Green Team Summit 2023

Sponsorship Information for Corporations, Houses of Worship, and Nonprofits

A Four-Day Hybrid Summit Hosted Virtually Worldwide with Local Watch Parties

Our eighth annual Green Team Summit will convene over 1,000 environmentalists, students, faith leaders, and activists to imagine and create a more inclusive and intersectional environmental movement.

October 8-11, 2023

Faith in Place empowers Illinois, Indiana, and Wisconsin people of diverse faiths and spiritualities to be leaders in advancing environmental and racial justice, providing resources to educate, connect, and advocate for healthier communities.

Keynote Speaker: Leah Thomas
An Invitation from
Our Executive Director

Dear Friends,

In October 2023, we are excited to bring over 1,000 people of faith together for our eight-annual Green Team Summit exploring intersectional environmentalism and climate action. This Summit will provide resources to empower guests with practical ways they can take action. From workshops to renowned speakers, it will be a powerful event of learning and connection. We believe that together we can confront the daunting challenges climate change throws our way.

We ask you to consider partnering with Faith in Place as a sponsor of this year’s Green Team Summit. Together, we know we can serve our communities and make Illinois, Indiana, and Wisconsin areas of global leadership in climate justice.

All sponsorships support the Green Team Summit and enable Faith in Place to create inspiring programming for attendees from across the Midwest and beyond. Summit programming empowers people to address the monumental environmental, social justice, and health challenges facing our society.

Sincerely,

[Signature]

Rev. Brian J. Sauder
President and Executive Director

For more information, contact
Eric Riddle, Development Coordinator
Eric@faithinplace.org
Leah Thomas is a celebrated environmentalist based in Los Angeles, CA. Coining the term ‘eco-communicator’ to describe her style of environmental activism, Leah uses her passion for writing and creativity to explore and advocate for the critical yet often overlooked relationship between social justice and environmentalism. With this intersection in mind, Leah founded and launched the non-profit Intersectional Environmentalist, a platform and resource hub that aims to advocate for environmental justice, provide educational resources surrounding intersectional environmentalism, and promote inclusivity and accessibility within environmental education and movements.

Building on her work in the field, Leah penned The Intersectional Environmentalist: How to Dismantle Systems of Oppression to Protect People + Planet. The book serves as an introduction to the intersection between environmentalism, racism, and privilege, and as an acknowledgment of the fundamental truth that we cannot save the planet without protecting all of its people.

Her writing has appeared in a variety of publications, including Vogue, Elle, Marie Claire, Teen Vogue, The Washington Post, and Highsnobiety. She has also been featured in Harper’s Bazaar, W Magazine, and CNN as well as ABC News, NBC, The Weather Channel, and numerous podcasts.
WHY BECOME A SPONSOR?

Make a positive difference in the world by supporting the building of a healthy, diverse, multifaith community dedicated to civic engagement and sustainability!

- Your business and brand will be viewed over 31,500 times by people in our network through our Green Team Summit Website, promotional materials, social media, and emails.
- You will have the opportunity to table at an in-person watch party during the Keynote Address featuring Leah Thomas on Sunday October 8, 2023.
- Audience is diverse in age, gender, race/ethnicity, language, culture, and faith background.
- Attendees are well connected in their local communities and highly motivated to make a positive impact.
- Audience includes Green Team members, faith leaders, citizen activists, environmentalists, families, and students.
- Your business and brand will have the opportunity to educate the public about your products and services on the Summit exhibitor web pages and at in-person watch parties.
# 2023 Corporate Sponsorship Levels and Benefits

A summary of the sponsorship levels and associate benefits are provided here. For more details on each level, please check out the level descriptions on the following pages.

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2023 Corporate Sponsorship Levels and Benefits

**Monarch | $25,000**

*Headlining Sponsor of Entire Green Team Summit*

- Listed as a Headline Sponsor of entire Summit on website, postcard, in morning emails on all days to all attendees, and in presentation materials.
- Personalized Tour of an Inspiring Green Project at a nearby House of Worship
- Opportunity to table at an in-person watch party at a partner House of Worship on Sunday evening (see below for details on tabling opportunities.)
- Prominent exhibitor space on Summit website with organization’s logo placed as Headlining Sponsor linked to sponsor’s website, photo submitted by the organization, contact info, and 2 lines of text about the organization.
- Opportunity to address the Summit audience on video (pre-recorded or live)
- Listed as Sponsor of the Day on website, in morning email to all attendees, and in presentation materials.
- Logo featured on the mailed GTS postcard, sent to $1,000 households.
- Verbal acknowledgement from host.
- Acknowledged as a sponsor of one program session.
- Summit Eblast Spotlight (13,500 people reached.)
- Social Media Spotlight (9,100 people reached.)

Help keep the Summit free for all while educating the public about your products and services!
Great Lakes | $10,000

Sponsor of the Day

- Listed as Sponsor of the Day on website, postcard, in morning email to all attendees, in presentation materials.
- Opportunity to table at an in-person watch party at a partner House of Worship on Sunday evening (see below for details on tabling opportunities.)
- Prominent exhibitor space on Summit Website with your logo linked to your organization’s website, photo submitted by your organization, contact info, and 2 lines of text about your organization.
- Logo spotlighted on slides throughout Summit.
- Social Media Spotlight (9,100+ people reached.)
- Faith in Place Monthly Newsletter Spotlight (13,500 people reached.)
- Summit Eblast Spotlight (13,500 people reached.)
- Logo on Summit postcard mailed to 1,000 households.
- Opportunity to address Summit audience on video (pre-recorded or live)
- Verbal acknowledgement from host.

Cardinal | $5,000

Session Sponsor (2 program sessions)

- Opportunity to table at an in-person watch party at a partner House of Worship on Sunday evening (see below for details on tabling opportunities.)
- Exhibitor space on Summit website with your logo linked to your website and 2 lines of text about your organization.
- Acknowledged as a sponsor of two program sessions throughout the four day Summit with logo on the slideshow.
- Social Media Spotlight (9,100+ people reached.)
- Summit Eblast Spotlight (13,500 people reached.)
- Logo on Summit postcard mailed to 1,000 households
- Verbal acknowledgement from host.
Wild Indigo | $2,500

Session Sponsor (1 program session)

- Opportunity to table at an in-person watch party at a partner House of Worship on Sunday evening (see below for details on tabling opportunities.)
- Exhibitor space on Summit Website with logo linked to sponsor’s website and 1 line of text about organization.
- Acknowledged as a session Sponsor during one Summit session with logo on the slideshow.
- Social Media Spotlight (9,100+ people reached.)
- Summit Eblast Spotlight (13,500 people reached.)
- Logo on Summit postcard mailed to 1,000 households
- Verbal acknowledgement from host.

Oak | $1,000

- Opportunity to table at an in-person watch party at a partner House of Worship on Sunday evening (see below for details on tabling opportunities.)
- Exhibitor space on Summit Website with logo linked to sponsor’s website and 1 line of text about organization.
- Social Media Spotlight (9,100+ people reached.)
- Summit Eblast Spotlight (13,500 people reached.)
- Logo on Summit postcard mailed to 1,000 households.
- Verbal acknowledgement from host.

Big Blue Stem | $500

- Exhibitor space on Summit Website with logo linked to sponsor’s website.
- Social Media Spotlight (9,100+ people reached.)
- Summit Eblast Spotlight (13,500 people reached.)
Faith in Place will host one regional watch party in each of the following areas:

**Chicago/Cook County**
- Augustana Lutheran Church of Hyde Park, 5500 South Woodlawn Ave, Chicago, IL 60637
  - Number of tables available on site: 10

**The North and West Suburbs of Chicago**
- Countryside Church Unitarian Universalist, 1025 North Smith Street, Palatine, IL 60067
  - Number of tables available on site: 10

**Waukegan/Lake County**
- Watch party site TBD, for most recent updates please visit https://www.greenteamsummit.org/sponsorship-tabling-opportunities

**Champaign-Urbana/Central Illinois**
- Copper Creek Church, 2202 West Curtis Road, Champaign, IL 61822
  - Number of tables available on site: 10
- Westminster Presbyterian Church, 533 South Walnut Street, Springfield, IL 62704
  - Number of tables available on site: 4

**Carbondale/Southern Illinois**
- Carbondale Unitarian Fellowship, 105 N Parrish Ln, Carbondale, IL 62901
  - Number of tables available on site: 8

**Gary, Indiana**
- Trinity United Church of Christ, 1276 W 20th Ave, Gary, IN 46407
  - Number of tables available on site: 7

**Indianapolis, Indiana**
- Watch party site TBD, for most recent updates please visit https://www.greenteamsummit.org/sponsorship-tabling-opportunities

**Madison, Wisconsin**
- Madison Christian Community, 7118 Old Sauk Rd, Madison, WI 53717
  - Number of tables available on site: TBD

**Sponsor tabling will be available exclusively during the keynote address on Sunday, October 8, 2023.**

Watch party venues will provide the physical tables. The vendor table will be located either in or near the event space where the live stream occurs. Faith in Place staff will be available on sight to assist in any tabling needs.

Table spaces are only confirmed when sponsorship payment is received in full.

We expect spots will fill quickly so don't delay!

Watch Party FAQs can be found at https://www.greenteamsummit.org/2023-watchparty.

If you would like further clarification on tabling opportunities, please contact Eric@faithinplace.org.
2022 EVENT HIGHLIGHTS

- We welcomed over 1,000 registrants from 9 countries and 47 states plus Washington D.C. and Puerto Rico!
- Hundreds of participants joined in-person Watch Parties hosted from Ohio to California
- Keynote Speaker Dr. Katharine Hayhoe inspired attendees to dive deeper into the intersection of systemic racism, faith, political power, and our environmental crises
- Over 60 Organizations sponsored the Green Team Summit with financial support and over 40 non-profit organizations partnered with us to promote the event.

SUMMIT ATTENDEES

PRAISE FOR PREVIOUS SUMMITS

"It's great to see so many dedicated people interacting together."

"Excellent program! A day well spent with lots of good info!"

"Great opportunity to learn and connect with faith-based organizations."

"Looking forward to starting our Green Team."

"I like the Summit because it helps me to connect and find possible resources and support for issues such as urban flooding and lead in Chicago pipes, which impact under-served people who reside in South Side communities. This further empowers me to persist in advocating in my community for environmental justice."

Sponsors Can Reach...

- 8,000 Website Visitors
- 9,100 Social Media Followers
- 1,000 Attendees
- 13,500 Email Recipients
Ready to Become a Sponsor?

Please complete the following steps by **August 31, 2023** to be featured in the event publicity!

- Complete the **Sponsorship Agreement Form** available online or available as a PDF (by request to eric@faithinplace.org.) The sponsorship form will allow you to upload your organization’s logo directly ahead of event publicity.

- Pay for your sponsorship online or by check:
  - To mail by check, print and follow in instructions on the PDF included on the next page or available here: https://bit.ly/sponsor-gts23
  - Pay for your sponsorship online here: https://www.greenenteamsummit.org/2023-corporate-sponsorship

Event publicity will begin in **June**. Don’t delay – become a sponsor today to be included in promotional materials as soon as possible!

*For any questions, please contact Eric Riddle, Development Coordinator at Eric@faithinplace.org or at 812.344.0185.*

**THANK YOU!**

Your sponsorship keeps the Green Team Summit free to all registrants! We are truly appreciative of your commitment to environmental justice and look forward to working together in the future.

Faith in Place would like to acknowledge that we are on the traditional lands of the first people of present-day Illinois: the Peoria, Kaskaskia, Miami, Mascoutin, Mesquaki, Odawa, Piankashaw, Wea, Sauk, Potawatomi, Kickapoo, Ojibwe, and Chickasaw Nations, present-day Indiana: the Miami, Delaware, Potawatomi, and Shawnee Nations, and present-day Wisconsin: the Bad River Band of Lake Superior Chippewa, Brothertown Indian Nation, Forest County Potawatomi Community, Ho-Chunk Nation, Lac Courte Oreilles Band of Lake Superior Chippewa Indians, Lac du Flambeau Band of Lake Superior Chippewa Indians, Menominee Indian Tribe of Wisconsin, Oneida Tribe of Indians of Wisconsin, Red Cliff Band of Lake Superior Chippewa Indians, Sokaogon Chippewa Community, St. Croix Chippewa Indians of Wisconsin, and the Stockbridge Munsee Band of Mohican Indians. We share gratitude for the land itself and for the people of these Nations, past and present.
Faith in Place Organization Sponsor

Don’t delay – become a sponsor today to be included in promotional materials!

Mail: Print, complete, and mail this completed form with a check (payable to Faith in Place) to: Faith in Place c/o Ginnie Judd, 955 Highland Ave, Glen Ellyn, IL 60137

Sponsorship Form

Are you sponsoring as a:  □ Nonprofit □ Corporation □ House of Worship

Business/Organization/House of Worship Name (as you wish it to appear online and in printed materials):
_________________________________________________________________________

Contact Person Name: __________________________ Title: __________________________

Contact Phone: __________________________ Contact Email: __________________________

Business Address: _____________________________________________________________

City: __________________________ State: ________ Zip: __________________________

Business Phone: __________________________ Website: __________________________

Sponsorship Level

□ Monarch | $25,000 □ Great Lakes | $10,000 □ Cardinal | $5,000 □ Wild Indigo | $2,500
□ Oak | $1,000 □ Big Blue Stem | $500 □ Snowy Owl | $250

Is your organization interested in vendor tabling at a regional watch party? (sponsors at the Oak $1,000 level and above)  □ Yes  □ No

If yes, which location do you prefer:

Illinois: □ Central Illinois □ Chicago, IL □ Northern, IL □ Southern, IL
Indiana: □ Indianapolis, IN □ Gary, IN
Wisconsin: □ Madison, WI

Specific watch party locations and further details can be found at https://www.greenteamsummit.org/

Questions/Comments?
Please write in the space below or contact Eric Riddle at Eric@faithinplace.org.
________________________________________________________________________
________________________________________________________________________

After submitting your information, please email your organization’s logo to Eric@faithinplace.org.

Sponsorship Agreement

As a participating sponsor, we hereby agree to assume financial responsibility as indicated for the above-mentioned sponsorship event/items. It is further acknowledged that the person completing this form is authorized to do so on behalf of the participating company/organization. Payment and logo must be received in full before the benefits of your sponsorship will be initiated.

Signature: __________________________________________ Date: __________________________

Faith in Place is a tax-exempt 501(c)(3) organization (EIN 36-4540756).