	26	38	36	32	34	28
Visitor Spending (\$M)	23	30	26	38	36	32	34	28
No Transportation (\$M)	12	14	14	20	19	19	19	17
Transportation (\$M)	11	16	12	17	17	13	15	12
Earnings (\$M)	5	6	6	9	8	9	9	8
Total Employment	280	300	270	370	340	320	310	260
State & Local Tax Rev. (\$M)	1.6	1.9	1.8	2.4	2.4	2.4	2.6	2.2
Local Tax Rev.	0.3	0.3	0.3	0.5	0.5	0.5	0.5	0.5
Visitor	0.2	0.3	0.2	0.4	0.4	0.4	0.4	0.4
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	1.3	1.6	1.5	1.9	1.9	1.9	2.0	1.7
Visitor	1.3	1.5	1.4	1.8	1.8	1.9	2.0	1.6
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Comanche	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	5	8	7	7	8	8	9	9
Visitor Spending (\$M)	5	8	7	7	8	8	9	9
No Transportation (\$M)	3	5	5	5	5	6	7	7
Transportation (\$M)	2	3	2	2	2	2	2	2
Earnings (\$M)	1	1	1	1	1	2	2	2
Total Employment	60	90	80	80	80	90	90	90
State & Local Tax Rev. (\$M)	0.3	0.4	0.4	0.4	0.4	0.5	0.6	0.6
Local Tax Rev.	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Visitor	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Tax Rev.	0.2	0.3	0.3	0.3	0.3	0.4	0.4	0.4
Visitor	0.2	0.3	0.3	0.3	0.3	0.4	0.4	0.4
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Conroe	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	46	59	55	67	84	85	93	99
Visitor Spending (\$M)	43	55	50	61	74	76	84	90
No Transportation (\$M)	36	45	42	52	65	68	74	81
Transportation (\$M)	7	10	8	9	9	8	9	10
Earnings (\$M)	18	23	23	29	38	37	41	47
Total Employment	570	660	630	720	900	850	930	1,010
State & Local Tax Rev. (\$M)	4.6	5.5	5.5	6.6	8.4	9.5	10.4	11.0
Local Tax Rev.	1.8	2.1	2.2	2.6	3.5	4.1	4.4	4.6
Visitor	0.8	1.1	1.0	1.3	1.7	1.8	2.0	2.2
Business/Employee	1.0	1.0	1.2	1.4	1.8	2.3	2.4	2.4
State Tax Rev.	2.8	3.4	3.3	3.9	5.0	5.4	6.0	6.4
Visitor	2.2	2.6	2.5	2.9	3.6	3.9	4.3	4.6
Business/Employee	0.7	0.8	0.8	1.0	1.4	1.5	1.7	1.7
Converse	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	12	14	13	24	27	28	32	32
Visitor Spending (\$M)	11	12	11	22	24	22	25	25
No Transportation (\$M)	6	7	7	14	15	15	17	17
Transportation (\$M)	4	5	5	8	9	7	9	8
Earnings (\$M)	3	3	3	6	8	9	10	11
Total Employment	110	120	110	210	240	240	270	260
State & Local Tax Rev. (\$M)	1.9	2.1	2.1	3.1	3.6	4.0	4.9	5.0
Local Tax Rev.	0.8	0.9	0.9	1.3	1.5	1.8	2.2	2.3
Visitor	0.1	0.1	0.1	0.4	0.4	0.4	0.4	0.4
Business/Employee	0.7	0.8	0.9	0.9	1.1	1.4	1.7	1.8
State Tax Rev.	1.1	1.2	1.2	1.8	2.1	2.2	2.7	2.7
Visitor	0.6	0.6	0.6	1.2	1.3	1.3	1.5	1.4
Business/Employee	0.5	0.6	0.6	0.7	0.8	0.9	1.2	1.3
Copperas Cove	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	22	26	25	27	24	23	22	24
Visitor Spending (\$M)	21	26	25	27	24	23	22	24
No Transportation (\$M)	17	19	20	20	19	19	17	20
Transportation (\$M)	5	6	5	6	5	4	4	4
Earnings (\$M)	5	5	6	6	6	7	6	7
Total Employment	290	280	280	290	250	270	230	250
State & Local Tax Rev. (\$M)	1.8	2.0	2.1	2.1	2.0	2.1	2.0	2.2
Local Tax Rev.	0.5	0.6	0.6	0.6	0.6	0.6	0.6	0.7
Visitor	0.3	0.4	0.4	0.4	0.3	0.4	0.3	0.4
Business/Employee	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.3
State Tax Rev.	1.3	1.5	1.5	1.5	1.4	1.5	1.4	1.5
Visitor	1.2	1.3	1.3	1.3	1.2	1.3	1.2	1.3
Business/Employee	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Corinth	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	7	8	10	11	12	13	13	14
Visitor Spending (\$M)	7	8	10	11	11	12	11	12
No Transportation (\$M)	5	6	8	9	9	10	10	11
Transportation (\$M)	1	2	2	2	2	1	2	1
Earnings (\$M)	2	2	3	3	3	4	4	5
Total Employment	70	70	90	100	100	110	100	110
State & Local Tax Rev. (\$M)	0.7	0.8	1.0	1.1	1.2	1.3	1.4	1.5
Local Tax Rev.	0.2	0.3	0.4	0.4	0.4	0.5	0.5	0.6
Visitor	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2
Business/Employee	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.4
State Tax Rev.	0.5	0.6	0.7	0.7	0.8	0.8	0.9	0.9
Visitor	0.4	0.4	0.5	0.5	0.6	0.6	0.6	0.7
Business/Employee	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.3
Corpus Christi	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	725	766	744	848	914	1,002	1,027	1,037
Visitor Spending (\$M)	676	718	696	795	857	946	968	977
No Transportation (\$M)	505	530	535	613	670	772	772	794
Transportation (\$M)	171	188	162	182	188	174	195	183
Earnings (\$M)	167	173	185	216	254	305	347	350
Total Employment	8,460	8,520	8,690	9,340	10,370	11,640	12,110	11,930
State & Local Tax Rev. (\$M)	60.0	62.2	63.9	72.8	82.4	97.8	101.2	105.4
Local Tax Rev.	22.1	22.4	23.8	27.6	31.8	39.2	40.1	42.9
Visitor	12.4	13.1	12.9	15.6	17.5	22.2	21.9	23.1
Business/Employee	9.6	9.3	10.9	12.0	14.3	17.0	18.2	19.8
State Tax Rev.	38.0	39.8	40.0	45.1	50.6	58.6	61.1	62.5
Visitor	31.4	32.8	32.8	36.2	39.6	47.3	48.3	48.5
Business/Employee	6.6	7.0	7.2	8.9	11.0	11.3	12.8	14.0
Corsicana	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	38	43	39	45	49	48	51	54
Visitor Spending (\$M)	37	43	39	45	49	48	51	54
No Transportation (\$M)	27	30	28	31	35	37	38	41
Transportation (\$M)	11	14	11	13	13	11	13	13
Earnings (\$M)	9	9	9	10	11	12	13	13
Total Employment	510	530	520	540	580	580	590	610
State & Local Tax Rev. (\$M)	2.9	3.2	3.0	3.3	3.7	4.0	4.2	4.4
Local Tax Rev.	0.8	0.8	0.8	0.8	1.0	1.1	1.2	1.2
Visitor	0.5	0.6	0.5	0.6	0.7	0.8	0.9	0.9
Business/Employee	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.3
State Tax Rev.	2.2	2.4	2.2	2.4	2.7	2.9	3.1	3.2
Visitor	2.0	2.2	2.1	2.2	2.5	2.7	2.8	2.9
Business/Employee	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Cotulla	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	5	6	10	28	51	36	45	44
Visitor Spending (\$M)	5	6	10	28	51	36	45	44
No Transportation (\$M)	2	2	7	23	46	33	40	40
Transportation (\$M)	3	3	3	4	4	4	4	4
Earnings (\$M)	1	1	4	13	23	14	19	20
Total Employment	60	70	190	600	990	590	720	720
State & Local Tax Rev. (\$M)	0.4	0.4	0.9	2.8	5.1	3.6	4.6	4.6
Local Tax Rev.	0.1	0.1	0.3	1.2	2.2	1.4	1.8	1.9
Visitor	0.1	0.1	0.2	0.9	1.6	1.0	1.3	1.3
Business/Employee	0.0	0.0	0.1	0.3	0.6	0.4	0.5	0.5
State Tax Rev.	0.3	0.3	0.6	1.6	2.9	2.2	2.8	2.8
Visitor	0.3	0.3	0.5	1.3	2.5	2.0	2.4	2.4
Business/Employee	0.0	0.0	0.1	0.2	0.5	0.3	0.4	0.4

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**City and Place Direct Travel Impacts
2006-2019p**

Crockett	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	20	25	18	21	23	16	17	17
Visitor Spending (\$M)	20	25	18	21	23	15	17	17
No Transportation (\$M)	10	11	9	9	11	8	8	8
Transportation (\$M)	10	14	10	12	12	8	9	9
Earnings (\$M)	4	5	4	4	5	3	3	3
Total Employment	240	250	180	210	240	140	130	130
State & Local Tax Rev. (\$M)	1.4	1.6	1.2	1.3	1.5	1.1	1.2	1.2
Local Tax Rev.	0.3	0.3	0.2	0.2	0.3	0.2	0.2	0.2
Visitor	0.2	0.2	0.1	0.2	0.2	0.1	0.1	0.1
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	1.1	1.3	1.0	1.0	1.2	0.9	1.0	1.0
Visitor	1.1	1.2	1.0	1.0	1.1	0.9	0.9	0.9
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Crystal City	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	4	6	7	10	9	5	6	5
Visitor Spending (\$M)	4	6	7	10	9	5	6	5
No Transportation (\$M)	2	3	4	7	6	2	3	2
Transportation (\$M)	3	3	3	3	3	2	3	3
Earnings (\$M)	0	1	1	2	2	1	1	1
Total Employment	30	40	60	100	70	30	40	30
State & Local Tax Rev. (\$M)	0.3	0.4	0.5	0.8	0.7	0.4	0.4	0.4
Local Tax Rev.	0.0	0.1	0.1	0.3	0.2	0.1	0.1	0.1
Visitor	0.0	0.1	0.1	0.2	0.2	0.0	0.1	0.0
Business/Employee	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
State Tax Rev.	0.3	0.3	0.4	0.5	0.5	0.3	0.4	0.3
Visitor	0.2	0.3	0.3	0.5	0.4	0.3	0.3	0.3
Business/Employee	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Cuero	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	14	21	26	42	47	39	52	58
Visitor Spending (\$M)	14	21	26	42	47	39	52	58
No Transportation (\$M)	5	7	13	23	31	24	33	39
Transportation (\$M)	9	13	14	18	16	15	19	19
Earnings (\$M)	2	3	6	12	15	11	9	10
Total Employment	130	170	260	480	590	420	350	370
State & Local Tax Rev. (\$M)	1.2	1.5	2.1	3.3	4.1	3.6	4.4	4.9
Local Tax Rev.	0.2	0.3	0.5	0.9	1.3	0.9	1.1	1.2
Visitor	0.1	0.2	0.3	0.7	0.9	0.6	0.8	0.9
Business/Employee	0.1	0.1	0.2	0.3	0.4	0.3	0.3	0.3
State Tax Rev.	1.0	1.2	1.7	2.4	2.9	2.7	3.4	3.7
Visitor	0.9	1.1	1.6	2.2	2.6	2.5	3.2	3.5
Business/Employee	0.1	0.1	0.1	0.2	0.3	0.2	0.2	0.2
Dalhart	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	13	15	16	15	15	15	15	19
Visitor Spending (\$M)	13	15	16	15	15	15	15	19
No Transportation (\$M)	10	11	13	11	11	11	12	15
Transportation (\$M)	3	4	3	4	4	3	4	4
Earnings (\$M)	4	5	6	5	5	6	6	6
Total Employment	220	230	310	230	230	290	250	280
State & Local Tax Rev. (\$M)	1.2	1.3	1.5	1.3	1.3	1.5	1.6	1.9
Local Tax Rev.	0.4	0.4	0.5	0.4	0.5	0.6	0.6	0.7
Visitor	0.2	0.3	0.3	0.3	0.3	0.3	0.3	0.4
Business/Employee	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
State Tax Rev.	0.8	0.9	0.9	0.8	0.9	1.0	1.0	1.2
Visitor	0.7	0.7	0.8	0.7	0.7	0.8	0.8	1.0
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2

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**City and Place Direct Travel Impacts
2006-2019p**

Dallas	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	3,996	4,345	4,132	4,866	5,410	6,338	6,815	7,062
Visitor Spending (\$M)	3,586	3,831	3,631	4,265	4,730	5,367	5,822	6,046
No Transportation (\$M)	2,546	2,563	2,492	2,903	3,295	3,789	4,066	4,283
Transportation (\$M)	1,041	1,268	1,139	1,362	1,435	1,578	1,756	1,763
Earnings (\$M)	1,716	1,727	1,772	2,061	1,995	2,671	2,855	3,018
Total Employment	41,860	40,580	39,760	44,900	47,320	56,940	59,080	60,300
State & Local Tax Rev. (\$M)	372.5	375.0	366.4	417.3	464.8	571.4	614.4	644.4
Local Tax Rev.	137.5	135.2	134.2	152.1	168.5	220.9	235.3	249.1
Visitor	67.8	69.2	64.3	77.0	89.6	116.1	126.0	133.1
Business/Employee	69.8	65.9	69.9	75.2	78.9	104.8	109.3	116.0
State Tax Rev.	235.0	239.8	232.2	265.1	296.3	350.5	379.2	395.2
Visitor	187.5	189.7	185.7	209.5	235.7	280.8	302.2	313.1
Business/Employee	47.5	50.1	46.5	55.6	60.6	69.7	77.0	82.2
Dayton	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	6	7	5	7	8	7	8	8
Visitor Spending (\$M)	6	7	5	7	8	7	8	8
No Transportation (\$M)	4	5	4	4	5	5	6	6
Transportation (\$M)	2	2	2	2	2	2	2	2
Earnings (\$M)	2	2	2	2	3	3	3	3
Total Employment	70	70	50	60	70	60	60	70
State & Local Tax Rev. (\$M)	0.5	0.6	0.5	0.5	0.6	0.7	0.7	0.7
Local Tax Rev.	0.1	0.2	0.1	0.1	0.2	0.2	0.2	0.2
Visitor	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.4	0.4	0.3	0.4	0.5	0.5	0.5	0.5
Visitor	0.3	0.4	0.3	0.3	0.4	0.4	0.5	0.5
Business/Employee	0.0	0.1	0.0	0.0	0.1	0.1	0.1	0.1
Decatur	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	25	32	32	41	38	43	46	46
Visitor Spending (\$M)	24	32	32	41	38	43	46	46
No Transportation (\$M)	21	28	28	36	33	38	41	41
Transportation (\$M)	3	4	4	5	5	4	5	5
Earnings (\$M)	7	9	9	12	11	13	13	14
Total Employment	400	490	510	620	560	660	660	660
State & Local Tax Rev. (\$M)	1.7	2.2	2.2	2.8	2.6	3.0	3.3	3.3
Local Tax Rev.	0.4	0.6	0.6	0.7	0.7	0.7	0.8	0.8
Visitor	0.4	0.5	0.5	0.7	0.6	0.7	0.7	0.7
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	1.3	1.6	1.6	2.1	2.0	2.3	2.5	2.5
Visitor	1.2	1.6	1.6	2.0	1.9	2.2	2.4	2.4
Business/Employee	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Deer Park	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	38	54	52	62	72	71	69	69
Visitor Spending (\$M)	34	51	49	59	67	66	64	63
No Transportation (\$M)	22	32	32	38	46	47	44	44
Transportation (\$M)	12	19	17	20	21	18	19	18
Earnings (\$M)	10	14	14	17	20	21	21	21
Total Employment	350	450	460	510	590	550	540	530
State & Local Tax Rev. (\$M)	4.9	6.2	6.2	7.0	8.3	8.8	8.6	8.7
Local Tax Rev.	2.1	2.5	2.5	2.9	3.4	3.8	3.7	3.7
Visitor	0.7	1.1	1.1	1.4	1.7	1.9	1.7	1.7
Business/Employee	1.4	1.4	1.5	1.5	1.7	1.9	1.9	2.0
State Tax Rev.	2.9	3.7	3.7	4.2	4.9	5.1	5.0	5.0
Visitor	1.9	2.7	2.7	3.1	3.6	3.8	3.6	3.6
Business/Employee	0.9	1.1	1.0	1.1	1.3	1.2	1.3	1.4

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**City and Place Direct Travel Impacts
2006-2019p**

Del Rio	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	47	51	45	49	49	50	54	63
Visitor Spending (\$M)	46	51	45	49	48	50	53	63
No Transportation (\$M)	40	42	38	40	40	43	45	55
Transportation (\$M)	7	9	7	8	8	7	8	8
Earnings (\$M)	14	14	13	14	14	15	15	16
Total Employment	720	720	610	610	580	600	640	650
State & Local Tax Rev. (\$M)	4.0	4.2	3.8	4.0	4.0	4.5	4.9	5.8
Local Tax Rev.	1.4	1.5	1.3	1.4	1.4	1.6	1.8	2.2
Visitor	0.9	1.0	0.8	0.9	0.9	1.1	1.2	1.6
Business/Employee	0.5	0.5	0.5	0.5	0.5	0.5	0.6	0.6
State Tax Rev.	2.6	2.8	2.5	2.6	2.6	2.9	3.1	3.6
Visitor	2.2	2.3	2.1	2.2	2.2	2.5	2.6	3.1
Business/Employee	0.4	0.4	0.4	0.4	0.4	0.4	0.5	0.5
Denison	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	32	31	39	62	59	73	78	79
Visitor Spending (\$M)	31	31	39	62	59	73	78	79
No Transportation (\$M)	17	15	21	32	33	44	45	47
Transportation (\$M)	14	16	18	30	27	28	33	32
Earnings (\$M)	5	4	6	10	9	14	16	16
Total Employment	260	210	310	450	410	590	630	640
State & Local Tax Rev. (\$M)	2.6	2.3	3.1	4.3	4.3	6.0	6.2	6.3
Local Tax Rev.	0.6	0.5	0.7	0.9	0.9	1.3	1.3	1.4
Visitor	0.3	0.3	0.4	0.6	0.6	0.9	0.9	1.0
Business/Employee	0.3	0.2	0.3	0.3	0.3	0.4	0.4	0.4
State Tax Rev.	2.0	1.8	2.4	3.4	3.4	4.7	4.9	5.0
Visitor	1.8	1.6	2.2	3.2	3.1	4.5	4.7	4.7
Business/Employee	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.3
Denton	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	109	131	134	159	171	185	207	220
Visitor Spending (\$M)	107	129	131	155	167	176	195	207
No Transportation (\$M)	89	105	112	132	144	158	175	187
Transportation (\$M)	18	24	20	23	22	18	21	20
Earnings (\$M)	30	36	39	47	52	60	69	74
Total Employment	1,140	1,190	1,250	1,490	1,580	1,690	1,810	1,910
State & Local Tax Rev. (\$M)	9.6	11.1	11.7	13.6	15.0	17.5	19.5	20.6
Local Tax Rev.	3.1	3.6	3.8	4.5	5.1	6.4	7.1	7.6
Visitor	2.1	2.5	2.6	3.1	3.5	4.4	5.0	5.4
Business/Employee	1.0	1.1	1.3	1.4	1.6	2.0	2.2	2.2
State Tax Rev.	6.5	7.5	7.9	9.0	9.9	11.1	12.3	13.0
Visitor	5.8	6.7	7.0	8.0	8.7	9.8	10.8	11.4
Business/Employee	0.7	0.8	0.9	1.0	1.2	1.3	1.5	1.6
DeSoto	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	54	71	89	103	106	111	115	120
Visitor Spending (\$M)	42	57	77	87	89	90	93	98
No Transportation (\$M)	31	40	56	63	66	70	71	75
Transportation (\$M)	11	17	21	24	23	20	22	22
Earnings (\$M)	18	22	30	35	37	42	42	45
Total Employment	490	580	800	880	930	980	960	990
State & Local Tax Rev. (\$M)	7.5	8.6	10.5	11.7	12.3	14.3	14.9	15.8
Local Tax Rev.	3.4	3.6	4.3	4.8	5.0	6.3	6.5	6.9
Visitor	0.7	0.9	1.3	1.5	1.7	1.9	2.0	2.1
Business/Employee	2.7	2.7	3.0	3.2	3.3	4.4	4.5	4.8
State Tax Rev.	4.1	5.0	6.1	6.9	7.3	8.0	8.4	8.9
Visitor	2.3	3.0	4.1	4.5	4.7	5.1	5.2	5.5
Business/Employee	1.9	2.1	2.0	2.4	2.6	2.9	3.2	3.4

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Dilley	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	3	4	7	14	20	11	11	9
Visitor Spending (\$M)	3	4	7	14	20	11	11	9
No Transportation (\$M)	2	3	6	13	19	10	10	8
Transportation (\$M)	1	1	1	1	1	1	1	1
Earnings (\$M)	1	1	2	4	5	3	2	2
Total Employment	40	40	90	170	220	120	110	80
State & Local Tax Rev. (\$M)	0.2	0.3	0.6	1.2	1.7	1.0	0.9	0.8
Local Tax Rev.	0.1	0.1	0.2	0.4	0.5	0.3	0.3	0.2
Visitor	0.0	0.1	0.1	0.3	0.4	0.2	0.2	0.2
Business/Employee	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.2	0.2	0.4	0.8	1.1	0.7	0.7	0.6
Visitor	0.2	0.2	0.3	0.7	1.0	0.6	0.6	0.5
Business/Employee	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1
Donna	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	20	20	23	26	28	26	27	28
Visitor Spending (\$M)	19	20	23	26	27	26	27	28
No Transportation (\$M)	16	16	19	22	23	22	23	24
Transportation (\$M)	3	4	4	4	4	3	4	4
Earnings (\$M)	5	5	6	7	8	8	9	9
Total Employment	270	250	310	330	350	360	360	360
State & Local Tax Rev. (\$M)	1.8	1.7	2.0	2.2	2.4	2.4	2.5	2.6
Local Tax Rev.	0.6	0.5	0.6	0.7	0.8	0.8	0.8	0.9
Visitor	0.3	0.3	0.3	0.4	0.4	0.4	0.4	0.5
Business/Employee	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.4
State Tax Rev.	1.2	1.2	1.4	1.5	1.6	1.6	1.7	1.7
Visitor	1.0	1.0	1.2	1.3	1.4	1.3	1.4	1.5
Business/Employee	0.2	0.2	0.2	0.2	0.3	0.2	0.3	0.3
Dripping Springs	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	2	2	2	7	10	15	24	41
Visitor Spending (\$M)	2	2	2	7	10	15	24	41
No Transportation (\$M)	1	1	2	5	8	14	21	37
Transportation (\$M)	0	1	0	1	1	2	3	4
Earnings (\$M)	0	0	0	2	3	5	8	15
Total Employment	20	20	20	70	110	170	260	430
State & Local Tax Rev. (\$M)	0.2	0.2	0.2	0.5	0.8	1.4	2.2	3.6
Local Tax Rev.	0.0	0.0	0.1	0.2	0.3	0.5	0.7	1.2
Visitor	0.0	0.0	0.0	0.1	0.2	0.4	0.6	1.1
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.1
State Tax Rev.	0.1	0.1	0.1	0.4	0.6	0.9	1.5	2.4
Visitor	0.1	0.1	0.1	0.3	0.5	0.9	1.4	2.3
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.1
Dumas	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	30	36	37	44	42	41	44	44
Visitor Spending (\$M)	30	36	37	44	42	41	44	44
No Transportation (\$M)	15	16	20	24	23	25	26	26
Transportation (\$M)	15	20	16	19	19	16	18	17
Earnings (\$M)	4	5	6	7	6	7	7	8
Total Employment	310	310	370	420	370	380	380	390
State & Local Tax Rev. (\$M)	2.5	2.7	3.1	3.5	3.4	3.9	4.1	4.1
Local Tax Rev.	0.6	0.6	0.8	1.0	1.0	1.2	1.2	1.2
Visitor	0.4	0.5	0.6	0.8	0.8	0.9	0.9	0.9
Business/Employee	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.3
State Tax Rev.	1.9	2.1	2.3	2.5	2.4	2.8	2.9	2.9
Visitor	1.8	2.0	2.1	2.3	2.3	2.6	2.7	2.7
Business/Employee	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Duncanville	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	69	79	66	70	75	86	90	90
Visitor Spending (\$M)	59	68	56	58	62	71	74	74
No Transportation (\$M)	43	48	41	42	46	55	57	57
Transportation (\$M)	15	20	15	16	16	16	18	17
Earnings (\$M)	23	25	22	24	26	32	33	34
Total Employment	650	680	580	590	650	760	760	740
State & Local Tax Rev. (\$M)	8.1	8.6	7.9	8.3	8.9	10.9	11.5	11.8
Local Tax Rev.	3.4	3.4	3.3	3.5	3.7	4.8	4.9	5.2
Visitor	1.1	1.2	0.9	1.0	1.1	1.5	1.6	1.6
Business/Employee	2.3	2.2	2.3	2.5	2.6	3.2	3.3	3.5
State Tax Rev.	4.7	5.2	4.6	4.8	5.2	6.2	6.5	6.6
Visitor	3.2	3.5	3.0	3.0	3.3	4.0	4.2	4.1
Business/Employee	1.6	1.7	1.6	1.9	2.0	2.1	2.4	2.5
Eagle Pass	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	33	39	41	46	49	45	51	58
Visitor Spending (\$M)	33	39	41	46	49	45	51	58
No Transportation (\$M)	25	28	32	36	39	37	41	49
Transportation (\$M)	8	10	8	10	10	8	10	9
Earnings (\$M)	7	8	10	10	11	12	13	14
Total Employment	440	450	480	490	460	530	570	560
State & Local Tax Rev. (\$M)	2.7	3.0	3.4	3.7	3.9	4.1	4.6	5.3
Local Tax Rev.	0.8	0.9	1.1	1.3	1.3	1.4	1.6	1.9
Visitor	0.6	0.7	0.8	1.0	1.0	1.1	1.2	1.5
Business/Employee	0.2	0.2	0.3	0.3	0.3	0.3	0.4	0.4
State Tax Rev.	1.9	2.1	2.3	2.4	2.6	2.7	3.0	3.4
Visitor	1.7	1.9	2.0	2.2	2.4	2.5	2.7	3.1
Business/Employee	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.3
Early	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	8	8	6	6	7	7	13	16
Visitor Spending (\$M)	8	8	6	6	7	7	13	16
No Transportation (\$M)	7	7	5	5	6	6	11	13
Transportation (\$M)	1	2	1	1	1	1	2	2
Earnings (\$M)	2	2	2	2	2	2	4	6
Total Employment	130	110	90	80	80	90	170	210
State & Local Tax Rev. (\$M)	0.6	0.6	0.5	0.5	0.6	0.6	1.1	1.3
Local Tax Rev.	0.2	0.2	0.2	0.2	0.2	0.2	0.4	0.5
Visitor	0.2	0.2	0.1	0.1	0.1	0.2	0.3	0.4
Business/Employee	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.1
State Tax Rev.	0.4	0.4	0.3	0.3	0.4	0.4	0.7	0.9
Visitor	0.4	0.4	0.3	0.3	0.3	0.4	0.7	0.8
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1
Eastland	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	5	7	9	11	11	12	14	14
Visitor Spending (\$M)	5	7	9	11	11	12	14	14
No Transportation (\$M)	5	6	8	10	10	11	12	13
Transportation (\$M)	1	1	1	1	1	1	1	1
Earnings (\$M)	1	2	2	3	3	3	4	4
Total Employment	90	110	140	160	160	180	210	210
State & Local Tax Rev. (\$M)	0.4	0.5	0.7	0.8	0.8	1.0	1.2	1.2
Local Tax Rev.	0.1	0.2	0.2	0.3	0.3	0.3	0.4	0.4
Visitor	0.1	0.1	0.2	0.2	0.2	0.3	0.3	0.4
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1
State Tax Rev.	0.3	0.4	0.4	0.6	0.6	0.6	0.8	0.8
Visitor	0.3	0.3	0.4	0.5	0.5	0.6	0.7	0.8
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Edinburg	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	89	99	89	96	102	131	132	140
Visitor Spending (\$M)	81	91	81	88	94	122	123	129
No Transportation (\$M)	62	67	63	67	72	100	97	105
Transportation (\$M)	20	24	19	21	22	23	25	25
Earnings (\$M)	19	20	20	21	23	36	35	38
Total Employment	1,040	1,070	980	990	1,060	1,580	1,470	1,520
State & Local Tax Rev. (\$M)	6.9	7.5	7.2	7.6	8.4	11.2	11.6	12.4
Local Tax Rev.	2.2	2.4	2.4	2.5	2.8	3.7	3.9	4.3
Visitor	1.0	1.2	1.0	1.1	1.2	1.8	1.7	1.8
Business/Employee	1.2	1.2	1.4	1.4	1.6	2.0	2.2	2.4
State Tax Rev.	4.7	5.1	4.8	5.1	5.6	7.5	7.7	8.1
Visitor	3.9	4.2	3.9	4.0	4.3	6.1	6.1	6.4
Business/Employee	0.8	0.9	0.9	1.0	1.3	1.3	1.6	1.7
Edna	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	5	7	7	9	8	7	8	8
Visitor Spending (\$M)	5	7	7	9	8	7	8	8
No Transportation (\$M)	5	6	6	7	7	6	7	7
Transportation (\$M)	1	1	1	1	1	1	1	1
Earnings (\$M)	1	1	1	2	2	2	2	2
Total Employment	70	80	70	80	70	70	70	70
State & Local Tax Rev. (\$M)	0.3	0.5	0.5	0.6	0.5	0.5	0.6	0.6
Local Tax Rev.	0.1	0.1	0.1	0.2	0.2	0.1	0.2	0.2
Visitor	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
State Tax Rev.	0.3	0.3	0.3	0.4	0.4	0.3	0.4	0.4
Visitor	0.2	0.3	0.3	0.4	0.3	0.3	0.4	0.4
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
El Campo	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	10	11	9	12	12	14	12	14
Visitor Spending (\$M)	10	11	9	12	12	14	12	14
No Transportation (\$M)	8	9	7	10	10	13	11	12
Transportation (\$M)	2	2	2	2	2	2	2	2
Earnings (\$M)	3	3	2	3	3	4	3	4
Total Employment	170	170	130	170	160	170	140	160
State & Local Tax Rev. (\$M)	0.8	0.9	0.8	1.0	1.0	1.3	1.1	1.3
Local Tax Rev.	0.3	0.3	0.2	0.3	0.3	0.4	0.4	0.4
Visitor	0.2	0.2	0.1	0.2	0.2	0.3	0.2	0.3
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.6	0.7	0.5	0.7	0.7	0.9	0.8	0.9
Visitor	0.5	0.6	0.5	0.6	0.6	0.8	0.7	0.7
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
El Paso	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	1,387	1,536	1,465	1,605	1,631	1,644	1,814	1,901
Visitor Spending (\$M)	1,202	1,340	1,271	1,391	1,417	1,411	1,569	1,645
No Transportation (\$M)	610	634	664	703	730	776	859	939
Transportation (\$M)	592	706	608	688	687	635	710	706
Earnings (\$M)	276	287	315	351	368	426	444	490
Total Employment	11,640	11,410	11,540	12,210	12,610	13,320	13,920	14,620
State & Local Tax Rev. (\$M)	97.3	101.0	103.9	107.9	114.5	128.9	140.5	150.5
Local Tax Rev.	29.8	30.4	32.6	34.3	36.4	43.1	46.8	51.8
Visitor	18.4	19.5	19.7	20.9	22.1	25.8	28.7	31.9
Business/Employee	11.3	11.0	12.9	13.4	14.4	17.3	18.1	19.9
State Tax Rev.	67.5	70.6	71.3	73.6	78.1	85.9	93.7	98.6
Visitor	59.5	61.9	62.4	63.3	66.6	73.9	80.5	84.0
Business/Employee	8.0	8.7	8.9	10.3	11.5	11.9	13.2	14.7

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**City and Place Direct Travel Impacts
2006-2019p**

Elgin	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	9	10	9	10	11	12	12	14
Visitor Spending (\$M)	8	9	8	9	9	10	10	12
No Transportation (\$M)	7	7	7	7	8	9	9	11
Transportation (\$M)	1	2	1	1	1	1	1	1
Earnings (\$M)	3	3	3	3	3	4	4	5
Total Employment	100	100	100	100	110	120	110	130
State & Local Tax Rev. (\$M)	0.9	1.0	1.0	1.1	1.3	1.5	1.5	1.7
Local Tax Rev.	0.3	0.4	0.4	0.4	0.5	0.6	0.6	0.7
Visitor	0.2	0.2	0.1	0.2	0.2	0.2	0.2	0.3
Business/Employee	0.1	0.2	0.3	0.3	0.3	0.4	0.4	0.5
State Tax Rev.	0.6	0.6	0.6	0.7	0.8	0.9	0.9	1.0
Visitor	0.4	0.4	0.4	0.4	0.5	0.6	0.5	0.6
Business/Employee	0.1	0.2	0.2	0.2	0.3	0.3	0.3	0.4
Elmendorf	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	5	6	5	10	9	4	6	6
Visitor Spending (\$M)	5	5	5	10	9	4	5	6
No Transportation (\$M)	3	3	3	6	6	3	4	4
Transportation (\$M)	2	2	2	4	3	1	2	2
Earnings (\$M)	1	1	2	3	3	1	2	2
Total Employment	50	50	50	100	90	40	50	60
State & Local Tax Rev. (\$M)	0.5	0.5	0.5	0.9	0.9	0.5	0.7	0.7
Local Tax Rev.	0.2	0.2	0.2	0.3	0.3	0.2	0.3	0.3
Visitor	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.2
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.3	0.3	0.3	0.6	0.5	0.3	0.4	0.4
Visitor	0.3	0.3	0.3	0.5	0.5	0.2	0.3	0.3
Business/Employee	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1
Ennis	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	22	25	27	29	29	29	31	32
Visitor Spending (\$M)	22	25	27	29	29	29	31	32
No Transportation (\$M)	15	15	18	19	20	22	23	24
Transportation (\$M)	8	9	9	10	9	7	8	8
Earnings (\$M)	5	5	7	7	7	9	9	10
Total Employment	180	170	200	200	210	230	240	250
State & Local Tax Rev. (\$M)	1.9	2.0	2.3	2.3	2.4	2.8	3.0	3.1
Local Tax Rev.	0.5	0.5	0.6	0.6	0.7	0.9	1.0	1.0
Visitor	0.4	0.4	0.4	0.5	0.5	0.6	0.7	0.7
Business/Employee	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.3
State Tax Rev.	1.4	1.5	1.7	1.6	1.7	1.9	2.0	2.1
Visitor	1.3	1.3	1.5	1.5	1.6	1.7	1.8	1.9
Business/Employee	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2
Euless	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	42	42	42	47	47	73	75	83
Visitor Spending (\$M)	33	34	34	40	42	70	72	79
No Transportation (\$M)	25	26	27	31	33	58	59	66
Transportation (\$M)	7	9	7	9	9	12	13	13
Earnings (\$M)	14	13	14	16	17	28	28	33
Total Employment	460	480	500	530	570	920	940	1,040
State & Local Tax Rev. (\$M)	8.6	8.2	8.4	9.0	10.8	14.9	16.5	17.6
Local Tax Rev.	4.4	4.0	4.3	4.4	5.3	7.4	8.2	8.7
Visitor	0.6	0.6	0.6	0.8	0.9	1.8	1.8	2.0
Business/Employee	3.8	3.3	3.6	3.6	4.4	5.6	6.4	6.6
State Tax Rev.	4.2	4.2	4.1	4.6	5.5	7.5	8.3	8.9
Visitor	1.7	1.7	1.7	1.9	2.1	3.7	3.8	4.2
Business/Employee	2.6	2.5	2.4	2.7	3.4	3.7	4.5	4.7

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Fairfield	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	30	47	33	37	37	29	31	35
Visitor Spending (\$M)	30	47	33	37	37	28	31	34
No Transportation (\$M)	12	20	14	14	15	12	12	15
Transportation (\$M)	18	27	19	23	22	17	19	20
Earnings (\$M)	4	6	4	4	5	4	4	4
Total Employment	310	460	360	360	350	280	250	260
State & Local Tax Rev. (\$M)	2.2	3.2	2.4	2.4	2.5	2.3	2.3	2.7
Local Tax Rev.	0.4	0.6	0.4	0.4	0.4	0.4	0.4	0.4
Visitor	0.3	0.6	0.4	0.4	0.4	0.3	0.3	0.4
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Tax Rev.	1.8	2.5	2.0	1.9	2.0	1.9	2.0	2.2
Visitor	1.8	2.5	2.0	1.9	2.0	1.9	2.0	2.2
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Falfurrias	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	11	14	11	12	13	11	11	10
Visitor Spending (\$M)	11	14	11	12	13	11	11	10
No Transportation (\$M)	7	8	6	6	8	7	6	5
Transportation (\$M)	4	6	5	5	5	4	5	5
Earnings (\$M)	2	2	2	2	2	2	2	2
Total Employment	100	110	90	70	80	70	60	60
State & Local Tax Rev. (\$M)	0.8	1.0	0.8	0.8	0.9	0.9	0.9	0.8
Local Tax Rev.	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Visitor	0.1	0.2	0.1	0.1	0.2	0.1	0.1	0.1
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.7	0.8	0.6	0.6	0.7	0.7	0.7	0.6
Visitor	0.6	0.7	0.6	0.6	0.7	0.6	0.6	0.6
Business/Employee	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0
Farmers Branch	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	198	216	179	191	220	233	241	258
Visitor Spending (\$M)	190	208	171	182	210	219	225	241
No Transportation (\$M)	142	148	125	132	156	169	172	187
Transportation (\$M)	49	60	46	50	53	49	53	54
Earnings (\$M)	69	72	63	67	78	89	89	99
Total Employment	2,030	2,000	1,730	1,760	2,090	2,230	2,190	2,300
State & Local Tax Rev. (\$M)	17.4	18.2	15.7	16.5	19.4	23.1	24.2	26.0
Local Tax Rev.	5.7	5.9	5.2	5.6	6.6	8.5	8.9	9.7
Visitor	4.0	4.3	3.4	3.7	4.5	5.4	5.5	6.0
Business/Employee	1.7	1.6	1.7	1.9	2.1	3.0	3.4	3.6
State Tax Rev.	11.6	12.2	10.6	11.0	12.9	14.6	15.2	16.3
Visitor	10.4	11.0	9.4	9.6	11.2	12.6	12.8	13.7
Business/Employee	1.2	1.2	1.2	1.4	1.6	2.0	2.4	2.6
Flatonia	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	3	2	2	4	4	6	6	6
Visitor Spending (\$M)	3	2	2	4	4	6	6	6
No Transportation (\$M)	2	1	1	3	3	4	4	4
Transportation (\$M)	1	1	1	1	1	1	2	1
Earnings (\$M)	1	0	0	1	1	1	1	1
Total Employment	40	30	20	50	40	60	60	50
State & Local Tax Rev. (\$M)	0.2	0.2	0.2	0.3	0.3	0.5	0.5	0.5
Local Tax Rev.	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1
Visitor	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Tax Rev.	0.2	0.1	0.1	0.2	0.2	0.3	0.3	0.3
Visitor	0.2	0.1	0.1	0.2	0.2	0.3	0.3	0.3
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Floresville	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	6	8	9	20	27	20	23	25
Visitor Spending (\$M)	6	8	9	20	27	20	23	25
No Transportation (\$M)	3	4	4	12	18	13	15	17
Transportation (\$M)	3	4	4	8	9	7	8	8
Earnings (\$M)	1	2	2	4	7	6	7	8
Total Employment	70	80	90	210	280	250	280	310
State & Local Tax Rev. (\$M)	0.5	0.5	0.6	1.4	2.0	1.6	1.8	2.0
Local Tax Rev.	0.1	0.1	0.1	0.3	0.6	0.4	0.4	0.5
Visitor	0.1	0.1	0.1	0.3	0.5	0.3	0.3	0.4
Business/Employee	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.1
State Tax Rev.	0.4	0.4	0.5	1.0	1.5	1.3	1.4	1.5
Visitor	0.4	0.4	0.5	1.0	1.4	1.2	1.3	1.4
Business/Employee	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.1
Forest Hill	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	10	13	22	24	29	37	37	40
Visitor Spending (\$M)	8	11	21	22	27	36	36	39
No Transportation (\$M)	6	8	16	17	22	30	30	32
Transportation (\$M)	2	3	4	5	6	6	6	6
Earnings (\$M)	3	4	8	8	10	14	14	16
Total Employment	110	150	290	290	370	470	470	510
State & Local Tax Rev. (\$M)	2.2	2.2	3.0	3.1	3.9	5.1	5.4	5.7
Local Tax Rev.	1.1	1.0	1.3	1.4	1.7	2.3	2.4	2.6
Visitor	0.1	0.2	0.5	0.5	0.7	1.0	1.0	1.1
Business/Employee	1.0	0.8	0.9	0.9	1.1	1.3	1.4	1.5
State Tax Rev.	1.0	1.2	1.6	1.7	2.2	2.8	3.0	3.1
Visitor	0.4	0.5	1.1	1.1	1.4	1.9	1.9	2.1
Business/Employee	0.7	0.6	0.6	0.6	0.8	0.9	1.0	1.1
Forney	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	12	16	18	24	25	26	29	26
Visitor Spending (\$M)	12	16	18	24	25	26	29	26
No Transportation (\$M)	4	5	7	9	11	12	13	12
Transportation (\$M)	8	11	11	14	15	13	16	13
Earnings (\$M)	1	2	3	3	4	5	6	5
Total Employment	50	60	90	110	130	160	160	150
State & Local Tax Rev. (\$M)	1.0	1.1	1.5	1.7	2.0	2.4	2.6	2.4
Local Tax Rev.	0.2	0.2	0.3	0.3	0.4	0.5	0.6	0.5
Visitor	0.1	0.1	0.2	0.2	0.2	0.3	0.3	0.3
Business/Employee	0.1	0.1	0.1	0.1	0.2	0.2	0.3	0.3
State Tax Rev.	0.8	0.9	1.2	1.4	1.6	1.9	2.1	1.8
Visitor	0.8	0.9	1.1	1.3	1.4	1.7	1.9	1.7
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2
Fort Stockton	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	36	56	44	49	54	59	78	65
Visitor Spending (\$M)	36	56	44	49	54	59	78	65
No Transportation (\$M)	20	34	26	29	35	42	59	47
Transportation (\$M)	16	22	18	20	19	17	19	18
Earnings (\$M)	5	8	6	7	8	9	11	9
Total Employment	400	620	460	430	510	570	590	480
State & Local Tax Rev. (\$M)	3.0	4.6	3.7	3.9	4.6	5.9	8.0	6.5
Local Tax Rev.	0.8	1.5	1.1	1.3	1.6	2.2	3.2	2.5
Visitor	0.7	1.3	1.0	1.1	1.4	2.0	3.0	2.2
Business/Employee	0.1	0.2	0.2	0.2	0.2	0.2	0.3	0.2
State Tax Rev.	2.2	3.1	2.6	2.6	3.0	3.7	4.7	4.0
Visitor	2.1	2.9	2.4	2.4	2.8	3.5	4.5	3.8
Business/Employee	0.1	0.2	0.1	0.1	0.2	0.2	0.2	0.2

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Fort Worth	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	983	1,143	1,321	1,447	1,584	1,702	1,877	1,911
Visitor Spending (\$M)	914	1,078	1,245	1,370	1,525	1,652	1,822	1,851
No Transportation (\$M)	705	812	980	1,059	1,207	1,368	1,499	1,538
Transportation (\$M)	209	266	265	311	318	283	323	314
Earnings (\$M)	299	324	355	402	452	526	573	605
Total Employment	11,840	12,050	12,080	12,370	14,030	15,020	16,430	16,680
State & Local Tax Rev. (\$M)	151.8	159.9	180.8	194.2	234.1	286.1	320.4	330.9
Local Tax Rev.	69.3	69.8	83.8	88.7	108.1	140.4	156.1	161.9
Visitor	21.5	24.6	28.0	31.6	36.7	45.4	50.3	51.4
Business/Employee	47.8	45.2	55.8	57.1	71.4	95.0	105.8	110.5
State Tax Rev.	82.6	90.1	97.0	105.6	126.0	145.7	164.3	169.0
Visitor	51.2	56.7	62.7	66.7	75.4	87.5	95.6	96.9
Business/Employee	31.4	33.4	34.3	38.9	50.6	58.2	68.7	72.1
Franklin	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	2	6	6	6	6	5	5	4
Visitor Spending (\$M)	2	6	6	6	6	5	5	4
No Transportation (\$M)	1	4	5	4	4	4	4	3
Transportation (\$M)	1	2	1	1	1	1	1	1
Earnings (\$M)	0	1	1	1	1	1	1	1
Total Employment	20	70	70	60	60	50	50	40
State & Local Tax Rev. (\$M)	0.1	0.4	0.4	0.4	0.4	0.4	0.4	0.3
Local Tax Rev.	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Visitor	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Tax Rev.	0.1	0.3	0.3	0.3	0.3	0.2	0.3	0.2
Visitor	0.1	0.3	0.3	0.3	0.3	0.2	0.2	0.2
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fredericksburg	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	60	73	75	78	85	97	108	119
Visitor Spending (\$M)	60	72	74	77	84	96	107	118
No Transportation (\$M)	53	64	68	69	76	89	99	111
Transportation (\$M)	6	8	7	8	8	7	8	7
Earnings (\$M)	17	20	23	22	24	28	29	32
Total Employment	910	890	990	900	880	930	970	1,000
State & Local Tax Rev. (\$M)	5.3	6.3	6.7	6.8	7.5	9.5	10.6	11.7
Local Tax Rev.	1.9	2.3	2.4	2.5	2.9	3.8	4.2	4.7
Visitor	1.5	1.9	2.0	2.1	2.4	3.2	3.6	4.1
Business/Employee	0.4	0.4	0.5	0.5	0.5	0.6	0.6	0.7
State Tax Rev.	3.4	4.0	4.2	4.2	4.7	5.7	6.4	7.0
Visitor	3.1	3.6	3.8	3.9	4.2	5.3	5.8	6.4
Business/Employee	0.3	0.4	0.4	0.4	0.4	0.5	0.5	0.5
Freer	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	6	7	7	9	7	5	5	8
Visitor Spending (\$M)	6	7	7	9	7	5	5	8
No Transportation (\$M)	3	4	4	6	4	3	3	5
Transportation (\$M)	2	3	3	4	3	2	2	3
Earnings (\$M)	1	1	1	1	1	1	1	1
Total Employment	40	40	60	70	50	40	40	60
State & Local Tax Rev. (\$M)	0.4	0.4	0.5	0.6	0.5	0.3	0.4	0.6
Local Tax Rev.	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1
Visitor	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Tax Rev.	0.3	0.3	0.3	0.4	0.3	0.3	0.3	0.4
Visitor	0.3	0.3	0.3	0.4	0.3	0.3	0.3	0.4
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Frisco	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	172	221	237	270	316	392	463	495
Visitor Spending (\$M)	168	213	227	258	299	362	433	465
No Transportation (\$M)	141	176	195	220	260	328	391	424
Transportation (\$M)	27	37	32	38	39	34	42	41
Earnings (\$M)	54	68	78	89	107	142	167	180
Total Employment	1,980	2,390	2,620	2,750	3,080	3,680	4,210	4,450
State & Local Tax Rev. (\$M)	14.3	17.8	19.5	22.0	26.4	35.5	42.0	44.8
Local Tax Rev.	4.8	6.0	6.6	7.6	9.3	13.3	15.7	16.8
Visitor	3.4	4.3	4.5	5.2	6.3	8.8	10.7	11.6
Business/Employee	1.4	1.7	2.1	2.3	3.0	4.5	5.0	5.2
State Tax Rev.	9.5	11.8	12.9	14.4	17.1	22.1	26.3	28.0
Visitor	8.5	10.5	11.5	12.7	14.8	19.1	22.7	24.3
Business/Employee	1.0	1.3	1.4	1.7	2.3	3.0	3.5	3.7
Fulton	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	15	14	13	14	14	15	18	17
Visitor Spending (\$M)	15	14	13	14	14	15	18	17
No Transportation (\$M)	14	13	12	13	13	14	17	15
Transportation (\$M)	1	1	1	1	1	1	2	1
Earnings (\$M)	4	4	4	4	5	5	7	6
Total Employment	220	190	200	190	190	190	240	220
State & Local Tax Rev. (\$M)	1.1	1.0	1.0	1.0	1.0	1.1	1.3	1.2
Local Tax Rev.	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.4
Visitor	0.3	0.3	0.2	0.3	0.3	0.3	0.3	0.3
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.7	0.7	0.7	0.7	0.7	0.7	0.9	0.8
Visitor	0.7	0.6	0.6	0.6	0.6	0.7	0.8	0.7
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Gainesville	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	40	56	46	64	59	55	61	64
Visitor Spending (\$M)	40	56	46	64	59	55	61	64
No Transportation (\$M)	24	35	29	43	39	38	41	45
Transportation (\$M)	16	21	17	21	20	17	19	19
Earnings (\$M)	9	13	11	16	15	15	16	17
Total Employment	440	580	470	620	530	530	550	560
State & Local Tax Rev. (\$M)	3.2	4.3	3.7	4.9	4.6	4.8	5.2	5.5
Local Tax Rev.	0.7	1.1	0.9	1.3	1.2	1.3	1.3	1.4
Visitor	0.5	0.8	0.6	1.0	0.9	1.0	1.0	1.1
Business/Employee	0.2	0.3	0.2	0.3	0.3	0.3	0.3	0.3
State Tax Rev.	2.5	3.2	2.8	3.6	3.4	3.6	3.8	4.0
Visitor	2.3	3.0	2.6	3.3	3.2	3.3	3.6	3.8
Business/Employee	0.2	0.2	0.2	0.3	0.3	0.2	0.3	0.3
Galveston	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	502	580	488	571	606	698	743	796
Visitor Spending (\$M)	500	578	486	568	603	695	741	793
No Transportation (\$M)	453	518	436	511	548	647	685	738
Transportation (\$M)	47	61	49	58	55	48	55	55
Earnings (\$M)	138	156	139	160	173	202	216	233
Total Employment	6,890	7,370	6,170	6,680	6,940	7,540	7,920	8,280
State & Local Tax Rev. (\$M)	37.6	43.1	36.1	42.3	46.0	57.2	61.2	65.7
Local Tax Rev.	13.6	15.9	12.7	15.5	17.2	22.0	23.7	25.6
Visitor	11.9	14.2	11.2	13.9	15.3	19.9	21.5	23.3
Business/Employee	1.7	1.7	1.5	1.6	1.8	2.1	2.2	2.3
State Tax Rev.	24.0	27.3	23.3	26.8	28.9	35.2	37.5	40.1
Visitor	22.8	26.0	22.3	25.6	27.4	33.7	35.9	38.4
Business/Employee	1.2	1.3	1.0	1.2	1.4	1.4	1.6	1.7

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Garland	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	207	224	225	258	269	302	315	321
Visitor Spending (\$M)	158	170	174	195	204	222	232	235
No Transportation (\$M)	117	120	129	143	153	174	179	185
Transportation (\$M)	40	50	45	52	50	47	52	50
Earnings (\$M)	66	69	73	84	91	111	112	117
Total Employment	1,840	1,800	1,910	2,080	2,210	2,500	2,500	2,480
State & Local Tax Rev. (\$M)	33.3	33.5	34.6	38.3	40.3	48.5	51.8	54.3
Local Tax Rev.	15.7	15.1	16.2	17.5	18.2	23.4	24.7	26.1
Visitor	2.1	2.2	2.4	2.8	3.1	4.0	4.1	4.2
Business/Employee	13.6	12.9	13.8	14.8	15.1	19.4	20.6	21.8
State Tax Rev.	17.6	18.4	18.4	20.8	22.1	25.1	27.2	28.3
Visitor	8.3	8.6	9.2	9.8	10.5	12.3	12.7	12.8
Business/Employee	9.3	9.8	9.2	10.9	11.6	12.9	14.5	15.5
Gatesville	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	12	12	11	13	13	14	16	17
Visitor Spending (\$M)	11	12	11	12	13	14	16	17
No Transportation (\$M)	9	9	9	9	10	11	13	13
Transportation (\$M)	3	3	3	3	3	3	3	3
Earnings (\$M)	3	3	3	3	4	5	5	5
Total Employment	170	160	140	160	170	170	190	190
State & Local Tax Rev. (\$M)	1.0	1.0	1.0	1.0	1.1	1.3	1.5	1.5
Local Tax Rev.	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.5
Visitor	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.4
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.7	0.7	0.7	0.7	0.8	0.9	1.0	1.1
Visitor	0.7	0.7	0.6	0.7	0.7	0.8	1.0	1.0
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
George West	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	9	12	11	12	14	11	10	14
Visitor Spending (\$M)	9	12	11	12	14	11	10	14
No Transportation (\$M)	4	5	6	8	9	6	6	8
Transportation (\$M)	5	6	5	5	4	4	5	5
Earnings (\$M)	1	1	1	2	2	2	1	2
Total Employment	60	70	70	90	100	80	60	80
State & Local Tax Rev. (\$M)	0.6	0.7	0.8	0.9	1.1	0.9	0.8	1.1
Local Tax Rev.	0.1	0.1	0.2	0.3	0.3	0.2	0.2	0.3
Visitor	0.1	0.1	0.1	0.2	0.3	0.1	0.1	0.2
Business/Employee	0.0	0.0	0.0	0.1	0.1	0.1	0.0	0.1
State Tax Rev.	0.5	0.6	0.6	0.7	0.7	0.7	0.6	0.8
Visitor	0.5	0.6	0.6	0.6	0.7	0.6	0.6	0.8
Business/Employee	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0
Georgetown	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	47	53	48	59	70	99	104	111
Visitor Spending (\$M)	47	52	48	58	68	98	103	110
No Transportation (\$M)	38	41	39	48	57	87	91	98
Transportation (\$M)	9	11	8	10	11	11	12	12
Earnings (\$M)	11	11	11	14	18	28	30	33
Total Employment	470	480	450	520	630	900	940	980
State & Local Tax Rev. (\$M)	4.1	4.4	4.3	5.1	6.2	9.6	10.1	10.8
Local Tax Rev.	1.3	1.3	1.3	1.6	2.1	3.4	3.6	3.9
Visitor	0.8	0.9	0.8	1.0	1.3	2.2	2.3	2.6
Business/Employee	0.5	0.5	0.6	0.6	0.8	1.1	1.2	1.3
State Tax Rev.	2.9	3.0	2.9	3.5	4.2	6.2	6.6	7.0
Visitor	2.5	2.7	2.6	3.0	3.5	5.5	5.7	6.0
Business/Employee	0.3	0.4	0.4	0.5	0.6	0.7	0.9	0.9

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Giddings	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	12	15	13	16	19	17	19	18
Visitor Spending (\$M)	12	15	13	16	19	17	19	18
No Transportation (\$M)	6	7	6	8	11	10	10	10
Transportation (\$M)	6	8	6	8	9	7	9	8
Earnings (\$M)	3	3	3	4	5	5	5	6
Total Employment	130	150	140	160	190	160	160	160
State & Local Tax Rev. (\$M)	0.8	1.0	0.9	1.0	1.3	1.3	1.4	1.4
Local Tax Rev.	0.1	0.2	0.2	0.2	0.3	0.3	0.3	0.3
Visitor	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.7	0.8	0.7	0.8	1.0	1.0	1.1	1.1
Visitor	0.6	0.8	0.7	0.8	1.0	1.0	1.1	1.0
Business/Employee	0.0	0.1	0.0	0.1	0.1	0.1	0.1	0.1
Glen Rose	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	15	16	14	15	17	17	18	18
Visitor Spending (\$M)	15	16	14	15	17	17	18	18
No Transportation (\$M)	11	12	11	12	13	14	14	15
Transportation (\$M)	3	4	3	4	4	3	4	4
Earnings (\$M)	3	3	3	3	4	4	4	5
Total Employment	180	180	160	150	160	150	170	170
State & Local Tax Rev. (\$M)	1.0	1.1	0.9	1.0	1.1	1.3	1.3	1.3
Local Tax Rev.	0.4	0.4	0.3	0.3	0.4	0.5	0.5	0.5
Visitor	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.4
Business/Employee	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.1
State Tax Rev.	0.6	0.7	0.6	0.6	0.7	0.8	0.8	0.8
Visitor	0.6	0.6	0.6	0.6	0.6	0.7	0.8	0.8
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gonzales	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	10	11	15	23	33	24	28	29
Visitor Spending (\$M)	10	11	15	23	33	24	28	29
No Transportation (\$M)	4	4	7	13	23	15	18	19
Transportation (\$M)	6	7	8	10	11	9	11	10
Earnings (\$M)	1	1	3	5	9	5	6	6
Total Employment	80	70	150	230	370	190	220	240
State & Local Tax Rev. (\$M)	0.7	0.7	1.1	1.7	2.8	2.0	2.4	2.5
Local Tax Rev.	0.1	0.1	0.2	0.5	1.0	0.5	0.7	0.7
Visitor	0.1	0.1	0.2	0.4	0.8	0.4	0.6	0.6
Business/Employee	0.0	0.0	0.1	0.1	0.2	0.1	0.1	0.1
State Tax Rev.	0.6	0.6	0.9	1.2	1.8	1.5	1.7	1.8
Visitor	0.6	0.6	0.8	1.1	1.7	1.4	1.6	1.7
Business/Employee	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1
Graford	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	33	36	29	30	24	27	29	25
Visitor Spending (\$M)	33	36	29	30	24	27	29	25
No Transportation (\$M)	16	16	14	13	11	13	14	12
Transportation (\$M)	17	20	15	16	13	13	15	13
Earnings (\$M)	6	6	5	5	4	5	5	5
Total Employment	290	270	240	230	180	210	210	200
State & Local Tax Rev. (\$M)	2.2	2.2	1.9	1.7	1.5	1.9	2.0	1.7
Local Tax Rev.	0.3	0.3	0.2	0.2	0.2	0.2	0.2	0.2
Visitor	0.2	0.3	0.2	0.2	0.2	0.2	0.2	0.2
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Tax Rev.	1.9	1.9	1.7	1.5	1.3	1.7	1.8	1.5
Visitor	1.9	1.9	1.7	1.5	1.3	1.7	1.7	1.5
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

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**City and Place Direct Travel Impacts
2006-2019p**

Graham	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	17	21	20	25	22	18	20	22
Visitor Spending (\$M)	17	21	19	24	21	18	20	22
No Transportation (\$M)	12	14	14	18	15	13	14	16
Transportation (\$M)	5	7	6	7	6	5	6	6
Earnings (\$M)	5	6	6	8	7	6	6	7
Total Employment	300	330	310	370	320	250	280	300
State & Local Tax Rev. (\$M)	1.4	1.6	1.6	1.9	1.7	1.6	1.7	1.9
Local Tax Rev.	0.4	0.4	0.4	0.6	0.5	0.5	0.5	0.6
Visitor	0.2	0.3	0.3	0.4	0.3	0.3	0.3	0.4
Business/Employee	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2
State Tax Rev.	1.0	1.2	1.1	1.3	1.2	1.1	1.2	1.4
Visitor	0.9	1.0	1.0	1.2	1.1	1.0	1.1	1.2
Business/Employee	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.2
Granbury	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	41	54	38	40	44	48	48	52
Visitor Spending (\$M)	41	54	38	40	44	48	48	52
No Transportation (\$M)	35	45	32	33	37	42	41	46
Transportation (\$M)	6	8	6	7	7	6	7	7
Earnings (\$M)	10	13	10	10	11	13	13	15
Total Employment	420	500	360	350	340	410	400	450
State & Local Tax Rev. (\$M)	2.8	3.7	2.6	2.7	3.1	3.7	3.7	4.0
Local Tax Rev.	0.8	1.1	0.7	0.8	0.9	1.2	1.1	1.3
Visitor	0.7	1.0	0.6	0.7	0.8	1.0	1.0	1.1
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2
State Tax Rev.	2.0	2.6	1.9	2.0	2.2	2.5	2.5	2.8
Visitor	2.0	2.5	1.8	1.9	2.1	2.4	2.4	2.6
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Grand Prairie	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	201	219	209	235	244	277	298	305
Visitor Spending (\$M)	166	182	174	193	204	232	251	256
No Transportation (\$M)	125	131	130	142	154	184	197	204
Transportation (\$M)	41	51	44	50	50	48	54	53
Earnings (\$M)	67	69	70	79	84	104	109	115
Total Employment	2,000	2,050	2,050	2,170	2,340	2,710	2,840	2,870
State & Local Tax Rev. (\$M)	29.1	30.0	30.8	33.6	37.1	46.2	50.1	52.3
Local Tax Rev.	13.2	13.2	14.2	15.2	16.7	22.1	23.6	24.8
Visitor	2.9	3.1	3.0	3.4	3.7	5.0	5.5	5.7
Business/Employee	10.3	10.0	11.2	11.8	12.9	17.0	18.1	19.1
State Tax Rev.	15.8	16.9	16.6	18.5	20.5	24.2	26.5	27.5
Visitor	8.8	9.2	9.2	9.7	10.5	12.8	13.7	14.0
Business/Employee	7.0	7.6	7.5	8.7	9.9	11.3	12.7	13.5
Grapevine	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	775	879	823	879	961	1,050	1,118	1,149
Visitor Spending (\$M)	766	870	815	869	951	1,038	1,105	1,137
No Transportation (\$M)	600	668	651	683	763	868	919	953
Transportation (\$M)	166	202	164	186	188	170	186	183
Earnings (\$M)	277	303	301	324	361	426	443	469
Total Employment	9,010	9,770	9,690	9,720	10,910	11,940	12,400	12,560
State & Local Tax Rev. (\$M)	63.3	69.3	66.4	70.0	79.1	95.0	101.1	104.3
Local Tax Rev.	21.0	23.2	22.1	23.9	27.4	34.7	37.1	38.5
Visitor	17.6	20.2	18.9	20.5	23.3	29.2	31.1	32.2
Business/Employee	3.4	3.0	3.3	3.3	4.2	5.5	6.0	6.3
State Tax Rev.	42.3	46.0	44.3	46.1	51.6	60.3	64.0	65.7
Visitor	40.0	43.7	42.1	43.6	48.4	56.6	59.8	61.3
Business/Employee	2.3	2.3	2.2	2.5	3.2	3.7	4.2	4.4

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**City and Place Direct Travel Impacts
2006-2019p**

Greenville	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	51	60	55	62	67	66	67	68
Visitor Spending (\$M)	51	60	55	62	67	66	66	68
No Transportation (\$M)	31	34	34	36	42	45	43	46
Transportation (\$M)	19	26	21	25	26	21	23	23
Earnings (\$M)	12	13	13	14	16	20	21	22
Total Employment	400	440	410	430	480	540	550	550
State & Local Tax Rev. (\$M)	4.1	4.4	4.3	4.5	5.1	5.8	5.8	5.9
Local Tax Rev.	0.9	1.0	1.0	1.0	1.2	1.4	1.4	1.5
Visitor	0.6	0.7	0.7	0.7	0.8	1.0	0.9	1.0
Business/Employee	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.5
State Tax Rev.	3.2	3.4	3.4	3.5	4.0	4.4	4.4	4.5
Visitor	3.0	3.2	3.2	3.2	3.7	4.1	4.0	4.1
Business/Employee	0.2	0.2	0.2	0.2	0.3	0.3	0.4	0.4
Groves	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	28	27	20	20	22	20	20	15
Visitor Spending (\$M)	27	27	20	19	22	19	20	15
No Transportation (\$M)	17	16	12	11	14	13	13	10
Transportation (\$M)	10	11	8	8	8	6	7	5
Earnings (\$M)	5	5	4	4	5	4	4	3
Total Employment	310	280	230	200	240	220	210	160
State & Local Tax Rev. (\$M)	2.4	2.3	1.9	1.7	2.0	2.1	2.2	1.8
Local Tax Rev.	0.7	0.7	0.5	0.5	0.6	0.7	0.7	0.6
Visitor	0.4	0.4	0.2	0.2	0.3	0.3	0.3	0.2
Business/Employee	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.4
State Tax Rev.	1.7	1.6	1.3	1.2	1.4	1.4	1.5	1.2
Visitor	1.5	1.4	1.1	1.0	1.1	1.1	1.2	0.9
Business/Employee	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.3
Gun Barrel City	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	9	11	11	14	14	13	13	14
Visitor Spending (\$M)	9	11	11	14	14	13	13	14
No Transportation (\$M)	4	4	4	5	6	6	6	7
Transportation (\$M)	5	7	6	8	9	7	8	8
Earnings (\$M)	2	2	2	2	3	3	3	3
Total Employment	50	50	60	60	70	60	60	70
State & Local Tax Rev. (\$M)	0.7	0.7	0.8	0.9	1.0	1.0	1.0	1.2
Local Tax Rev.	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2
Visitor	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.6	0.6	0.7	0.7	0.8	0.8	0.8	0.9
Visitor	0.5	0.6	0.6	0.7	0.7	0.8	0.8	0.8
Business/Employee	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.1
Hallettsville	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	5	6	6	10	8	6	6	6
Visitor Spending (\$M)	5	6	6	10	7	6	6	6
No Transportation (\$M)	4	5	5	8	6	4	4	4
Transportation (\$M)	1	2	1	2	1	1	1	1
Earnings (\$M)	1	2	2	3	2	1	1	2
Total Employment	70	70	70	100	70	50	50	50
State & Local Tax Rev. (\$M)	0.4	0.4	0.4	0.7	0.6	0.4	0.4	0.4
Local Tax Rev.	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.1
Visitor	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.1
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Tax Rev.	0.3	0.3	0.3	0.5	0.4	0.3	0.3	0.3
Visitor	0.2	0.3	0.3	0.5	0.4	0.3	0.3	0.3
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

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**City and Place Direct Travel Impacts
2006-2019p**

Harker Heights	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	13	16	18	20	20	20	20	22
Visitor Spending (\$M)	13	16	18	20	20	20	20	22
No Transportation (\$M)	10	12	15	16	16	16	16	18
Transportation (\$M)	3	4	3	4	4	3	4	4
Earnings (\$M)	3	3	4	5	5	6	6	6
Total Employment	180	160	200	210	210	220	220	240
State & Local Tax Rev. (\$M)	1.4	1.6	1.9	1.9	2.1	2.3	2.4	2.6
Local Tax Rev.	0.5	0.5	0.6	0.7	0.7	0.8	0.9	1.0
Visitor	0.1	0.2	0.2	0.3	0.3	0.3	0.3	0.3
Business/Employee	0.3	0.3	0.4	0.4	0.5	0.6	0.6	0.7
State Tax Rev.	0.9	1.1	1.2	1.3	1.4	1.5	1.5	1.7
Visitor	0.7	0.8	0.9	1.0	1.0	1.1	1.1	1.2
Business/Employee	0.2	0.3	0.3	0.3	0.4	0.4	0.5	0.5
Harlingen	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	120	130	123	136	134	136	139	153
Visitor Spending (\$M)	107	117	108	119	119	120	122	136
No Transportation (\$M)	73	80	75	82	83	86	86	98
Transportation (\$M)	34	36	33	37	35	34	36	38
Earnings (\$M)	21	23	23	25	26	30	29	34
Total Employment	1,140	1,150	1,060	1,100	1,110	1,270	1,220	1,390
State & Local Tax Rev. (\$M)	7.7	8.2	7.8	8.4	8.7	9.5	9.8	11.2
Local Tax Rev.	2.9	2.9	2.9	3.0	3.2	3.6	3.8	4.4
Visitor	1.6	1.8	1.6	1.8	1.8	2.0	2.2	2.6
Business/Employee	1.2	1.1	1.3	1.2	1.4	1.6	1.7	1.8
State Tax Rev.	4.9	5.3	4.9	5.3	5.5	5.8	6.0	6.7
Visitor	4.0	4.4	4.1	4.4	4.5	4.8	4.8	5.4
Business/Employee	0.8	0.9	0.8	0.9	1.1	1.1	1.2	1.3
Hearne	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	12	12	11	14	13	15	16	15
Visitor Spending (\$M)	12	12	11	14	13	15	16	15
No Transportation (\$M)	9	9	8	10	10	11	12	12
Transportation (\$M)	3	3	3	4	3	3	4	4
Earnings (\$M)	2	2	2	3	3	3	3	4
Total Employment	150	140	130	150	140	170	170	180
State & Local Tax Rev. (\$M)	0.8	0.9	0.8	1.0	1.0	1.2	1.3	1.3
Local Tax Rev.	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.4
Visitor	0.2	0.2	0.2	0.3	0.3	0.3	0.4	0.4
Business/Employee	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.1
State Tax Rev.	0.6	0.6	0.6	0.7	0.6	0.8	0.8	0.8
Visitor	0.6	0.6	0.5	0.6	0.6	0.7	0.8	0.8
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Henderson	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	18	23	22	25	26	20	23	23
Visitor Spending (\$M)	18	22	22	25	26	20	23	23
No Transportation (\$M)	10	12	13	14	15	12	13	14
Transportation (\$M)	8	10	9	11	11	8	9	9
Earnings (\$M)	4	4	4	5	5	5	5	5
Total Employment	190	210	220	240	250	210	220	210
State & Local Tax Rev. (\$M)	1.3	1.5	1.6	1.7	1.8	1.6	1.8	1.8
Local Tax Rev.	0.3	0.4	0.4	0.4	0.5	0.4	0.4	0.5
Visitor	0.2	0.3	0.3	0.4	0.4	0.3	0.3	0.4
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	1.0	1.2	1.2	1.3	1.4	1.2	1.4	1.4
Visitor	1.0	1.1	1.2	1.2	1.3	1.2	1.3	1.3
Business/Employee	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1

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**City and Place Direct Travel Impacts
2006-2019p**

Hereford	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	13	16	13	14	15	15	17	16
Visitor Spending (\$M)	13	16	13	14	15	15	17	16
No Transportation (\$M)	8	10	8	8	9	10	11	11
Transportation (\$M)	5	6	5	6	6	5	6	5
Earnings (\$M)	2	3	3	3	3	3	4	4
Total Employment	170	200	160	140	150	170	180	170
State & Local Tax Rev. (\$M)	1.1	1.4	1.1	1.1	1.3	1.5	1.6	1.5
Local Tax Rev.	0.3	0.4	0.3	0.3	0.3	0.4	0.5	0.4
Visitor	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.3
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.8	1.0	0.9	0.8	0.9	1.1	1.2	1.1
Visitor	0.8	0.9	0.8	0.8	0.8	1.0	1.0	1.0
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Hewitt	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	12	17	15	18	20	18	21	20
Visitor Spending (\$M)	11	16	14	18	20	18	20	20
No Transportation (\$M)	8	11	10	12	14	14	15	15
Transportation (\$M)	4	6	4	6	6	4	5	5
Earnings (\$M)	2	3	3	4	4	5	5	5
Total Employment	130	170	160	180	200	180	190	190
State & Local Tax Rev. (\$M)	1.1	1.4	1.4	1.6	1.8	2.0	2.2	2.2
Local Tax Rev.	0.3	0.4	0.4	0.5	0.5	0.6	0.7	0.8
Visitor	0.1	0.2	0.1	0.2	0.2	0.3	0.3	0.3
Business/Employee	0.2	0.2	0.3	0.3	0.3	0.4	0.4	0.5
State Tax Rev.	0.8	1.0	1.0	1.1	1.3	1.3	1.5	1.5
Visitor	0.6	0.8	0.8	0.9	1.0	1.0	1.1	1.1
Business/Employee	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.4
Hillsboro	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	29	37	28	35	37	37	43	45
Visitor Spending (\$M)	29	37	28	35	37	37	43	45
No Transportation (\$M)	17	21	16	19	20	23	25	27
Transportation (\$M)	12	17	12	16	17	14	18	18
Earnings (\$M)	5	6	5	6	6	7	8	8
Total Employment	320	370	270	310	320	350	370	380
State & Local Tax Rev. (\$M)	2.0	2.4	1.9	2.1	2.3	2.7	3.0	3.1
Local Tax Rev.	0.4	0.5	0.3	0.4	0.4	0.5	0.5	0.5
Visitor	0.3	0.3	0.2	0.3	0.3	0.4	0.4	0.4
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	1.7	1.9	1.6	1.8	1.9	2.2	2.5	2.6
Visitor	1.6	1.9	1.5	1.7	1.8	2.1	2.4	2.5
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Hondo	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	12	13	14	14	14	14	15	15
Visitor Spending (\$M)	12	13	14	14	14	14	15	15
No Transportation (\$M)	7	7	9	8	9	10	10	10
Transportation (\$M)	5	6	5	6	5	5	5	5
Earnings (\$M)	2	2	3	3	3	3	3	4
Total Employment	120	120	130	120	120	140	130	140
State & Local Tax Rev. (\$M)	0.8	0.9	1.0	0.9	0.9	1.1	1.1	1.2
Local Tax Rev.	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3
Visitor	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.7	0.7	0.8	0.7	0.7	0.9	0.9	0.9
Visitor	0.6	0.6	0.7	0.7	0.7	0.8	0.8	0.8
Business/Employee	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Horseshoe Bay	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	67	68	73	78	82	97	104	125
Visitor Spending (\$M)	67	68	73	78	82	96	104	125
No Transportation (\$M)	62	61	67	71	75	90	97	117
Transportation (\$M)	5	7	6	7	7	7	8	8
Earnings (\$M)	26	26	31	32	34	43	46	57
Total Employment	1,570	1,490	1,670	1,760	1,840	2,010	2,090	2,470
State & Local Tax Rev. (\$M)	3.1	3.2	3.5	3.7	4.0	5.3	5.8	6.8
Local Tax Rev.	1.1	1.1	1.3	1.3	1.5	2.0	2.3	2.7
Visitor	0.9	0.9	1.0	1.1	1.2	1.7	1.9	2.2
Business/Employee	0.2	0.2	0.3	0.3	0.3	0.4	0.4	0.4
State Tax Rev.	2.0	2.1	2.2	2.4	2.5	3.2	3.5	4.2
Visitor	1.9	1.9	2.0	2.2	2.3	3.0	3.3	3.9
Business/Employee	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.3
Houston	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	8,689	9,837	9,036	10,837	11,883	11,918	12,578	12,933
Visitor Spending (\$M)	7,096	8,107	7,284	8,724	9,518	9,480	9,981	10,239
No Transportation (\$M)	3,981	4,500	4,083	4,845	5,518	5,821	5,904	6,137
Transportation (\$M)	3,115	3,607	3,200	3,879	4,001	3,659	4,077	4,102
Earnings (\$M)	3,107	3,389	3,408	3,630	4,091	4,399	4,494	4,751
Total Employment	78,580	81,730	76,030	82,240	88,090	87,540	87,310	89,380
State & Local Tax Rev. (\$M)	638.6	700.4	650.9	733.8	842.5	922.4	951.0	982.1
Local Tax Rev.	239.2	264.4	245.6	280.8	330.2	373.2	378.0	392.4
Visitor	147.4	172.7	148.5	184.1	218.4	247.5	249.4	256.0
Business/Employee	91.8	91.7	97.1	96.7	111.8	125.7	128.6	136.5
State Tax Rev.	399.4	436.0	405.3	453.0	512.3	549.2	572.9	589.6
Visitor	336.8	366.3	340.7	381.4	426.4	465.7	482.4	493.0
Business/Employee	62.5	69.7	64.6	71.6	85.9	83.5	90.6	96.7
Humble	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	92	115	97	119	137	164	164	177
Visitor Spending (\$M)	90	114	95	117	135	162	162	174
No Transportation (\$M)	60	75	64	79	93	118	114	125
Transportation (\$M)	30	39	31	38	41	44	47	49
Earnings (\$M)	25	30	27	33	39	49	49	55
Total Employment	910	1,040	910	1,050	1,200	1,410	1,380	1,470
State & Local Tax Rev. (\$M)	8.6	10.3	9.0	10.6	12.7	16.4	16.2	17.4
Local Tax Rev.	3.1	3.8	3.2	4.0	4.8	6.4	6.2	6.6
Visitor	2.4	3.1	2.5	3.3	4.0	5.5	5.3	5.7
Business/Employee	0.7	0.7	0.7	0.7	0.8	0.9	0.9	1.0
State Tax Rev.	5.5	6.5	5.8	6.7	7.8	10.1	10.0	10.7
Visitor	5.0	6.0	5.3	6.1	7.2	9.5	9.4	10.1
Business/Employee	0.5	0.5	0.5	0.5	0.6	0.6	0.6	0.7
Huntsville	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	63	79	67	77	89	88	95	95
Visitor Spending (\$M)	63	79	67	77	89	87	95	95
No Transportation (\$M)	37	44	40	44	56	59	63	64
Transportation (\$M)	26	34	27	33	33	28	32	31
Earnings (\$M)	13	15	14	16	19	20	21	23
Total Employment	900	980	840	850	980	950	940	1,000
State & Local Tax Rev. (\$M)	4.9	5.6	5.2	5.5	6.8	7.5	8.0	8.1
Local Tax Rev.	1.1	1.3	1.2	1.3	1.8	2.0	2.1	2.1
Visitor	0.6	0.8	0.7	0.8	1.2	1.3	1.4	1.4
Business/Employee	0.4	0.4	0.5	0.5	0.6	0.6	0.7	0.7
State Tax Rev.	3.8	4.4	4.0	4.2	5.1	5.6	5.9	5.9
Visitor	3.5	4.0	3.7	3.8	4.5	5.1	5.4	5.4
Business/Employee	0.3	0.4	0.3	0.4	0.5	0.5	0.5	0.6

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**City and Place Direct Travel Impacts
2006-2019p**

Hurst	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	44	52	52	55	56	57	65	69
Visitor Spending (\$M)	37	46	46	50	52	55	63	67
No Transportation (\$M)	29	35	37	39	42	45	52	56
Transportation (\$M)	8	11	10	11	11	9	11	11
Earnings (\$M)	14	16	17	19	20	22	25	27
Total Employment	500	630	670	670	700	720	820	880
State & Local Tax Rev. (\$M)	7.4	7.6	7.7	8.1	9.5	11.0	12.3	13.0
Local Tax Rev.	3.6	3.4	3.6	3.7	4.4	5.4	6.0	6.3
Visitor	0.7	1.0	1.0	1.1	1.2	1.4	1.6	1.8
Business/Employee	2.8	2.5	2.6	2.6	3.2	4.0	4.3	4.5
State Tax Rev.	3.8	4.2	4.1	4.4	5.1	5.6	6.4	6.8
Visitor	1.9	2.3	2.4	2.5	2.6	2.9	3.3	3.6
Business/Employee	1.9	1.9	1.7	1.9	2.5	2.6	3.0	3.2
Hutchins	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	6	8	11	13	15	18	18	19
Visitor Spending (\$M)	4	7	10	11	13	15	16	16
No Transportation (\$M)	3	5	7	8	10	12	12	13
Transportation (\$M)	1	2	3	3	3	3	4	4
Earnings (\$M)	2	3	4	4	5	7	7	7
Total Employment	50	70	100	110	140	160	160	160
State & Local Tax Rev. (\$M)	0.8	0.9	1.2	1.4	1.6	2.0	2.1	2.2
Local Tax Rev.	0.3	0.4	0.5	0.6	0.6	0.8	0.8	0.9
Visitor	0.1	0.1	0.2	0.2	0.3	0.4	0.4	0.4
Business/Employee	0.3	0.3	0.3	0.4	0.4	0.5	0.5	0.5
State Tax Rev.	0.4	0.6	0.7	0.8	1.0	1.2	1.2	1.3
Visitor	0.2	0.3	0.5	0.6	0.7	0.9	0.9	0.9
Business/Employee	0.2	0.2	0.2	0.3	0.3	0.3	0.3	0.4
Hutto	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	7	9	15	17	19	26	26	27
Visitor Spending (\$M)	6	9	14	17	18	26	26	27
No Transportation (\$M)	5	7	12	14	15	23	23	24
Transportation (\$M)	1	2	3	3	3	3	3	3
Earnings (\$M)	1	2	3	4	5	7	7	8
Total Employment	60	80	130	140	160	230	230	230
State & Local Tax Rev. (\$M)	0.6	0.8	1.3	1.5	1.8	2.6	2.7	2.8
Local Tax Rev.	0.2	0.2	0.4	0.5	0.6	0.9	0.9	1.0
Visitor	0.1	0.1	0.2	0.3	0.3	0.5	0.5	0.5
Business/Employee	0.1	0.1	0.2	0.2	0.3	0.4	0.4	0.5
State Tax Rev.	0.4	0.6	0.9	1.0	1.2	1.7	1.7	1.8
Visitor	0.3	0.5	0.8	0.9	1.0	1.4	1.4	1.5
Business/Employee	0.1	0.1	0.1	0.2	0.2	0.3	0.3	0.3
Ingleside	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	15	19	16	21	24	20	18	22
Visitor Spending (\$M)	15	19	16	21	24	20	18	22
No Transportation (\$M)	12	14	12	16	19	17	15	18
Transportation (\$M)	3	5	4	5	5	3	3	4
Earnings (\$M)	4	4	4	6	7	7	6	7
Total Employment	190	220	200	240	300	250	230	270
State & Local Tax Rev. (\$M)	1.3	1.5	1.4	1.7	2.1	2.1	1.9	2.3
Local Tax Rev.	0.4	0.5	0.5	0.6	0.7	0.8	0.7	0.9
Visitor	0.3	0.4	0.3	0.4	0.5	0.5	0.4	0.6
Business/Employee	0.1	0.1	0.1	0.2	0.2	0.3	0.3	0.3
State Tax Rev.	0.9	1.0	0.9	1.1	1.4	1.3	1.2	1.4
Visitor	0.8	0.9	0.8	1.0	1.2	1.1	1.0	1.2
Business/Employee	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2

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**City and Place Direct Travel Impacts
2006-2019p**

Ingram	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	4	5	4	4	5	6	6	5
Visitor Spending (\$M)	4	5	4	4	4	6	6	5
No Transportation (\$M)	3	4	3	3	4	5	5	5
Transportation (\$M)	1	1	1	1	1	1	1	1
Earnings (\$M)	2	2	2	2	2	2	2	2
Total Employment	90	100	80	70	80	90	90	90
State & Local Tax Rev. (\$M)	0.4	0.4	0.4	0.4	0.4	0.5	0.6	0.5
Local Tax Rev.	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2
Visitor	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.2	0.3	0.2	0.2	0.3	0.3	0.4	0.3
Visitor	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.3
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.1
Iredell	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	7	6	7	8	11	11	12	10
Visitor Spending (\$M)	7	6	7	8	11	11	12	10
No Transportation (\$M)	6	6	6	7	10	10	11	9
Transportation (\$M)	1	1	1	1	1	1	1	1
Earnings (\$M)	3	3	3	4	5	6	6	5
Total Employment	130	90	90	100	130	140	140	120
State & Local Tax Rev. (\$M)	0.4	0.4	0.4	0.4	0.6	0.7	0.7	0.6
Local Tax Rev.	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2
Visitor	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Tax Rev.	0.3	0.2	0.2	0.3	0.4	0.5	0.5	0.4
Visitor	0.3	0.2	0.2	0.3	0.4	0.5	0.5	0.4
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Irving	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	1,309	1,414	1,268	1,465	1,595	1,688	1,749	1,824
Visitor Spending (\$M)	1,254	1,353	1,211	1,394	1,522	1,596	1,651	1,722
No Transportation (\$M)	933	964	887	1,014	1,135	1,236	1,264	1,336
Transportation (\$M)	321	389	324	380	387	360	387	386
Earnings (\$M)	458	471	443	511	568	649	651	699
Total Employment	13,380	13,020	12,240	13,490	15,150	16,200	16,010	16,340
State & Local Tax Rev. (\$M)	116.4	120.8	112.7	126.8	140.6	164.7	170.5	179.0
Local Tax Rev.	39.0	40.0	37.5	42.7	47.5	59.5	61.6	65.4
Visitor	26.4	27.7	24.3	28.4	32.5	39.9	41.1	43.6
Business/Employee	12.6	12.2	13.2	14.3	15.0	19.6	20.6	21.8
State Tax Rev.	77.4	80.8	75.3	84.1	93.1	105.2	108.9	113.6
Visitor	68.8	71.5	66.5	73.6	81.7	92.2	94.4	98.2
Business/Employee	8.6	9.3	8.8	10.6	11.5	13.0	14.5	15.5
Jacksonville	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	19	20	17	23	22	22	23	23
Visitor Spending (\$M)	19	20	17	23	22	22	23	23
No Transportation (\$M)	12	12	11	15	14	15	16	16
Transportation (\$M)	6	8	6	8	8	7	8	7
Earnings (\$M)	4	4	4	5	5	6	6	6
Total Employment	290	240	220	290	270	300	300	300
State & Local Tax Rev. (\$M)	1.4	1.4	1.2	1.6	1.6	1.7	1.8	1.8
Local Tax Rev.	0.3	0.3	0.3	0.4	0.4	0.4	0.5	0.5
Visitor	0.3	0.2	0.2	0.3	0.3	0.3	0.3	0.4
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	1.0	1.0	0.9	1.2	1.2	1.3	1.4	1.4
Visitor	1.0	0.9	0.9	1.1	1.1	1.2	1.3	1.3
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1

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**City and Place Direct Travel Impacts
2006-2019p**

Jasper	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	22	27	19	18	21	22	21	22
Visitor Spending (\$M)	22	27	19	18	21	22	21	22
No Transportation (\$M)	19	22	15	14	17	18	18	18
Transportation (\$M)	4	5	4	4	4	3	4	4
Earnings (\$M)	7	8	6	5	6	7	7	7
Total Employment	430	460	300	260	310	300	290	300
State & Local Tax Rev. (\$M)	1.6	1.8	1.3	1.2	1.4	1.6	1.6	1.6
Local Tax Rev.	0.5	0.6	0.4	0.4	0.5	0.6	0.5	0.6
Visitor	0.4	0.5	0.3	0.3	0.4	0.5	0.4	0.4
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	1.0	1.2	0.9	0.8	0.9	1.1	1.1	1.1
Visitor	1.0	1.1	0.8	0.7	0.8	1.0	1.0	1.0
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Jefferson	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	7	7	6	5	6	7	7	7
Visitor Spending (\$M)	7	7	6	5	6	7	7	7
No Transportation (\$M)	7	7	6	5	6	6	7	6
Transportation (\$M)	0	0	0	0	0	0	0	0
Earnings (\$M)	2	2	2	1	2	2	2	2
Total Employment	160	150	120	90	110	110	110	110
State & Local Tax Rev. (\$M)	0.3	0.3	0.3	0.2	0.3	0.3	0.3	0.3
Local Tax Rev.	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Visitor	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Tax Rev.	0.2	0.2	0.2	0.1	0.2	0.2	0.2	0.2
Visitor	0.2	0.2	0.2	0.1	0.1	0.2	0.2	0.2
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Jewett	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	4	6	7	9	8	9	8	10
Visitor Spending (\$M)	4	6	7	9	8	9	8	10
No Transportation (\$M)	2	3	4	5	4	5	5	6
Transportation (\$M)	2	3	3	4	3	4	4	4
Earnings (\$M)	1	1	1	1	1	2	1	2
Total Employment	40	50	70	80	60	70	60	80
State & Local Tax Rev. (\$M)	0.3	0.4	0.5	0.6	0.5	0.7	0.6	0.8
Local Tax Rev.	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2
Visitor	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.2
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Tax Rev.	0.2	0.3	0.4	0.4	0.4	0.5	0.5	0.6
Visitor	0.2	0.3	0.4	0.4	0.4	0.5	0.5	0.6
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Johnson	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	5	5	5	5	6	7	8	8
Visitor Spending (\$M)	5	5	5	5	6	7	8	8
No Transportation (\$M)	4	5	4	5	5	7	7	7
Transportation (\$M)	1	1	1	1	1	1	1	1
Earnings (\$M)	1	1	1	1	1	2	2	2
Total Employment	90	80	70	80	70	90	90	80
State & Local Tax Rev. (\$M)	0.3	0.3	0.3	0.4	0.4	0.6	0.6	0.6
Local Tax Rev.	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2
Visitor	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Tax Rev.	0.2	0.2	0.2	0.2	0.3	0.4	0.4	0.4
Visitor	0.2	0.2	0.2	0.2	0.2	0.3	0.4	0.4
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Jourdanton	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	2	3	7	15	23	16	19	19
Visitor Spending (\$M)	2	3	7	15	23	16	19	19
No Transportation (\$M)	1	2	6	13	21	15	17	17
Transportation (\$M)	1	1	1	2	2	1	2	2
Earnings (\$M)	0	1	2	5	7	6	6	7
Total Employment	20	30	90	160	250	200	190	210
State & Local Tax Rev. (\$M)	0.1	0.2	0.6	1.2	1.9	1.4	1.5	1.6
Local Tax Rev.	0.0	0.1	0.2	0.4	0.7	0.4	0.5	0.6
Visitor	0.0	0.0	0.1	0.4	0.6	0.4	0.4	0.4
Business/Employee	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.1	0.2	0.4	0.7	1.2	0.9	1.0	1.0
Visitor	0.1	0.1	0.4	0.7	1.1	0.8	1.0	1.0
Business/Employee	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.1
Junction	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	14	16	14	16	17	15	17	19
Visitor Spending (\$M)	14	16	14	16	17	15	17	19
No Transportation (\$M)	6	7	6	7	8	7	8	10
Transportation (\$M)	7	9	8	9	9	8	9	9
Earnings (\$M)	2	2	2	2	2	2	3	3
Total Employment	160	180	150	150	150	130	130	170
State & Local Tax Rev. (\$M)	1.1	1.2	1.1	1.2	1.3	1.3	1.4	1.7
Local Tax Rev.	0.2	0.3	0.2	0.3	0.3	0.3	0.4	0.5
Visitor	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.4
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.8	0.9	0.8	0.9	0.9	1.0	1.1	1.2
Visitor	0.8	0.8	0.8	0.8	0.9	0.9	1.0	1.1
Business/Employee	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.1
Karnes	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	3	3	3	4	11	2	2	2
Visitor Spending (\$M)	3	3	3	4	11	2	2	2
No Transportation (\$M)	1	1	1	2	9	1	1	1
Transportation (\$M)	2	2	2	1	2	0	0	0
Earnings (\$M)	0	0	0	1	3	0	0	0
Total Employment	20	20	20	30	80	10	10	10
State & Local Tax Rev. (\$M)	0.2	0.2	0.2	0.4	1.0	0.3	0.4	0.4
Local Tax Rev.	0.0	0.0	0.0	0.1	0.3	0.1	0.2	0.2
Visitor	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Business/Employee	0.0	0.0	0.0	0.1	0.2	0.1	0.1	0.2
State Tax Rev.	0.2	0.2	0.2	0.3	0.7	0.2	0.2	0.2
Visitor	0.2	0.2	0.2	0.2	0.5	0.1	0.1	0.1
Business/Employee	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1
Katy	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	51	73	86	132	159	196	197	200
Visitor Spending (\$M)	50	71	85	131	157	194	195	197
No Transportation (\$M)	33	46	56	87	109	141	138	141
Transportation (\$M)	17	25	28	44	48	53	57	56
Earnings (\$M)	14	19	24	36	45	58	59	62
Total Employment	500	650	810	1,160	1,400	1,650	1,650	1,660
State & Local Tax Rev. (\$M)	4.9	6.5	7.9	11.4	14.3	19.3	19.1	19.4
Local Tax Rev.	1.8	2.4	2.8	4.1	5.3	7.4	7.2	7.3
Visitor	1.3	1.9	2.2	3.6	4.7	6.5	6.3	6.4
Business/Employee	0.5	0.5	0.5	0.6	0.7	0.8	0.9	0.9
State Tax Rev.	3.1	4.2	5.1	7.3	8.9	11.9	11.9	12.1
Visitor	2.8	3.8	4.7	6.9	8.4	11.4	11.3	11.4
Business/Employee	0.3	0.4	0.4	0.4	0.5	0.6	0.6	0.7

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

City and Place Direct Travel Impacts 2006-2019p

Kemah	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	21	18	21	31	36	36	34	31
Visitor Spending (\$M)	21	18	21	31	36	36	34	31
No Transportation (\$M)	19	16	19	28	33	33	31	29
Transportation (\$M)	2	2	2	3	3	2	3	2
Earnings (\$M)	6	5	6	9	10	10	10	9
Total Employment	280	230	270	360	410	390	360	320
State & Local Tax Rev. (\$M)	1.5	1.4	1.6	2.3	2.7	2.9	2.8	2.6
Local Tax Rev.	0.6	0.5	0.5	0.8	1.0	1.1	1.1	1.0
Visitor	0.5	0.4	0.5	0.8	0.9	1.0	1.0	0.9
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	1.0	0.9	1.0	1.4	1.7	1.8	1.7	1.6
Visitor	0.9	0.8	1.0	1.4	1.6	1.7	1.6	1.5
Business/Employee	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.1
Kenedy	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	5	7	7	27	48	39	46	55
Visitor Spending (\$M)	5	7	7	27	48	39	46	55
No Transportation (\$M)	3	3	4	20	41	33	40	49
Transportation (\$M)	3	4	3	7	7	6	7	6
Earnings (\$M)	1	1	1	6	12	10	10	11
Total Employment	50	50	60	220	390	320	340	370
State & Local Tax Rev. (\$M)	0.4	0.4	0.5	1.9	3.6	3.0	3.6	4.3
Local Tax Rev.	0.1	0.1	0.1	0.5	1.0	0.8	1.0	1.2
Visitor	0.0	0.0	0.1	0.4	0.9	0.6	0.8	1.0
Business/Employee	0.0	0.0	0.0	0.1	0.2	0.1	0.2	0.2
State Tax Rev.	0.3	0.4	0.4	1.4	2.6	2.3	2.7	3.2
Visitor	0.3	0.4	0.4	1.4	2.4	2.2	2.6	3.0
Business/Employee	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1
Kermit	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	4	5	4	5	7	11	16	21
Visitor Spending (\$M)	4	5	4	5	7	11	16	21
No Transportation (\$M)	3	3	3	4	6	10	15	20
Transportation (\$M)	1	1	1	1	1	1	1	1
Earnings (\$M)	1	1	1	1	1	2	2	3
Total Employment	40	50	40	50	60	90	100	120
State & Local Tax Rev. (\$M)	0.3	0.3	0.3	0.3	0.5	0.9	1.3	1.7
Local Tax Rev.	0.1	0.1	0.1	0.1	0.1	0.3	0.4	0.5
Visitor	0.0	0.0	0.0	0.1	0.1	0.2	0.3	0.4
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.1
State Tax Rev.	0.2	0.2	0.2	0.3	0.4	0.6	0.9	1.2
Visitor	0.2	0.2	0.2	0.2	0.3	0.6	0.8	1.1
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1
Kerrville	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	58	63	57	57	62	67	74	77
Visitor Spending (\$M)	57	62	56	56	60	66	73	76
No Transportation (\$M)	48	51	47	45	50	57	62	65
Transportation (\$M)	9	11	9	11	11	9	11	10
Earnings (\$M)	23	24	24	23	24	28	29	32
Total Employment	1,280	1,250	1,110	950	1,030	1,060	1,120	1,210
State & Local Tax Rev. (\$M)	5.1	5.3	5.0	4.8	5.3	6.3	6.9	7.2
Local Tax Rev.	1.8	1.8	1.8	1.7	1.9	2.4	2.6	2.7
Visitor	1.1	1.1	1.0	1.0	1.2	1.5	1.7	1.8
Business/Employee	0.7	0.7	0.7	0.7	0.7	0.8	0.9	0.9
State Tax Rev.	3.3	3.4	3.2	3.1	3.4	3.9	4.3	4.5
Visitor	2.7	2.8	2.6	2.5	2.8	3.3	3.6	3.8
Business/Employee	0.6	0.6	0.6	0.6	0.6	0.6	0.7	0.8

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Kilgore	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	26	29	32	36	39	31	33	34
Visitor Spending (\$M)	26	28	31	36	39	31	32	34
No Transportation (\$M)	17	18	22	23	27	22	22	24
Transportation (\$M)	8	10	10	12	13	9	10	9
Earnings (\$M)	6	6	8	9	10	8	8	9
Total Employment	350	340	390	410	450	370	350	350
State & Local Tax Rev. (\$M)	2.1	2.3	2.6	2.8	3.2	2.9	2.9	3.1
Local Tax Rev.	0.6	0.6	0.7	0.7	0.9	0.8	0.8	0.9
Visitor	0.4	0.4	0.5	0.5	0.6	0.5	0.5	0.6
Business/Employee	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.3
State Tax Rev.	1.6	1.6	1.9	2.0	2.3	2.1	2.1	2.2
Visitor	1.4	1.5	1.7	1.8	2.1	1.9	1.9	1.9
Business/Employee	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3
Killeen	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	154	200	192	193	254	255	259	284
Visitor Spending (\$M)	153	200	192	192	221	226	232	257
No Transportation (\$M)	123	158	158	154	159	173	175	201
Transportation (\$M)	30	42	34	38	61	53	57	56
Earnings (\$M)	37	47	50	50	56	69	72	80
Total Employment	2,370	2,350	2,330	2,250	2,330	2,660	2,660	2,870
State & Local Tax Rev. (\$M)	12.9	16.2	16.4	16.0	17.0	19.5	20.1	22.5
Local Tax Rev.	3.9	4.9	5.2	5.0	5.4	6.4	6.6	7.5
Visitor	2.4	3.3	3.2	3.1	3.2	3.7	3.7	4.4
Business/Employee	1.5	1.7	2.0	1.9	2.2	2.8	2.9	3.1
State Tax Rev.	9.0	11.2	11.2	11.0	11.6	13.0	13.5	14.9
Visitor	8.0	9.9	9.8	9.5	9.8	11.1	11.3	12.6
Business/Employee	1.1	1.3	1.4	1.5	1.8	1.9	2.1	2.3
Kingsville	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	40	53	48	54	58	53	57	61
Visitor Spending (\$M)	40	52	48	53	58	53	57	61
No Transportation (\$M)	25	34	32	35	40	38	40	44
Transportation (\$M)	15	19	16	18	18	15	17	17
Earnings (\$M)	9	12	12	13	15	13	14	15
Total Employment	470	590	550	510	560	490	490	520
State & Local Tax Rev. (\$M)	3.5	4.4	4.2	4.4	5.0	5.0	5.3	5.7
Local Tax Rev.	0.9	1.2	1.1	1.2	1.4	1.4	1.5	1.6
Visitor	0.5	0.7	0.6	0.7	0.9	0.8	0.9	1.0
Business/Employee	0.4	0.5	0.5	0.5	0.6	0.5	0.5	0.6
State Tax Rev.	2.6	3.2	3.1	3.2	3.6	3.6	3.8	4.1
Visitor	2.3	2.8	2.7	2.8	3.1	3.2	3.4	3.6
Business/Employee	0.3	0.4	0.4	0.4	0.5	0.4	0.4	0.5
Kyle	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	15	20	25	27	31	39	47	48
Visitor Spending (\$M)	15	20	24	27	31	39	46	48
No Transportation (\$M)	11	14	19	21	25	34	40	42
Transportation (\$M)	4	6	5	6	5	5	6	6
Earnings (\$M)	3	4	6	7	9	12	15	15
Total Employment	150	170	240	240	300	400	460	460
State & Local Tax Rev. (\$M)	1.5	1.9	2.6	2.8	3.4	4.8	5.6	5.9
Local Tax Rev.	0.4	0.5	0.8	0.9	1.1	1.7	2.0	2.1
Visitor	0.1	0.2	0.3	0.3	0.4	0.6	0.7	0.8
Business/Employee	0.3	0.3	0.5	0.6	0.7	1.1	1.3	1.3
State Tax Rev.	1.1	1.4	1.7	1.9	2.3	3.1	3.6	3.7
Visitor	0.8	1.0	1.3	1.4	1.7	2.2	2.6	2.7
Business/Employee	0.2	0.3	0.4	0.5	0.6	0.9	1.0	1.1

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

La Grange	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	10	15	13	16	15	18	18	19
Visitor Spending (\$M)	10	15	12	16	15	18	18	19
No Transportation (\$M)	6	10	8	11	11	14	13	14
Transportation (\$M)	4	6	4	5	4	4	5	5
Earnings (\$M)	2	3	3	3	3	4	4	4
Total Employment	120	180	140	180	160	190	170	170
State & Local Tax Rev. (\$M)	0.7	1.0	0.9	1.1	1.1	1.5	1.4	1.5
Local Tax Rev.	0.1	0.2	0.2	0.3	0.3	0.4	0.4	0.4
Visitor	0.1	0.2	0.1	0.2	0.2	0.3	0.3	0.3
Business/Employee	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.5	0.8	0.7	0.8	0.8	1.1	1.0	1.1
Visitor	0.5	0.7	0.6	0.7	0.7	1.0	1.0	1.0
Business/Employee	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1
La Marque	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	12	18	12	14	15	21	18	16
Visitor Spending (\$M)	11	18	12	13	14	21	17	15
No Transportation (\$M)	10	15	10	11	13	19	16	14
Transportation (\$M)	1	2	1	2	2	2	2	1
Earnings (\$M)	3	5	3	4	4	6	5	5
Total Employment	140	220	140	150	160	230	190	160
State & Local Tax Rev. (\$M)	1.5	2.0	1.5	1.7	1.9	2.6	2.5	2.4
Local Tax Rev.	0.7	0.8	0.7	0.7	0.8	1.2	1.1	1.1
Visitor	0.2	0.4	0.2	0.2	0.3	0.5	0.4	0.3
Business/Employee	0.5	0.5	0.5	0.5	0.6	0.7	0.7	0.8
State Tax Rev.	0.8	1.2	0.8	1.0	1.1	1.5	1.4	1.3
Visitor	0.5	0.8	0.5	0.6	0.6	1.0	0.8	0.7
Business/Employee	0.3	0.4	0.3	0.4	0.4	0.5	0.5	0.6
La Porte	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	47	67	53	63	81	93	96	97
Visitor Spending (\$M)	44	63	50	59	76	88	90	90
No Transportation (\$M)	28	40	33	39	52	63	63	64
Transportation (\$M)	15	23	17	21	24	24	27	26
Earnings (\$M)	12	17	14	17	23	28	28	30
Total Employment	440	560	470	520	680	710	770	770
State & Local Tax Rev. (\$M)	5.9	7.4	6.4	7.2	9.2	11.0	11.2	11.4
Local Tax Rev.	2.4	2.9	2.6	2.9	3.8	4.6	4.6	4.7
Visitor	0.9	1.4	1.1	1.4	2.0	2.7	2.6	2.6
Business/Employee	1.5	1.5	1.6	1.6	1.8	2.0	2.0	2.1
State Tax Rev.	3.5	4.4	3.8	4.2	5.4	6.4	6.6	6.7
Visitor	2.4	3.3	2.8	3.1	4.1	5.1	5.2	5.2
Business/Employee	1.0	1.1	1.1	1.2	1.4	1.3	1.4	1.5
Lago Vista	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	8	8	9	8	9	13	15	17
Visitor Spending (\$M)	7	8	9	7	8	12	13	16
No Transportation (\$M)	6	6	7	6	7	10	12	14
Transportation (\$M)	1	2	2	1	1	2	2	2
Earnings (\$M)	2	2	3	2	3	5	5	7
Total Employment	90	90	110	80	90	140	150	170
State & Local Tax Rev. (\$M)	0.9	1.0	1.1	1.1	1.3	1.9	2.1	2.4
Local Tax Rev.	0.4	0.4	0.5	0.5	0.6	0.9	1.0	1.1
Visitor	0.1	0.1	0.2	0.1	0.2	0.3	0.4	0.5
Business/Employee	0.3	0.3	0.3	0.3	0.4	0.5	0.6	0.7
State Tax Rev.	0.5	0.6	0.7	0.6	0.7	1.0	1.2	1.3
Visitor	0.4	0.4	0.5	0.4	0.4	0.7	0.7	0.9
Business/Employee	0.2	0.2	0.2	0.3	0.3	0.4	0.4	0.5

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Lake Jackson	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	12	12	11	12	12	11	11	12
Visitor Spending (\$M)	12	12	11	11	11	11	11	11
No Transportation (\$M)	9	9	9	9	9	9	9	9
Transportation (\$M)	3	3	2	3	2	2	2	2
Earnings (\$M)	3	3	3	3	3	3	3	3
Total Employment	170	160	150	140	140	130	140	150
State & Local Tax Rev. (\$M)	1.1	1.1	1.1	1.1	1.3	1.3	1.4	1.4
Local Tax Rev.	0.3	0.3	0.4	0.4	0.4	0.5	0.5	0.5
Visitor	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Business/Employee	0.3	0.3	0.3	0.3	0.4	0.4	0.4	0.4
State Tax Rev.	0.8	0.8	0.8	0.8	0.8	0.8	0.9	0.9
Visitor	0.6	0.6	0.5	0.5	0.5	0.5	0.5	0.5
Business/Employee	0.2	0.2	0.2	0.3	0.3	0.3	0.3	0.4
Lake Worth	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	7	8	6	7	6	6	7	6
Visitor Spending (\$M)	6	7	6	6	6	6	6	6
No Transportation (\$M)	5	5	5	5	5	5	5	5
Transportation (\$M)	1	2	1	1	1	1	1	1
Earnings (\$M)	2	2	2	2	2	2	3	2
Total Employment	80	90	80	80	80	80	80	80
State & Local Tax Rev. (\$M)	1.0	1.0	1.0	1.0	1.1	1.3	1.4	1.4
Local Tax Rev.	0.5	0.5	0.4	0.5	0.5	0.7	0.7	0.7
Visitor	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2
Business/Employee	0.3	0.3	0.3	0.3	0.4	0.5	0.6	0.6
State Tax Rev.	0.5	0.6	0.5	0.5	0.6	0.7	0.7	0.7
Visitor	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3
Business/Employee	0.2	0.2	0.2	0.2	0.3	0.3	0.4	0.4
Lakeway	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	31	42	47	54	61	60	62	62
Visitor Spending (\$M)	30	40	46	52	59	57	59	59
No Transportation (\$M)	25	32	38	43	50	50	52	52
Transportation (\$M)	5	8	8	9	9	7	8	7
Earnings (\$M)	9	12	15	18	21	23	23	24
Total Employment	380	470	570	610	690	650	640	630
State & Local Tax Rev. (\$M)	3.1	3.9	4.5	5.2	6.2	7.0	7.4	7.6
Local Tax Rev.	1.2	1.5	1.7	2.0	2.5	3.0	3.2	3.4
Visitor	0.7	1.0	1.1	1.4	1.6	1.8	1.9	1.9
Business/Employee	0.5	0.5	0.6	0.7	0.8	1.2	1.3	1.5
State Tax Rev.	1.9	2.4	2.8	3.2	3.7	3.9	4.2	4.3
Visitor	1.6	2.1	2.4	2.7	3.1	3.1	3.2	3.2
Business/Employee	0.3	0.4	0.4	0.5	0.6	0.8	0.9	1.0
Lamesa	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	10	13	13	17	16	16	20	18
Visitor Spending (\$M)	10	13	13	17	16	16	20	18
No Transportation (\$M)	6	7	8	11	11	11	14	12
Transportation (\$M)	4	6	5	6	6	5	6	6
Earnings (\$M)	2	2	2	3	3	3	4	4
Total Employment	130	150	170	210	180	190	240	210
State & Local Tax Rev. (\$M)	0.8	0.9	1.0	1.3	1.3	1.3	1.7	1.5
Local Tax Rev.	0.1	0.2	0.2	0.3	0.3	0.3	0.4	0.4
Visitor	0.1	0.1	0.1	0.2	0.2	0.2	0.3	0.2
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.6	0.7	0.8	1.0	1.0	1.0	1.3	1.2
Visitor	0.6	0.7	0.8	0.9	0.9	0.9	1.2	1.1
Business/Employee	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Lampasas	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	8	9	8	8	8	11	10	12
Visitor Spending (\$M)	8	9	8	8	8	11	10	12
No Transportation (\$M)	6	6	6	6	6	9	8	9
Transportation (\$M)	2	3	2	2	2	2	2	2
Earnings (\$M)	2	2	2	2	2	3	2	3
Total Employment	120	110	110	100	100	120	120	140
State & Local Tax Rev. (\$M)	0.6	0.7	0.6	0.6	0.6	0.9	0.9	1.0
Local Tax Rev.	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.3
Visitor	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.1
State Tax Rev.	0.4	0.5	0.4	0.4	0.4	0.6	0.6	0.7
Visitor	0.4	0.4	0.4	0.4	0.4	0.6	0.6	0.6
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Lancaster	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	33	38	37	41	43	45	48	53
Visitor Spending (\$M)	24	28	27	29	31	30	32	37
No Transportation (\$M)	18	20	20	21	23	23	24	28
Transportation (\$M)	6	9	8	8	8	7	8	8
Earnings (\$M)	11	12	12	13	14	16	17	19
Total Employment	290	300	300	320	340	360	360	400
State & Local Tax Rev. (\$M)	4.9	5.3	5.5	6.0	6.4	7.5	7.9	8.7
Local Tax Rev.	2.3	2.4	2.6	2.8	2.9	3.7	3.8	4.2
Visitor	0.3	0.4	0.4	0.4	0.4	0.5	0.5	0.6
Business/Employee	2.0	2.0	2.2	2.4	2.5	3.2	3.3	3.6
State Tax Rev.	2.6	2.9	2.9	3.2	3.5	3.8	4.1	4.5
Visitor	1.3	1.4	1.4	1.5	1.6	1.7	1.7	2.0
Business/Employee	1.3	1.5	1.5	1.8	1.9	2.1	2.4	2.5
Laredo	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	467	500	509	584	588	581	613	613
Visitor Spending (\$M)	449	481	485	560	566	557	589	588
No Transportation (\$M)	358	372	392	452	454	460	478	479
Transportation (\$M)	91	110	93	108	111	98	110	109
Earnings (\$M)	107	111	112	133	147	152	160	165
Total Employment	5,510	5,330	5,090	5,600	6,040	6,000	6,060	6,120
State & Local Tax Rev. (\$M)	39.2	40.5	42.2	48.1	50.0	52.3	55.3	55.6
Local Tax Rev.	11.1	11.1	11.9	14.0	14.5	15.4	16.4	16.7
Visitor	6.4	6.6	7.0	8.6	8.4	8.7	9.4	9.5
Business/Employee	4.7	4.5	5.0	5.4	6.1	6.7	7.0	7.2
State Tax Rev.	28.1	29.4	30.2	34.2	35.5	36.9	38.9	39.0
Visitor	24.3	25.3	26.3	29.4	29.9	31.6	33.0	32.9
Business/Employee	3.8	4.1	3.9	4.8	5.6	5.3	5.9	6.1
League City	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	64	72	64	77	86	105	108	108
Visitor Spending (\$M)	56	64	57	67	73	89	91	88
No Transportation (\$M)	41	44	40	48	54	71	71	69
Transportation (\$M)	15	19	17	19	19	18	20	19
Earnings (\$M)	17	18	17	21	24	32	33	34
Total Employment	610	610	550	620	690	820	850	820
State & Local Tax Rev. (\$M)	7.9	8.9	8.4	9.7	11.2	14.2	14.9	14.9
Local Tax Rev.	3.3	3.7	3.6	4.2	4.9	6.5	6.8	6.8
Visitor	1.0	1.1	0.9	1.2	1.3	2.1	2.0	1.9
Business/Employee	2.3	2.6	2.7	3.0	3.5	4.4	4.7	4.9
State Tax Rev.	4.5	5.2	4.8	5.5	6.3	7.7	8.2	8.1
Visitor	2.9	3.1	3.0	3.3	3.6	4.7	4.8	4.6
Business/Employee	1.6	2.0	1.8	2.3	2.7	3.0	3.4	3.5

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

City and Place Direct Travel Impacts 2006-2019p

Leakey	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	5	5	4	4	4	5	6	7
Visitor Spending (\$M)	5	5	4	4	4	5	6	7
No Transportation (\$M)	4	4	4	4	4	5	6	7
Transportation (\$M)	0	0	0	0	0	0	0	0
Earnings (\$M)	1	1	1	1	1	2	2	2
Total Employment	70	70	60	50	60	70	70	90
State & Local Tax Rev. (\$M)	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.4
Local Tax Rev.	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.1
Visitor	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.1
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Tax Rev.	0.2	0.2	0.1	0.1	0.2	0.2	0.2	0.3
Visitor	0.2	0.2	0.1	0.1	0.2	0.2	0.2	0.3
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leon Valley	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	17	19	17	20	22	22	23	23
Visitor Spending (\$M)	16	18	16	19	20	20	20	20
No Transportation (\$M)	10	11	10	12	13	14	14	14
Transportation (\$M)	6	8	6	7	7	6	6	6
Earnings (\$M)	5	5	5	5	6	7	7	8
Total Employment	170	180	160	180	200	210	200	210
State & Local Tax Rev. (\$M)	2.0	2.1	2.0	2.3	2.5	2.8	2.9	3.0
Local Tax Rev.	0.8	0.8	0.8	0.9	1.0	1.2	1.2	1.3
Visitor	0.3	0.4	0.3	0.4	0.4	0.5	0.5	0.5
Business/Employee	0.4	0.4	0.5	0.5	0.6	0.7	0.7	0.8
State Tax Rev.	1.2	1.3	1.2	1.4	1.5	1.6	1.7	1.7
Visitor	0.9	1.0	0.9	1.0	1.1	1.2	1.2	1.2
Business/Employee	0.3	0.3	0.3	0.4	0.4	0.5	0.5	0.5
Levelland	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	11	22	19	21	23	20	23	20
Visitor Spending (\$M)	10	22	19	21	23	20	23	20
No Transportation (\$M)	5	14	12	13	15	14	15	13
Transportation (\$M)	5	8	7	8	8	6	7	7
Earnings (\$M)	2	5	5	5	6	6	6	6
Total Employment	150	360	310	300	310	290	330	300
State & Local Tax Rev. (\$M)	0.8	1.6	1.5	1.6	1.8	1.7	1.9	1.8
Local Tax Rev.	0.1	0.4	0.3	0.4	0.4	0.4	0.4	0.4
Visitor	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Business/Employee	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2
State Tax Rev.	0.7	1.3	1.2	1.2	1.3	1.3	1.5	1.3
Visitor	0.6	1.1	1.1	1.1	1.2	1.2	1.3	1.2
Business/Employee	0.1	0.1	0.1	0.1	0.2	0.1	0.2	0.2
Lewisville	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	172	204	191	231	236	250	249	249
Visitor Spending (\$M)	153	183	170	206	210	218	214	213
No Transportation (\$M)	125	144	140	169	176	190	185	185
Transportation (\$M)	28	38	31	37	34	28	30	27
Earnings (\$M)	60	68	67	82	85	98	94	96
Total Employment	1,730	1,860	1,830	2,150	2,240	2,400	2,260	2,200
State & Local Tax Rev. (\$M)	13.0	15.0	14.5	17.2	18.1	20.8	20.7	20.7
Local Tax Rev.	4.2	4.9	4.7	5.7	6.1	7.6	7.6	7.7
Visitor	3.3	3.9	3.6	4.5	4.9	6.0	5.8	5.8
Business/Employee	0.9	1.0	1.1	1.2	1.3	1.6	1.8	1.8
State Tax Rev.	8.8	10.1	9.8	11.5	11.9	13.2	13.1	13.0
Visitor	8.2	9.4	9.1	10.6	10.9	12.2	11.8	11.7
Business/Employee	0.6	0.7	0.7	0.9	1.0	1.1	1.2	1.3

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**City and Place Direct Travel Impacts
2006-2019p**

Lindale	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	17	25	24	25	28	29	30	27
Visitor Spending (\$M)	17	25	23	25	28	28	30	27
No Transportation (\$M)	12	17	17	18	20	22	22	20
Transportation (\$M)	5	8	6	7	8	6	7	6
Earnings (\$M)	4	6	6	6	7	8	8	8
Total Employment	220	290	290	290	310	330	330	290
State & Local Tax Rev. (\$M)	1.3	1.8	1.8	1.8	2.1	2.4	2.4	2.2
Local Tax Rev.	0.3	0.5	0.5	0.5	0.6	0.7	0.7	0.6
Visitor	0.3	0.4	0.4	0.4	0.5	0.5	0.6	0.5
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	1.0	1.3	1.3	1.3	1.5	1.7	1.8	1.6
Visitor	0.9	1.3	1.2	1.3	1.5	1.6	1.7	1.5
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Littlefield	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	6	9	8	10	10	9	11	10
Visitor Spending (\$M)	6	9	8	10	10	9	11	10
No Transportation (\$M)	2	4	4	5	5	5	6	5
Transportation (\$M)	4	5	4	5	5	4	5	5
Earnings (\$M)	1	1	1	1	1	1	2	2
Total Employment	50	70	70	80	80	80	90	80
State & Local Tax Rev. (\$M)	0.4	0.5	0.5	0.6	0.6	0.7	0.8	0.7
Local Tax Rev.	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Visitor	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Tax Rev.	0.4	0.5	0.5	0.5	0.5	0.6	0.7	0.6
Visitor	0.3	0.4	0.4	0.5	0.5	0.6	0.6	0.6
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Live Oak	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	27	28	28	33	38	51	52	53
Visitor Spending (\$M)	26	27	26	32	35	47	48	49
No Transportation (\$M)	17	16	17	21	23	33	33	34
Transportation (\$M)	10	11	10	12	12	14	15	15
Earnings (\$M)	8	7	8	9	11	17	17	18
Total Employment	280	270	270	310	360	500	480	490
State & Local Tax Rev. (\$M)	3.0	3.0	3.1	3.6	4.1	5.7	5.9	6.0
Local Tax Rev.	1.1	1.1	1.2	1.4	1.6	2.3	2.3	2.4
Visitor	0.6	0.6	0.6	0.7	0.8	1.3	1.3	1.4
Business/Employee	0.5	0.6	0.6	0.7	0.8	0.9	1.0	1.1
State Tax Rev.	1.9	1.9	1.9	2.2	2.5	3.5	3.5	3.6
Visitor	1.5	1.4	1.5	1.7	1.9	2.8	2.8	2.9
Business/Employee	0.4	0.4	0.4	0.5	0.6	0.6	0.7	0.7
Livingston	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	24	28	21	25	27	29	29	30
Visitor Spending (\$M)	24	28	21	25	27	29	29	30
No Transportation (\$M)	19	21	17	19	21	24	23	24
Transportation (\$M)	5	7	5	6	6	5	6	5
Earnings (\$M)	7	8	7	8	9	10	10	10
Total Employment	430	440	330	350	400	440	440	440
State & Local Tax Rev. (\$M)	1.3	1.5	1.2	1.3	1.5	1.8	1.8	1.7
Local Tax Rev.	0.4	0.4	0.3	0.4	0.5	0.6	0.5	0.6
Visitor	0.3	0.4	0.3	0.3	0.4	0.5	0.5	0.5
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.9	1.1	0.8	0.9	1.0	1.2	1.2	1.2
Visitor	0.9	1.0	0.8	0.9	1.0	1.2	1.1	1.1
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

City and Place Direct Travel Impacts 2006-2019p

Llano	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	6	8	9	10	8	7	8	9
Visitor Spending (\$M)	6	8	9	10	8	7	8	9
No Transportation (\$M)	5	7	8	9	7	7	8	8
Transportation (\$M)	1	1	1	1	1	1	1	1
Earnings (\$M)	2	3	4	4	3	3	4	4
Total Employment	130	170	200	210	170	150	160	170
State & Local Tax Rev. (\$M)	0.7	0.8	0.9	0.9	0.9	1.0	1.1	1.2
Local Tax Rev.	0.4	0.4	0.4	0.4	0.4	0.5	0.6	0.6
Visitor	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Business/Employee	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.5
State Tax Rev.	0.4	0.4	0.5	0.5	0.5	0.5	0.6	0.6
Visitor	0.2	0.2	0.3	0.3	0.2	0.2	0.3	0.3
Business/Employee	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.3
Lockhart	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	10	13	12	13	13	13	14	13
Visitor Spending (\$M)	10	13	12	13	13	13	14	13
No Transportation (\$M)	6	8	8	8	8	9	9	9
Transportation (\$M)	4	6	5	5	5	4	4	4
Earnings (\$M)	2	3	3	3	3	3	3	4
Total Employment	90	100	90	90	80	90	90	90
State & Local Tax Rev. (\$M)	0.8	1.0	1.0	1.0	1.0	1.2	1.2	1.2
Local Tax Rev.	0.2	0.2	0.2	0.3	0.3	0.3	0.3	0.3
Visitor	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.6	0.8	0.8	0.8	0.8	0.9	0.9	0.9
Visitor	0.6	0.7	0.7	0.7	0.7	0.8	0.8	0.8
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Longview	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	165	199	173	184	191	184	204	223
Visitor Spending (\$M)	160	193	168	179	186	180	199	217
No Transportation (\$M)	106	123	112	114	122	124	134	153
Transportation (\$M)	54	70	56	66	64	56	65	63
Earnings (\$M)	37	44	41	44	46	47	50	56
Total Employment	2,090	2,290	2,040	2,010	2,040	2,050	2,060	2,230
State & Local Tax Rev. (\$M)	13.2	14.9	13.9	14.1	15.2	16.1	17.4	19.0
Local Tax Rev.	3.2	3.7	3.6	3.7	4.0	4.2	4.5	5.1
Visitor	1.8	2.2	1.9	2.1	2.3	2.4	2.6	3.0
Business/Employee	1.5	1.6	1.6	1.6	1.7	1.8	1.9	2.1
State Tax Rev.	9.9	11.2	10.3	10.4	11.2	11.9	12.9	14.0
Visitor	8.8	9.9	9.1	9.0	9.6	10.5	11.4	12.3
Business/Employee	1.1	1.3	1.2	1.4	1.5	1.4	1.5	1.7
Lubbock	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	580	655	643	720	765	791	867	904
Visitor Spending (\$M)	519	588	577	649	689	712	782	808
No Transportation (\$M)	346	378	396	440	482	524	570	599
Transportation (\$M)	172	211	181	209	208	188	211	209
Earnings (\$M)	148	162	180	207	227	266	283	303
Total Employment	6,340	6,560	6,720	7,040	7,380	8,190	8,400	8,760
State & Local Tax Rev. (\$M)	43.1	46.7	49.1	53.8	59.8	67.9	74.1	77.2
Local Tax Rev.	12.2	13.2	14.7	16.5	18.7	22.3	24.2	25.6
Visitor	6.2	7.1	7.3	8.7	9.8	11.5	12.7	13.4
Business/Employee	6.0	6.1	7.4	7.9	8.9	10.8	11.5	12.2
State Tax Rev.	30.9	33.5	34.4	37.3	41.1	45.7	49.8	51.7
Visitor	26.3	28.2	28.9	30.7	33.3	37.5	40.6	41.8
Business/Employee	4.6	5.3	5.5	6.6	7.8	8.2	9.2	9.9

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Lufkin	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	78	90	82	88	89	93	98	101
Visitor Spending (\$M)	78	90	82	88	89	93	98	101
No Transportation (\$M)	55	61	58	60	62	70	72	75
Transportation (\$M)	22	29	23	28	27	23	26	25
Earnings (\$M)	17	18	18	19	19	23	24	25
Total Employment	1,060	1,080	1,000	970	980	1,120	1,150	1,210
State & Local Tax Rev. (\$M)	5.7	6.2	6.0	6.0	6.3	7.5	7.8	8.1
Local Tax Rev.	1.4	1.6	1.6	1.6	1.7	2.1	2.2	2.3
Visitor	1.0	1.1	1.1	1.1	1.2	1.5	1.5	1.6
Business/Employee	0.4	0.4	0.5	0.5	0.5	0.6	0.6	0.6
State Tax Rev.	4.3	4.6	4.5	4.5	4.7	5.4	5.7	5.8
Visitor	3.9	4.3	4.1	4.1	4.3	5.0	5.2	5.3
Business/Employee	0.3	0.4	0.4	0.4	0.4	0.4	0.5	0.5
Luling	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	4	3	4	4	8	7	7	7
Visitor Spending (\$M)	4	3	4	4	8	7	7	7
No Transportation (\$M)	2	2	3	3	6	5	6	6
Transportation (\$M)	1	1	1	1	2	1	2	2
Earnings (\$M)	1	1	1	1	3	2	2	3
Total Employment	40	30	40	40	80	70	70	70
State & Local Tax Rev. (\$M)	0.3	0.3	0.3	0.4	0.7	0.6	0.7	0.7
Local Tax Rev.	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2
Visitor	0.0	0.0	0.0	0.1	0.2	0.1	0.2	0.2
Business/Employee	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.1
State Tax Rev.	0.2	0.2	0.2	0.3	0.5	0.4	0.5	0.5
Visitor	0.2	0.2	0.2	0.2	0.4	0.4	0.4	0.4
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lumberton	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	10	11	11	13	14	17	19	19
Visitor Spending (\$M)	10	11	11	13	14	17	19	19
No Transportation (\$M)	7	7	7	8	9	13	13	13
Transportation (\$M)	3	4	4	5	5	5	6	6
Earnings (\$M)	2	2	3	3	3	4	5	5
Total Employment	130	130	150	160	160	190	200	210
State & Local Tax Rev. (\$M)	0.8	0.8	0.9	1.0	1.1	1.5	1.6	1.6
Local Tax Rev.	0.2	0.2	0.2	0.3	0.3	0.4	0.5	0.5
Visitor	0.1	0.1	0.1	0.2	0.2	0.3	0.3	0.3
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.6	0.6	0.7	0.7	0.8	1.0	1.1	1.1
Visitor	0.6	0.5	0.6	0.6	0.7	1.0	1.0	1.0
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Lytle	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	3	3	3	9	6	8	9	9
Visitor Spending (\$M)	3	3	3	9	6	7	8	8
No Transportation (\$M)	2	2	2	7	5	6	7	7
Transportation (\$M)	1	1	1	1	1	1	1	1
Earnings (\$M)	1	1	1	3	2	3	3	3
Total Employment	30	30	30	90	60	80	80	80
State & Local Tax Rev. (\$M)	0.2	0.2	0.3	0.8	0.6	0.7	0.8	0.8
Local Tax Rev.	0.1	0.1	0.1	0.3	0.2	0.3	0.3	0.3
Visitor	0.1	0.1	0.1	0.3	0.2	0.2	0.3	0.3
Business/Employee	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.1
State Tax Rev.	0.2	0.2	0.2	0.4	0.3	0.4	0.5	0.5
Visitor	0.1	0.2	0.2	0.4	0.3	0.4	0.4	0.4
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Madisonville	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	7	7	6	9	10	8	10	10
Visitor Spending (\$M)	7	7	6	9	10	8	10	10
No Transportation (\$M)	7	7	6	9	10	8	9	9
Transportation (\$M)	0	1	0	1	1	0	0	0
Earnings (\$M)	2	2	1	2	2	2	2	2
Total Employment	110	100	80	100	110	80	80	90
State & Local Tax Rev. (\$M)	0.6	0.5	0.5	0.7	0.8	0.7	0.8	0.8
Local Tax Rev.	0.2	0.2	0.2	0.2	0.3	0.2	0.3	0.3
Visitor	0.2	0.2	0.1	0.2	0.3	0.2	0.2	0.2
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Tax Rev.	0.4	0.4	0.3	0.5	0.5	0.4	0.5	0.5
Visitor	0.4	0.3	0.3	0.4	0.5	0.4	0.5	0.5
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Magnolia	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	2	3	5	6	8	6	6	5
Visitor Spending (\$M)	2	3	5	6	7	6	6	5
No Transportation (\$M)	1	2	4	5	6	6	5	5
Transportation (\$M)	0	0	1	1	1	1	1	0
Earnings (\$M)	1	1	2	3	4	3	3	3
Total Employment	20	40	60	70	90	70	70	60
State & Local Tax Rev. (\$M)	0.2	0.2	0.4	0.5	0.6	0.6	0.6	0.5
Local Tax Rev.	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2
Visitor	0.0	0.1	0.1	0.1	0.2	0.2	0.2	0.1
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.1
State Tax Rev.	0.1	0.2	0.2	0.3	0.4	0.4	0.3	0.3
Visitor	0.1	0.1	0.2	0.3	0.4	0.3	0.3	0.3
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mansfield	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	29	47	54	63	66	69	73	72
Visitor Spending (\$M)	22	40	47	56	61	66	69	68
No Transportation (\$M)	16	27	34	40	45	51	53	53
Transportation (\$M)	6	13	13	16	16	14	16	15
Earnings (\$M)	9	14	17	20	22	25	25	26
Total Employment	280	490	610	670	740	800	830	820
State & Local Tax Rev. (\$M)	7.2	8.6	9.7	10.7	13.1	16.5	18.4	18.8
Local Tax Rev.	3.7	4.0	4.7	5.0	6.2	8.3	9.2	9.5
Visitor	0.3	0.7	0.8	1.0	1.2	1.5	1.5	1.5
Business/Employee	3.4	3.3	3.9	4.0	5.0	6.8	7.7	8.0
State Tax Rev.	3.4	4.6	5.0	5.7	6.9	8.2	9.2	9.3
Visitor	1.1	2.0	2.5	2.8	3.1	3.6	3.8	3.7
Business/Employee	2.3	2.5	2.6	2.9	3.8	4.5	5.4	5.7
Marble Falls	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	23	28	29	31	39	37	40	40
Visitor Spending (\$M)	23	28	29	31	39	37	40	40
No Transportation (\$M)	20	23	25	26	33	33	36	36
Transportation (\$M)	4	5	4	5	6	4	5	4
Earnings (\$M)	8	9	10	11	14	15	16	15
Total Employment	360	410	460	450	530	500	530	480
State & Local Tax Rev. (\$M)	1.7	2.0	2.1	2.2	2.8	3.0	3.3	3.2
Local Tax Rev.	0.6	0.7	0.7	0.8	1.0	1.1	1.2	1.2
Visitor	0.5	0.6	0.6	0.6	0.8	0.9	1.0	1.0
Business/Employee	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2
State Tax Rev.	1.1	1.3	1.4	1.4	1.8	1.9	2.0	2.0
Visitor	1.0	1.2	1.3	1.3	1.7	1.7	1.9	1.9
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Marfa	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	4	5	4	5	6	12	12	13
Visitor Spending (\$M)	4	5	4	5	6	12	12	13
No Transportation (\$M)	4	4	4	4	5	11	11	12
Transportation (\$M)	1	1	1	1	1	1	1	1
Earnings (\$M)	1	1	1	1	1	2	2	3
Total Employment	30	30	30	30	30	60	60	80
State & Local Tax Rev. (\$M)	0.3	0.3	0.3	0.4	0.5	1.1	1.1	1.2
Local Tax Rev.	0.1	0.1	0.1	0.1	0.2	0.4	0.5	0.5
Visitor	0.1	0.1	0.1	0.1	0.2	0.4	0.4	0.5
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
State Tax Rev.	0.2	0.2	0.2	0.2	0.3	0.6	0.6	0.7
Visitor	0.2	0.2	0.2	0.2	0.3	0.6	0.6	0.7
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marlin	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	4	5	4	5	6	6	6	6
Visitor Spending (\$M)	4	5	4	5	6	6	6	6
No Transportation (\$M)	2	3	3	4	5	4	4	5
Transportation (\$M)	1	1	1	2	2	2	2	2
Earnings (\$M)	1	1	1	1	1	1	1	2
Total Employment	40	50	50	60	60	60	60	60
State & Local Tax Rev. (\$M)	0.2	0.3	0.3	0.4	0.4	0.4	0.5	0.5
Local Tax Rev.	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Visitor	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Tax Rev.	0.2	0.2	0.2	0.3	0.3	0.3	0.3	0.3
Visitor	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.3
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marshall	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	71	85	75	72	73	68	73	75
Visitor Spending (\$M)	70	85	75	72	73	68	73	75
No Transportation (\$M)	37	42	41	34	36	37	37	40
Transportation (\$M)	33	43	34	38	37	31	36	35
Earnings (\$M)	12	13	13	11	11	12	12	13
Total Employment	670	690	660	510	520	560	540	570
State & Local Tax Rev. (\$M)	4.9	5.2	5.1	4.3	4.7	5.1	5.2	5.4
Local Tax Rev.	0.6	0.6	0.6	0.5	0.5	0.6	0.6	0.6
Visitor	0.3	0.4	0.4	0.3	0.3	0.3	0.3	0.3
Business/Employee	0.2	0.2	0.3	0.2	0.2	0.3	0.3	0.3
State Tax Rev.	4.3	4.6	4.5	3.8	4.1	4.5	4.6	4.8
Visitor	4.1	4.5	4.3	3.7	3.9	4.3	4.4	4.6
Business/Employee	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Mathis	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	5	7	9	11	7	8	8	9
Visitor Spending (\$M)	5	7	9	11	7	8	8	9
No Transportation (\$M)	3	5	7	8	5	7	7	7
Transportation (\$M)	1	2	2	3	2	2	2	2
Earnings (\$M)	1	1	2	2	2	2	2	2
Total Employment	50	60	90	100	60	80	80	80
State & Local Tax Rev. (\$M)	0.4	0.5	0.7	0.8	0.6	0.8	0.8	0.9
Local Tax Rev.	0.1	0.2	0.2	0.3	0.2	0.3	0.3	0.3
Visitor	0.1	0.1	0.1	0.2	0.1	0.2	0.2	0.2
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.3	0.4	0.5	0.6	0.4	0.5	0.5	0.6
Visitor	0.3	0.3	0.5	0.5	0.3	0.4	0.4	0.5
Business/Employee	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

McAllen	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	481	508	480	518	568	548	598	656
Visitor Spending (\$M)	443	466	437	472	524	498	544	600
No Transportation (\$M)	347	358	350	374	418	408	440	494
Transportation (\$M)	96	108	87	98	106	90	104	106
Earnings (\$M)	112	116	121	129	145	159	171	191
Total Employment	6,180	5,970	5,790	5,900	6,470	6,780	7,030	7,570
State & Local Tax Rev. (\$M)	31.1	32.1	31.3	32.9	37.0	37.6	40.7	45.6
Local Tax Rev.	9.2	9.5	9.4	9.9	11.2	11.5	12.3	14.1
Visitor	7.0	7.4	7.0	7.5	8.5	8.4	9.1	10.6
Business/Employee	2.1	2.1	2.4	2.4	2.7	3.1	3.3	3.5
State Tax Rev.	21.9	22.6	21.9	23.1	25.8	26.1	28.4	31.4
Visitor	20.5	20.9	20.3	21.3	23.7	24.0	26.0	28.9
Business/Employee	1.5	1.6	1.6	1.8	2.1	2.1	2.3	2.5
McKinney	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	88	109	113	136	157	230	229	238
Visitor Spending (\$M)	79	94	96	113	126	185	187	196
No Transportation (\$M)	65	75	80	94	108	165	166	177
Transportation (\$M)	14	19	16	19	19	19	21	20
Earnings (\$M)	27	34	37	45	54	85	83	87
Total Employment	930	1,130	1,200	1,270	1,390	1,990	1,930	1,990
State & Local Tax Rev. (\$M)	8.7	10.2	11.1	12.9	15.4	23.2	24.3	25.5
Local Tax Rev.	3.3	3.8	4.4	5.0	6.1	9.7	10.2	10.7
Visitor	1.2	1.4	1.5	1.8	2.1	3.8	3.8	4.0
Business/Employee	2.1	2.4	2.9	3.2	4.1	5.9	6.4	6.7
State Tax Rev.	5.4	6.4	6.7	7.9	9.3	13.5	14.1	14.8
Visitor	4.0	4.6	4.8	5.5	6.2	9.6	9.6	10.0
Business/Employee	1.4	1.8	1.9	2.4	3.1	3.9	4.5	4.7
Mercedes	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	12	19	24	25	26	26	27	26
Visitor Spending (\$M)	12	19	24	25	26	26	27	26
No Transportation (\$M)	9	15	21	21	22	22	23	22
Transportation (\$M)	2	4	4	4	4	3	4	3
Earnings (\$M)	3	5	7	7	7	8	8	8
Total Employment	150	240	330	310	330	360	350	330
State & Local Tax Rev. (\$M)	1.2	1.7	2.1	2.1	2.3	2.4	2.5	2.5
Local Tax Rev.	0.4	0.5	0.7	0.7	0.7	0.8	0.8	0.8
Visitor	0.1	0.3	0.4	0.4	0.4	0.4	0.4	0.4
Business/Employee	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.4
State Tax Rev.	0.8	1.1	1.4	1.4	1.5	1.6	1.7	1.6
Visitor	0.6	0.9	1.2	1.2	1.3	1.4	1.4	1.3
Business/Employee	0.2	0.2	0.2	0.2	0.3	0.2	0.3	0.3
Mesquite	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	200	213	195	217	230	235	241	256
Visitor Spending (\$M)	165	176	160	174	187	182	186	199
No Transportation (\$M)	120	121	114	123	136	139	140	152
Transportation (\$M)	45	55	45	51	50	43	46	47
Earnings (\$M)	66	67	64	71	78	86	86	94
Total Employment	1,840	1,750	1,660	1,770	1,950	2,000	1,950	2,030
State & Local Tax Rev. (\$M)	25.5	25.8	25.3	27.5	29.4	33.4	34.7	37.0
Local Tax Rev.	10.9	10.7	11.0	11.8	12.5	15.3	15.7	16.8
Visitor	2.8	2.8	2.5	2.8	3.2	3.6	3.6	4.0
Business/Employee	8.2	7.9	8.5	9.1	9.3	11.7	12.1	12.9
State Tax Rev.	14.5	15.1	14.3	15.6	16.9	18.1	18.9	20.2
Visitor	9.0	9.1	8.6	8.9	9.8	10.3	10.4	11.1
Business/Employee	5.6	6.0	5.7	6.7	7.1	7.8	8.5	9.1

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Mexia	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	6	9	9	8	8	8	9	10
Visitor Spending (\$M)	6	9	9	8	8	8	9	10
No Transportation (\$M)	4	6	6	5	5	6	7	7
Transportation (\$M)	2	3	2	3	3	2	3	3
Earnings (\$M)	1	1	1	1	1	1	1	2
Total Employment	50	70	70	60	60	60	60	70
State & Local Tax Rev. (\$M)	0.4	0.6	0.6	0.6	0.5	0.7	0.7	0.8
Local Tax Rev.	0.1	0.2	0.2	0.2	0.1	0.2	0.2	0.2
Visitor	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Tax Rev.	0.3	0.4	0.4	0.4	0.4	0.5	0.5	0.5
Visitor	0.3	0.4	0.4	0.4	0.4	0.4	0.5	0.5
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Midland	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	262	317	302	469	570	545	720	695
Visitor Spending (\$M)	235	284	273	429	521	497	657	629
No Transportation (\$M)	160	193	194	331	411	394	534	507
Transportation (\$M)	74	91	79	98	110	102	123	122
Earnings (\$M)	52	63	64	82	105	97	116	126
Total Employment	2,820	3,010	2,910	3,430	4,010	3,570	3,970	4,090
State & Local Tax Rev. (\$M)	18.4	21.9	21.9	33.6	42.2	42.0	57.3	54.5
Local Tax Rev.	5.0	6.3	6.3	10.7	14.2	14.0	20.7	19.3
Visitor	2.8	3.9	3.7	7.7	10.3	10.1	16.0	14.4
Business/Employee	2.2	2.4	2.7	3.0	4.0	3.9	4.7	4.9
State Tax Rev.	13.4	15.6	15.5	22.8	28.0	28.0	36.6	35.2
Visitor	11.7	13.4	13.4	20.2	24.3	24.9	32.7	31.0
Business/Employee	1.8	2.2	2.1	2.7	3.6	3.1	3.9	4.2
Mineral Wells	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	30	38	35	45	43	36	38	36
Visitor Spending (\$M)	30	38	35	45	43	36	38	36
No Transportation (\$M)	14	17	18	20	19	18	19	17
Transportation (\$M)	15	21	17	25	24	18	19	18
Earnings (\$M)	5	6	7	7	7	7	7	7
Total Employment	230	250	270	290	270	250	250	240
State & Local Tax Rev. (\$M)	2.6	2.9	2.9	3.2	3.1	3.2	3.3	3.2
Local Tax Rev.	0.6	0.6	0.6	0.7	0.6	0.7	0.7	0.7
Visitor	0.2	0.3	0.3	0.3	0.3	0.3	0.3	0.3
Business/Employee	0.3	0.3	0.3	0.3	0.3	0.3	0.4	0.4
State Tax Rev.	2.0	2.3	2.3	2.6	2.5	2.5	2.6	2.5
Visitor	1.8	2.0	2.0	2.3	2.3	2.3	2.3	2.2
Business/Employee	0.2	0.3	0.3	0.3	0.3	0.3	0.3	0.3
Mission	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	91	110	118	127	139	125	121	132
Visitor Spending (\$M)	83	102	110	118	131	116	111	121
No Transportation (\$M)	63	77	88	93	104	94	88	98
Transportation (\$M)	20	25	22	25	27	22	23	23
Earnings (\$M)	19	24	29	30	34	35	32	36
Total Employment	1,070	1,240	1,390	1,410	1,570	1,500	1,340	1,440
State & Local Tax Rev. (\$M)	7.0	8.3	9.3	9.7	10.9	10.6	10.3	11.3
Local Tax Rev.	2.2	2.6	3.0	3.1	3.5	3.5	3.5	3.9
Visitor	1.1	1.4	1.5	1.7	1.9	1.7	1.5	1.8
Business/Employee	1.1	1.2	1.4	1.4	1.6	1.9	1.9	2.1
State Tax Rev.	4.8	5.7	6.3	6.6	7.4	7.0	6.9	7.5
Visitor	4.0	4.7	5.3	5.5	6.1	5.8	5.5	6.0
Business/Employee	0.8	0.9	1.0	1.1	1.3	1.3	1.4	1.5

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Missouri City	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	37	41	38	44	55	56	60	68
Visitor Spending (\$M)	30	34	33	37	46	45	49	54
No Transportation (\$M)	19	21	21	24	33	34	36	42
Transportation (\$M)	11	14	12	13	13	11	13	13
Earnings (\$M)	9	10	10	11	15	17	18	22
Total Employment	300	300	290	310	420	420	440	500
State & Local Tax Rev. (\$M)	3.2	3.4	3.4	3.7	4.8	5.1	5.4	6.0
Local Tax Rev.	1.0	1.1	1.1	1.3	1.7	1.9	2.0	2.2
Visitor	0.3	0.3	0.3	0.4	0.7	0.8	0.9	1.0
Business/Employee	0.8	0.8	0.8	0.9	1.0	1.1	1.1	1.2
State Tax Rev.	2.2	2.3	2.3	2.5	3.1	3.2	3.5	3.8
Visitor	1.7	1.7	1.8	1.8	2.3	2.5	2.7	2.9
Business/Employee	0.5	0.6	0.6	0.7	0.8	0.7	0.8	0.8
Monahans	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	7	14	11	26	44	53	68	51
Visitor Spending (\$M)	7	14	11	26	44	53	68	51
No Transportation (\$M)	5	10	8	22	40	50	64	48
Transportation (\$M)	2	3	3	4	4	3	3	3
Earnings (\$M)	2	3	3	8	13	14	19	15
Total Employment	110	220	170	460	730	780	980	680
State & Local Tax Rev. (\$M)	0.6	1.2	0.9	2.4	4.2	5.3	7.3	5.3
Local Tax Rev.	0.2	0.4	0.3	0.9	1.6	2.1	3.1	2.1
Visitor	0.1	0.3	0.2	0.7	1.2	1.6	2.4	1.5
Business/Employee	0.1	0.1	0.1	0.3	0.4	0.5	0.7	0.6
State Tax Rev.	0.4	0.8	0.6	1.5	2.6	3.2	4.2	3.2
Visitor	0.4	0.7	0.6	1.3	2.2	2.9	3.7	2.8
Business/Employee	0.0	0.1	0.1	0.2	0.3	0.3	0.5	0.4
Montgomery	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	15	8	29	33	43	34	32	20
Visitor Spending (\$M)	15	8	29	33	43	34	32	20
No Transportation (\$M)	13	7	25	28	38	31	29	18
Transportation (\$M)	2	1	4	4	4	3	3	2
Earnings (\$M)	7	4	14	16	21	17	16	10
Total Employment	220	110	400	410	530	400	370	230
State & Local Tax Rev. (\$M)	1.1	0.6	2.2	2.4	3.2	2.8	2.7	1.7
Local Tax Rev.	0.4	0.2	0.7	0.8	1.2	1.0	1.0	0.6
Visitor	0.4	0.2	0.7	0.8	1.1	1.0	0.9	0.6
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Tax Rev.	0.8	0.4	1.5	1.6	2.1	1.8	1.7	1.1
Visitor	0.7	0.4	1.4	1.6	2.1	1.8	1.7	1.0
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mount Pleasant	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	39	47	41	54	52	48	50	50
Visitor Spending (\$M)	39	47	41	54	52	48	50	50
No Transportation (\$M)	21	24	23	31	31	30	29	30
Transportation (\$M)	18	23	18	23	22	18	21	20
Earnings (\$M)	7	8	8	11	10	10	11	11
Total Employment	420	440	440	520	490	470	480	510
State & Local Tax Rev. (\$M)	3.1	3.4	3.3	4.0	4.0	4.2	4.2	4.3
Local Tax Rev.	0.7	0.8	0.8	1.0	1.0	1.0	1.0	1.1
Visitor	0.5	0.6	0.5	0.8	0.7	0.8	0.7	0.8
Business/Employee	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.3
State Tax Rev.	2.4	2.6	2.5	3.0	3.0	3.2	3.2	3.3
Visitor	2.3	2.5	2.4	2.8	2.8	3.0	3.0	3.0
Business/Employee	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Nacogdoches	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	55	67	75	67	59	66	71	70
Visitor Spending (\$M)	54	67	75	67	59	65	70	70
No Transportation (\$M)	45	54	64	55	48	55	59	59
Transportation (\$M)	10	13	11	12	11	10	11	11
Earnings (\$M)	14	17	21	18	15	18	19	19
Total Employment	1,000	1,100	1,250	1,050	830	940	950	920
State & Local Tax Rev. (\$M)	4.7	5.6	6.7	5.7	5.0	6.0	6.5	6.4
Local Tax Rev.	1.5	1.9	2.3	1.9	1.6	2.0	2.1	2.1
Visitor	1.1	1.4	1.7	1.4	1.1	1.4	1.5	1.5
Business/Employee	0.4	0.5	0.6	0.5	0.5	0.5	0.6	0.6
State Tax Rev.	3.2	3.8	4.4	3.8	3.4	4.1	4.3	4.3
Visitor	2.9	3.4	4.0	3.4	3.1	3.7	3.9	3.9
Business/Employee	0.3	0.4	0.4	0.4	0.4	0.4	0.4	0.4
Nassau Bay	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	123	136	93	103	123	137	126	116
Visitor Spending (\$M)	123	135	93	102	123	137	125	115
No Transportation (\$M)	81	88	62	68	85	100	88	83
Transportation (\$M)	41	47	31	34	37	37	36	33
Earnings (\$M)	33	35	26	28	35	41	38	36
Total Employment	1,230	1,230	890	910	1,100	1,130	1,060	970
State & Local Tax Rev. (\$M)	10.6	11.3	8.0	8.6	10.7	13.1	11.8	11.0
Local Tax Rev.	3.6	4.0	2.7	3.1	4.0	5.0	4.4	4.1
Visitor	3.4	3.8	2.5	2.9	3.8	4.8	4.2	3.9
Business/Employee	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
State Tax Rev.	7.0	7.3	5.3	5.5	6.8	8.2	7.4	6.9
Visitor	6.9	7.2	5.2	5.4	6.6	8.0	7.3	6.7
Business/Employee	0.1	0.1	0.1	0.1	0.2	0.1	0.2	0.2
Navasota	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	10	11	11	13	14	12	13	14
Visitor Spending (\$M)	10	11	11	13	14	12	13	14
No Transportation (\$M)	8	8	9	10	12	10	11	12
Transportation (\$M)	2	3	2	3	2	2	2	2
Earnings (\$M)	2	3	3	3	4	4	5	5
Total Employment	150	140	170	180	210	190	200	240
State & Local Tax Rev. (\$M)	0.7	0.7	0.8	0.8	1.0	0.9	1.0	1.1
Local Tax Rev.	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.3
Visitor	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.3
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.5	0.5	0.6	0.6	0.7	0.6	0.7	0.7
Visitor	0.5	0.5	0.5	0.6	0.6	0.6	0.6	0.7
Business/Employee	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.1
Nederland	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	12	19	19	20	21	22	28	26
Visitor Spending (\$M)	12	18	19	20	21	22	28	25
No Transportation (\$M)	7	11	11	12	13	15	18	17
Transportation (\$M)	5	8	7	8	8	7	9	8
Earnings (\$M)	2	3	4	4	4	5	6	6
Total Employment	120	190	210	210	230	240	280	270
State & Local Tax Rev. (\$M)	1.3	1.7	1.8	1.8	2.0	2.4	2.8	2.7
Local Tax Rev.	0.4	0.5	0.5	0.5	0.6	0.8	0.9	0.9
Visitor	0.1	0.2	0.2	0.2	0.3	0.4	0.5	0.4
Business/Employee	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.4
State Tax Rev.	0.9	1.2	1.3	1.3	1.4	1.6	1.9	1.8
Visitor	0.7	1.0	1.0	1.0	1.1	1.3	1.6	1.5
Business/Employee	0.2	0.3	0.2	0.3	0.3	0.3	0.3	0.4

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

New Boston	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	11	23	16	16	18	16	16	17
Visitor Spending (\$M)	11	23	16	16	18	16	16	17
No Transportation (\$M)	6	11	9	8	9	9	9	10
Transportation (\$M)	6	12	7	8	9	7	7	7
Earnings (\$M)	2	3	3	3	3	3	3	4
Total Employment	110	200	160	150	160	170	150	170
State & Local Tax Rev. (\$M)	0.9	1.6	1.2	1.1	1.3	1.4	1.4	1.4
Local Tax Rev.	0.2	0.3	0.3	0.3	0.3	0.3	0.3	0.3
Visitor	0.1	0.3	0.2	0.2	0.2	0.2	0.2	0.2
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.7	1.3	1.0	0.9	1.0	1.1	1.0	1.1
Visitor	0.7	1.2	0.9	0.8	1.0	1.0	1.0	1.0
Business/Employee	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.1
New Braunfels	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	182	205	206	262	293	323	337	348
Visitor Spending (\$M)	178	201	201	258	286	317	331	342
No Transportation (\$M)	151	167	174	225	254	288	299	312
Transportation (\$M)	27	34	27	33	32	29	32	31
Earnings (\$M)	56	62	65	83	98	122	128	135
Total Employment	2,170	2,370	2,330	2,780	3,110	3,750	3,770	3,810
State & Local Tax Rev. (\$M)	15.1	16.7	17.3	21.6	24.8	29.6	31.4	32.3
Local Tax Rev.	5.0	5.6	5.9	7.4	8.6	10.7	11.4	11.7
Visitor	3.4	3.8	3.8	5.0	5.8	7.0	7.3	7.6
Business/Employee	1.6	1.8	2.1	2.3	2.8	3.6	4.0	4.0
State Tax Rev.	10.1	11.1	11.4	14.3	16.2	19.0	20.0	20.6
Visitor	9.0	9.7	10.0	12.5	14.0	16.5	17.1	17.6
Business/Employee	1.2	1.4	1.4	1.8	2.3	2.5	2.9	3.0
North Richland Hills	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	50	52	42	44	43	51	53	50
Visitor Spending (\$M)	39	42	33	35	36	47	48	46
No Transportation (\$M)	30	32	26	27	29	39	40	38
Transportation (\$M)	9	11	7	8	8	8	9	8
Earnings (\$M)	17	16	14	15	15	19	20	19
Total Employment	550	590	480	480	490	620	640	610
State & Local Tax Rev. (\$M)	10.5	10.1	9.6	10.1	12.4	15.5	17.0	17.4
Local Tax Rev.	5.4	4.9	5.0	5.1	6.3	8.2	8.9	9.2
Visitor	0.7	0.8	0.6	0.6	0.7	1.0	1.1	1.0
Business/Employee	4.6	4.1	4.5	4.5	5.7	7.2	7.9	8.2
State Tax Rev.	5.2	5.2	4.6	5.0	6.1	7.3	8.1	8.2
Visitor	2.0	2.1	1.6	1.7	1.8	2.5	2.5	2.4
Business/Employee	3.2	3.1	3.0	3.3	4.3	4.8	5.5	5.8
Northlake	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	1	1	7	7	8	15	24	25
Visitor Spending (\$M)	1	1	7	7	8	15	24	24
No Transportation (\$M)	0	1	6	6	7	14	21	22
Transportation (\$M)	0	0	1	1	1	1	2	2
Earnings (\$M)	0	0	2	2	2	5	8	9
Total Employment	10	10	70	70	80	150	220	230
State & Local Tax Rev. (\$M)	0.1	0.1	0.6	0.6	0.6	1.4	2.1	2.2
Local Tax Rev.	0.0	0.0	0.2	0.2	0.2	0.5	0.7	0.8
Visitor	0.0	0.0	0.2	0.2	0.2	0.4	0.7	0.7
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
State Tax Rev.	0.0	0.0	0.4	0.4	0.4	0.9	1.3	1.4
Visitor	0.0	0.0	0.4	0.4	0.4	0.8	1.3	1.4
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Odessa	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	232	296	255	425	477	484	680	654
Visitor Spending (\$M)	209	269	231	392	437	444	628	599
No Transportation (\$M)	153	199	172	318	352	365	533	504
Transportation (\$M)	56	70	59	75	84	79	95	94
Earnings (\$M)	53	70	60	85	100	88	110	117
Total Employment	2,600	2,960	2,430	3,060	3,290	2,860	3,320	3,380
State & Local Tax Rev. (\$M)	16.8	21.8	18.7	32.1	36.7	37.1	54.5	51.6
Local Tax Rev.	5.1	7.0	5.9	11.2	13.1	12.7	20.2	18.8
Visitor	3.0	4.5	3.6	8.1	9.2	9.5	16.3	14.8
Business/Employee	2.1	2.5	2.3	3.1	3.9	3.1	3.9	4.1
State Tax Rev.	11.8	14.7	12.8	20.9	23.5	24.4	34.3	32.7
Visitor	10.3	12.8	11.3	18.5	20.4	22.3	31.4	29.7
Business/Employee	1.4	1.9	1.6	2.4	3.1	2.1	2.8	3.0
Orange	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	55	71	53	62	66	64	65	59
Visitor Spending (\$M)	55	70	53	62	66	64	65	59
No Transportation (\$M)	33	40	31	35	40	42	40	37
Transportation (\$M)	22	31	23	27	27	22	25	23
Earnings (\$M)	12	14	12	13	15	16	17	16
Total Employment	640	710	560	620	640	610	610	570
State & Local Tax Rev. (\$M)	4.2	5.0	4.0	4.3	4.9	5.5	5.5	5.0
Local Tax Rev.	0.9	1.2	0.9	1.0	1.2	1.4	1.4	1.2
Visitor	0.7	0.9	0.7	0.8	0.9	1.1	1.1	0.9
Business/Employee	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.3
State Tax Rev.	3.3	3.8	3.2	3.3	3.7	4.1	4.1	3.7
Visitor	3.1	3.7	3.0	3.2	3.5	3.9	3.8	3.5
Business/Employee	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3
Palestine	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	32	34	32	36	41	38	39	44
Visitor Spending (\$M)	32	34	32	36	41	38	39	44
No Transportation (\$M)	27	28	27	30	35	34	34	39
Transportation (\$M)	4	6	5	6	6	5	5	5
Earnings (\$M)	8	8	8	9	11	10	11	12
Total Employment	510	490	460	490	560	500	490	510
State & Local Tax Rev. (\$M)	2.5	2.6	2.5	2.8	3.2	3.2	3.3	3.7
Local Tax Rev.	0.7	0.7	0.7	0.8	0.9	1.0	1.0	1.1
Visitor	0.5	0.6	0.5	0.6	0.7	0.8	0.8	0.9
Business/Employee	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
State Tax Rev.	1.8	1.9	1.8	2.0	2.3	2.3	2.3	2.6
Visitor	1.7	1.7	1.7	1.8	2.1	2.1	2.2	2.4
Business/Employee	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2
Pampa	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	32	45	36	52	50	38	44	43
Visitor Spending (\$M)	32	45	36	52	50	38	44	43
No Transportation (\$M)	21	31	25	39	37	27	31	31
Transportation (\$M)	11	14	11	14	13	11	13	12
Earnings (\$M)	8	12	10	15	14	12	13	13
Total Employment	520	700	520	680	610	490	520	540
State & Local Tax Rev. (\$M)	2.7	3.8	3.2	4.5	4.4	3.6	4.1	4.1
Local Tax Rev.	0.8	1.1	0.9	1.5	1.4	1.1	1.2	1.2
Visitor	0.4	0.7	0.5	0.9	0.9	0.6	0.7	0.6
Business/Employee	0.3	0.5	0.4	0.6	0.6	0.5	0.5	0.6
State Tax Rev.	2.0	2.7	2.3	3.1	3.0	2.6	2.9	2.9
Visitor	1.8	2.3	2.0	2.6	2.6	2.2	2.5	2.5
Business/Employee	0.2	0.4	0.3	0.4	0.4	0.3	0.4	0.4

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Paris	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	46	53	51	59	58	61	63	64
Visitor Spending (\$M)	46	53	51	58	58	61	63	64
No Transportation (\$M)	31	33	35	39	40	45	45	47
Transportation (\$M)	15	20	16	19	18	16	18	17
Earnings (\$M)	12	13	14	16	16	19	19	20
Total Employment	630	640	640	660	690	770	760	770
State & Local Tax Rev. (\$M)	3.8	4.1	4.2	4.5	4.6	5.5	5.6	5.7
Local Tax Rev.	1.0	1.0	1.1	1.2	1.3	1.6	1.5	1.6
Visitor	0.6	0.7	0.7	0.8	0.9	1.1	1.1	1.1
Business/Employee	0.3	0.3	0.4	0.4	0.4	0.5	0.5	0.5
State Tax Rev.	2.8	3.0	3.1	3.3	3.4	3.9	4.0	4.1
Visitor	2.5	2.7	2.8	3.0	3.0	3.6	3.6	3.6
Business/Employee	0.3	0.3	0.3	0.3	0.4	0.4	0.4	0.4
Pasadena	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	140	152	121	143	156	230	236	238
Visitor Spending (\$M)	123	135	107	127	135	205	211	207
No Transportation (\$M)	79	83	68	81	90	147	147	146
Transportation (\$M)	44	52	39	46	45	58	65	61
Earnings (\$M)	36	37	31	37	43	68	70	73
Total Employment	1,240	1,200	970	1,080	1,180	1,630	1,800	1,780
State & Local Tax Rev. (\$M)	20.0	20.9	19.0	20.5	23.3	31.4	32.1	32.6
Local Tax Rev.	8.7	8.9	8.5	9.0	10.3	13.9	13.9	14.3
Visitor	2.0	2.3	1.6	2.1	2.5	5.4	5.3	5.2
Business/Employee	6.6	6.6	7.0	6.9	7.8	8.5	8.6	9.1
State Tax Rev.	11.3	12.0	10.5	11.6	13.0	17.5	18.1	18.3
Visitor	6.8	7.0	5.8	6.5	7.1	11.9	12.1	11.8
Business/Employee	4.5	5.0	4.6	5.1	6.0	5.6	6.1	6.5
Pearland	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	60	86	88	111	132	142	142	141
Visitor Spending (\$M)	52	78	81	102	120	126	125	121
No Transportation (\$M)	37	56	61	78	96	104	101	98
Transportation (\$M)	15	22	20	24	24	22	24	23
Earnings (\$M)	16	22	24	31	39	44	44	46
Total Employment	550	750	810	960	1,150	1,190	1,170	1,130
State & Local Tax Rev. (\$M)	5.0	7.0	7.6	9.2	11.5	13.5	13.5	13.3
Local Tax Rev.	1.7	2.4	2.7	3.4	4.4	5.4	5.4	5.3
Visitor	0.8	1.5	1.6	2.2	2.9	3.5	3.3	3.1
Business/Employee	0.8	0.9	1.1	1.2	1.5	1.9	2.1	2.2
State Tax Rev.	3.4	4.6	4.9	5.9	7.1	8.1	8.2	8.0
Visitor	2.7	3.8	4.1	4.9	5.8	6.6	6.6	6.3
Business/Employee	0.6	0.8	0.8	1.0	1.3	1.4	1.6	1.7
Pearsall	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	6	8	11	28	29	22	24	25
Visitor Spending (\$M)	6	8	11	28	29	22	24	25
No Transportation (\$M)	4	6	9	26	27	20	22	24
Transportation (\$M)	1	2	2	2	2	2	2	2
Earnings (\$M)	1	2	3	7	7	5	5	5
Total Employment	70	100	140	340	320	240	240	220
State & Local Tax Rev. (\$M)	0.5	0.6	1.0	2.5	2.6	2.0	2.1	2.2
Local Tax Rev.	0.1	0.2	0.3	0.9	0.9	0.6	0.6	0.7
Visitor	0.1	0.1	0.2	0.7	0.6	0.4	0.4	0.5
Business/Employee	0.0	0.1	0.1	0.3	0.3	0.2	0.2	0.2
State Tax Rev.	0.3	0.5	0.7	1.6	1.8	1.4	1.5	1.5
Visitor	0.3	0.4	0.6	1.4	1.5	1.2	1.3	1.4
Business/Employee	0.0	0.1	0.1	0.2	0.3	0.2	0.2	0.2

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Pecos	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	32	38	39	73	97	114	186	196
Visitor Spending (\$M)	32	38	39	73	97	114	186	196
No Transportation (\$M)	14	16	21	50	74	96	165	177
Transportation (\$M)	18	22	18	23	23	19	20	19
Earnings (\$M)	4	4	6	13	19	24	37	39
Total Employment	300	340	410	920	1,190	1,270	1,830	1,830
State & Local Tax Rev. (\$M)	2.6	2.8	3.3	6.3	8.9	12.0	20.0	20.7
Local Tax Rev.	0.5	0.6	0.8	2.2	3.5	4.8	8.5	8.7
Visitor	0.4	0.5	0.6	1.8	2.9	4.0	7.2	7.3
Business/Employee	0.1	0.1	0.2	0.4	0.6	0.8	1.3	1.4
State Tax Rev.	2.0	2.2	2.4	4.1	5.5	7.2	11.4	12.1
Visitor	1.9	2.1	2.3	3.8	5.0	6.6	10.5	11.0
Business/Employee	0.1	0.1	0.1	0.3	0.5	0.5	1.0	1.0
Perryton	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	18	24	21	31	32	18	19	19
Visitor Spending (\$M)	18	24	21	31	32	18	19	19
No Transportation (\$M)	10	14	12	22	22	11	11	11
Transportation (\$M)	8	10	8	10	9	8	9	8
Earnings (\$M)	3	4	4	6	6	4	4	4
Total Employment	210	270	260	390	340	190	190	190
State & Local Tax Rev. (\$M)	1.5	2.0	1.8	2.7	2.9	1.7	1.8	1.8
Local Tax Rev.	0.4	0.6	0.5	1.0	1.1	0.5	0.5	0.5
Visitor	0.3	0.5	0.4	0.7	0.8	0.3	0.3	0.3
Business/Employee	0.1	0.2	0.2	0.2	0.3	0.2	0.2	0.2
State Tax Rev.	1.1	1.4	1.2	1.7	1.8	1.2	1.3	1.3
Visitor	1.0	1.2	1.1	1.5	1.6	1.1	1.2	1.1
Business/Employee	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.1
Pflugerville	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	33	39	46	51	54	71	81	83
Visitor Spending (\$M)	29	34	41	45	47	62	72	73
No Transportation (\$M)	24	26	33	36	39	54	62	64
Transportation (\$M)	6	8	8	9	8	8	10	9
Earnings (\$M)	8	10	12	14	16	24	27	29
Total Employment	320	350	450	470	500	660	740	750
State & Local Tax Rev. (\$M)	5.1	5.7	6.7	7.6	9.0	12.9	14.7	15.7
Local Tax Rev.	2.2	2.4	3.0	3.4	4.0	6.2	7.0	7.6
Visitor	0.3	0.4	0.6	0.6	0.7	1.2	1.5	1.6
Business/Employee	1.9	2.0	2.4	2.7	3.3	5.1	5.5	6.0
State Tax Rev.	2.8	3.3	3.7	4.3	5.0	6.7	7.7	8.2
Visitor	1.6	1.7	2.1	2.3	2.4	3.3	3.8	3.9
Business/Employee	1.3	1.5	1.6	2.0	2.6	3.4	3.9	4.2
Pharr	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	104	128	118	128	139	124	124	134
Visitor Spending (\$M)	104	127	118	128	139	124	124	134
No Transportation (\$M)	88	105	100	107	118	108	106	117
Transportation (\$M)	16	23	18	21	21	16	18	18
Earnings (\$M)	27	32	33	35	39	40	39	43
Total Employment	1,510	1,700	1,600	1,630	1,790	1,730	1,640	1,730
State & Local Tax Rev. (\$M)	8.8	10.3	10.0	10.5	11.7	11.4	11.6	12.6
Local Tax Rev.	2.7	3.1	3.1	3.3	3.7	3.7	3.8	4.2
Visitor	1.6	2.0	1.8	2.0	2.2	2.0	2.0	2.2
Business/Employee	1.1	1.1	1.3	1.3	1.5	1.7	1.8	1.9
State Tax Rev.	6.1	7.1	6.8	7.2	8.0	7.7	7.8	8.4
Visitor	5.3	6.3	6.0	6.2	6.9	6.5	6.5	7.0
Business/Employee	0.7	0.9	0.9	1.0	1.1	1.2	1.3	1.4

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

City and Place Direct Travel Impacts 2006-2019p

Plainview	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	41	43	42	45	43	40	41	42
Visitor Spending (\$M)	41	43	42	44	42	40	41	42
No Transportation (\$M)	39	40	39	41	39	38	38	39
Transportation (\$M)	3	3	3	3	3	3	3	3
Earnings (\$M)	10	10	10	10	10	11	11	12
Total Employment	770	750	690	660	630	600	630	670
State & Local Tax Rev. (\$M)	3.5	3.6	3.5	3.7	3.6	3.6	3.7	3.8
Local Tax Rev.	0.9	1.0	1.0	1.0	1.0	1.1	1.1	1.1
Visitor	0.6	0.7	0.6	0.7	0.7	0.7	0.7	0.7
Business/Employee	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.4
State Tax Rev.	2.5	2.6	2.6	2.7	2.6	2.6	2.6	2.7
Visitor	2.3	2.4	2.3	2.4	2.3	2.3	2.3	2.4
Business/Employee	0.2	0.3	0.2	0.3	0.3	0.3	0.3	0.3
Plano	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	424	477	435	484	556	713	758	829
Visitor Spending (\$M)	412	457	414	458	523	665	713	783
No Transportation (\$M)	346	377	354	389	454	603	644	714
Transportation (\$M)	66	80	60	68	68	62	69	69
Earnings (\$M)	133	147	142	158	188	259	274	302
Total Employment	4,820	5,110	4,760	4,870	5,390	6,750	6,920	7,480
State & Local Tax Rev. (\$M)	37.2	40.5	38.4	42.1	49.5	66.9	71.4	77.6
Local Tax Rev.	13.0	14.1	13.7	15.1	18.0	25.6	27.3	29.6
Visitor	8.0	9.0	8.0	9.0	10.9	16.4	17.8	19.6
Business/Employee	4.9	5.2	5.7	6.1	7.1	9.2	9.5	9.9
State Tax Rev.	24.3	26.4	24.7	27.0	31.5	41.3	44.1	48.0
Visitor	20.9	22.5	20.9	22.5	26.0	35.1	37.4	41.0
Business/Employee	3.3	3.9	3.8	4.5	5.5	6.1	6.7	7.0
Pleasanton	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	7	8	10	18	40	28	33	32
Visitor Spending (\$M)	7	8	10	18	40	28	33	32
No Transportation (\$M)	5	6	8	16	36	25	30	29
Transportation (\$M)	2	2	2	2	3	3	3	3
Earnings (\$M)	2	2	3	5	13	10	11	12
Total Employment	90	100	120	200	430	330	340	350
State & Local Tax Rev. (\$M)	0.5	0.6	0.8	1.5	3.3	2.4	2.8	2.8
Local Tax Rev.	0.1	0.2	0.3	0.5	1.2	0.8	1.0	1.0
Visitor	0.1	0.1	0.2	0.4	1.0	0.6	0.7	0.8
Business/Employee	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2
State Tax Rev.	0.4	0.4	0.6	1.0	2.1	1.6	1.8	1.8
Visitor	0.3	0.4	0.5	0.9	1.9	1.4	1.7	1.6
Business/Employee	0.0	0.1	0.1	0.1	0.2	0.2	0.2	0.2
Port Aransas	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	180	190	202	236	245	208	147	243
Visitor Spending (\$M)	180	190	202	236	245	208	147	243
No Transportation (\$M)	153	158	174	202	212	185	127	215
Transportation (\$M)	27	32	29	34	33	24	19	28
Earnings (\$M)	51	52	61	72	82	74	55	89
Total Employment	2,620	2,630	2,920	3,180	3,410	2,900	2,080	3,330
State & Local Tax Rev. (\$M)	14.1	14.5	15.7	18.2	19.3	17.9	12.6	20.9
Local Tax Rev.	4.7	4.9	5.2	6.3	6.8	6.5	4.5	7.7
Visitor	4.6	4.8	5.1	6.2	6.6	6.3	4.3	7.5
Business/Employee	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.3
State Tax Rev.	9.4	9.6	10.5	11.9	12.5	11.4	8.1	13.2
Visitor	9.3	9.5	10.4	11.8	12.4	11.2	7.9	13.0
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

City and Place Direct Travel Impacts 2006-2019p

Port Arthur	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	91	122	116	131	144	140	152	168
Visitor Spending (\$M)	89	120	114	130	142	138	150	166
No Transportation (\$M)	54	72	70	77	88	95	100	112
Transportation (\$M)	35	48	44	53	54	43	50	55
Earnings (\$M)	18	24	26	28	31	33	35	40
Total Employment	1,000	1,280	1,320	1,380	1,530	1,500	1,520	1,720
State & Local Tax Rev. (\$M)	7.8	9.7	9.7	10.3	11.6	13.0	13.9	15.2
Local Tax Rev.	2.1	2.8	2.7	2.9	3.3	3.9	4.2	4.6
Visitor	1.2	1.8	1.7	1.9	2.2	2.6	2.9	3.2
Business/Employee	0.9	0.9	1.0	1.0	1.1	1.3	1.3	1.4
State Tax Rev.	5.7	6.9	7.1	7.4	8.4	9.1	9.7	10.6
Visitor	5.0	6.1	6.3	6.6	7.4	8.1	8.6	9.5
Business/Employee	0.7	0.8	0.8	0.8	1.0	1.0	1.1	1.1
Port Isabel	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	7	7	6	7	7	8	8	8
Visitor Spending (\$M)	7	7	6	7	7	8	8	8
No Transportation (\$M)	6	6	6	6	6	8	7	7
Transportation (\$M)	1	1	1	1	1	1	1	1
Earnings (\$M)	2	1	2	2	2	2	2	2
Total Employment	100	80	80	80	80	110	90	90
State & Local Tax Rev. (\$M)	0.7	0.6	0.6	0.6	0.7	0.8	0.8	0.8
Local Tax Rev.	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.3
Visitor	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.4	0.4	0.4	0.4	0.4	0.5	0.5	0.5
Visitor	0.4	0.3	0.3	0.3	0.3	0.4	0.4	0.4
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Port Lavaca	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	16	21	20	23	28	30	34	34
Visitor Spending (\$M)	16	21	20	23	28	30	34	34
No Transportation (\$M)	14	18	18	20	25	28	31	32
Transportation (\$M)	2	3	2	3	3	2	3	3
Earnings (\$M)	5	6	6	7	7	8	9	10
Total Employment	220	280	260	270	260	280	310	320
State & Local Tax Rev. (\$M)	1.4	1.8	1.7	1.9	2.3	2.7	3.1	3.2
Local Tax Rev.	0.5	0.6	0.6	0.7	0.8	1.0	1.2	1.2
Visitor	0.3	0.4	0.4	0.4	0.6	0.7	0.9	0.9
Business/Employee	0.2	0.2	0.3	0.3	0.3	0.3	0.3	0.4
State Tax Rev.	0.9	1.1	1.1	1.2	1.5	1.7	1.9	2.0
Visitor	0.7	0.9	0.9	1.0	1.3	1.5	1.7	1.7
Business/Employee	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.3
Portland	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	19	22	23	31	36	61	71	77
Visitor Spending (\$M)	19	22	23	31	36	61	71	77
No Transportation (\$M)	15	16	18	24	28	52	59	65
Transportation (\$M)	4	6	5	7	7	9	12	12
Earnings (\$M)	5	5	6	8	10	20	24	26
Total Employment	240	260	290	360	430	770	900	950
State & Local Tax Rev. (\$M)	1.7	1.9	2.0	2.6	3.1	5.8	6.6	7.2
Local Tax Rev.	0.6	0.6	0.7	0.9	1.1	2.2	2.4	2.7
Visitor	0.4	0.4	0.4	0.6	0.8	1.7	1.9	2.1
Business/Employee	0.2	0.2	0.2	0.3	0.3	0.5	0.5	0.5
State Tax Rev.	1.1	1.3	1.4	1.7	2.0	3.6	4.1	4.5
Visitor	1.0	1.1	1.2	1.5	1.8	3.3	3.8	4.1
Business/Employee	0.1	0.2	0.2	0.2	0.3	0.3	0.3	0.4

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Pottsboro	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	31	33	27	26	29	26	27	29
Visitor Spending (\$M)	31	33	27	26	29	26	27	29
No Transportation (\$M)	17	17	15	13	16	16	16	17
Transportation (\$M)	14	17	12	13	13	10	11	12
Earnings (\$M)	5	5	5	4	5	5	6	6
Total Employment	290	260	230	200	210	220	230	240
State & Local Tax Rev. (\$M)	2.2	2.1	1.9	1.6	1.9	2.0	2.0	2.1
Local Tax Rev.	0.4	0.3	0.3	0.3	0.3	0.4	0.4	0.4
Visitor	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.4
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Tax Rev.	1.8	1.8	1.6	1.3	1.6	1.6	1.6	1.7
Visitor	1.8	1.8	1.6	1.3	1.5	1.6	1.6	1.7
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Raymondville	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	11	14	12	14	13	16	17	17
Visitor Spending (\$M)	11	14	12	14	13	16	17	17
No Transportation (\$M)	5	6	6	6	6	9	9	9
Transportation (\$M)	6	8	6	7	7	7	8	8
Earnings (\$M)	2	2	2	2	2	3	3	3
Total Employment	80	90	80	80	70	100	110	110
State & Local Tax Rev. (\$M)	0.8	0.9	0.9	0.9	0.9	1.2	1.2	1.2
Local Tax Rev.	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2
Visitor	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.7	0.7	0.7	0.7	0.7	1.0	1.0	1.0
Visitor	0.6	0.7	0.7	0.6	0.7	0.9	0.9	0.9
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Red Oak	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	12	13	12	12	14	16	17	17
Visitor Spending (\$M)	12	13	12	12	14	16	17	17
No Transportation (\$M)	8	8	8	8	10	12	12	13
Transportation (\$M)	4	5	4	4	5	4	5	4
Earnings (\$M)	3	3	3	3	4	5	5	5
Total Employment	90	90	90	80	100	120	130	130
State & Local Tax Rev. (\$M)	1.0	1.1	1.0	1.0	1.2	1.6	1.7	1.7
Local Tax Rev.	0.3	0.3	0.3	0.3	0.4	0.5	0.5	0.5
Visitor	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.4
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2
State Tax Rev.	0.7	0.8	0.8	0.7	0.9	1.1	1.1	1.1
Visitor	0.7	0.7	0.7	0.7	0.8	1.0	1.0	1.0
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Refugio	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	10	15	13	17	15	13	14	15
Visitor Spending (\$M)	10	15	13	17	15	13	14	15
No Transportation (\$M)	3	5	5	6	5	5	5	6
Transportation (\$M)	7	10	8	11	10	8	9	9
Earnings (\$M)	1	1	1	2	2	2	2	2
Total Employment	60	80	70	90	80	70	70	80
State & Local Tax Rev. (\$M)	0.8	1.0	1.0	1.1	1.1	1.1	1.1	1.2
Local Tax Rev.	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2
Visitor	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1
State Tax Rev.	0.7	0.9	0.8	0.9	0.9	0.9	1.0	1.0
Visitor	0.6	0.8	0.8	0.9	0.8	0.9	0.9	1.0
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Richardson	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	303	326	296	326	358	381	383	394
Visitor Spending (\$M)	281	302	273	298	327	341	341	350
No Transportation (\$M)	210	216	203	221	249	270	267	278
Transportation (\$M)	71	86	70	77	78	71	74	72
Earnings (\$M)	103	106	101	112	126	144	141	148
Total Employment	3,060	3,000	2,850	2,970	3,330	3,530	3,380	3,400
State & Local Tax Rev. (\$M)	29.0	29.8	28.3	30.6	34.3	40.6	41.6	43.3
Local Tax Rev.	10.4	10.5	10.2	11.1	12.5	16.0	16.5	17.3
Visitor	5.6	5.8	5.2	5.8	6.7	8.1	8.0	8.3
Business/Employee	4.8	4.6	4.9	5.3	5.8	7.9	8.5	9.0
State Tax Rev.	18.6	19.3	18.1	19.4	21.8	24.6	25.1	26.0
Visitor	15.3	15.8	14.8	15.5	17.3	19.3	19.1	19.6
Business/Employee	3.3	3.5	3.3	4.0	4.5	5.3	6.0	6.4
Richland Hills	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	4	3	13	16	16	16	16	17
Visitor Spending (\$M)	2	2	12	15	15	16	16	17
No Transportation (\$M)	2	2	9	12	12	13	13	14
Transportation (\$M)	1	1	2	3	3	3	3	3
Earnings (\$M)	1	1	4	6	6	6	6	7
Total Employment	30	30	170	200	200	210	210	220
State & Local Tax Rev. (\$M)	1.2	1.0	1.8	2.0	2.3	2.6	2.8	2.9
Local Tax Rev.	0.6	0.5	0.8	0.9	1.0	1.2	1.3	1.4
Visitor	0.0	0.0	0.3	0.3	0.4	0.4	0.4	0.4
Business/Employee	0.6	0.5	0.5	0.5	0.7	0.8	0.9	0.9
State Tax Rev.	0.5	0.5	1.0	1.1	1.3	1.4	1.5	1.5
Visitor	0.1	0.1	0.6	0.7	0.8	0.8	0.8	0.9
Business/Employee	0.4	0.4	0.4	0.4	0.5	0.5	0.6	0.7
Rio Grande City	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	9	11	10	10	11	10	12	13
Visitor Spending (\$M)	9	11	10	10	11	10	12	13
No Transportation (\$M)	7	8	8	8	9	9	10	11
Transportation (\$M)	2	2	2	2	2	2	2	2
Earnings (\$M)	2	2	2	2	3	2	3	3
Total Employment	120	130	110	110	120	110	120	130
State & Local Tax Rev. (\$M)	0.6	0.7	0.7	0.7	0.8	0.8	0.9	1.0
Local Tax Rev.	0.2	0.3	0.2	0.2	0.3	0.3	0.3	0.4
Visitor	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.4	0.5	0.5	0.4	0.5	0.5	0.6	0.6
Visitor	0.4	0.4	0.4	0.4	0.5	0.5	0.5	0.6
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Roanoke	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	8	11	9	11	12	13	13	12
Visitor Spending (\$M)	8	10	8	10	11	13	12	12
No Transportation (\$M)	6	8	7	8	10	12	11	10
Transportation (\$M)	1	2	1	2	2	1	1	1
Earnings (\$M)	3	3	3	4	4	5	5	5
Total Employment	100	120	100	120	140	150	140	140
State & Local Tax Rev. (\$M)	0.7	0.8	0.7	0.9	1.0	1.3	1.2	1.2
Local Tax Rev.	0.2	0.3	0.2	0.3	0.4	0.5	0.5	0.5
Visitor	0.2	0.2	0.2	0.2	0.3	0.4	0.3	0.3
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.4	0.6	0.5	0.6	0.7	0.8	0.8	0.7
Visitor	0.4	0.5	0.4	0.5	0.6	0.7	0.7	0.6
Business/Employee	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Robs	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	13	13	12	14	14	14	13	13
Visitor Spending (\$M)	12	13	12	14	14	14	13	13
No Transportation (\$M)	10	10	10	11	11	12	11	11
Transportation (\$M)	2	3	2	2	2	2	2	2
Earnings (\$M)	3	3	3	4	4	5	5	4
Total Employment	170	170	150	170	180	180	170	160
State & Local Tax Rev. (\$M)	1.5	1.5	1.5	1.7	1.9	2.0	2.0	2.1
Local Tax Rev.	0.6	0.6	0.6	0.7	0.8	0.9	0.9	1.0
Visitor	0.2	0.2	0.2	0.3	0.3	0.3	0.3	0.3
Business/Employee	0.4	0.4	0.4	0.4	0.5	0.6	0.6	0.7
State Tax Rev.	0.9	0.9	0.9	1.0	1.1	1.1	1.1	1.2
Visitor	0.6	0.6	0.6	0.7	0.7	0.7	0.7	0.7
Business/Employee	0.3	0.3	0.3	0.3	0.4	0.4	0.4	0.5
Rockdale	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	14	18	15	15	15	14	13	15
Visitor Spending (\$M)	14	18	15	15	15	14	13	15
No Transportation (\$M)	8	10	9	8	8	8	7	9
Transportation (\$M)	6	8	6	7	7	6	6	7
Earnings (\$M)	3	4	4	4	4	4	3	4
Total Employment	190	220	210	180	180	170	150	170
State & Local Tax Rev. (\$M)	1.0	1.2	1.1	1.0	1.1	1.1	1.1	1.2
Local Tax Rev.	0.2	0.3	0.3	0.2	0.3	0.3	0.2	0.3
Visitor	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.8	0.9	0.9	0.8	0.8	0.9	0.8	1.0
Visitor	0.8	0.9	0.8	0.7	0.8	0.8	0.8	0.9
Business/Employee	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Rockport	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	57	64	67	70	73	76	62	73
Visitor Spending (\$M)	57	64	67	70	73	76	62	73
No Transportation (\$M)	52	57	61	63	67	70	56	67
Transportation (\$M)	5	7	6	7	7	6	6	6
Earnings (\$M)	16	17	20	21	23	25	22	27
Total Employment	820	840	990	950	940	960	790	940
State & Local Tax Rev. (\$M)	4.3	4.7	5.1	5.2	5.5	6.0	4.9	5.9
Local Tax Rev.	1.4	1.5	1.7	1.7	1.9	2.1	1.7	2.0
Visitor	1.0	1.1	1.2	1.2	1.3	1.4	1.0	1.3
Business/Employee	0.4	0.4	0.5	0.5	0.6	0.6	0.7	0.8
State Tax Rev.	2.9	3.2	3.4	3.5	3.7	3.9	3.2	3.9
Visitor	2.6	2.8	3.0	3.1	3.2	3.5	2.7	3.3
Business/Employee	0.3	0.4	0.4	0.4	0.5	0.5	0.5	0.6
Rockwall	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	27	44	56	67	72	73	82	84
Visitor Spending (\$M)	27	44	54	65	70	71	80	83
No Transportation (\$M)	19	32	44	52	58	61	68	71
Transportation (\$M)	8	12	11	13	13	10	12	12
Earnings (\$M)	6	10	14	16	18	20	23	25
Total Employment	250	370	500	560	620	640	710	780
State & Local Tax Rev. (\$M)	2.3	3.6	4.7	5.5	6.1	6.9	7.6	7.9
Local Tax Rev.	0.7	1.1	1.5	1.8	2.0	2.4	2.7	2.8
Visitor	0.4	0.8	1.1	1.3	1.5	1.8	2.0	2.1
Business/Employee	0.3	0.3	0.4	0.5	0.6	0.6	0.7	0.7
State Tax Rev.	1.7	2.5	3.2	3.7	4.1	4.4	5.0	5.1
Visitor	1.5	2.3	2.9	3.3	3.7	4.0	4.5	4.6
Business/Employee	0.2	0.2	0.3	0.4	0.4	0.4	0.5	0.5

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Rosenberg	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	30	42	36	46	52	55	54	48
Visitor Spending (\$M)	30	42	35	44	50	53	53	46
No Transportation (\$M)	24	33	29	37	43	47	46	40
Transportation (\$M)	6	8	6	8	7	6	7	6
Earnings (\$M)	9	12	11	13	16	18	18	17
Total Employment	330	440	380	440	500	510	510	470
State & Local Tax Rev. (\$M)	2.5	3.3	2.9	3.6	4.2	4.8	4.7	4.2
Local Tax Rev.	0.8	1.1	0.9	1.2	1.4	1.7	1.6	1.5
Visitor	0.5	0.8	0.6	0.9	1.1	1.3	1.2	1.0
Business/Employee	0.3	0.3	0.3	0.3	0.4	0.4	0.4	0.5
State Tax Rev.	1.7	2.2	2.0	2.4	2.8	3.1	3.1	2.8
Visitor	1.5	2.0	1.8	2.2	2.5	2.8	2.8	2.4
Business/Employee	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.3
Round Rock	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	230	252	231	262	293	320	318	332
Visitor Spending (\$M)	222	241	220	249	279	302	300	314
No Transportation (\$M)	185	195	185	208	239	269	265	281
Transportation (\$M)	38	46	36	41	40	32	35	33
Earnings (\$M)	67	71	69	81	96	115	112	122
Total Employment	2,700	2,710	2,610	2,770	3,090	3,260	3,080	3,180
State & Local Tax Rev. (\$M)	19.0	20.1	18.9	21.2	24.6	29.1	29.0	30.6
Local Tax Rev.	6.4	6.9	6.4	7.4	8.9	11.1	11.0	11.8
Visitor	5.4	5.8	5.2	6.1	7.2	9.0	8.8	9.4
Business/Employee	1.0	1.1	1.2	1.3	1.6	2.1	2.2	2.4
State Tax Rev.	12.6	13.2	12.5	13.7	15.7	18.0	18.0	18.8
Visitor	11.9	12.4	11.7	12.7	14.4	16.7	16.4	17.1
Business/Employee	0.7	0.8	0.8	1.0	1.3	1.4	1.6	1.7
Rowlett	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	46	51	48	53	54	61	68	69
Visitor Spending (\$M)	32	36	33	36	36	38	42	43
No Transportation (\$M)	24	25	24	26	27	30	32	33
Transportation (\$M)	9	11	9	10	9	8	10	9
Earnings (\$M)	14	15	15	17	18	22	24	25
Total Employment	390	380	370	400	420	470	500	490
State & Local Tax Rev. (\$M)	6.8	7.1	7.3	7.9	8.3	10.3	11.4	12.0
Local Tax Rev.	3.2	3.2	3.5	3.7	3.8	5.1	5.6	6.0
Visitor	0.4	0.4	0.4	0.4	0.4	0.5	0.6	0.6
Business/Employee	2.8	2.8	3.1	3.3	3.4	4.6	5.1	5.4
State Tax Rev.	3.6	3.9	3.8	4.2	4.4	5.1	5.8	6.1
Visitor	1.7	1.8	1.7	1.8	1.8	2.1	2.2	2.3
Business/Employee	1.9	2.1	2.1	2.4	2.6	3.1	3.6	3.8
Royse City	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	5	6	9	10	12	13	13	13
Visitor Spending (\$M)	4	5	8	9	10	11	10	11
No Transportation (\$M)	3	4	6	7	9	9	9	10
Transportation (\$M)	1	1	1	2	2	1	1	1
Earnings (\$M)	1	2	3	3	4	5	5	5
Total Employment	50	60	90	90	110	110	110	110
State & Local Tax Rev. (\$M)	0.4	0.5	0.7	0.8	1.0	1.1	1.1	1.2
Local Tax Rev.	0.1	0.1	0.2	0.3	0.3	0.4	0.4	0.4
Visitor	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2
Business/Employee	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2
State Tax Rev.	0.3	0.3	0.5	0.5	0.6	0.7	0.7	0.7
Visitor	0.2	0.3	0.4	0.4	0.5	0.6	0.5	0.6
Business/Employee	0.0	0.1	0.1	0.1	0.1	0.1	0.2	0.2

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Salado	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	14	16	17	14	12	9	10	13
Visitor Spending (\$M)	14	16	16	14	12	9	10	13
No Transportation (\$M)	11	13	14	11	10	8	8	11
Transportation (\$M)	3	3	3	3	2	1	2	2
Earnings (\$M)	3	4	5	4	4	3	3	4
Total Employment	220	200	220	180	150	130	130	160
State & Local Tax Rev. (\$M)	1.0	1.1	1.2	1.0	0.9	0.8	0.8	1.0
Local Tax Rev.	0.3	0.3	0.3	0.3	0.3	0.2	0.3	0.3
Visitor	0.3	0.3	0.3	0.3	0.2	0.2	0.2	0.3
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Tax Rev.	0.7	0.8	0.9	0.7	0.6	0.5	0.6	0.7
Visitor	0.7	0.8	0.8	0.7	0.6	0.5	0.5	0.7
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
San Angelo	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	148	173	160	215	248	201	221	230
Visitor Spending (\$M)	148	173	160	214	248	200	221	229
No Transportation (\$M)	113	128	123	171	206	165	183	193
Transportation (\$M)	35	45	37	44	42	36	38	36
Earnings (\$M)	41	47	51	64	76	70	71	77
Total Employment	2,660	2,810	2,870	3,290	3,570	3,190	3,140	3,260
State & Local Tax Rev. (\$M)	12.9	14.6	14.5	18.8	22.8	20.1	22.1	23.3
Local Tax Rev.	3.4	3.9	4.1	5.6	7.1	6.2	6.9	7.4
Visitor	1.7	2.2	2.0	3.3	4.3	3.3	3.7	3.9
Business/Employee	1.7	1.7	2.0	2.3	2.8	2.9	3.2	3.5
State Tax Rev.	9.5	10.6	10.4	13.2	15.7	13.9	15.2	15.9
Visitor	8.1	9.0	8.7	11.0	12.9	11.4	12.4	12.8
Business/Employee	1.4	1.7	1.7	2.2	2.7	2.5	2.8	3.1
San Antonio	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	5,632	6,408	6,035	6,920	7,376	7,709	8,326	8,535
Visitor Spending (\$M)	5,135	5,841	5,489	6,325	6,624	6,792	7,365	7,524
No Transportation (\$M)	2,955	3,230	3,231	3,731	4,020	4,355	4,656	4,833
Transportation (\$M)	2,180	2,612	2,258	2,594	2,605	2,436	2,709	2,691
Earnings (\$M)	1,412	1,521	1,531	1,719	1,921	2,242	2,380	2,519
Total Employment	50,640	54,720	52,550	56,830	60,920	65,600	67,760	69,410
State & Local Tax Rev. (\$M)	476.1	512.8	505.4	554.3	609.4	699.4	754.1	775.0
Local Tax Rev.	169.7	182.2	181.1	200.3	223.2	269.8	291.1	301.2
Visitor	112.1	124.8	119.4	135.8	148.7	179.1	194.5	199.6
Business/Employee	57.6	57.4	61.7	64.4	74.5	90.7	96.6	101.6
State Tax Rev.	306.5	330.6	324.3	354.0	386.2	429.6	463.0	473.8
Visitor	267.3	286.9	283.2	306.3	329.0	369.4	395.0	401.8
Business/Employee	39.2	43.7	41.0	47.7	57.3	60.2	68.0	72.0
San Benito	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	14	16	15	17	17	16	16	16
Visitor Spending (\$M)	14	15	15	16	17	16	15	16
No Transportation (\$M)	12	13	13	14	15	14	13	14
Transportation (\$M)	2	2	2	2	2	2	2	2
Earnings (\$M)	3	3	3	4	4	4	4	4
Total Employment	170	170	170	170	180	190	180	180
State & Local Tax Rev. (\$M)	1.6	1.7	1.7	1.8	1.9	2.0	2.1	2.2
Local Tax Rev.	0.7	0.6	0.7	0.7	0.8	0.8	0.9	0.9
Visitor	0.2	0.2	0.2	0.2	0.3	0.2	0.2	0.2
Business/Employee	0.5	0.4	0.5	0.5	0.5	0.6	0.6	0.7
State Tax Rev.	1.0	1.1	1.0	1.1	1.2	1.2	1.2	1.3
Visitor	0.7	0.7	0.7	0.8	0.8	0.8	0.8	0.8
Business/Employee	0.3	0.3	0.3	0.3	0.4	0.4	0.4	0.5

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

San Marcos	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	91	99	118	131	149	173	181	191
Visitor Spending (\$M)	91	99	117	130	148	172	180	190
No Transportation (\$M)	72	76	98	108	126	154	160	171
Transportation (\$M)	19	23	20	22	22	19	21	20
Earnings (\$M)	26	27	36	40	48	63	64	69
Total Employment	1,070	1,080	1,310	1,330	1,560	1,920	1,920	1,980
State & Local Tax Rev. (\$M)	7.8	8.2	10.2	11.3	13.4	16.9	17.6	18.6
Local Tax Rev.	2.3	2.5	3.2	3.7	4.4	5.9	6.0	6.4
Visitor	1.7	1.8	2.3	2.7	3.1	4.3	4.3	4.6
Business/Employee	0.6	0.6	0.9	1.0	1.3	1.6	1.7	1.8
State Tax Rev.	5.5	5.7	7.0	7.6	8.9	11.0	11.6	12.2
Visitor	5.0	5.2	6.4	6.8	7.8	9.8	10.2	10.7
Business/Employee	0.5	0.5	0.6	0.8	1.1	1.2	1.4	1.5
Schertz	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	33	39	47	55	66	68	72	78
Visitor Spending (\$M)	31	36	44	53	60	59	62	68
No Transportation (\$M)	21	24	33	40	46	48	50	55
Transportation (\$M)	9	12	11	13	14	11	13	13
Earnings (\$M)	10	11	14	17	21	25	25	29
Total Employment	350	390	500	570	670	700	700	760
State & Local Tax Rev. (\$M)	3.0	3.3	4.2	5.1	5.8	6.4	6.7	7.3
Local Tax Rev.	1.0	1.1	1.5	1.9	2.0	2.4	2.5	2.7
Visitor	0.6	0.6	0.9	1.2	1.3	1.4	1.5	1.7
Business/Employee	0.4	0.4	0.6	0.7	0.7	1.0	1.0	1.0
State Tax Rev.	2.0	2.2	2.7	3.2	3.7	4.0	4.2	4.6
Visitor	1.7	1.9	2.4	2.7	3.2	3.4	3.5	3.8
Business/Employee	0.3	0.3	0.4	0.5	0.6	0.7	0.7	0.8
Schulenburg	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	6	9	11	14	21	15	13	14
Visitor Spending (\$M)	6	9	11	14	21	14	13	14
No Transportation (\$M)	4	6	7	9	15	11	10	10
Transportation (\$M)	2	4	4	4	6	3	4	3
Earnings (\$M)	1	2	2	3	5	3	3	3
Total Employment	70	110	120	150	230	150	120	120
State & Local Tax Rev. (\$M)	0.4	0.6	0.7	0.9	1.4	1.1	1.0	1.1
Local Tax Rev.	0.1	0.1	0.2	0.2	0.4	0.3	0.3	0.3
Visitor	0.1	0.1	0.1	0.2	0.3	0.2	0.2	0.2
Business/Employee	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.1
State Tax Rev.	0.3	0.5	0.6	0.7	1.1	0.8	0.7	0.8
Visitor	0.3	0.4	0.5	0.6	1.0	0.8	0.7	0.7
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Seabrook	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	36	39	31	40	45	45	49	48
Visitor Spending (\$M)	35	38	30	38	44	43	47	45
No Transportation (\$M)	23	24	20	25	30	31	33	32
Transportation (\$M)	12	13	10	13	13	12	14	13
Earnings (\$M)	9	10	8	11	13	13	14	14
Total Employment	360	350	290	340	390	340	400	380
State & Local Tax Rev. (\$M)	3.6	3.8	3.3	3.9	4.7	5.1	5.5	5.3
Local Tax Rev.	1.4	1.4	1.3	1.5	1.8	2.1	2.2	2.2
Visitor	0.9	0.9	0.7	1.0	1.2	1.3	1.4	1.3
Business/Employee	0.5	0.5	0.6	0.6	0.6	0.8	0.8	0.9
State Tax Rev.	2.3	2.4	2.0	2.4	2.8	3.0	3.3	3.2
Visitor	1.9	2.0	1.6	2.0	2.3	2.5	2.7	2.6
Business/Employee	0.3	0.4	0.4	0.4	0.5	0.5	0.6	0.6

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**City and Place Direct Travel Impacts
2006-2019p**

Seadrift	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	3	4	3	4	4	5	5	5
Visitor Spending (\$M)	3	4	3	4	4	5	5	5
No Transportation (\$M)	2	3	3	3	4	5	4	5
Transportation (\$M)	0	0	0	0	0	0	0	0
Earnings (\$M)	1	1	1	1	1	1	1	2
Total Employment	40	50	40	50	40	50	40	50
State & Local Tax Rev. (\$M)	0.2	0.3	0.3	0.3	0.3	0.4	0.4	0.5
Local Tax Rev.	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2
Visitor	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Tax Rev.	0.1	0.2	0.2	0.2	0.2	0.3	0.3	0.3
Visitor	0.1	0.2	0.1	0.2	0.2	0.2	0.2	0.3
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sealy	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	22	25	21	24	23	23	23	21
Visitor Spending (\$M)	22	25	21	24	23	23	23	21
No Transportation (\$M)	14	15	13	14	14	15	15	14
Transportation (\$M)	8	10	8	9	9	7	8	8
Earnings (\$M)	5	6	5	6	6	6	6	6
Total Employment	320	290	270	260	250	240	250	240
State & Local Tax Rev. (\$M)	1.5	1.6	1.5	1.5	1.5	1.7	1.8	1.6
Local Tax Rev.	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.3
Visitor	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.2
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	1.2	1.3	1.2	1.2	1.2	1.4	1.4	1.3
Visitor	1.2	1.2	1.1	1.2	1.2	1.3	1.3	1.2
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Seguin	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	35	42	45	78	58	63	61	64
Visitor Spending (\$M)	35	42	45	78	58	63	61	64
No Transportation (\$M)	28	32	37	66	49	55	53	55
Transportation (\$M)	8	10	8	12	9	8	9	8
Earnings (\$M)	12	14	17	29	22	27	26	28
Total Employment	470	550	580	920	680	790	750	750
State & Local Tax Rev. (\$M)	3.1	3.5	3.9	6.5	5.0	6.0	5.8	6.0
Local Tax Rev.	0.9	1.1	1.3	2.1	1.6	2.0	1.9	2.0
Visitor	0.6	0.8	0.9	1.6	1.1	1.4	1.3	1.4
Business/Employee	0.3	0.3	0.4	0.5	0.5	0.6	0.6	0.7
State Tax Rev.	2.1	2.4	2.7	4.4	3.4	4.0	3.9	4.0
Visitor	1.9	2.1	2.4	4.0	3.0	3.6	3.4	3.5
Business/Employee	0.2	0.2	0.3	0.4	0.4	0.4	0.5	0.5
Selma	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	3	15	18	29	32	33	33	36
Visitor Spending (\$M)	2	14	17	28	31	31	31	33
No Transportation (\$M)	1	11	14	22	25	24	24	26
Transportation (\$M)	1	3	3	6	6	6	7	7
Earnings (\$M)	1	4	6	9	11	12	11	13
Total Employment	20	160	200	300	340	340	330	360
State & Local Tax Rev. (\$M)	0.4	1.4	1.7	2.6	3.0	3.5	3.5	3.8
Local Tax Rev.	0.2	0.5	0.7	1.0	1.2	1.4	1.4	1.6
Visitor	0.0	0.4	0.4	0.7	0.8	0.9	0.9	0.9
Business/Employee	0.1	0.2	0.2	0.3	0.4	0.5	0.6	0.6
State Tax Rev.	0.2	0.8	1.0	1.6	1.9	2.1	2.1	2.3
Visitor	0.1	0.7	0.9	1.4	1.6	1.7	1.7	1.8
Business/Employee	0.1	0.1	0.1	0.2	0.3	0.4	0.4	0.4

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**City and Place Direct Travel Impacts
2006-2019p**

Seminole	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	5	8	7	9	15	12	16	13
Visitor Spending (\$M)	5	8	7	9	15	12	16	13
No Transportation (\$M)	3	4	5	6	11	9	12	10
Transportation (\$M)	2	3	3	3	4	3	3	3
Earnings (\$M)	1	1	1	2	3	3	4	3
Total Employment	60	90	90	100	170	130	160	130
State & Local Tax Rev. (\$M)	0.4	0.5	0.5	0.6	1.2	1.0	1.4	1.2
Local Tax Rev.	0.1	0.1	0.1	0.2	0.4	0.3	0.5	0.4
Visitor	0.0	0.1	0.1	0.1	0.3	0.3	0.4	0.3
Business/Employee	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.1
State Tax Rev.	0.3	0.4	0.4	0.4	0.8	0.7	0.9	0.8
Visitor	0.3	0.4	0.4	0.4	0.7	0.7	0.8	0.7
Business/Employee	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.1
Shamrock	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	17	19	18	27	21	16	17	16
Visitor Spending (\$M)	17	19	18	27	21	16	17	16
No Transportation (\$M)	8	8	9	17	12	8	8	7
Transportation (\$M)	9	10	8	10	9	8	9	9
Earnings (\$M)	2	3	3	5	4	3	3	2
Total Employment	180	180	210	310	210	130	130	120
State & Local Tax Rev. (\$M)	1.3	1.3	1.4	2.1	1.6	1.4	1.4	1.3
Local Tax Rev.	0.3	0.3	0.3	0.6	0.4	0.3	0.3	0.2
Visitor	0.2	0.2	0.3	0.5	0.3	0.2	0.2	0.2
Business/Employee	0.0	0.0	0.1	0.1	0.1	0.0	0.1	0.0
State Tax Rev.	1.0	1.1	1.1	1.5	1.2	1.1	1.2	1.1
Visitor	1.0	1.0	1.0	1.4	1.1	1.1	1.1	1.0
Business/Employee	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0
Shenandoah	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	1	33	33	41	63	55	59	60
Visitor Spending (\$M)	1	33	33	41	62	55	59	60
No Transportation (\$M)	0	27	29	35	56	50	53	54
Transportation (\$M)	0	6	5	6	7	5	6	5
Earnings (\$M)	0	15	16	20	31	27	30	31
Total Employment	10	420	450	510	780	640	680	690
State & Local Tax Rev. (\$M)	0.1	2.4	2.5	3.1	4.8	4.6	4.9	5.0
Local Tax Rev.	0.0	0.8	0.8	1.1	1.7	1.7	1.8	1.8
Visitor	0.0	0.8	0.8	1.0	1.6	1.6	1.7	1.7
Business/Employee	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.1	1.6	1.7	2.0	3.1	2.9	3.1	3.2
Visitor	0.0	1.6	1.6	2.0	3.0	2.9	3.1	3.1
Business/Employee	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.1
Sherman	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	87	105	84	79	92	78	80	81
Visitor Spending (\$M)	86	105	84	78	92	78	80	81
No Transportation (\$M)	48	52	46	40	51	47	46	48
Transportation (\$M)	38	53	38	38	41	31	34	33
Earnings (\$M)	14	15	14	12	14	15	15	16
Total Employment	760	760	670	550	640	620	620	630
State & Local Tax Rev. (\$M)	6.7	7.2	6.4	5.6	6.8	6.7	6.8	6.9
Local Tax Rev.	1.3	1.4	1.3	1.2	1.5	1.6	1.5	1.6
Visitor	0.9	1.0	0.8	0.7	1.0	0.9	0.9	0.9
Business/Employee	0.4	0.4	0.5	0.5	0.5	0.6	0.6	0.7
State Tax Rev.	5.3	5.8	5.1	4.4	5.3	5.2	5.2	5.3
Visitor	5.0	5.5	4.8	4.0	4.9	4.8	4.8	4.8
Business/Employee	0.3	0.3	0.3	0.3	0.4	0.4	0.5	0.5

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Sinton	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	8	8	8	10	9	8	9	9
Visitor Spending (\$M)	8	8	8	10	9	8	9	9
No Transportation (\$M)	6	6	6	7	6	7	7	7
Transportation (\$M)	2	3	2	3	2	2	2	2
Earnings (\$M)	2	2	2	2	2	2	2	2
Total Employment	80	80	80	90	80	80	80	80
State & Local Tax Rev. (\$M)	0.6	0.6	0.7	0.8	0.8	0.8	0.9	0.9
Local Tax Rev.	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.3
Visitor	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2
State Tax Rev.	0.5	0.5	0.5	0.5	0.5	0.5	0.6	0.6
Visitor	0.4	0.4	0.4	0.5	0.4	0.4	0.5	0.5
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Snyder	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	21	27	27	34	34	35	42	44
Visitor Spending (\$M)	21	27	27	34	34	35	42	44
No Transportation (\$M)	12	15	17	22	23	25	31	33
Transportation (\$M)	9	12	10	11	11	10	11	11
Earnings (\$M)	6	8	9	12	12	11	14	15
Total Employment	390	470	510	580	560	540	660	700
State & Local Tax Rev. (\$M)	1.8	2.2	2.4	2.9	3.0	3.3	4.0	4.2
Local Tax Rev.	0.5	0.6	0.7	0.9	1.0	1.0	1.2	1.3
Visitor	0.3	0.4	0.4	0.5	0.6	0.6	0.8	0.8
Business/Employee	0.2	0.2	0.3	0.4	0.4	0.4	0.5	0.5
State Tax Rev.	1.3	1.6	1.7	2.0	2.1	2.3	2.8	2.9
Visitor	1.2	1.4	1.5	1.7	1.7	2.0	2.4	2.5
Business/Employee	0.2	0.2	0.2	0.3	0.3	0.3	0.4	0.4
Sonora	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	10	10	8	12	10	8	10	12
Visitor Spending (\$M)	10	10	8	12	10	8	10	12
No Transportation (\$M)	9	9	7	11	9	7	9	11
Transportation (\$M)	1	1	1	1	1	1	1	1
Earnings (\$M)	3	3	2	3	3	2	3	3
Total Employment	230	230	160	220	180	140	170	190
State & Local Tax Rev. (\$M)	0.9	0.9	0.7	1.0	0.9	0.7	0.9	1.1
Local Tax Rev.	0.3	0.4	0.3	0.4	0.4	0.3	0.4	0.5
Visitor	0.3	0.3	0.2	0.3	0.3	0.2	0.3	0.4
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.5	0.5	0.4	0.6	0.5	0.4	0.6	0.7
Visitor	0.4	0.5	0.3	0.5	0.5	0.4	0.5	0.6
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
South Houston	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	10	11	10	11	11	11	12	12
Visitor Spending (\$M)	8	9	9	9	9	8	9	9
No Transportation (\$M)	5	5	5	6	6	6	6	6
Transportation (\$M)	3	4	3	3	3	3	3	3
Earnings (\$M)	3	3	3	3	3	3	3	4
Total Employment	80	80	80	70	80	70	80	80
State & Local Tax Rev. (\$M)	1.8	1.9	1.9	1.9	2.1	2.2	2.3	2.4
Local Tax Rev.	0.8	0.8	0.9	0.9	1.0	1.1	1.1	1.1
Visitor	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Business/Employee	0.8	0.8	0.8	0.8	0.9	1.0	1.0	1.0
State Tax Rev.	1.0	1.0	1.0	1.0	1.1	1.1	1.2	1.2
Visitor	0.5	0.5	0.5	0.4	0.5	0.5	0.5	0.5
Business/Employee	0.5	0.6	0.5	0.6	0.7	0.6	0.7	0.7

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

South Padre Island	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	318	277	299	328	359	361	389	410
Visitor Spending (\$M)	318	277	299	328	359	361	389	410
No Transportation (\$M)	279	239	262	286	316	323	347	367
Transportation (\$M)	39	38	36	42	43	38	43	43
Earnings (\$M)	75	64	75	82	91	105	109	119
Total Employment	4,410	3,440	3,750	3,870	4,230	4,820	4,890	5,160
State & Local Tax Rev. (\$M)	22.8	19.3	20.8	22.7	25.2	26.9	29.9	31.9
Local Tax Rev.	7.5	6.3	6.6	7.4	8.3	9.1	10.8	11.6
Visitor	7.4	6.2	6.6	7.3	8.2	9.0	10.7	11.5
Business/Employee	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	15.3	13.1	14.2	15.4	16.9	17.8	19.2	20.3
Visitor	15.3	13.0	14.1	15.3	16.8	17.7	19.1	20.2
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1
Southlake	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	11	62	63	70	74	89	96	95
Visitor Spending (\$M)	8	59	60	67	72	87	94	93
No Transportation (\$M)	6	45	48	53	57	72	78	77
Transportation (\$M)	2	14	12	15	14	14	16	15
Earnings (\$M)	4	19	21	24	26	34	36	37
Total Employment	100	770	820	850	930	1,100	1,180	1,170
State & Local Tax Rev. (\$M)	3.6	7.2	7.5	8.1	9.5	12.3	13.5	13.7
Local Tax Rev.	1.9	3.0	3.2	3.4	4.0	5.5	6.0	6.2
Visitor	0.1	1.3	1.3	1.5	1.7	2.3	2.5	2.5
Business/Employee	1.8	1.7	1.8	1.9	2.3	3.2	3.5	3.6
State Tax Rev.	1.7	4.2	4.3	4.7	5.4	6.8	7.5	7.5
Visitor	0.4	2.9	3.1	3.3	3.6	4.7	5.0	5.0
Business/Employee	1.3	1.3	1.2	1.4	1.8	2.1	2.5	2.6
Spring Valley Village	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	17	21	23	30	44	92	98	144
Visitor Spending (\$M)	17	21	23	29	43	91	97	143
No Transportation (\$M)	12	14	16	20	32	66	69	103
Transportation (\$M)	5	7	7	10	11	25	28	40
Earnings (\$M)	5	6	7	8	13	27	29	45
Total Employment	170	190	220	260	400	810	820	1,210
State & Local Tax Rev. (\$M)	1.7	2.0	2.2	2.7	4.0	8.9	9.3	13.5
Local Tax Rev.	0.6	0.7	0.8	1.0	1.6	3.4	3.5	5.0
Visitor	0.5	0.6	0.6	0.8	1.4	3.1	3.2	4.8
Business/Employee	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3
State Tax Rev.	1.0	1.2	1.4	1.7	2.4	5.5	5.8	8.5
Visitor	0.9	1.1	1.3	1.5	2.3	5.3	5.6	8.3
Business/Employee	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2
Stafford	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	88	109	81	100	113	109	102	96
Visitor Spending (\$M)	87	107	79	98	111	107	100	93
No Transportation (\$M)	65	80	61	76	89	89	82	77
Transportation (\$M)	22	27	18	22	22	17	18	16
Earnings (\$M)	25	30	24	30	35	35	33	32
Total Employment	940	1,060	830	960	1,090	1,030	940	860
State & Local Tax Rev. (\$M)	7.3	8.8	6.6	8.1	9.5	10.0	9.2	8.5
Local Tax Rev.	2.5	3.2	2.3	3.0	3.7	4.1	3.6	3.3
Visitor	2.4	3.1	2.2	2.8	3.5	3.8	3.4	3.1
Business/Employee	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
State Tax Rev.	4.7	5.5	4.3	5.0	5.8	6.0	5.6	5.2
Visitor	4.6	5.4	4.1	4.9	5.6	5.8	5.4	5.0
Business/Employee	0.1	0.1	0.1	0.1	0.2	0.1	0.2	0.2

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City and Place Direct Travel Impacts 2006-2019p

Stephenville	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	32	42	36	43	44	41	47	47
Visitor Spending (\$M)	32	41	36	43	44	41	47	47
No Transportation (\$M)	20	26	23	28	30	29	33	34
Transportation (\$M)	12	16	12	15	15	12	14	14
Earnings (\$M)	8	9	9	10	11	12	14	15
Total Employment	380	440	400	450	430	460	500	520
State & Local Tax Rev. (\$M)	2.6	3.1	2.9	3.2	3.5	3.7	4.2	4.2
Local Tax Rev.	0.6	0.8	0.7	0.8	0.9	1.0	1.1	1.1
Visitor	0.4	0.6	0.5	0.6	0.6	0.7	0.8	0.8
Business/Employee	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.4
State Tax Rev.	2.0	2.4	2.2	2.4	2.6	2.7	3.0	3.1
Visitor	1.9	2.2	2.0	2.2	2.4	2.5	2.8	2.8
Business/Employee	0.1	0.2	0.2	0.2	0.2	0.2	0.3	0.3
Sugar Land	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	95	125	113	149	163	166	185	183
Visitor Spending (\$M)	93	123	111	146	160	162	180	178
No Transportation (\$M)	75	99	92	122	137	144	156	156
Transportation (\$M)	18	24	19	24	23	19	24	22
Earnings (\$M)	27	35	34	44	50	53	61	65
Total Employment	1,060	1,290	1,210	1,450	1,590	1,570	1,760	1,800
State & Local Tax Rev. (\$M)	7.6	9.7	9.0	11.5	13.0	14.3	16.0	15.8
Local Tax Rev.	2.4	3.1	2.9	3.8	4.5	5.0	5.5	5.4
Visitor	1.7	2.4	2.1	3.0	3.5	4.0	4.1	4.0
Business/Employee	0.7	0.7	0.7	0.8	0.9	1.0	1.4	1.4
State Tax Rev.	5.2	6.6	6.1	7.7	8.6	9.3	10.4	10.4
Visitor	4.8	6.0	5.6	7.1	7.9	8.7	9.5	9.4
Business/Employee	0.4	0.5	0.5	0.6	0.7	0.7	1.0	1.0
Sulphur Springs	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	42	53	46	53	52	51	57	57
Visitor Spending (\$M)	42	53	46	53	52	51	57	57
No Transportation (\$M)	19	23	21	24	24	28	30	31
Transportation (\$M)	23	30	24	29	28	24	27	26
Earnings (\$M)	7	8	8	9	9	11	12	13
Total Employment	430	460	410	420	380	440	480	500
State & Local Tax Rev. (\$M)	3.2	3.6	3.5	3.6	3.7	4.4	4.7	4.8
Local Tax Rev.	0.5	0.6	0.6	0.6	0.7	0.8	0.9	0.9
Visitor	0.3	0.4	0.4	0.4	0.4	0.6	0.6	0.6
Business/Employee	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.3
State Tax Rev.	2.7	3.0	2.9	2.9	3.1	3.5	3.8	3.8
Visitor	2.6	2.8	2.7	2.8	2.9	3.3	3.6	3.6
Business/Employee	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.3
Surfside Beach	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	14	8	18	18	14	9	9	20
Visitor Spending (\$M)	14	8	18	18	14	9	9	20
No Transportation (\$M)	11	7	15	16	12	8	8	18
Transportation (\$M)	2	1	3	3	2	1	1	2
Earnings (\$M)	4	2	5	5	4	3	3	7
Total Employment	230	130	280	260	190	120	120	300
State & Local Tax Rev. (\$M)	0.9	0.5	1.2	1.2	0.9	0.7	0.7	1.5
Local Tax Rev.	0.2	0.2	0.3	0.3	0.3	0.2	0.2	0.5
Visitor	0.2	0.2	0.3	0.3	0.3	0.2	0.2	0.5
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Tax Rev.	0.7	0.4	0.8	0.9	0.7	0.5	0.4	1.0
Visitor	0.7	0.4	0.8	0.9	0.7	0.5	0.4	1.0
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

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**City and Place Direct Travel Impacts
2006-2019p**

Sweetwater	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	16	24	19	26	29	24	31	29
Visitor Spending (\$M)	16	24	19	26	29	24	31	29
No Transportation (\$M)	14	21	16	23	26	22	28	26
Transportation (\$M)	2	3	2	3	3	2	3	2
Earnings (\$M)	5	7	6	8	9	9	10	10
Total Employment	320	440	330	410	410	390	410	410
State & Local Tax Rev. (\$M)	1.5	2.2	1.8	2.4	2.8	2.6	3.2	3.0
Local Tax Rev.	0.6	0.9	0.7	1.0	1.2	1.1	1.3	1.3
Visitor	0.4	0.7	0.5	0.7	0.9	0.8	1.0	0.9
Business/Employee	0.2	0.2	0.2	0.3	0.3	0.3	0.4	0.4
State Tax Rev.	0.9	1.3	1.0	1.4	1.6	1.5	1.8	1.7
Visitor	0.8	1.1	0.9	1.2	1.4	1.3	1.6	1.5
Business/Employee	0.1	0.2	0.1	0.2	0.2	0.2	0.3	0.3
Temple	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	97	108	101	116	128	131	140	151
Visitor Spending (\$M)	96	108	101	116	128	131	140	151
No Transportation (\$M)	78	85	83	93	104	111	116	129
Transportation (\$M)	19	22	18	23	24	20	24	22
Earnings (\$M)	23	25	26	31	36	43	46	49
Total Employment	1,500	1,270	1,230	1,370	1,520	1,700	1,770	1,830
State & Local Tax Rev. (\$M)	8.0	8.7	8.6	9.4	10.6	12.0	12.7	13.8
Local Tax Rev.	2.4	2.6	2.7	2.9	3.3	3.9	4.1	4.5
Visitor	1.6	1.8	1.7	1.9	2.1	2.5	2.6	2.9
Business/Employee	0.8	0.9	1.0	1.0	1.1	1.4	1.5	1.6
State Tax Rev.	5.6	6.0	5.9	6.5	7.3	8.1	8.6	9.3
Visitor	5.0	5.3	5.2	5.7	6.4	7.1	7.5	8.1
Business/Employee	0.6	0.7	0.7	0.8	0.9	1.0	1.1	1.2
Terrell	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	36	45	39	47	49	43	47	51
Visitor Spending (\$M)	36	45	39	47	49	43	47	51
No Transportation (\$M)	14	17	17	20	22	23	24	27
Transportation (\$M)	21	28	22	27	27	21	24	24
Earnings (\$M)	5	6	6	8	9	10	10	12
Total Employment	200	230	230	260	280	300	300	340
State & Local Tax Rev. (\$M)	2.8	3.1	3.1	3.2	3.6	3.8	4.0	4.4
Local Tax Rev.	0.5	0.5	0.6	0.6	0.7	0.8	0.9	1.0
Visitor	0.4	0.4	0.4	0.5	0.6	0.6	0.7	0.8
Business/Employee	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2
State Tax Rev.	2.3	2.6	2.5	2.6	2.9	3.0	3.2	3.4
Visitor	2.3	2.5	2.4	2.5	2.7	2.9	3.0	3.2
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Texarkana	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	109	127	129	146	132	143	153	148
Visitor Spending (\$M)	109	127	129	146	131	143	153	148
No Transportation (\$M)	54	60	70	76	66	84	86	83
Transportation (\$M)	54	67	58	70	65	59	67	64
Earnings (\$M)	17	18	22	25	23	29	29	32
Total Employment	1,100	1,090	1,270	1,350	1,150	1,470	1,400	1,500
State & Local Tax Rev. (\$M)	8.3	8.9	9.9	10.3	9.5	12.2	12.6	12.3
Local Tax Rev.	1.6	1.8	2.2	2.4	2.0	2.8	2.9	2.9
Visitor	1.2	1.4	1.7	1.8	1.5	2.1	2.2	2.1
Business/Employee	0.4	0.4	0.5	0.6	0.5	0.7	0.7	0.8
State Tax Rev.	6.7	7.0	7.7	7.9	7.5	9.3	9.7	9.5
Visitor	6.4	6.6	7.3	7.4	7.0	8.8	9.2	8.9
Business/Employee	0.3	0.4	0.4	0.5	0.5	0.5	0.5	0.6

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**City and Place Direct Travel Impacts
2006-2019p**

Texas City	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	44	58	51	61	71	77	75	69
Visitor Spending (\$M)	43	56	50	59	68	75	73	67
No Transportation (\$M)	37	49	44	52	61	69	66	61
Transportation (\$M)	5	7	6	7	7	6	6	6
Earnings (\$M)	11	15	14	17	20	22	21	20
Total Employment	550	680	600	670	770	810	780	700
State & Local Tax Rev. (\$M)	5.2	6.3	5.7	6.6	7.7	8.9	9.0	8.7
Local Tax Rev.	2.3	2.7	2.4	2.8	3.2	3.9	4.0	3.9
Visitor	0.8	1.2	0.9	1.2	1.5	1.9	1.8	1.7
Business/Employee	1.5	1.5	1.5	1.6	1.7	2.0	2.2	2.2
State Tax Rev.	3.0	3.7	3.3	3.8	4.4	5.0	5.0	4.8
Visitor	1.9	2.5	2.3	2.6	3.1	3.6	3.5	3.2
Business/Employee	1.0	1.2	1.0	1.2	1.3	1.4	1.6	1.6
The Colony	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	29	31	45	56	56	92	108	112
Visitor Spending (\$M)	29	30	44	55	54	89	104	108
No Transportation (\$M)	24	24	37	46	47	81	94	99
Transportation (\$M)	5	6	7	8	7	8	10	10
Earnings (\$M)	8	8	13	16	17	31	37	38
Total Employment	300	270	420	520	520	870	970	1,000
State & Local Tax Rev. (\$M)	2.6	2.7	3.9	4.7	4.9	8.4	9.8	10.2
Local Tax Rev.	0.8	0.9	1.3	1.6	1.7	3.0	3.6	3.7
Visitor	0.5	0.5	0.9	1.1	1.2	2.4	2.9	3.0
Business/Employee	0.3	0.3	0.4	0.4	0.5	0.6	0.7	0.7
State Tax Rev.	1.8	1.8	2.6	3.1	3.2	5.4	6.3	6.5
Visitor	1.5	1.6	2.3	2.8	2.8	5.0	5.8	6.0
Business/Employee	0.2	0.3	0.3	0.3	0.4	0.4	0.5	0.5
The Woodlands	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	204	244	226	282	312	357	368	380
Visitor Spending (\$M)	199	237	218	272	297	346	357	369
No Transportation (\$M)	167	195	185	233	261	313	319	332
Transportation (\$M)	32	42	33	40	36	33	38	37
Earnings (\$M)	89	105	105	130	149	171	178	192
Total Employment	2,790	2,980	2,870	3,320	3,660	3,900	4,070	4,220
State & Local Tax Rev. (\$M)	16.8	19.5	18.8	23.1	26.7	32.6	33.5	34.5
Local Tax Rev.	5.8	6.9	6.7	8.5	10.1	12.5	12.7	13.1
Visitor	4.3	5.3	4.8	6.2	7.3	9.6	9.7	10.0
Business/Employee	1.5	1.6	2.0	2.2	2.8	2.9	3.0	3.1
State Tax Rev.	10.9	12.6	12.1	14.7	16.6	20.1	20.8	21.4
Visitor	9.9	11.4	10.8	13.0	14.4	18.2	18.7	19.2
Business/Employee	1.0	1.2	1.3	1.6	2.2	1.9	2.1	2.2
Tomball	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	19	27	26	38	43	63	72	68
Visitor Spending (\$M)	18	25	25	36	41	61	70	66
No Transportation (\$M)	12	16	17	24	28	44	49	47
Transportation (\$M)	6	9	8	12	13	17	20	19
Earnings (\$M)	5	7	7	10	12	19	22	22
Total Employment	180	230	240	330	370	510	600	560
State & Local Tax Rev. (\$M)	2.2	2.8	2.8	3.7	4.3	6.6	7.4	7.0
Local Tax Rev.	0.9	1.1	1.1	1.4	1.7	2.6	2.8	2.7
Visitor	0.4	0.6	0.6	0.9	1.1	2.0	2.2	2.0
Business/Employee	0.5	0.5	0.5	0.5	0.6	0.6	0.7	0.7
State Tax Rev.	1.3	1.7	1.7	2.3	2.6	4.0	4.5	4.3
Visitor	1.0	1.3	1.4	1.9	2.2	3.6	4.0	3.8
Business/Employee	0.3	0.4	0.3	0.4	0.4	0.4	0.5	0.5

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**City and Place Direct Travel Impacts
2006-2019p**

Trophy Club	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	3	7	7	9	21	32	40	38
Visitor Spending (\$M)	2	6	6	8	20	31	40	37
No Transportation (\$M)	2	4	5	6	18	28	36	34
Transportation (\$M)	1	1	1	1	3	3	4	3
Earnings (\$M)	1	2	2	3	7	12	15	14
Total Employment	30	70	80	90	250	370	460	430
State & Local Tax Rev. (\$M)	0.3	0.6	0.6	0.8	1.9	3.0	3.8	3.6
Local Tax Rev.	0.1	0.2	0.2	0.3	0.7	1.1	1.4	1.4
Visitor	0.0	0.1	0.1	0.1	0.5	0.9	1.2	1.1
Business/Employee	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.3
State Tax Rev.	0.2	0.4	0.4	0.5	1.2	1.9	2.4	2.2
Visitor	0.1	0.3	0.3	0.4	1.1	1.7	2.2	2.1
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2
Tyler	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	232	263	251	274	298	283	294	312
Visitor Spending (\$M)	207	232	225	250	269	262	273	290
No Transportation (\$M)	142	155	158	171	187	195	201	217
Transportation (\$M)	65	78	67	79	82	66	73	73
Earnings (\$M)	51	57	59	63	69	78	76	83
Total Employment	2,500	2,660	2,660	2,770	2,840	2,960	2,940	3,120
State & Local Tax Rev. (\$M)	16.4	17.9	18.1	19.1	21.2	22.9	23.5	25.0
Local Tax Rev.	4.4	4.9	5.0	5.3	6.0	6.7	6.8	7.3
Visitor	2.8	3.3	3.3	3.6	4.0	4.5	4.6	5.0
Business/Employee	1.5	1.6	1.8	1.7	1.9	2.2	2.2	2.3
State Tax Rev.	12.1	13.0	13.0	13.7	15.2	16.1	16.7	17.7
Visitor	10.9	11.6	11.7	12.3	13.5	14.5	14.9	15.8
Business/Employee	1.2	1.4	1.3	1.4	1.7	1.7	1.8	1.9
Universal	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	19	21	18	19	21	25	27	27
Visitor Spending (\$M)	17	19	16	17	18	20	21	22
No Transportation (\$M)	11	11	10	11	11	14	14	15
Transportation (\$M)	7	8	6	7	6	6	7	7
Earnings (\$M)	5	5	5	5	6	8	9	9
Total Employment	180	190	160	160	180	220	220	230
State & Local Tax Rev. (\$M)	2.6	2.7	2.6	2.7	3.0	3.6	3.9	4.0
Local Tax Rev.	1.1	1.1	1.1	1.1	1.3	1.6	1.7	1.8
Visitor	0.3	0.3	0.2	0.2	0.3	0.4	0.4	0.4
Business/Employee	0.8	0.8	0.9	0.9	1.0	1.2	1.3	1.4
State Tax Rev.	1.5	1.6	1.5	1.6	1.7	2.0	2.2	2.2
Visitor	1.0	1.0	0.9	0.9	0.9	1.2	1.2	1.2
Business/Employee	0.5	0.6	0.6	0.7	0.8	0.8	0.9	1.0
Uvalde	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	25	29	30	41	34	31	35	38
Visitor Spending (\$M)	25	29	29	40	33	31	34	38
No Transportation (\$M)	14	16	18	25	20	21	23	27
Transportation (\$M)	11	13	11	15	13	10	11	11
Earnings (\$M)	4	5	6	8	6	7	8	9
Total Employment	270	260	310	390	280	290	300	330
State & Local Tax Rev. (\$M)	2.2	2.4	2.7	3.4	2.9	3.4	3.8	4.2
Local Tax Rev.	0.6	0.6	0.8	1.1	0.9	1.2	1.3	1.5
Visitor	0.3	0.4	0.4	0.7	0.5	0.6	0.7	0.8
Business/Employee	0.3	0.3	0.4	0.4	0.4	0.6	0.6	0.7
State Tax Rev.	1.6	1.7	1.9	2.3	2.0	2.2	2.4	2.7
Visitor	1.4	1.5	1.6	2.0	1.7	1.8	1.9	2.1
Business/Employee	0.2	0.3	0.3	0.3	0.3	0.4	0.5	0.5

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Van Horn	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	32	39	34	38	38	37	42	42
Visitor Spending (\$M)	32	39	34	38	38	37	42	42
No Transportation (\$M)	9	9	9	9	10	13	15	16
Transportation (\$M)	24	30	25	29	28	24	27	26
Earnings (\$M)	4	4	4	4	4	5	6	7
Total Employment	190	170	180	160	160	180	190	190
State & Local Tax Rev. (\$M)	2.6	2.7	2.7	2.6	2.8	3.4	3.8	3.9
Local Tax Rev.	0.5	0.5	0.5	0.5	0.5	0.8	0.9	1.0
Visitor	0.3	0.3	0.3	0.3	0.4	0.6	0.7	0.7
Business/Employee	0.2	0.1	0.2	0.2	0.2	0.2	0.3	0.3
State Tax Rev.	2.2	2.2	2.2	2.1	2.2	2.6	2.9	2.9
Visitor	2.0	2.1	2.0	1.9	2.1	2.5	2.7	2.7
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2
Vernon	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	15	19	18	24	23	21	24	26
Visitor Spending (\$M)	15	19	18	24	23	21	24	26
No Transportation (\$M)	10	12	12	17	16	16	18	20
Transportation (\$M)	6	7	6	7	7	6	7	6
Earnings (\$M)	3	4	4	6	5	5	5	6
Total Employment	220	250	240	320	270	250	250	280
State & Local Tax Rev. (\$M)	1.3	1.5	1.5	2.1	1.9	2.0	2.3	2.5
Local Tax Rev.	0.3	0.4	0.4	0.7	0.6	0.7	0.7	0.8
Visitor	0.2	0.3	0.3	0.5	0.4	0.5	0.5	0.6
Business/Employee	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2
State Tax Rev.	0.9	1.1	1.1	1.4	1.3	1.4	1.5	1.7
Visitor	0.8	1.0	1.0	1.2	1.2	1.3	1.4	1.5
Business/Employee	0.1	0.1	0.1	0.2	0.2	0.1	0.2	0.2
Victoria	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	144	161	154	194	213	194	206	206
Visitor Spending (\$M)	142	158	152	193	212	193	205	206
No Transportation (\$M)	104	108	112	145	164	153	160	162
Transportation (\$M)	39	50	40	48	48	40	45	44
Earnings (\$M)	28	30	31	39	41	38	38	40
Total Employment	1,480	1,430	1,340	1,580	1,610	1,380	1,360	1,410
State & Local Tax Rev. (\$M)	11.4	11.9	12.2	15.2	17.0	16.5	17.3	17.4
Local Tax Rev.	2.8	3.0	3.2	4.4	4.9	4.6	4.8	4.8
Visitor	1.7	1.9	2.0	3.1	3.4	3.2	3.4	3.3
Business/Employee	1.1	1.1	1.2	1.3	1.5	1.4	1.4	1.5
State Tax Rev.	8.5	9.0	9.0	10.8	12.1	11.9	12.5	12.6
Visitor	7.7	8.0	8.1	9.6	10.8	10.8	11.4	11.4
Business/Employee	0.8	0.9	0.9	1.1	1.3	1.1	1.1	1.2
Vidor	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	14	14	14	14	17	19	20	18
Visitor Spending (\$M)	14	14	14	14	17	19	20	18
No Transportation (\$M)	8	8	8	8	10	12	12	11
Transportation (\$M)	6	6	6	7	7	7	8	7
Earnings (\$M)	3	3	3	3	4	4	5	5
Total Employment	150	130	140	130	160	170	180	170
State & Local Tax Rev. (\$M)	1.1	1.1	1.1	1.1	1.4	1.7	1.8	1.6
Local Tax Rev.	0.3	0.3	0.3	0.3	0.3	0.4	0.5	0.4
Visitor	0.1	0.1	0.1	0.1	0.2	0.3	0.3	0.2
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2
State Tax Rev.	0.9	0.8	0.9	0.8	1.0	1.2	1.3	1.2
Visitor	0.8	0.7	0.8	0.7	0.9	1.1	1.2	1.1
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Waco	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	259	288	270	286	313	369	384	397
Visitor Spending (\$M)	244	272	255	271	297	354	370	382
No Transportation (\$M)	165	174	175	179	203	265	273	287
Transportation (\$M)	78	98	80	92	94	89	96	96
Earnings (\$M)	51	53	57	59	67	97	100	108
Total Employment	2,870	2,860	2,880	2,820	3,040	3,680	3,600	3,770
State & Local Tax Rev. (\$M)	19.8	20.8	21.0	21.2	24.1	32.4	34.1	35.6
Local Tax Rev.	5.1	5.3	5.6	5.7	6.7	9.8	10.6	11.3
Visitor	3.0	3.2	3.2	3.3	3.9	6.1	6.6	7.0
Business/Employee	2.1	2.1	2.5	2.4	2.7	3.8	4.0	4.3
State Tax Rev.	14.7	15.5	15.4	15.5	17.4	22.5	23.5	24.4
Visitor	13.0	13.7	13.5	13.4	15.1	19.7	20.3	20.9
Business/Employee	1.7	1.8	1.9	2.0	2.4	2.8	3.2	3.4
Waller	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	3	4	13	16	20	21	22	23
Visitor Spending (\$M)	3	4	12	16	19	21	21	23
No Transportation (\$M)	2	3	7	9	12	14	14	15
Transportation (\$M)	1	2	6	7	7	6	7	7
Earnings (\$M)	1	1	3	4	5	6	6	7
Total Employment	30	40	100	130	160	170	170	180
State & Local Tax Rev. (\$M)	0.3	0.4	1.1	1.3	1.7	2.0	2.0	2.2
Local Tax Rev.	0.1	0.1	0.3	0.4	0.6	0.8	0.7	0.8
Visitor	0.1	0.1	0.3	0.4	0.5	0.7	0.7	0.7
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.1
State Tax Rev.	0.2	0.2	0.7	0.8	1.1	1.3	1.3	1.4
Visitor	0.2	0.2	0.7	0.8	1.0	1.3	1.2	1.3
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waxahachie	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	38	49	39	49	54	60	59	66
Visitor Spending (\$M)	38	49	39	49	53	59	59	65
No Transportation (\$M)	25	31	26	32	36	45	44	50
Transportation (\$M)	13	18	13	17	17	14	15	16
Earnings (\$M)	9	11	10	12	14	18	18	20
Total Employment	310	340	290	340	390	470	450	510
State & Local Tax Rev. (\$M)	3.2	3.9	3.4	3.9	4.4	5.7	5.7	6.2
Local Tax Rev.	0.9	1.1	0.9	1.1	1.3	1.8	1.8	2.0
Visitor	0.6	0.8	0.6	0.8	0.9	1.3	1.3	1.5
Business/Employee	0.3	0.3	0.3	0.3	0.4	0.5	0.5	0.5
State Tax Rev.	2.4	2.8	2.4	2.8	3.2	3.9	3.8	4.2
Visitor	2.2	2.6	2.2	2.6	2.9	3.6	3.5	3.8
Business/Employee	0.2	0.2	0.2	0.2	0.3	0.3	0.4	0.4
Weatherford	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	65	79	59	71	74	11	12	12
Visitor Spending (\$M)	65	79	59	71	74	11	12	11
No Transportation (\$M)	39	45	35	40	44	6	6	6
Transportation (\$M)	26	34	25	31	30	5	6	5
Earnings (\$M)	13	15	12	14	16	2	2	2
Total Employment	570	600	470	510	540	70	70	70
State & Local Tax Rev. (\$M)	4.9	5.5	4.4	4.9	5.3	1.2	1.3	1.3
Local Tax Rev.	1.1	1.2	0.9	1.1	1.2	0.3	0.4	0.4
Visitor	0.9	1.0	0.7	0.9	1.0	0.1	0.1	0.1
Business/Employee	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.3
State Tax Rev.	3.9	4.3	3.5	3.8	4.1	0.9	1.0	1.0
Visitor	3.7	4.1	3.4	3.6	3.9	0.7	0.7	0.7
Business/Employee	0.1	0.2	0.1	0.2	0.2	0.2	0.3	0.3

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Webster	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	94	104	119	141	165	190	190	192
Visitor Spending (\$M)	93	103	118	139	163	189	189	190
No Transportation (\$M)	62	67	78	93	113	138	133	136
Transportation (\$M)	31	36	39	46	50	51	55	54
Earnings (\$M)	25	27	33	38	47	56	57	60
Total Employment	940	930	1,130	1,240	1,460	1,500	1,600	1,600
State & Local Tax Rev. (\$M)	8.5	9.0	10.6	12.1	14.7	18.6	18.3	18.5
Local Tax Rev.	3.0	3.3	3.7	4.4	5.5	7.1	6.9	7.0
Visitor	2.5	2.8	3.2	3.9	5.0	6.5	6.3	6.3
Business/Employee	0.4	0.4	0.5	0.5	0.6	0.6	0.6	0.7
State Tax Rev.	5.5	5.8	6.9	7.7	9.2	11.5	11.4	11.5
Visitor	5.3	5.4	6.6	7.3	8.8	11.1	11.0	11.0
Business/Employee	0.3	0.3	0.3	0.4	0.4	0.4	0.4	0.5
Weslaco	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	59	64	60	61	68	66	68	64
Visitor Spending (\$M)	59	64	59	61	67	66	68	64
No Transportation (\$M)	50	53	50	51	57	57	58	56
Transportation (\$M)	9	12	9	10	10	9	10	9
Earnings (\$M)	15	16	16	16	19	21	22	21
Total Employment	860	850	800	770	860	920	900	820
State & Local Tax Rev. (\$M)	4.9	5.2	5.1	5.1	5.8	6.0	6.3	6.1
Local Tax Rev.	1.5	1.6	1.6	1.6	1.8	2.0	2.0	2.1
Visitor	0.9	1.0	0.9	0.9	1.1	1.1	1.1	1.1
Business/Employee	0.6	0.6	0.7	0.7	0.8	0.9	0.9	1.0
State Tax Rev.	3.4	3.6	3.5	3.5	3.9	4.1	4.2	4.1
Visitor	3.0	3.2	3.0	3.0	3.3	3.5	3.6	3.4
Business/Employee	0.4	0.4	0.5	0.5	0.6	0.6	0.7	0.7
West Columbia	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	2	2	2	2	2	2	2	2
Visitor Spending (\$M)	2	2	2	2	2	2	2	2
No Transportation (\$M)	1	1	1	1	1	1	1	1
Transportation (\$M)	0	0	0	0	0	0	0	0
Earnings (\$M)	0	0	0	0	0	0	0	0
Total Employment	30	20	20	20	20	20	20	20
State & Local Tax Rev. (\$M)	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Local Tax Rev.	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Visitor	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Business/Employee	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.1
State Tax Rev.	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Visitor	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Westlake	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	35	39	36	40	44	44	49	49
Visitor Spending (\$M)	34	39	36	40	44	44	49	49
No Transportation (\$M)	27	30	29	31	35	37	40	41
Transportation (\$M)	8	9	7	9	9	7	8	8
Earnings (\$M)	11	12	12	14	16	17	19	19
Total Employment	450	510	490	500	570	570	610	620
State & Local Tax Rev. (\$M)	2.7	3.0	2.8	3.1	3.5	3.9	4.3	4.4
Local Tax Rev.	0.9	1.0	0.9	1.0	1.2	1.4	1.6	1.6
Visitor	0.8	0.9	0.9	1.0	1.1	1.3	1.4	1.4
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2
State Tax Rev.	1.8	2.0	1.9	2.0	2.3	2.5	2.7	2.8
Visitor	1.8	1.9	1.8	2.0	2.2	2.4	2.6	2.6
Business/Employee	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Wharton	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	11	15	12	13	12	18	18	15
Visitor Spending (\$M)	11	15	12	13	12	18	18	15
No Transportation (\$M)	10	12	10	11	10	16	16	13
Transportation (\$M)	2	2	2	2	2	2	2	2
Earnings (\$M)	3	4	3	4	3	5	4	4
Total Employment	200	230	180	190	160	220	210	180
State & Local Tax Rev. (\$M)	0.9	1.1	1.0	1.1	1.0	1.6	1.6	1.3
Local Tax Rev.	0.3	0.3	0.3	0.3	0.3	0.5	0.5	0.4
Visitor	0.2	0.3	0.2	0.2	0.2	0.4	0.4	0.3
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.6	0.8	0.7	0.7	0.7	1.1	1.0	0.9
Visitor	0.6	0.7	0.6	0.7	0.6	1.0	1.0	0.8
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
White Settlement	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	7	7	7	7	19	6	6	6
Visitor Spending (\$M)	4	5	4	4	17	5	5	5
No Transportation (\$M)	3	3	3	3	14	4	4	4
Transportation (\$M)	1	1	1	1	4	1	1	1
Earnings (\$M)	2	2	2	2	7	2	2	2
Total Employment	60	70	70	60	230	60	60	70
State & Local Tax Rev. (\$M)	2.3	2.1	2.1	2.2	3.7	3.3	3.7	3.8
Local Tax Rev.	1.2	1.1	1.2	1.2	1.8	1.9	2.0	2.1
Visitor	0.0	0.0	0.0	0.0	0.4	0.1	0.1	0.1
Business/Employee	1.2	1.1	1.1	1.1	1.4	1.8	2.0	2.1
State Tax Rev.	1.0	1.0	1.0	1.1	1.9	1.4	1.6	1.7
Visitor	0.2	0.2	0.2	0.2	0.9	0.2	0.2	0.2
Business/Employee	0.8	0.8	0.8	0.8	1.1	1.2	1.4	1.5
Wichita Falls	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	166	178	177	184	197	192	203	208
Visitor Spending (\$M)	165	178	176	184	197	192	203	207
No Transportation (\$M)	124	127	135	136	149	152	157	166
Transportation (\$M)	40	50	41	48	48	41	46	42
Earnings (\$M)	37	38	42	44	48	51	52	55
Total Employment	2,760	2,670	2,790	2,790	2,910	3,020	3,060	3,160
State & Local Tax Rev. (\$M)	14.0	14.4	15.2	15.2	16.7	17.8	18.9	19.2
Local Tax Rev.	4.2	4.3	4.7	4.7	5.2	5.7	6.1	6.4
Visitor	2.6	2.7	2.9	2.9	3.2	3.5	3.8	4.1
Business/Employee	1.6	1.6	1.8	1.8	2.0	2.2	2.4	2.3
State Tax Rev.	9.8	10.1	10.4	10.4	11.5	12.1	12.7	12.8
Visitor	8.7	8.9	9.2	9.1	10.0	10.6	11.0	11.1
Business/Employee	1.1	1.2	1.2	1.4	1.6	1.5	1.7	1.7
Willis	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	5	5	5	5	7	7	6	5
Visitor Spending (\$M)	4	5	5	5	6	6	5	4
No Transportation (\$M)	4	4	4	4	5	6	4	4
Transportation (\$M)	1	1	1	1	1	1	1	1
Earnings (\$M)	2	2	2	2	3	3	2	2
Total Employment	60	60	60	50	70	70	50	50
State & Local Tax Rev. (\$M)	0.5	0.5	0.5	0.5	0.7	0.8	0.7	0.6
Local Tax Rev.	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.3
Visitor	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1
Business/Employee	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2
State Tax Rev.	0.3	0.3	0.3	0.3	0.4	0.4	0.4	0.4
Visitor	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.2
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Wimberley	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	11	12	13	13	15	19	24	26
Visitor Spending (\$M)	11	12	13	13	15	19	24	26
No Transportation (\$M)	9	10	11	11	12	17	22	23
Transportation (\$M)	2	3	2	2	2	2	3	2
Earnings (\$M)	3	3	4	4	5	7	9	9
Total Employment	130	130	150	140	160	220	260	270
State & Local Tax Rev. (\$M)	0.9	1.0	1.1	1.0	1.2	1.7	2.1	2.3
Local Tax Rev.	0.3	0.3	0.3	0.3	0.4	0.6	0.7	0.8
Visitor	0.2	0.2	0.3	0.3	0.3	0.5	0.6	0.7
Business/Employee	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.1
State Tax Rev.	0.6	0.7	0.7	0.7	0.8	1.1	1.4	1.5
Visitor	0.6	0.7	0.7	0.7	0.8	1.1	1.4	1.5
Business/Employee	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.1
Wolfforth	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	3	3	6	10	13	11	12	11
Visitor Spending (\$M)	3	3	6	10	13	11	12	11
No Transportation (\$M)	2	2	5	7	10	9	9	9
Transportation (\$M)	1	1	2	3	3	2	3	2
Earnings (\$M)	1	1	2	3	5	4	4	4
Total Employment	30	30	70	120	150	140	130	130
State & Local Tax Rev. (\$M)	0.3	0.3	0.6	0.9	1.2	1.2	1.3	1.3
Local Tax Rev.	0.1	0.1	0.2	0.3	0.4	0.4	0.4	0.4
Visitor	0.0	0.0	0.1	0.1	0.2	0.2	0.2	0.2
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2
State Tax Rev.	0.2	0.2	0.4	0.6	0.8	0.8	0.9	0.8
Visitor	0.1	0.1	0.3	0.5	0.7	0.6	0.7	0.6
Business/Employee	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2
Woodway	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	6	40	42	53	55	54	54	48
Visitor Spending (\$M)	6	40	41	53	54	54	54	48
No Transportation (\$M)	4	27	29	36	39	41	41	37
Transportation (\$M)	2	14	12	17	16	12	13	11
Earnings (\$M)	1	8	10	12	13	15	15	13
Total Employment	60	450	500	590	590	580	550	490
State & Local Tax Rev. (\$M)	0.6	2.9	3.2	3.7	4.0	4.6	4.6	4.2
Local Tax Rev.	0.2	0.7	0.8	0.9	1.0	1.3	1.4	1.3
Visitor	0.0	0.6	0.6	0.8	0.9	1.1	1.1	1.0
Business/Employee	0.1	0.1	0.2	0.2	0.2	0.2	0.3	0.3
State Tax Rev.	0.5	2.2	2.4	2.8	3.0	3.3	3.2	2.9
Visitor	0.3	2.1	2.3	2.7	2.8	3.1	3.0	2.7
Business/Employee	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2
Yoakum	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	6	7	7	6	8	8	8	8
Visitor Spending (\$M)	6	7	7	6	8	8	8	8
No Transportation (\$M)	2	3	3	3	6	5	5	6
Transportation (\$M)	4	4	4	3	3	3	3	3
Earnings (\$M)	1	1	1	1	2	2	1	2
Total Employment	50	50	60	50	90	80	50	50
State & Local Tax Rev. (\$M)	0.5	0.5	0.6	0.6	0.9	0.8	0.7	0.8
Local Tax Rev.	0.1	0.1	0.1	0.2	0.3	0.2	0.2	0.2
Visitor	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.1
Business/Employee	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1
State Tax Rev.	0.4	0.4	0.5	0.4	0.6	0.6	0.5	0.6
Visitor	0.4	0.4	0.4	0.3	0.4	0.5	0.5	0.5
Business/Employee	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.1

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way fares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

**City and Place Direct Travel Impacts
2006-2019p**

Yorktown	2006	2008	2010	2012	2014	2017	2018	2019
Total Spending (\$M)	3	4	3	4	17	10	11	18
Visitor Spending (\$M)	3	4	3	4	17	10	11	18
No Transportation (\$M)	1	1	1	2	11	6	7	12
Transportation (\$M)	2	3	2	2	6	4	4	6
Earnings (\$M)	0	0	1	1	6	3	2	3
Total Employment	20	20	20	40	220	100	70	110
State & Local Tax Rev. (\$M)	0.3	0.3	0.3	0.4	1.5	0.9	1.0	1.5
Local Tax Rev.	0.0	0.0	0.1	0.1	0.4	0.2	0.2	0.3
Visitor	0.0	0.0	0.0	0.0	0.3	0.1	0.2	0.3
Business/Employee	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1
State Tax Rev.	0.2	0.2	0.2	0.3	1.0	0.7	0.7	1.1
Visitor	0.2	0.2	0.2	0.2	0.9	0.6	0.7	1.1
Business/Employee	0.0	0.0	0.0	0.1	0.1	0.1	0.0	0.1

Visitor transportation spending includes motor fuel, auto rental, other ground transportation costs and one-way airfares. Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Business/employee tax receipts include local property taxes, the state franchise tax, and sales tax payments attributable to the travel industry generated income of employees.

APPENDICES

Appendix A	2019 Travel Impact Estimates
Appendix B	Key Terms and Definitions
Appendix C	Regional Travel Impact Model
Appendix D	Travel Industry Accounts
Appendix E	Texas Earnings and Employment by Industry Sector
Appendix F	Industry Groups

2019 TRAVEL IMPACT ESTIMATES

This appendix provides a brief overview of the methodology, terminology and limitations of the travel impact and visitor volume estimates.

DIRECT IMPACTS

The estimates of the direct impacts associated with traveler spending in Texas were produced using the Regional Travel Impact Model (RTIM) developed by Dean Runyan Associates. The input data used to detail the economic impacts of the Texas travel industry were gathered from various local, state and federal sources.

Travel impacts consist of estimates of travel spending and the employment, earnings, and state and local taxes generated by this spending. These estimates are also broken out by type of traveler accommodation and by the type of business in which the expenditures occur.

PRELIMINARY ESTIMATES

Preliminary estimates for 2019 were prepared at the state, regional and county level. These estimates take advantage of the most current available data. However, because full-year data was not available in all cases, these estimates are subject to subsequent revision as additional information relating to travel and its economic impact in 2019 becomes available.

TRANSPORTATION IMPACTS

The treatment of ground transportation expenditures depends upon the level of geography (county, region or state). County and regional level estimates of destination spending include only a portion of ground transportation expenditures because some county and regional transportation expenditures are for travel to other Texas destinations. These expenditures are allocated to "other travel." State level estimates include all in-state expenditures for ground transportation.

SECONDARY (INDIRECT AND INDUCED) IMPACTS

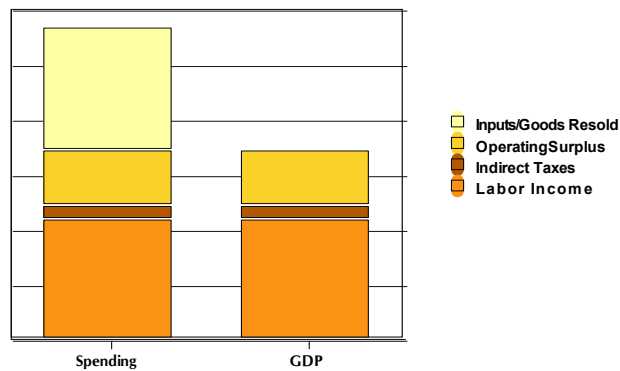
Direct impacts are reported for all counties within Texas. Secondary spending, employment and earnings impacts over and above direct impacts are reported at the state level only for the year 2019. These indirect and induced impacts are generated from the direct impacts produced by the RTIM, discussed above, and an input-output model of the Texas economy prepared by the IMPLAN Group, Inc. Indirect impacts represent the purchases of goods and services from other firms by businesses that directly receive expenditures from travelers. Hotels, for example, purchase maintenance services from independent contractors. Induced impacts represent the purchase of goods and services by employees whose earnings are in part derived from travel expenditures. The sum of

indirect and induced impacts equals the total impact of all spending by visitors in the state. The "multiplier" refers to the ratio of the total impacts to the direct impacts for spending, employment, or earnings.

GROSS DOMESTIC PRODUCT

An estimate of the Gross Domestic Product (GDP) of the Texas travel industry based on the RTIM direct travel impacts is also provided in this report. The GDP of an industry is equal to gross output (sales or receipts) minus intermediate inputs (the goods and services purchased from other industries). GDP is always less than output or sales because GDP measures only the "value" added of an industry and does not include the cost of the inputs that are also necessary to produce a good or service. GDP is a useful concept because it permits comparisons of the economic contributions of different industries. The relationship between spending and gross domestic product is illustrated in the figure below. Examples of inputs are the food or accounting services that restaurants purchase from suppliers. "Goods resold" are the commodities that retail establishments purchase from manufacturers or wholesale trade businesses and resell with a markup. These inputs or goods are not counted as the GDP of the restaurant or retail industry because their value was created in other industries (agriculture, accounting, manufacturing).

Relationship Between Spending and Gross Domestic Product



It is for this reason that "travel spending" - as measured from surveys of visitors - is not the best measure of the travel industry's real economic contribution. This is because some visitor spending is actually counted as the GDP of other industries (e.g., agriculture, accounting, manufacturing). Furthermore, these other industries may or may not be located within the geographic area of interest. If the farm were located within the region of interest, then the GDP of the local farm

would be included as an indirect or secondary effect. If not (e.g., a manufacturing firm in another state or country), then that portion of GDP is not counted. The preceding graph also shows the three main components of GDP. For most industries, labor income (essentially equivalent to earnings in this report) is the primary component of GDP. This is true of the travel industry. A second component is the tax payments that businesses make to government, such as sales, excise and property taxes. In the case of excise taxes, businesses are essentially a collection agency for the government. The final component, operating surplus, represents the income and payments (e.g., dividends, interest) to other stakeholders of the firm. The concept of GDP also illustrates that with small geographic units of analysis (e.g., counties), earnings, employment, and tax revenues are the best measures of the economic value of the travel industry to the local economy. Small area measures of GDP are less reliable and much of the operating surplus may leak out of the local economy anyway. Indirect effects are also generally less in smaller economies.

INTERPRETATION OF IMPACT ESTIMATES

Users of this report should be aware of several issues regarding the interpretation of the impact estimates contained herein:

- The estimates contained in this report are based on the most current data available and supersede all previous estimates of travel impacts.
- The estimates in this report are expressed in *current* dollars unless otherwise noted.
- The employment estimates in this report are estimates of the total number of full and part-time jobs directly generated by travel spending, rather than the number of individuals employed. Both payroll and self-employment are included in these estimates. Caution should therefore be used in comparing these estimates with other employment data series.
- In general, estimates of small geographic areas (e.g., rural counties) are less reliable than estimates for regions or metropolitan counties. Trend analysis and comparisons of counties with relatively low levels of travel related economic activity should therefore be interpreted cautiously.
- The estimates of travel impacts published in this report will necessarily differ somewhat from estimates generated from different models, methodologies and data sources. Nonetheless, it should be emphasized that all credible estimates of direct travel impacts at the state level, including those of Dean Runyan Associates, are of similar magnitude.

DEFINITION OF TERMS

Commodity: A classification of a product or service, such as lodging or food service. An establishment or industry may produce more than one commodity.

Direct Impacts: Employment, earnings and tax receipts *directly* generated by travel spending, as distinguished from secondary and total impacts.

Earnings: Earnings include wage and salary disbursements, other earned income or benefits, and proprietor income. Only the earnings attributable to travel expenditures are included.

Employment: Industry employment (jobs) associated with travel-generated *earnings*. Includes both full-time and part-time positions, and salaried or self-employed individuals. Employment is reported as an average for a time period, typically annual. (Unless otherwise noted, the employment estimates refer to establishment or industry employment at place of work, not the employment status or residence of the individual.)

Federal Taxes: Federal taxes include the motor fuel excise tax, airline ticket taxes, and personal income and payroll taxes.

GSP/GDP: The market value of the goods and services produced by the labor and property located in a state. (Gross State Product or Gross Domestic Product)

Industry: A classification of business or government establishments based on their primary technological process. (See NAICS Appendix table.)

Local Taxes: Lodging taxes, sales taxes imposed by cities, counties and other regional tax jurisdictions in Texas. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger Facility Charges attributable to visitors (a fee imposed on airline tickets) are included in counties with airports. Property tax payments attributable to travel industry businesses and employees are also included.

Other spending: Other spending includes spending by residents on ground and air transportation for travel to other destinations, spending on travel arrangement services, and convention/ trade shows.

Private Home: Unpaid overnight accommodations of friends and relatives.

Receipts: Travel expenditures less the sales and excise taxes paid by the consumer.

Secondary Impacts: The effect resulting from respending of the direct impacts. Indirect refers to the employment and earnings for suppliers to the travel industry. Induced refers to purchases made by travel industry employees.

State Taxes: Lodging taxes, sales tax, motor fuel, and business franchise taxes imposed by the state of Texas. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

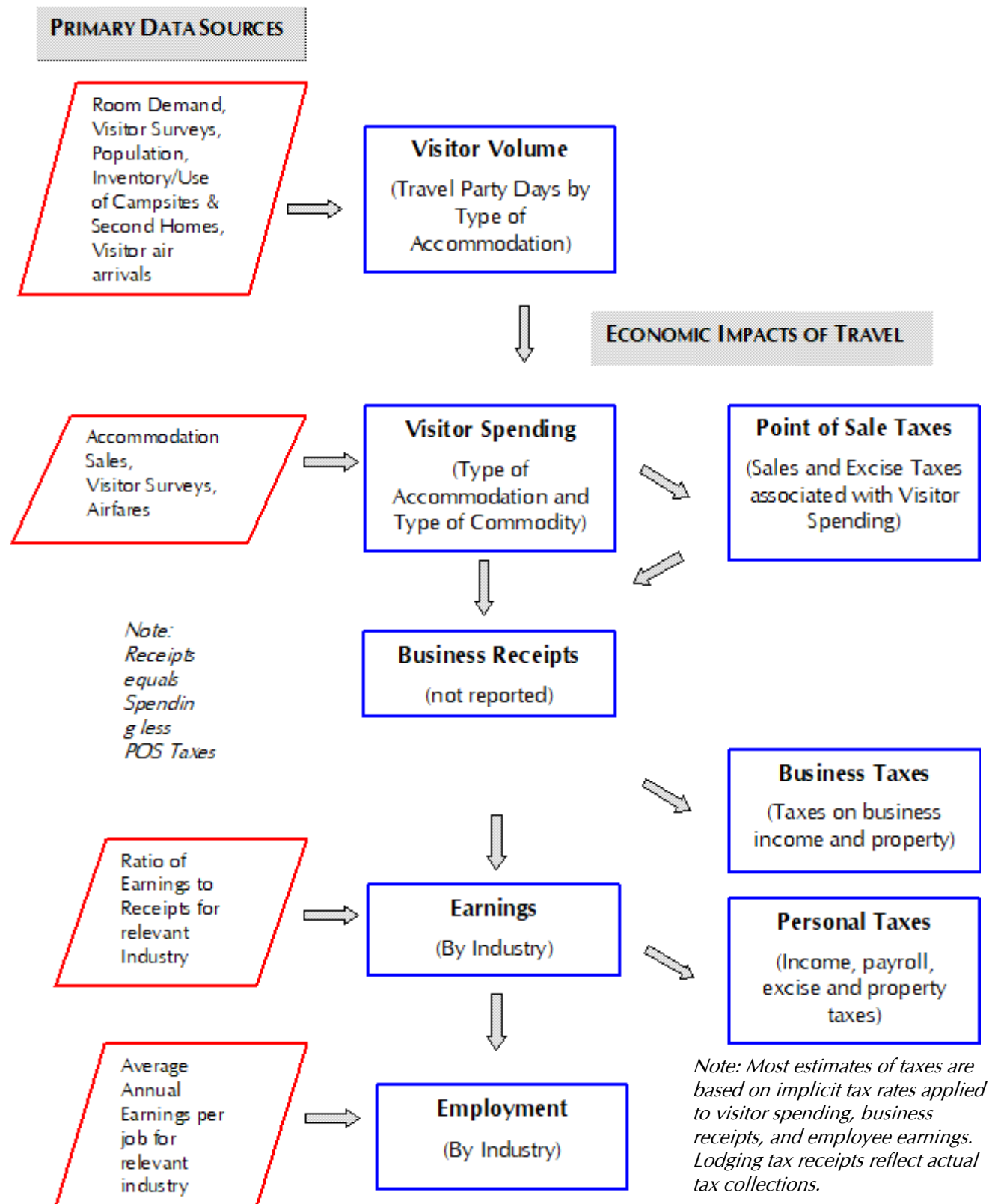
STR: Acronym for Short Term Rentals. STR includes lodging using "shared economy" services.

Total Impacts: The sum of *Direct* and *Secondary* impacts.

Travel spending: The sum of visitor and other spending related to travel.

Visitor spending: All spending on goods & services by visitors at the destination. Also referred to as destination spending.

REGIONAL TRAVEL IMPACT MODEL



TRAVEL INDUSTRY ACCOUNTS: A COMPARISON OF THE REGIONAL TRAVEL IMPACT MODEL AND TRAVEL & TOURISM SATELLITE ACCOUNTS

An economic account is a method for displaying inter-related information about a set of economic activities. A travel industry account is a method to report different types of related information about the purchase of goods and services by visitors. The Bureau of Economic Analysis (BEA), which provides estimates of travel and tourism at the national level, describes a Travel and Tourism Satellite Account (TTSA) as “present(ing) a rearrangement of information from the National Income and Product Accounts, from the industry accounts, and from other sources so that travel and tourism activities can be analyzed more completely than is possible in the structure of the traditional national economic accounts.”[1] Similarly, the RTIM has been developed by Dean Runyan Associates to estimate travel spending, earnings, employment, and tax receipts at the state, county, and regional levels. These initial findings can, in turn, be used as input data for deriving estimates of other economic measures, such as value-added and indirect effects.

This appendix provides an overview of the Regional Travel Impact Model (RTIM) and travel and tourism satellite accounts (TTSA). Although there is no single or absolute form of a TTSA, the one developed by the Bureau of Economic Analysis (BEA) will be the basis of the analysis here. The definitions, framework, and estimating methods used for the U.S. BEA TTSA follow, as closely as is practicable, the guidelines for similar travel satellite accounts that were developed by the World Tourism Organization (WTO) and the Organization for Economic Co-operation and Development (OECD).

The primary focus is on the direct impacts of visitor spending. Visitors are defined as persons that stay overnight away from home, or travel more than fifty miles one- way on a non-routine trip. Only the expenditures related to specific trips are counted as visitor spending. Other travel related expenditures such as the consumption of durable goods (e.g., recreational vehicles or sporting equipment) or the purchase of vacation homes are not considered.

While such a definition of the travel industry (i.e., the trip related expenditures of visitors) is conservative, it is also in keeping with the notion of the travel industry as being an export-oriented industry for specific local communities. That is, visitors are important to regions because they inject money into the local economy. This focus on the export-oriented nature of the travel industry for local communities becomes blurred if the industry is defined so as to include non-trip related expenditures.

[1] Peter D. Kuhbach, Mark A. Planting, and Erich H. Strassner, “U.S. Travel and Tourism Satellite Accounts for 1998-2003,” *Survey of Current Business* 84 (September 2004): 43-59.

PRIMARY CONCEPTS, CATEGORIES & DATA REQUIREMENTS

There are three primary types of information that are measured and/or estimated in a travel industry account. The first is a measure of the **travel industry** in terms of both the characteristics of the business firms that sell travel goods and services and the characteristics of consumers that purchase travel industry goods and services. The second is a measure of the **demand segments** that consume travel industry goods and services. For example, the distinction between business and leisure travel is a measure of demand segments. The third is a measure of the **components of economic output** associated with the travel industry. The employee earnings generated by visitor spending is one such component. Travel-generated tax receipts are another. These three categories of information represent different aspects of the accounting ledger - they represent different ways of viewing or analyzing the travel industry.

The bulk of this paper will discuss these three types of information in terms of their conceptual foundations, the data requirements, and some of the more salient issues that users of this information should be aware of. There will also be some discussion of **indirect and induced effects** in that these effects can be reasonably estimated from the direct travel industry accounts. These secondary (versus direct) effects describe the relationship of the travel industry to other sectors of the larger economy.

The intent of this discussion will be to provide a general overview of the process of constructing travel industry accounts and the underlying similarity between the RTIM and a TTSA. More technical issues are generally placed in footnotes.

TRAVEL INDUSTRY

Defining the travel industry is probably the most critical and data intensive effort involved in developing a travel industry account. It is an exercise in matching supply (sellers of goods and services) with demand (the travelers that purchase those particular goods and services). It is complicated by the fact that no single industrial classification scheme provides a valid measure of the travel industry.[2] There are only three significant industrial classifications (Accommodations [NAICS 721], Scheduled Passenger Air Transportation [NAICS 481111] and Travel Arrangement and Reservation Services [NAICS 5615]) that *primarily* sell travel industry goods and services.[3] Firms in other industries (retail, recreation, transportation) provide goods and services to both travelers and other types of consumers.

Because of this, most satellite accounts, as well as the RTIM, incorporate at least some information about the expenditures of visitors in order to define the supply of visitor industry

[2]The North American Industrial Classification System (NAICS) is the current standard in the United States.

[3] Even these industries are not purely travel. For example, the accommodations industry provides services to local residents (food service and meeting rooms). Passenger airlines also ship cargo on the same planes that carry passengers. Fortunately, it is usually possible to make adjustments for these non-travel components through the use of additional data.

firms. For example, if there is an estimate of visitor-days and an estimate of how much the average visitor spends on food services per day, then an estimate of visitor spending on food services can be calculated. In most cases, this will be only a fraction of all food service sales in that residents are a larger market for most restaurants.[4] The industry sectors that are usually matched to visitor spending in this way are: accommodations (NAICS 721), food service (722), arts, entertainment and recreation (71), and retail trade (44-45). A portion of transportation business is also part of the travel industry for obvious reasons.

In the case of the transportation sector, the definition and measurement of the travel industry component is more complicated because most transportation spending by visitors involves travel to and from the destination, rather than travel at or within the destination market. This is not an issue if the geographic scope of the travel industry market includes the origin and destination of travel. National travel industry accounts thus include all domestic passenger air transportation in the travel industry. The issue is more complicated at the state or regional level, however.

Suppose, for example, that the focus of a travel industry account is the state of Texas. How should the purchase of a round trip airline ticket by a Chicago resident traveling to Dallas be treated in that only some of the economic impact of this spending will occur in Texas? A reasonable approach would be to allocate only a portion of this spending (and related payroll, taxes, etc.) to Texas and ignore the remainder for the purpose of creating a travel industry account for Texas. However, if this procedure were followed for every state, the sum of the state accounts would be less than the national travel account. The state accounts would be additive if outbound air travel from each state were included. However, this is methodologically inconsistent with the construction of a national account, which does not include outbound travel as a component of domestic tourism demand. The approach used in the RTIM is to make a distinction between the *visitor industry*, that includes only visitor demand, and the *travel industry*, which includes visitor demand and that portion of outbound travel that can be attributed to the resident economy. For example, the passenger air transportation employment in Texas can be divided between three groups of travelers: inbound, outbound, and pass-through. Only that employment attributable to inbound travel is part of the Texas *visitor industry*. Employment attributable to outbound and pass-through travelers is included with the larger *travel industry*. [5]

[4]The proportion can vary enormously among regions and localities, however. In many popular visitor destinations, the primary market for food service will be visitors. It should also be noted that even with reliable visitor survey data, there is still the issue of how to translate spending on food service *commodities* to the supply of food service by *industry*. As indicated in the footnote above, food service is also supplied by the accommodation industry.

[5]The same issue arises with travel agencies and reservation services (NAICS 5615). Most of these services are probably related to outbound travel and are treated as such in the RTIM.

The following two tables display the specific industries that are included in the travel industry for the BEA's national TTSA and the RTIM. Although not identical, the industries are equivalent with only a few exceptions.[6]

**Bureau of Economic Analysis Tourism Industries
Distribution of Travel - Generated Compensation
in United States, 2015**

Accommodation & Food Services	38.5%
Traveler accommodations	23.4%
Food services and drinking places	15.1%
Transportation	24.4%
Air transportation	16.4%
Rail transportation services	0.4%
Water transportation services	1.1%
Interurban bus transportation	0.3%
Interurban charter bus transportation	0.3%
Urban transit systems and other transportation	1.4%
Taxi service	0.1%
Scenic and sightseeing transportation services	0.2%
Automotive equipment rental and leasing	2.3%
Automotive repair services	1.2%
Parking lots and garages	0.4%
Toll highways	0.2%
Recreation	12.4%
Motion pictures and performing arts	1.0%
Spectator sports	2.0%
Participant sports	2.1%
Gambling	5.9%
All other recreation and entertainment	1.4%
Retail & Nondurable Goods Production	17.2%
Petroleum refineries	0.7%
Industries producing nondurable PCE commodities, excluding petroleum refineries	3.7%
Wholesale trade and transportation services	5.5%
Gasoline service stations	2.0%
Retail trade services, excluding gasoline service stations	5.3%
Travel Arrangement and reservation services	5.7%
All other industries	1.7%
Total Tourism Compensation	100.0%

Source: BEA TTSA Survey of Current Business, Annual estimates, 2013-2015(revised), 2016

[6]The major exception is that the BEA includes the production of consumer non-durables that are sold through retail outlets. This is not a major component and would be even less so at the level of the state.

RTIM Travel Impact Industries Matched to NAICS

Travel Impact Industry	NAICS Industry (code)
Accommodation & Food Services	Accommodation (721) Food Services and Drinking Places (722)
Arts, Entertainment & Recreation	Performing Arts, Spectator Sports (711) Museums (712) Amusement, Gambling (713) Scenic and Sightseeing Transportation (487)
Retail	Food & Beverage Stores (445) Gasoline Stations (447) Clothing and Clothing Accessories Stores (448) Sporting Goods, Hobby, Book, and Music Stores (451) General Merchandise Stores (452) Miscellaneous Store Retailers (453)
Ground Transportation	Interurban and rural bus transportation (4852) Taxi and Limousine Service (4853) Charter Bus Industry (4855) Passenger Car Rental (532111) Parking Lots and Garages (812930)
Air Transportation	Scheduled Air Passenger Transportation (481111) Support Activities for Air Transportation (4881)
Administrative/Support Services	Travel Arrangement and Reservation Services (5615) Convention and Trade Show Organizers (56192)

Source: Dean Runyan Associates

DEMAND SEGMENTS

The distinction between inbound and outbound travel has already been discussed in the previous section and in terms of the concepts of the *visitor industry* and the *travel industry*. Three other types of demand segments that are related exclusively to the *visitor industry* will be discussed here. The first two demand categories are reported by the BEA in their national TTSA. They are: **leisure versus business travel**, and **resident versus non-resident travel**. The third demand category is typically reported in the RTIM: **type of traveler accommodation**. These three demand categories will be discussed in turn.

The distinction between **leisure versus business travel** is useful for several reasons. Economists like to distinguish between personal consumption expenditures on the one hand and business expenditures on the other. Indeed, this distinction is central for the National Income and Product Accounts (NIPAs). Those in the travel industry are more likely to be interested in this distinction because leisure travelers represent a more “marketable” segment because their travel choices are less determined by economic and business factors. Furthermore, business and leisure travelers tend to have different spending profiles. The availability of this information in either a state or regional TTSA or RTIM is essentially dependent on the availability of survey data (as it is at the national level). It should be noted, however, that such estimates are considerably less reliable for smaller geographic areas because of the limitations of survey data. Even at the state level, year-to-year changes in the composition of this demand segment should be interpreted in conjunction with other data.

The distinction between **resident versus non-resident travel** is fundamental to a national TTSA because it mirrors the distinction between the domestic economy and international transactions. Non-resident travel in the United States is considered an export in the official international transaction accounts.[7] The distinction is obviously also important because it is based on different political, legal, and currency regimes - factors that in themselves influence travel behavior. At the level of the state or region, the distinction between resident and nonresident travel is less important, although it is often reported.[8] There are at least two reasons why this distinction is less useful at state and regional levels.

First, there is considerably less of an economic rationale for distinguishing resident and non-resident travel at the level of the state, or any other political jurisdiction within the United States, than there is at the national level. States do not maintain interstate trade balance sheets that chart the flow of goods and services across state boundaries. From an economic point of view, the administration of the tax system is the primary, if only, reason for this distinction. In the case of travel and tourism, the evaluation of the tax impacts of resident versus nonresident travel might also be important.[9]

[7]Conversely, the spending of U.S. visitors in other countries is treated as an import in the international transaction accounts.

[8]The issues discussed with regard to the reliability of survey data for leisure versus business travel also applies to this category

[9]Nonresident visitors who pay taxes in their destination state represent an unambiguous gain for the state. This effect is less clear for resident travelers within the state.

Second, travel is behaviorally defined by length of distance from home (usually at least 50 miles one-way), trip purpose (non-routine), and/or the use of an overnight accommodation away from home. Rarely is domestic travel defined by virtue of crossing a geographic boundary.[10] The operators of tourist attractions in local communities are generally less interested in the origin of visitors than in the revenue that they generate for their businesses. In terms of the economic impacts at the *local* level, the distinction between in-state residents, out-of-state residents and international visitors may not be relevant other than for the purpose of marketing. However, other geographic characteristics of the visitor (e.g., distance traveled, the specific area of origin) are generally more useful measures of the visitor market than whether the visitor is a resident or nonresident.

Finally, the distinction among different ***types of traveler accommodations*** is generally reported in the RTIM. Typically, these categories are:

- Visitors who stay in hotels, motels, short term rentals, and similar lodging facilities
- Visitors who stay at campsites
- Visitors who stay in the private homes of friends or relatives
- Visitors who stay in vacation or second homes
- Visitors who do not stay in overnight accommodations on their trip away from home (day visitors).

These distinctions can be useful because estimates of economic impacts are often used for different purposes. The total of all accommodation types, of course, is an estimate of the total magnitude of the visitor industry. Visitors who stay in commercial lodging such as hotels and motels are most likely to have the greatest economic impact on a person-day basis. These visitors are also more likely to be influenced by marketing efforts. In urban areas, a large proportion will represent business travel. In other words, the type of accommodation category can be used in conjunction with other types of data to analyze the market characteristics of visitors.

[10]In essence, state level travel impact estimates really represent an aggregation of smaller geographic units, such as counties or regions. Populous states with large landmasses (e.g., California or Texas) will have a higher proportion of resident travel than small states (e.g., Rhode Island or Delaware).

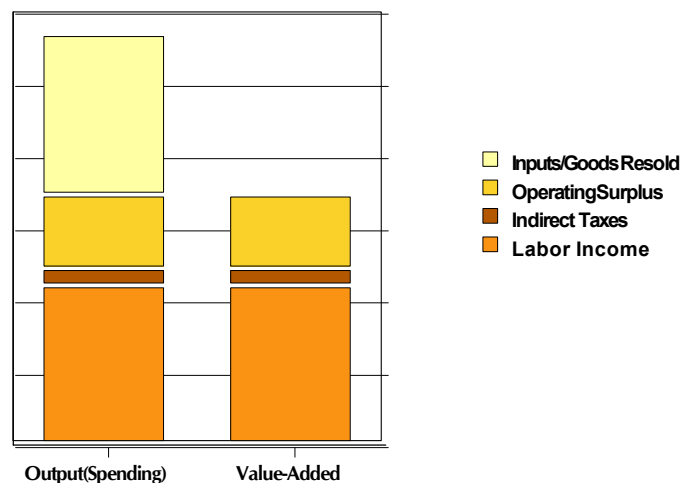
COMPONENTS OF INDUSTRY OUTPUT

Because both the RTIM and the TTSA are empirically linked to NAICS industry accounts, it is possible to provide estimates of different components of economic output. The major economic components most often estimated are.[11]

- Travel spending (Gross Output)
- Value-added (Gross Product)
- Earnings (labor income)
- Indirect business taxes (sales, excise, property taxes & fees).

The relationship of these components is shown below. As indicated, the value-added of a particular industry (the bar on the right) is equal to gross output (travel spending) minus the intermediate inputs used by travel industry businesses to produce the good or service. Restaurants, for example, prepare and serve the food products that are purchased from suppliers. Airlines purchase or lease airplanes from other firms. These intermediate inputs are not counted as part of the value-added of the travel industry. They are counted as value-added in other industries (e.g., agriculture, aerospace manufacturing).

Components of Industry Output



The distinction between gross output and value-added is probably even more important at the state or regional level. This is because the intermediate inputs that are purchased from other industries are even more likely to be purchased from businesses located in different regions or states. For example, the economic impact of air passenger travel in the state of

[11]There are some small differences between the BEA TTSA and the RTIM in what these components include. The BEA allocates proprietor income to Operating Surplus, the RTIM allocates it to Labor Income. The RTIM does not have an estimate of property taxes in indirect taxes. Overall, property taxes on businesses are a relatively small proportion of indirect taxes.

Hawaii should not include the purchase of airplanes manufactured in other parts of the world. Travel industry value-added is a more meaningful measure of the true economic impact of visitor spending in Hawaii because a portion of the economic impact of visitor spending in the state will actually occur elsewhere.[12] Value-added can also be viewed in terms of the distribution or payout of industry receipts, exclusive of those paid to other firms for intermediate inputs. Some of the receipts are distributed to labor as wages, benefits, and proprietor income. Some receipts are paid to government as indirect taxes. These taxes are called “indirect” because most of them are actually paid by consumers in the form of sales or excise taxes.[13] The remainder leaves gross operating surplus. Out of gross operating surplus various payments are made in the form of dividends, interest, and other payments, or retained by the firm. The sum of these three broad categories of payments is equal to travel industry value-added. To summarize:

Value-added = Spending *less* intermediate goods & services, or

Value-added = Labor Income *plus* indirect business taxes *plus* gross operating surplus.

The RTIM is similar to the TTSA in that it also provides estimates of these components of economic output. Travel spending, earnings, and tax impacts are generally provided at the state or regional level. Value-added is generally reported at the state-level only (sometimes referred to as Travel Industry Gross State Product). At the level of the state, travel industry value-added or GSP is an important measure – more economically meaningful than travel spending.[14] For smaller geographic areas, however, the rationale for reporting value-added is less clear. First, there are real data limitations and data costs in deriving these estimates. Second, ***the most important components of value added for the travel industry are earnings and tax receipts***. Because the travel industry is relatively labor intensive and because a large proportion of travel industry goods and services are subject to excise and sales taxes, these two components of value-added (labor income and indirect taxes) are relatively high for the travel industry. The local effects of gross operating surplus are generally less important and certainly much more difficult to assess than are earnings and tax impacts. The relevance of earnings and tax receipts is also in keeping the export-oriented emphasis of the travel industry: earnings and tax receipts are more likely to stay in the local economy than is operating surplus.

[12]It should also be noted the value of the intermediate inputs used by travel industry firms will not necessarily disappear if the travel industry stops buying them. Aerospace firms will shift their production to other users (e.g., military). Agriculture will seek new markets for their products.

[13]Other taxes included here are property taxes, business franchise taxes, and other fees. Income taxes are not included, because they are paid out of operating surplus.

[14]It is also possible to compare different industries with respect to their value-added. It is more difficult and less useful to compare industries on the basis of sales.

INDIRECT, INDUCED AND SECONDARY EFFECTS

To this point, the discussion of travel industry accounts has referred only to the direct output components. That is, the ripple effects of the re-spending of travel industry receipts throughout the larger economy have not been analyzed. The structure of both the TTSA and the RTIM permit such analysis.

- **Indirect** effects refer to the intermediate inputs used to produce the final product or service, providing that those inputs are themselves produced within the designated geographic area.
- **Induced** effects refer to the purchase of goods and services by *employees* that are attributable to direct and indirect impacts. These induced impacts are derived from economic data that describe the purchasing patterns of households. For example, employees of all the designated export-oriented industries will spend their income on food, household durables, health care, and so on.
- The sum of indirect and induced impacts is sometimes referred to as the **secondary** effect. These secondary impacts may be as great or greater than the direct impact alone.
- The ratio of the total effects (direct plus either indirect, induced, or secondary) to the direct effects is the **multiplier**.

The BEA reports the **indirect** components of economic output. This is equivalent to domestic travel spending less the goods and services imported from abroad to meet domestic demand. For travel, these imports would include souvenirs manufactured in China and petroleum extracted in Saudi Arabia. The indirect output multiplier for 2002 was 1.76. The ratio of domestic travel spending to travel industry value-added was 1.88. The difference reflects the intermediate inputs for travel imported from abroad.

At the state level, these indirect output multipliers are typically lower because relatively more of the intermediate inputs are purchased from outside of the state. At the county or metropolitan level, the multipliers are generally even lower for the same reason. Furthermore, the estimates are usually less reliable because of the data limitations of the regional input-output model used to estimate the indirect effects.

The BEA does not report **induced** effects - the effect of household spending of the direct and indirect labor income. Typically, these induced effects will be larger than the indirect effects at the state or regional level, in part because they are based on both the direct and indirect components.¹⁵ As with indirect effects, the induced effects will also tend to be lower for smaller economic areas and the reliability of the estimates will be less.

[15]The induced effects can be estimated with the Implan model maintained by the Minnesota Implan Group.

Secondary effects should be interpreted cautiously. These effects describe the relationship of economic transactions at a point in time. These relationships will not necessarily remain constant with a change in direct economic output. This is because all economic resources have alternative uses. Because of this, it is often difficult to determine the effect of an increase or decrease in visitor spending on the larger economic system over time.

THE REGIONAL TRAVEL IMPACT MODEL AND TRAVEL & TOURISM SATELLITE ACCOUNTS COMPARED

This appendix has provided an overview of Dean Runyan Associates RTIM and the Bureau of Economic Analysis' domestic TTSA. These travel industry accounts are similar in terms of how they define the travel industry and the measures of the industry that are reported. The differences stem largely from their different levels of analysis - the BEA provides estimates at the national level only, while the RTIM's are typically constructed on a state or regional level. Because of this geographic focus, the RTIM provides a distinction between the visitor industry and the travel industry. The RTIM also provides measures of all of the components of economic output and secondary effects at the state or large region level. At smaller units of analysis, however, the emphasis is on earnings and tax receipts generated by travel spending as these are the most reliable and meaningful measures of the economic impact of travel at the local level.

Texas Earnings and Employment by Industry Sector, 2017

Industry Sector	Earnings (\$Million)	Percent of Total	Employment (Thousand)	Percent of Total
Primarily Export-Oriented	132,521	13.3%	1,770	10.4%
Agriculture, Forestry, Fishing and related	4,773	0.5%	325	1.9%
Mining	46,137	4.6%	507	3.0%
Manufacturing	81,611	8.2%	937	5.5%
<i>**Travel</i>	25,722	2.6%	678	4.0%
Primarily Non Export-Oriented	478,556	47.9%	8,570	50.5%
Construction	81,512	8.2%	1,142	6.7%
Utilities	8,559	0.9%	67	0.4%
Wholesale trade	57,445	5.7%	642	3.8%
Retail trade	57,718	5.8%	1,630	9.6%
Real estate and rental and leasing	25,047	2.5%	738	4.4%
Management of companies and enterprises	19,335	1.9%	202	1.2%
Administrative and waste services	46,114	4.6%	1,113	6.6%
Other services, except public administration	35,201	3.5%	978	5.8%
Government and government enterprises	147,625	14.8%	2,059	12.1%
Mixed	388,314	38.9%	6,623	39.0%
Transportation and warehousing	57,349	5.7%	716	4.2%
Information	21,122	2.1%	249	1.5%
Finance and insurance	63,524	6.4%	1,033	6.1%
Professional and technical services	97,420	9.7%	1,128	6.7%
Educational services	10,246	1.0%	268	1.6%
Health care and social assistance	96,466	9.7%	1,658	9.8%
Leisure and Hospitality	42,186	4.2%	1,570	9.3%
Texas Total**	999,391	100.0%	16,963	100.0%

**Travel is not included in the sub and grand totals because it is also represented in other sectors (primarily leisure and hospitality, transportation, and retail trade).

Industry Groups

Accommodation & Food Services

- Food services and drinking places
- Hotels and motels, including casino hotels
- Other accommodations

Arts, Entertainment & Recreation

- Amusement parks, arcades, and gambling industries
- Bowling centers
- Fitness and recreational sports centers
- Independent artists, writers, and performers
- Museums, historical sites, zoos, and parks
- Other amusement and recreation industries
- Performing arts companies
- Promoters of performing arts and sports and agents for public figures
- Spectator sports companies

Construction

- Construction of new nonresidential commercial and health care structures
- Construction of new nonresidential manufacturing structures
- Construction of new residential permanent site single- and multi-family structures
- Construction of other new nonresidential structures
- Construction of other new residential structures
- Maintenance and repair construction of nonresidential structures
- Maintenance and repair construction of residential structures

Education and Health Services

- Child day care services
- Community food, housing, and other relief services, including rehabilitation services
- Home health care services
- Individual and family services
- Medical and diagnostic labs and outpatient and other ambulatory care services
- Nursing and residential care facilities
- Offices of physicians, dentists, and other health practitioners
- Other private educational services
- Private elementary and secondary schools
- Private hospitals
- Private junior colleges, colleges, universities, and professional schools

Financial Activities

- Commercial and industrial machinery and equipment rental and leasing
- Funds, trusts, and other financial vehicles
- General and consumer goods rental except video tapes and discs
- Imputed rental activity for owner-occupied dwellings
- Insurance agencies, brokerages
- Insurance carriers
- Lessors of nonfinancial intangible assets
- Monetary authorities and depository credit intermediation activities
- Nondepository credit intermediation and related activities
- Real estate establishments
- Securities, commodity contracts, investments, and related activities
- Video tape and disc rental

Information

- Book publishers
- Cable and other subscription programming
- Data processing, hosting, ISP, web search portals and related services
- Directory, mailing list, and other publishers
- Internet publishing and broadcasting
- Motion picture and video industries
- Newspaper publishers
- Other information services
- Periodical publishers
- Radio and television broadcasting
- Software publishers
- Sound recording industries
- Telecommunications

Manufacturing & Utilities

(280 industries)

Natural Resources and Mining

- All other crop farming
- Animal production, except cattle and poultry and eggs
- Cattle ranching and farming
- Commercial fishing
- Commercial hunting and trapping
- Commercial logging
- Cotton farming
- Dairy cattle and milk production
- Drilling oil and gas wells
- Extraction of oil and natural gas
- Forestry, forest products, and timber tract production
- Fruit farming
- Grain farming
- Greenhouse, nursery, and floriculture production
- Mining and quarrying other nonmetallic minerals
- Mining and quarrying sand, gravel, clay, and ceramic and refractory minerals
- Mining and quarrying stone
- Mining coal
- Mining copper, nickel, lead, and zinc
- Mining gold, silver, and other metal ore
- Mining iron ore
- Oilseed farming
- Poultry and egg production
- Sugarcane and sugar beet farming
- Support activities for agriculture and forestry
- Support activities for oil and gas operations
- Support activities for other mining
- Tobacco farming
- Tree nut farming
- Vegetable and melon farming

Other Services

- Automotive repair and maintenance, except car washes
- Car washes
- Civic, social, professional, and similar organizations
- Commercial and industrial machinery and equipment repair and maintenance
- Death care services
- Dry-cleaning and laundry services
- Electronic and precision equipment repair and maintenance
- Grantmaking, giving, and social advocacy organizations
- Other personal services
- Personal and household goods repair and maintenance
- Personal care services
- Private household operations
- Religious organizations

Professional and Business Services

- Accounting, tax preparation, bookkeeping, and payroll services
- Advertising and related services
- All other miscellaneous professional, scientific, and technical services
- Architectural, engineering, and related services
- Business support services
- Computer systems design services
- Custom computer programming services
- Employment services
- Environmental and other technical consulting services
- Facilities support services
- Investigation and security services
- Legal services
- Management of companies and enterprises
- Management, scientific, and technical consulting services
- Office administrative services
- Other computer related services, including facilities management
- Other support services
- Photographic services
- Scientific research and development services
- Services to buildings and dwellings
- Specialized design services
- Travel arrangement and reservation services
- Veterinary services
- Waste management and remediation services

Public Administration

- Federal electric utilities
- Other Federal Government enterprises
- Other state and local government enterprises
- State and local government electric utilities
- State and local government passenger transit
- US Postal Service

Trade

- Retail Nonstores - Direct and electronic sales
- Retail Stores - Building material and garden supply
- Retail Stores - Clothing and clothing accessories
- Retail Stores - Electronics and appliances
- Retail Stores - Food and beverage
- Retail Stores - Furniture and home furnishings
- Retail Stores - Gasoline stations
- Retail Stores - General merchandise
- Retail Stores - Health and personal care
- Retail Stores - Miscellaneous
- Retail Stores - Motor vehicle and parts
- Retail Stores - Sporting goods, hobby, book and music
- Wholesale trade businesses

Transport

- Automotive equipment rental and leasing
- Couriers and messengers
- Scenic and sightseeing transportation and support activities for transportation
- Transit and ground passenger transportation
- Transport by air
- Transport by pipeline
- Transport by rail
- Transport by truck
- Transport by water
- Warehousing and storage