If a global pandemic taught us anything, it’s that crisis is a catalyst for creating opportunity. Challenging times can act as the engine that power initiatives to bring together a community. For us, that meant building the COVID-19 Business Fellowship Program — a 350+ person organization with the mission of empowering students and small businesses to prosper in a digital-first world.

- Co-Founders Alex Littleton and Walker Post

From the bottom of our hearts, thank you.

None of this would have been possible without the support of our community. Thank you so much for believing in our mission. We can’t wait for what’s next.

Our Fellows
- 98% said internship was more valuable than a college course
- 4.7/5 satisfaction rating

Our Mentors
- 98% said they would mentor again
- 95% said mentoring a student was a rewarding experience
- 100+ corporations represented

Small Businesses
- 69 small businesses in Illinois helped
- $250k estimated in savings
- 76% of projects exceeded client expectations
- 4.6/5 satisfaction rating

Our Fellows
- Haley Holder
- UIUC 2020 Advertising Graduate
- 98 internships created
- 76% said CBFP training more valuable than a college course
- 4.7/5 satisfaction rating

Our Mentors
- MENTOR COMPANIES
- 139 mentors across the country
- 98% said they would mentor again
- 95% said mentoring a student was a rewarding experience
- 100+ corporations represented

Small Businesses
- 69 small businesses in Illinois helped
- $250k estimated in savings
- 76% of projects exceeded client expectations
- 4.6/5 satisfaction rating

And a special thank you to our partners.

Our mission became a reality because of you.

Tucker Ellis LLP
Arthur E. Mertes
Supporting Legal Sponsor

2020 Impact Report

"This program blew my expectations away — the amount of training that was prepared for the Fellows in addition to finding mentors and businesses who believed in the shared goal was amazing. Every Fellow interacted with two mentors and 6-8 small businesses who learned to collaborate as much as they could to help their client during the challenging time."

"As a result of my fellow and mentor's support, my social media visibility went from non-existent to visible within a short amount of time. Adwords, Facebook, Instagram, social media is a key aspect of the business, I’m more confident that I’m able to build a solid foundation on the same mentorship that they have been able to pass on.

Arthur E. Mertes
Supporting Legal Sponsor