Virtual Giving Circle Playbook

In these unprecedented times, it can feel overwhelming to determine the next best steps for your giving circle. But now, more than ever, nonprofits are in need of support from their communities. In order to continue this important work, we're making it seamless for you to gather virtually so you don't miss a meeting at this critical time.

3 Simple Steps To Getting Started

- Set up your online giving circle through Grapevine in just a few minutes. This is where you will collect donations, hold votes, and communicate with members.

- Invite your community to join your online giving circle on Grapevine.

- Host your meeting virtually with a video conference from Zoom, setup and supported by Grapevine.

Ready to get started?

Create your online giving circle here: bit.ly/creategv
or email us at info@grapevine.org

Grapevine is a modern home for giving. The Grapevine platform streamlines donation processing, unlocks expert philanthropic recommendations, and facilitates collaboration for giving communities and families. People turn to Grapevine to make a meaningful impact for the causes they care about by connecting them to the communities and resources they need to feel confident in their donations. Individual donor accounts provide a home for all donations with 1.1M+ nonprofits, consolidated tax receipts, and impact tracking.
You're ready to get started! Here are all the little details you need. Don't worry, it's as easy as 1, 2, 3.


Once you’ve filled out your information, we’ll send you a link to your online giving circle home where you’ll be able to edit your information, connect with members, track donations, and more.

2. You’ll share the link to your online giving circle with your members and have them sign up to join. Here’s a sample email you can share with them.

"Hi Everyone, we’re excited to share our online giving circle home on Grapevine. Grapevine is a collaborative giving platform that helps giving circles come together to collect donations, communicate, and collaborate more easily online. Click “Sign up to join this community” on the upper right side of the page. Then, you can set up your recurring or one-time donation. You’ll get email notifications when we add a new post to the circle, so please make sure to look out for these and participate in our circle!"

3. We’ll set up your Zoom conference call where members can dial in.

Members can then vote via a poll for the nonprofit selection. Once you’ve reached a decision, we will send the grant in one consolidated check to the nonprofit for you.
Hooray! You're joining our online giving circle home on Grapevine. Now what?

Join the giving circle, donate, and participate in the conversation.

1. Sign up to join the giving circle. Click "sign up to join this giving circle" in the upper right corner and create your profile.

2. Create your donation by selecting "Subscribe." Consider leaving a tip for Grapevine to thank them for the free platform they're providing us.

3. Once you've completed your donation, go back to the giving circle. You can always find our giving circle by logging into Grapevine.org and going to the Giving Circle tab at the top of the page.

4. Comment on our first post and say hi! We'll use the circle moving forward to share information, take votes, and more. You'll get an email notification when we add a post to our circle.

FAQs

What is Grapevine?
Grapevine is a platform for giving circles that's designed for our specific needs. It helps to keep our members connected, collect donations, discover nonprofits, share updates, host voting and more.

Are donations on Grapevine tax-deductible?
You'll receive a donation receipt to your email right after you make your donation. You may be able to claim a charitable contribution for the amount of the gift. Please check with your tax professional.

What about credit card processing fees?
If you'd like to cover the credit card processing fee, please add 2.9% + 30 cents to your donation. Grapevine is a free platform that operates on tips from donors like us, so please consider leaving them a little extra for the great services that they provide us!

What else will we use Grapevine for?
We'll also use Grapevine to share updates from our meetings, reminders for future meetings, and may even use their polling feature to vote on nonprofits. Everyone in our circle will be able to comment on posts and ask questions. When admins post something in our circle, you'll get an email notification - so don't worry about missing anything.

If I'm having trouble with a donation, signing up for Grapevine, or resetting my password who can I reach out to?
Please email info@grapevine.org and they'll get right back to you!

Can I still join the online circle even if I don't make a donation on Grapevine?
Yes! We'd like to have everyone join our online circle in order to stay connected and get updates.

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