



Saskatchewan Forage Council Welcomes New Executive Director

The Saskatchewan Forage Council (SFC) is pleased to announce that Shelanne Wiles Longley will assume the role of Executive Director, effective March 18, 2024.

With a Bachelor of Science in Agriculture degree, Shelanne brings extensive experience in administration, finance, board governance and strategic planning to her new position. Her career path has included work with government, agricultural not-for-profits, environmental stewardship and water and rangeland management. She and her family operate a family farm near Ogema, in southern Saskatchewan, where she will manage SFC from a home office.

“We’re very pleased to welcome Shelanne as our Executive Director,” said SFC President Jeremy Brown. “She has the background and business experience that will help us guide the Saskatchewan Forage Council into the future, bringing a new perspective to strategic direction and expanded opportunities. We are continually looking for ways to best serve our members and the provincial forage industry.”

“We have greatly appreciated the astute management of Shannon McArton over the last five years,” continued Brown, “and are pleased to have a smooth transition as we continue our work.”

Contact information for the Saskatchewan Forage Council including mailing address and phone numbers are changed, effective immediately, and can be found at www.saskforage.ca.

- 30 -

For more information, please contact:

Shelanne Wiles Longley, Executive Director
Saskatchewan Forage Council
Ph 306-552-7087
office@saskforage.ca

Jeremy Brown, President
Saskatchewan Forage Council
Ph (306) 390-7331
rafterj_brown@hotmail.com